Traffic Count Report

Sunset Motel 2091 W 4th St, Reno, NV 89503 Building Type: Hospitality Edgewood Class: -Stardust St RBA: 10,026 SF 80 Typical Floor: 10,026 SF 3,350 W 3rd St Keystone Ave Total Available: 0 SF (647) % Leased: 0% 3,381 Rent/SF/Mo: -Keystone PI = 11,100 ism Sr Sandyhill Ly W 1st St 4, 9,778 SON Ave Boyd Pl € 8,551 Jones S 8,710 Idlewild Park Latimore Dr Oxbow Nature Spoon Dr. Study Area Idlewild Dr **2,450** 200 Aq2 ලිකෙල් Map data @2024 Count **Avg Daily** Volume Miles from Street **Cross Street Cross Str Dist** Year Volume Type **Subject Prop** Stoker Ave W 4th St 0.03 SE 2022 **MPSI** .02 4,045 .05 W 4th St Stoker Ave 0.06 SW 2022 9,778 **MPSI** 3 W 4th St Stoker Ave 0.08 NE 2022 8,551 **MPSI** .11 Stoker Ave **Cemetery Rd** 0.06 S 2022 3,381 **MPSI** .14 5 West 4th Street 0.08 NE 2019 .19 Stoker Ave 8.400 **AADT** 6 W 4th St Stoker Ave 0.18 NE 2022 **MPSI** .21 8,664 W 4th St 0.18 NE .21 7 Stoker Ave 2021 8,710 MPSI 8 Stoker Avenue Cemetery Rd 0.06 S 2019 3.350 **AADT** .24 West 4th Street 0.09 E **AADT** .24 **Edwards Way** 2019 11,100 **Idlewild Drive Booth St** 0.02 E 2019 2.450 **AADT** .30



Consumer Spending Report

Sunset Motel

2091 W 4th St, Reno, NV 89503

Building Type: Hospitality

Class: -

RBA: 10,026 SF
Typical Floor: 10,026 SF
Total Available: 0 SF
% Leased: 0%

Rent/SF/Mo: -



23 Annual Spending (\$000s)	1 Mile	2 Mile	5 Mile
otal Specified Consumer Spending	\$221,918	\$873,015	\$2,624,871
Total Apparel	\$10,616	\$41,956	\$134,321
Women's Apparel	4,067	16,040	50,721
Men's Apparel	2,286	9,006	28,084
Girl's Apparel	699	2,819	9,476
Boy's Apparel	533	2,118	7,189
Infant Apparel	536	2,110	6,778
Footwear	2,495	9,842	32,072
Tootwear	2,435	3,042	32,072
Total Entertainment & Hobbies	\$33,938	\$132,998	\$387,839
Entertainment	4,913	20,454	61,860
Audio & Visual Equipment/Service	7,372	27,966	83,172
Reading Materials	648	2,506	6,745
Pets, Toys, & Hobbies	6,034	23,413	66,423
Personal Items	14,971	58,660	169,640
Total Food and Alcohol	\$63,242	\$244,035	\$745,154
Food At Home	32,567	125,262	393,006
Food Away From Home	26,177	101,294	301,803
Alcoholic Beverages	4,498	17,478	50,345
Total Household	\$33,627	\$134,808	\$403,107
House Maintenance & Repair	5,592	22,489	70,230
Household Equip & Furnishings	13,654	53,916	161,453
Household Operations	10,425	41,987	124,339
Housing Costs	3,956	16,415	47,085



Consumer Spending Report

Sunset Motel

2091 W 4th St, Reno, NV 89503

2023 Annual Spending (000s)	1 Mile	2 Mile	5 Mile
Total Transportation/Maint.	\$56,847	\$223,337	\$671,589
Vehicle Purchases	26,986	106,885	320,356
Gasoline	15,074	57,617	178,472
Vehicle Expenses	1,164	4,917	14,826
Transportation	6,251	25,419	73,365
Automotive Repair & Maintenance	7,373	28,500	84,569
Total Health Care	\$11,022	\$42,583	\$126,361
Medical Services	6,452	25,098	75,145
Prescription Drugs	3,374	12,856	37,595
Medical Supplies	1,195	4,629	13,622
Total Education/Day Care	\$12,626	\$53,299	\$156,500
Education	7,374	31,699	94,100
Fees & Admissions	5,253	21,599	62,400



Sunset Motel

2091 W 4th St, Reno, NV 89503

Building Type: **Hospitality**

Class: -

RBA: **10,026 SF**

Typical Floor: 10,026 SF

Total Available: **0 SF**

% Leased: **0%** Rent/SF/Mo: -



Radius	1 Mile		2 Mile		5 Mile	
Population						
2028 Projection	16,767		67,599		228,775	
2023 Estimate	16,146		64,885		218,028	
2010 Census	15,264		59,998		191,784	
Growth 2023 - 2028	3.85%		4.18%		4.93%	
Growth 2010 - 2023	5.78%		8.15%		13.68%	
2023 Population by Age	16,146		64,885		218,028	
Age 0 - 4	926	5.74%	3,859	5.95%	13,044	5.98%
Age 5 - 9	873	5.41%	3,586	5.53%	12,976	5.95%
Age 10 - 14	798	4.94%	3,263	5.03%	13,057	5.99%
Age 15 - 19	710	4.40%	2,984	4.60%	12,500	5.73%
Age 20 - 24	767	4.75%	3,397	5.24%	13,083	6.00%
Age 25 - 29	1,061	6.57%	4,676	7.21%	15,832	7.26%
Age 30 - 34	1,347	8.34%	5,720	8.82%	18,024	8.27%
Age 35 - 39	1,340	8.30%	5,445	8.39%	17,071	7.83%
Age 40 - 44	1,134	7.02%	4,457	6.87%	14,465	6.63%
Age 45 - 49	952	5.90%	3,673	5.66%	12,361	5.67%
Age 50 - 54	951	5.89%	3,646	5.62%	12,296	5.64%
Age 55 - 59	1,005	6.22%	3,837	5.91%	12,656	5.80%
Age 60 - 64	1,056	6.54%	4,021	6.20%	12,846	5.89%
Age 65 - 69	1,012	6.27%	3,843	5.92%	11,978	5.49%
Age 70 - 74	877	5.43%	3,356	5.17%	10,296	4.72%
Age 75 - 79	626	3.88%	2,410	3.71%	7,349	3.37%
Age 80 - 84	382	2.37%	1,463	2.25%	4,436	2.03%
Age 85+	330	2.04%	1,247	1.92%	3,758	1.72%
Age 65+	3,227	19.99%	12,319	18.99%	37,817	17.35%
Median Age	41.10		39.60		38.10	
Average Age	41.60		40.70		39.30	



Mile ,146 ,559 497 350 877 174 690	83.98% 3.08% 2.17% 5.43% 1.08% 4.27%	2 Mile 64,885	1.92%	5 Mile 218,028 178,933 8,024 5,054	
,146 ,559 497 350 877 174 690	3.08% 2.17% 5.43% 1.08%	64,885 54,020 2,064 1,248 4,319	3.18% 1.92%	218,028 178,933 8,024 5,054	
,559 8 497 350 877 174 690	3.08% 2.17% 5.43% 1.08%	2,064 1,248 4,319	3.18% 1.92%	178,933 8,024 5,054	
350 877 174 690	2.17% 5.43% 1.08%	2,064 1,248 4,319	3.18% 1.92%	5,054	3.689
877 174 690	5.43% 1.08%	4,319		•	
174 690 ,146	1.08%	•	6.66%		2.32%
690 ,146		490		14,754	6.779
,146	4.27%		0.76%	2,158	0.999
		2,744	4.23%	9,105	4.189
0.40		64,885		218,028	
,342 8	82.63%	53,871	83.03%	147,314	67.579
,804	17.37%	11,014	16.97%	70,714	32.439
1.30		39.70		37.90	
1.60		40.70		39.00	
0.90		39.40		38.30	
1.70		40.80		39.70	
,404		53,583		176,459	
,592 (64.10%	35,247	65.78%	114,265	64.75
228	1.70%	1,283	2.39%	4,081	2.319
,574 🤅	34.12%	16,965	31.66%	57,889	32.819
10	0.07%	88	0.16%	224	0.13
,135		8,767		31,229	
,412		5,603		17,819	
723		3,164		13,409	
,812		54,582		175,604	
838	6.07%	3,146	5.76%	21,938	12.499
,446 ′	17.71%	9,098	16.67%	36,260	20.659
,585 🤅	33.20%	17,106	31.34%	49,922	28.439
,741 <i>1</i>	12.60%			22,235	12.669
,570 <i>°</i>	18.61%	10,728	19.65%	26,954	15.359
,632 ′	11.82%	7,717	14.14%	18,295	10.429
	, 812 838 ,446 ,585 ,741 ,570	,412 723 , 812	,412 5,603 ,723 3,164 ,812 54,582 838 6.07% 3,146 ,446 17.71% 9,098 ,585 33.20% 17,106 ,741 12.60% 6,787 ,570 18.61% 10,728	,412 5,603 ,723 3,164 ,812 54,582 ,838 6.07% 3,146 5.76% ,446 17.71% 9,098 16.67% ,585 33.20% 17,106 31.34% ,741 12.60% 6,787 12.43% ,570 18.61% 10,728 19.65%	,412 5,603 17,819 723 3,164 13,409 ,812 54,582 175,604 838 6.07% 3,146 5.76% 21,938 ,446 17.71% 9,098 16.67% 36,260 ,585 33.20% 17,106 31.34% 49,922 ,741 12.60% 6,787 12.43% 22,235 ,570 18.61% 10,728 19.65% 26,954

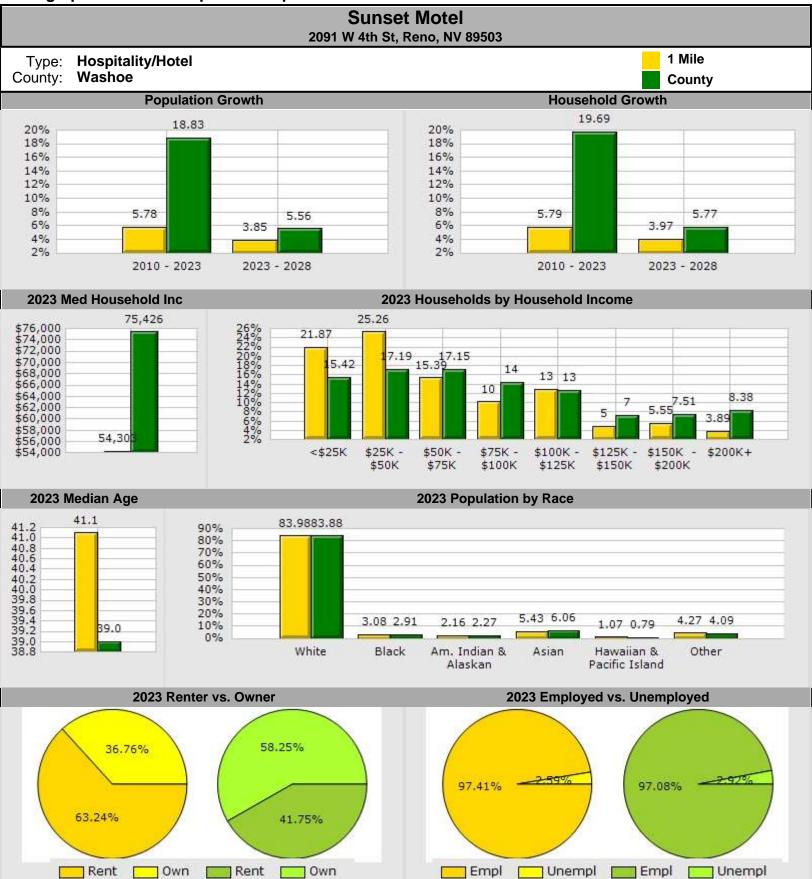


	Sunse 2091 W 4th St,	et Motel	80503			
adius	1 Mile		2 Mile		5 Mile	
2023 Population by Occupation	15,114		62,758		201,299	
Real Estate & Finance	658		2,185	3.48%	5,673	2.829
Professional & Management		27.17%	•	28.56%	48,030	
Public Administration	,	1.67%	·	2.34%	3,891	
Education & Health	1,558	10.31%	•	12.13%	21,861	
Services	·	12.95%	•	12.34%	27,090	
Information	151	1.00%	•	0.71%	1,486	0.74
Sales	2,137	14.14%	8,193	13.05%	24,955	12.40
Transportation	205		824	1.31%	3,720	
Retail	1,086		3,827	6.10%	13,568	6.74
Wholesale	230	1.52%	1,096	1.75%	3,365	1.67
Manufacturing	554	3.67%	2,108	3.36%	7,807	3.88
Production	943	6.24%	3,827	6.10%	17,048	8.47
Construction	481	3.18%	1,808	2.88%	9,454	4.70
Utilities	302	2.00%	1,516	2.42%	6,813	3.38
Agriculture & Mining	64	0.42%	318	0.51%	859	0.43
Farming, Fishing, Forestry	22	0.15%	120	0.19%	295	0.15
Other Services	406	2.69%	1,741	2.77%	5,384	2.67
2023 Worker Travel Time to Job	8,164		33,173		110,023	
<30 Minutes	6,714	82.24%	27,409	82.62%	88,169	80.14
30-60 Minutes	1,126	13.79%	4,375	13.19%	16,550	15.04
60+ Minutes	324	3.97%	1,389	4.19%	5,304	4.82
2010 Households by HH Size	7,622		27,620		78,266	
1-Person Households	3,380	44.35%	11,558	41.85%	26,621	34.01
2-Person Households	2,459	32.26%	8,898	32.22%	24,619	31.46
3-Person Households	888	11.65%	3,407	12.34%	10,970	14.02
4-Person Households	529	6.94%	2,248	8.14%	8,445	10.79
5-Person Households	202	2.65%	875	3.17%	4,174	5.33
6-Person Households	97	1.27%	376	1.36%	1,897	2.42
7 or more Person Households	67	0.88%	258	0.93%	1,540	1.97
2023 Average Household Size	2.00		2.10		2.40	
Households						
2028 Projection	8,384		31,060		93,754	
2023 Estimate	8,064		29,788		89,221	
2010 Census	7,623		27,619		78,266	
Growth 2023 - 2028	3.97%		4.27%		5.08%	
Growth 2010 - 2023	5.79%		7.85%		14.00%	



		et Motel				
Radius	2091 W 4th St, 1 Mile		89503 2 Mile		5 Mile	
2023 Households by HH Income	8,065		29,787		89,223	
<\$25,000	•	21.87%	•	23.81%	20,108	
\$25,000 - \$50,000	·	25.26%	·	20.85%	19,422	
\$50,000 - \$75,000	•	15.39%	•	15.06%	15,190	
\$75,000 - \$100,000	,	10.18%		11.13%	10,468	
\$100,000 - \$125,000		12.94%	•	11.04%	·	9.909
\$125,000 - \$150,000	•	4.91%	,	5.30%	,	5.229
\$150,000 - \$200,000		5.55%	1,874		•	5.419
\$200,000+		3.89%	·	6.51%	•	6.419
2023 Avg Household Income	\$74,030		\$81,294		\$79,966	
2023 Med Household Income	\$54,303		\$58,120		\$57,270	
2023 Occupied Housing	8,064		29,788		89,221	
Owner Occupied	•	36.76%	•	39.26%	36,961	41.439
Renter Occupied	•	63.24%	·	60.74%	52,260	
2010 Housing Units	8,943		33,432		94,574	
1 Unit	•	46.89%	•	52.49%	48,695	
2 - 4 Units	•	7.07%		7.90%	•	10.18
5 - 19 Units	2,027	22.67%	5,788	17.31%	19,071	
20+ Units	2,091	23.38%	7,456	22.30%	17,178	18.169
2023 Housing Value	2,965		11,696		36,962	
<\$100,000	133	4.49%	228	1.95%	3,009	8.14 ^o
\$100,000 - \$200,000	66	2.23%	193	1.65%	2,176	5.89
\$200,000 - \$300,000	487	16.42%	1,380	11.80%	5,401	14.61
\$300,000 - \$400,000	1,017	34.30%	3,964	33.89%	9,055	24.50
\$400,000 - \$500,000	604	20.37%	2,907	24.85%	7,144	19.33
\$500,000 - \$1,000,000	546	18.41%	2,471	21.13%	8,149	22.05
\$1,000,000+	112	3.78%	553	4.73%	2,028	5.49
2023 Median Home Value	\$378,318		\$402,855		\$387,189	
2023 Housing Units by Yr Built	9,235		34,002		98,999	
Built 2010+	430	4.66%	2,499	7.35%	10,451	10.56
Built 2000 - 2010	875	9.47%	3,750	11.03%	12,228	12.35
Built 1990 - 1999	1,418	15.35%	5,667	16.67%	15,856	16.029
Built 1980 - 1989	730	7.90%	3,104	9.13%	12,960	13.09
Built 1970 - 1979	1,849	20.02%	4,576	13.46%	17,628	17.81
Built 1960 - 1969	1,479	16.02%	5,087	14.96%	13,178	13.31
Built 1950 - 1959	1,295	14.02%	3,953	11.63%	8,224	8.31
Built <1949	1,159	12.55%	5,366	15.78%	8,474	8.56
2023 Median Year Built	1973		1975		1981	







Type: Hospitality/Hotel County: Washoe 1 Mile County: Washoe 1 Mile County: County: Population Growth	Sunset Motel 2091 W 4th St, Reno, NV 89503								
Population Growth Growth 2010 - 2023 5.78% 18.83% 5.56% 7.900 2.92% 5.59% 7.900 2.92% 5.59% 7.900 2.92% 5.59% 7.900 2.92% 5.59% 5.0768									
Growth 2010 - 2023 5.78% 18.83% Growth 2023 - 2028 3.85% 5.56% Empl 8,592 97.41% 262,514 97.08% Unempl 228 2.59% 7,900 2.92% 2023 Population by Race 16,145 500,768 White 13,559 83.98% 420,042 83.88% Black 498 3.08% 14,566 2.91% Am. Indian & Alaskan 349 2.16% 11,373 2.27% Asian 876 5.43% 30,366 6.06% Hawaiian & Pacific Island 173 1.07% 3.956 0.79% Other 690 4.27% 20.465 4.09% Household Growth Growth 2010 - 2023 5.79% 5.77% 5.77% Renter Occupied 5,100 63.24% 81,678 41.75% Owner Occupied 5,100 63.24% 81,678 41.75% Income \$25K \$50K 2,23 3.3621 17.19%		1 Mile		County					
Growth 2023 - 2028 3.85% 5.56% Empl	Population Growth								
Empl 8,592 97.41% 262,514 97.08% Unempl 228 2.59% 7,900 2.92% 2023 Population by Race 16,145 500,768 White 13,559 83,98% 420,042 83.88% Black 498 3,08% 14,566 2.91% Am. Indian & Alaskan 349 2,16% 11,373 2,27% Asian 876 5,43% 30,366 6.06% Hawaiian & Pacific Island 173 1,07% 3,956 0.79% Other 690 4,27% 20,465 4.09% Household Growth Growth 2010 - 2023 5,79% 19,69% Growth 2023 - 2028 3,97% 5,77% Renter Occupied 5,100 63,24% 81,678 41,75% Owner Occupied 8,065 195,631 1 Income \$25K - \$50K 2,037 25,26% 33,621 17,19% Income \$50K - \$75K 1,241 15,39% 33,550 17,15%	Growth 2010 - 2023	5.78%		18.83%					
Unempl 228 2.59% 7,900 2.92%	Growth 2023 - 2028	3.85%		5.56%					
2023 Population by Race 16,145 500,768	Empl	8,592	97.41%	262,514	97.08%				
White 13,559 83,98% 420,042 83,88% Black 498 3,08% 14,566 2,91% Am. Indian & Alaskan 349 2,16% 11,373 2,27% Asian 876 5,43% 30,366 6,06% Hawaiian & Pacific Island 173 1,07% 3,956 0,79% Other 690 4,27% 20,465 4,09% Household Growth Growth 2010 - 2023 5,79% 19,69% 5,77% 5,77% 19,69% 690 4,27% 20,37% 5,77% 8,065 113,953 58,25% 2,964 36,76% 113,953 58,25% 2,964 36,76% 113,953 58,25% 2,96 36,76% 113,953 58,25% 2,964 36,76% 113,953 58,25% 2,964 36,76% 113,953 58,25% 2,964 36,76% 113,953 58,25% 2,964 36,76% 113,953 58,25% 2,964 36,76% 113,953 58,25% 2,964 36,76% 113,953 58,25% 36,26% 113,953 58,25% 36,26% 113,	Unempl	228	2.59%	7,900	2.92%				
Black Am. Indian & Alaskan Am.	2023 Population by Race	16,145		500,768					
Am. Indian & Alaskan 349 2.16% 11,373 2.27% Asian 876 5.43% 30,366 6.06% Hawaiian & Pacific Island 173 1.07% 3,956 0.79% Other 690 4.27% 20,465 4.09% Household Growth Growth 2010 - 2023 5.79% 19.69% Growth 2023 - 2028 3.97% 5.77% Renter Occupied 5,100 63.24% 81,678 41.75% Owner Occupied 2,964 36.76% 113,953 58.25% 2023 Households by Household Income 8,065 195,631 Income \$25K 1,764 21.87% 30,166 15.42% Income \$25K - \$50K 2,037 25,26% 33,621 17.19% Income \$50K - \$75K 1,241 15,39% 33,550 17.15% Income \$75K - \$100K 821 10.18% 28,049 14,34% Income \$100K - \$125K 1,044 12,94% 24,849 12,70% Income \$150K - \$200K 448 5.55% 14,690 7.51% Income \$200K+ </td <td>White</td> <td>13,559</td> <td>83.98%</td> <td>420,042</td> <td>83.88%</td>	White	13,559	83.98%	420,042	83.88%				
Asian	Black	498	3.08%	14,566	2.91%				
Hawaiian & Pacific Island 173 1.07% 3,956 0.79% Other 690 4.27% 20,465 4.09%	Am. Indian & Alaskan	349	2.16%	11,373	2.27%				
Other 690 4.27% 20,465 4.09% Household Growth Growth 2010 - 2023 5.79% 19.69% Growth 2023 - 2028 3.97% 5.77% Renter Occupied 5,100 63.24% 81,678 41.75% Owner Occupied 2,964 36.76% 113,953 58.25% 2023 Households by Household Income 8,065 195,631 Income <\$25K	Asian	876	5.43%	30,366	6.06%				
Household Growth	Hawaiian & Pacific Island	173	1.07%	3,956	0.79%				
Growth 2010 - 2023 5.79% 19.69% Growth 2023 - 2028 3.97% 5.77% Renter Occupied 5,100 63.24% 81,678 41.75% Owner Occupied 2,964 36.76% 113,953 58.25% 2023 Households by Household Income 8,065 195,631 Income <\$25K	Other	690	4.27%	20,465	4.09%				
Growth 2023 - 2028 3.97% 5.77% Renter Occupied 5,100 63.24% 81,678 41.75% Owner Occupied 2,964 36.76% 113,953 58.25% 2023 Households by Household Income 8,065 195,631 Income <\$25K	Household Growth								
Renter Occupied 5,100 63.24% 81,678 41.75% Owner Occupied 2,964 36.76% 113,953 58.25% 2023 Households by Household Income 8,065 195,631 Income <\$25K		5.79%		19.69%					
Owner Occupied 2,964 36.76% 113,953 58.25% 2023 Households by Household Income 8,065 195,631 Income <\$25K	Growth 2023 - 2028	3.97%		5.77%					
2023 Households by Household Income 8,065 195,631 Income <\$25K	Renter Occupied	5,100	63.24%	81,678	41.75%				
Income <\$25K	Owner Occupied	2,964	36.76%	113,953	58.25%				
Income \$25K - \$50K 2,037 25.26% 33,621 17.19% Income \$50K - \$75K 1,241 15.39% 33,550 17.15% Income \$75K - \$100K 821 10.18% 28,049 14.34% Income \$100K - \$125K 1,044 12.94% 24,849 12.70% Income \$125K - \$150K 396 4.91% 14,319 7.32% Income \$150K - \$200K 448 5.55% 14,690 7.51% Income \$200K+ 314 3.89% 16,387 8.38%	2023 Households by Household Income	8,065		195,631					
Income \$50K - \$75K 1,241 15.39% 33,550 17.15% Income \$75K - \$100K 821 10.18% 28,049 14.34% Income \$100K - \$125K 1,044 12.94% 24,849 12.70% Income \$125K - \$150K 396 4.91% 14,319 7.32% Income \$150K - \$200K 448 5.55% 14,690 7.51% Income \$200K+ 314 3.89% 16,387 8.38%	Income <\$25K	1,764	21.87%	30,166	15.42%				
Income \$75K - \$100K 821 10.18% 28,049 14.34% Income \$100K - \$125K 1,044 12.94% 24,849 12.70% Income \$125K - \$150K 396 4.91% 14,319 7.32% Income \$150K - \$200K 448 5.55% 14,690 7.51% Income \$200K+ 314 3.89% 16,387 8.38% 2023 Med Household Inc \$54,303 \$75,426	Income \$25K - \$50K	2,037	25.26%	33,621	17.19%				
Income \$100K - \$125K 1,044 12.94% 24,849 12.70% Income \$125K - \$150K 396 4.91% 14,319 7.32% Income \$150K - \$200K 448 5.55% 14,690 7.51% Income \$200K+ 314 3.89% 16,387 8.38% 2023 Med Household Inc \$54,303 \$75,426	Income \$50K - \$75K	1,241	15.39%	33,550	17.15%				
Income \$125K - \$150K 396 4.91% 14,319 7.32% Income \$150K - \$200K 448 5.55% 14,690 7.51% Income \$200K+ 314 3.89% 16,387 8.38% 2023 Med Household Inc \$54,303 \$75,426	Income \$75K - \$100K	821	10.18%	28,049	14.34%				
Income \$150K - \$200K Income \$200K+ 314 3.89% 16,387 8.38% 2023 Med Household Inc \$54,303 \$75,426	Income \$100K - \$125K	1,044	12.94%	24,849	12.70%				
Income \$200K+ 314 3.89% 16,387 8.38% 2023 Med Household Inc \$54,303 \$75,426	Income \$125K - \$150K	396	4.91%	14,319	7.32%				
2023 Med Household Inc \$54,303 \$75,426	Income \$150K - \$200K	448	5.55%	14,690	7.51%				
¥ 2 / 2 2	Income \$200K+	314	3.89%	16,387	8.38%				
2023 Median Age 41.10 39.00	2023 Med Household Inc	\$54,303		\$75,426					
	2023 Median Age	41.10		39.00					



Demographic Summary Report

Sunset Motel

2091 W 4th St, Reno, NV 89503

Building Type: Hospitality Total Available: 0 SF

Class: - % Leased: **0%** RBA: **10,026 SF** Rent/SF/Mo: -

Typical Floor: 10,026 SF



Dadius	4 Mila		O Mile		⊏ M:Io	
Radius	1 Mile		2 Mile		5 Mile	
Population 2000 Projection	40.707		07.500		000 775	
2028 Projection	16,767		67,599		228,775	
2023 Estimate	16,146		64,885		218,028	
2010 Census	15,264		59,998		191,784	
Growth 2023 - 2028	3.85%		4.18%		4.93%	
Growth 2010 - 2023	5.78%		8.15%		13.68%	
2023 Population by Hispanic Origin	2,804		11,015		70,716	
2023 Population	16,146		64,885		218,028	
White	•	83.98%	·	83.25%	178,933	
Black		3.08%	2,064		•	3.68%
Am. Indian & Alaskan	350		1,248	1.92%	5,054	2.32%
Asian	877		4,319		14,754	
Hawaiian & Pacific Island	174		490		2,158	
Other	690	4.27%	2,744	4.23%	9,105	4.18%
U.S. Armed Forces	11		92		236	
Households						
2028 Projection	8,384		31,060		93,754	
2023 Estimate	8,064		29,788		89,221	
2010 Census	7,623		27,619		78,266	
Growth 2023 - 2028	3.97%		4.27%		5.08%	
Growth 2010 - 2023	5.79%		7.85%		14.00%	
Owner Occupied	2,964	36.76%	11,695	39.26%	36,961	41.43%
Renter Occupied	5,100	63.24%	18,093	60.74%	52,260	58.57%
2023 Households by HH Income	8,065		29,787		89,223	
Income: <\$25,000	1,764	21.87%	7,093	23.81%	20,108	22.54%
Income: \$25,000 - \$50,000	2,037	25.26%	6,212	20.85%	19,422	21.77%
Income: \$50,000 - \$75,000	1,241	15.39%	4,487	15.06%	15,190	17.02%
Income: \$75,000 - \$100,000	821	10.18%	3,316	11.13%	10,468	11.73%
Income: \$100,000 - \$125,000	1,044	12.94%	3,288	11.04%	8,836	9.90%
Income: \$125,000 - \$150,000	396	4.91%	1,579	5.30%	4,654	5.22%
Income: \$150,000 - \$200,000	448	5.55%	1,874	6.29%	4,826	5.41%
Income: \$200,000+	314	3.89%	1,938	6.51%	5,719	6.41%
2023 Avg Household Income	\$74,030		\$81,294		\$79,966	
2023 Med Household Income	\$54,303		\$58,120		\$57,270	



Sunset Motel

2091 W 4th St, Reno, NV 89503

Building Type: **Hospitality** Total Ava

Class: -RBA: **10,026 SF**

Typical Floor: 10,026 SF

Total Available: **0 SF** % Leased: **0%**

Rent/SF/Mo: -



Description	2010		2023		2028	
Population	15,264		16,146		16,767	
Age 0 - 4	722	4.73%	926	5.74%	936	5.58%
Age 5 - 9	614	4.02%	873	5.41%	937	5.59%
Age 10 - 14	647	4.24%	798	4.94%	892	5.32%
Age 15 - 19	819	5.37%	710	4.40%	819	4.88%
Age 20 - 24	1,596	10.46%	767	4.75%	780	4.65%
Age 25 - 29	1,407	9.22%	1,061	6.57%	881	5.25%
Age 30 - 34	1,059	6.94%	1,347	8.34%	1,106	6.60%
Age 35 - 39	844	5.53%	1,340	8.30%	1,288	7.68%
Age 40 - 44	947	6.20%	1,134	7.02%	1,290	7.69%
Age 45 - 49	1,141	7.48%	952	5.90%	1,153	6.88%
Age 50 - 54	1,140	7.47%	951	5.89%	1,028	6.13%
Age 55 - 59	1,119	7.33%	1,005	6.22%	986	5.88%
Age 60 - 64	962	6.30%	1,056	6.54%	998	5.95%
Age 65 - 69	689	4.51%	1,012	6.27%	1,000	5.96%
Age 70 - 74	492	3.22%	877	5.43%	919	5.48%
Age 75 - 79	395	2.59%	626	3.88%	749	4.47%
Age 80 - 84	344	2.25%	382	2.37%	516	3.08%
Age 85+	325	2.13%	330	2.04%	489	2.92%
Age 15+	13,279	87.00%	13,550	83.92%	14,002	83.51%
Age 20+	12,460	81.63%	12,840	79.52%	13,183	78.62%
Age 65+	2,245	14.71%	3,227	19.99%	3,673	21.91%
Median Age	40		41		43	
Average Age	40.00		41.60		42.60	
Population By Race	15,264		16,146	22 222/	16,767	00.000/
White	·	87.07%	·	83.98%		83.92%
Black	387		497	3.08%	519	3.10%
Am. Indian & Alaskan	264	1.73%	350	2.17%	365	2.18%
Asian	683	4.47%	877		909	5.42%
Hawaiian & Pacific Islander	131	0.86%	174	1.08%	184	1.10%
Other	462	3.03%	690	4.27%	719	4.29%



	Sunse 2091 W 4th St,	et Motel Reno, NV 89	9503			
Description	2010		2023		2028	
Population by Race (Hispanic)	2,107		2,804		2,922	
White	1,813	86.05%	2,335	83.27%	2,435	83.33%
Black	31	1.47%	50	1.78%	50	1.71%
Am. Indian & Alaskan	117	5.55%	185	6.60%	193	6.61%
Asian	47	2.23%	70	2.50%	70	2.40%
Hawaiian & Pacific Islander	13	0.62%	20	0.71%	25	0.86%
Other	85	4.03%	144	5.14%	150	5.13%
Household by Household Income	7,623		8,065		8,382	
<\$25,000	2,629	34.49%	1,764	21.87%	1,760	21.00%
\$25,000 - \$50,000	2,251	29.53%	2,037	25.26%	2,097	25.02%
\$50,000 - \$75,000	1,349	17.70%	1,241	15.39%	1,271	15.16%
\$75,000 - \$100,000	557	7.31%	821	10.18%	869	10.37%
\$100,000 - \$125,000	367	4.81%	1,044	12.94%	1,131	13.49%
\$125,000 - \$150,000	207	2.72%	396	4.91%	424	5.06%
\$150,000 - \$200,000	96	1.26%	448	5.55%	492	5.87%
\$200,000+	167	2.19%	314	3.89%	338	4.03%
Average Household Income	\$51,548		\$74,030		\$75,631	
Median Household Income	\$36,429		\$54,303		\$56,028	

