



Market Report for:

# 7 Fayette

Airbnb: Gone Coastal Combine Comp Sets

Created Date

Jun 22, 2026

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Estimated Rental Revenue

**\$70.57K**

RevPAR

**\$231**

Estimated Occupancy %

**68**

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**Elona Diamond**

elona@exhalevacationrentals.com



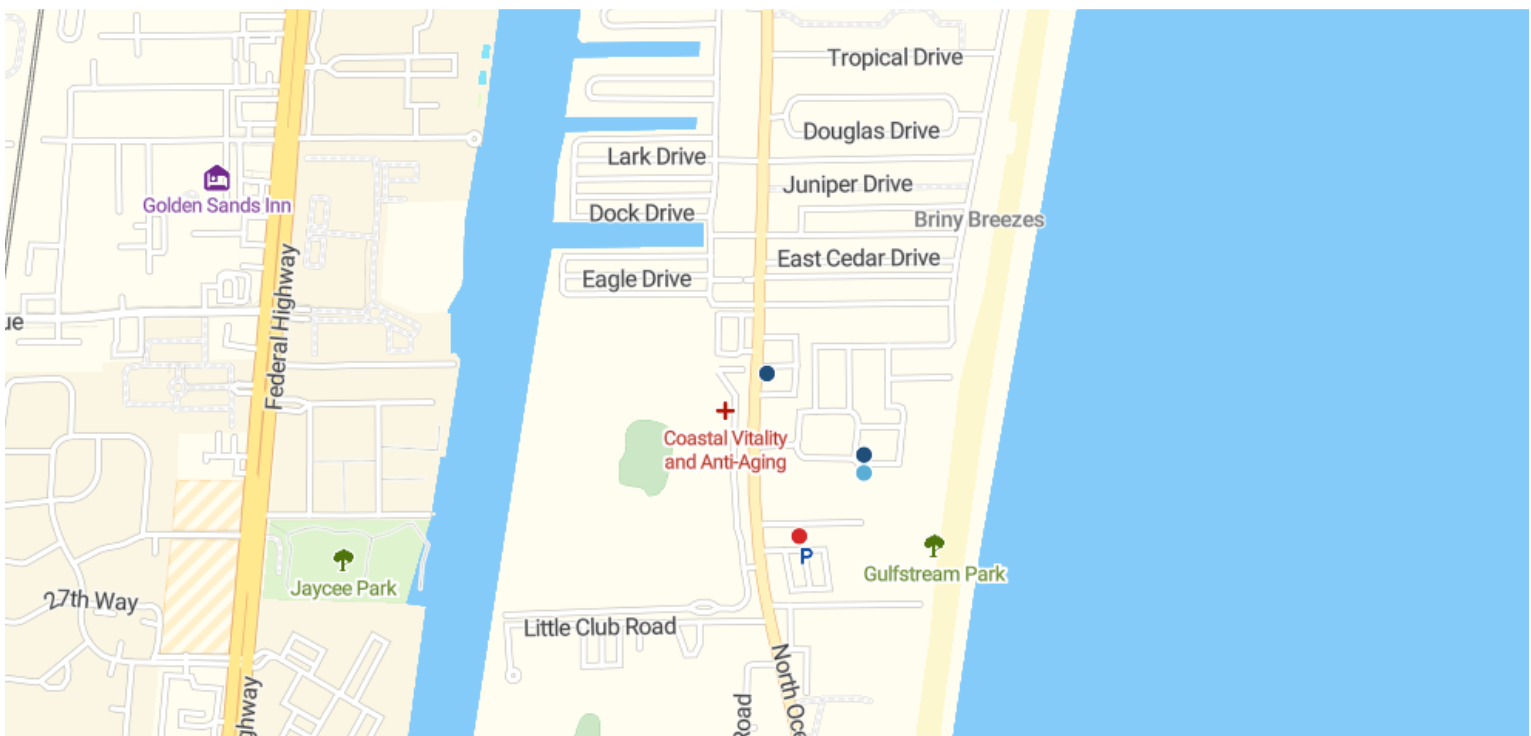
KPIs

# Key Performance Indicators

Estimated Rental Revenue <b>\$70.57K</b> ↑ \$16.92K VS STLY	Available Listings <b>6</b> -	RevPAR <b>\$231</b> ↑ \$57 VS STLY	ADR (Average Daily Rate) <b>\$342</b> ↑ \$51 VS STLY
Booking Window <b>24</b> ↓ -10 VS STLY	Bookings <b>276</b> ↑ 55 VS STLY	Estimated Occupancy % <b>68</b> ↑ 8 VS STLY	Length of Stay <b>3</b> -

Listing Map

# Location Map of Selected Listings

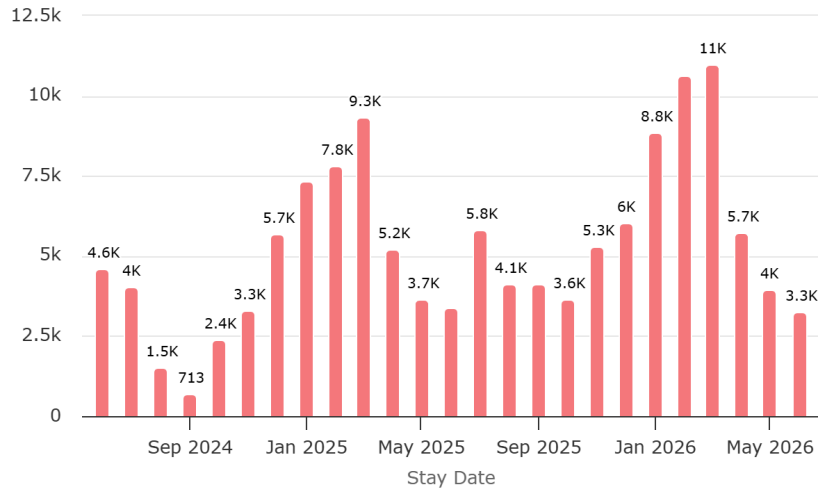




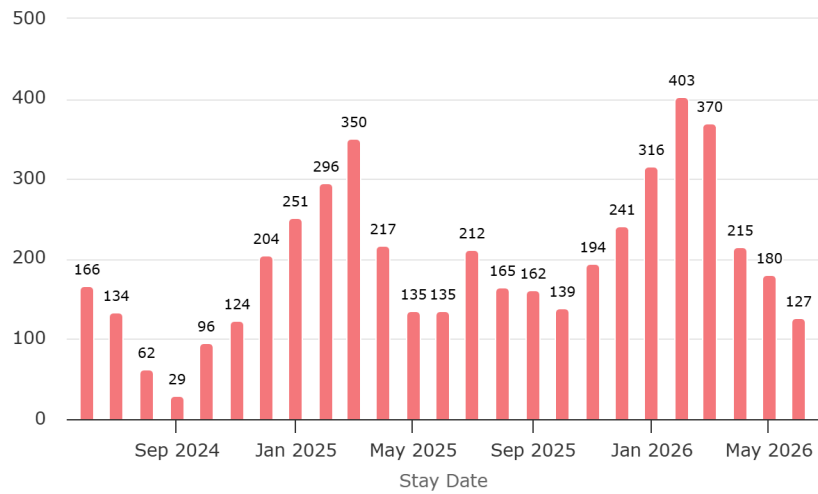
Market Summary

# Market History

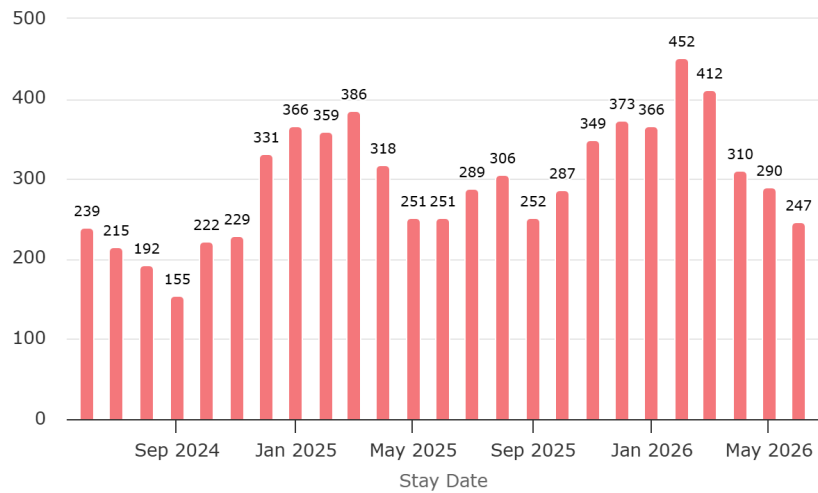
### Estimated Avg. Rental Revenue



### Avg. RevPAR



### Avg. ADR

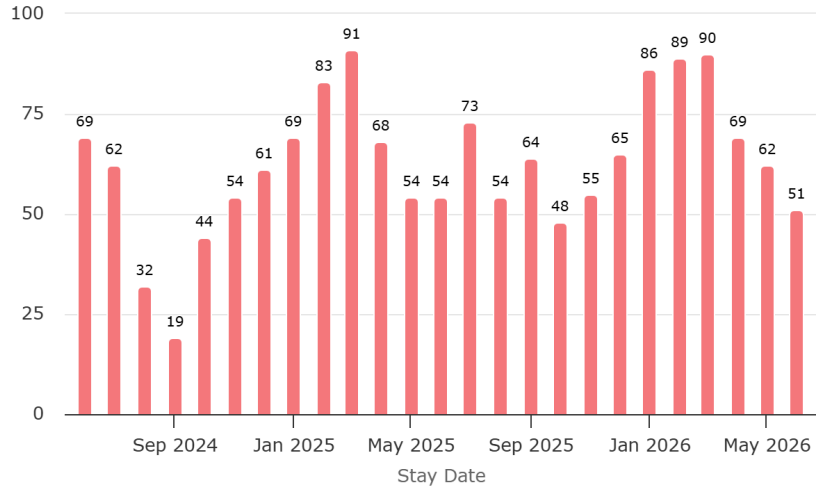




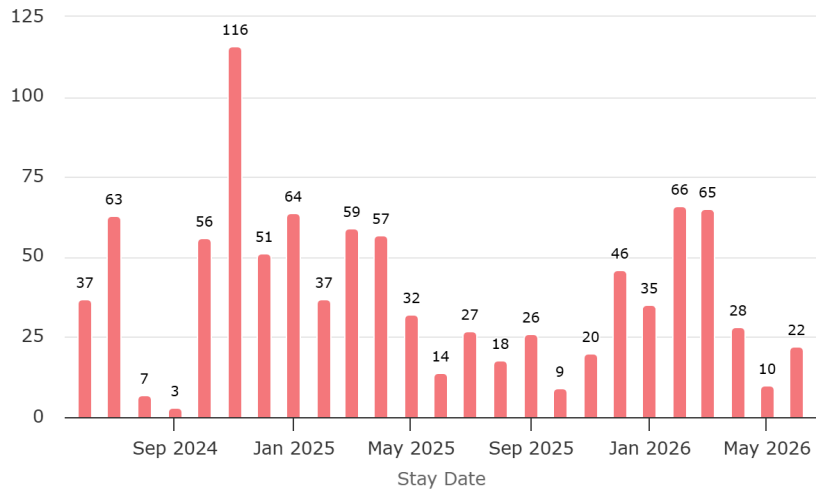
Market Summary

# Market History

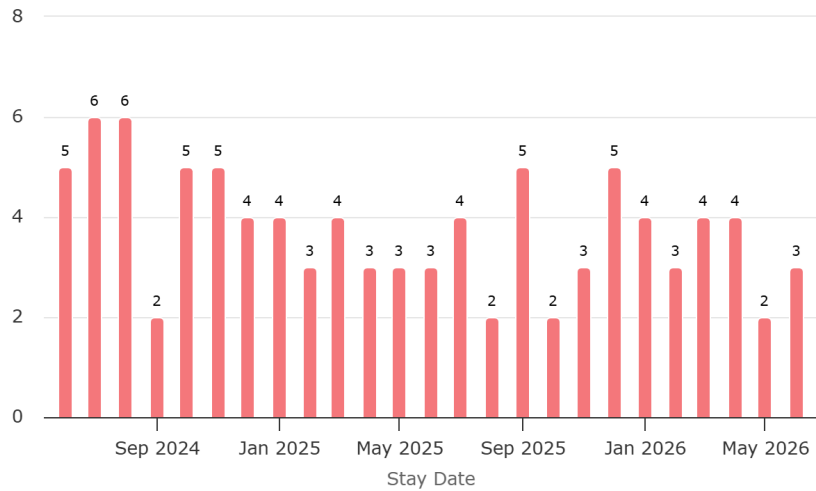
### Estimated Avg. Occupancy %



### Median Booking Window (days)



### Median LOS (days)





Market Summary

## Summary Table

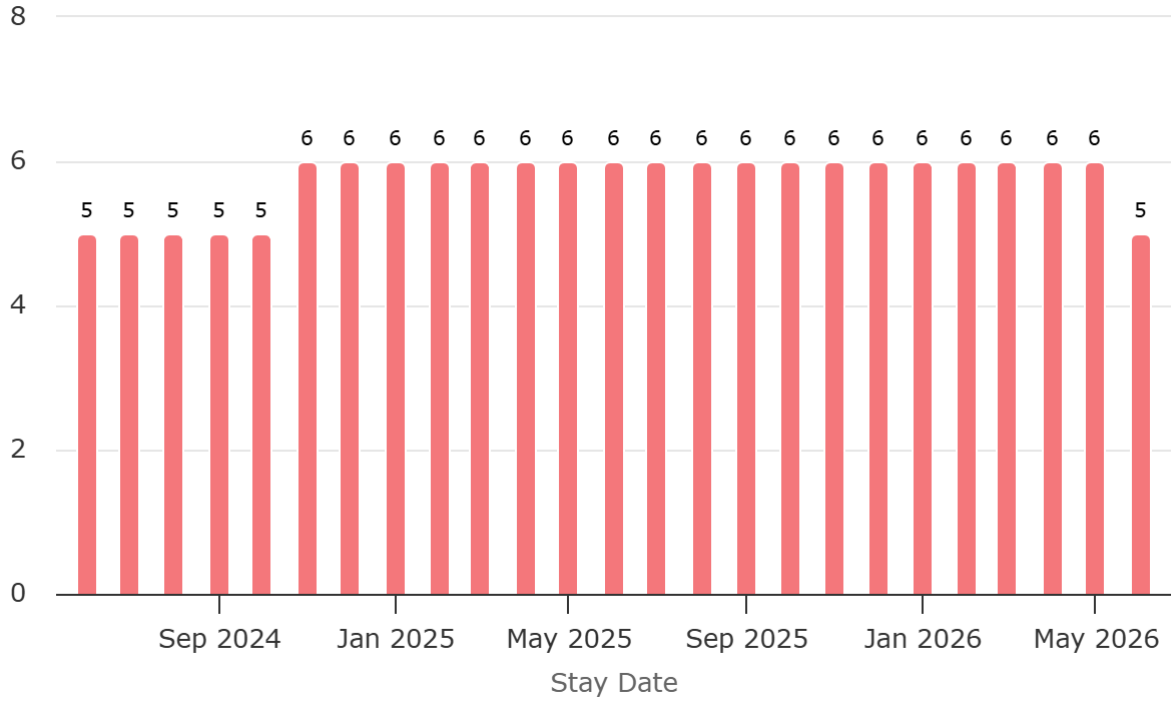
Category	Active Listings	Median Listed Price	Median Booked Nightly Price	Median Booked Weekly Price	Median Booked Monthly Price	Median LOS	Median Booking Window
Gone Coastal Combine Comp...	6	399	286	326	401	3	24
3 BR	4	382	274	324	401	2	23
4 BR	2	470	381	415	419	4	34



Market Summary

# Market Supply

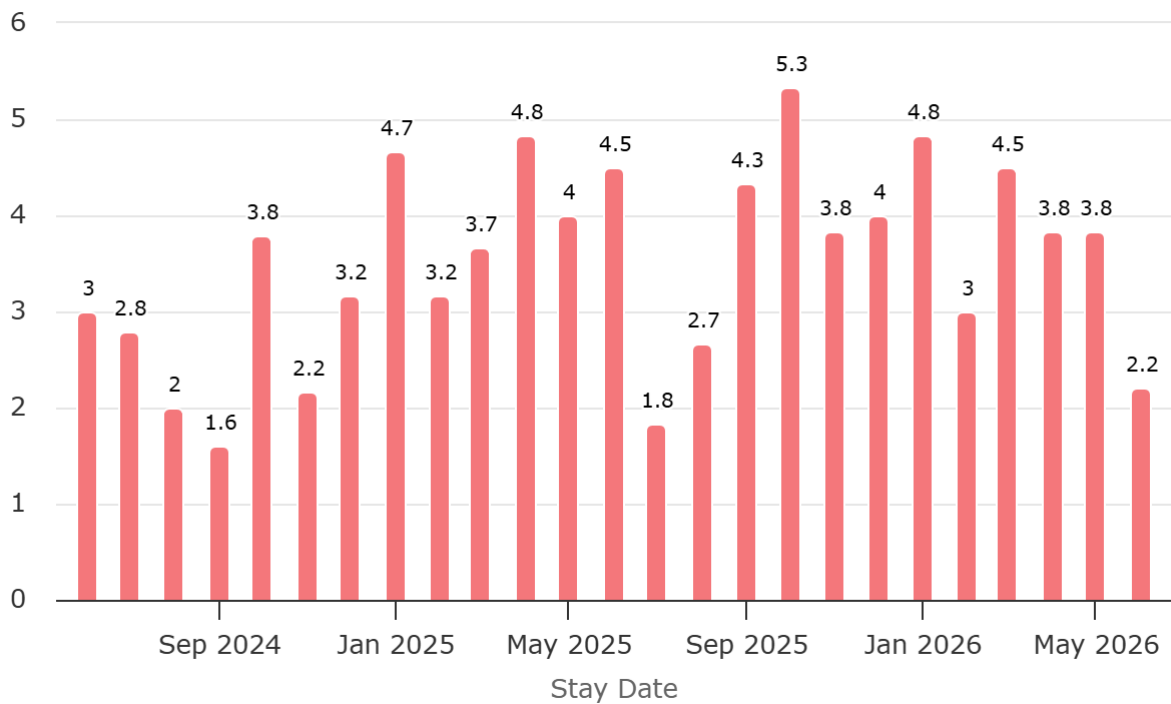
### Active Listings



Market Summary

# Market Demand






### Average Bookings per Listing





Price and Occupancy Trends

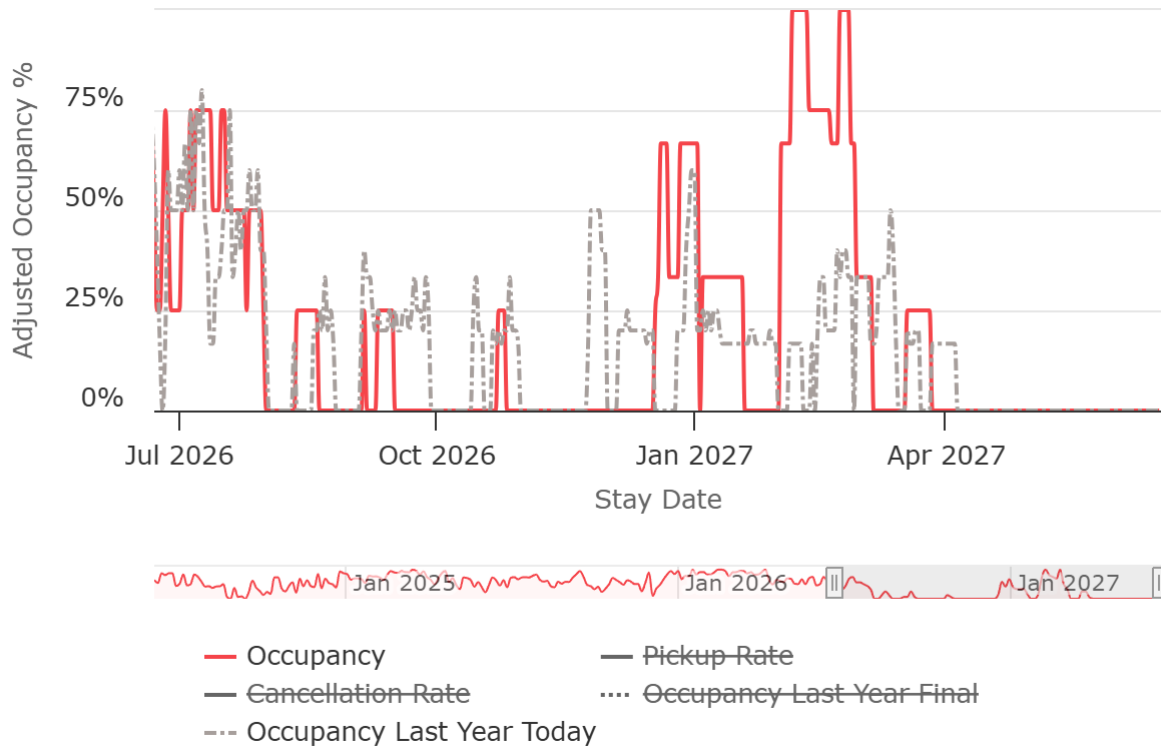
## Key Future Dates

-  Feb 05, 2027 to Feb 07, 2027 is seeing a 62.5 % increase in occupancy compared to surrounding dates
-  Feb 22, 2027 to Feb 25, 2027 is seeing a 45.8 % increase in occupancy compared to surrounding dates
-  Jul 07, 2026 to Jul 08, 2026 is seeing a 37.5 % increase in occupancy compared to surrounding dates
-  Dec 27, 2026 to Jan 02, 2027 is seeing a 28.6 % increase in occupancy compared to surrounding dates
-  Dec 20, 2026 to Dec 22, 2026 is seeing a 33.3 % increase in occupancy compared to surrounding dates



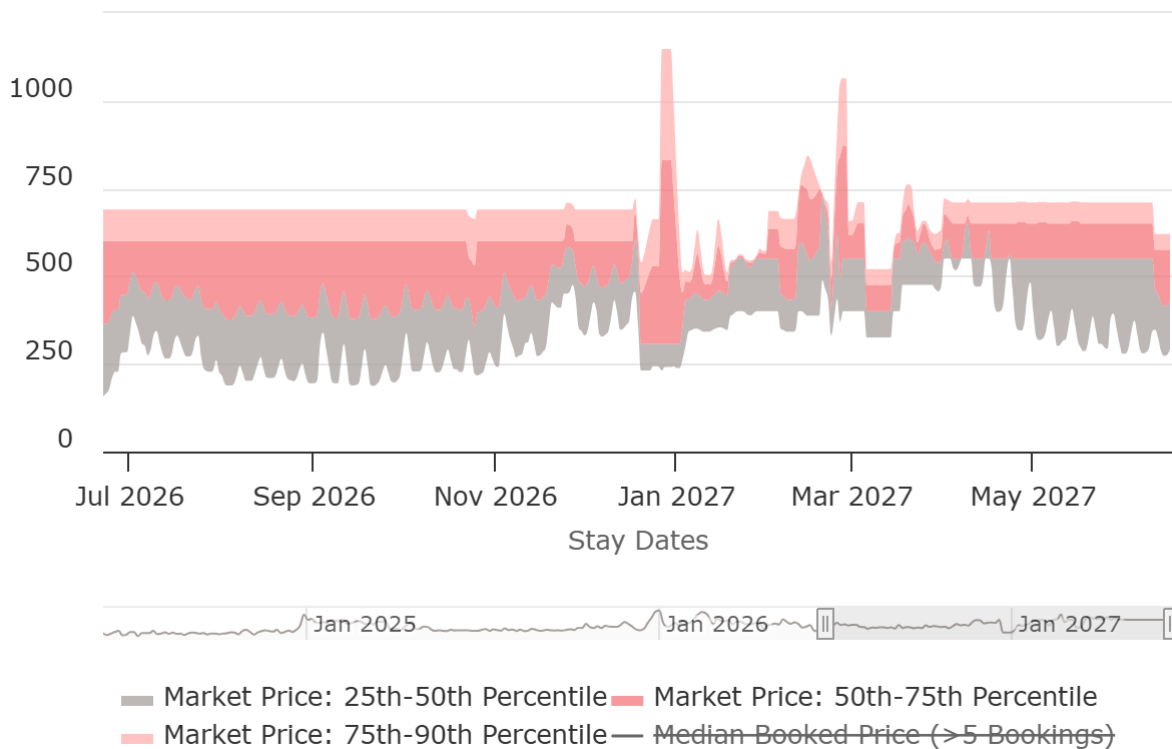
Price and Occupancy Trends

# Future Occupancy, Bookings and Cancellations



Price and Occupancy Trends

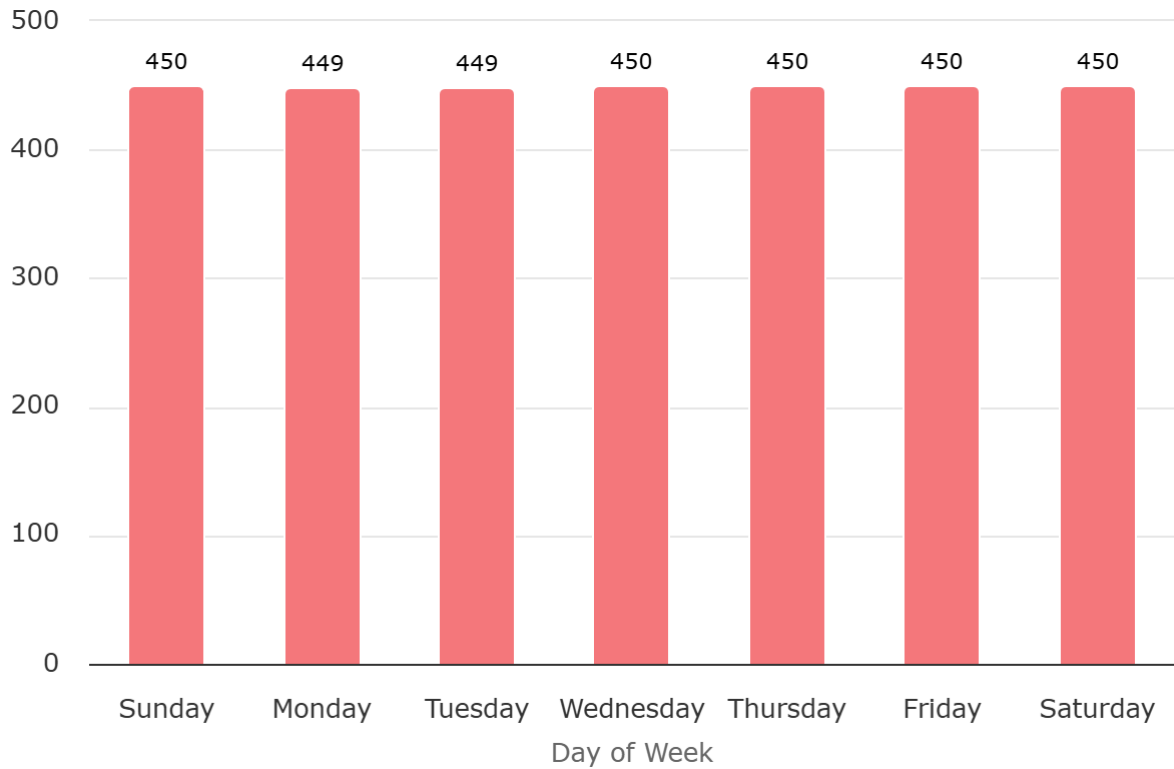
# Future Prices





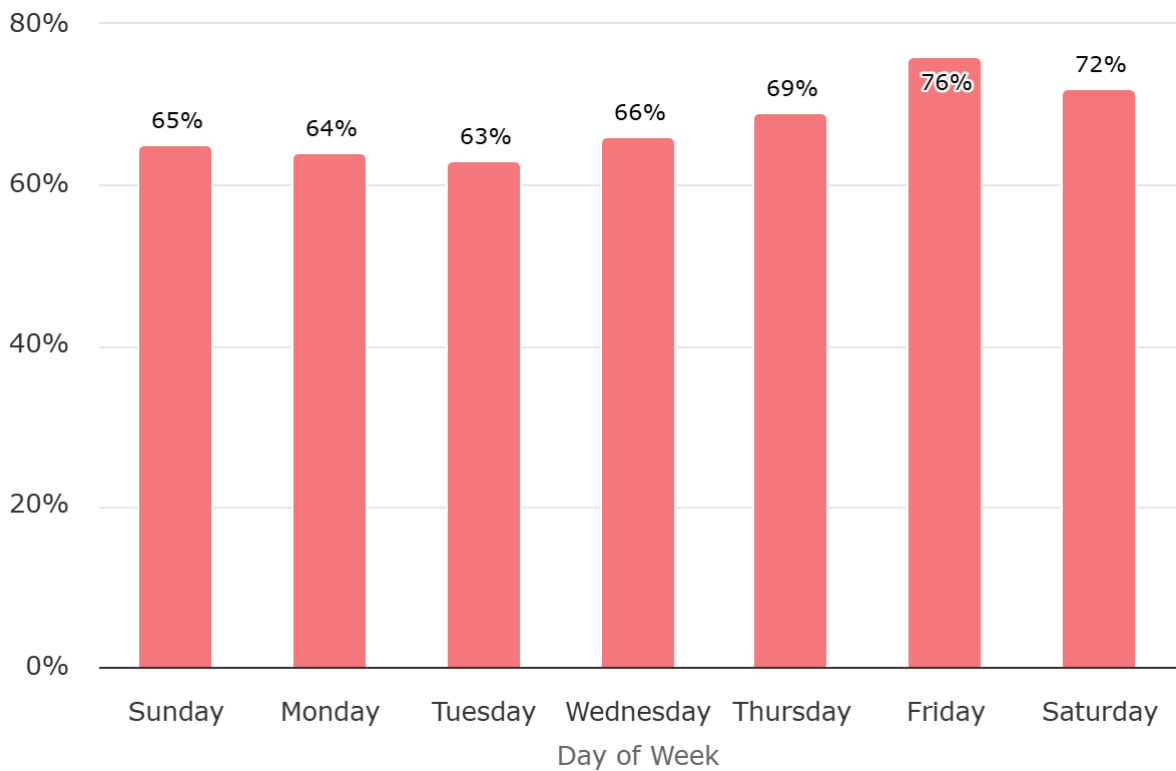
Price and Occupancy Trends

## Day of Week Price Factor



Price and Occupancy Trends

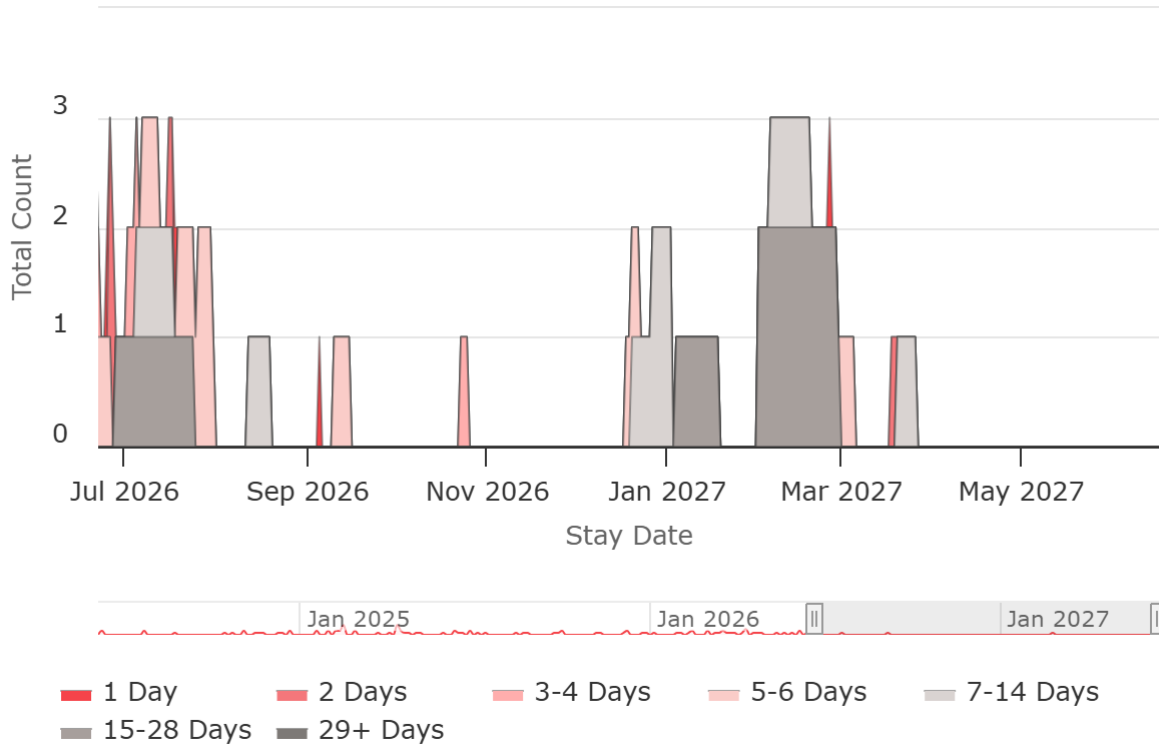
## Day of Week Occupancy





Length of Stay and Booking Window Trends

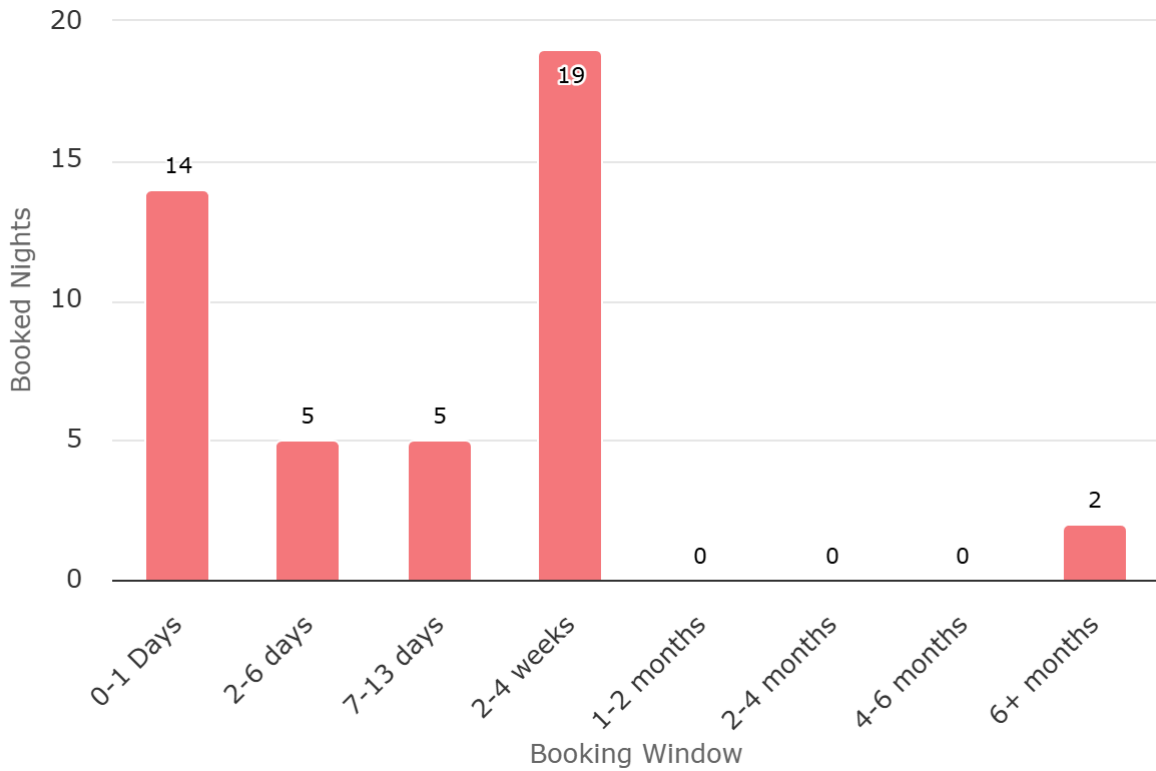
# Length of Stay by Stay Date





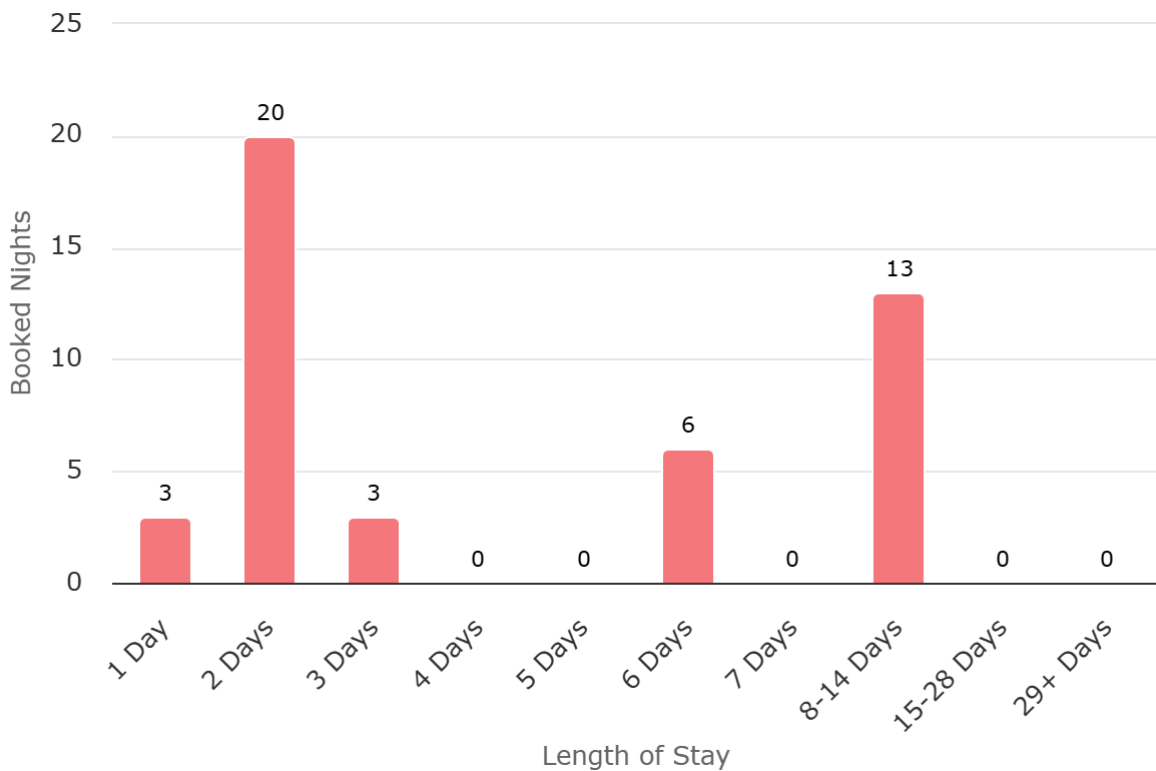
Length of Stay and Booking Window Trends

## Booking Window for Recent Bookings



Length of Stay and Booking Window Trends

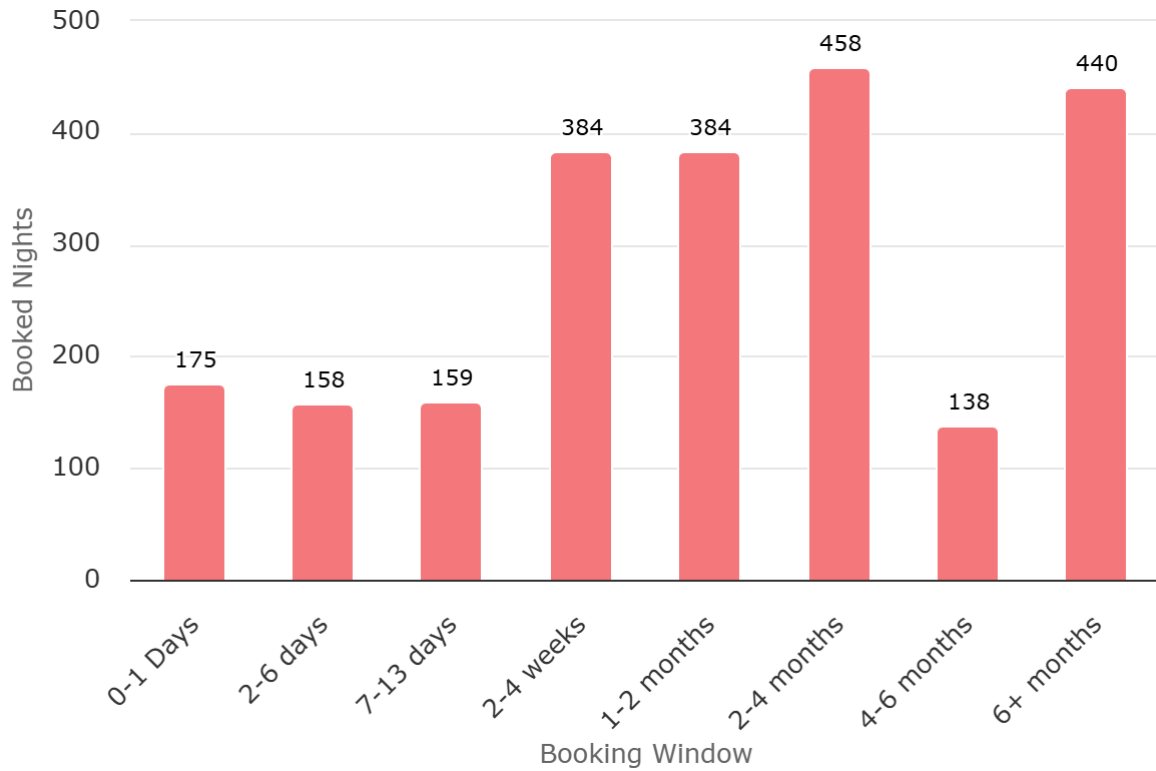
## Length of Stay for Recent Bookings





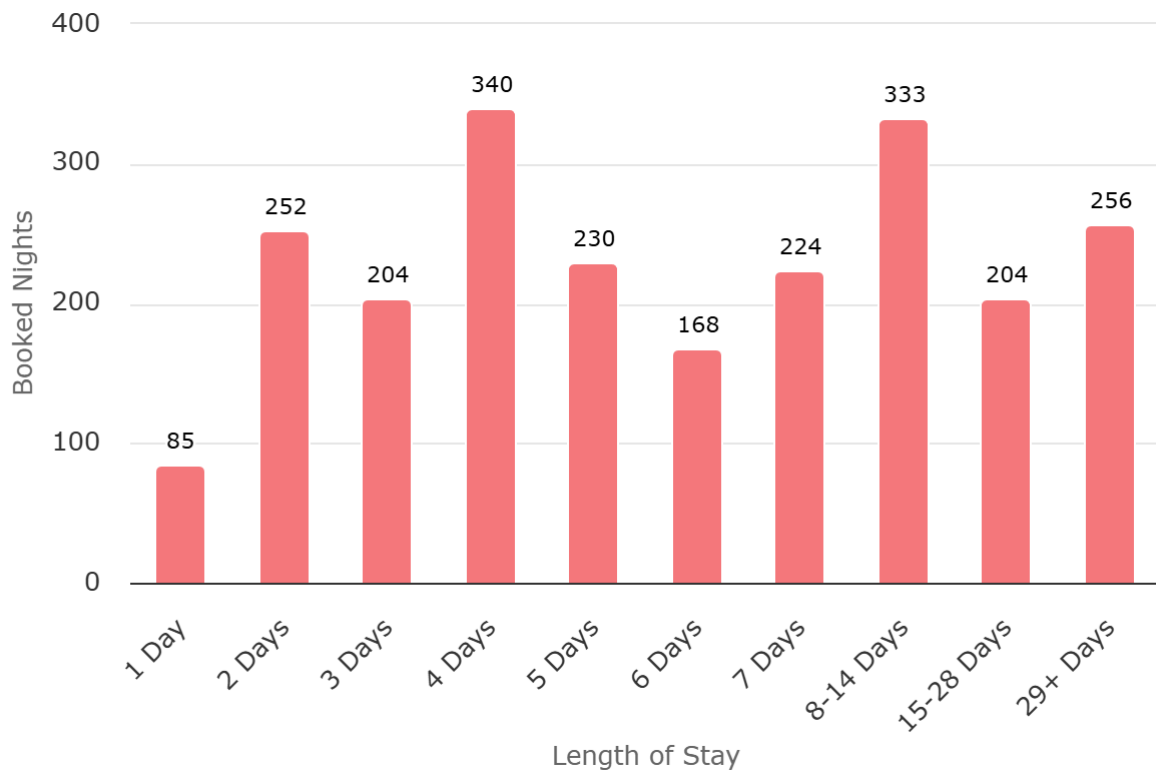
Length of Stay and Booking Window Trends

## Booking Window for Stay Months



Length of Stay and Booking Window Trends

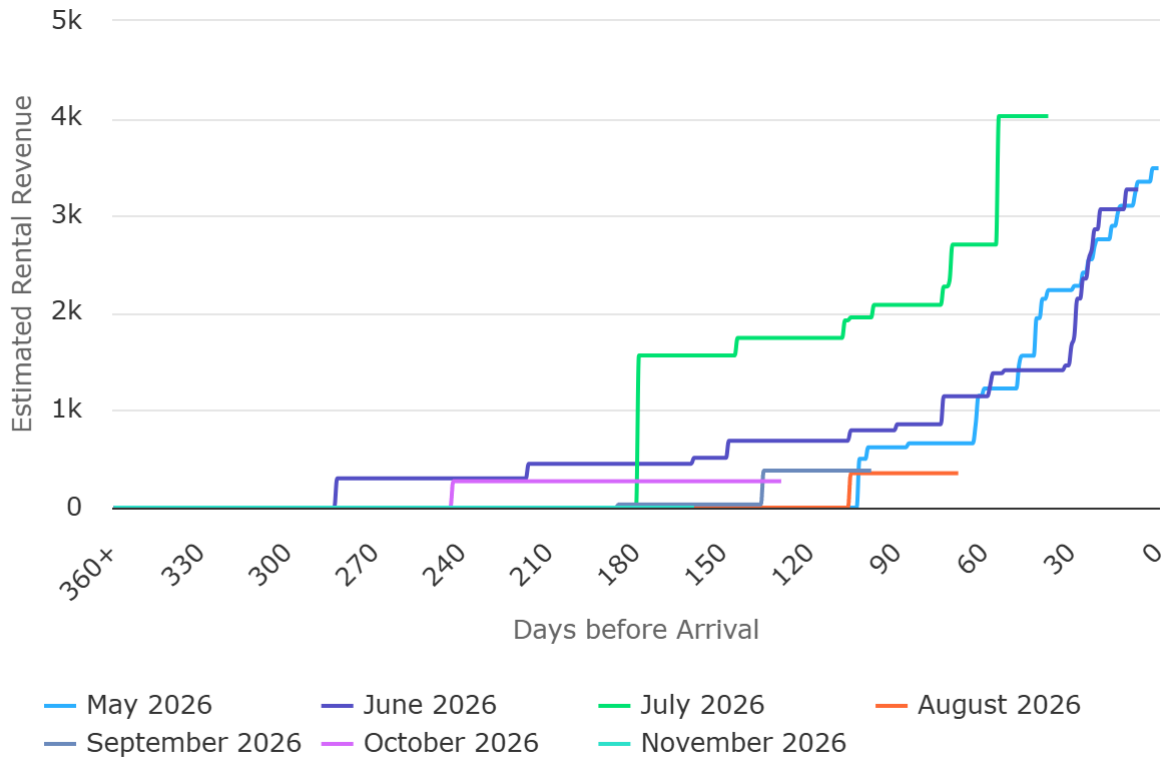
## Length of Stay for Stay Months





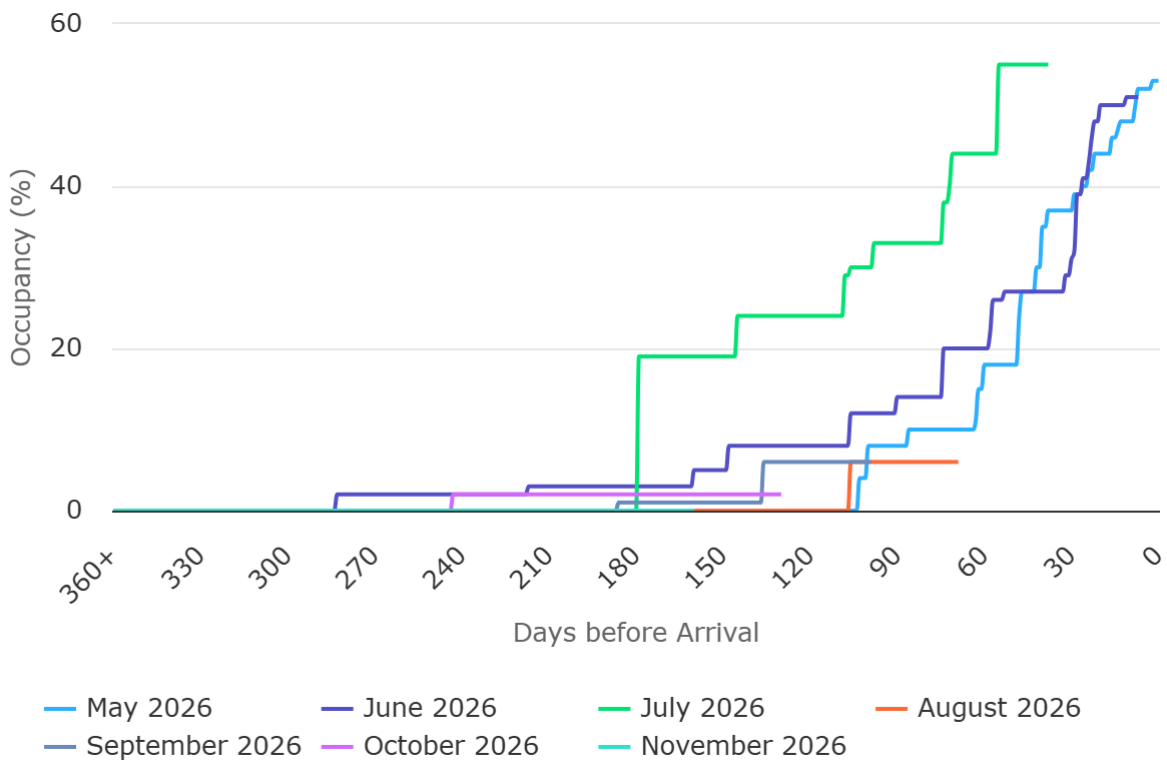
Booking Curves

# Estimated Rental Revenue



Booking Curves

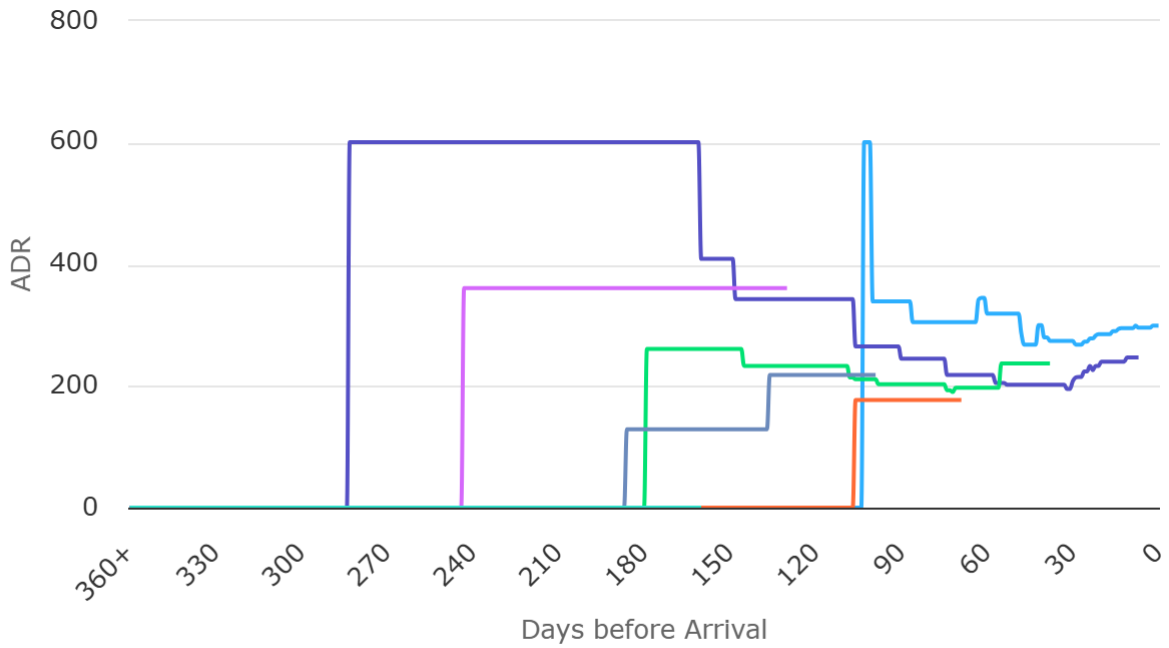
# Occupancy





Booking Curves

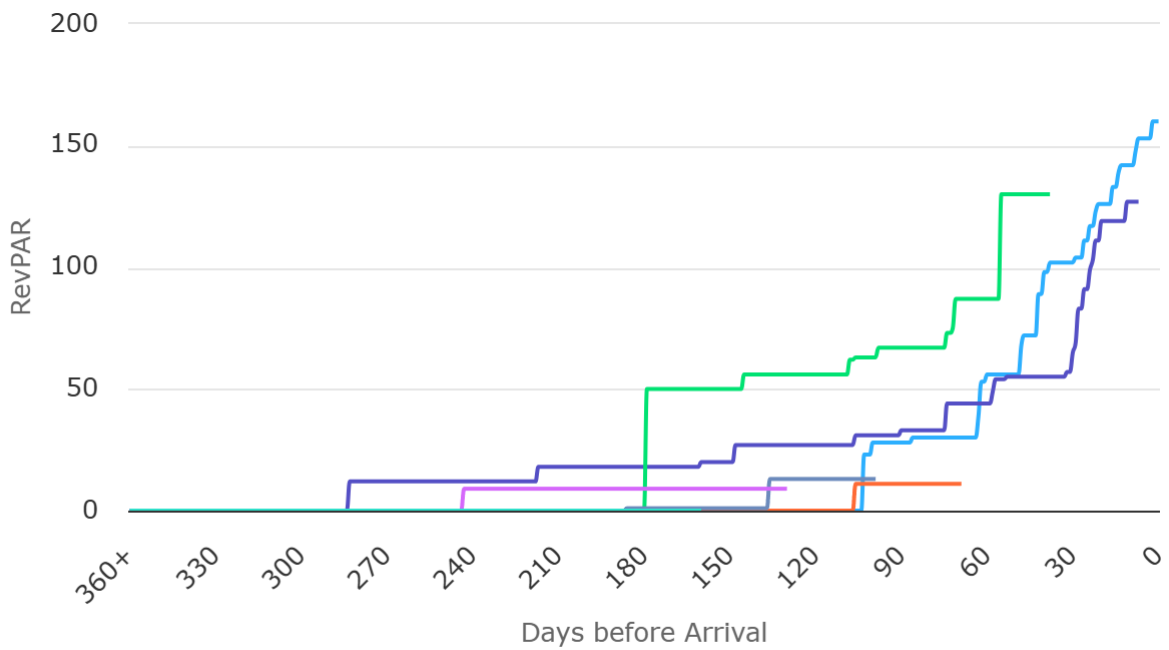
# ADR



- May 2026
- June 2026
- July 2026
- August 2026
- September 2026
- October 2026
- November 2026

Booking Curves

# RevPAR



- May 2026
- June 2026
- July 2026
- August 2026
- September 2026
- October 2026
- November 2026



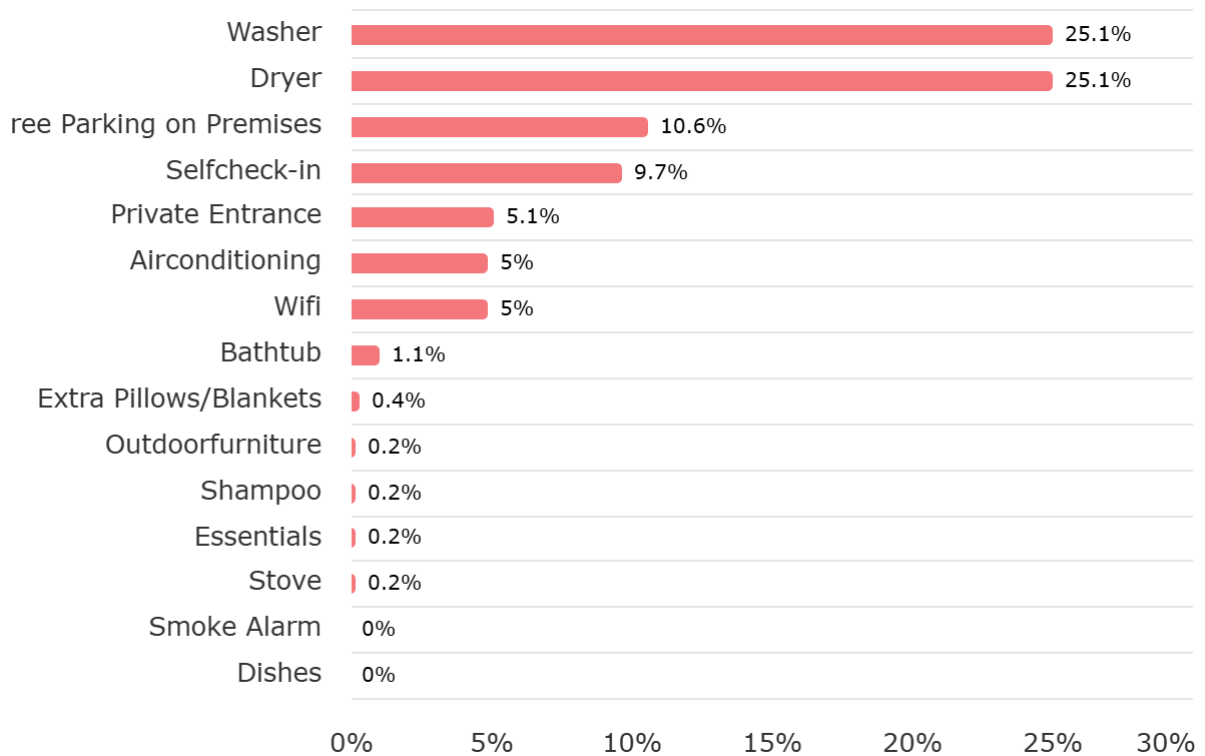
Amenities

# Common Amenities



Amenities

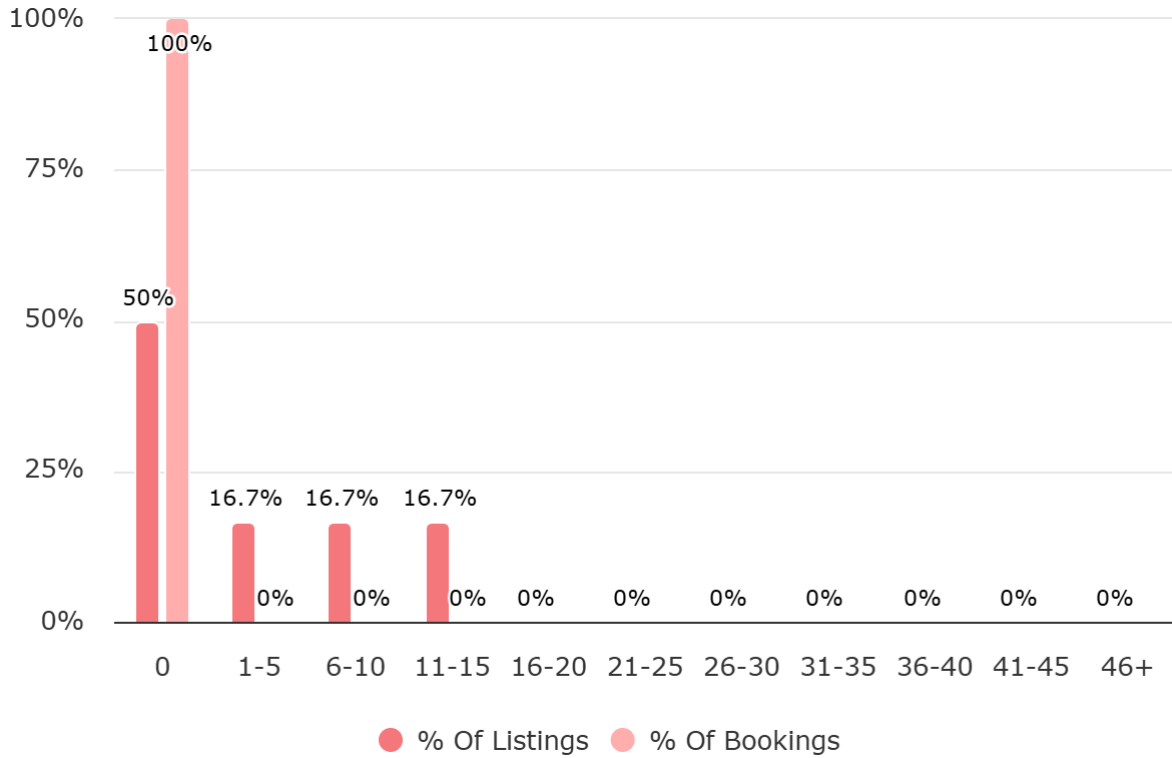
# Desired Amenities





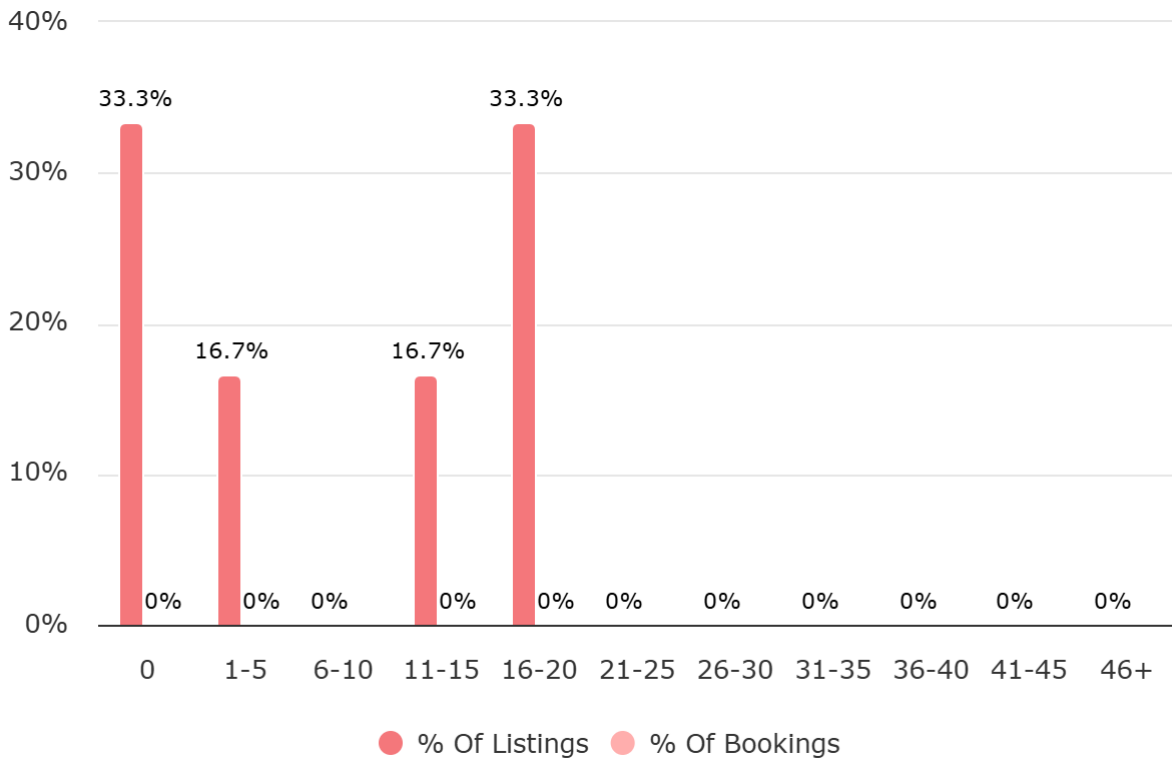
Policies and Fees

## Weekly Discounts



Policies and Fees

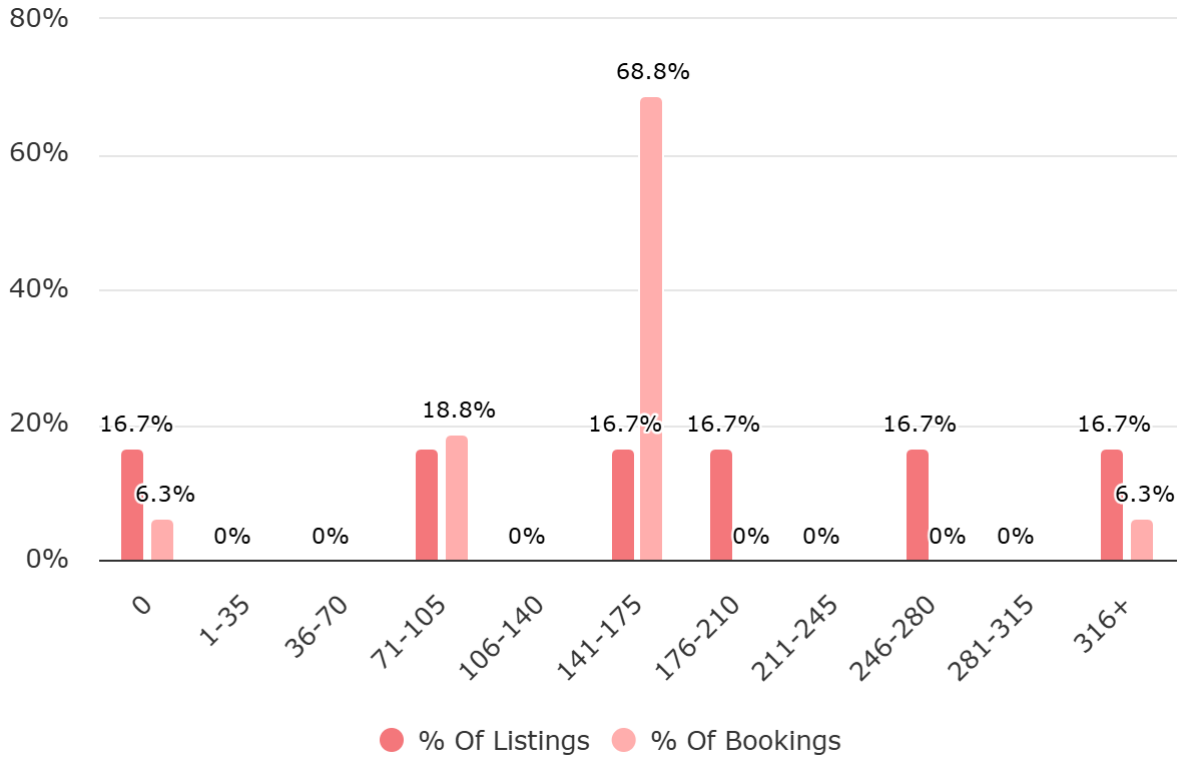
## Monthly Discounts





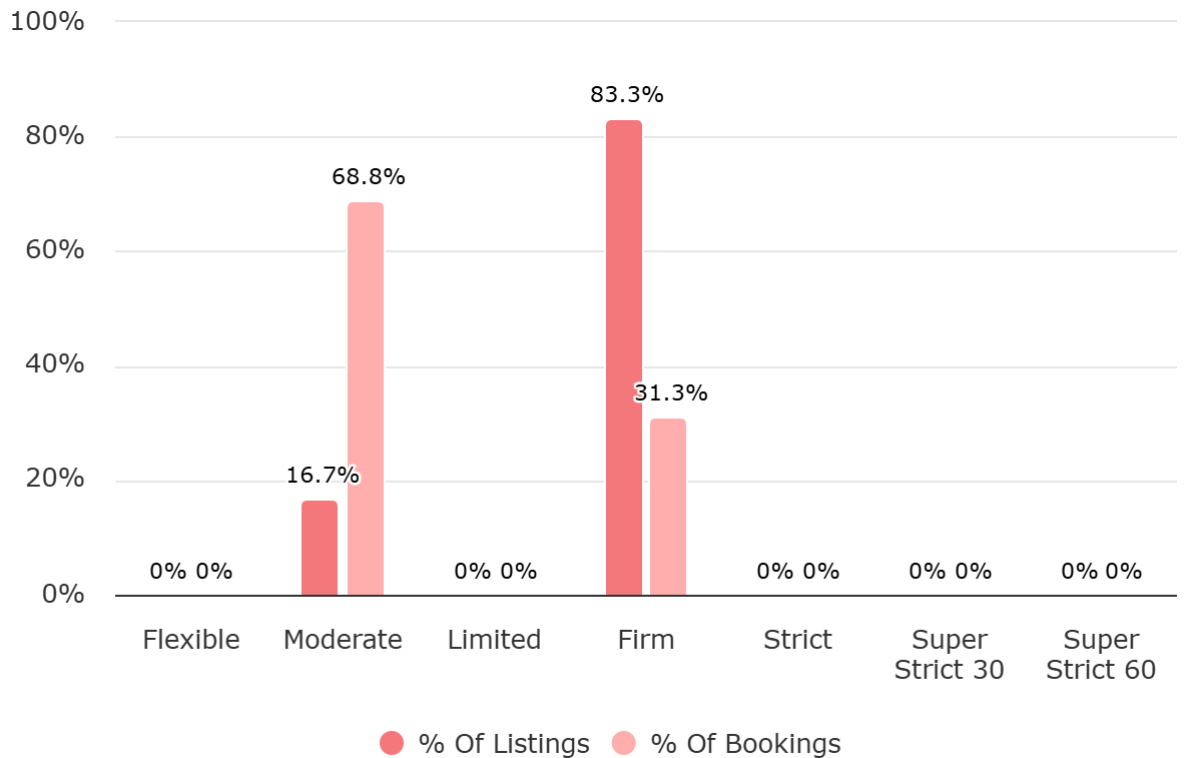
Policies and Fees

# Cleaning Fees



Policies and Fees

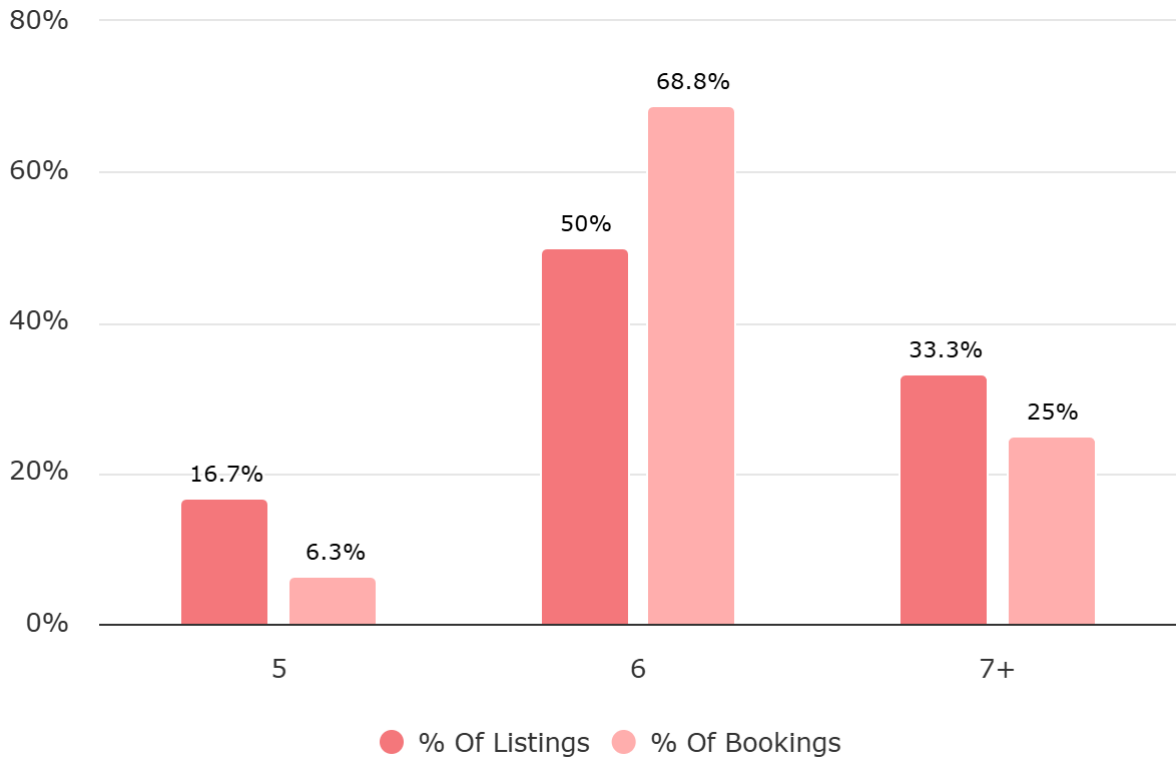
# Cancellation Policies





Policies and Fees

## Max Number of Guests



Policies and Fees

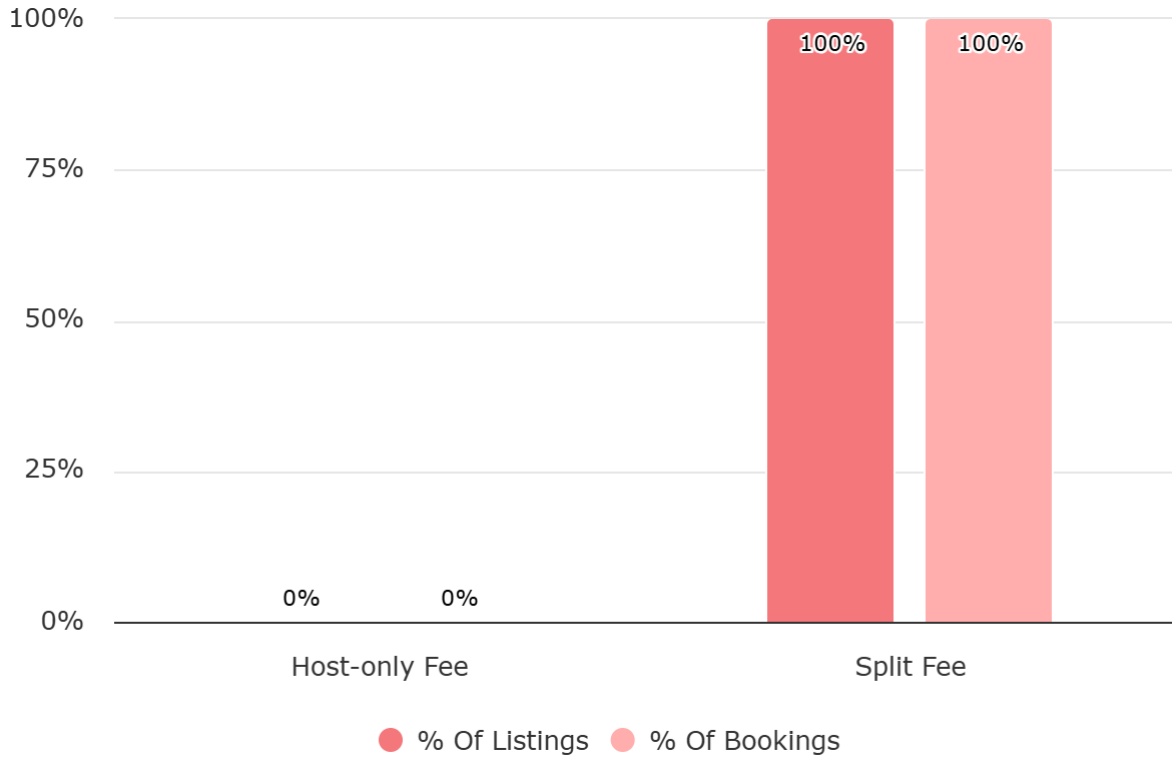
## Extra Person Fees





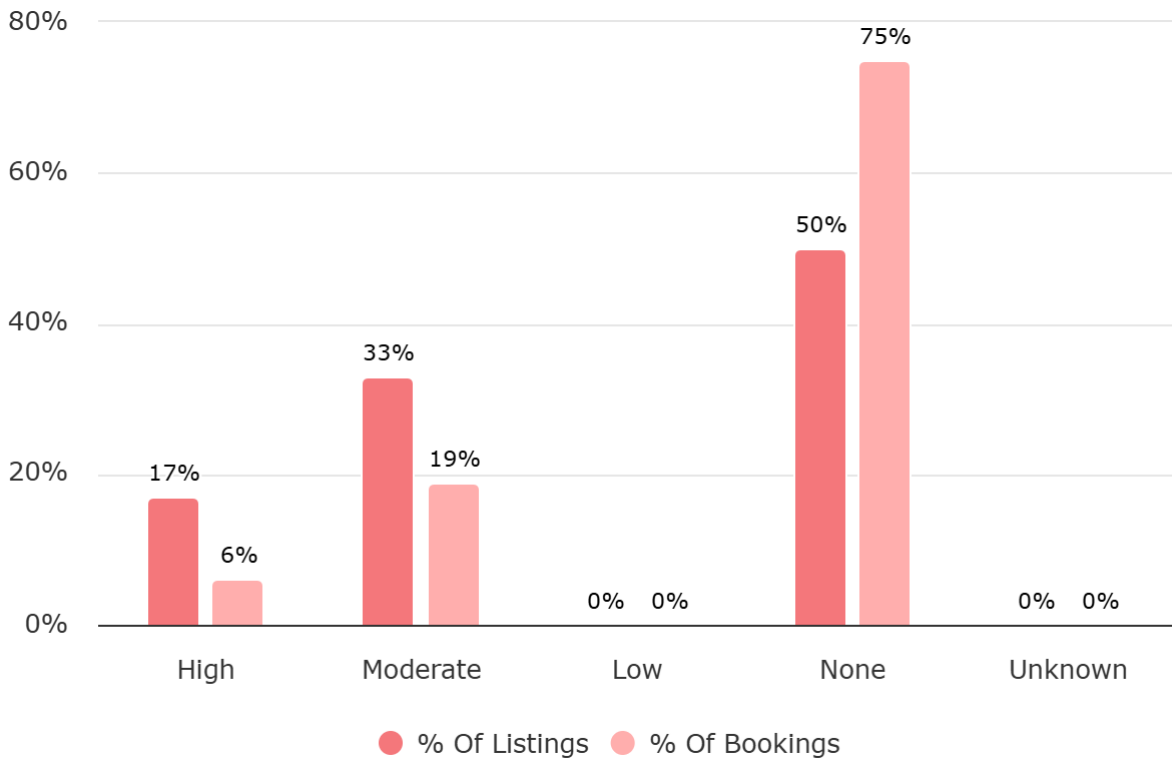
Operational Intelligence

## Market Fee Type



Operational Intelligence

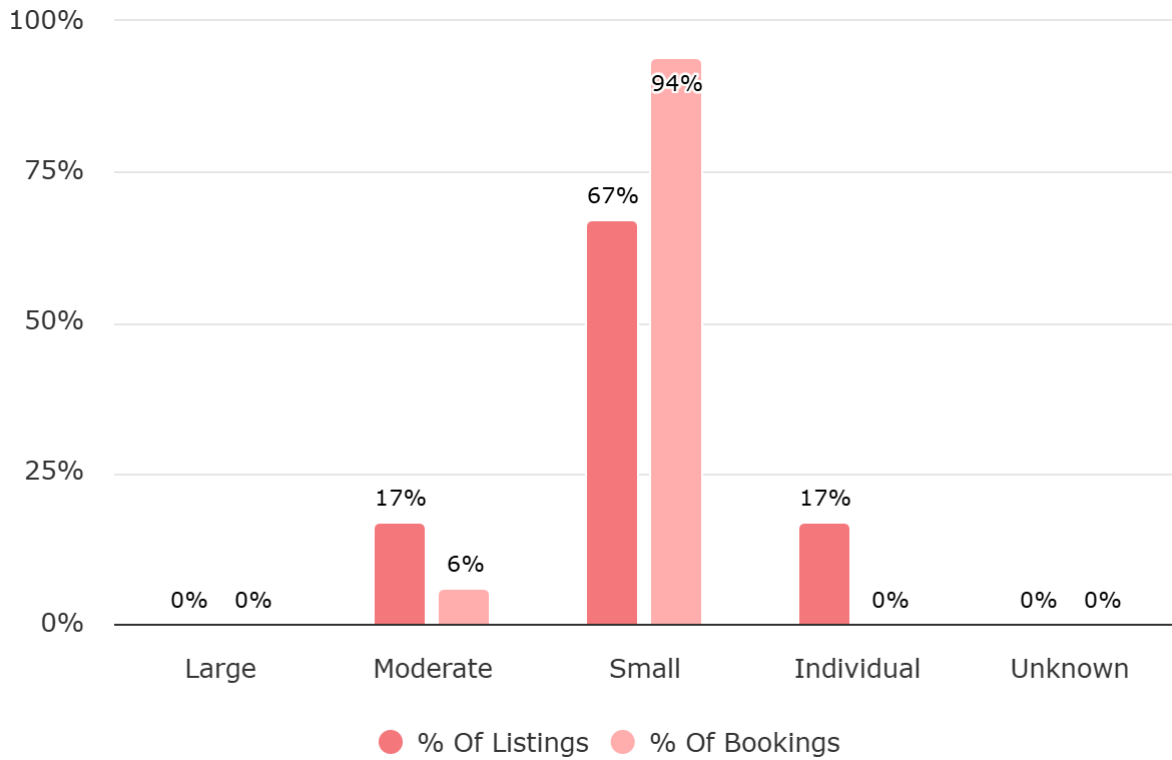
## Dynamic Pricing





Operational Intelligence

# Professionally Managed



Operational Intelligence

# Available Days

