



Key Plan

183 Concord Street
Realty Trust

183 - 199 Concord Street – Framingham, MA

Pricing | 06.19.17

Existing Conditions



183-199 Concord Street and Central Business district (CB) Sign Design Criteria

Gooseneck lighting by Landlord
Non-illuminated Letters by tenant
Signboard by Landlord



Signage Design Requirements

- Tenant shall submit one set of sign shop drawings for review and approval by landlord. Fabrication or installation of the Tenant's signage shall not commence before the Landlord's approval of the sign shop drawings.
- Tenant's signage shall be illuminated from lighting above, provided by Landlord. Tenant's signage shall be installed on Tenant's storefront surface on the sign face with 1" standoffs and centered over the width of the tenant's space.
- All wall signs shall be located entirely in the designated sign band area and shall be uniform across the building related to structure, shape, materials, placement, vertical dimension, and color of the adjacent tenants signage (black letters).
- Tenant is required to design, fabricate, install and maintain all Tenant signage. The Tenant's sign shall be limited to the tenant's approved trade name as stated in the lease.
- The use of a corporate logo or other established corporate insignia are not permitted.
- One sign is allowed per storefront elevation.
- The power source for storefront signs must originate in Tenant's electrical panels and must be regulated by Tenant; a seven-day, twenty-four-hour calendar time clock, set in accordance with the Landlord's operating hours.

Permitted Signage Types

- Externally illuminated individual letters
- Black in color

Signage Size Criteria

- Vertical sign height is 18" high.
- Total wall sign face area for each business shall not exceed one square foot for each linear foot of building frontage of the business or 30sf, whichever is greater.

Signage Backboard

- 30" x 14" wide HardBoard base – integrally colored – off white

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Signage standards | 11.20.17

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