



Executive Summary

1405 Government St, Baton Rouge, Louisiana, 70802
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 30.44392
Longitude: -91.17447

	1 mile	3 miles	5 miles
Population			
2010 Population	10,883	72,684	150,348
2020 Population	10,814	72,179	149,368
2022 Population	10,389	71,643	148,904
2027 Population	10,161	71,291	149,538
2010-2020 Annual Rate	-0.06%	-0.07%	-0.07%
2020-2022 Annual Rate	-1.77%	-0.33%	-0.14%
2022-2027 Annual Rate	-0.44%	-0.10%	0.09%
2022 Male Population	49.6%	48.3%	48.4%
2022 Female Population	50.4%	51.7%	51.6%
2022 Median Age	36.1	30.2	30.9

In the identified area, the current year population is 148,904. In 2020, the Census count in the area was 149,368. The rate of change since 2020 was -0.14% annually. The five-year projection for the population in the area is 149,538 representing a change of 0.09% annually from 2022 to 2027. Currently, the population is 48.4% male and 51.6% female.

Median Age

The median age in this area is 30.9, compared to U.S. median age of 38.9.

Race and Ethnicity

2022 White Alone	38.5%	41.8%	39.6%
2022 Black Alone	53.7%	50.0%	50.8%
2022 American Indian/Alaska Native Alone	0.3%	0.3%	0.3%
2022 Asian Alone	1.4%	1.9%	2.5%
2022 Pacific Islander Alone	0.1%	0.0%	0.0%
2022 Other Race	1.2%	1.7%	2.1%
2022 Two or More Races	4.8%	4.3%	4.6%
2022 Hispanic Origin (Any Race)	3.6%	4.4%	5.0%

Persons of Hispanic origin represent 5.0% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 62.2 in the identified area, compared to 71.6 for the U.S. as a whole.

Households

2022 Wealth Index	44	57	67
2010 Households	4,752	30,065	61,552
2020 Households	5,266	28,938	61,826
2022 Households	5,209	28,985	62,217
2027 Households	5,129	29,017	62,876
2010-2020 Annual Rate	1.03%	-0.38%	0.04%
2020-2022 Annual Rate	-0.48%	0.07%	0.28%
2022-2027 Annual Rate	-0.31%	0.02%	0.21%
2022 Average Household Size	1.90	2.13	2.22

The household count in this area has changed from 61,826 in 2020 to 62,217 in the current year, a change of 0.28% annually. The five-year projection of households is 62,876, a change of 0.21% annually from the current year total. Average household size is currently 2.22, compared to 2.24 in the year 2020. The number of families in the current year is 29,903 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



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Mortgage Income			
2022 Percent of Income for Mortgage	33.5%	29.6%	31.3%
Median Household Income			
2022 Median Household Income	\$36,919	\$41,191	\$42,125
2027 Median Household Income	\$40,968	\$48,432	\$49,932
2022-2027 Annual Rate	2.10%	3.29%	3.46%
Average Household Income			
2022 Average Household Income	\$67,870	\$73,911	\$77,485
2027 Average Household Income	\$77,875	\$83,406	\$87,593
2022-2027 Annual Rate	2.79%	2.45%	2.48%
Per Capita Income			
2022 Per Capita Income	\$34,356	\$30,726	\$32,947
2027 Per Capita Income	\$39,643	\$34,761	\$37,419
2022-2027 Annual Rate	2.90%	2.50%	2.58%

Households by Income

Current median household income is \$42,125 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$49,932 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$77,485 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$87,593 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$32,947 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$37,419 in five years, compared to \$47,064 for all U.S. households

Housing			
2022 Housing Affordability Index	77	87	82
2010 Total Housing Units	5,513	33,699	68,525
2010 Owner Occupied Housing Units	1,939	13,355	27,198
2010 Renter Occupied Housing Units	2,813	16,709	34,353
2010 Vacant Housing Units	761	3,634	6,973
2020 Total Housing Units	6,364	35,096	72,923
2020 Vacant Housing Units	1,098	6,158	11,097
2022 Total Housing Units	6,383	35,461	73,953
2022 Owner Occupied Housing Units	1,939	13,814	28,267
2022 Renter Occupied Housing Units	3,270	15,171	33,951
2022 Vacant Housing Units	1,174	6,476	11,736
2027 Total Housing Units	6,400	35,942	75,264
2027 Owner Occupied Housing Units	1,939	14,069	29,067
2027 Renter Occupied Housing Units	3,190	14,948	33,809
2027 Vacant Housing Units	1,271	6,925	12,388

Currently, 38.2% of the 73,953 housing units in the area are owner occupied; 45.9%, renter occupied; and 15.9% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 72,923 housing units in the area and 15.2% vacant housing units. The annual rate of change in housing units since 2020 is 0.63%. Median home value in the area is \$250,244, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 2.82% annually to \$287,594.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.