

Professional Office/Medical/Retail Investment

HISTORICALLY 100% LEASED | UNMATCHED LOCATION | FIRST TIME ON MARKET IN 25 YEARS



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FINANCIALS

COMPANY

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Intersection, as agent for the seller, is pleased to present Rincon Plaza, a 22,761 square foot premier professional office/medical/retail property located in the vibrant community of Encinitas.

Rincon Plaza is a four-building complex, consisting of single-story and two-story buildings situated on a 78,408 square foot lot. Ample surface parking (ratio of 3.69/1,000sf), ease of accessibility from major arterials, and great visibility/frontage on Encinitas Boulevard provide tenants and their patrons with an excellent experience. Pride of ownership is evident at Rincon Plaza. The property has been immaculately cared for over the past 25 years, and it shows not only through its physical condition, but through the retention of its tenants.

Over the past 25 years, Rincon Plaza has remained nearly 100% leased and currently is 92% leased. Rincon Plaza's strategic and approachable location, along with its flexible zoning provides ownership with a tremendous opportunity to attract and retain a range of tenants. Rincon Plaza is currently occupied by 25 tenants, with suites ranging in size from 410-3,206 square feet. The construction and layout of units provide ownership the ability to easily accommodate a variety of tenant sizes. The current tenant mix highlights Rincon Plaza's breadth of tenant diversity, including health and wellness, professional services, medical, wireless rooftop antenna, and retail. Located in one of San Diego's wealthiest zip codes, there is great future upside in securing rental income.

Nestled between Rancho Santa Fe and coastal Encinitas, Rincon Plaza is located at a key artery linking employees and residents to essential services and retail options. The property sits near the intersection of Encinitas Boulevard and Manchester Avenue where there is a steady flow of traffic and attention, providing businesses an excellent opportunity to thrive in a supportive and synergistic environment.

Rincon Plaza represents an exceptional opportunity to establish a presence in one of San Diego County's most desirable neighborhoods. Rincon Plaza embodies the perfect blend of accessibility, visibility, zoning flexibility, and community engagement, making it a premier choice for tenants and an outstanding opportunity to own.



OFFERING PRICE

\$11.3M

NET OPERATING INCOME (2025 PROJECTED)

\$677,991

CAP RATE

6%

LOCATION

Encinitas, CA

BUILDING SIZE (SF)

22,761

YEAR BUILT

1982-1988

OCCUPANCY

92%





Unparalleled Location

Situated at 2210 Encinitas Boulevard, the property boasts an unparalleled location with exceptional visibility and accessibility. Positioned in a high-traffic, vibrant area, it benefits from robust local demographics and strong consumer presence. The strategic location offers significant exposure to residents and visitors, making it a prime investment opportunity with promising growth potential and high tenant demand.

Thriving Demographics

2210 Encinitas Boulevard is strategically located adjacent to affluent neighborhoods such as Rancho Santa Fe, Olivenhain, and coastal Encinitas. This prime positioning benefits from a high-income demographic, with a strong concentration of households and high spending power. The area's robust economic profile and desirable living conditions drive significant consumer demand, enhancing the investment potential for retail opportunities at this location.

Property Condition

Rincon Plaza stands out due to its exceptional condition, a testament to the pride of its long-term family ownership. The meticulous care given to both the landscaping and the physical upkeep of the property reflects a commitment to maintaining high standards. This level of attention ensures a well-presented, attractive asset that is poised to offer lasting value and appeal, enhancing its investment attractiveness and potential for continued growth.

Upside Potential

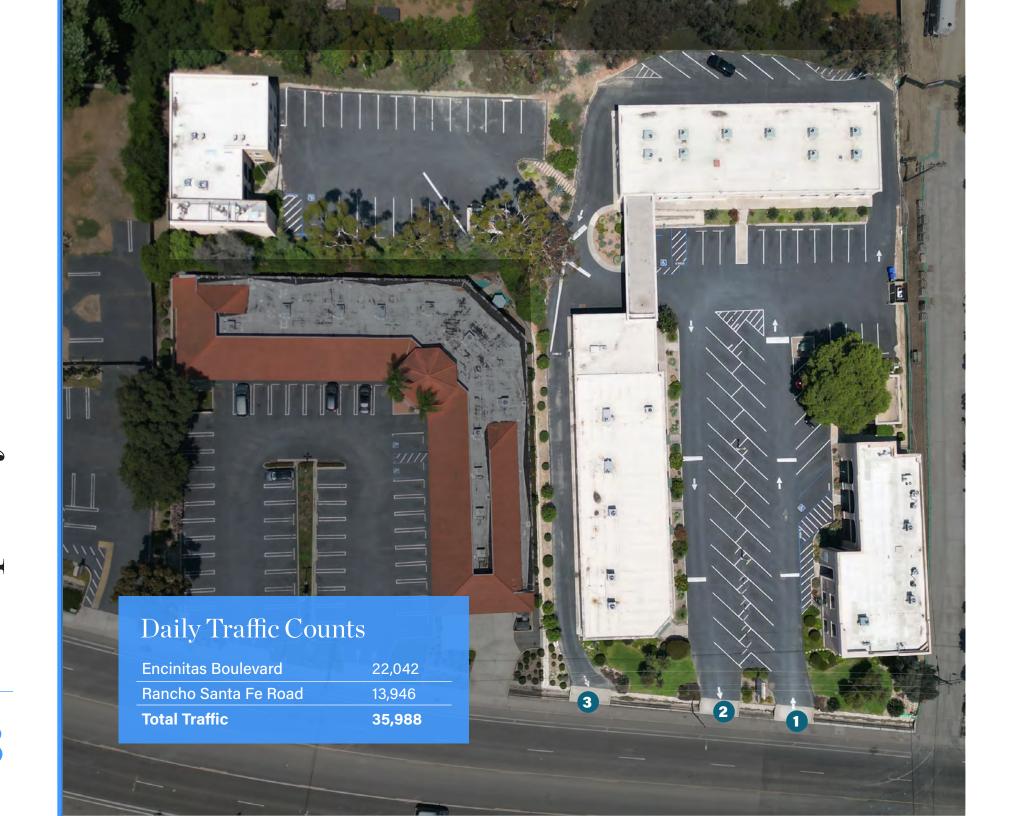
Rincon Plaza presents a significant opportunity due to its current undervalued rental rates. With market rents on the rise, the potential for substantial rental income growth is high. By aligning lease agreements with prevailing market rates, the property can realize significant upside, enhancing overall investment returns. This undervalued rent situation represents a prime opportunity to capitalize on market trends and optimize revenue potential.

Flexible Zoning

Rincon Plaza offers a prime investment opportunity with flexible <u>LC - Local Commercial</u> zoning for retail, office and medical uses. This versatility maximizes tenant appeal and ensures long-term value, making it a strong, adaptable asset poised to deliver strong, sustained returns for investors seeking a multifaceted asset. Permitted Uses.

Investment Overview

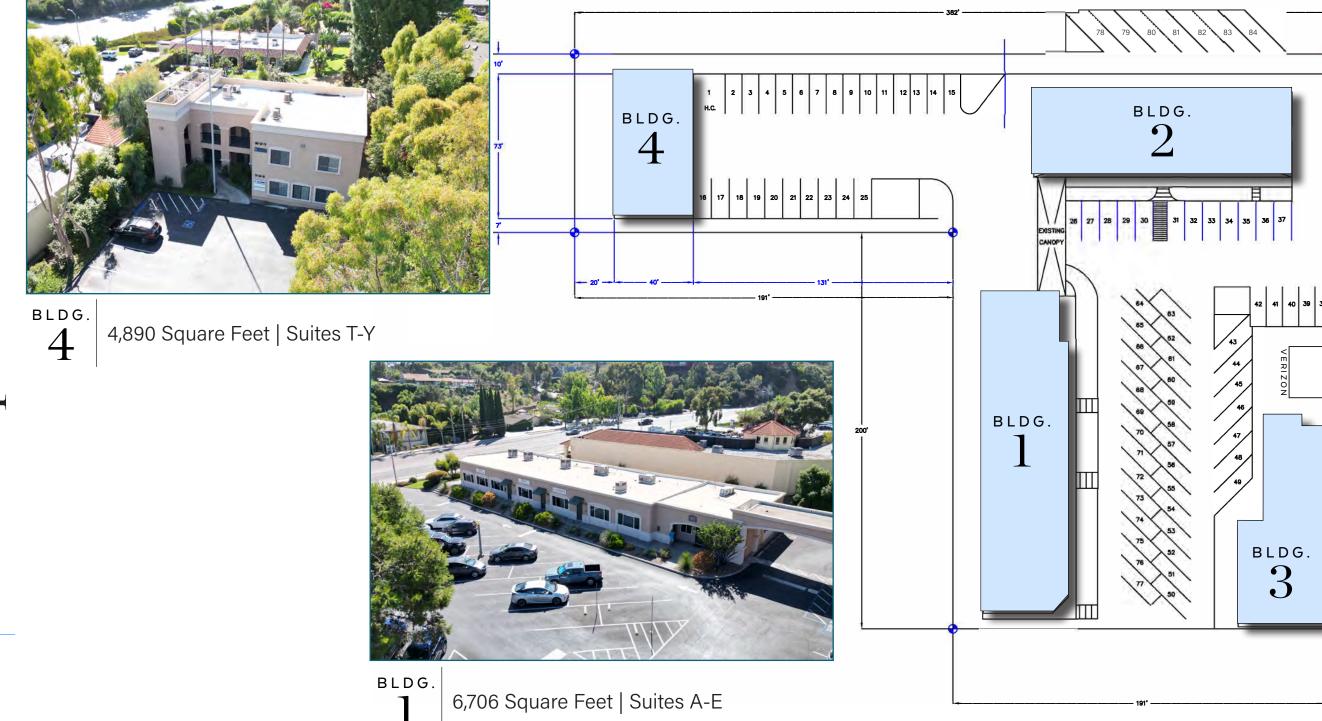
6.23%	Year 1 Pro-Forma (2026)
7.76%	Year 5 Cap Rate
9.34%	Year 10 Cap Rate
14.82%	10-Year Levered IRR
10.60%	10-Year Unlevered IRR



Property	
Address	Rincon Plaza, 2210 Encinitas Boulevard, Encinitas, CA 92024
Rentable Building Area	22,761 SF
Land Size	78,480 SF (1.80 AC) Lot
APN#	259-231-63-00
Built / Renovated	Built in 1982-1988, fully renovated over time
Zoning	City of Encinitas, <u>LC - Local Commercial</u>
Parking	3.69/1,000 SF (84 Surface Spaces), 3 ADA-Designated
Ingress / Egress	Three (3) points of entry to property
Utilities	
Electricity	SDG&E - Individual meters, 208-3 Phase
Gas	None
Water	San Dieguito Water District

Mechanical	
HVAC	Rooftop packaged and split HVAC units
Electrical	Seperately metered
Plumbing	Upgraded/adequate for property
Roofing Systems	Flat with parapet walls, PVC Duro-Last
Fire Protection	Not sprinklered

Site Systems	
Pavement	Asphalt pavement at grade
Sidewalks & Flatwork	Concrete flatwork primarily consists of sidewalks around all points of lot entry
_andscaping	Well maintained and designed - mature trees, grass shrubs/succulents



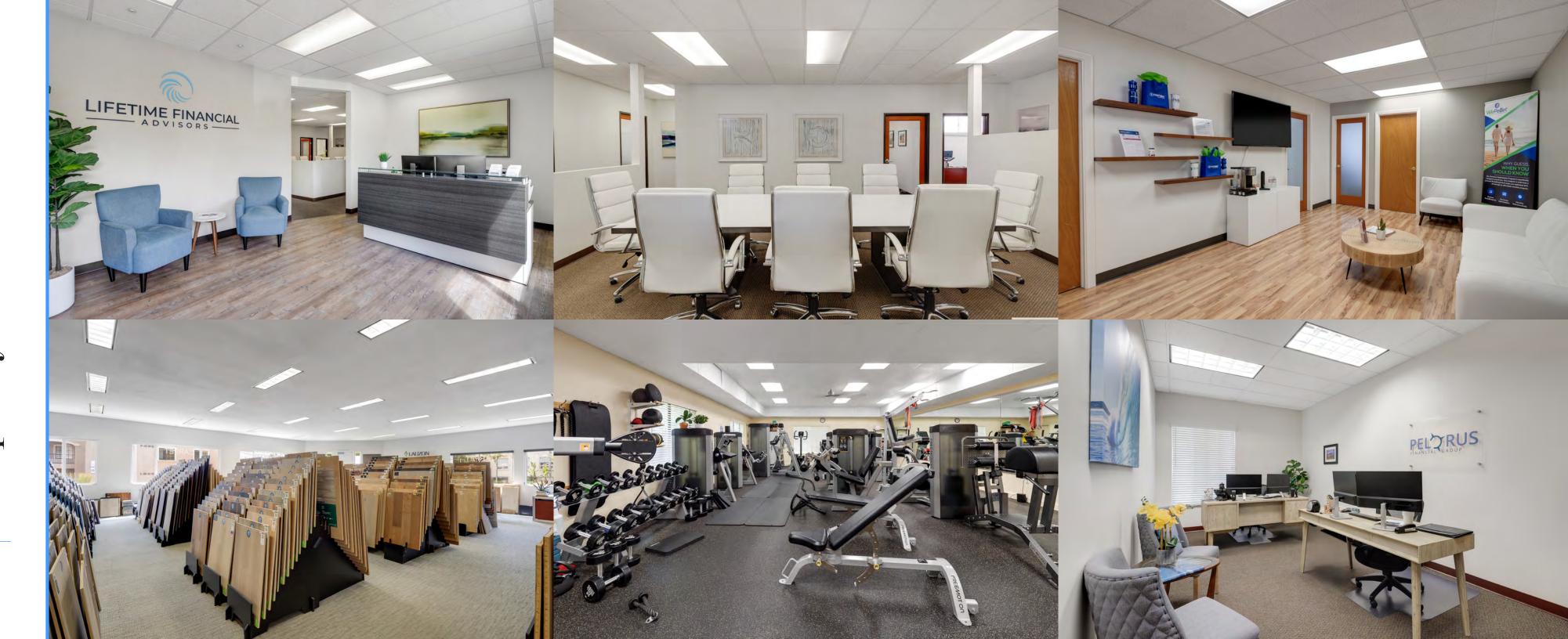


5,575 Square Feet | Suites F-K



5,590 Square Feet | Suites L-S





Demographics

With its population of around 62,000, Encinitas presents a compelling investment opportunity due to its affluent and well-educated demographic. The city's median age of approximately 45 reflects a stable mix of young professionals, families, and retirees, ensuring diverse market demand. High educational attainment and significant disposable income contribute to a strong consumer base, while the area's desirable coastal location and high quality of life enhance property values and investment potential. This demographic profile, combined with its attractive amenities and strong community ties, makes Encinitas a robust market for investment.



ADVANCED MEDICAL FACILITIES











POPULATION

8,012



ESTIMATED HOUSEHOLDS

3,037



AVERAGE HOUSEHOLD INCOME

\$166,632



MEDIAN HOUSEHOLD INCOME

\$144,237



TOTAL EMPLOYEES

2,782

3-MILE



POPULATION

64,005



ESTIMATED HOUSEHOLDS

24,011



AVERAGE HOUSEHOLD INCOME

\$173,939



MEDIAN HOUSEHOLD INCOME

\$149,200



TOTAL EMPLOYEES

32,315

5-MILE



POPULATION

132,176



ESTIMATED HOUSEHOLDS

51,173



AVERAGE HOUSEHOLD INCOME

\$172,870



MEDIAN HOUSEHOLD INCOME

\$147,462



TOTAL EMPLOYEES

67,920



Location Highlights

Encinitas, CA, is a thriving coastal community known for its picturesque beaches, vibrant culture, and excellent schools. Located just minutes from the upscale neighborhood of Rancho Santa Fe, Encinitas benefits from its proximity to this affluent area, enhancing its appeal to high-income residents and businesses. The city offers a blend of charming downtown areas, recreational facilities, and a strong sense of community, making it a desirable location for both living and investment. Its close connection to Rancho Santa Fe further boosts its attractiveness, combining a laid-back coastal lifestyle with access to luxury amenities and a prestigious neighbor.

1. Coast Highway Retail Corridor

Hotels: Leucadia Beach Inn, Hampton Inn Encinitas, Best Western Encinitas Inn & Suites, Pacific View Inn

Eateries: Herb & Wood, Temaki Bar, The Crack Shack, Cali Cream, Swami's Café, Better Buzz, Taco Stand, Beach Break Cafe, The Roxy, Lotus Cafe & Juice Bar, Everest Himalayan Cuisine, Pacha's Mexican Grill, Lobster West, Prager Brothers, Death by Tequila, Union Kitchen and Tap

Breweries: Modern Times, 3 Punk Ales Brewing Co. Amplified Ale Works, Pizza Port

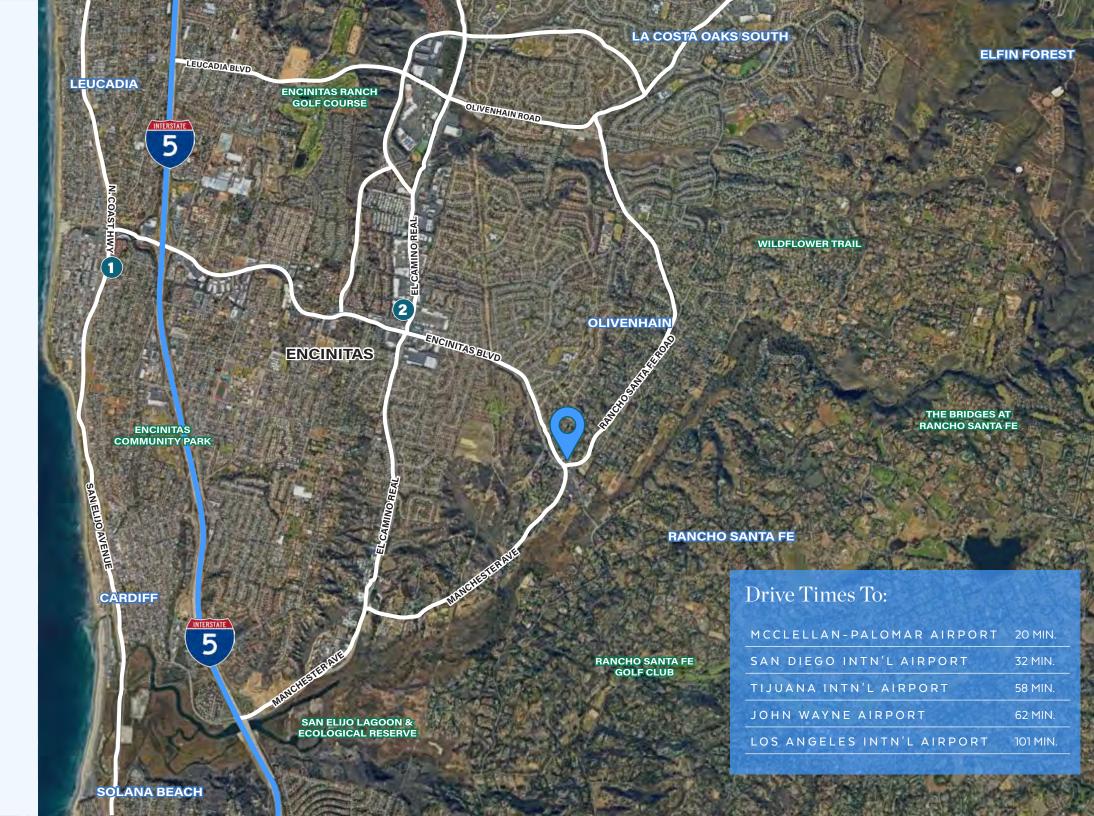
Retailers: Vuori, SunBum, Catch Surf Store, Moonlight Beach Surf Shop, RIDE Cyclery, Flashbacks. Brixton

2. El Camino Real Retail Corridor

Eateries: Blaze Pizza, Board & Brew, Breakfast Republic, Chick-fil-A, Chicks Natural Cotixan, Fountain of Youth Juice, Garden State Bagels, Harumama, Hooked on Sushi, Jack in the Box, Jamba Juice, Kaito Sushi, Los Tacos, Luna Grill, McDonald's, Mendocino Farms, Mochichi's Donuts, Nekter Juice Bar, Peet's Coffee, Rosati's Pizza, Sushi Bar Blue Fin, Taco Bell, Tandoori Palace, The Cottage, The Craftsman Tavern, The Habit, The Kebab Shop, The Naked Café

Retailers: Aldi, Anytime Fitness, BevMo, Belle Roche Estate Jewelry, Buggy Bath Carwash, Burlington, California Patio, Carlsbad Pet & Feed, Coastal Medical Esthetics, Consignment Classics, CVS, Discount Tire, Dollar Tree, Dunn Edwards Paints, El Camino Bike

Shop, Encinitas Sewing & Vacuum Store, Fast Signs, Five Below, Footwear Etc., Goodwill, H&R Block, Home Depot, HomeGoods, Kohl's, LA Fitness, Lawrence, Luv Threading Studio, Massage Envy, Massage Heights, Michaels, My Sister's Attic, Napa Auto Parts, New Balance, Orange Theory Fitness, Ortho Mattress, Paw Commons Pet Resort, Pep Boys, Postal Depot, Ralphs, Relax the Back, See's Candies, Sephora, Sherwin-Williams, Sleep Number, Speedy Tune & Brake, SportsClips, Sprouts, Studio Barre Fitness, Target, The Chocolate Corgi, The Drake Center for Veterinary Care, The Golf Mart, Thrive Interiors & Design, T.J. Maxx, Trader Joe's, Twigs Floral, UPS Store, U-Store, Valvoline Instant Oil Change, Village Wine & Spirits, Vons, Walgreens





Retail Market Overview

ENCINITAS SUBMARKET

The Cardiff/Encinitas retail submarket has a vacancy rate of 3.3% as of the fourth quarter of 2025. Over the past year, the submarket's vacancy rate has changed by 1.3%, a result of no net delivered space and -62,000 SF of net absorption.

Cardiff/Encinitas's vacancy rate of 3.3% compares to the submarket's five-year average of 2.7% and the 10-year average of 2.5%.

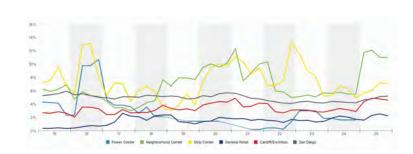
Among the retail subtypes, neighborhood center vacancy stands at 8.7%, power centers have no vacancy, strip center vacancy is 6.4%, and general retail vacancy is 1.0%. The Cardiff/Encinitas retail submarket has roughly 230,000 SF of space listed as available, for an availability rate of 4.6%.

As of the fourth quarter of 2025, there is 7,900 SF of retail space under construction in Cardiff/Encinitas. In comparison, the submarket has averaged 2,400 SF of under construction inventory over the past 10 years.

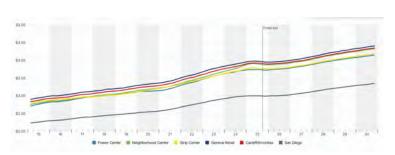
The Cardiff/Encinitas retail submarket contains roughly 5.0 million SF of inventory.

Market rents in Cardiff/Encinitas are \$47.00/SF. Rents have changed by 1.1% year over year in Cardiff/Encinitas, compared to a change of 0.5% across San Diego as a whole. Market rents have changed by 1.7% in neighborhood center properties year-over-year, 0.6% in power center properties, 1.2% in strip center properties, and 0.9% in general retail properties. Annual rent growth of 1.1% in Cardiff/Encinitas compares to the submarket's five-year average of 3.7% and its 10-year average of 3.2%.

AVAILABILITY RATE



MARKET RENT PER SQUARE FOOT



Office Market Overview

NORTH BEACH CITIES SUBMARKET

The North Beach Cities Submarket is one of San Diego's most affluent areas, and Del Mar, Solana Beach, Encinitas, and Cardiff are located here. It is accessible via Interstate 5 and is one of Southern California's premier beach areas with boutique retailers, restaurants, and bars. Yet it is also a smaller, boutique office submarket often less exposed to the demand patterns in San Diego's primary office-using submarkets such as Del Mar Heights/Carmel Valley or UTC.

North Beach Cities's vacancy rate of 9.0% compares to the submarket's five-year average of 7.3% and the 10-year average of 6.1%.

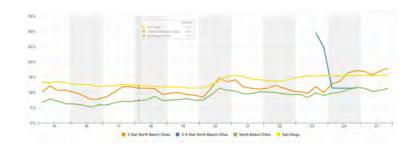
The North Beach Cities office submarket has roughly 390,000 SF of space listed as available, for an availability rate of 11.4%. As of the fourth quarter of 2025, there is no office space under construction in North Beach Cities. In comparison, the submarket has averaged 37,000 SF of under construction inventory over the past 10 years.

North Beach Cities contains 3.4 million SF of inventory, compared to 121 million SF of inventory metro wide.

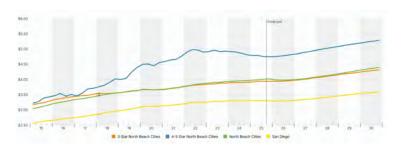
Average rents in North Beach Cities are roughly \$48.00/SF, compared to the wider San Diego market average of \$40.00/SF.

Rents have changed by 1.3% year over year in North Beach Cities, compared to a change of 0.3% metro wide. Annual rent growth of 1.3% in North Beach Cities compares to the submarket's five-year average of 1.7% and its 10-year average of 2.7%.

AVAILABILITY RATE



MARKET RENT PER SQUARE FOOT



me				
xpense				
Ir s Liability Insurance				
Total Insurance				



Please Sign a Confidentiality Agreement Prior to Viewing Financials

Commencement Date	
Hold Period	
Exit Date	
Exi ^r Year	
Area Measures	

						12/31/2036
						2036
						477,753
						- 1
						12,574)
						1,465,179
						1,465,179
						140 179 04)
						1,435,875
						7
						0.00%
						0.00%

[1] Based on 22,761 square feet.



Please Sign a Confidentiality Agreement Prior to Viewing Financials

Suite Rentable % Lease Term SF of Property Begin End						arket Assumption/ Market Rant
A,B Littrell Flooring, Inc 3.206 14.09% 2/4/2019 2/28/2025						Default 53.75 MG
C,T Lifetime Financial Advisors, Inc. 2,524 11.09% 2/1/2014 1/31/2027						Default \$3.75 MG
E Dodie Hemingway & Klim Brown 976 4.29% 10/1/2004 12/31/2022 (Circle of Life)						Default \$3.75 MG
J1 Permanent Expressions, LLC 430 1.89% 7/1/2014 6/30/2026						
						\$3.50 MG
Please Sign a C	Confidentiality Agreement Prior to Vie	ewing Financials				
K1 1305 111202 1001202						\$3.75 MG

Exclusively Listed By:

I Intersection

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