

Cookies Dispensary

1006 J C Pkwy, Bloomington, IL 61705 # 148520117

Last full 12 months

All Visit Durations



Metrics ?

Property:
Cookies Dispensary / J C Pkwy...

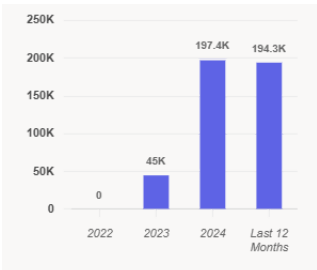
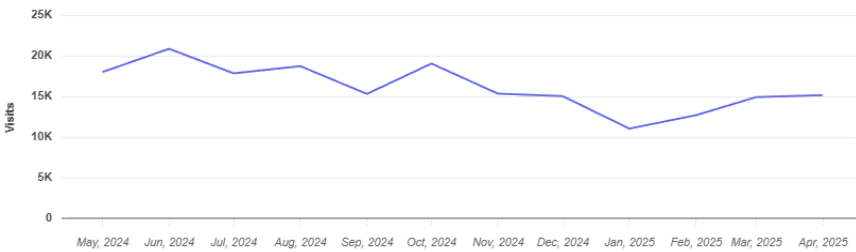


Visits	194.3K	Visit Frequency	2.32
Visitors	84.3K	Avg. Dwell Time	12 min

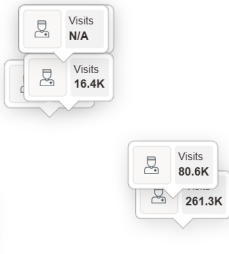
Visits Trend ?

Cookies Dispensary
1006 J C Pkwy, Bloomington, I...

Metric: Visits Aggregation: Monthly Annual Summary: ☒



Market Landscape ?



Trade Area
Heatmap



2 km © Mapbox © OpenStreetMap

Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses. [Learn more](#)

Audience Overview ?

Cookies Dispensary
1006 J C Pkwy, Bloomington, IL...

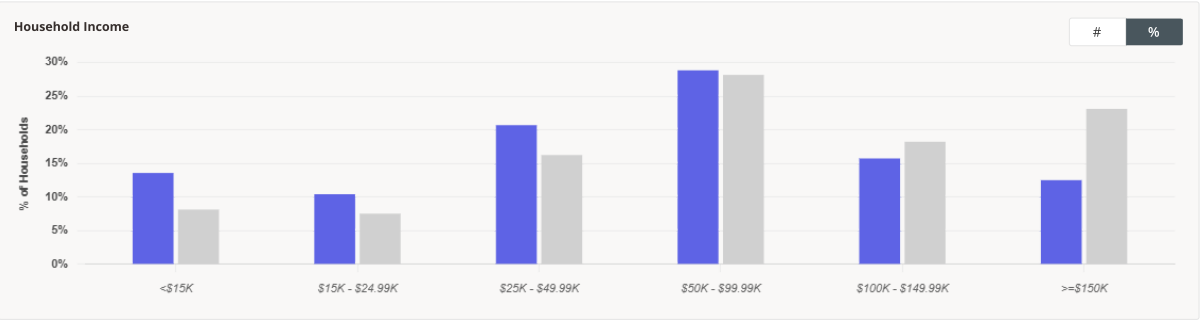
Dataset:
STI: Popstats

View:
Potential Market

Compare to:
Illinois ▾



Property	Median Household Income ▾	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Cookies Dispensary J C Pkwy, Bloomington, IL	\$60K	38.6%	32.9	White (73.5%)	2.23
Illinois	\$82.3K	37.2%	40.4	White (58.7%)	2.51



*Demographics are based on a True Trade Area capturing 70% of visits | Data source: STI: Popstats

Ranking Overview ?

Cookies Dispensary
1006 J C Pkwy, Bloomington, IL... ▾

Benchmark:
Chain: Cookies Dispensary

Metric:
Visits

Nationwide

2 / 38
[View List](#) 📌

97%

Illinois

1 / 3
[View List](#) 📌

100%

Local: 15mi

1 / 1
[View List](#)

100%

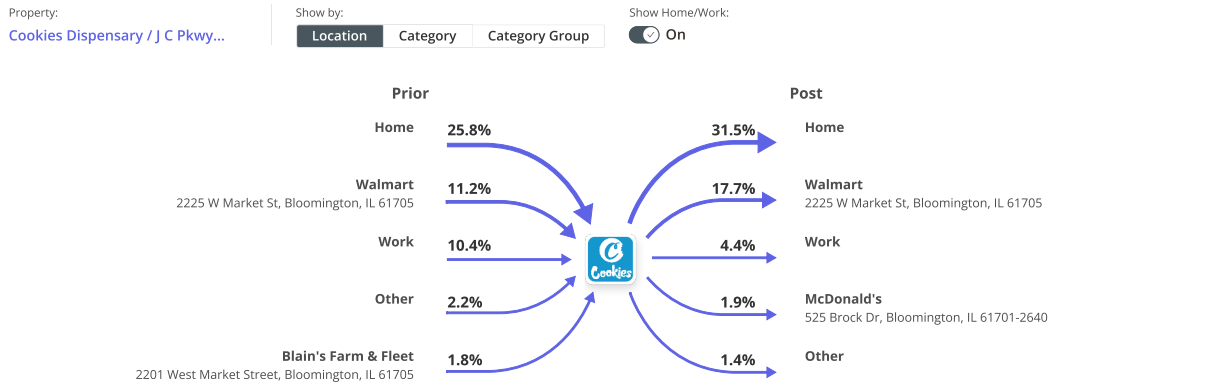
* Coverage levels should be considered when comparing ranking results. [Learn more](#)

Favorite Places ?

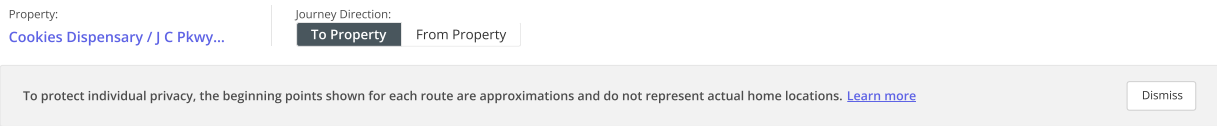
Category: Min. Visits:
Categories (45) ▾ **1**

Cookies Dispensary / J C Pkwy, Bloomington, IL					
Rank	Name	Distance	Visitors		
1	Walmart / 2225 W Market St, Bloomington, IL 61705	0.1 mi	47.9K (55.5%)		
2	Parkway Plaza / 300 Greenbriar Dr, Normal, IL 61761	5.1 mi	43.4K (50.4%)		
3	Shoppes at College Hills / 314 Towanda Ave, Normal, IL 61761	4.6 mi	39K (45.2%)		
4	Eastland Mall / 1615 E Empire St, Bloomington, IL 61701	4.5 mi	37.3K (43.3%)		
5	Eastland Commons / 401 N Veterans Pkwy, Bloomington, IL 61704	4.7 mi	37K (43%)		

Visitor Journey ?



Visitor Journey - Routes ?



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations. [Learn more](#)

Hourly Visits ?

