

# MARKET SQUARE

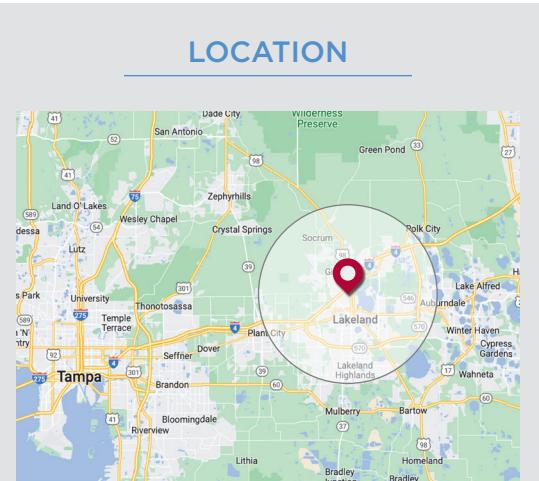
## LAKELAND :: FLORIDA

**BENDERSON**  
DEVELOPMENT

131,000  
SQUARE FEET

3105 - 3195 US 98 North  
Lakeland, FL 33801

[benderson.com](http://benderson.com)



## LOCATION

## DEMOGRAPHICS

### POPULATION

**311,406**  
10 MILES

### HOUSEHOLDS

**119,439**  
10 MILES

### AVERAGE HHI

**\$86,942**  
10 MILES

### DAYTIME POP

**306,761**  
10 MILES

Lakeland-Winter Haven MSA: 812.6K

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LAKELAND :: FLORIDA

BENDERSON  
DEVELOPMENT

## ABOUT THE CENTER

- Located in Lakeland, Polk County's largest city, Market Square serves a trade area of nearly 208,000 residents within a seven-mile radius
- Situated right off I-4 (Exit 32) at the signalized intersection of busy US Highway 98 and Griffin Road
- Easily accessible and highly visible within Lakeland's shopping hub, which includes top national retailers and the Lakeland Square Mall, the only mall along the I-4 corridor between the Orlando and Tampa markets

