

RETAIL LEASING OPPORTUNITY

3135 - 3137 M Street NW | Washington, D.C. 20007

Prime Georgetown Retail | ±4,750 SF Across Three Levels

Table Of Contents

EXECUTIVE SUMMARY

5 PROPERTY HIGHLIGHTS 13
LOCATION
HIGHLIGHTS

MARKET OVERVIEW

23
CONTACT INFO



BRANDT TINGEN

Principal – Integral Property Management
Cell: 703-674-6777
info@integralprops.com









Executive Summary

Located in the heart of Georgetown's premier shopping district, 3135 M Street NW offers a rare opportunity to secure a high-visibility storefront along one of Washington, D.C.'s most established retail corridors. The property sits among top-tier national brands, historic architecture, and constant pedestrian activity, creating a durable foundation for both tenant performance and long-term asset value. With exceptional frontage on M Street and proximity to the Wisconsin Avenue intersection, the location benefits from consistent local, tourist, and commuter traffic throughout the year.

Georgetown continues to command strong retailer demand driven by limited supply, high barriers to entry, and stable demographics. The property's flexible MU-4 zoning supports a wide range of commercial uses, allowing future operators to tailor the space to their needs.

\$1M+BASE BUILDING UPGRADE: 2019-2020

- **▶ New HVAC**
- **▶ MEP Replacements**
- ▶ Flooring Replacements
- ► Floor Plan Upgrades

KEY VALUES		
ADDRESS	3135-3137 M Street NW, Washington, DC 20007	
BUILDING SIZE	±4,750 SF (Retail + Storage)	
PARCEL SIZE	±2,942 SF (Approx.)	
CONFIGURATION	Single Tenant Retail	
CURRENT TENANT	National Shoe Retailer	
FRONTAGE	Excellent M Street exposure	
ZONING	MU-4 - Mixed-Use (Retail/Residential)	
YEAR BUILT	1900 (Renovated Retail Interior)	
STORIES	2 + Basement	
PARKING	±1,000 SF Parking Pad	
LOCATION STRENGTH	Prime Georgetown Retail, Near Corner	
WALK SCORE	99 – Walker's Paradise	
ANNUAL VISITORS	13.2 Million	



LEASE OPPORTUNITY







Property Highlights

Prime storefront along Georgetown's premier retail corridor

Strong visibility and pedestrian traffic on M Street NW

High-quality retail interior with modern fixtures and finishes

Flexible layout suitable for soft-goods and specialty retail

Major \$1M+ Renovation in 2019–2020 incl. upgrade to base building, HVAC, single-tenant floorplan, MEP, life safety, lighting & flooring, staff spaces, etc.

Option to open stairwell leading from main level to 2nd floor, to add additional retail space on 2nd floor and widen customer landing area of main floor plan.

Surrounded by national brands and destination retailers

Excellent signage opportunity with wide street frontage

Mixed-use MU-4 zoning allowing a range of commercial uses

Efficient back-of-house storage and support areas

VERY rare ~1,000 sq. ft. off-street parking pad in rear, large enough for deliveries and up to 3 vehicles plus garbage receptacles.

~800 sq. ft. main floor rear addition approved by Fine Arts & Historic Commission should user want to build-to-suit.



Floorplan Overview

INTERIOR HIGHLIGHTS MAIN FLOOR – ±2,100 SF

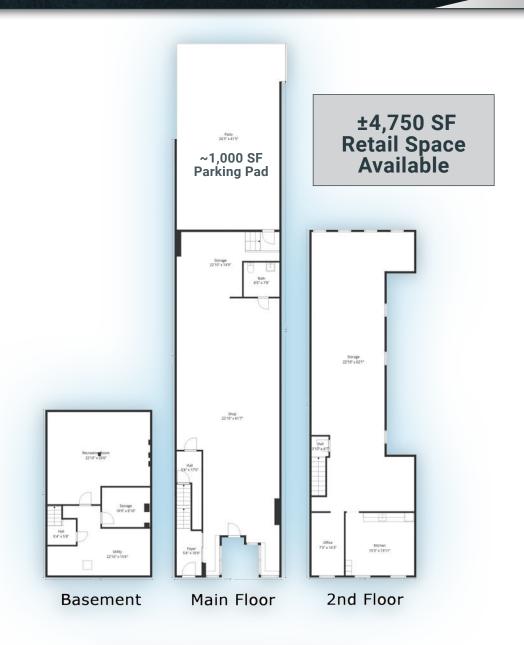
- ▶ Open retail floorplate ideal for softgoods merchandising
- ► Upgraded lighting, polished concrete floors, and modern display walls
- ► Strong sightlines from entry to rear of space
- ► Large storefront windows providing excellent visibility
- Direct interior access to both second floor and basement

SECOND FLOOR - ±1,750 SF

- ▶ Bright space with large windows and strong natural light
- ► Flexible layout for showroom, office, or additional retail use
- ► Includes private office and kitchenette area
- ► Efficient support space connected directly to main floor
- Suitable for staff operations or expanded customer-facing areas

BASEMENT - ± 900 SF

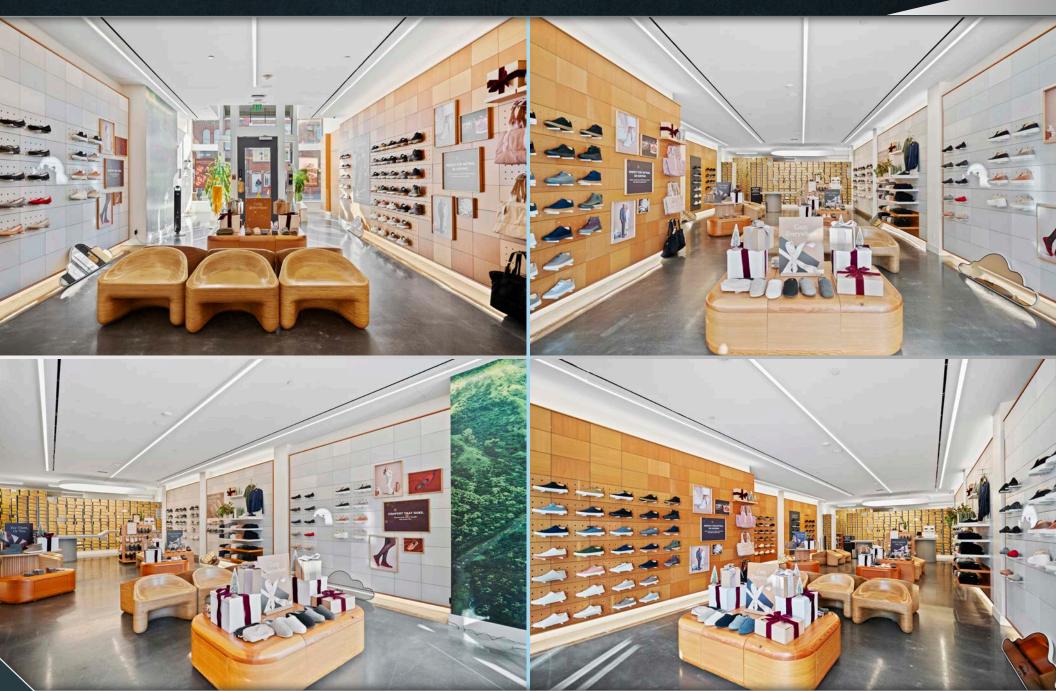
- ► Functional storage area with multiple partitioned rooms
- ▶ Ideal for inventory, fulfillment, and backof-house operations
- ▶ Direct internal stair access for efficient workflow



Square Footage Is Approximate And Should Not Be Used For Property Valuation

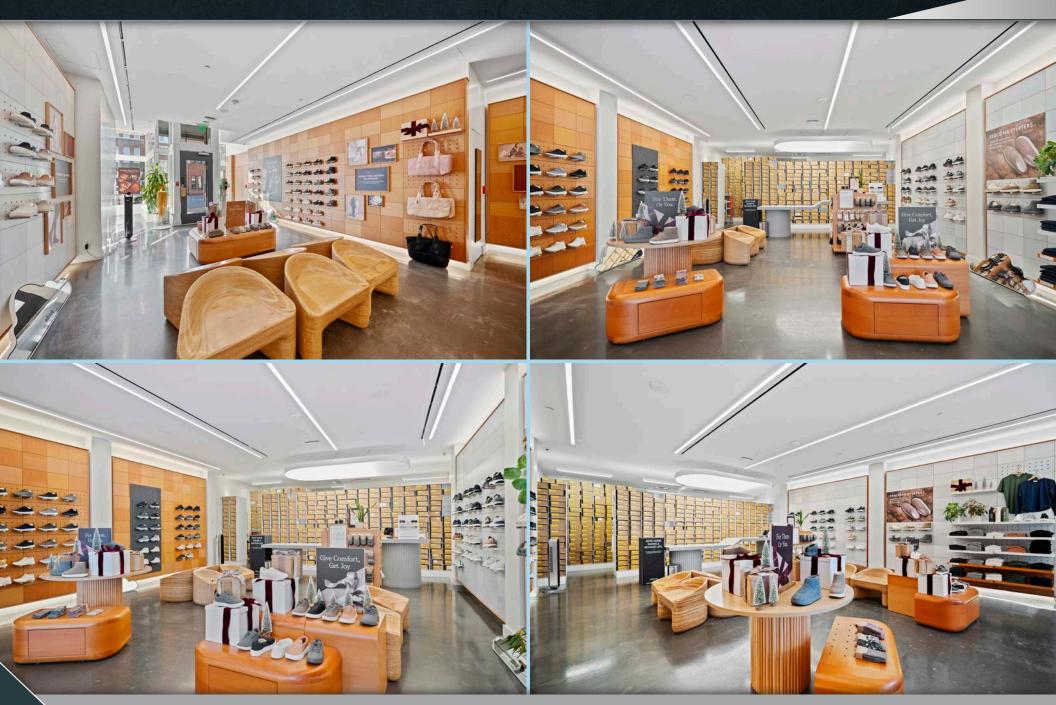


Interior Photos (Showroom)



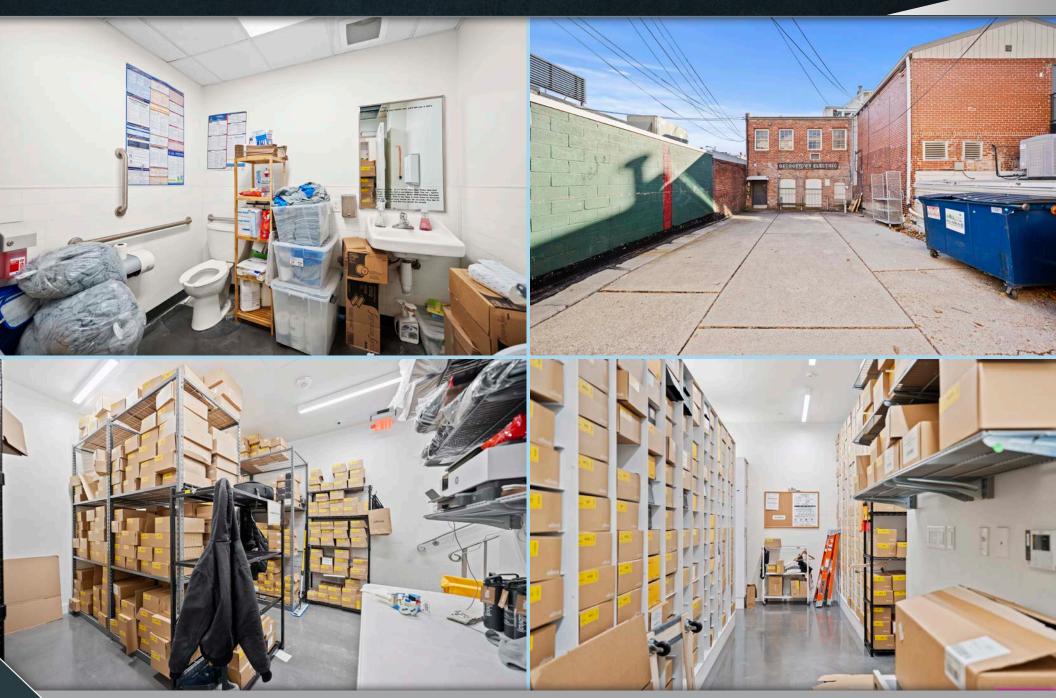


Interior Photos (Showroom)





Interior Photos (Back of House)





Interior Photos (2nd Floor Stockroom)





Interior Photos (Employee/Office/Breakroom)





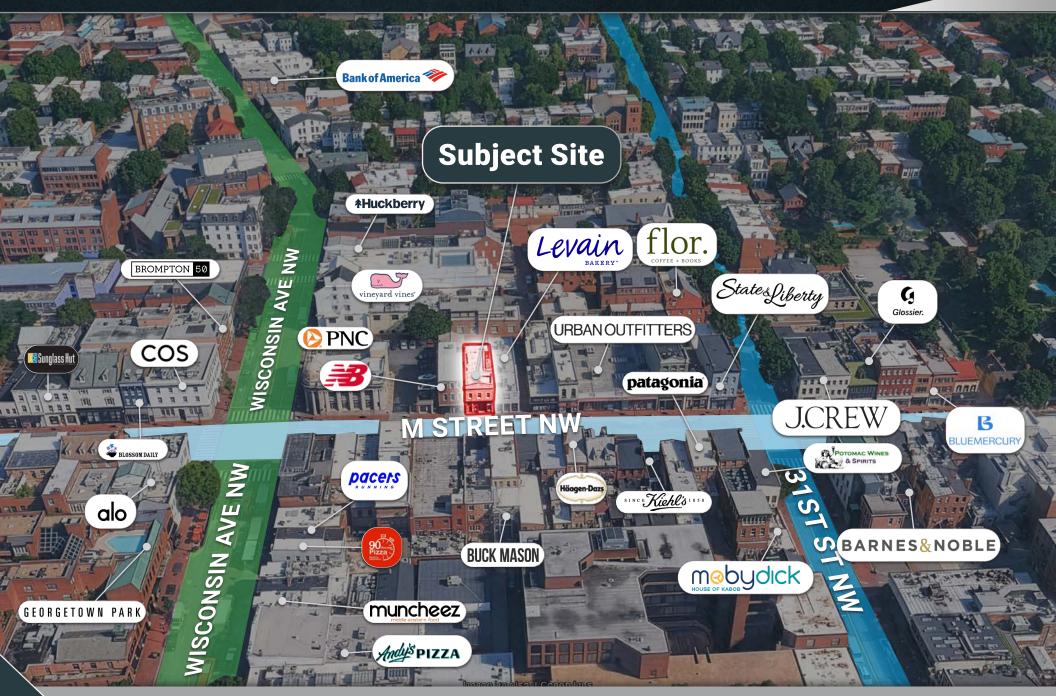








Location Highlights - North View



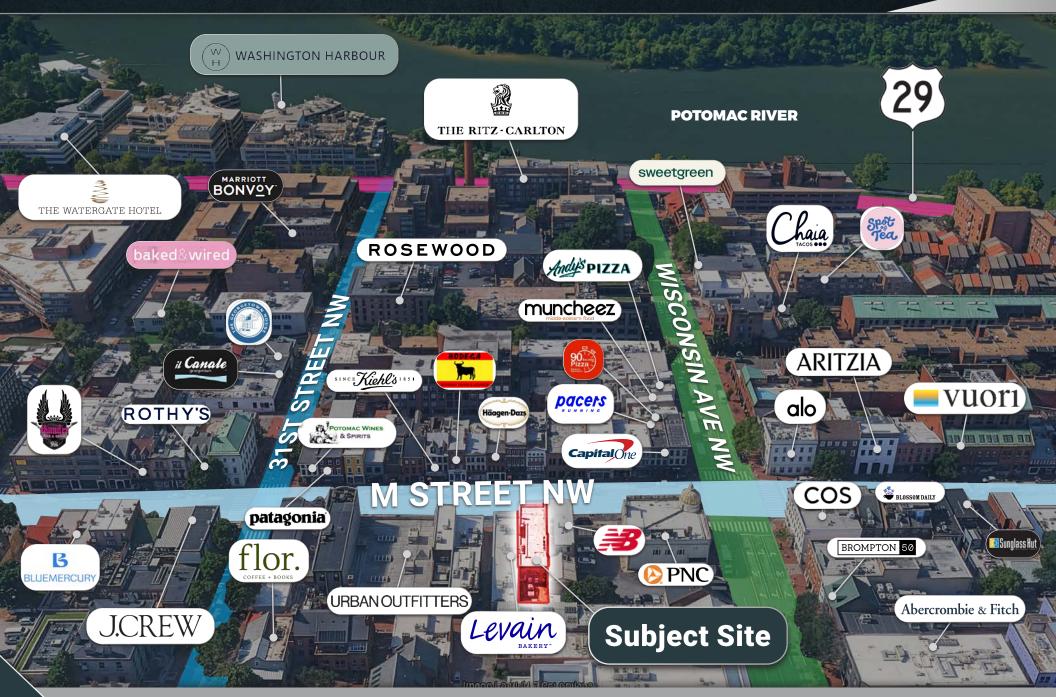


Location Highlights - East View





Location Highlights - South View



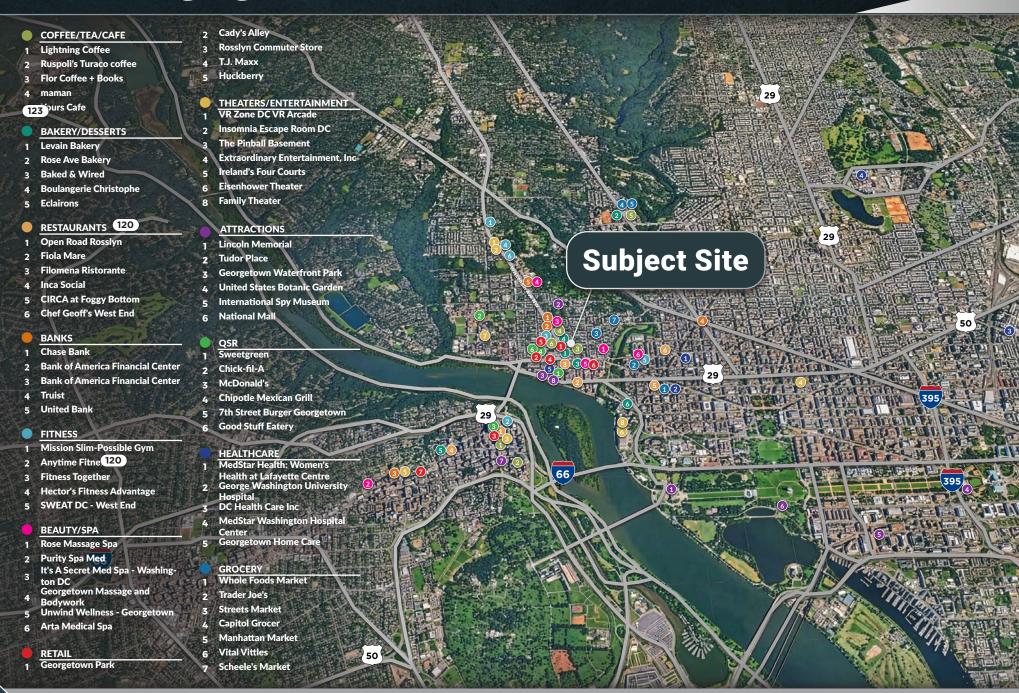
BRANDT TINGEN - PRINCIPAL | Integral Property Management | (703)-674-6777

Location Highlights - West View





Location Highlights - Area View









Market Insights

GEORGETOWN RETAIL

- ▶ Georgetown welcomed 47 new businesses in 2024, with 11 net-positive openings as the district continues its strong recovery.
- ▶ More than 100 new businesses have opened between January 2023 and January 2025, solidifying Georgetown as a top destination for new-to-market retailers.
- ► The neighborhood attracted 13.2 million domestic visitors in 2024, contributing to its highest visitor totals since the pandemic.



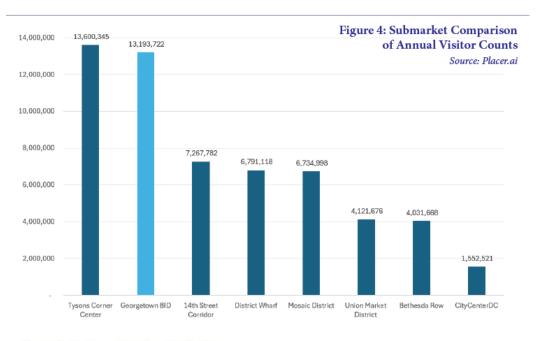
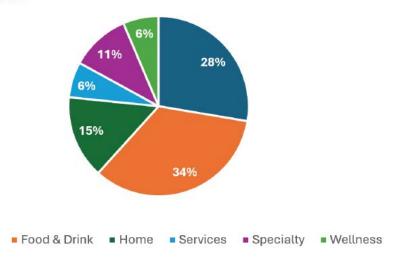


Figure 1: Business Openings by Sector

Source: Georgetown BID



Market Insights

GEORGETOWN RETAIL

- ► Visitor activity increased 5% year-over-year, outperforming other outdoor and urban shopping districts across the region.
- ▶ Retail vacancy remains tight, with true vacancy at 6.5%, reflecting limited supply and high longterm demand for small-format storefronts.
- Over 700,000 Capital Bikeshare rides started or ended in Georgetown in 2024, underscoring consistent micromobility traffic and accessibility.

Figure 2: Retail Vacancy Over Time







Lease Information & Terms

NNNS (2024 ACTUALS)		LEASE PREFERENCES
PROPERTY TAX	\$70,406	AS-IS DELIVERY
BID TAX	\$6,926	NO CONTINGENCIES
INSURANCE	\$5,996	NO TI ALLOWANCE
ADMIN FEE	2% of base rent	10-YEAR NON-TERMINABLE TERM
		NO RENT ABATEMENT, REDUCTION, OR CONCESSION
UTILITIES	Water, Electric, Cable, Security, etc. — Tenant Pays All	PARENT GUARANTOR
REPAIRS & MAINTENANCE	Tenant Pays All	INVESTMENT GRADE B+ OR BETTER CREDIT
	or Them. Or You. Or You.	Give Comfort, Get Joy



INTEGRAL PROPERTY MANAGEMENT LLC **BRANDT TINGEN** Principal - Integral Property Management Cell: 703-674-6777 info@integralprops.com DISCLAIMER: Owner/Agent Relation