

**SWC MILTON RD & RIORDAN RD | FLAGSTAFF, AZ** 

# **NEWLY REMODELED**



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## Summary

**AVAILABLE** ±1,911 SF

±1,635 SF

±3,250 SF

**LOCATION** SWC Milton Road

& Riordan Rd, Flagstaff, AZ

### **Traffic Counts**

**N** ±40,174 VPD (NB & SB)

**s** ±30,458 VPD (NB & SB)

**E ±7,693** VPD (EB & WB)

**W** ±32,952 VPD (EB & WB)

ADOT 2023

# **Property Highlights**

Milton Road is the strongest retail road and highest-trafficked road in Flagstaff with a traffic count of nearly 31,000 vehicles per day south of Riordan Road and over 40,107 vehicles per day north of Riordan Road.

**Very close proximity to NAU's main campus.** Enrollment at the university was 28,718 students during Fall 2021 and there are approximately 3,500 employees.

The highest demand for retail in Flagstaff is along the 1.5-mile stretch of Milton Road. There are few retail box opportunities that come available. The limited amount of retail along Milton Road is due to the lack of available land and not from the lack of retail demand.

The city has an estimated permanent resident population of 76,917 people (ESRI 2021), but the city is seasonal and sees an influx of additional residents (second homes) and visitors (hiking, fishing, close proximity to Grand Canyon National Park) during the summer months.

The US Census had 633 single-family building permits issued during 2020 and 308 for multi family building permits issued.









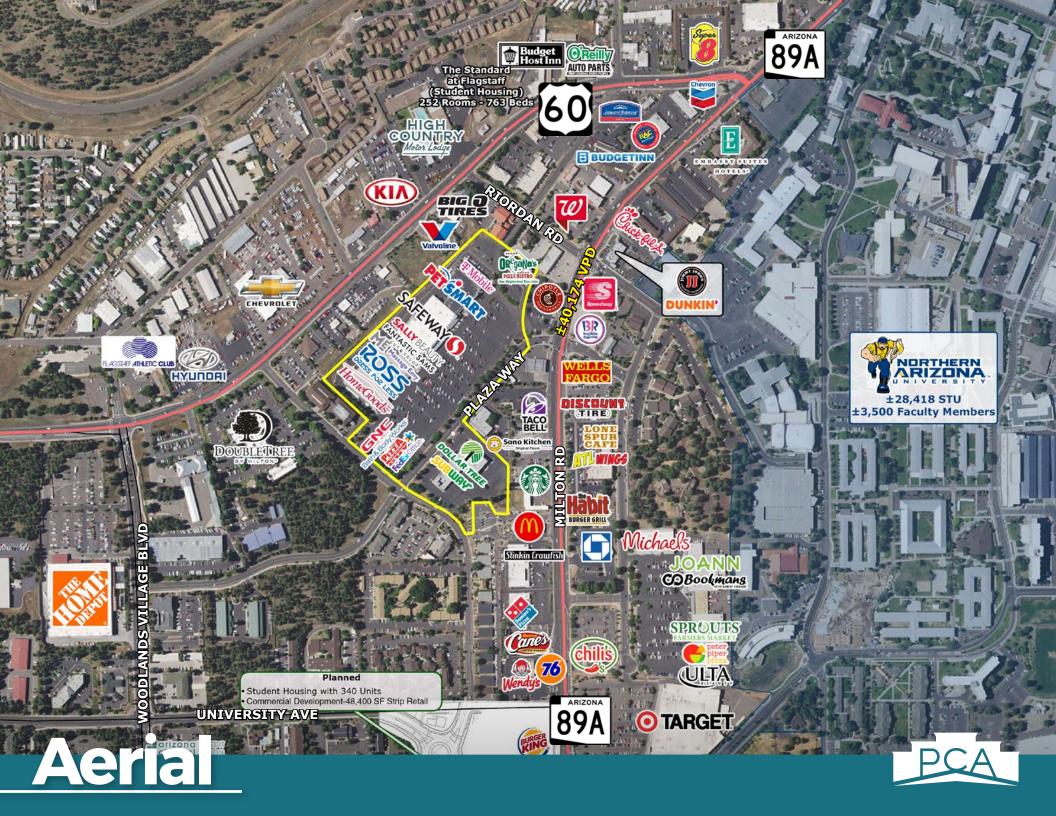


Tenant	SF
FedEx	4,234
The Pizza Guy	1,210
Bath & Body Works	4,917
Edward Jones	993
GNC	1,260
HomeGoods	20,696
Ross	29,224
The Village Baker	2,400
Massage Envy	2,400
Fantastic Sams	1,600
Sally Beauty Supply	1,409
Safeway	46,271
Passion's Nail & Salon	1,600
Nekter	1,592
Available	1,635
Petsmart	18,088
T-Mobile	2,736
H&R Block	750
Coming Available April 2024	3,250
Dollar Tree	12,000
Hunan West	1,500
Subway	1,887
Hiro's Sushi Bar	4,054
Oreganos	4,380
Available (END CAP WITH PATIO)	1,911



# Site Plan









# **Population**

2023 Total Population
 22,958 56,123 75,265
 2028 Total Population
 23,486 57,923 77,316



# **Daytime Population**

 2023 Total Daytime Pop
 26,312
 58,405
 76,012

 2023 Daytime Worker
 14,350
 32,532
 41,352

 2023 Daytime Residents
 11,962
 25,873
 34,660



## Households

2023 Households 5,995 19,108 26,348 2028 Households 6,307 20,207 27,657



#### Businesses

2023 Businesses 1,001 2,228 3,006 2023 Employees 14,296 31,950 41,139

2023 ESRI ESTIMATES FLAGSTAFF & SURROUNDING AREAS



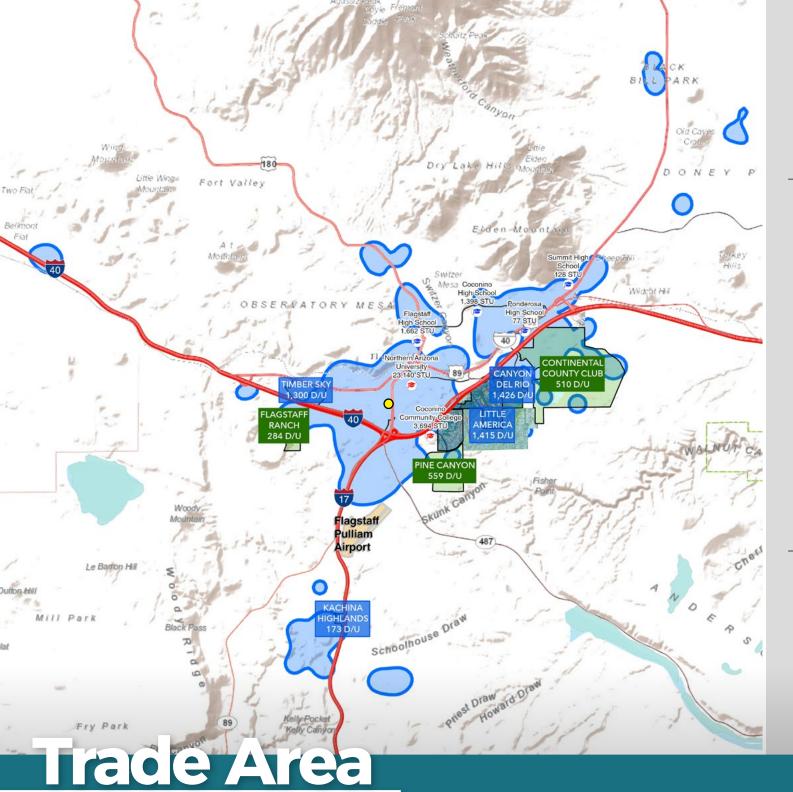
 Median HH Income
 \$45,370
 \$61,298
 \$70,899

 Average HH Income
 \$67,877
 \$92,054
 \$99,357









#### **GPS FOOT TRAFFIC PANEL**



TRUE TRADE AREA 80% OF ALL FOOT TRAFFIC

#### **KEY HIGHLIGHTS**

- 3.4M visits / 751k visitors in the last 12 months
- University Plaza averages 64,000 weekly visitors per week
- 46.1% of the total visits are generated within 10 miles of the center
- The average dwell time is 49 minutes per visitor
- 77% of the visitors are "loyal" who have visited a minimum of 4 times over the last 12 months

Data courtesy of Placer.ai. Data represents University Plaza customers who visited the shopping center from Apr '21 to Mar '22.





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