



RETAIL INSITE

THE ROW

LAGUNA HILLS, CA



AVAILABLE

NEW LEASES SIGNED!

JOIN:



LAMPS PLUS





SOUTH ORANGE COUNTY

South Orange County consists of approximately half a million residents with a median income of over \$100,000. The region is characterized by its beautiful beaches, abundant outdoor spaces, excellent schools, and upscale neighborhoods where residents enjoy a high standard of living. Cities like Newport Beach, and Laguna Beach, feature multimillion dollar estates, gated communities, and waterfront properties attracting discerning homeowners seeking luxury living and scenic views. Whether relaxing on a beach, exploring one of the many hiking trails, or dining in-style, this coastal paradise promises an unforgettable experience to residents and tourists alike.

Key drivers that make South Orange County an attractive market for retailers include its strong economy, affluent customer base, and steady stream of tourists.

Laguna Hills in Orange County has a strong sense of community, and support for local businesses with various events, activities, and amenities that contribute to residents' quality of life. The city is home to parks, recreational facilities, and cultural institutions that enhance its appeal as a place to live and visit.



AREA DEMOGRAPHICS

23401-23501 AVENIDA DE LA CARLOTA // LAGUNA HILLS, CA

	1 MILE	3 MILE	5 MILE
Total Population	12,874	142,669	328,166
Average Household Income	\$108,490	\$139,212	\$157,891
Median Household Income	\$75,138	\$101,165	\$115,772
Total Households	5,672	57,473	126,038
Median Age	55.7	45.6	41.9

\$975K
average home value in
Laguna Hills

70.65%
of housing units within a 1-mile
radius are owner occupied

394K
total daytime population
within a 5-mile radius

\$108K
average disposable income
within a 5-mile radius

56%
% of population within a
5-mile radius has earned a
BA degree or higher

The information above has been obtained from sources believed to be reliable. While we do not doubt its accuracy, we have not verified it and make no guarantee, warranty or representation about it. It is your responsibility to independently confirm its accuracy and completeness. Any projections, opinions, assumptions or estimates used are for example only and do not represent the current or future performance of the property.



THE
ROW

AVENIDA DE
LA CARLOTA
15,580 CPD

I-5 FWY | ±355,885 CPD

THE
ROW

The Row is a curated mix of retail and home furnishings businesses located in Laguna Hills with direct exposure and visibility to I-5 Fwy.

THE TENANTS



SITE PLAN

23401-23501 AVENIDA DE LA CARLOTA
LAGUNA HILLS, CA

AVAILABILITIES

#	ADDRESS	SF
1	23301 Building 2	6,904
2	23351 Building 3	8,349
3	23401 Building 4	32,962
4	23501 Building 2	7,255



THE ROW

LAGUNA HILLS, CA

CONNOR STEVENS | 949.290.1411 | cstevens@retailinsite.net



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