

Demographic Detail Report

Great Western Inn

4709 Spencer Hwy, PASADENA, TX 77505

Building Type: **Hospitality**
 Class: -
 RBA: **46,312 SF**
 Typical Floor: **11,500 SF**

Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



Radius	1 Mile	5 Mile	10 Mile
Population			
2029 Projection	13,093	274,818	829,141
2024 Estimate	12,860	269,166	810,003
2020 Census	13,078	269,747	813,488
Growth 2024 - 2029	1.81%	2.10%	2.36%
Growth 2020 - 2024	-1.67%	-0.22%	-0.43%
2024 Population by Age			
	12,860	269,166	810,003
Age 0 - 4	819 6.37%	17,495 6.50%	51,672 6.38%
Age 5 - 9	880 6.84%	19,574 7.27%	56,998 7.04%
Age 10 - 14	902 7.01%	20,764 7.71%	59,713 7.37%
Age 15 - 19	925 7.19%	21,278 7.91%	60,756 7.50%
Age 20 - 24	952 7.40%	21,121 7.85%	60,945 7.52%
Age 25 - 29	980 7.62%	19,990 7.43%	58,991 7.28%
Age 30 - 34	921 7.16%	18,741 6.96%	56,632 6.99%
Age 35 - 39	807 6.28%	17,551 6.52%	53,740 6.63%
Age 40 - 44	759 5.90%	17,704 6.58%	53,772 6.64%
Age 45 - 49	746 5.80%	16,831 6.25%	50,943 6.29%
Age 50 - 54	748 5.82%	16,011 5.95%	48,755 6.02%
Age 55 - 59	717 5.58%	14,929 5.55%	45,897 5.67%
Age 60 - 64	672 5.23%	13,702 5.09%	42,905 5.30%
Age 65 - 69	623 4.84%	11,677 4.34%	37,235 4.60%
Age 70 - 74	497 3.86%	8,751 3.25%	28,480 3.52%
Age 75 - 79	381 2.96%	6,061 2.25%	19,953 2.46%
Age 80 - 84	268 2.08%	3,805 1.41%	12,517 1.55%
Age 85+	264 2.05%	3,182 1.18%	10,099 1.25%
Age 65+	2,033 15.81%	33,476 12.44%	108,284 13.37%
Median Age	35.30	33.80	34.90
Average Age	37.50	35.60	36.40

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Radius	1 Mile	5 Mile	10 Mile
2024 Population By Race	12,860	269,166	810,003
White	5,379 41.83%	96,656 35.91%	270,261 33.37%
Black	566 4.40%	15,439 5.74%	87,792 10.84%
Am. Indian & Alaskan	149 1.16%	4,218 1.57%	12,666 1.56%
Asian	206 1.60%	7,762 2.88%	36,368 4.49%
Hawaiian & Pacific Island	4 0.03%	149 0.06%	485 0.06%
Other	6,555 50.97%	144,942 53.85%	402,431 49.68%
Population by Hispanic Origin	12,860	269,166	810,003
Non-Hispanic Origin	4,473 34.78%	86,563 32.16%	319,221 39.41%
Hispanic Origin	8,387 65.22%	182,604 67.84%	490,782 60.59%
2024 Median Age, Male	34.10	33.10	34.20
2024 Average Age, Male	36.30	34.90	35.70
2024 Median Age, Female	36.60	34.60	35.70
2024 Average Age, Female	38.60	36.30	37.10
2024 Population by Occupation Classification	10,074	207,076	629,465
Civilian Employed	6,012 59.68%	128,951 62.27%	388,364 61.70%
Civilian Unemployed	328 3.26%	7,956 3.84%	21,613 3.43%
Civilian Non-Labor Force	3,734 37.07%	70,024 33.82%	219,047 34.80%
Armed Forces	0 0.00%	145 0.07%	441 0.07%
Households by Marital Status			
Married	1,877	41,283	126,549
Married No Children	1,083	22,384	70,062
Married w/Children	793	18,899	56,486
2024 Population by Education	8,873	181,049	555,684
Some High School, No Diploma	1,608 18.12%	45,137 24.93%	129,325 23.27%
High School Grad (Incl Equivalency)	3,043 34.30%	52,779 29.15%	144,905 26.08%
Some College, No Degree	2,492 28.09%	46,523 25.70%	143,841 25.89%
Associate Degree	491 5.53%	12,114 6.69%	35,765 6.44%
Bachelor Degree	858 9.67%	17,321 9.57%	68,172 12.27%
Advanced Degree	381 4.29%	7,175 3.96%	33,676 6.06%

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Radius	1 Mile	5 Mile	10 Mile
2024 Population by Occupation	10,594	225,546	690,885
Real Estate & Finance	288 2.72%	5,970 2.65%	16,869 2.44%
Professional & Management	1,969 18.59%	42,704 18.93%	147,482 21.35%
Public Administration	133 1.26%	3,016 1.34%	11,588 1.68%
Education & Health	1,070 10.10%	22,435 9.95%	71,595 10.36%
Services	1,009 9.52%	23,252 10.31%	67,318 9.74%
Information	98 0.93%	928 0.41%	3,989 0.58%
Sales	1,532 14.46%	26,094 11.57%	79,082 11.45%
Transportation	13 0.12%	810 0.36%	4,984 0.72%
Retail	544 5.13%	14,378 6.37%	40,712 5.89%
Wholesale	223 2.10%	3,731 1.65%	11,347 1.64%
Manufacturing	776 7.32%	14,735 6.53%	45,084 6.53%
Production	1,062 10.02%	23,527 10.43%	69,149 10.01%
Construction	1,015 9.58%	24,908 11.04%	63,620 9.21%
Utilities	387 3.65%	9,072 4.02%	29,111 4.21%
Agriculture & Mining	143 1.35%	2,026 0.90%	6,444 0.93%
Farming, Fishing, Forestry	0 0.00%	269 0.12%	560 0.08%
Other Services	332 3.13%	7,691 3.41%	21,951 3.18%
2024 Worker Travel Time to Job	5,533	121,275	366,666
<30 Minutes	3,537 63.93%	74,220 61.20%	211,805 57.77%
30-60 Minutes	1,688 30.51%	37,034 30.54%	121,907 33.25%
60+ Minutes	308 5.57%	10,021 8.26%	32,954 8.99%
2020 Households by HH Size	4,796	89,492	276,984
1-Person Households	1,418 29.57%	19,250 21.51%	62,508 22.57%
2-Person Households	1,313 27.38%	23,349 26.09%	74,568 26.92%
3-Person Households	756 15.76%	15,712 17.56%	48,307 17.44%
4-Person Households	615 12.82%	14,890 16.64%	44,095 15.92%
5-Person Households	421 8.78%	9,242 10.33%	26,472 9.56%
6-Person Households	141 2.94%	4,137 4.62%	12,411 4.48%
7 or more Person Households	132 2.75%	2,912 3.25%	8,623 3.11%
2024 Average Household Size	2.60	2.90	2.90
Households			
2029 Projection	4,721	90,824	281,274
2024 Estimate	4,646	88,955	274,739
2020 Census	4,795	89,492	276,984
Growth 2024 - 2029	1.61%	2.10%	2.38%
Growth 2020 - 2024	-3.11%	-0.60%	-0.81%

Demographic Detail Report

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Radius	1 Mile	5 Mile	10 Mile
2024 Households by HH Income	4,646	88,957	274,740
<\$25,000	1,222 26.30%	17,089 19.21%	52,564 19.13%
\$25,000 - \$50,000	1,216 26.17%	21,209 23.84%	63,681 23.18%
\$50,000 - \$75,000	707 15.22%	16,187 18.20%	50,762 18.48%
\$75,000 - \$100,000	439 9.45%	11,990 13.48%	34,032 12.39%
\$100,000 - \$125,000	541 11.64%	7,580 8.52%	24,593 8.95%
\$125,000 - \$150,000	198 4.26%	5,245 5.90%	15,518 5.65%
\$150,000 - \$200,000	234 5.04%	5,752 6.47%	18,386 6.69%
\$200,000+	89 1.92%	3,905 4.39%	15,204 5.53%
2024 Avg Household Income	\$64,555	\$77,289	\$80,244
2024 Med Household Income	\$46,695	\$58,599	\$59,791
2024 Occupied Housing	4,647	88,955	274,740
Owner Occupied	2,101 45.21%	47,743 53.67%	152,679 55.57%
Renter Occupied	2,546 54.79%	41,212 46.33%	122,061 44.43%
2020 Housing Units	4,585	95,434	297,462
1 Unit	2,387 52.06%	61,374 64.31%	198,745 66.81%
2 - 4 Units	144 3.14%	3,950 4.14%	12,344 4.15%
5 - 19 Units	923 20.13%	16,817 17.62%	50,245 16.89%
20+ Units	1,131 24.67%	13,293 13.93%	36,128 12.15%
2024 Housing Value	2,099	47,743	152,679
<\$100,000	424 20.20%	9,568 20.04%	26,881 17.61%
\$100,000 - \$200,000	876 41.73%	19,743 41.35%	57,355 37.57%
\$200,000 - \$300,000	440 20.96%	11,332 23.74%	41,936 27.47%
\$300,000 - \$400,000	301 14.34%	4,201 8.80%	14,228 9.32%
\$400,000 - \$500,000	5 0.24%	1,775 3.72%	6,543 4.29%
\$500,000 - \$1,000,000	53 2.53%	768 1.61%	4,223 2.77%
\$1,000,000+	0 0.00%	356 0.75%	1,513 0.99%
2024 Median Home Value	\$171,403	\$172,448	\$186,231
2024 Housing Units by Yr Built	5,383	100,272	310,168
Built 2010+	405 7.52%	8,548 8.52%	29,241 9.43%
Built 2000 - 2010	436 8.10%	11,549 11.52%	35,206 11.35%
Built 1990 - 1999	797 14.81%	9,744 9.72%	34,836 11.23%
Built 1980 - 1989	923 17.15%	13,351 13.31%	48,147 15.52%
Built 1970 - 1979	1,344 24.97%	21,132 21.07%	62,087 20.02%
Built 1960 - 1969	1,003 18.63%	13,893 13.86%	37,293 12.02%
Built 1950 - 1959	181 3.36%	16,927 16.88%	39,203 12.64%
Built <1949	294 5.46%	5,128 5.11%	24,155 7.79%
2024 Median Year Built	1978	1976	1978

Demographic Summary Report

Great Western Inn

4709 Spencer Hwy, PASADENA, TX 77505

Building Type: Hospitality	Total Available: 0 SF		
Class: -	% Leased: 0%		
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Asian	206 1.60%	7,762 2.88%	36,368 4.49%
Hawaiian & Pacific Island	4 0.03%	149 0.06%	485 0.06%
Other	6,555 50.97%	144,942 53.85%	402,431 49.68%
U.S. Armed Forces	0	151	457
Households			
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Growth 2020 - 2024	-3.11%	-0.60%	-0.81%
Owner Occupied	2,101 45.22%	47,743 53.67%	152,679 55.57%
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Income: <\$25,000	1,222 26.30%	17,089 19.21%	52,564 19.13%
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2024 Med Household Income	\$46,695	\$58,599	\$59,791

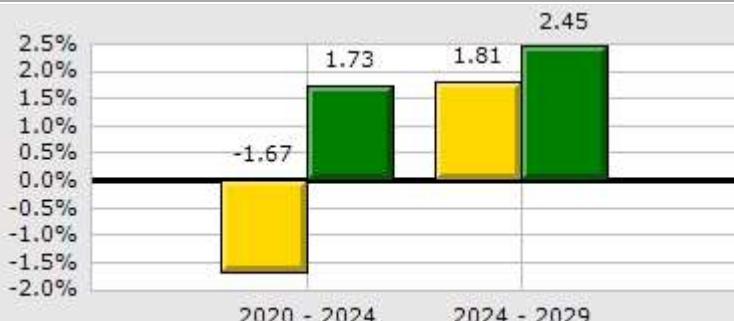
Great Western Inn

4709 Spencer Hwy, PASADENA, TX 77505

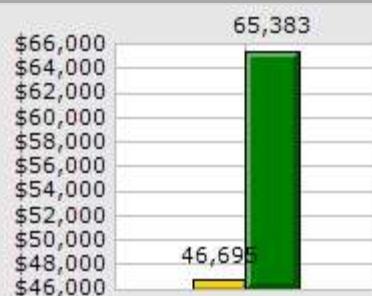
Type: Hospitality/Hotel
County: Harris1 Mile
County

Population Growth

Household Growth



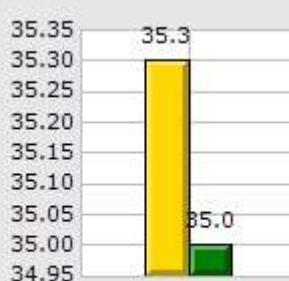
2024 Med Household Inc



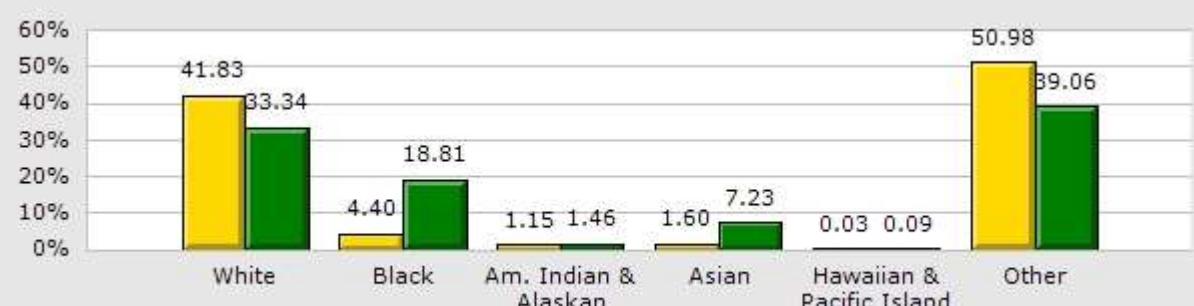
2024 Households by Household Income



2024 Median Age



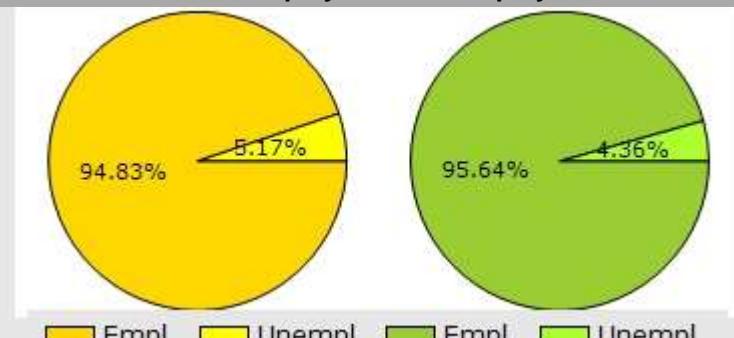
2024 Population by Race



2024 Renter vs. Owner



2024 Employed vs. Unemployed



Great Western Inn
4709 Spencer Hwy, PASADENA, TX 77505

Type: Hospitality/Hotel				
County: Harris				
	1 Mile		County	
Population Growth				
Growth 2020 - 2024		-1.67%		1.73%
Growth 2024 - 2029		1.81%		2.45%
Empl	6,012	94.83%	2,419,249	95.64%
Unempl	328	5.17%	110,294	4.36%
2024 Population by Race	12,858		4,812,824	
White	5,379	41.83%	1,604,724	33.34%
Black	566	4.40%	905,523	18.81%
Am. Indian & Alaskan	148	1.15%	70,247	1.46%
Asian	206	1.60%	347,891	7.23%
Hawaiian & Pacific Island	4	0.03%	4,383	0.09%
Other	6,555	50.98%	1,880,056	39.06%
Household Growth				
Growth 2020 - 2024		-3.11%		1.74%
Growth 2024 - 2029		1.61%		2.54%
Renter Occupied	2,546	54.79%	816,567	47.41%
Owner Occupied	2,101	45.21%	905,644	52.59%
2024 Households by Household Income	4,646		1,722,211	
Income <\$25K	1,222	26.30%	312,581	18.15%
Income \$25K - \$50K	1,216	26.17%	367,847	21.36%
Income \$50K - \$75K	707	15.22%	282,660	16.41%
Income \$75K - \$100K	439	9.45%	203,891	11.84%
Income \$100K - \$125K	541	11.64%	155,568	9.03%
Income \$125K - \$150K	198	4.26%	105,376	6.12%
Income \$150K - \$200K	234	5.04%	129,368	7.51%
Income \$200K+	89	1.92%	164,920	9.58%
2024 Med Household Inc	\$46,695		\$65,383	
2024 Median Age	35.30		35.00	

Traffic Count Report

Great Western Inn

4709 Spencer Hwy, PASADENA, TX 77505

Building Type: **Hospitality**

Class: -

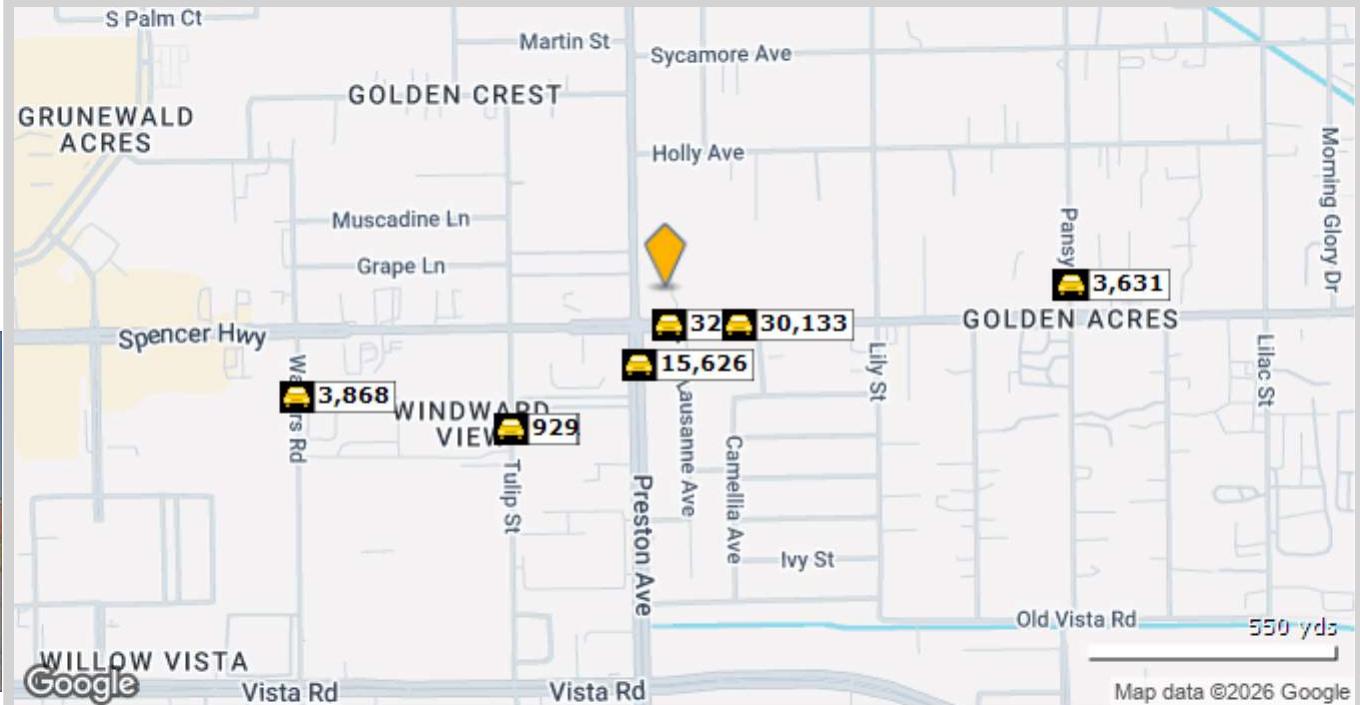
RBA: **46,312 SF**

Typical Floor: **11,500 SF**

Total Available: **0 SF**

% Leased: **0%**

Rent/SF/Yr: -



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	Spencer Highway	Odell Way	0.03 E	2025	32,749	MPSI	.04
2	Preston Ave	Lausanne Ave	0.02 S	2024	15,615	MPSI	.10
3	Preston Ave	Lausanne Ave	0.02 S	2025	15,626	MPSI	.10
4	Spencer Hwy	Odell Way	0.03 E	2024	30,133	MPSI	.11
5	Tulip St	Spencer Hwy	0.13 N	2024	921	MPSI	.26
6	Tulip St	Spencer Hwy	0.13 N	2025	929	MPSI	.26
7	Watters Rd	Spencer Hwy	0.08 N	2024	3,877	MPSI	.49
8	Watters Rd	Spencer Hwy	0.08 N	2025	3,868	MPSI	.49
9	Pansy St	Spencer Hwy	0.04 S	2025	3,659	MPSI	.52
10	Pansy St	Spencer Hwy	0.04 S	2024	3,631	MPSI	.53

2/3/2026

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Great Western Inn

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 Typical Floor: **11,500 SF**

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 Rent/SF/Yr: -



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Age 10 - 14	963 7.36%	902 7.01%	871 6.65%
Age 15 - 19	985 7.53%	925 7.19%	901 6.88%
Age 20 - 24	982 7.51%	952 7.40%	923 7.05%
Age 25 - 29	1,057 8.08%	980 7.62%	947 7.23%
Age 30 - 34	892 6.82%	921 7.16%	944 7.21%
Age 35 - 39	801 6.12%	807 6.28%	891 6.81%
Age 40 - 44	726 5.55%	759 5.90%	817 6.24%
Age 45 - 49	796 6.09%	746 5.80%	762 5.82%
Age 50 - 54	746 5.70%	748 5.82%	739 5.64%
Age 55 - 59	756 5.78%	717 5.58%	715 5.46%
Age 60 - 64	698 5.34%	672 5.23%	679 5.19%
Age 65 - 69	641 4.90%	623 4.84%	627 4.79%
Age 70 - 74	450 3.44%	497 3.86%	546 4.17%
Age 75 - 79	351 2.68%	381 2.96%	430 3.28%
Age 80 - 84	238 1.82%	268 2.08%	306 2.34%
Age 85+	267 2.04%	264 2.05%	329 2.51%
Age 15+	10,386 79.42%	10,260 79.78%	10,556 80.62%
Age 20+	9,401 71.88%	9,335 72.59%	9,655 73.74%
Age 65+	1,947 14.89%	2,033 15.81%	2,238 17.09%
Median Age	35	35	37
Average Age	37.00	37.50	38.40

Population By Race	13,078	12,860	13,093
White	6,095 46.60%	5,379 41.83%	5,487 41.91%
Black	622 4.76%	566 4.40%	568 4.34%
Am. Indian & Alaskan	127 0.97%	149 1.16%	147 1.12%
Asian	209 1.60%	206 1.60%	214 1.63%
Hawaiian & Pacific Islander	5 0.04%	4 0.03%	5 0.04%
Other	6,012 45.97%	6,555 50.97%	6,672 50.96%

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4709 Spencer Hwy, PASADENA, TX 77505					
Description	2020	2024		2029	
Population by Race (Hispanic)	8,280	8,387		8,541	
White	2,418 29.20%	1,960	23.37%	2,001	23.43%
Black	41 0.50%	40	0.48%	42	0.49%
Am. Indian & Alaskan	90 1.09%	126	1.50%	125	1.46%
Asian	10 0.12%	13	0.16%	15	0.18%
Hawaiian & Pacific Islander	1 0.01%	2	0.02%	2	0.02%
Other	5,720 69.08%	6,245	74.46%	6,356	74.42%
Household by Household Income	4,795	4,646		4,720	
<\$25,000	1,073 22.38%	1,222	26.30%	1,294	27.42%
\$25,000 - \$50,000	1,315 27.42%	1,216	26.17%	1,232	26.10%
\$50,000 - \$75,000	900 18.77%	707	15.22%	671	14.22%
\$75,000 - \$100,000	448 9.34%	439	9.45%	444	9.41%
\$100,000 - \$125,000	539 11.24%	541	11.64%	548	11.61%
\$125,000 - \$150,000	146 3.04%	198	4.26%	216	4.58%
\$150,000 - \$200,000	273 5.69%	234	5.04%	224	4.75%
\$200,000+	101 2.11%	89	1.92%	91	1.93%
Average Household Income	\$66,645	\$64,555		\$63,867	
Median Household Income	\$50,240	\$46,695		\$45,439	

Consumer Spending Report

Great Western Inn

4709 Spencer Hwy, PASADENA, TX 77505

Building Type: **Hospitality**

Class: -

RBA: **46,312 SF**

Typical Floor: **11,500 SF**

Total Available: **0 SF**

% Leased: **0%**

Rent/SF/Yr: -



2024 Annual Spending (\$000s)	1 Mile	5 Mile	10 Mile
Total Specified Consumer Spending	\$118,566	\$2,593,519	\$8,033,592

Total Apparel	\$7,179	\$154,776	\$473,156
Women's Apparel	2,621	56,139	173,234
Men's Apparel	1,396	30,476	94,077
Girl's Apparel	569	12,528	37,345
Boy's Apparel	441	9,612	28,559
Infant Apparel	391	8,145	24,520
Footwear	1,762	37,875	115,422

Total Entertainment & Hobbies	\$16,418	\$354,298	\$1,106,579
Entertainment	1,982	52,747	147,928
Audio & Visual Equipment/Service	4,276	87,823	274,625
Reading Materials	127	2,825	9,810
Pets, Toys, & Hobbies	2,593	54,916	171,933
Personal Items	7,440	155,987	502,282

Total Food and Alcohol	\$34,726	\$730,988	\$2,253,642
Food At Home	18,978	396,006	1,213,408
Food Away From Home	13,618	290,404	902,110
Alcoholic Beverages	2,130	44,578	138,124

Total Household	\$17,226	\$380,554	\$1,217,041
House Maintenance & Repair	3,697	84,904	273,224
Household Equip & Furnishings	6,990	150,887	477,597
Household Operations	4,983	108,778	346,992
Housing Costs	1,556	35,985	119,227

Consumer Spending Report

Great Western Inn

4709 Spencer Hwy, PASADENA, TX 77505

2024 Annual Spending (000s)	1 Mile	5 Mile	10 Mile
Total Transportation/Maint.	\$31,583	\$722,041	\$2,186,142
Vehicle Purchases	16,183	386,656	1,144,999
Gasoline	9,155	198,422	603,394
Vehicle Expenses	478	10,261	35,247
Transportation	2,023	45,201	151,639
Automotive Repair & Maintenance	3,745	81,501	250,862
Total Health Care	\$5,712	\$116,269	\$364,192
Medical Services	3,188	66,149	205,845
Prescription Drugs	1,894	37,361	117,651
Medical Supplies	630	12,759	40,696
Total Education/Day Care	\$5,722	\$134,594	\$432,840
Education	3,745	88,881	285,508
Fees & Admissions	1,977	45,713	147,332