

Retail Demand by Industry

2270 Cleveland Ave, Fort Myers, Florida, 33901
 Drive time: 5 minute radius

Prepared by Esri
 Latitude: 26.63473
 Longitude: -81.87290

NAICS Code Industry Summary		Spending Potential Index	Average Amount Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	74	\$22,086.14	\$184,154,250
44-45	Retail Trade	74	\$18,858.28	\$157,240,370
722	Food Services & Drinking Places	73	\$3,227.86	\$26,913,880
NAICS Code Industry Subsector & Group				
441	Motor Vehicle & Parts Dealers	72	\$2,229.82	\$18,592,280
4411	Automobile Dealers	73	\$1,882.71	\$15,698,025
4412	Other Motor Vehicle Dealers	62	\$154.19	\$1,285,666
4413	Auto Parts, Accessories & Tire Stores	72	\$192.92	\$1,608,589
442	Furniture and Home Furnishings Stores	71	\$783.73	\$6,534,768
4421	Furniture Stores	72	\$520.00	\$4,335,729
4422	Home Furnishings Stores	69	\$263.74	\$2,199,039
443, 4431	Electronics and Appliance Stores	75	\$240.19	\$2,002,678
444	Bldg Material & Garden Equipment & Supplies Dealers	68	\$1,047.57	\$8,734,659
4441	Building Material and Supplies Dealers	68	\$949.52	\$7,917,127
4442	Lawn and Garden Equipment and Supplies Stores	69	\$98.05	\$817,532
445	Food and Beverage Stores	75	\$4,270.58	\$35,608,057
4451	Grocery Stores	75	\$3,993.63	\$33,298,861
4452	Specialty Food Stores	76	\$134.63	\$1,122,574
4453	Beer, Wine, and Liquor Stores	75	\$142.31	\$1,186,622
446, 4461	Health and Personal Care Stores	75	\$593.46	\$4,948,259
447, 4471	Gasoline Stations	73	\$2,656.86	\$22,152,903
448	Clothing and Clothing Accessories Stores	75	\$908.91	\$7,578,468
4481	Clothing Stores	75	\$725.09	\$6,045,838
4482	Shoe Stores	75	\$170.30	\$1,419,987
4483	Jewelry, Luggage, and Leather Goods Stores	74	\$13.51	\$112,644
451	Sporting Goods, Hobby, Musical Instrument, and Book	72	\$336.92	\$2,809,253
4511	Sporting Goods, Hobby, and Musical Instrument Stores	71	\$268.54	\$2,239,053
4512	Book Stores and News Dealers	75	\$68.39	\$570,200
452	General Merchandise Stores	75	\$3,289.43	\$27,427,278
4522	Department Stores	75	\$289.48	\$2,413,683
4523	Gen. Merch. Stores, incl. Warehouse Clubs,	75	\$2,999.95	\$25,013,595
453	Miscellaneous Store Retailers	72	\$431.26	\$3,595,855
4531	Florists	69	\$21.12	\$176,070
4532	Office Supplies, Stationery, and Gift Stores	73	\$70.77	\$590,062
4533	Used Merchandise Stores	70	\$56.11	\$467,845
4539	Other Miscellaneous Store Retailers	72	\$283.27	\$2,361,879
454	Nonstore Retailers	74	\$2,069.55	\$17,255,911
4541	Electronic Shopping and Mail-Order Houses	74	\$1,782.84	\$14,865,330
4542	Vending Machine Operators	76	\$30.03	\$250,397
4543	Direct Selling Establishments	73	\$256.68	\$2,140,185
722	Food Services & Drinking Places	73	\$3,227.86	\$26,913,880
7223	Special Food Services	74	\$11.61	\$96,817
7224	Drinking Places (Alcoholic Beverages)	75	\$79.22	\$660,560
7225	Restaurants and Other Eating Places	73	\$3,137.02	\$26,156,503

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: Esri 2024/2029 Consumer Spending databases are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.

January 14, 2025

Retail Demand by Industry

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NAICS Code Industry Summary		Spending Potential Index	Average Amount Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	73	\$21,952.34	\$737,005,980
44-45	Retail Trade	73	\$18,800.97	\$631,205,021
722	Food Services & Drinking Places	72	\$3,151.37	\$105,800,959
NAICS Code Industry Subsector & Group				
441	Motor Vehicle & Parts Dealers	73	\$2,268.66	\$76,165,825
4411	Automobile Dealers	73	\$1,897.11	\$63,691,584
4412	Other Motor Vehicle Dealers	70	\$172.60	\$5,794,670
4413	Auto Parts, Accessories & Tire Stores	75	\$198.96	\$6,679,572
442	Furniture and Home Furnishings Stores	70	\$773.14	\$25,956,746
4421	Furniture Stores	71	\$512.93	\$17,220,594
4422	Home Furnishings Stores	68	\$260.21	\$8,736,151
443, 4431	Electronics and Appliance Stores	74	\$236.47	\$7,939,084
444	Bldg Material & Garden Equipment & Supplies Dealers	68	\$1,044.10	\$35,053,624
4441	Building Material and Supplies Dealers	68	\$945.78	\$31,752,702
4442	Lawn and Garden Equipment and Supplies Stores	70	\$98.32	\$3,300,922
445	Food and Beverage Stores	74	\$4,192.29	\$140,747,778
4451	Grocery Stores	74	\$3,924.29	\$131,750,021
4452	Specialty Food Stores	74	\$131.42	\$4,412,251
4453	Beer, Wine, and Liquor Stores	72	\$136.58	\$4,585,505
446, 4461	Health and Personal Care Stores	74	\$588.51	\$19,758,156
447, 4471	Gasoline Stations	75	\$2,720.23	\$91,326,130
448	Clothing and Clothing Accessories Stores	74	\$891.15	\$29,918,486
4481	Clothing Stores	74	\$710.51	\$23,853,844
4482	Shoe Stores	74	\$167.41	\$5,620,620
4483	Jewelry, Luggage, and Leather Goods Stores	72	\$13.23	\$444,022
451	Sporting Goods, Hobby, Musical Instrument, and Book	72	\$340.67	\$11,437,278
4511	Sporting Goods, Hobby, and Musical Instrument Stores	72	\$272.89	\$9,161,818
4512	Book Stores and News Dealers	74	\$67.78	\$2,275,461
452	General Merchandise Stores	74	\$3,252.43	\$109,193,886
4522	Department Stores	73	\$283.03	\$9,502,321
4523	Gen. Merch. Stores, incl. Warehouse Clubs,	74	\$2,969.40	\$99,691,564
453	Miscellaneous Store Retailers	73	\$441.40	\$14,819,175
4531	Florists	69	\$21.14	\$709,596
4532	Office Supplies, Stationery, and Gift Stores	72	\$69.71	\$2,340,498
4533	Used Merchandise Stores	75	\$60.90	\$2,044,750
4539	Other Miscellaneous Store Retailers	74	\$289.65	\$9,724,331
454	Nonstore Retailers	73	\$2,051.91	\$68,888,855
4541	Electronic Shopping and Mail-Order Houses	73	\$1,765.55	\$59,274,688
4542	Vending Machine Operators	75	\$29.75	\$998,662
4543	Direct Selling Establishments	73	\$256.62	\$8,615,505
722	Food Services & Drinking Places	72	\$3,151.37	\$105,800,959
7223	Special Food Services	72	\$11.32	\$379,891
7224	Drinking Places (Alcoholic Beverages)	72	\$76.40	\$2,564,889
7225	Restaurants and Other Eating Places	72	\$3,063.66	\$102,856,179

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

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NAICS Code Industry Summary		Spending Potential Index	Average Amount Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	76	\$22,757.98	\$2,058,436,324
44-45	Retail Trade	76	\$19,494.71	\$1,763,277,068
722	Food Services & Drinking Places	74	\$3,263.27	\$295,159,256
NAICS Code Industry Subsector & Group				
441	Motor Vehicle & Parts Dealers	77	\$2,384.44	\$215,670,512
4411	Automobile Dealers	77	\$1,986.63	\$179,688,902
4412	Other Motor Vehicle Dealers	76	\$189.35	\$17,126,771
4413	Auto Parts, Accessories & Tire Stores	78	\$208.46	\$18,854,838
442	Furniture and Home Furnishings Stores	74	\$816.11	\$73,816,766
4421	Furniture Stores	74	\$534.11	\$48,309,788
4422	Home Furnishings Stores	74	\$282.00	\$25,506,977
443, 4431	Electronics and Appliance Stores	76	\$243.75	\$22,047,043
444	Bldg Material & Garden Equipment & Supplies Dealers	74	\$1,130.82	\$102,281,951
4441	Building Material and Supplies Dealers	74	\$1,025.09	\$92,718,764
4442	Lawn and Garden Equipment and Supplies Stores	75	\$105.73	\$9,563,187
445	Food and Beverage Stores	76	\$4,307.86	\$389,641,521
4451	Grocery Stores	76	\$4,030.27	\$364,533,517
4452	Specialty Food Stores	76	\$134.81	\$12,193,802
4453	Beer, Wine, and Liquor Stores	75	\$142.78	\$12,914,202
446, 4461	Health and Personal Care Stores	78	\$614.21	\$55,554,977
447, 4471	Gasoline Stations	77	\$2,793.89	\$252,704,839
448	Clothing and Clothing Accessories Stores	75	\$904.10	\$81,774,913
4481	Clothing Stores	75	\$720.46	\$65,164,720
4482	Shoe Stores	75	\$169.87	\$15,364,821
4483	Jewelry, Luggage, and Leather Goods Stores	75	\$13.77	\$1,245,372
451	Sporting Goods, Hobby, Musical Instrument, and Book	75	\$354.30	\$32,045,778
4511	Sporting Goods, Hobby, and Musical Instrument Stores	75	\$284.88	\$25,767,083
4512	Book Stores and News Dealers	76	\$69.42	\$6,278,695
452	General Merchandise Stores	76	\$3,353.44	\$303,315,141
4522	Department Stores	75	\$288.72	\$26,114,483
4523	Gen. Merch. Stores, incl. Warehouse Clubs,	76	\$3,064.72	\$277,200,658
453	Miscellaneous Store Retailers	77	\$463.80	\$41,950,454
4531	Florists	75	\$22.86	\$2,067,553
4532	Office Supplies, Stationery, and Gift Stores	75	\$72.30	\$6,539,075
4533	Used Merchandise Stores	80	\$64.93	\$5,872,500
4539	Other Miscellaneous Store Retailers	77	\$303.72	\$27,471,326
454	Nonstore Retailers	76	\$2,127.97	\$192,473,174
4541	Electronic Shopping and Mail-Order Houses	76	\$1,832.27	\$165,726,755
4542	Vending Machine Operators	77	\$30.33	\$2,743,767
4543	Direct Selling Establishments	75	\$265.37	\$24,002,652
722	Food Services & Drinking Places	74	\$3,263.27	\$295,159,256
7223	Special Food Services	74	\$11.69	\$1,056,982
7224	Drinking Places (Alcoholic Beverages)	74	\$77.89	\$7,045,312
7225	Restaurants and Other Eating Places	74	\$3,173.69	\$287,056,962

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