HISTORIC MAIN STREET WAYNESVILLE STOREFRONT

101 NORTH MAIN STREET

WAYNESVILLE, NC

FOR SALE

$1,390,000

8,630 SF WITH PARKING

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Main Street Location in the Heart of Downtown Waynesville

Step into a piece of Waynesville history with this remarkable downtown retail property, originally built in 1910 and most recently home to the beloved Minted Mercantile. Rich with character and authenticity, the building captures the feeling of an old mountain general store — the kind of place that once served as the center of commerce and community in Western North Carolina.

From the moment you enter, the space evokes another era, when downtown storefronts were gathering places filled with conversation, craftsmanship, and discovery. Massive display windows flood the main showroom with natural light, highlighting the tall ceilings, open retail floor, and timeless architectural details that are increasingly hard to find. The property features two levels, including a daylight basement with direct rear customer access, creating flexibility for retail, gallery, showroom, hospitality, or mixed-use concepts. With its historic charm, inviting atmosphere, and prime downtown presence, this is a rare opportunity to own a true legacy property in the heart of one of North Carolina's most celebrated mountain town. Property includes rear parking lot known as 147 Preservation Way.

LOCATION DESCRIPTION

The address says it all....This property is located in the beating heart one of the most vibrant towns in Western NC!
Known as the "Gateway to the Smokies," Waynesville offers a walkable downtown filled with historic architecture, boutique shopping, restaurants, breweries, galleries, and year-round events that drive strong tourism and foot traffic. Downtown Waynesville was recently voted the #2 Best Main Street in America in the USA Today 10Best Readers' Choice Awards, recognizing its unique mix of charm, culture, and local business vitality.

FEATURES

- .27 acre lot
- 2 sets of Double Doors
- Built in 1910
- Huge Display Windows
- 42 feet of frontage

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GALLERY

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FLOORPLAN - Main Floor

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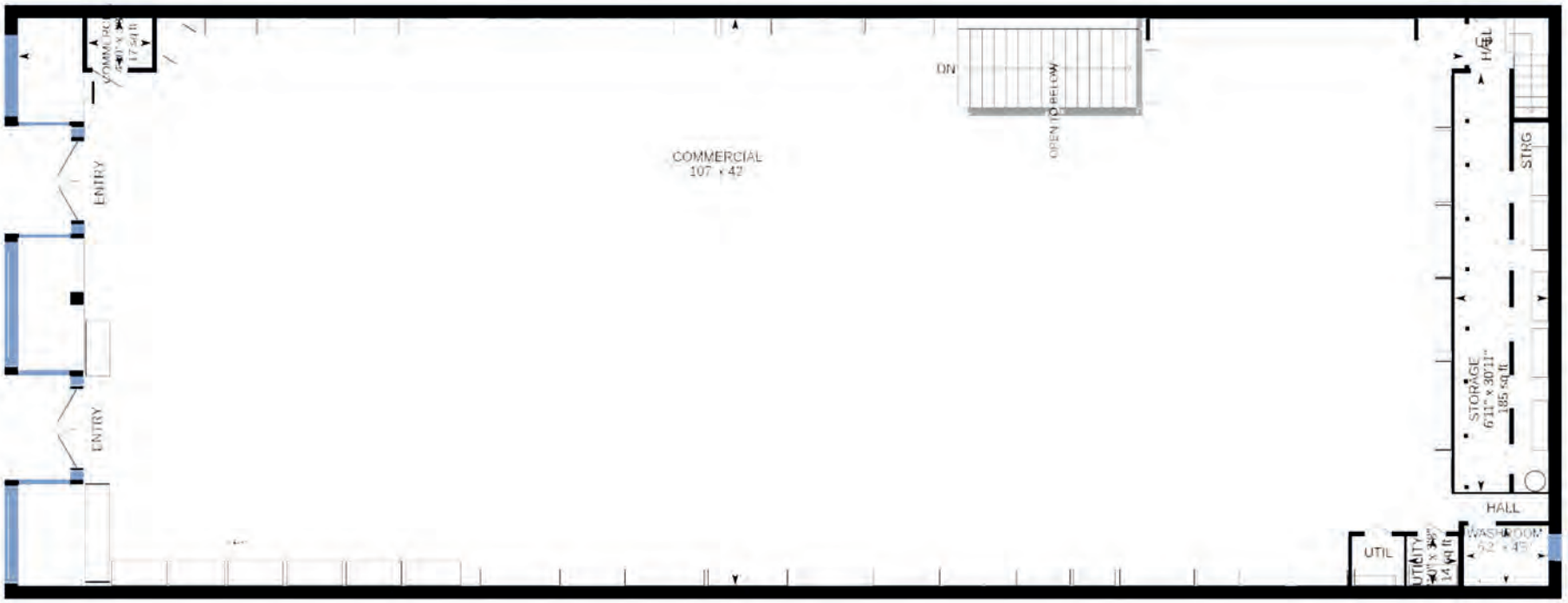

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FLOORPLAN - Basement & Upstairs Office

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LOCATION MAP

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COMMERCIAL BROKER

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CCIM

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Jason Burk, CCIM is a seasoned commercial real estate professional with over two decades of experience. Since entering the industry in 1999, he's gained a diverse skill set spanning both development and brokerage. Specializing in retail, Jason excels in tenant and land- lord representation, site location, shopping center investment sales, restaurant and medical leasing, and land transactions. He also offers expertise in industrial and office transactions when needed.

Jason's real estate journey began at Landex, Inc. in Charlotte, NC, where he worked on a project anchored by Concord Mills Mall. He later joined Alliance Development Group, focusing on single-tenant restaurant projects. In 2009, his work in Asheville shifted to the sale, leasing, and disposition of distressed assets with Whitney Commer- cial Real Estate. By 2014, Jason became part of the executive team at Biltmore Farms, serving as Director of Leasing, overseeing more than 1.6 million square feet of retail and office space. His role also included strategic planning for 3,000 acres of company holdings, including the renowned Biltmore Park Town Square—an award-win- ning mixed-use development.

Jason returned to Whitney Commercial Real Estate in 2019 to build the only dedicated retail team in Western North Carolina. Jason proudly celebrates over 12 years with Whitney.

Originally from South Carolina, Jason, along with his wife, Hope, and children, Laila and Jack Wesley, relocated to Black Mountain in 2009. Outside of work, he enjoys spending quality time with his family, whether it's backpacking, fishing, or boating. Jason holds a degree in Real Estate and Urban Analysis from Appalachian State University and is a proud recipient of the prestigious CCIM.

TRANSACTION HIGHLIGHTS:

- AFC URGENT CARE
- ALAN'S PAWN
- ALG SENIOR LIVING
- APRICOT LANE
- BACKYARD BURGER
- BEVERLY HANKS MTGE
- BILTMORE PROPERTY GRP
- CLEAN JUICE
- CLUB PILATES
- EARTHFARE
- FJALLRAVEN
- FRESH MARKET
- GREAT CLIPS
- HYDRATE MEDICAL
- ICI CHARTER SCHOOL
- KMART
- LENSCRAFTERS
- LUELLA'S BBQ
- MADISON CAPITAL GROUP
- MATTRESS WAREHOUSE
- MISSION HOSPITAL
- MOORE FOOT & ANKLE
- NORVELL PROPERTIES
- OREILLY'S
- PAPA'S & BEER
- PNC BANK
- POPEYE'S
- PROGRESSIVE INSURANCE
- RANGE URGENT CARE
- REGAL THEATER
- REICH, LLC
- REALTY INCOME-REIT
- RBC CAPITAL MARKETS
- SASSAFRAS
- SAW SOFTMILL
- STANTON OPTICAL
- STARBUCK'S
- SUBWAY
- TD BANK
- UNC SCHOOL OF MEDICINE
- UPM RAFLATEC
- WICKER CAPITAL
- WNC OUTDOOR COLLECTIVE
- WALGREENS

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