

Plaza Del Sol

3831 W. Vine Street
Kissimmee, FL 34741
Lat 28.304, Long -81.442

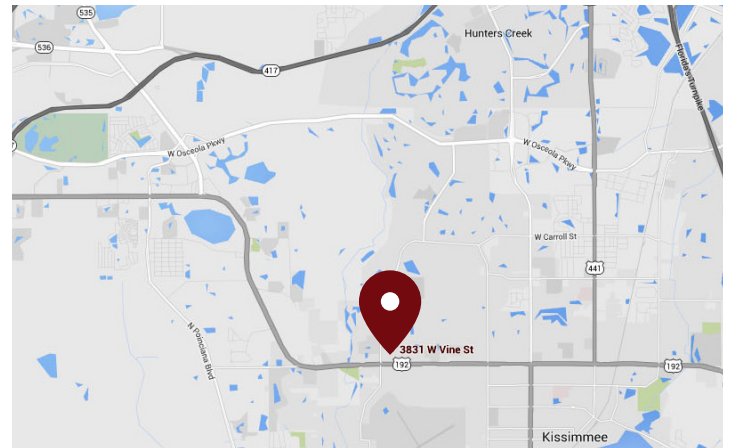
FOR LEASE



5,221 SF AVAILABLE

PROPERTY HIGHLIGHTS

- Located in the Fastest Growing Latino Community
- 404,000 SF Retail Shopping Destination
- Anchored by Ross, Burlington Coat Factory, dd's Discounts, and Ollie's Bargain Outlet
- Weekly In-Door Foot Traffic 39,517 Consumers, 17% Increases Year Over Year
- Highly Visible Along the Busy U.S. 192
- Multiple Access Points Including a Signalized Intersection
- Unit 20 & Unit 75 Have Private Exterior Entrances
- Combined Traffic Counts: 85,271 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	16,427	83,395	167,444
Daytime Population	14,354	85,817	163,169
Total Households	5,738	28,611	57,288
Avg. HH Income	\$62,366	\$60,251	\$70,893

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Rochelle DuBrule

407.581.6248 | rdubrue@crossmanco.com
3333 South Orange Avenue, Suite 201, Orlando, FL

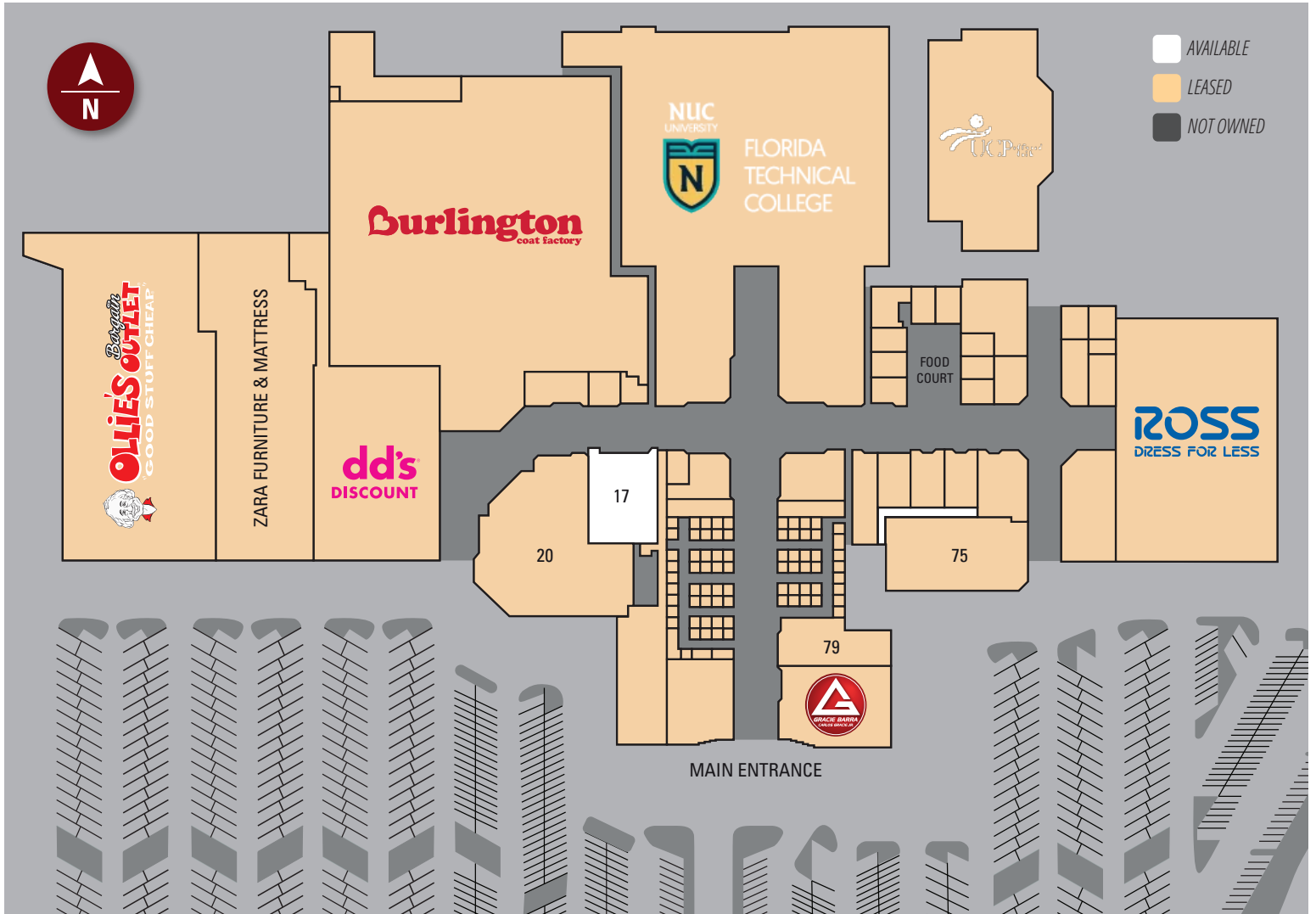
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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY

 **338,700**

EST. # OF VISITS ANNUALLY

 **1.2 Million**

AVG. VISITS / CUSTOMER

 **3.48**

AVG. LENGTH-OF-STAY / VISIT

 **70 MIN**

TOP 3 DAYS



	# OF VISITS
Saturday	213,333
Friday	172,824
Wednesday	165,220

OF VISITS

TOP 3 HOURS

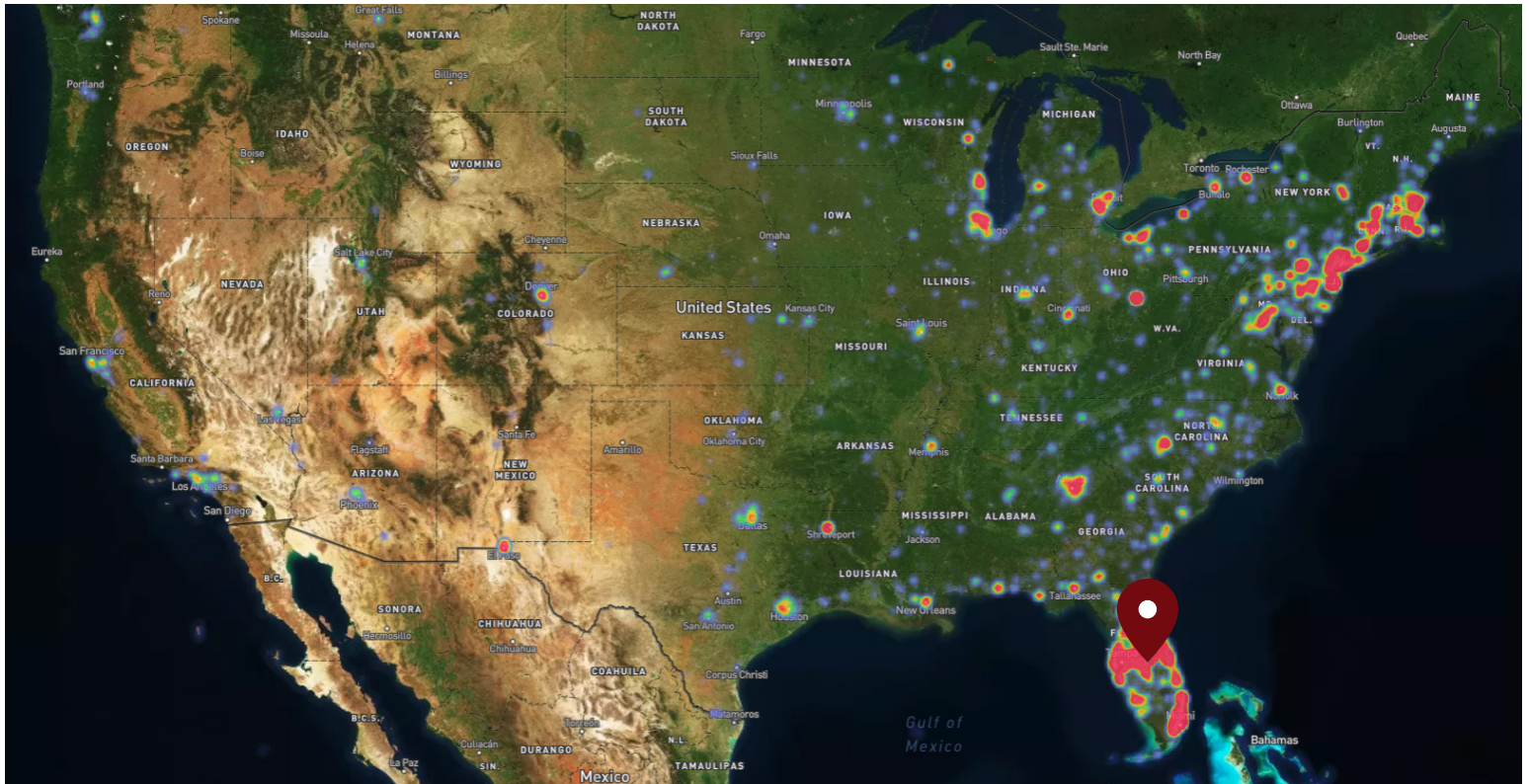


	# OF VISITS
2-3 PM	251,926
1-2 PM	251,402
12-1 PM	249,720

OF VISITS

Data provided by Placer Labs Inc. (www.placer.ai) March 1, 2022 - February 28, 2023

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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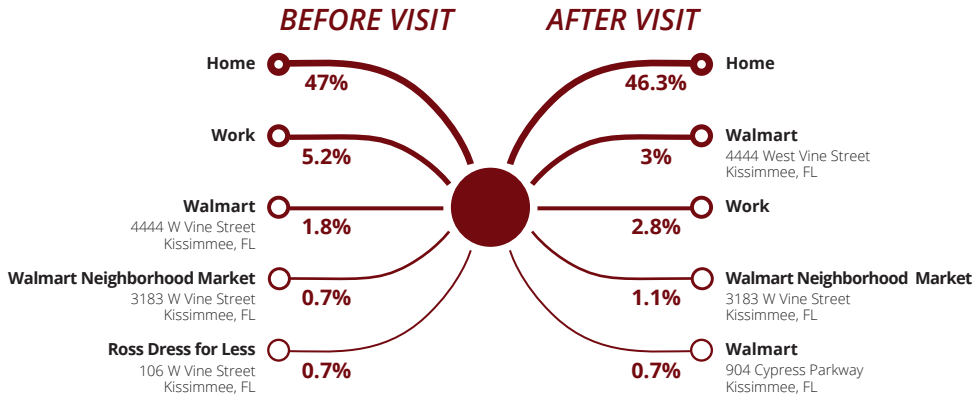


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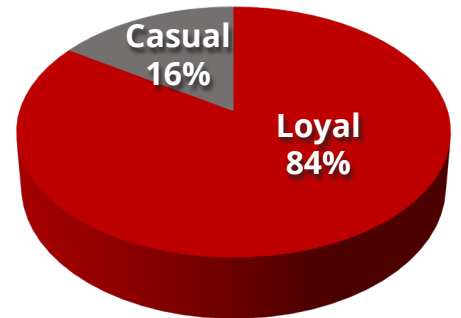
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CUSTOMER JOURNEY - TOP 5 PLACES

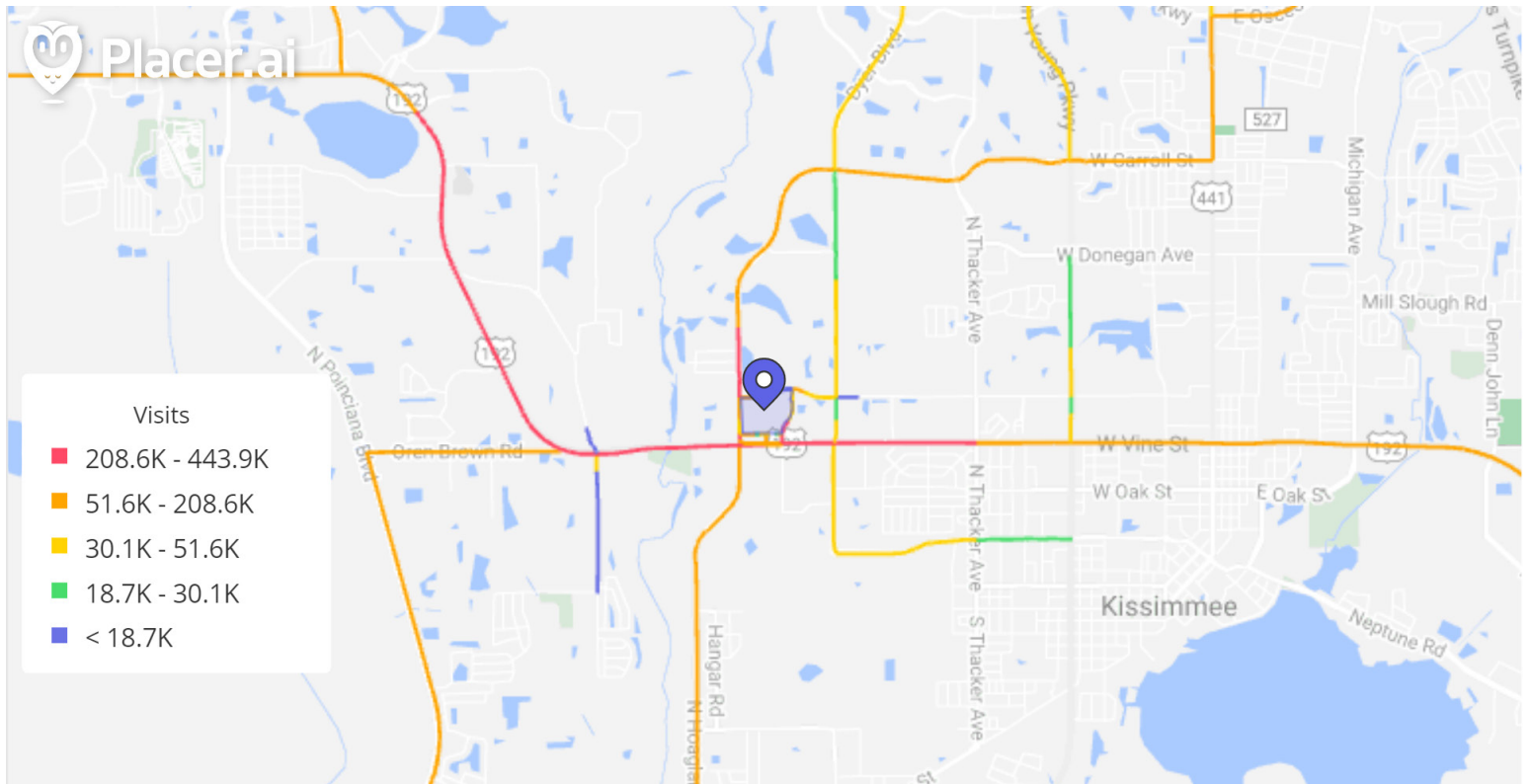


CUSTOMER LOYALTY



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CUSTOMER JOURNEY



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