# **MAJOR PRICE REDUCTION**



The Marine Building

118-128 N. Fair Oaks Ave | Old Pasadena, CA 91103





Exclusively Listed By:





# **R. Scott Martin, SIOR**

**Executive Vice President** 626.204.1504 smartin@naicapital.com Cal DRE Lic #00992387

## **Cheryl Pestor**

Senior Vice President 626.204.1529 cpestor@naicapital.com Cal DRE Lic #00810674

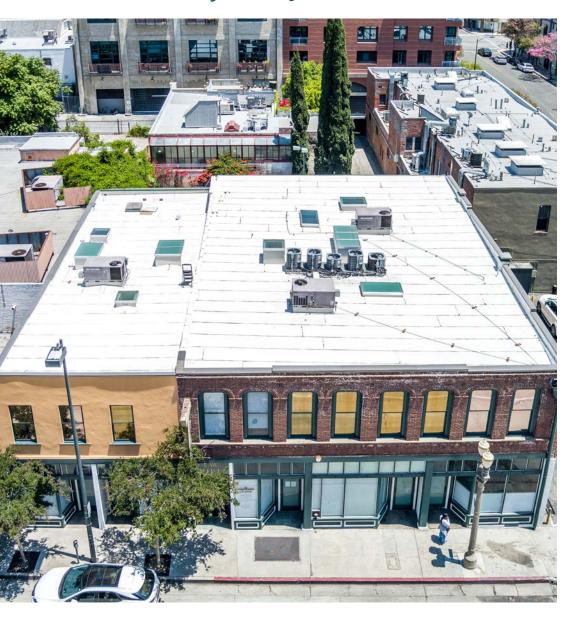
# **NAI** Capital – Pasadena

225 S. Lake Avenue Suite M270 Pasadena, CA 91101



1. Property Summary

Property Information



PROPERTY NAME:	The Marine Building			
ASKING PRICE: REDUCED!!	<del>\$8,350,000</del> \$7,358,000			
PRICE PER SF:	<del>\$793.19</del> \$698.96			
LOCATION:	1 parcel north of the NEC of North Fair Oaks Avenue & Holly Street. N. Fair Oaks Ave. has 2 lanes Northbound and 2 lanes Southbound + an additional left hand turn lane to Holly Street.			
ADDRESS:	118-128 N. Fair Oaks Avenue, Pasadena, CA 91103			
APN:	5723-021-026			
ZONING:	CD-MU-C [Central District Mixed Use Core], allows office and retail use. Single or multi- unit residential allowed above ground floor.			
TOTAL BUILDING SIZE:	$\pm$ 10,527 square feet with $\pm$ 5,263.50 square feet on the ground floor and $\pm$ 5,263.50 square feet on the second floor plus $\pm$ 600 square foot first and second floor outdoor patios.			
TOTAL LAND SIZE:	± 11,112 square feet			
DIMENSIONS:	75 feet fronting N. Fair Oaks Ave. and 200 foot depth on the south portion of parcel and 135 foot depth on the North portion of parcel.			
PARKING:	Gated, secure, surface lot for 12 on-site single parking spaces at rear of building plus plenty of monthly private and public parking in the immediate vicinity.			
YEAR BUILT:	118-124 N. Fair Oaks built in 1905 126-128 N. Fair Oaks built in 1889 Listed in the National Register of Historic Places on 1.1.1983 as a contributor to the Old Pasadena Historic District. Originally built as The Marine Hotel.			

#### **BUILDING IMPROVEMENTS:**

Early California Craftsman inspired interior improvements. A two-story commercial brick office building with tall, narrow windows, extended brick cornices and a vintage neon sign. The building has been rehabilitated at various points throughout the ownership of the current owner-user Law Firm.

#### **OFFICE IMPROVEMENTS:**

Ground Floor: 8 private window offices, 1 private interior office, 4 support staff areas, 1 large conference room with 2 operable frosted glass suspended room dividers, 1 full service kitchen, 3 restrooms and 1 shower.

Second Floor: 13 private window offices, 5 private interior offices, 2 support staff areas, 1 copy room, 1 conference room and 2 restrooms

#### **OUTDOOR PATIOS:**

Two  $\pm 600$  SF outdoor patios, perfect for workspace, lunch and social gatherings.

#### **CENTRAL HVAC:**

Packaged rooftop units.

#### ROOF:

CD-1, allows for office and retail use. Please check with city regarding residential use.

#### **POWER:**

600 amps with 7 meters.

**SEISMIC:** Seismic Rehabilitation in 1990.

#### **OTHER IMPROVEMENTS:**

Sprinklers – 1989 Exterior Paint – 2022 9 New Skylights replaced – 2023 New Roof – 2023 AT&T Fiber to Building - 2022



Property Description





### PREMIUM LOCATION

The Marine Building is a true Old Pasadena landmark and on the National Register of Historic Places since 1983. Located 2 blocks North of Colorado Blvd., this office building is situated in the heart of the Old Pasadena Historic District, a 20-block area offering more than 200 specialty shops, retail stores and boutiques, and more than 100 upscale restaurants, cozy bistros and outdoor cafes.

#### **HIGH QUALITY FINISHES**

The ground floor features high ceilings with exposed ductwork, handcrafted wood beam work with decorative beam straps, custom craftsman style door trim, hardwood floor moldings, California Mission pendant chandeliers and sconces.

#### **IRREPLACEABLE BUSINESS LOCATION**

Currently used as offices for a law firm. Ideal move-in ready offices with layout for law, accounting, technology, science, Creative media or corporate office users. Also, the Marine Building has potential for mixed-use ground floor Retail and 2nd floor offices in Old Pasadena's Premier Business & Shopping District. Buyer should confirm the building eligibility for the City of Pasadena's Historic Contract Program established under the authority of a State enabled program known as the Mills Act.

#### **CONVENIENT PARKING & TRANSPORTATION**

In addition to the on-site parking spaces, Old Pasadena offers over 8,000 parking spaces including 3 public Park & Walk garages and private Parking structures, and surface lots. City parking offers monthly parking from \$85.00 to \$95.00 per space per month and visitor parking at \$1.00 first 2 hours and \$2.00 per hour thereafter with a \$12.00 daily max. Curbside parking meters are free before 11:00 am and \$1.25/hour thereafter. Only 2 blocks from Metro A Line Station at Memorial Park Station.

#### **FREEWAY ADJACENT**

Traffic volume of over 45,791 cars per day in each direction. Easy access is 2 blocks from Rt-210/134 FWY On-Ramp with access to DTLA the San Gabriel and San Fernando Valleys.

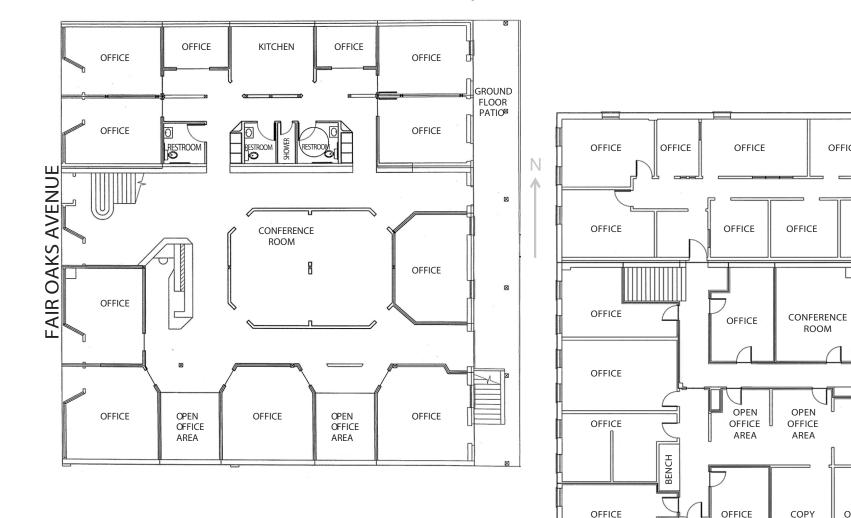
#### **<u>CITY TAXES</u>**

Businesses in Pasadena benefit from no city business, parking or utility tax.





First Floor Plan ± 5,263.50 mf



Second Floor Plan ± 5,263.50 mf

ROOM

**KITCHEN** 

OFFICE

OFFICE

OFFICE

OFFICE

OFFICE

0

6 

MAINT

OFFICE

OFFICE

 $2^{ND}$ 

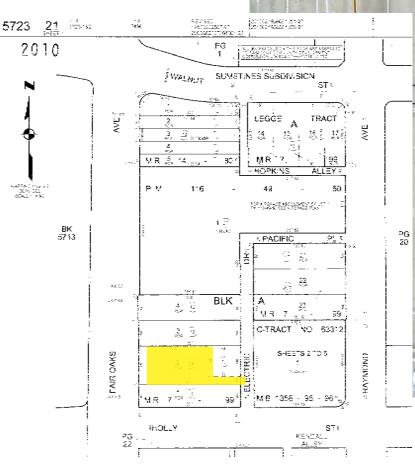
FLOOR PATIO





Aerial View

4 Estimated Property Line





THE MARINE BUILDING | PASADENA, CA



2. Sales Comparables

Sales Comparables



Close of Escrow	12/12/2023	Close of Escr
Sales Price	\$8,829,000	Sales Price
Square Feet	±9,927	Square Feet
Price Per SF	\$888.84	Price Per SF
CAP Rate	Owner User	CAP Rate
Year Built	1984/2017	Year Built
Occupancy	Owner User	Occupancy
Parking	30 Spaces	Parking
Comments	Buyer Medical Use	Comments

Street	11
02/02/2024	Close of Escr
\$3,950,000	Sales Price
±4,000	Square Feet
\$987.50	Price Per SF
Owner User	CAP Rate
1951	Year Built
Owner User	Occupancy
9 spaces	Parking
Law Firm Buyer	Comments

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06/30/2022	Close of Escrow	10/14/2022	
\$6,000,000	Sales Price	\$3,775,000	
±7,120	Square Feet	±3,993	
\$842.70	Price Per SF	\$945.40	
Owner User	CAP Rate	Owner User	
1904/2022	Year Built	1977	
Owner User	Occupancy	Owner User	
8 Spaces	Parking	12 Spaces	
Buyer invests	Comments	Psychiatric	
in various		Group buyer.	
companies.			



77 N. Ment	tor Ave.	1270 E. G	ireen St.	1146 E. G	ireen St.	56 E. Hol	lly Street
Close of Escrow	06/08/2022	Close of Escrow	07/24/2022	Close of Escrow	04/22/2022	Close of Escrow	09/04/2023
Sales Price	\$3,695,000	Sales Price	\$7,000,000	Sales Price	\$3,893,000	Sales Price	\$4,750,000
Square Feet	±5,218	Square Feet	9,481	Square Feet	5,255	Square Feet	±6,700
Price Per SF	\$708.13	Price Per SF	\$738.32	Price Per SF	\$740.82	Price Per SF	\$708.96
CAP Rate	Owner User	CAP Rate	Owner User	CAP Rate	Owner User	CAP Rate	Owner User
Year Built	1981	Year Built	1965	Year Built	1969/2009	Year Built	1895/1988
Occupancy	Owner User	Occupancy	Owner User	Occupancy	Owner User	Occupancy	Owner User
Parking	12 Spaces	Parking	26 spaces	Parking	16 Spaces	Parking	None
Comments	Law Firm buyer	Comments	Real Estate developer/buyer	Comments	Law firm buyer	Comments	Owner User



3. Location Overview

Located in the Heart of Old Pasadena

- Old Pasadena is nationally known as a premier high street retail and walking destination in the U.S. drawing 15,000 to 20,000 people on weekend.
- This legendary district has 22 nationally registered blocks of beautiful historic Art Deco, Mission Revival and Victorian architecture.
- More than 200 specialty boutiques and exclusive national retailer.
- More than 100 upscale restaurants, cozy bistros and chic outdoor cafes.
- Pedestrian-friendly streets, unique alleyways, 2 historic parks and convenient parking.
- Premier destination for world-class shopping, dining, arts and entertainment.
- Museums, galleries, live music and late-night fun.
- Ranked as one of the top walking and retail locations in the United States with a Walker's Paradise score of 97, a Very Bikeable score of 75 and an Excellent Transit Score of 73.



- Rare, generational opportunity to purchase a trophy asset in a high barrier to entry market.
- Located on Fair Oaks Ave. between Holly St. and Walnut Street and directly across the street from the new \$1 Billion Phase I, 10 West Walnut mixed-use 210,000 square feet of office space, 17,500 square feet of retail and 400 apartment unit development completed in 2022. The leading food and beverage company headquarters for Dine Brands occupies 92,000 square feet of office space.
- Old Pasadena is nationally recognized for its vibrant revitalization and preserved historic charm. The landmark streets and alleyways, rustic brick facades and architectural accents of Pasadena's original business district has come to create an exceptional and lively entertainment focal point for both residents and tourists alike.
- Situated two blocks from Colorado Blvd. and home of the world famous the Rose Parade which brings millions of people to Old Pasadena and is broadcast worldwide in more than 100 international countries and territories along with UCLA football games, sporting events and concerts at the Rose Bowl.
- Affluent demographics with an average HHI of \$158,194 within 3 miles.
- Vogue Magazine's 12.2023 article "An Insider's Guide to Pasadena" <u>www.vogue.com/article/pasadena-guide</u> states "Lately, a new crop of creatives has Been wooed by Pasadena's under-the-radar attitude."
- Recognized by their bright-yellow shirts, the Ambassador Guides of Old Pasadena Management District assist visitors to Old Pasadena by giving directions and answering questions.
- \$2M raised annually for services within Old Pasadena
- Daily sidewalk pressure washing most streets and alleyways are cleaned once per week.
- A sophisticated marketing team dedicated to promoting Old Pasadena with Signature Events such as BoldPas: A day of Art and Play in Old Pasadena, Day of the Dead, Jackalope Art Fair, Old Pasadena Summer Cinema, Old Pasadena Holidays, Small Business Saturday, Yappy Hour and Corso Ferrari Car Show.

Strong Suburban Location

Retail Map



THE MARINE BUILDING | PASADENA, CA

High Income & Growth Demographics

- A Dense Infill, Urban Location with over 188,355 people and an affluent Average Household Income exceeding \$158,194 in a 3 mile radius
- 41,176 total employees in a 1 mile radius and 100,026 in a 3 mile radius
- Approximately 4,565 total businesses in a 1 mile radius and 13,496 in a 3 mile radius
- Highly educated population with 54.1% of residents within 1 mile radius with a bachelor's degree or higher and 7.7 million square feet of Class A office that draws employers to Pasadena
- Pasadena top employers are NASA Jet Propulsion Laboratory, Kaiser Permanente, Huntington Hospital, Caltech, Art Center College of Design, Western Asset Management, East West Bank, Raytheon, Bluebeam Software, East West Bank and Pasadena City College

► Walkers Score 97 out of 100 (Walker's Paradise) **Bikers Score** 72 out of 100 (Very Bikeable) Transit Score 73 out of 100 (Excellent)





# Daily Traffic Counts

Intersection	ADT
Junction of 210/134 Freeway @ Colorado Blvd.	220.000 (Caltrans)
N. Fair Oaks Ave. & W. Walnut Street	45,791

2023 Demographic Profile	1 Mile	3 Miles	5 Miles
Population:	34,540	188,335	488,384
Median Age:	36.4	39.1	39.8
Average HH Income:	\$120,926	\$158,194	\$154,010
Daytime Employment:	41,171	100,026	183,355
% College Graduates:	54.1%	53.4%	48.8%

In a 1 Mile radius the population of young people aged 19 or under represents 18.4% of the population. The workforce population of adults aged 20 to 64 is the largest group at 66.4% of the population. 65+ aged adults make up the smallest group at 15.3%









New Developments

#### A. 100 WEST WALNUT

Located directly across the street from the Marine Building. The 6.4 acre site of the former headquarters of Parsons Corporation, a \$1 Billion development by LPC West, the West Coast team of Lincoln Property Co. and AMLI Residential. Phase I has multiple five-story buildings containing 400 apartments, 210,000 square feet of offices, 22,000 square feet of ground floor retail space and subterranean parking. Dine Brands Global, Inc. the parent company of Applebee's and IHOP restaurants leased 92,000 square feet of office space to relocate their global corporate headquarters from Glendale to 100 West Walnut.

#### **B. 465 N. HALSTEAD ST.**

The new research and development lab for Xencor Inc., the Biotech company's Pasadena headquarters. The 83,000 square foot project cost nearly \$40 million and took over one year to complete. The building has 31,000 square feet of lab space and 52,000 square feet of collaborative office space.

#### C. 550-566 E. COLORADO BLVD.

Being developed by The Welcome Group Inc. as a six-story, 194 room AC Hotel by Marriott. It is expected to be completed in 2025 and will be the only branded hotel in the Playhouse District. The select service property will be an ideal choice for leisure and business travelers visiting Pasadena.

#### D. 150 N. ORANGE GROVE BLVD.

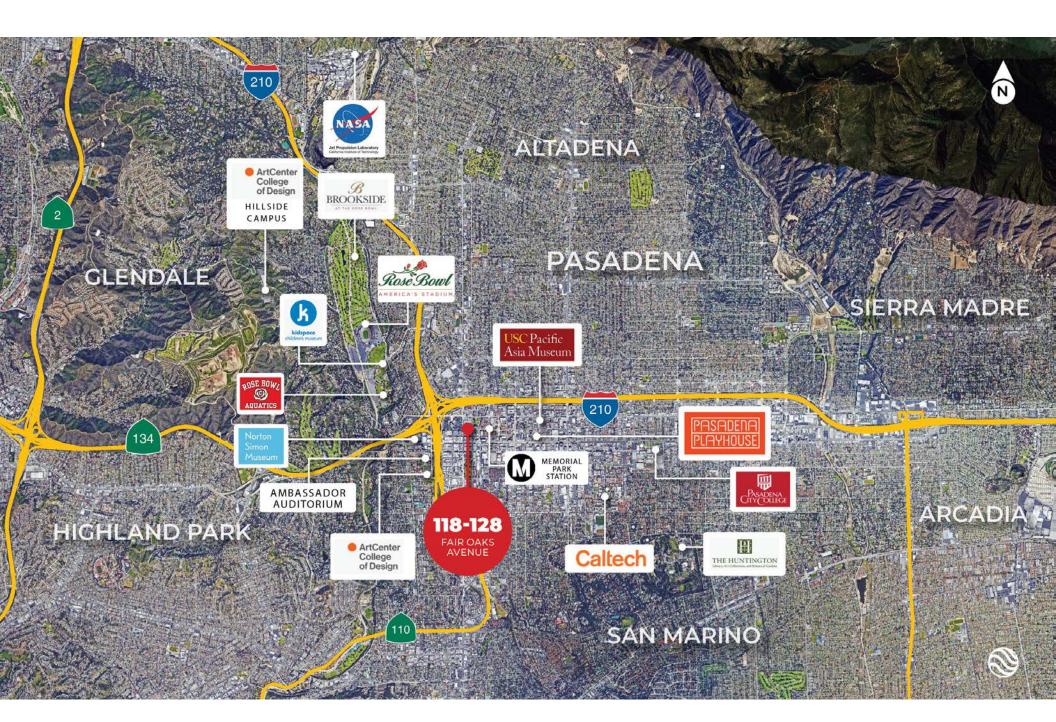
A 123,200 square foot commercial property on a lush 7 acre campus and is the new home for the headquarters of Doheny Eye Institute. Formerly occupied by Avery Dennison, it features 25,000 square feet of dedicated research space, Doheny Image Reading Center and Analysis Laboratory and state-of-the-art vision research center in partnership with UCLA Stein Eye Institute.

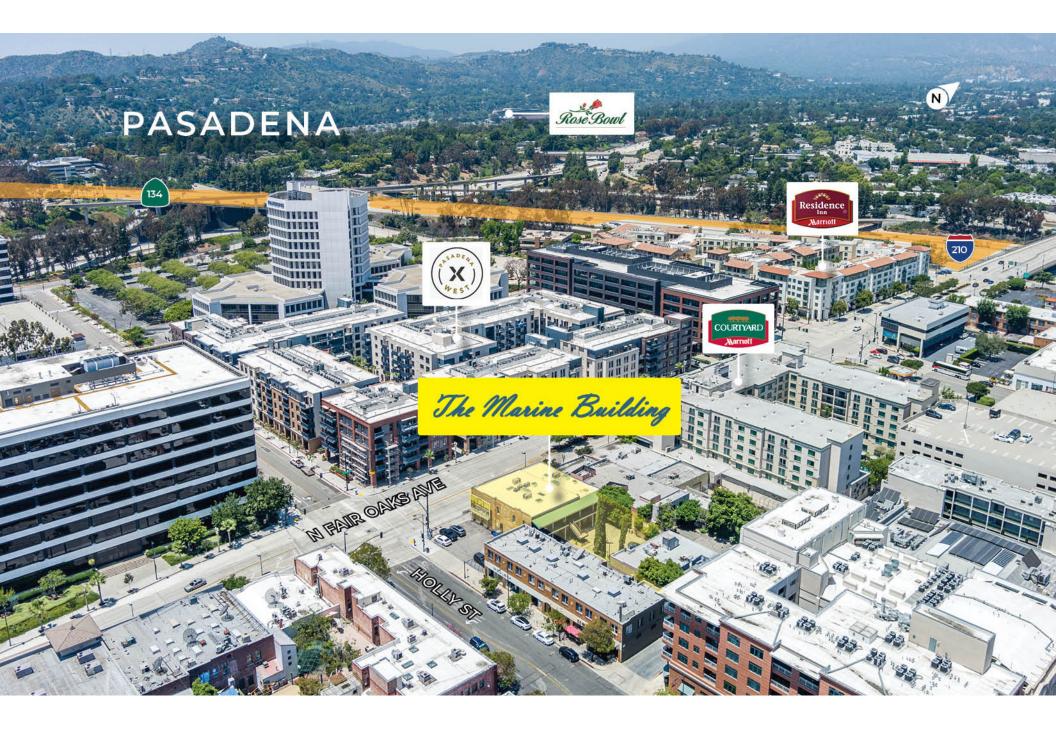
#### E. 590 S. FAIR OAKS AVE.

A 99,946 square foot four story medical office building currently under construction at the SEC of Fair Oaks Ave. and California Blvd. directly across the street from Huntington Hospital. Keck Medicine of USC will be occupying the building when it is completed sometime in 2024.

Hub to Engineering, High Tech, Education & Healthcare







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The Marine Building

118-128 N. Fair Oaks Ave | Old Pasadena, CA 91103



COMMERCIAL REAL ESTATE SERVICES, WORLDWID

Cal DRE Lic #0213047

#### 800.468.2618 • naicapital.com

INVESTMENT SERVICES GROUP

R. Scott Martin, SIOR Executive Vice President 626.204.1504 smartin@naicapital.com Cal DRE Lic #00992387 Cheryl Pestor Senior Vice President 626.204.1529 cpestor@naicapital.com Cal DRE Lic #00810674

> 225 S. Lake Ave. Suite #M270 Pasadena, CA 91101 naicapital.com

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