Community Profile

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	14,653	118,745	265,458
2010 Total Population	13,628	117,710	291,974
2020 Total Population	15,064	133,702	344,337
2020 Group Quarters	46	544	1,451
2025 Total Population	16,189	144,387	375,527
2020-2025 Annual Rate	1.45%	1.55%	1.75%
2020 Total Daytime Population	13,832	134,842	369,070
Workers	5,966	65,416	191,696
Residents	7,866	69,426	177,374
Household Summary			
2000 Households	5,306	43,467	100,041
2000 Average Household Size	2.76	2.72	2.64
2010 Households	5,249	45,290	113,075
2010 Average Household Size	2.59	2.59	2.57
2020 Households	5,790	51,371	132,929
2020 Average Household Size	2.59	2.59	2.58
2025 Households	6,204	55,456	144,745
2025 Average Household Size	2.60	2.59	2.58
2020-2025 Annual Rate	1.39%	1.54%	1.72%
2010 Families	4,032	31,901	77,776
2010 Average Family Size	2.94	3.07	3.11
2020 Families	4,384	35,170	89,308
2020 Average Family Size	2.97	3.12	3.15
2025 Families	4,674	37,616	96,618
2025 Average Family Size	2.98	3.13	3.16
2020-2025 Annual Rate	1.29%	1.35%	1.59%
Housing Unit Summary			
2000 Housing Units	5,376	45,246	104,941
Owner Occupied Housing Units	82.4%	65.2%	63.5%
Renter Occupied Housing Units	16.3%	30.9%	31.8%
Vacant Housing Units	1.3%	3.9%	4.7%
2010 Housing Units	5,394	47,328	118,354
Owner Occupied Housing Units	80.9%	61.5%	60.4%
Renter Occupied Housing Units	16.4%	34.2%	35.2%
Vacant Housing Units	2.7%	4.3%	4.5%
2020 Housing Units	5,982	53,709	139,635
Owner Occupied Housing Units	77.3%	55.0%	53.4%
Renter Occupied Housing Units	19.4%	40.6%	41.8%
Vacant Housing Units	3.2%	4.4%	4.8%
2025 Housing Units	6,436	57,991	151,951
Owner Occupied Housing Units	77.1%	54.3%	52.6%
Renter Occupied Housing Units	19.3%	41.4%	42.7%
Vacant Housing Units	3.6%	4.4%	4.7%
Median Household Income			
2020	$101,883	$80,810	$89,062
2025	$105,570	$84,650	$93,523
Median Home Value			
2020	$288,112	$279,644	$325,813
2025	$303,238	$295,057	$341,611
Per Capita Income			
2020	$47,942	$40,660	$46,810
2025	$51,125	$43,412	$50,006
Median Age			
2010	43.5	37.9	37.1
2020	45.8	39.6	38.7
2025	46.6	40.4	39.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 25, 2021

	1 mile	3 miles	5 miles
2020 Households by Income			
Household Income Base	5,790	51,371	132,929
<$15,000	3.1%	6.3%	6.6%
$15,000 - $24,999	4.8%	5.7%	4.9%
$25,000 - $34,999	4.4%	6.4%	6.1%
$35,000 - $49,999	7.0%	9.9%	9.1%
$50,000 - $74,999	15.1%	17.9%	15.8%
$75,000 - $99,999	14.2%	13.3%	11.8%
$100,000 - $149,999	23.8%	20.2%	19.6%
$150,000 - $199,999	14.6%	10.1%	10.9%
$200,000+	13.1%	10.2%	15.0%
Average Household Income	$124,691	$106,074	$121,405
2025 Households by Income			
Household Income Base	6,204	55,456	144,745
<$15,000	2.7%	5.5%	6.0%
$15,000 - $24,999	4.1%	5.1%	4.5%
$25,000 - $34,999	4.1%	6.0%	5.8%
$35,000 - $49,999	6.6%	9.6%	8.7%
$50,000 - $74,999	14.3%	17.7%	15.6%
$75,000 - $99,999	13.9%	13.5%	12.0%
$100,000 - $149,999	25.0%	21.3%	20.2%
$150,000 - $199,999	15.7%	10.9%	11.5%
$200,000+	13.6%	10.5%	15.8%
Average Household Income	$133,383	$113,295	$129,916
2020 Owner Occupied Housing Units by Value			
Total	4,627	29,547	74,586
<$50,000	2.3%	3.1%	1.8%
$50,000 - $99,999	1.5%	3.2%	2.5%
$100,000 - $149,999	4.8%	8.2%	6.1%
$150,000 - $199,999	8.6%	8.5%	6.1%
$200,000 - $249,999	15.9%	15.5%	11.3%
$250,000 - $299,999	22.1%	19.2%	14.8%
$300,000 - $399,999	32.5%	29.3%	28.7%
$400,000 - $499,999	7.0%	8.6%	16.4%
$500,000 - $749,999	1.1%	3.2%	9.4%
$750,000 - $999,999	3.4%	0.9%	1.7%
$1,000,000 - $1,499,999	0.7%	0.2%	0.8%
$1,500,000 - $1,999,999	0.0%	0.0%	0.2%
$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	$310,204	$288,041	$352,880
2025 Owner Occupied Housing Units by Value			
Total	4,965	31,463	79,853
<$50,000	1.4%	2.3%	1.3%
$50,000 - $99,999	1.0%	2.3%	1.8%
$100,000 - $149,999	3.6%	6.4%	4.7%
$150,000 - $199,999	6.3%	6.6%	4.6%
$200,000 - $249,999	13.8%	14.2%	10.0%
$250,000 - $299,999	22.7%	20.1%	14.8%
$300,000 - $399,999	36.1%	32.9%	30.7%
$400,000 - $499,999	8.3%	10.1%	18.3%
$500,000 - $749,999	1.6%	3.7%	10.4%
$750,000 - $999,999	4.4%	1.0%	2.1%
$1,000,000 - $1,499,999	0.9%	0.3%	0.9%
$1,500,000 - $1,999,999	0.0%	0.0%	0.1%
$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	$332,551	$305,859	$371,303

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 25, 2021

3000 Custer Rd, Plano, Texas, 75075
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.03870
Longitude: -96.73169

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	13,630	117,712	291,972
0 - 4	5.5%	6.1%	6.2%
5 - 9	5.8%	6.4%	6.9%
10 - 14	6.6%	6.9%	7.4%
15 - 24	10.5%	12.7%	12.9%
25 - 34	10.3%	13.7%	13.4%
35 - 44	13.3%	14.0%	15.2%
45 - 54	16.4%	16.1%	16.6%
55 - 64	17.0%	13.1%	11.7%
65 - 74	10.0%	6.8%	6.0%
75 - 84	3.3%	2.9%	2.7%
85 +	1.3%	1.2%	1.1%
18 +	77.9%	76.1%	75.0%
2020 Population by Age			
Total	15,063	133,702	344,337
0 - 4	4.8%	5.5%	5.5%
5 - 9	5.6%	5.8%	6.0%
10 - 14	6.5%	6.2%	6.6%
15 - 24	9.8%	11.8%	12.9%
25 - 34	9.6%	14.1%	13.8%
35 - 44	12.6%	13.6%	13.4%
45 - 54	14.2%	12.8%	13.7%
55 - 64	16.2%	13.6%	13.5%
65 - 74	12.8%	10.1%	8.9%
75 - 84	6.4%	4.8%	4.1%
85 +	1.7%	1.6%	1.5%
18 +	79.7%	78.9%	78.1%
2025 Population by Age			
Total	16,188	144,387	375,528
0 - 4	4.7%	5.6%	5.6%
5 - 9	5.3%	5.6%	5.8%
10 - 14	6.2%	5.9%	6.1%
15 - 24	9.7%	11.3%	12.3%
25 - 34	9.3%	14.0%	14.1%
35 - 44	12.4%	14.1%	13.9%
45 - 54	14.2%	12.5%	12.7%
55 - 64	15.5%	12.4%	12.6%
65 - 74	12.4%	10.7%	10.0%
75 - 84	8.1%	6.1%	5.3%
85 +	2.1%	1.9%	1.7%
18 +	80.2%	79.5%	79.0%
2010 Population by Sex			
Males	6,688	58,071	143,761
Females	6,940	59,639	148,213
2020 Population by Sex			
Males	7,377	65,913	169,157
Females	7,688	67,789	175,179
2025 Population by Sex			
Males	7,939	71,116	184,254
Females	8,250	73,271	191,273

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 25, 2021

3000 Custer Rd, Plano, Texas, 75075

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 33.03870

Longitude: -96.73169

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	13,629	117,709	291,974
White Alone	81.8%	71.0%	68.4%
Black Alone	4.7%	7.4%	7.3%
American Indian Alone	0.6%	0.5%	0.4%
Asian Alone	6.5%	10.6%	15.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.7%	7.4%	5.2%
Two or More Races	2.6%	3.0%	3.0%
Hispanic Origin	11.7%	19.1%	14.7%
Diversity Index	46.3	64.0	62.7
2020 Population by Race/Ethnicity			
Total	15,063	133,702	344,338
White Alone	74.3%	61.3%	57.5%
Black Alone	6.1%	9.3%	9.3%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	11.6%	16.9%	23.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.9%	8.4%	5.8%
Two or More Races	3.4%	3.6%	3.5%
Hispanic Origin	12.3%	20.8%	16.1%
Diversity Index	55.4	72.3	71.2
2025 Population by Race/Ethnicity			
Total	16,190	144,387	375,527
White Alone	71.2%	57.7%	53.8%
Black Alone	7.1%	10.5%	10.4%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	13.2%	18.7%	25.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.2%	8.8%	6.1%
Two or More Races	3.7%	3.7%	3.6%
Hispanic Origin	13.4%	21.9%	17.0%
Diversity Index	59.3	75.1	73.7
2010 Population by Relationship and Household Type			
Total	13,628	117,710	291,974
In Households	99.7%	99.6%	99.6%
In Family Households	88.5%	85.2%	84.3%
Householder	29.6%	27.0%	26.6%
Spouse	24.3%	21.1%	21.5%
Child	29.2%	30.5%	30.7%
Other relative	3.8%	4.7%	4.0%
Nonrelative	1.6%	1.9%	1.5%
In Nonfamily Households	11.2%	14.4%	15.2%
In Group Quarters	0.3%	0.4%	0.4%
Institutionalized Population	0.3%	0.4%	0.3%
Noninstitutionalized Population	0.0%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 25, 2021

Community Profile

3000 Custer Rd, Plano, Texas, 75075
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.03870
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	1 mile	3 miles	5 miles
2020 Population 25+ by Educational Attainment			
Total	11,057	94,471	237,410
Less than 9th Grade	1.4%	4.9%	3.4%
9th - 12th Grade, No Diploma	2.0%	3.7%	2.8%
High School Graduate	13.1%	12.6%	10.3%
GED/Alternative Credential	0.4%	1.8%	1.5%
Some College, No Degree	21.5%	19.3%	17.3%
Associate Degree	7.0%	7.0%	6.3%
Bachelor's Degree	32.4%	32.0%	35.3%
Graduate/Professional Degree	22.4%	18.7%	23.0%
2020 Population 15+ by Marital Status			
Total	12,533	110,259	281,984
Never Married	23.8%	31.2%	31.5%
Married	61.1%	54.1%	54.6%
Widowed	5.4%	4.9%	4.4%
Divorced	9.7%	9.7%	9.6%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,779	70,490	183,106
Population 16+ Employed	92.7%	91.8%	91.8%
Population 16+ Unemployment rate	7.3%	8.2%	8.2%
Population 16-24 Employed	9.1%	9.8%	10.1%
Population 16-24 Unemployment rate	11.0%	12.1%	13.2%
Population 25-54 Employed	59.2%	64.2%	64.5%
Population 25-54 Unemployment rate	7.3%	7.8%	7.7%
Population 55-64 Employed	22.2%	18.6%	18.7%
Population 55-64 Unemployment rate	5.9%	7.7%	7.6%
Population 65+ Employed	9.6%	7.3%	6.8%
Population 65+ Unemployment rate	6.5%	7.6%	6.8%
2020 Employed Population 16+ by Industry			
Total	7,213	64,710	168,034
Agriculture/Mining	0.4%	0.6%	0.7%
Construction	3.8%	5.7%	4.9%
Manufacturing	8.4%	7.7%	8.3%
Wholesale Trade	2.0%	2.5%	2.8%
Retail Trade	11.2%	10.8%	9.6%
Transportation/Utilities	2.4%	3.7%	3.4%
Information	3.9%	3.1%	3.7%
Finance/Insurance/Real Estate	9.7%	10.8%	12.0%
Services	55.6%	53.2%	52.7%
Public Administration	2.6%	1.9%	1.9%
2020 Employed Population 16+ by Occupation			
Total	7,213	64,708	168,035
White Collar	82.3%	73.6%	77.7%
Management/Business/Financial	26.5%	21.1%	22.9%
Professional	31.9%	27.8%	31.5%
Sales	12.2%	11.7%	11.6%
Administrative Support	11.8%	13.0%	11.8%
Services	10.5%	15.4%	12.8%
Blue Collar	7.2%	10.9%	9.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.3%	3.3%	2.6%
Installation/Maintenance/Repair	1.9%	2.2%	2.0%
Production	1.0%	1.6%	1.9%
Transportation/Material Moving	1.9%	3.7%	3.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 25, 2021

Community Profile

3000 Custer Rd, Plano, Texas, 75075
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.03870
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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	5,249	45,290	113,075
Households with 1 Person	18.5%	23.6%	25.1%
Households with 2+ People	81.5%	76.4%	74.9%
Family Households	76.8%	70.4%	68.8%
Husband-wife Families	63.1%	55.0%	55.5%
With Related Children	24.7%	24.6%	27.4%
Other Family (No Spouse Present)	13.8%	15.4%	13.3%
Other Family with Male Householder	4.2%	4.4%	3.7%
With Related Children	2.1%	2.3%	2.0%
Other Family with Female Householder	9.5%	11.0%	9.6%
With Related Children	5.4%	7.1%	6.3%
Nonfamily Households	4.7%	6.0%	6.1%
All Households with Children	32.4%	34.4%	36.0%
Multigenerational Households	3.6%	3.7%	3.4%
Unmarried Partner Households	4.1%	4.8%	4.3%
Male-female	3.2%	4.0%	3.6%
Same-sex	0.9%	0.8%	0.7%
2010 Households by Size			
Total	5,249	45,288	113,074
1 Person Household	18.5%	23.6%	25.1%
2 Person Household	40.4%	34.5%	32.5%
3 Person Household	17.7%	17.5%	17.2%
4 Person Household	14.7%	14.5%	15.8%
5 Person Household	5.7%	6.0%	6.0%
6 Person Household	2.0%	2.4%	2.1%
7 + Person Household	0.9%	1.5%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	5,249	45,290	113,075
Owner Occupied	83.2%	64.2%	63.2%
Owned with a Mortgage/Loan	61.2%	49.0%	49.1%
Owned Free and Clear	22.0%	15.2%	14.1%
Renter Occupied	16.8%	35.8%	36.8%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	172	139	130
Percent of Income for Mortgage	11.8%	14.5%	15.3%
Wealth Index	182	128	149
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,394	47,328	118,354
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	13,628	117,710	291,974
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 25, 2021

Community Profile

3000 Custer Rd, Plano, Texas, 75075
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.03870
Longitude: -96.73169

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Professional Pride (1B)
2.	Exurbanites (1E)	Home Improvement (4B)	Savvy Suburbanites (1D)
3.	Home Improvement (4B)	Professional Pride (1B)	Enterprising Professionals (2D)
2020 Consumer Spending			
Apparel & Services: Total $	$16,611,208	$130,806,111	$388,132,255
Average Spent	$2,868.95	$2,546.30	$2,919.85
Spending Potential Index	134	119	136
Education: Total $	$15,429,661	$111,526,944	$336,995,874
Average Spent	$2,664.88	$2,171.01	$2,535.16
Spending Potential Index	149	121	142
Entertainment/Recreation: Total $	$25,530,727	$191,994,490	$566,520,465
Average Spent	$4,409.45	$3,737.41	$4,261.83
Spending Potential Index	136	115	131
Food at Home: Total $	$40,462,311	$316,003,849	$928,419,158
Average Spent	$6,988.31	$6,151.41	$6,984.32
Spending Potential Index	131	115	131
Food Away from Home: Total $	$28,867,068	$228,343,595	$678,157,951
Average Spent	$4,985.68	$4,444.99	$5,101.66
Spending Potential Index	132	118	135
Health Care: Total $	$45,126,458	$336,298,847	$979,538,864
Average Spent	$7,793.86	$6,546.47	$7,368.89
Spending Potential Index	136	114	128
HH Furnishings & Equipment: Total $	$17,613,014	$132,642,967	$390,355,772
Average Spent	$3,041.97	$2,582.06	$2,936.57
Spending Potential Index	139	118	134
Personal Care Products & Services: Total $	$7,243,083	$56,216,467	$166,530,272
Average Spent	$1,250.96	$1,094.32	$1,252.78
Spending Potential Index	136	119	136
Shelter: Total $	$152,935,941	$1,182,017,626	$3,503,734,852
Average Spent	$26,413.81	$23,009.43	$26,357.94
Spending Potential Index	136	119	136
Support Payments/Cash Contributions/Gifts in Kind: Total $	$18,914,068	$139,675,635	$410,004,823
Average Spent	$3,266.68	$2,718.96	$3,084.39
Spending Potential Index	139	116	132
Travel: Total $	$20,294,022	$147,704,115	$437,082,962
Average Spent	$3,505.01	$2,875.24	$3,288.09
Spending Potential Index	145	119	136
Vehicle Maintenance & Repairs: Total $	$8,911,312	$68,895,757	$201,984,460
Average Spent	$1,539.09	$1,341.14	$1,519.49
Spending Potential Index	133	116	131

January 25, 2021