

Publix #0829 - Rice Creek Village

4611 Hard Scrabble Road
Columbia, SC 29229
Lat 34.153, Long -80.913

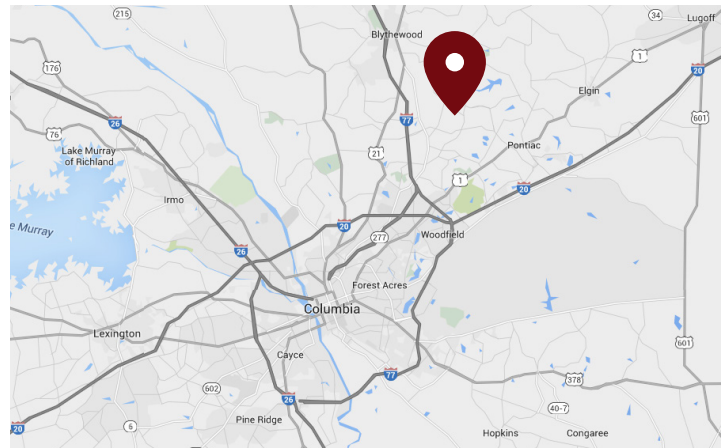
FOR LEASE



1,400 SF AVAILABLE

PROPERTY HIGHLIGHTS

- Publix-Anchored Shopping Center with Excellent Curb Appeal and Visibility
- Columbia, SC Market – 10 Miles from Downtown
- Hard Scrabble Road is a Vibrant Retail Corridor
- Located on the NW Quadrant at Hard Scrabble Road and Lee Road
- Excellent Tenant Mix: UPS, GNC, Great Clips, Pizza Hut
- Traffic Count: 19,500 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	10,614	68,302	113,536
Daytime Population	7,648	49,089	96,464
Total Households	4,189	25,294	43,328
Avg. HH Income	\$93,882	\$98,907	\$101,381

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Melody Holley

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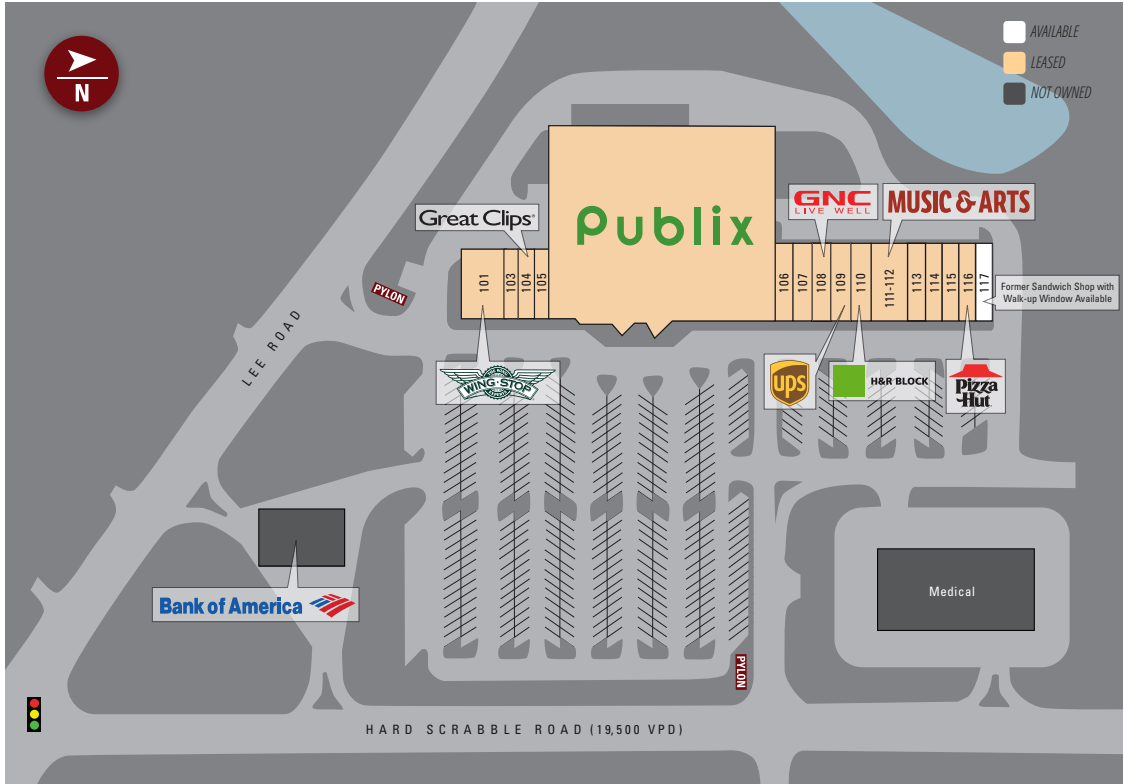
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SITE PLAN

Suite	Tenant	Size
100	Publix	44,271
101	Wingstop	2,100
103	The Heard Agency	900
104	Great Clips	1,200
105	TASTY CRAB	1,200
106	Hardscrabble Spirits	1,400
107	Panda	1,400
108	GNC	1,400
109	The UPS Store	1,400
110	H&R Block	1,400
111-112	Music & Arts	2,775
113	Mariner Finance	1,400
114	Unique Nails	1,400
115	Alive Physical Therapy	1,425
116	Pizza Hut	1,400
117	AVAILABLE (20x70)	1,400

TOTAL 66,471



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Crossman & Company

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY



EST. # OF VISITS ANNUALLY



AVG. VISITS / CUSTOMER



AVG. LENGTH-OF-STAY / VISIT



TOP 3 DAYS



	# OF VISITS
Sunday	169,279
Saturday	168,859
Friday	143,718

OF VISITS

TOP 3 HOURS

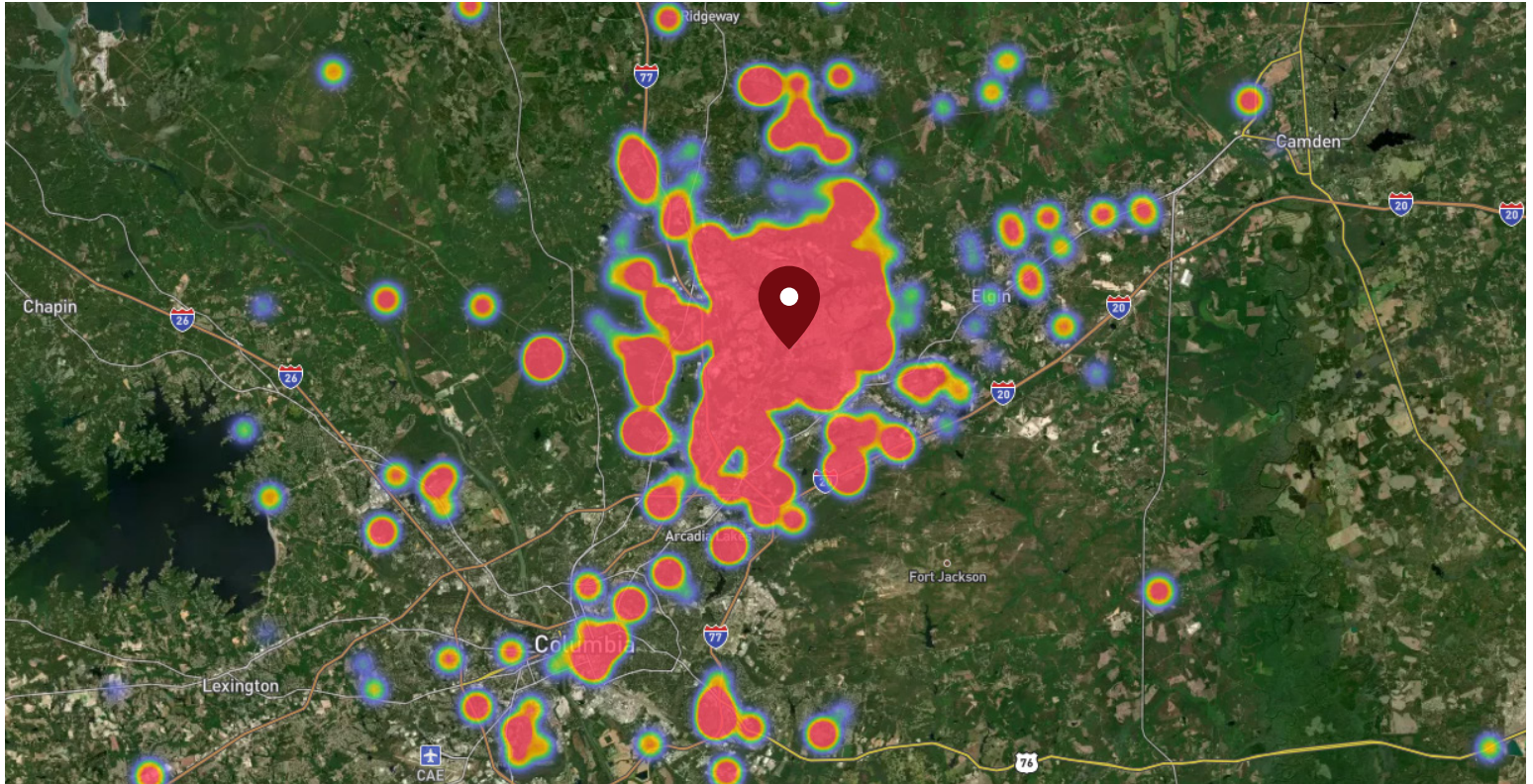


	# OF VISITS
5-6 PM	177,519
4-5 PM	176,003
6-7 PM	167,356

OF VISITS

Data provided by Placer Labs Inc. (www.placer.ai) March 1, 2022 - February 28, 2023

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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