

## Demographic Detail Report

### Great Western Inn 4709 Spencer Hwy, PASADENA, TX 77505

Building Type: **Hospitality**  
Class: -  
RBA: **46,312 SF**  
Typical Floor: **11,500 SF**

Total Available: **0 SF**  
% Leased: **0%**  
Rent/SF/Yr: -



Radius	1 Mile		5 Mile		10 Mile	
Population						
2029 Projection	13,093		274,818		829,141	
2024 Estimate	12,860		269,166		810,003	
2020 Census	13,078		269,747		813,488	
Growth 2024 - 2029	1.81%		2.10%		2.36%	
Growth 2020 - 2024	-1.67%		-0.22%		-0.43%	
2024 Population by Age	12,860		269,166		810,003	
Age 0 - 4	819	6.37%	17,495	6.50%	51,672	6.38%
Age 5 - 9	880	6.84%	19,574	7.27%	56,998	7.04%
Age 10 - 14	902	7.01%	20,764	7.71%	59,713	7.37%
Age 15 - 19	925	7.19%	21,278	7.91%	60,756	7.50%
Age 20 - 24	952	7.40%	21,121	7.85%	60,945	7.52%
Age 25 - 29	980	7.62%	19,990	7.43%	58,991	7.28%
Age 30 - 34	921	7.16%	18,741	6.96%	56,632	6.99%
Age 35 - 39	807	6.28%	17,551	6.52%	53,740	6.63%
Age 40 - 44	759	5.90%	17,704	6.58%	53,772	6.64%
Age 45 - 49	746	5.80%	16,831	6.25%	50,943	6.29%
Age 50 - 54	748	5.82%	16,011	5.95%	48,755	6.02%
Age 55 - 59	717	5.58%	14,929	5.55%	45,897	5.67%
Age 60 - 64	672	5.23%	13,702	5.09%	42,905	5.30%
Age 65 - 69	623	4.84%	11,677	4.34%	37,235	4.60%
Age 70 - 74	497	3.86%	8,751	3.25%	28,480	3.52%
Age 75 - 79	381	2.96%	6,061	2.25%	19,953	2.46%
Age 80 - 84	268	2.08%	3,805	1.41%	12,517	1.55%
Age 85+	264	2.05%	3,182	1.18%	10,099	1.25%
Age 65+	2,033	15.81%	33,476	12.44%	108,284	13.37%
Median Age	35.30		33.80		34.90	
Average Age	37.50		35.60		36.40	

## Demographic Detail Report

Great Western Inn					
4709 Spencer Hwy, PASADENA, TX 77505					
Radius	1 Mile		5 Mile		10 Mile
2024 Population By Race	12,860		269,166		810,003
White	5,379	41.83%	96,656	35.91%	270,261 33.37%
Black	566	4.40%	15,439	5.74%	87,792 10.84%
Am. Indian & Alaskan	149	1.16%	4,218	1.57%	12,666 1.56%
Asian	206	1.60%	7,762	2.88%	36,368 4.49%
Hawaiian & Pacific Island	4	0.03%	149	0.06%	485 0.06%
Other	6,555	50.97%	144,942	53.85%	402,431 49.68%
Population by Hispanic Origin	12,860		269,166		810,003
Non-Hispanic Origin	4,473	34.78%	86,563	32.16%	319,221 39.41%
Hispanic Origin	8,387	65.22%	182,604	67.84%	490,782 60.59%
2024 Median Age, Male	34.10		33.10		34.20
2024 Average Age, Male	36.30		34.90		35.70
2024 Median Age, Female	36.60		34.60		35.70
2024 Average Age, Female	38.60		36.30		37.10
2024 Population by Occupation Classification	10,074		207,076		629,465
Civilian Employed	6,012	59.68%	128,951	62.27%	388,364 61.70%
Civilian Unemployed	328	3.26%	7,956	3.84%	21,613 3.43%
Civilian Non-Labor Force	3,734	37.07%	70,024	33.82%	219,047 34.80%
Armed Forces	0	0.00%	145	0.07%	441 0.07%
Households by Marital Status					
Married	1,877		41,283		126,549
Married No Children	1,083		22,384		70,062
Married w/Children	793		18,899		56,486
2024 Population by Education	8,873		181,049		555,684
Some High School, No Diploma	1,608	18.12%	45,137	24.93%	129,325 23.27%
High School Grad (Incl Equivalency)	3,043	34.30%	52,779	29.15%	144,905 26.08%
Some College, No Degree	2,492	28.09%	46,523	25.70%	143,841 25.89%
Associate Degree	491	5.53%	12,114	6.69%	35,765 6.44%
Bachelor Degree	858	9.67%	17,321	9.57%	68,172 12.27%
Advanced Degree	381	4.29%	7,175	3.96%	33,676 6.06%

## Demographic Detail Report

Great Western Inn						
4709 Spencer Hwy, PASADENA, TX 77505						
Radius	1 Mile		5 Mile		10 Mile	
2024 Population by Occupation	10,594		225,546		690,885	
Real Estate & Finance	288	2.72%	5,970	2.65%	16,869	2.44%
Professional & Management	1,969	18.59%	42,704	18.93%	147,482	21.35%
Public Administration	133	1.26%	3,016	1.34%	11,588	1.68%
Education & Health	1,070	10.10%	22,435	9.95%	71,595	10.36%
Services	1,009	9.52%	23,252	10.31%	67,318	9.74%
Information	98	0.93%	928	0.41%	3,989	0.58%
Sales	1,532	14.46%	26,094	11.57%	79,082	11.45%
Transportation	13	0.12%	810	0.36%	4,984	0.72%
Retail	544	5.13%	14,378	6.37%	40,712	5.89%
Wholesale	223	2.10%	3,731	1.65%	11,347	1.64%
Manufacturing	776	7.32%	14,735	6.53%	45,084	6.53%
Production	1,062	10.02%	23,527	10.43%	69,149	10.01%
Construction	1,015	9.58%	24,908	11.04%	63,620	9.21%
Utilities	387	3.65%	9,072	4.02%	29,111	4.21%
Agriculture & Mining	143	1.35%	2,026	0.90%	6,444	0.93%
Farming, Fishing, Forestry	0	0.00%	269	0.12%	560	0.08%
Other Services	332	3.13%	7,691	3.41%	21,951	3.18%
2024 Worker Travel Time to Job	5,533		121,275		366,666	
<30 Minutes	3,537	63.93%	74,220	61.20%	211,805	57.77%
30-60 Minutes	1,688	30.51%	37,034	30.54%	121,907	33.25%
60+ Minutes	308	5.57%	10,021	8.26%	32,954	8.99%
2020 Households by HH Size	4,796		89,492		276,984	
1-Person Households	1,418	29.57%	19,250	21.51%	62,508	22.57%
2-Person Households	1,313	27.38%	23,349	26.09%	74,568	26.92%
3-Person Households	756	15.76%	15,712	17.56%	48,307	17.44%
4-Person Households	615	12.82%	14,890	16.64%	44,095	15.92%
5-Person Households	421	8.78%	9,242	10.33%	26,472	9.56%
6-Person Households	141	2.94%	4,137	4.62%	12,411	4.48%
7 or more Person Households	132	2.75%	2,912	3.25%	8,623	3.11%
2024 Average Household Size	2.60		2.90		2.90	
Households						
2029 Projection	4,721		90,824		281,274	
2024 Estimate	4,646		88,955		274,739	
2020 Census	4,795		89,492		276,984	
Growth 2024 - 2029	1.61%		2.10%		2.38%	
Growth 2020 - 2024	-3.11%		-0.60%		-0.81%	

## Demographic Detail Report

Great Western Inn				
4709 Spencer Hwy, PASADENA, TX 77505				
Radius	1 Mile		5 Mile	
2024 Households by HH Income	4,646		88,957	
<\$25,000	1,222	26.30%	17,089	19.21%
\$25,000 - \$50,000	1,216	26.17%	21,209	23.84%
\$50,000 - \$75,000	707	15.22%	16,187	18.20%
\$75,000 - \$100,000	439	9.45%	11,990	13.48%
\$100,000 - \$125,000	541	11.64%	7,580	8.52%
\$125,000 - \$150,000	198	4.26%	5,245	5.90%
\$150,000 - \$200,000	234	5.04%	5,752	6.47%
\$200,000+	89	1.92%	3,905	4.39%
2024 Avg Household Income	\$64,555		\$77,289	
2024 Med Household Income	\$46,695		\$58,599	
2024 Occupied Housing	4,647		88,955	
Owner Occupied	2,101	45.21%	47,743	53.67%
Renter Occupied	2,546	54.79%	41,212	46.33%
2020 Housing Units	4,585		95,434	
1 Unit	2,387	52.06%	61,374	64.31%
2 - 4 Units	144	3.14%	3,950	4.14%
5 - 19 Units	923	20.13%	16,817	17.62%
20+ Units	1,131	24.67%	13,293	13.93%
2024 Housing Value	2,099		47,743	
<\$100,000	424	20.20%	9,568	20.04%
\$100,000 - \$200,000	876	41.73%	19,743	41.35%
\$200,000 - \$300,000	440	20.96%	11,332	23.74%
\$300,000 - \$400,000	301	14.34%	4,201	8.80%
\$400,000 - \$500,000	5	0.24%	1,775	3.72%
\$500,000 - \$1,000,000	53	2.53%	768	1.61%
\$1,000,000+	0	0.00%	356	0.75%
2024 Median Home Value	\$171,403		\$172,448	
2024 Housing Units by Yr Built	5,383		100,272	
Built 2010+	405	7.52%	8,548	8.52%
Built 2000 - 2010	436	8.10%	11,549	11.52%
Built 1990 - 1999	797	14.81%	9,744	9.72%
Built 1980 - 1989	923	17.15%	13,351	13.31%
Built 1970 - 1979	1,344	24.97%	21,132	21.07%
Built 1960 - 1969	1,003	18.63%	13,893	13.86%
Built 1950 - 1959	181	3.36%	16,927	16.88%
Built <1949	294	5.46%	5,128	5.11%
2024 Median Year Built	1978		1976	

## Demographic Summary Report

### Great Western Inn

4709 Spencer Hwy, PASADENA, TX 77505

Building Type: **Hospitality**

Class: -

RBA: **46,312 SF**

Typical Floor: **11,500 SF**

Total Available: **0 SF**

% Leased: **0%**

Rent/SF/Yr: -



Radius	1 Mile		5 Mile		10 Mile	
Population						
2029 Projection	13,093		274,818		829,141	
2024 Estimate	12,860		269,166		810,003	
2020 Census	13,078		269,747		813,488	
Growth 2024 - 2029	1.81%		2.10%		2.36%	
Growth 2020 - 2024	-1.67%		-0.22%		-0.43%	
2024 Population by Hispanic Origin	8,386		182,604		490,783	
2024 Population	12,860		269,166		810,003	
White	5,379	41.83%	96,656	35.91%	270,261	33.37%
Black	566	4.40%	15,439	5.74%	87,792	10.84%
Am. Indian & Alaskan	149	1.16%	4,218	1.57%	12,666	1.56%
Asian	206	1.60%	7,762	2.88%	36,368	4.49%
Hawaiian & Pacific Island	4	0.03%	149	0.06%	485	0.06%
Other	6,555	50.97%	144,942	53.85%	402,431	49.68%
U.S. Armed Forces	0		151		457	
Households						
2029 Projection	4,721		90,824		281,274	
2024 Estimate	4,646		88,955		274,739	
2020 Census	4,795		89,492		276,984	
Growth 2024 - 2029	1.61%		2.10%		2.38%	
Growth 2020 - 2024	-3.11%		-0.60%		-0.81%	
Owner Occupied	2,101	45.22%	47,743	53.67%	152,679	55.57%
Renter Occupied	2,546	54.80%	41,212	46.33%	122,061	44.43%
2024 Households by HH Income	4,646		88,957		274,740	
Income: <\$25,000	1,222	26.30%	17,089	19.21%	52,564	19.13%
Income: \$25,000 - \$50,000	1,216	26.17%	21,209	23.84%	63,681	23.18%
Income: \$50,000 - \$75,000	707	15.22%	16,187	18.20%	50,762	18.48%
Income: \$75,000 - \$100,000	439	9.45%	11,990	13.48%	34,032	12.39%
Income: \$100,000 - \$125,000	541	11.64%	7,580	8.52%	24,593	8.95%
Income: \$125,000 - \$150,000	198	4.26%	5,245	5.90%	15,518	5.65%
Income: \$150,000 - \$200,000	234	5.04%	5,752	6.47%	18,386	6.69%
Income: \$200,000+	89	1.92%	3,905	4.39%	15,204	5.53%
2024 Avg Household Income	\$64,555		\$77,289		\$80,244	
2024 Med Household Income	\$46,695		\$58,599		\$59,791	

Great Western Inn

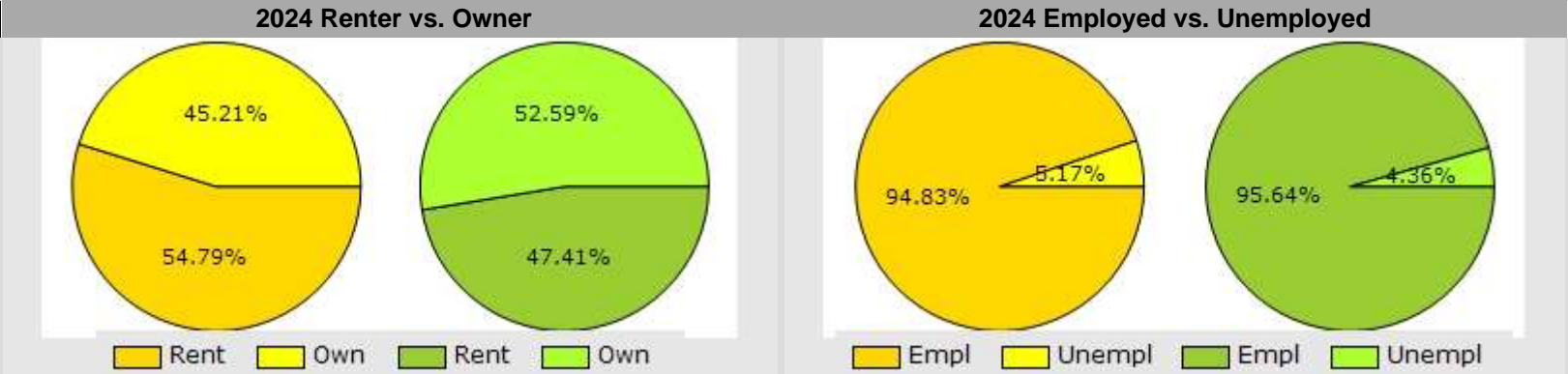
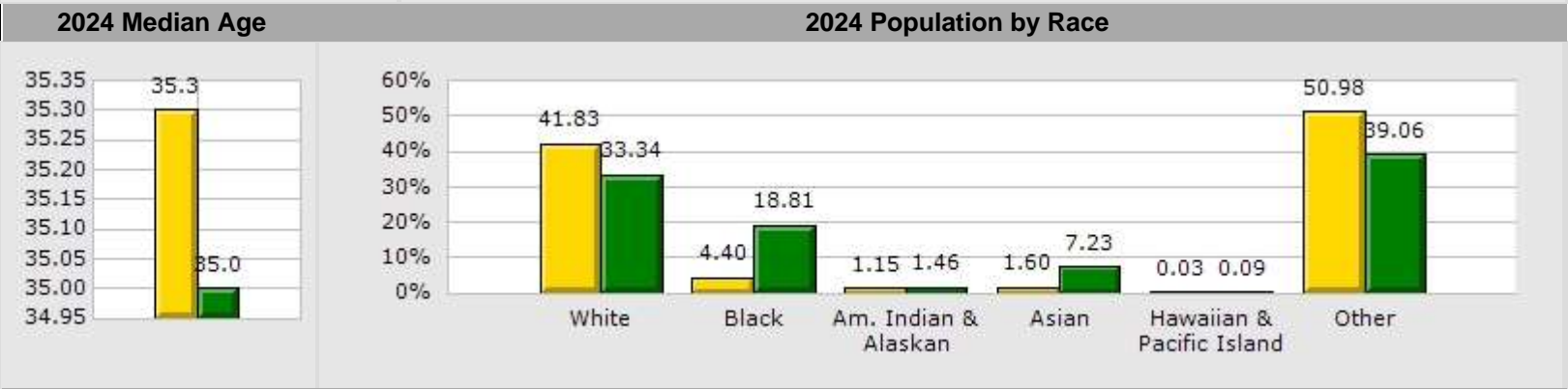
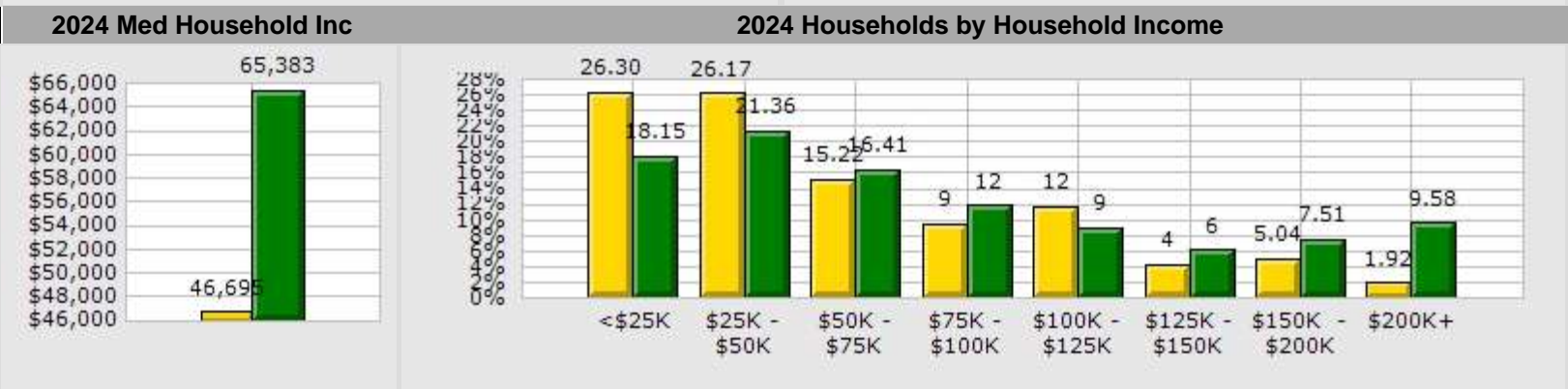
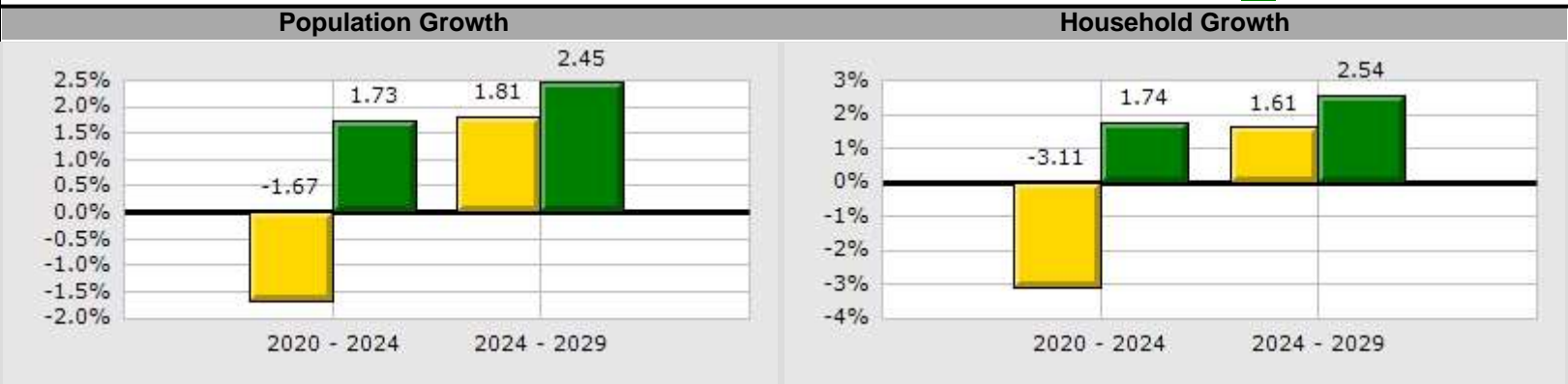
4709 Spencer Hwy, PASADENA, TX 77505

Type: Hospitality/Hotel

County: Harris

1 Mile

County



Great Western Inn				
4709 Spencer Hwy, PASADENA, TX 77505				
Type:	Hospitality/Hotel			
County:	Harris			
	1 Mile		County	
Population Growth				
Growth 2020 - 2024	-1.67%		1.73%	
Growth 2024 - 2029	1.81%		2.45%	
Empl	6,012	94.83%	2,419,249	95.64%
Unempl	328	5.17%	110,294	4.36%
2024 Population by Race				
	12,858		4,812,824	
White	5,379	41.83%	1,604,724	33.34%
Black	566	4.40%	905,523	18.81%
Am. Indian & Alaskan	148	1.15%	70,247	1.46%
Asian	206	1.60%	347,891	7.23%
Hawaiian & Pacific Island	4	0.03%	4,383	0.09%
Other	6,555	50.98%	1,880,056	39.06%
Household Growth				
Growth 2020 - 2024	-3.11%		1.74%	
Growth 2024 - 2029	1.61%		2.54%	
Renter Occupied	2,546	54.79%	816,567	47.41%
Owner Occupied	2,101	45.21%	905,644	52.59%
2024 Households by Household Income				
	4,646		1,722,211	
Income <\$25K	1,222	26.30%	312,581	18.15%
Income \$25K - \$50K	1,216	26.17%	367,847	21.36%
Income \$50K - \$75K	707	15.22%	282,660	16.41%
Income \$75K - \$100K	439	9.45%	203,891	11.84%
Income \$100K - \$125K	541	11.64%	155,568	9.03%
Income \$125K - \$150K	198	4.26%	105,376	6.12%
Income \$150K - \$200K	234	5.04%	129,368	7.51%
Income \$200K+	89	1.92%	164,920	9.58%
2024 Med Household Inc				
2024 Median Age	\$46,695		\$65,383	
	35.30		35.00	



## Traffic Count Report

### Great Western Inn

4709 Spencer Hwy, PASADENA, TX 77505

Building Type: **Hospitality**

Class: -

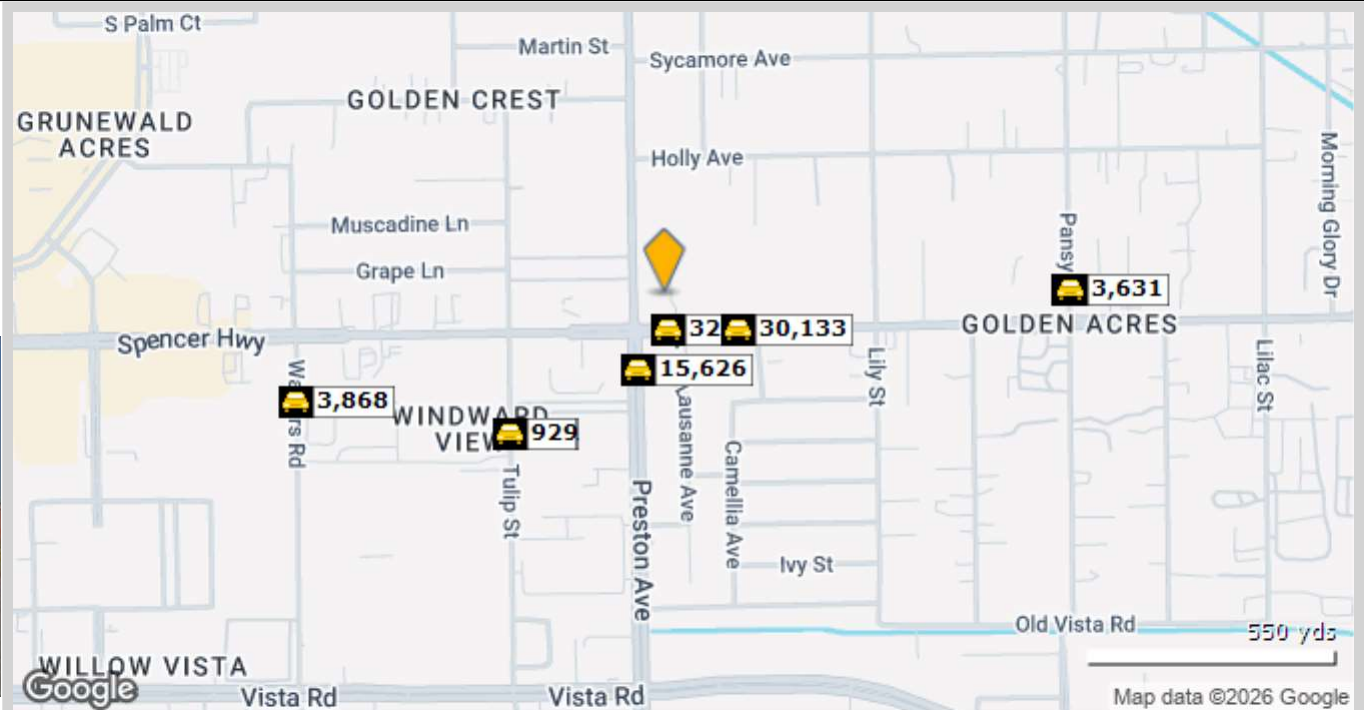
RBA: **46,312 SF**

Typical Floor: **11,500 SF**

Total Available: **0 SF**

% Leased: **0%**

Rent/SF/Yr: -



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	Spencer Highway	Odell Way	0.03 E	2025	32,749	MPSI	.04
2	Preston Ave	Lausanne Ave	0.02 S	2024	15,615	MPSI	.10
3	Preston Ave	Lausanne Ave	0.02 S	2025	15,626	MPSI	.10
4	Spencer Hwy	Odell Way	0.03 E	2024	30,133	MPSI	.11
5	Tulip St	Spencer Hwy	0.13 N	2024	921	MPSI	.26
6	Tulip St	Spencer Hwy	0.13 N	2025	929	MPSI	.26
7	Watters Rd	Spencer Hwy	0.08 N	2024	3,877	MPSI	.49
8	Watters Rd	Spencer Hwy	0.08 N	2025	3,868	MPSI	.49
9	Pansy St	Spencer Hwy	0.04 S	2025	3,659	MPSI	.52
10	Pansy St	Spencer Hwy	0.04 S	2024	3,631	MPSI	.53



# Great Western Inn

4709 Spencer Hwy, PASADENA, TX 77505

Building Type: **Hospitality**

Class: -

RBA: **46,312 SF**

Typical Floor: **11,500 SF**

Total Available: **0 SF**

% Leased: **0%**

Rent/SF/Yr: -



Description	2020		2024		2029	
Population	13,078		12,860		13,093	
Age 0 - 4	830	6.35%	819	6.37%	825	6.30%
Age 5 - 9	900	6.88%	880	6.84%	842	6.43%
Age 10 - 14	963	7.36%	902	7.01%	871	6.65%
Age 15 - 19	985	7.53%	925	7.19%	901	6.88%
Age 20 - 24	982	7.51%	952	7.40%	923	7.05%
Age 25 - 29	1,057	8.08%	980	7.62%	947	7.23%
Age 30 - 34	892	6.82%	921	7.16%	944	7.21%
Age 35 - 39	801	6.12%	807	6.28%	891	6.81%
Age 40 - 44	726	5.55%	759	5.90%	817	6.24%
Age 45 - 49	796	6.09%	746	5.80%	762	5.82%
Age 50 - 54	746	5.70%	748	5.82%	739	5.64%
Age 55 - 59	756	5.78%	717	5.58%	715	5.46%
Age 60 - 64	698	5.34%	672	5.23%	679	5.19%
Age 65 - 69	641	4.90%	623	4.84%	627	4.79%
Age 70 - 74	450	3.44%	497	3.86%	546	4.17%
Age 75 - 79	351	2.68%	381	2.96%	430	3.28%
Age 80 - 84	238	1.82%	268	2.08%	306	2.34%
Age 85+	267	2.04%	264	2.05%	329	2.51%
<b>Age 15+</b>	<b>10,386</b>	<b>79.42%</b>	<b>10,260</b>	<b>79.78%</b>	<b>10,556</b>	<b>80.62%</b>
<b>Age 20+</b>	<b>9,401</b>	<b>71.88%</b>	<b>9,335</b>	<b>72.59%</b>	<b>9,655</b>	<b>73.74%</b>
<b>Age 65+</b>	<b>1,947</b>	<b>14.89%</b>	<b>2,033</b>	<b>15.81%</b>	<b>2,238</b>	<b>17.09%</b>
<b>Median Age</b>	<b>35</b>		<b>35</b>		<b>37</b>	
<b>Average Age</b>	<b>37.00</b>		<b>37.50</b>		<b>38.40</b>	
Population By Race	13,078		12,860		13,093	
White	6,095	46.60%	5,379	41.83%	5,487	41.91%
Black	622	4.76%	566	4.40%	568	4.34%
Am. Indian & Alaskan	127	0.97%	149	1.16%	147	1.12%
Asian	209	1.60%	206	1.60%	214	1.63%
Hawaiian & Pacific Islander	5	0.04%	4	0.03%	5	0.04%
Other	6,012	45.97%	6,555	50.97%	6,672	50.96%

## Demographic Trend Report

1 Mile Radius

## Great Western Inn

4709 Spencer Hwy, PASADENA, TX 77505

Description	2020	2024	2029
<b>Population by Race (Hispanic)</b>	<b>8,280</b>	<b>8,387</b>	<b>8,541</b>
White	2,418 29.20%	1,960 23.37%	2,001 23.43%
Black	41 0.50%	40 0.48%	42 0.49%
Am. Indian & Alaskan	90 1.09%	126 1.50%	125 1.46%
Asian	10 0.12%	13 0.16%	15 0.18%
Hawaiian & Pacific Islander	1 0.01%	2 0.02%	2 0.02%
Other	5,720 69.08%	6,245 74.46%	6,356 74.42%
<b>Household by Household Income</b>	<b>4,795</b>	<b>4,646</b>	<b>4,720</b>
<\$25,000	1,073 22.38%	1,222 26.30%	1,294 27.42%
\$25,000 - \$50,000	1,315 27.42%	1,216 26.17%	1,232 26.10%
\$50,000 - \$75,000	900 18.77%	707 15.22%	671 14.22%
\$75,000 - \$100,000	448 9.34%	439 9.45%	444 9.41%
\$100,000 - \$125,000	539 11.24%	541 11.64%	548 11.61%
\$125,000 - \$150,000	146 3.04%	198 4.26%	216 4.58%
\$150,000 - \$200,000	273 5.69%	234 5.04%	224 4.75%
\$200,000+	101 2.11%	89 1.92%	91 1.93%
<b>Average Household Income</b>	<b>\$66,645</b>	<b>\$64,555</b>	<b>\$63,867</b>
<b>Median Household Income</b>	<b>\$50,240</b>	<b>\$46,695</b>	<b>\$45,439</b>

## Consumer Spending Report

### Great Western Inn

4709 Spencer Hwy, PASADENA, TX 77505

Building Type: **Hospitality**

Class: -

RBA: **46,312 SF**

Typical Floor: **11,500 SF**

Total Available: **0 SF**

% Leased: **0%**

Rent/SF/Yr: -



2024 Annual Spending (\$000s)	1 Mile	5 Mile	10 Mile
<b>Total Specified Consumer Spending</b>	<b>\$118,566</b>	<b>\$2,593,519</b>	<b>\$8,033,592</b>
<b>Total Apparel</b>	<b>\$7,179</b>	<b>\$154,776</b>	<b>\$473,156</b>
Women's Apparel	2,621	56,139	173,234
Men's Apparel	1,396	30,476	94,077
Girl's Apparel	569	12,528	37,345
Boy's Apparel	441	9,612	28,559
Infant Apparel	391	8,145	24,520
Footwear	1,762	37,875	115,422
<b>Total Entertainment &amp; Hobbies</b>	<b>\$16,418</b>	<b>\$354,298</b>	<b>\$1,106,579</b>
Entertainment	1,982	52,747	147,928
Audio & Visual Equipment/Service	4,276	87,823	274,625
Reading Materials	127	2,825	9,810
Pets, Toys, & Hobbies	2,593	54,916	171,933
Personal Items	7,440	155,987	502,282
<b>Total Food and Alcohol</b>	<b>\$34,726</b>	<b>\$730,988</b>	<b>\$2,253,642</b>
Food At Home	18,978	396,006	1,213,408
Food Away From Home	13,618	290,404	902,110
Alcoholic Beverages	2,130	44,578	138,124
<b>Total Household</b>	<b>\$17,226</b>	<b>\$380,554</b>	<b>\$1,217,041</b>
House Maintenance & Repair	3,697	84,904	273,224
Household Equip & Furnishings	6,990	150,887	477,597
Household Operations	4,983	108,778	346,992
Housing Costs	1,556	35,985	119,227

## Consumer Spending Report

### Great Western Inn 4709 Spencer Hwy, PASADENA, TX 77505

2024 Annual Spending (000s)	1 Mile	5 Mile	10 Mile
<b>Total Transportation/Maint.</b>	<b>\$31,583</b>	<b>\$722,041</b>	<b>\$2,186,142</b>
Vehicle Purchases	16,183	386,656	1,144,999
Gasoline	9,155	198,422	603,394
Vehicle Expenses	478	10,261	35,247
Transportation	2,023	45,201	151,639
Automotive Repair & Maintenance	3,745	81,501	250,862
<b>Total Health Care</b>	<b>\$5,712</b>	<b>\$116,269</b>	<b>\$364,192</b>
Medical Services	3,188	66,149	205,845
Prescription Drugs	1,894	37,361	117,651
Medical Supplies	630	12,759	40,696
<b>Total Education/Day Care</b>	<b>\$5,722</b>	<b>\$134,594</b>	<b>\$432,840</b>
Education	3,745	88,881	285,508
Fees & Admissions	1,977	45,713	147,332