

SEC MAGGIO ROAD & ROOD ROAD CALEXICO, CA

CBRE

CALEXICO COMMERCIAL LOTS



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EXECUTIVE SUMMARY

As an exclusive advisor, CBRE, Inc. is pleased to present there three (3) commercial zoned parcels totaling approximately 5.12 acres being offered for sale.

The subject property is situated in the Calexico Port East market at the prominent gateway entry providing excellent exposure and street identity to Maggio Road and Rood Road, and immediate access to State Route 7, State Route 98, and Interstate 8. The parcels are zoned GC (Gateway Commercial) allowing for a variety of uses including, but not limited to automobile service and sales related industries, building supplies, convenience stores, financial institutions, food and beverage sales and restaurants.

Calexico East Port of Entry handles all truck traffic entering and exiting the United States accounting for approximately \$20 billion in imports and exports annually. The recently completed \$32.5M bridge expansion project has resulted in two new northbound commercial vehicle lanes and increasing POV (Privately Owned Vehicle) and commercial vehicle queuing capacity. This project will help facilitate the annual 453,000 commercial trucks crossing the United States-Mexico border.

As of 2023, the Bureau of Transportation statistics reported 458,159 incoming trucks through the Calexico East Port of Entry with an estimated \$20 billion of goods.

The "Gateway" is designed to support and maximize the economic benefits associated with the Calexico East Port of Entry and international commerce it encourages. It is intended to provide a full range of industrial uses and supporting commercial services.



Gateway to the Americas

Designated a Specific Planning Area by the Imperial County Board of Supervisors in 1993, the Gateway to the Americas Specific Plan Area is a unique area due to its proximity to the Calexico East Port of Entry, direct access to Mexicali, and its abundance of large tracts of entitled developable land.

The General Services Administration (GSA) anticipates that in addition to commercial traffic being re-directed from the downtown Calexico Port of Entry, much of the eastbound commercial traffic from the Tijuana area currently using the Otay Mesa Port of Entry in San Diego County will be re-routed to the new Calexico East Port of Entry. This will provide for direct access to State Route 7, State Route 98 and Interstate 8 connecting to the broader southwest markets.

OFFERING HIGHLIGHTS



LOCATED NEAR THE HIGHLY TRAFFICKED CALEXICO GATEWAY EAST PORT OF ENTRY



THREE (3) CONTIGUOUS LEGAL LOTS



WITHIN THE APPROVED
GATEWAY TO THE
AMERICAS SPECIFIC PLAN



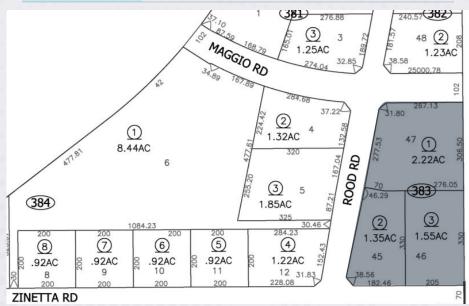
COMMERCIAL ZONING PROVIDING FOR A VARIETY OF USES

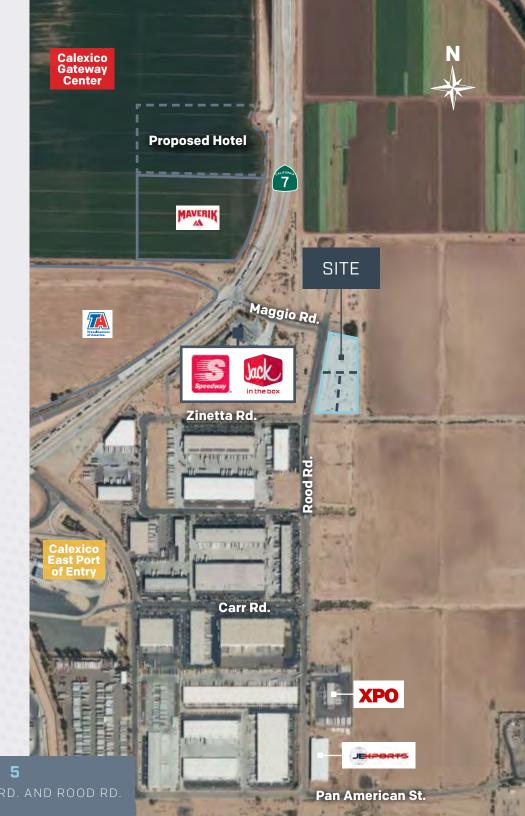


\$32.5M CALEXICO
EAST PORT OF ENTRY
EXPANSION PROJECT
(SPRING 2024) RESULTING
IN AN INCREASE IN
THE PORT'S OVERALL
QUEUING AND CROSSING
CAPACITY BY ONE-THIRD

PROPERTY DETAILS

Address:	SEC Maggio Rd. and Rood Rd.	
Total Area:	+ 5.12 Acres	
Zoning:	GC (Gateway Industrial)	
APN:	059-383-01; 059-383-002; 059-383-003	
Condition:	Semi-improved with some off-site road improvements completed	
Utilities:	All utilities to the site	
Entitlements:	tlements: Three (3) contiguous lots	
Sale Price:	Contact Broker	







ZONING

Gateway Commercial

The "Gateway" Commercial land use designation is intended to establish development areas for business providing retail and service uses supportive of the local market and the International Port of Entry.

Uses permitted as a part of this land use designation include:

Au	Automobile service-related industries		
	Car Washes		
	Fueling Stations		
	Sales and Auto Repair Centers		
Co	mmercial/Retail		
	Regional, Community or Neighborhood Shopping Centers		
	Commercial Shops		
	Supermarkets		
	Discount Club Stores		
	Furniture		
	Lumber		
	Hardware		
	Garden Centers		
	Education Centers		
	Financial Institutions		
	Restaurants		
	Parking Facilities and Transportation Centers		

DEMOGRAPHICS

Demographic Brief	1 Mile	3 Miles	5 Miles
2023 Businesses	122	130	141
2023 Employees	717	764	881
2023 Population	0	744	953
2028 Population	0	729	937
2023 Households	0	55	113
2028 Households	0	54	112
2023 Average HH Income	\$0	\$86,929	\$94,386
2028 Average HH Income	\$0	\$101,037	\$110,918

^{*}Source: CBRE Research

Traffic Count	
State Route 7 at Rood Rd.	8,690 Daily Estimate*

^{*}Source: CoStar Data 2020

Calexico Port of Entry	2022	2023
Truck Crossings	453,776	458,159
Personal Vehicle Crossings	4,919,857	5,014,733
Pedestrian Crossings	2,604,066	2,815,354

^{*}Source: Bureau of Transportation Statistics

U.S./Mexico Trade Volume: \$799B in 2023

Calexico East POE Trade Volume: \$9.4B in 2023

*Source: US Trade Numbers





SEC MAGGIO ROAD & ROOD ROAD CALEXICO, CA

±5.12 ACRES
THREE (3) CONTIGUOUS PARCELS

CALEXICO COMMERCIAL LOTS

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