

# LEMOSS RETAIL BUILDING

783 SE 6th St, Grants Pass, OR 97526



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# LEMOSS RETAIL BUILDING

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## PROPERTY INFORMATION

### ANNUAL RENT

*\$12.00/ per SQ. FT.*

### PROPERTY ADDRESS

*Suite B, 783 SE 6th St, Grants Pass, OR  
97526*

### RENTABLE AREA

*1,760 Sq. Ft.*

783 SE 6th St Grants  
Pass, OR 97526

### Company Disclaimer

This information has been obtained from sources believed reliable. We have not verified it and make no guarantee, warranty or representation about it. Any projections, opinions, assumptions or estimates used are for example only and do not represent the current or future performance of the property. You and your advisors should conduct a careful, independent investigation of the property to determine to your satisfaction the suitability of the property for your needs. Photos herein are the property of their respective owners and use of these images without the express written consent of the owner is prohibited..



# PROPERTY OVERVIEW

Discover a premier retail leasing opportunity at the LeMoss Retail Building, located Downtown Grants Pass at 6th and M. This near 1,600 sqft space is strategically positioned in a high-traffic area, offering excellent visibility and accessibility, making it an ideal choice for savvy retail business owners. The property is nestled in a fast-growing community, ensuring a steady flow of potential customers. With its proximity to key local amenities and vibrant commercial activity, LeMoss Retail Building enjoys strong foot traffic and sustained business growth. This space is perfect for tenants seeking a dynamic location to establish or expand their retail presence.



783 SE 6th St, Grants Pass, OR 97526



# PROPERTY PHOTOS



## LEMOSS RETAIL BUILDING

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# PROPERTY PHOTOS



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# PROPERTY PHOTOS



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# PROPERTY PHOTOS



## LEMOSS RETAIL BUILDING

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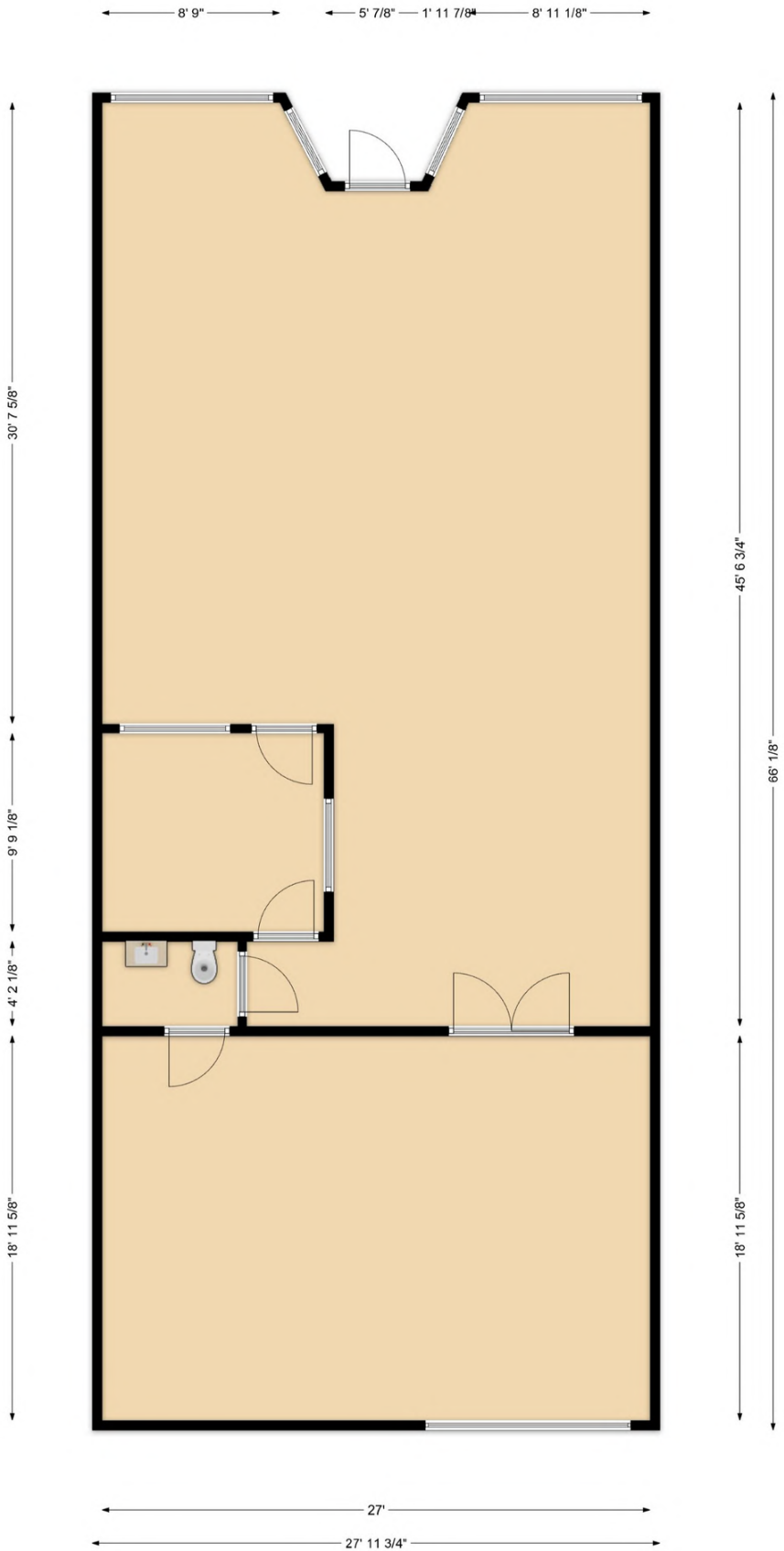
# PROPERTY PHOTOS



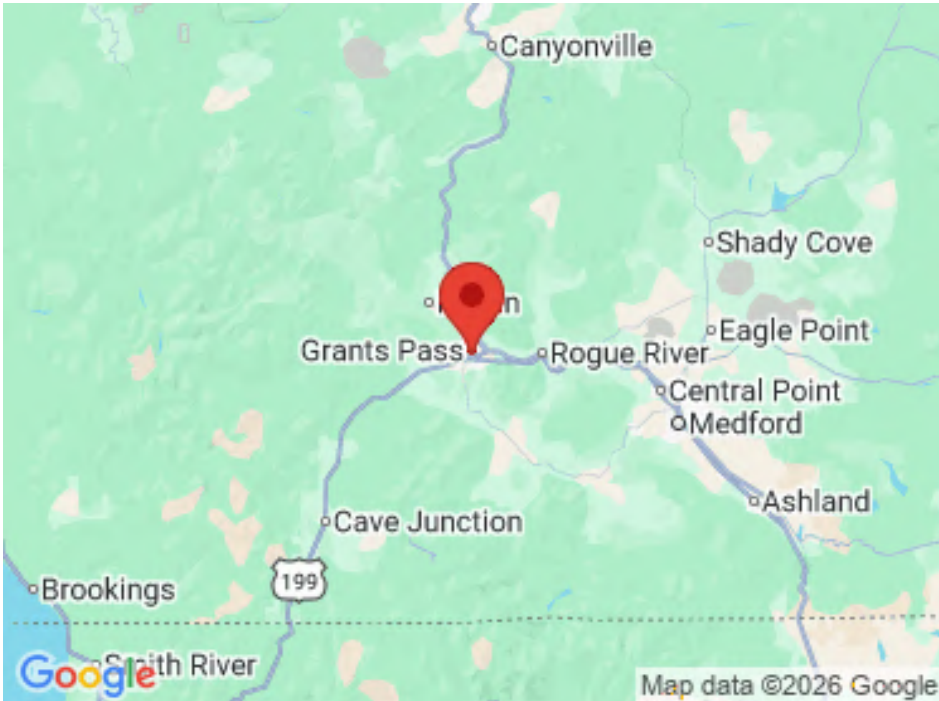
## LEMOSS RETAIL BUILDING

783 SE 6th St, Grants Pass, OR 97526

LeMoss Retail Building



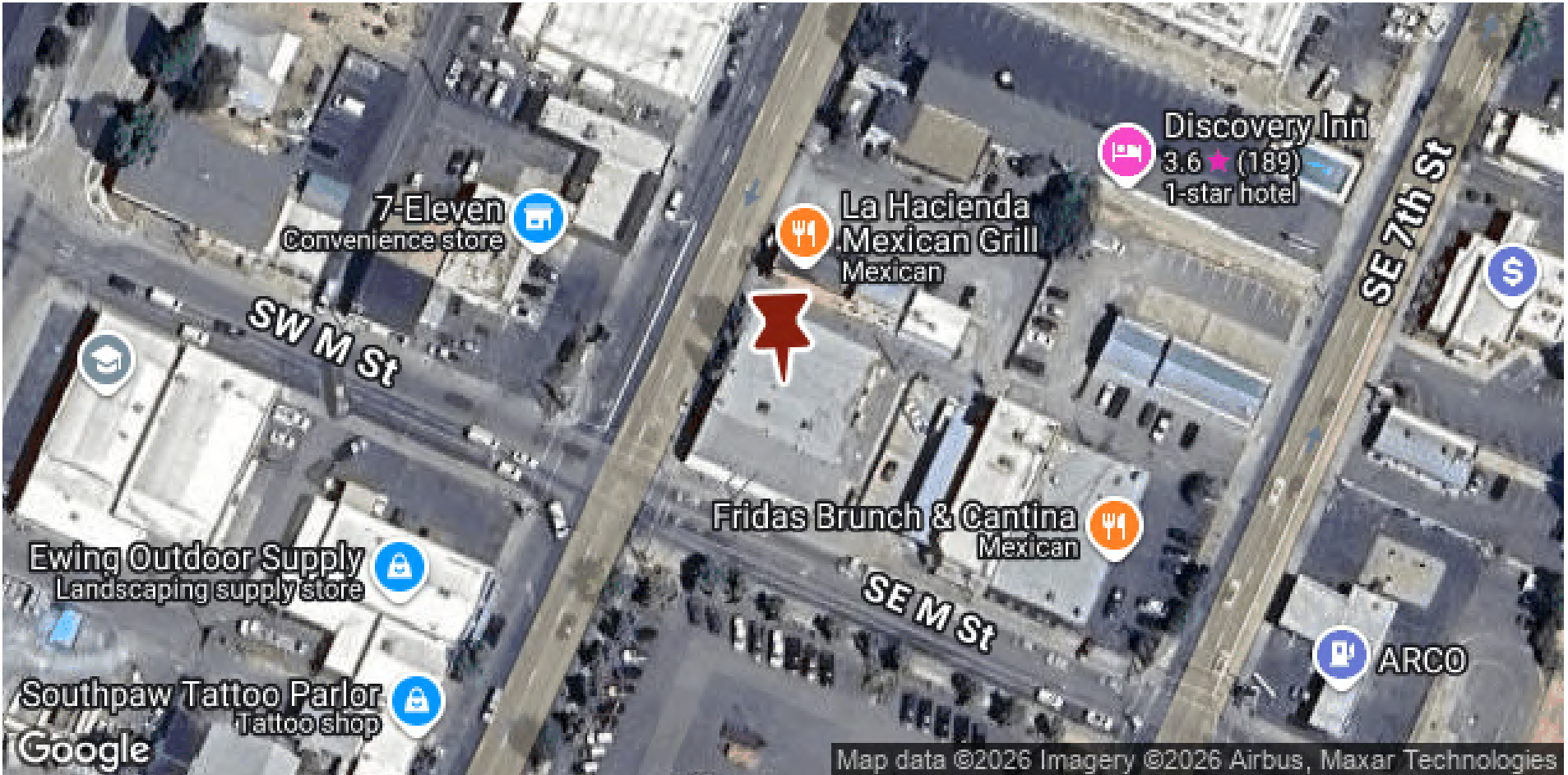
# AREA LOCATION MAP



## LEMOSS RETAIL BUILDING

783 SE 6th St, Grants Pass, OR, 97526

# AERIAL ANNOTATION MAP



**LEMOSS RETAIL BUILDING**  
783 SE 6th St, Grants Pass, OR, 97526

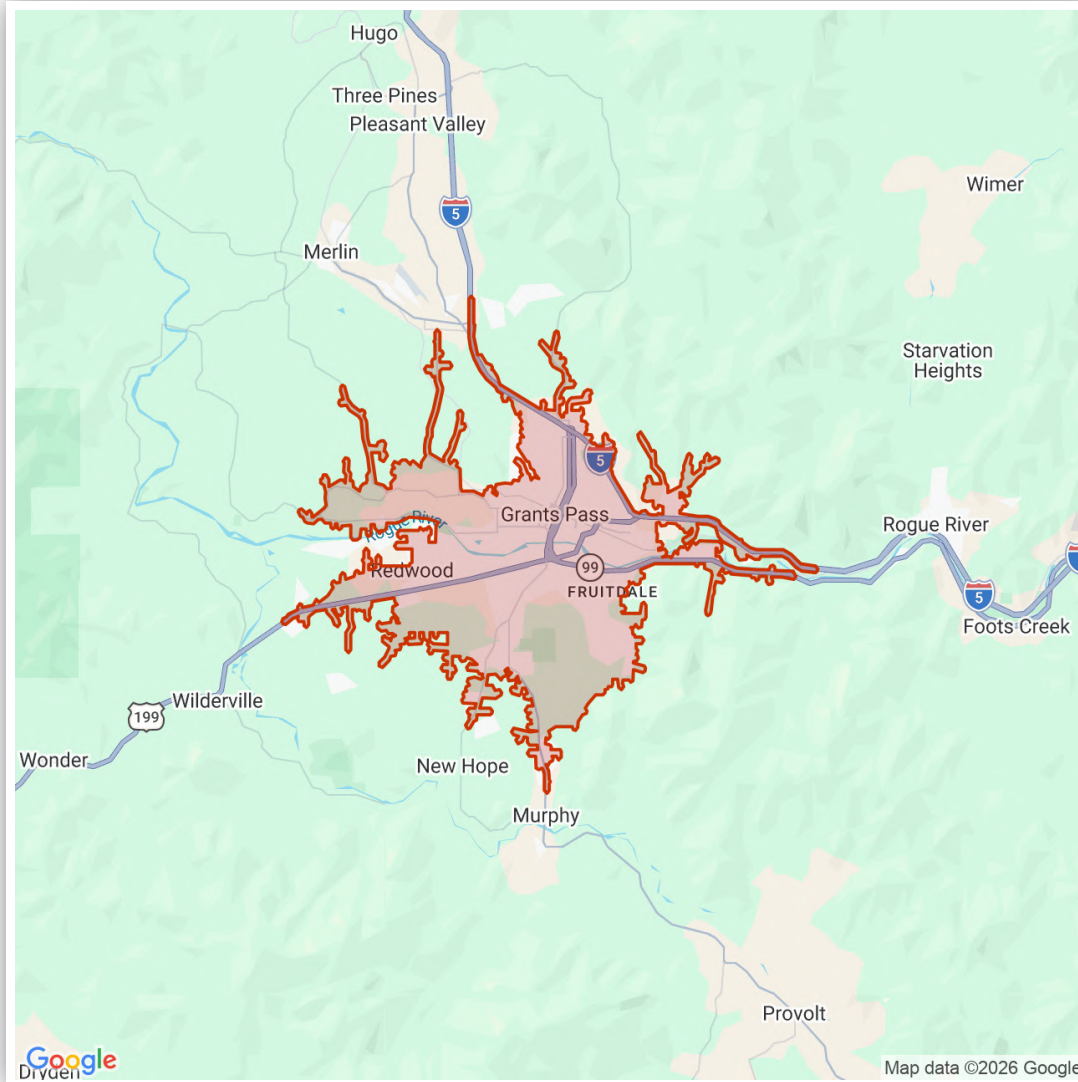
# STREET VIEW MAP



## LEMOSS RETAIL BUILDING

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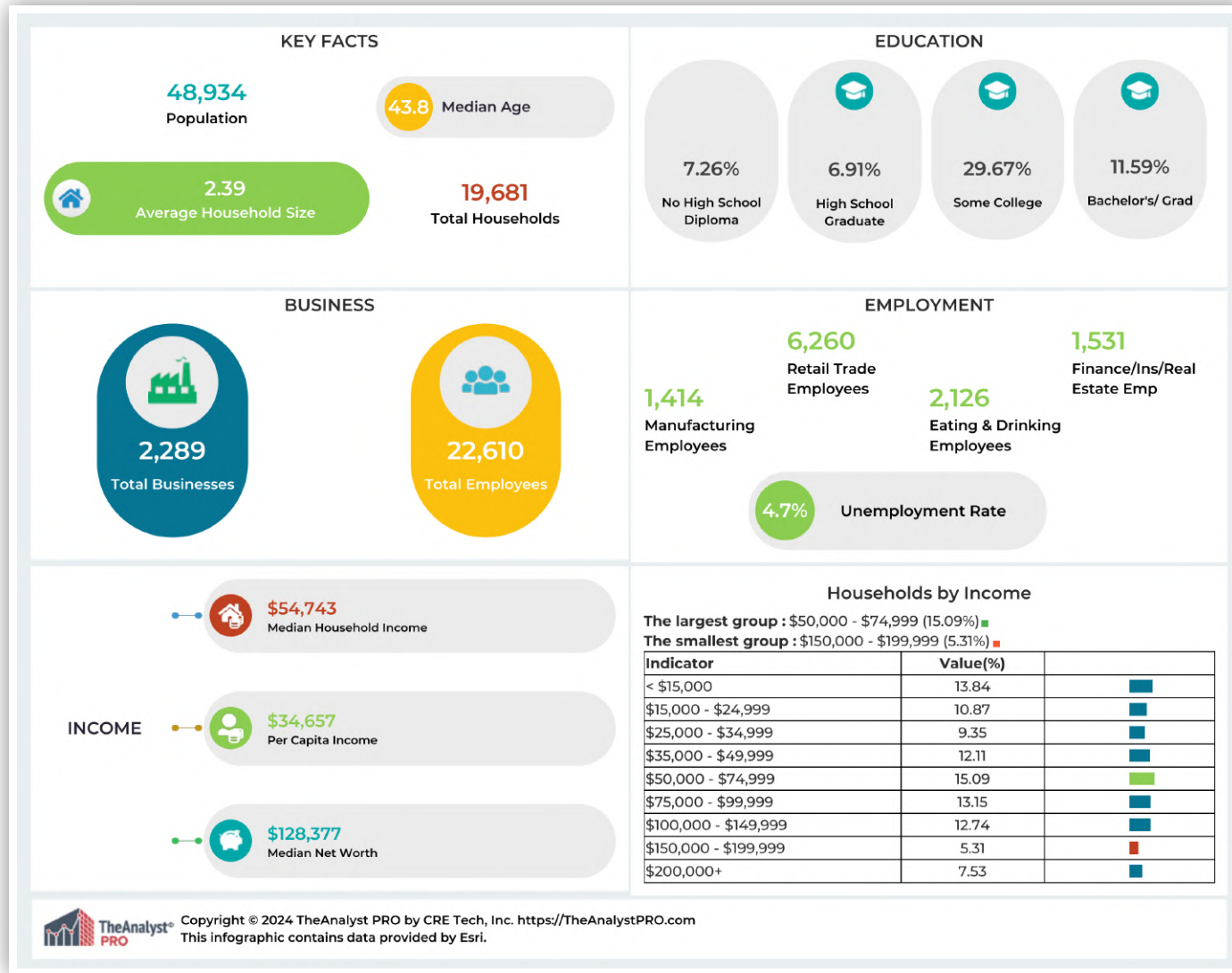
## LOCATION/STUDY AREA MAP (DRIVE TIME: 10 MINUTES)



### LEMOSS RETAIL BUILDING 783 SE 6th St, Grants Pass, OR, 97526



# INFOGRAPHIC: KEY FACTS (DRIVE TIME: 10 MINUTES)

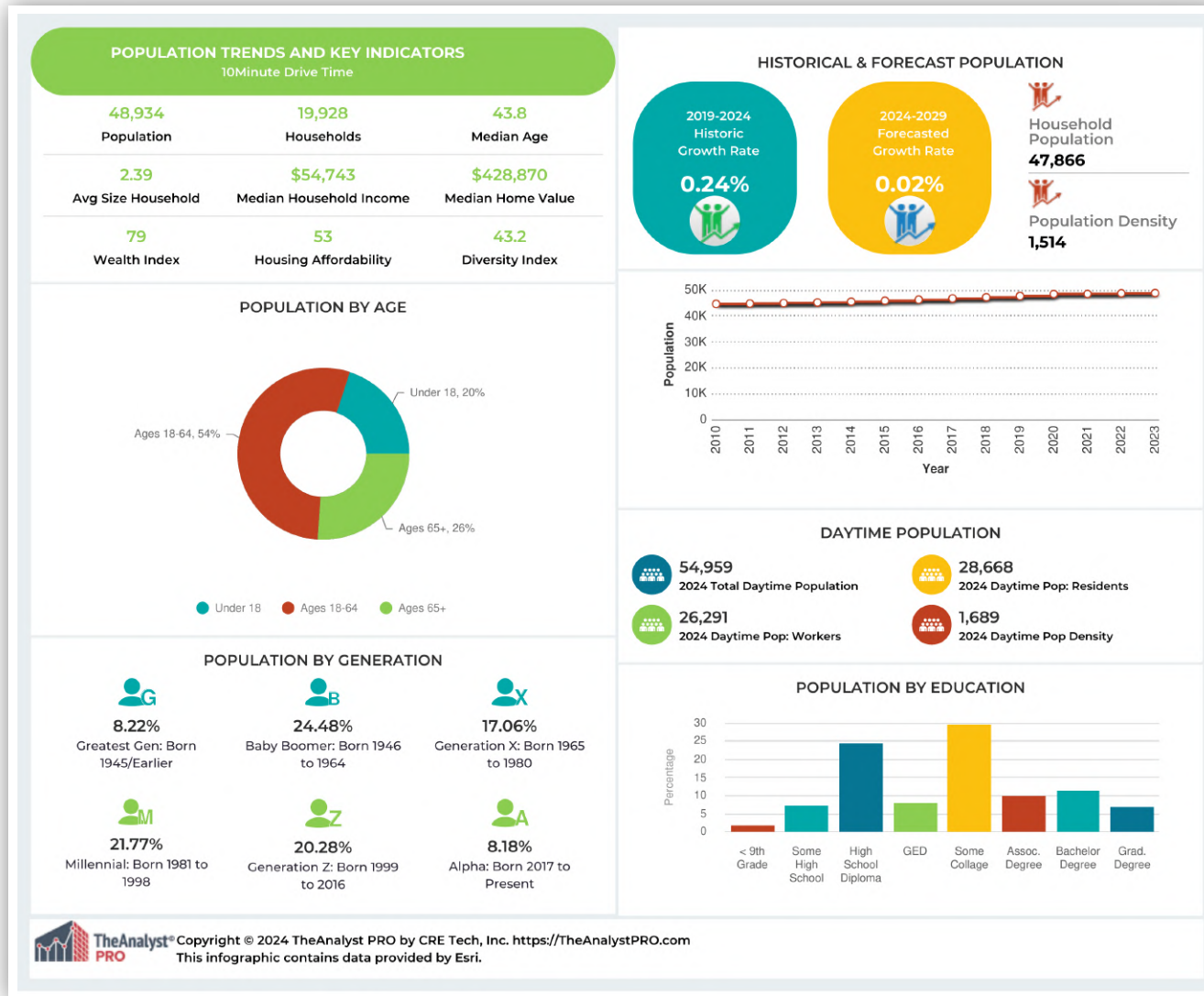


## LEMOSS RETAIL BUILDING

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# INFOGRAPHIC: POPULATION TRENDS (DRIVE TIME: 10 MINUTES)

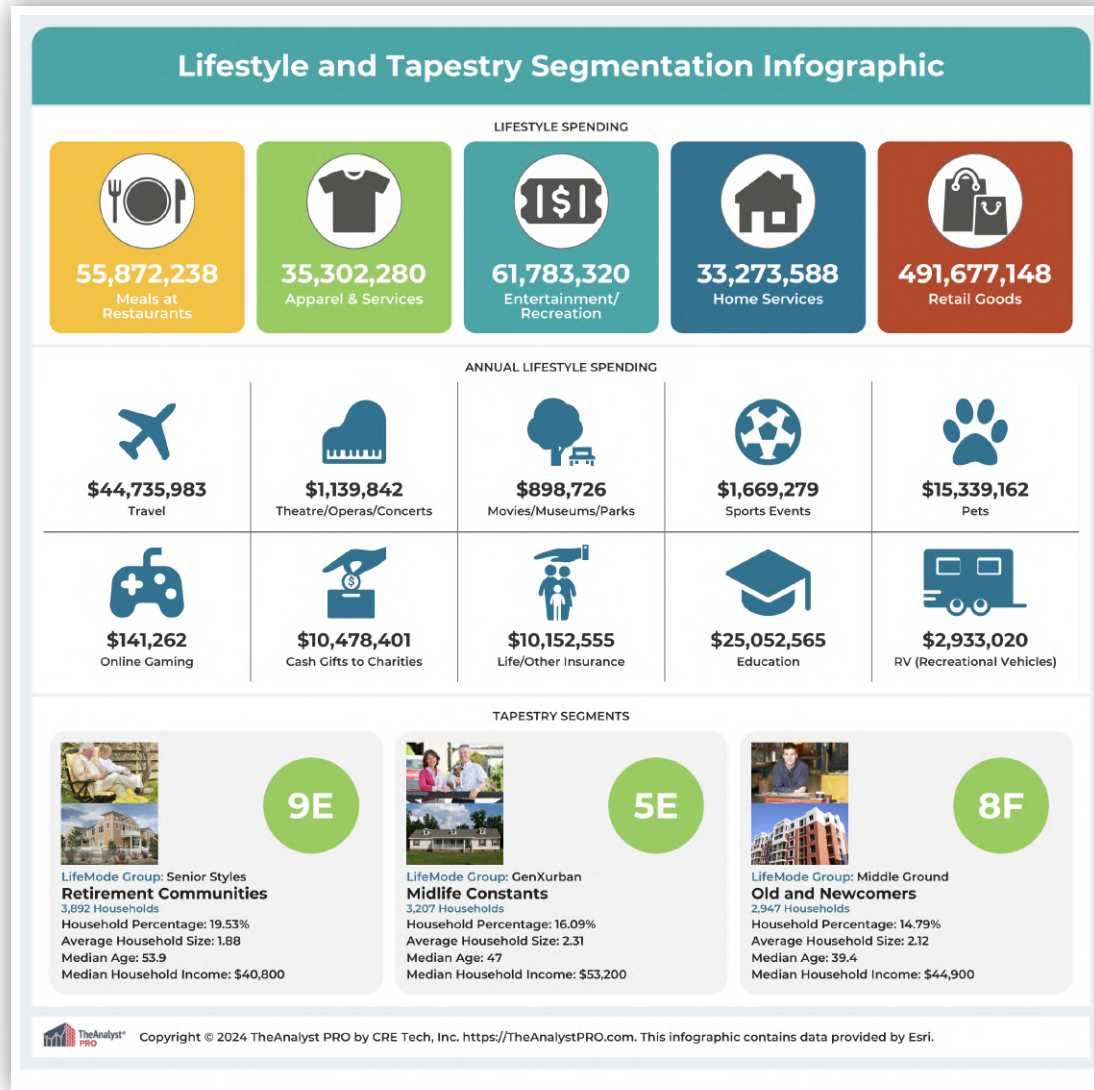


## LEMOSS RETAIL BUILDING

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# INFOGRAPHIC: LIFESTYLE / TAPESTRY (DRIVE TIME: 10 MINUTES)



## LEMOSS RETAIL BUILDING

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# INFOGRAPHIC: LIFESTYLE / TAPESTRY

## Esri Tapestry Segmentation

Tapestry Segmentation represents the latest generation of market segmentation systems that began over 30 years ago. The 68-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the report to the list below. Click each segment below for a detailed description.

|                                         |                                     |                                         |                                         |
|-----------------------------------------|-------------------------------------|-----------------------------------------|-----------------------------------------|
| Segment 1A (Top Tier)                   | Segment 5C (Parks and Rec)          | Segment 8C (Bright Young Professionals) | Segment 11B (Young and Restless)        |
| Segment 1B (Professional Pride)         | Segment 5D (Rustbelt Traditions)    | Segment 8D (Downtown Melting Pot)       | Segment 11C (Metro Fusion)              |
| Segment 1C (Boomburbs)                  | Segment 5E (Midlife Constants)      | Segment 8E (Front Porches)              | Segment 11D (Set to Impress)            |
| Segment 1D (Savvy Suburbanites)         | Segment 6A (Green Acres)            | Segment 8F (Old and Newcomers)          | Segment 11E (City Commons)              |
| Segment 1E (Exurbanites)                | Segment 6B (Salt of the Earth)      | Segment 8G (Hardscrabble Road)          | Segment 12A (Family Foundations)        |
| Segment 2A (Urban Chic)                 | Segment 6C (The Great Outdoors)     | Segment 9A (Silver & Gold)              | Segment 12B (Traditional Living)        |
| Segment 2B (Pleasantville)              | Segment 6D (Prairie Living)         | Segment 9B (Golden Years)               | Segment 12C (Small Town Simplicity)     |
| Segment 2C (Pacific Heights)            | Segment 6E (Rural Resort Dwellers)  | Segment 9C (The Elders)                 | Segment 12D (Modest Income Homes)       |
| Segment 2D (Enterprising Professionals) | Segment 6F (Heartland Communities)  | Segment 9D (Senior Escapes)             | Segment 13A (International Marketplace) |
| Segment 3A (Laptops and Lattes)         | Segment 7A (Up and Coming Families) | Segment 9E (Retirement Communities)     | Segment 13B (Las Casas)                 |
| Segment 3B (Metro Renters)              | Segment 7B (Urban Villages)         | Segment 9F (Social Security Set)        | Segment 13C (NeWest Residents)          |
| Segment 3C (Trendsetters)               | Segment 7C (American Dreamers)      | Segment 10A (Southern Satellites)       | Segment 13D (Fresh Ambitions)           |
| Segment 4A (Soccer Moms)                | Segment 7D (Barrios Urbanos)        | Segment 10B (Rooted Rural)              | Segment 13E (High Rise Renters)         |
| Segment 4B (Home Improvement)           | Segment 7E (Valley Growers)         | Segment 10C (Diners & Miners)           | Segment 14A (Military Proximity)        |
| Segment 4C (Middleburg)                 | Segment 7F (Southwestern Families)  | Segment 10D (Down the Road)             | Segment 14B (College Towns)             |
| Segment 5A (Comfortable Empty Nesters)  | Segment 8A (City Lights)            | Segment 10E (Rural Bypasses)            | Segment 14C (Dorms to Diplomas)         |
| Segment 5B (In Style)                   | Segment 8B (Emerald City)           | Segment 11A (City Strivers)             | Segment 15 (Unclassified)               |

LEMOSS RETAIL BUILDING  
783 SE 6th St, Grants Pass, OR, 97526



# Retail Market Potential

LeMoss Retail Building  
783 SE 6th St, Grants Pass, Oregon, 97526  
Drive time of 10 minutes



| Demographic Summary     | 2025     | 2030     |
|-------------------------|----------|----------|
| Population              | 48,840   | 49,082   |
| Population 18+          | 39,208   | 39,996   |
| Households              | 19,986   | 20,152   |
| Median Household Income | \$63,235 | \$70,101 |

| Product/Consumer Behavior                  | Expected Number of Adults or HHs | Percent | MPI |
|--------------------------------------------|----------------------------------|---------|-----|
| <b>Apparel (Adults)</b>                    |                                  |         |     |
| Bought Men`s Clothing Last 12 Mo           | 24,840                           | 63.4%   | 100 |
| Bought Women`s Clothing Last 12 Mo         | 20,507                           | 52.3%   | 100 |
| Bought Shoes Last 12 Mo                    | 29,233                           | 74.6%   | 98  |
| Bought Fine Jewelry Last 12 Mo             | 8,114                            | 20.7%   | 94  |
| Bought Watch Last 12 Mo                    | 5,068                            | 12.9%   | 101 |
| <b>Automobiles (Households)</b>            |                                  |         |     |
| HH Owns or Leases 1+ Vehicles              | 18,084                           | 90.5%   | 101 |
| HH Bought or Leased New Vehicle Last 12 Mo | 1,657                            | 8.3%    | 98  |
| <b>Automotive Aftermarket (Adults)</b>     |                                  |         |     |
| Bought Gasoline Last 6 Mo                  | 35,760                           | 91.2%   | 102 |
| Bought or Changed Motor Oil Last 12 Mo     | 21,971                           | 56.0%   | 104 |
| Had Vehicle Tune-Up Last 12 Mo             | 9,070                            | 23.1%   | 101 |
| <b>Beverages (Adults)</b>                  |                                  |         |     |
| Drank Non-Diet (Regular) Cola Last 6 Mo    | 14,505                           | 37.0%   | 97  |
| Drank Beer or Ale Last 6 Mo                | 14,462                           | 36.9%   | 99  |

| Product/Consumer Behavior                         | Expected Number of Adults or HHs | Percent | MPI |
|---------------------------------------------------|----------------------------------|---------|-----|
| <b>Cameras (Adults)</b>                           |                                  |         |     |
| Own Digital Point and Shoot Camera Last Camcorder | 3,586                            | 9.2%    | 108 |
| Own Digital SLR Camera or Camcorder               | 3,772                            | 9.6%    | 99  |
| Printed Digital Photos Last 12 Mo                 | 9,895                            | 25.2%   | 101 |
| <b>Cell Phones (Adults/Households)</b>            |                                  |         |     |
| Bought Cell Phone Last 12 Mo                      | 13,133                           | 33.5%   | 97  |
| Have a Smartphone                                 | 36,897                           | 94.1%   | 100 |
| Have Android Phone (Any Brand) Smartphone         | 16,148                           | 41.2%   | 110 |
| Have Apple iPhone Smartphone                      | 21,438                           | 54.7%   | 93  |
| HH Owns 1 Cell Phone                              | 6,867                            | 34.4%   | 114 |
| HH Owns 2 Cell Phones                             | 7,923                            | 39.6%   | 102 |
| HH Owns 3+ Cell Phones                            | 4,719                            | 23.6%   | 82  |
| HH Has Cell Phone Only (No Landline Telephone)    | 15,145                           | 75.8%   | 101 |
| <b>Computers (Households)</b>                     |                                  |         |     |
| HH Owns Computer                                  | 16,089                           | 80.5%   | 97  |
| HH Owns Desktop Computer                          | 7,213                            | 36.1%   | 97  |
| HH Owns Laptop or Notebook                        | 13,220                           | 66.2%   | 96  |
| HH Owns Apple or Mac Brand Computer               | 4,329                            | 21.7%   | 87  |
| HH Owns PC or Non-Apple Brand Computer            | 13,611                           | 68.1%   | 98  |
| HH Purchased Most Recent Home Computer at Store   | 7,049                            | 35.3%   | 101 |
| HH Purchased Most Recent Home Computer Online     | 5,011                            | 25.1%   | 93  |
| HH Spent \$1-499 on Most Recent Home Computer     | 2,764                            | 13.8%   | 107 |
| HH Spent \$500-999 on Most Recent Home Computer   | 3,512                            | 17.6%   | 99  |
| HH Spent \$1K-1499 on Most Recent Home Computer   | 2,136                            | 10.7%   | 96  |
| HH Spent \$1500-1999 on Most Recent Home Computer | 790                              | 4.0%    | 97  |
| HH Spent \$2000+ on Most Recent Home Computer     | 1,074                            | 5.4%    | 85  |

| Product/Consumer Behavior                              | Expected Number of Adults or HHs | Percent | MPI |
|--------------------------------------------------------|----------------------------------|---------|-----|
| Convenience Stores (Adults)                            |                                  |         |     |
| Shopped at Convenience Store Last 6 Mo                 | 25,914                           | 66.1%   | 100 |
| Bought Brewed Coffee at Convenience Store Last 30 Days | 5,030                            | 12.8%   | 102 |
| Bought Cigarettes at Convenience Store Last 30 Days    | 2,495                            | 6.4%    | 111 |
| Bought Gas at Convenience Store Last 30 Days           | 16,797                           | 42.8%   | 105 |
| Spent \$1-19 at Convenience Store Last 30 Days         | 2,364                            | 6.0%    | 96  |
| Spent \$20-39 at Convenience Store Last 30 Days        | 3,078                            | 7.8%    | 97  |
| Spent \$40-50 at Convenience Store Last 30 Days        | 2,424                            | 6.2%    | 98  |
| Spent \$51-99 at Convenience Store Last 30 Days        | 2,243                            | 5.7%    | 107 |
| Spent \$100+ at Convenience Store Last 30 Days         | 10,113                           | 25.8%   | 105 |
| Entertainment (Adults)                                 |                                  |         |     |
| Attended Movie Last 6 Mo                               | 19,933                           | 50.8%   | 96  |
| Went to Live Theater Last 12 Mo                        | 4,492                            | 11.5%   | 99  |
| Went to Bar or Night Club Last 12 Mo                   | 7,539                            | 19.2%   | 99  |
| Dined Out Last 12 Mo                                   | 22,433                           | 57.2%   | 102 |
| Gambled at Casino Last 12 Mo                           | 5,177                            | 13.2%   | 103 |
| Visited Theme Park Last 12 Mo                          | 6,186                            | 15.8%   | 84  |
| Viewed Movie (Video-on-Demand) Last 30 Days            | 3,126                            | 8.0%    | 97  |
| Viewed TV Show (Video-on-Demand) Last 30 Days          | 2,254                            | 5.8%    | 105 |
| Used Internet to Download Movie Last 30 Days           | 2,582                            | 6.6%    | 97  |
| Downloaded Individual Song Last 6 Mo                   | 6,700                            | 17.1%   | 94  |
| Used Internet to Watch Movie Last 30 Days              | 13,111                           | 33.4%   | 95  |
| Used Internet to Watch TV Program Last 30 Days         | 8,803                            | 22.4%   | 99  |
| Played (Console) Video or Electronic Game Last 12 Mo   | 4,734                            | 12.1%   | 94  |
| Played (Portable) Video or Electronic Game Last 12 Mo  | 2,711                            | 6.9%    | 95  |

| Product/Consumer Behavior                           | Expected Number of Adults or HHs | Percent | MPI |
|-----------------------------------------------------|----------------------------------|---------|-----|
| Financial (Adults)                                  |                                  |         |     |
| Have 1st Home Mortgage                              | 13,368                           | 34.1%   | 97  |
| Used ATM or Cash Machine Last 12 Mo                 | 24,023                           | 61.3%   | 101 |
| Own Any Stock                                       | 5,139                            | 13.1%   | 95  |
| Own U.S. Savings Bonds                              | 2,913                            | 7.4%    | 99  |
| Own Shares in Mutual Fund (Stocks)                  | 4,682                            | 11.9%   | 99  |
| Own Shares in Mutual Fund (Bonds)                   | 3,112                            | 7.9%    | 104 |
| Have Interest Checking Account                      | 15,442                           | 39.4%   | 105 |
| Have Non-Interest Checking Account                  | 14,763                           | 37.6%   | 104 |
| Have Savings Account                                | 28,111                           | 71.7%   | 100 |
| Have 401(k) Retirement Savings Plan                 | 8,983                            | 22.9%   | 95  |
| Own or Used Any Credit or Debit Card Last 12 Mo     | 36,389                           | 92.8%   | 101 |
| Avg \$1-110 Monthly Credit Card Expenditures        | 7,952                            | 20.3%   | 104 |
| Avg \$111-225 Monthly Credit Card Expenditures      | 4,946                            | 12.6%   | 103 |
| Avg \$226-450 Monthly Credit Card Expenditures      | 3,501                            | 8.9%    | 106 |
| Avg \$451-700 Monthly Credit Card Expenditures      | 3,505                            | 8.9%    | 102 |
| Avg \$701-1000 Monthly Credit Card Expenditures     | 2,961                            | 7.5%    | 97  |
| Avg \$1001-2000 Monthly Credit Card Expenditures    | 4,358                            | 11.1%   | 96  |
| Avg \$2001+ Monthly Credit Card Expenditures        | 4,940                            | 12.6%   | 94  |
| Did Online Banking Last 12 Mo                       | 21,864                           | 55.8%   | 100 |
| Did Mobile Device Banking Last 12 Mo                | 18,506                           | 47.2%   | 97  |
|                                                     |                                  |         |     |
| Grocery (Adults)                                    |                                  |         |     |
| HH Used Bread Last 6 Mo                             | 18,935                           | 94.7%   | 100 |
| HH Used Chicken (Fresh or Frozen) Last 6 Mo         | 15,205                           | 76.1%   | 100 |
| HH Used Turkey (Fresh or Frozen) Last 6 Mo          | 4,072                            | 20.4%   | 102 |
| HH Used Fish or Seafood (Fresh or Frozen) Last 6 Mo | 11,333                           | 56.7%   | 99  |
| HH Used Fresh Fruit or Vegetables Last 6 Mo         | 18,063                           | 90.4%   | 100 |
| HH Used Fresh Milk Last 6 Mo                        | 16,464                           | 82.4%   | 101 |
| HH Used Eggs Last 6 Mo                              | 14,722                           | 74.3%   | 97  |

| Product/Consumer Behavior                                      | Expected Number of Adults or HHs | Percent | MPI |
|----------------------------------------------------------------|----------------------------------|---------|-----|
| Health (Adults)                                                |                                  |         |     |
| Exercise at Home 2+ Times Per Week                             | 17,790                           | 45.4%   | 99  |
| Exercise at Club 2+ Times Per Week                             | 5,029                            | 12.8%   | 96  |
| Visited Doctor Last 12 Mo                                      | 32,157                           | 82.0%   | 103 |
| Used Vitamins or Dietary Supplements Last 6 Mo                 | 25,947                           | 66.2%   | 101 |
|                                                                |                                  |         |     |
| Home (Households)                                              |                                  |         |     |
| HH Did Home Improvement Last 12 Mo                             | 6,659                            | 33.3%   | 98  |
| HH Used Maid/Prof Cleaning Srvc (Incl Furn/Carpet) Last 12 Mo  | 6,626                            | 33.1%   | 97  |
| HH Purchased Low Ticket HH Furnishing Last 12 Mo               | 4,265                            | 21.3%   | 102 |
| HH Purchased Big Ticket HH Furnishing Last 12 Mo               | 4,696                            | 23.5%   | 98  |
| HH Bought Small Kitchen Appliance Last 12 Mo                   | 4,597                            | 23.0%   | 101 |
| HH Purchased Large Appliance/12 Mo                             | 3,609                            | 18.1%   | 101 |
|                                                                |                                  |         |     |
| Insurance (Adults/Households)                                  |                                  |         |     |
| Currently Carry Life Insurance                                 | 19,773                           | 50.4%   | 100 |
| Personally Carry Any Medical or Hospital or Accident Insurance | 33,985                           | 86.7%   | 102 |
| Homeowner Carries Insurance on Home/Personal Property          | 23,949                           | 61.1%   | 104 |
| Renter Carries Insurance on Home/Personal Property             | 5,069                            | 12.9%   | 97  |
| HH Has 1 Vehicle Covered with Auto Insurance                   | 6,989                            | 35.0%   | 108 |
| HH Has 2 Vehicles Covered with Auto Insurance                  | 6,200                            | 31.0%   | 101 |
| HH Has 3+ Vehicles Covered with Auto Insurance                 | 4,744                            | 23.7%   | 93  |

| Product/Consumer Behavior                                    | Expected Number of Adults or HHs | Percent | MPI |
|--------------------------------------------------------------|----------------------------------|---------|-----|
| Pets (Households)                                            |                                  |         |     |
| HH Owns Any Pet                                              | 10,587                           | 53.0%   | 103 |
| HH Owns 1+ Cats                                              | 5,336                            | 26.7%   | 111 |
| HH Owns 1+ Dogs                                              | 7,599                            | 38.0%   | 100 |
| Psychographics (Adults)                                      |                                  |         |     |
| Represents adults who "completely agree" with the statement: |                                  |         |     |
| Am Interested in How to Help Environment: 4-Agr Cmpl         | 6,006                            | 15.3%   | 96  |
| Buying American Is Important: 4-Agr Cmpl                     | 11,745                           | 30.0%   | 109 |
| Buy Based on Quality Not Price: 4-Agr Cmpl                   | 5,296                            | 13.5%   | 95  |
| Buy on Credit Rather Than Wait: 4-Agr Cmpl                   | 4,716                            | 12.0%   | 98  |
| Only Use Coupons for Brands Usually Buy: 4-Agr Cmpl          | 4,050                            | 10.3%   | 104 |
| Will Pay More for Environ Safe Products: 4-Agr Cmpl          | 4,250                            | 10.8%   | 99  |
| Buy Based on Price Not Brands: 4-Agr Cmpl                    | 11,232                           | 28.6%   | 105 |
| Promptly Buy Latest Cell Phone Model: 4-Agr Cmpl             | 1,304                            | 3.3%    | 85  |
| Reading (Adults)                                             |                                  |         |     |
| Bought Digital Book Last 12 Mo                               | 7,076                            | 18.1%   | 102 |
| Bought Hardcover Book Last 12 Mo                             | 10,388                           | 26.5%   | 102 |
| Bought Paperback Book Last 12 Mo                             | 13,146                           | 33.5%   | 99  |
| Read Daily Newspaper (Paper Version)                         | 3,236                            | 8.3%    | 118 |
| Read Digital Newspaper Last 30 Days                          | 20,277                           | 51.7%   | 95  |
| Read Magazine (Paper or Electronic Version) Last 6 Mo        | 33,803                           | 86.2%   | 99  |

| Product/Consumer Behavior                                | Expected Number of Adults or HHs | Percent | MPI |
|----------------------------------------------------------|----------------------------------|---------|-----|
| Restaurants (Adults)                                     |                                  |         |     |
| Went to Family Restaurant/Steak House Last 6 Mo          | 28,647                           | 73.1%   | 101 |
| Went to Family Restrnt/SteakHse 4+ Times Last 30 Days    | 9,445                            | 24.1%   | 99  |
| Went to Fast Food or Drive-In Restaurant Last 6 Mo       | 35,793                           | 91.3%   | 100 |
| Went to Fast Food or Drive-In Rest 9+ Times Last 30 Days | 15,024                           | 38.3%   | 97  |
| Ordered Eat-In Fast Food Last 6 Mo                       | 12,794                           | 32.6%   | 98  |
| Ordered Home Delivery Fast Food Last 6 Mo                | 4,350                            | 11.1%   | 90  |
| Ordered Take-Out/Drive-Thru/Curbside Fast Food Last 6 Mo | 19,649                           | 50.1%   | 103 |
| Ordered Take-Out/Walk-In Fast Food Last 6 Mo             | 8,715                            | 22.2%   | 97  |
|                                                          |                                  |         |     |
| Television & Electronics (Adults/Households)             |                                  |         |     |
| Own Tablet                                               | 21,897                           | 55.9%   | 99  |
| Own E-Reader                                             | 6,449                            | 16.4%   | 100 |
| Own E-Reader or Tablet: Apple iPad                       | 13,261                           | 33.8%   | 93  |
| HH Owns Internet Connectable TV                          | 8,285                            | 41.5%   | 100 |
| Own Portable MP3 Player                                  | 3,138                            | 8.0%    | 104 |
| HH Owns 1 TV                                             | 4,094                            | 20.5%   | 104 |
| HH Owns 2 TVs                                            | 5,755                            | 28.8%   | 104 |
| HH Owns 3 TVs                                            | 4,393                            | 22.0%   | 100 |
| HH Owns 4+ TVs                                           | 4,101                            | 20.5%   | 94  |
| HH Subscribes to Cable TV                                | 6,098                            | 30.5%   | 108 |
| HH Subscribes to Fiber Optic TV                          | 503                              | 2.5%    | 78  |
| HH Owns Portable GPS Device                              | 3,687                            | 18.4%   | 111 |
| HH Purchased Video Game System Last 12 Mo                | 1,076                            | 5.4%    | 76  |
| HH Owns Internet Video Device for TV                     | 10,243                           | 51.3%   | 98  |

| Product/Consumer Behavior                              | Expected Number of Adults or HHs | Percent | MPI |
|--------------------------------------------------------|----------------------------------|---------|-----|
| Travel (Adults)                                        |                                  |         |     |
| Took Domestic Trip in Continental U.S. Last 12 Mo      | 24,220                           | 61.8%   | 100 |
| Took 3+ Domestic Non-Business Trips Last 12 Mo         | 7,286                            | 18.6%   | 102 |
| Spent \$1-999 on Domestic Vacations Last 12 Mo         | 4,325                            | 11.0%   | 100 |
| Spent \$1K-1499 on Domestic Vacations Last 12 Mo       | 2,693                            | 6.9%    | 99  |
| Spent \$1500-1999 on Domestic Vacations Last 12 Mo     | 1,880                            | 4.8%    | 100 |
| Spent \$2K-2999 on Domestic Vacations Last 12 Mo       | 2,261                            | 5.8%    | 103 |
| Spent \$3K+ on Domestic Vacations Last 12 Mo           | 4,469                            | 11.4%   | 96  |
| Used Internet Travel Site for Domestic Trip Last 12 Mo | 2,261                            | 5.8%    | 90  |
| Took Foreign Trip (Incl Alaska & Hawaii) Last 3 Yrs    | 10,470                           | 26.7%   | 88  |
| Took 3+ Foreign Trips by Plane Last 3 Yrs              | 1,717                            | 4.4%    | 79  |
| Spent \$1-999 on Foreign Vacations Last 12 Mo          | 1,416                            | 3.6%    | 85  |
| Spent \$1K-2999 on Foreign Vacations Last 12 Mo        | 1,446                            | 3.7%    | 86  |
| Spent \$3K+ on Foreign Vacations Last 12 Mo            | 3,400                            | 8.7%    | 90  |
| Used General Travel Site: Foreign Trip Last 3 Yrs      | 1,791                            | 4.6%    | 85  |
| Spent Night at Hotel or Motel Last 12 Mo               | 21,326                           | 54.4%   | 100 |
| Took Cruise of More Than One Day Last 3 Yrs            | 3,254                            | 8.3%    | 94  |
| Member of Frequent Flyer Program                       | 9,704                            | 24.8%   | 90  |
| Member of Hotel Rewards Program                        | 11,420                           | 29.1%   | 99  |

# CONTACT



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