

RADIUS REPORT FOR 1, 3, and 5 miles around 4710 Augusta Road Savannah, GA 31408

PREPARED FOR: Bethany Harris

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MAP



1, 3, and 5 miles around 4710 Augusta Road Savannah, GA 31408

CITY
Garden City

COUNTY
Chatham County

How many
people live
here?

1 MI
4K

3 MI
17K

5 MI
54K

CITY: **10K**

COUNTY: **298K**

How much
money do
they make?

1 MI
\$35K

3 MI
\$44K

5 MI
\$46K

CITY: **\$42K**

COUNTY: **\$70K**

median household income

How **old** are they?

1 MI
39

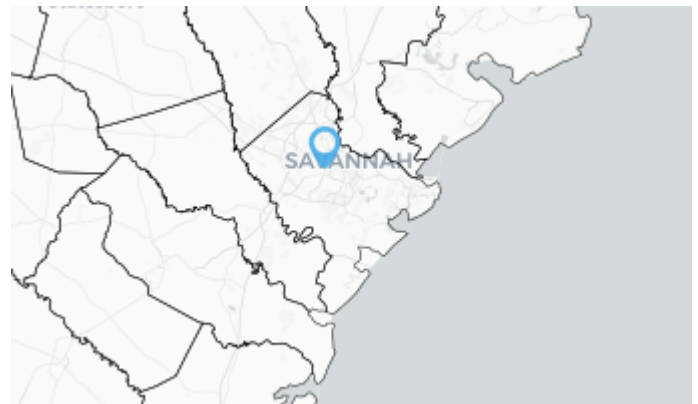
3 MI
35

5 MI
33

CITY: **36**

COUNTY: **37**

median age in years



DEMOGRAPHICS

Population

	1 mile	3 miles	5 miles
Population	4,352	16,856	53,586
Population Density (people per sq mi)	1,393	651	737

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B01003

Income

	1 mile		3 miles		5 miles	
Median Household Income (in 2023 inflation adjusted dollars)	\$35,370		\$43,793		\$45,700	
Average Household Income (in 2023 inflation adjusted dollars)	\$42,460		\$63,913		\$71,358	
Families in Poverty	135	13%	406	11%	1,827	18%
Households	2,134		6,295		20,048	
Less than \$25,000	632	30%	1,501	24%	5,647	28%
\$25,000 to \$49,999	990	46%	2,106	33%	5,190	26%
\$50,000 to \$74,999	114	5%	828	13%	3,094	15%
\$75,000 to \$99,999	311	15%	781	12%	1,888	9%
\$100,000 to \$199,999	87	4%	990	16%	3,162	16%
Over \$200,000	0	0%	88	1%	1,068	5%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B19001, B19013, B19025, B17010

Age

	1 mile		3 miles		5 miles	
Median Age	39		35		33	
Population	4,352		16,856		53,586	
Ages 9 & under	335	8%	1,628	10%	6,080	11%
Ages 10 to 19	770	18%	2,768	16%	8,606	16%
Ages 20 to 29	588	14%	2,470	15%	10,181	19%
Ages 30 to 39	529	12%	2,614	16%	7,404	14%
Ages 40 to 49	476	11%	1,911	11%	5,773	11%
Ages 50 to 59	731	17%	2,369	14%	5,551	10%
Ages 60 to 69	360	8%	1,828	11%	5,212	10%
Ages 70 & over	564	13%	1,269	8%	4,778	9%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B01001

Race & Ethnicity

	1 mile		3 miles		5 miles	
Population	4,352		16,856		53,586	
White	1,410	32%	4,183	25%	16,969	32%
Black	2,581	59%	9,277	55%	29,105	54%
American Indian	0	0%	12	0%	38	0%
Asian	4	0%	325	2%	1,216	2%
Pacific Islander	0	0%	2	0%	43	0%
Other race	6	0%	27	0%	90	0%
Two or more races	10	0%	315	2%	1,103	2%
Hispanic or Latino	342	8%	2,714	16%	5,021	9%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B03002

Educational Attainment

	1 mile		3 miles		5 miles	
Population Aged 25 & Over	2,890		11,212		33,145	
No high school diploma	291	10%	1,866	17%	4,820	15%
High school graduate or equal	1,252	43%	4,309	38%	10,214	31%
Some college	844	29%	2,662	24%	7,578	23%
Associate's degree	99	3%	736	7%	2,261	7%
Bachelor's degree	289	10%	1,174	10%	5,098	15%
Advanced degree	113	4%	464	4%	3,174	10%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B15002

Employment Status

	1 mile		3 miles		5 miles	
Population Aged 16 & Over	3,395		13,450		42,859	
In labor force	1,952	57%	8,032	60%	24,579	57%
Civilian labor force	1,952	57%	8,030	60%	24,397	57%
Employed	1,727	51%	7,367	55%	21,975	51%
Unemployed	225	7%	663	5%	2,422	6%
In armed forces	0	0%	2	0%	182	0%
Not in labor force	1,443	43%	5,418	40%	18,280	43%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B23025

Households

	1 mile		3 miles		5 miles	
Households	2,134		6,295		20,048	
Family households	1,036	49%	3,608	57%	10,418	52%
Married couples	364	17%	1,611	26%	4,659	23%
With kids under 18	10	0%	283	4%	1,043	5%
Other family types	672	31%	1,997	32%	5,758	29%
Single dad households with kids	31	1%	294	5%	733	4%
Single mom households with kids	415	19%	827	13%	2,549	13%
Non-family households	1,098	51%	2,686	43%	9,631	48%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B11001, B11003

Homes

	1 mile		3 miles		5 miles	
Homes	2,314		7,279		24,923	
Occupied Homes	2,134		6,295		20,048	
Owner occupied units	1,035	49%	2,710	43%	8,214	41%
Renter occupied units	1,099	51%	3,584	57%	11,835	59%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B25024, B25003

Housing Unit Value

	1 mile		3 miles		5 miles	
Median Home Value	\$171,839		\$155,124		\$193,027	
Owner Occupied Homes	1,035		2,710		8,214	
Under \$100,000	156	15%	858	32%	1,755	21%
\$100,000 to \$199,999	522	50%	1,165	43%	2,537	31%
\$200,000 to \$299,999	344	33%	600	22%	1,794	22%
\$300,000 to \$399,999	0	0%	29	1%	337	4%
\$400,000 to \$499,999	7	1%	28	1%	421	5%
\$500,000 to \$749,999	0	0%	16	1%	621	8%
\$750,000 to \$999,999	0	0%	0	0%	315	4%
\$1,000,000 to \$1,499,999	7	1%	15	1%	306	4%
\$1,500,000 to \$1,999,999	0	0%	0	0%	51	1%
Over \$2,000,000	0	0%	0	0%	76	1%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B25075

Detailed Age

	1 mile		3 miles		5 miles	
Population	4,352		16,856		53,586	
Male:	2,333	54%	8,937	53%	26,494	49%
Under 5 years	57	1%	378	2%	1,548	3%
5 to 9 years	264	6%	641	4%	1,686	3%
10 to 14 years	252	6%	817	5%	1,789	3%
15 to 17 years	147	3%	506	3%	1,158	2%
18 and 19 years	0	0%	239	1%	994	2%
20 years	119	3%	245	1%	979	2%
21 years	130	3%	275	2%	863	2%
22 to 24 years	25	1%	276	2%	1,007	2%
25 to 29 years	158	4%	735	4%	2,291	4%
30 to 34 years	124	3%	783	5%	2,089	4%
35 to 39 years	47	1%	489	3%	1,864	3%
40 to 44 years	24	1%	447	3%	1,497	3%
45 to 49 years	13	0%	326	2%	1,342	3%
50 to 54 years	249	6%	763	5%	1,490	3%
55 to 59 years	314	7%	665	4%	1,405	3%
60 and 61 years	8	0%	205	1%	582	1%
62 to 64 years	14	0%	204	1%	688	1%
65 and 66 years	21	0%	80	0%	392	1%
67 to 69 years	137	3%	263	2%	632	1%
70 to 74 years	3	0%	182	1%	745	1%
75 to 79 years	48	1%	141	1%	652	1%
80 to 84 years	107	2%	184	1%	577	1%
85 years and over	72	2%	92	1%	225	0%
Female:	2,020	46%	7,919	47%	27,092	51%
Under 5 years	0	0%	204	1%	1,632	3%
5 to 9 years	13	0%	404	2%	1,214	2%
10 to 14 years	235	5%	609	4%	1,998	4%
15 to 17 years	126	3%	404	2%	1,047	2%
18 and 19 years	10	0%	194	1%	1,621	3%
20 years	5	0%	174	1%	973	2%
21 years	19	0%	168	1%	705	1%
22 to 24 years	60	1%	110	1%	1,227	2%
25 to 29 years	73	2%	486	3%	2,136	4%
30 to 34 years	117	3%	667	4%	1,728	3%
35 to 39 years	241	6%	675	4%	1,723	3%
40 to 44 years	140	3%	500	3%	1,465	3%
45 to 49 years	299	7%	637	4%	1,469	3%
50 to 54 years	49	1%	380	2%	1,245	2%
55 to 59 years	118	3%	561	3%	1,411	3%
60 and 61 years	59	1%	349	2%	750	1%
62 to 64 years	27	1%	303	2%	873	2%
65 and 66 years	41	1%	119	1%	585	1%
67 to 69 years	53	1%	306	2%	711	1%
70 to 74 years	108	2%	244	1%	916	2%
75 to 79 years	33	1%	152	1%	672	1%
80 to 84 years	74	2%	113	1%	428	1%
85 years and over	119	3%	160	1%	562	1%

Source: U.S. Census Bureau, 2023 American Community Survey, Tables B01001, B01003. The numbers in the above table may not total up due to rounding.

POPULATION PROJECTIONS

State and county population projections.

Geography	2010 - 2020	2020 - 2030 Projected	Is Projected To:
Georgia	<div>11%</div> <div>9,687,653 - 10,711,908</div>	<div>10%</div> <div>10,711,908 - 11,823,402</div>	Grow
Chatham County	<div>11%</div> <div>265,128 - 295,291</div>	<div>12%</div> <div>295,291 - 330,372</div>	Grow

Source: State of Georgia, Governor's Office of Planning and Budget, State and County Residential Population, 2024-2060. July 2024.
U.S. Census Bureau, Decennial Censuses 2010, and 2020.

Geography	2010 - 2020	2020 - 2030 Projected	Is Projected To:
South Carolina	<div>11%</div> <div>4,625,364 - 5,118,425</div>	<div>12%</div> <div>5,118,425 - 5,719,377</div>	Grow
Jasper County	<div>16%</div> <div>24,777 - 28,791</div>	<div>36%</div> <div>28,791 - 39,173</div>	Grow

Source: South Carolina Revenue and Fiscal Affairs Office. Vintage 2022 South Carolina Population Projections. February 2025.
U.S. Census Bureau, Decennial Censuses 2010, and 2020.

Methodology

RADIUS ESTIMATES

First, we subtract the 2023 US Census Bureau's water areas from the 2023 block groups. Then we calculate the project's radiuses, the block groups minus water areas that intersect the radiuses, and the percent of each block group's area that's in the radiuses (overlap). Next, the overlap percent is multiplied by the Census demographics for each block group. Finally, we sum the overlap times the demographics for all block groups that intersect a radius to produce the demographic estimate for the radius.

The benefits of this methodology are that it allows for:

1. the use of the **most current data** for small area geographies from the US Census Bureau;
2. the estimation of demographics for radius distances using dissimilar shaped Census block groups;
3. **data comparability** (because estimates for small radiuses and large radiuses use the same methodology, geographies and datasets); and
4. improved estimates along coastlines and large water bodies by removing water areas.

This methodology assumes that the **population is equally distributed** throughout a block group. This assumption can result in unlikely estimates for small radiuses (i.e. 1 mile) in rural areas with low population densities and thus, large geographic area block groups.

MEDIAN ESTIMATES

To estimate median values, we use a simple method explained in the book "Beginning Statistics: An Introduction for Social Scientists" by Diamond I and Jefferies J. Here's how it works:

1. We pull grouped data for your area of interest and order the groups from smallest to largest. This helps us see which group the middle value, or median, is in.
2. We figure out exactly where the middle value sits within its group. We look at how far into the group it is, as a percentage, starting from the bottom end.
3. Then, we check how big the gap is between the smallest and largest numbers in that group.
4. We use the percentage to find a part of that gap. This percentage tells us how much to add to the smallest number in the group to get the median.

If you have any questions, you can reach Cubit at 1.800.939.2130 or at www.cubitplanning.com.

CUBIT

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