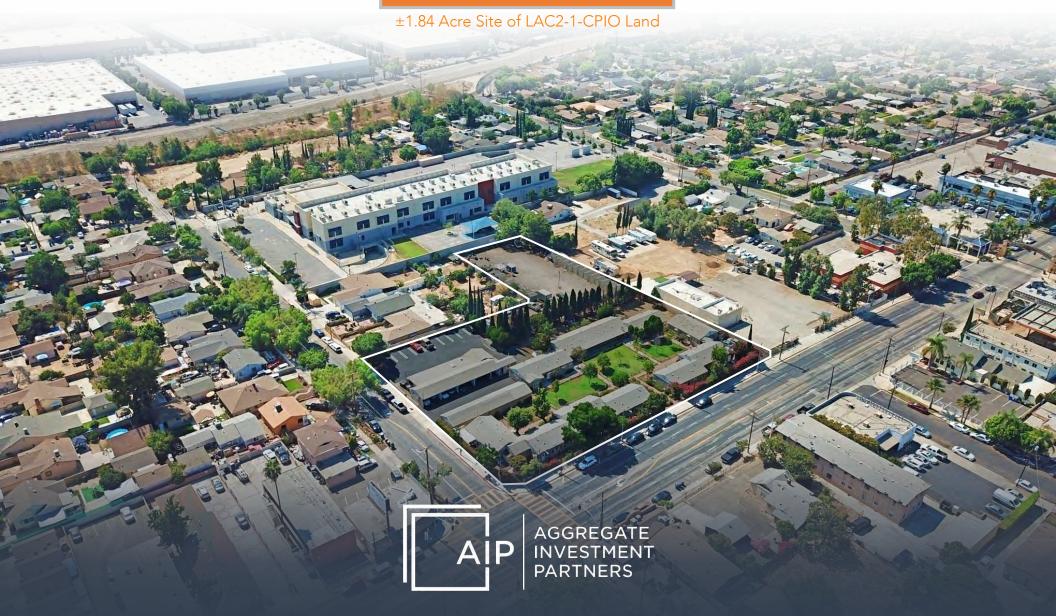
OFFERING MEMORANDUM

13260 MACLAY STREET SYLMAR, CA 91340





PRESENTED BY:



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BROKER OF RECORD 251 S. Lake Avenue, Suite 320 Pasadena, CA 91101 DRE: 01444805



EXECUTIVE SUMMARY



OFFERING PRICE OVERVIEW	
Asset Pricing	\$7,500,000
Price per Buildable Unit (Market Rate)	\$27,675
Price per Buildable Unit (100% Affordable)	\$20,718
Price per SF (Lot)	\$93.52
Lot Size	±80,199 SF
Zoning	C2-1-CPIO

ASSET OVERVIEW		
Number of Units	271 Units (Buyer to Verify)	
100% Affordable Max Density	362 Units (Buyer to Verify)	
Maximum Height Allowance	N/A	
Council District	CD-7 Monica Rodriguez	
CPIO Area	Mixed-Use Corridor	
APN	2513-031-036	



- o Large development site consisting of ±80,199 SF
- Market rate development allowance of up to 271 units (Buyer to verify)
- o 100% affordable development allowance of up to 362 units (Buyer to verify)
- Located in a CTCAC Moderate Resource Tract
- Current improvements include a 22-unit apartment complex offering income to a developer during the entitlement process
- \circ Located in the Mixed-Use Corridor CPIO Area of Sylmar which requires ground floor commercial of $\pm 10,350$ SF along Maclay Street (Buyer to Verify).
- Easy access to Freeways and Retailers
- o Low price per buildable unit for a San Fernando Valley development site

PROPERTY OVERVIEW

THE OPPORTUNITY

Located on Maclay Street, this development opportunity currently consists of 22 apartments units on a large ±80,199 square foot lot. Currently, the asset maintains 100% occupancy and offers an income while the developer works through their entitlement process.

Zoned LAC2-1-CPIO, a new developer will have the opportunity to build up to 1 unit per 400 square feet of land area. As a market rate development, a developer will have the opportunity to build up to 271 units (Buyer to verify) using the California state density of 35%. As a 100% affordable site, a developer has the option to utilize AB-1763 to achieve an 80% increase in density which increases total density allowance to 362 units (Buyer to verify).

13260 Maclay Street is centrally located with easy access to 210, 5, 405 Freeways, and Highway 118. Furthermore, the development site is within close proximity to many of the areas largest retailers including Smart & Final Extra!, The Home Depot, Office Depot, and the San Fernando Swap Meet.







LOCATION OVERVIEW





NORTH SAN FERNANDO VALLEY

North San Fernando Valley is primarily a residential area, complemented with a few commercial corridors that provide access to the Metro's Orange Line.

High rents in Central Los Angeles and the coastal tech hubs continue to push renters towards peripheral areas like the North San Fernando Valley, driving some of the strongest rent growth throughout L.A. County.

There are over 5,500 units in the North San Fernando Valley submarket, most of which are mid-tier complexes concentrated between the 5 Freeway and Foothill Boulevard.

Since the beginning of the 2000s, an influx of new developments have created a higher percentage of modern inventory in the submarket, with two- and three-bedroom units designed with families in mind.

THE SAN FERNANDO VALLEY

AREA POPULATION

Almost 2.5 million people reside in the San Fernando Valley, which includes the submarkets of Northridge-Northwest San Fernando Valley; Van Nuys-Northeast San Fernando Valley; Woodland Hills; Burbank-Glendale-Pasadena; as well as Sherman Oaks-North Hollywood-Encino. The area's population is expected to increase by 1.9 percent through 2019, or by nearly 45,000 new residents.

ENTERTAINMENT INDUSTRY SYNERGY

Known for its entertainment industry, the Valley boasts more than 100 soundstages. Entertainment giants calling the Valley home include Walt Disney Co., Universal Studios, Warner Brothers, DreamWorks and Paramount Ranch. The entertainment industry continues to set the area's economic pulse. Local motion picture and entertainment companies employ roughly 25,000 people.

TRANSFORMATION

While the Valley has grown into the world's center for entertainment, aerospace giants Boeing and Northrop Grumman, and 21st Century Insurance also generate numerous well-paying jobs. Healthcare is a also a major source of employment with providers that include Kaiser Permanente, and Providence Health & Services. As a result of its large concentration of high-salaries and successful companies, the area's median household income of \$59,300 per year has risen dramatically since 2000.



SFV MAJOR HEADQUARTERS at Joughin... Park SYLMA Kagel Canyon Tutor Perini Building Corp Deer Lake PORTER RANCH Highlands San Fernando GRANADA HILLS LAKE VIEW Ricon Ronald Reagan Fwy **Faiveley** MISSION HILLS Santa Susana Pass State Historic Park SUNLAND-TUJUNGA SHADOW HILLS Deukn CHATSWOR ARLETA Wilde Durafiex Pa Chatsworth Reservoir NORTHRIDGE CRESCEN NORTH HILLS La Tuna PANORAMA CITY SUN VALLEY ADLER Anthem Canvon Park Douglas Emmett (170) nickelodeon KAISER PERMANENTE. PROPERTY
COMPANY **2022 JOINT VENURE** PROVIDENCE WEST HILLS Tarzana Public Storage Upper Health Net* CEDARS-SINAL NUYS Medical Center NORTH Virger VALLEY GLEN Anthony C: anyon oper Burbank ace Preserve Beilenson Park **©CBS** AVERY DENNISON WOODLAND Hidden Hills (101) niversal Studios (134) LO ENCINO TARZANA SHERMAN OAK WALT DISNED 27 Company Glend STUDIO CITY Calabasas Marvin Braude Summit Valley Mulholland Westridge-Canyonback AMBLIN COMCAST Edmund D. Gateway Park Wilderness Park Edelman Park Hollywood Bowl (1) Griffith Observatory VILLAGE Temporarily closed **FORTUNE 500/1000 COMPANIES OTHER MAJOR FIRMS** DOLE * AMGEN * NORTHROP GUMMAN * TELEDYNE HINES ❖ KEYES ❖ ANTHEM ❖ ALLISON ASSET ❖ BURBANK TECHNOLOGIES ❖ TUTOR PERINI ❖ PUBLIC STORAGE ❖ AVERY STUDIOS * WESTFIELD * RYLAND HOMES DENNISON . HEALTHNET PERMANENTE ❖ WARNER BROS ❖ ADLER REALTY ❖ MARVEL ❖ ABC

PROFIT-BOOSTING BUSINESS SUPPORT

The Valley gives businesses the advantage of strong strategic partners and support structures. These serve to connect businesses to the resources it needs for growth. The region is home to robust organizations which include The Valley Economic Alliance, Valley Economic Development Center, Valley Industry and Commerce Association, United States Small Business Association, United Chambers of Commerce, and many others.

EDUCATION CENTERS OFFER SOLID EMPLOYEE BASE

From private to public education, no other area comes close to the educational capacity of The Valley. The Greater San Fernando Valley is home to 121 accredited institutions that offer higher education degrees, and includes public and private universities, colleges, trade schools, and graduate institutions. Approximately 506,000 individuals have higher education degrees, roughly 25% of The Valley's entire population. This makes it easy for businesses to find future employees who are well-educated.

MASSIVE ENTERTAINMENT & TOURISM CAPITAL

With an entertainment industry known around the world that is constantly bringing in new people and major new investors, there is no better market for getting creative talent for businesses. Tourism is constantly growing here, with over 42 million overnight and day visitors to the region annually as well as over \$18.4 billion spent by these visitors.

3 Mi. Demographic Snapshot

Metro Population 200,203

Households 68,681

Average HH Income \$94,161

BUSINESS SNAPSHOT

NETWORK OF ILLUSTRIOUS CORPORATE HEADQUARTERS

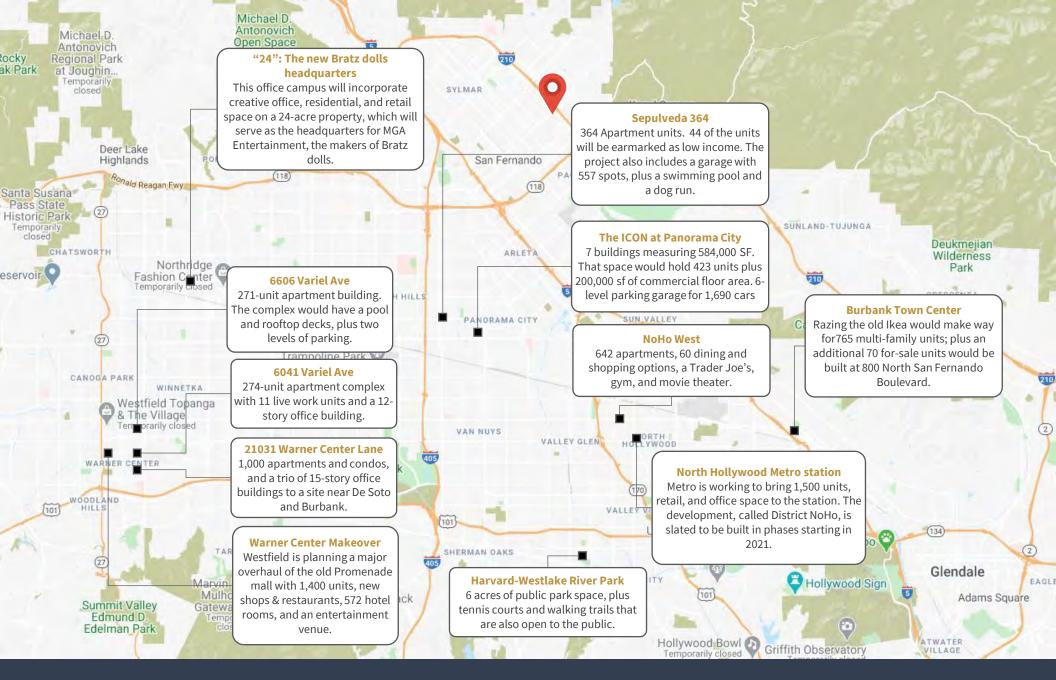
The Valley is home to many major corporate names, and has traditionally been known as the entertainment capital of the world. They include Fortune 500 Companies such as The Walt Disney Co., Amgen Inc., Health Net Inc., and Avery Dennison Corp., as well as Fortune 1,000 Companies Tutor Perini Corp., Teledyne Technologies Inc., The Ryland Group Inc., and Public Storage.

ACCESSIBLE TRANSPORTATION HUBS

The Valley makes transportation easy and accessible anchored by two major airports in the region, the world's largest general aviation airport in Van Nuys as well as Bob Hope Airport in Burbank. businesses have easy access to major airlines for business, trade, and private aircraft needs. On the ground, The Valley has commuter rail services, Surfliner trains, dedicated high-speed bus lanes, a subway, an elaborate freeway system, and will have a California High Speed Rail station, now in the planning stage.

BUSINESS INCENTIVES AND OPPORTUNITIES

The Valley is sharply focused on providing businesses with the means to attract and retain a great workforce. There are assortments of federal, state, and local tax incentives/credits which are easy to attain. Examples include the Research and Development Tax Credit, Work Opportunity Tax Credit, Net Operating Loss Carryover, Film and TV Production Tax Credit, "Clean Technology Company" tax exceptions, and the Clean Vehicle Rebate Project.



DEVELOPMENT IN THE VALLEY: 11 BIG PROJECTS POISED TO ALTER THE REGION

It's time to stop thinking of the Valley as a sleepy suburb. From Chatsworth to North Hollywood, plans are in the pipeline to make neighborhoods more city-like, meaning more dense and maybe more walkable and bikeable and more transit-friendly. In the coming years, developers will build thousands of new units of housing, create open space, bring in new retailers, and build new offices, creating mini villages within neighborhoods.

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