

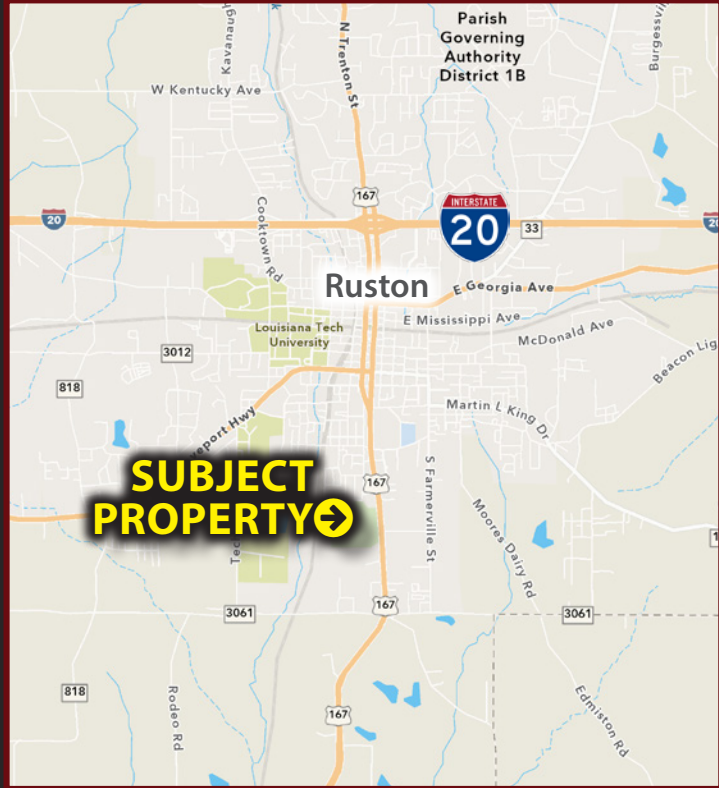


**6+ ACRES AVAILABLE
MAY BE SUBDIVIDED**

COMMERCIAL LAND 6± ACRES FOR SALE

2000 S. VIENNA STREET, RUSTON, LA

- 6± acres (subdividable)
- Traffic Count 20,261 cars per day at Hwy 167 / S. Vienna Street
- 1.7 miles south from Downtown Ruston
- Future home to Country Club Estates Subdivision with 304 home sites
- Across from new Ruston Sports Complex with 2023 annual attendance of 210,000 visitors and an estimated 410,000 for 2024
- Zoning is CPS (Central Parkway Sports District) - Includes B2, B3 Commercial
- Price: \$5-\$12/psf



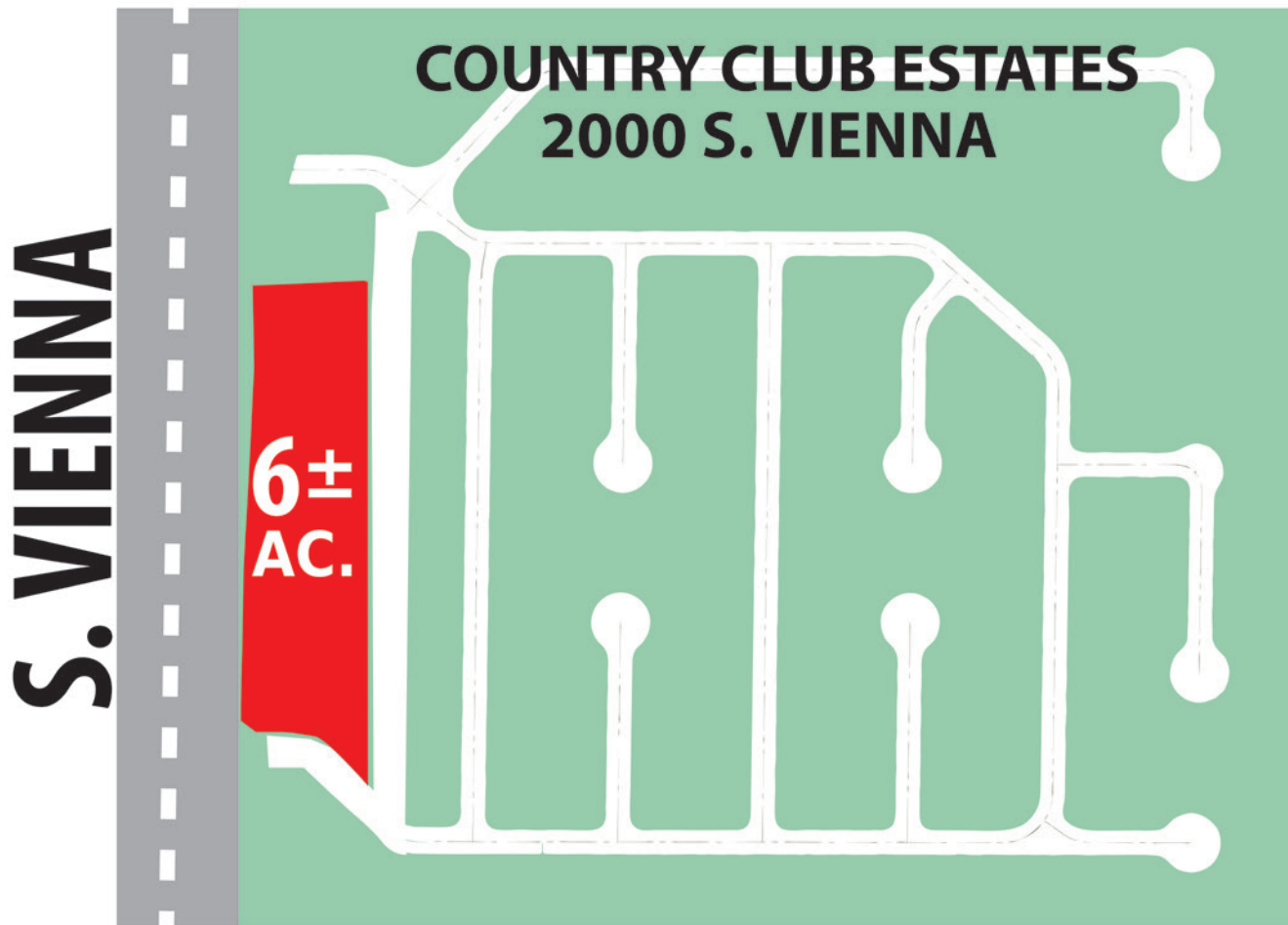
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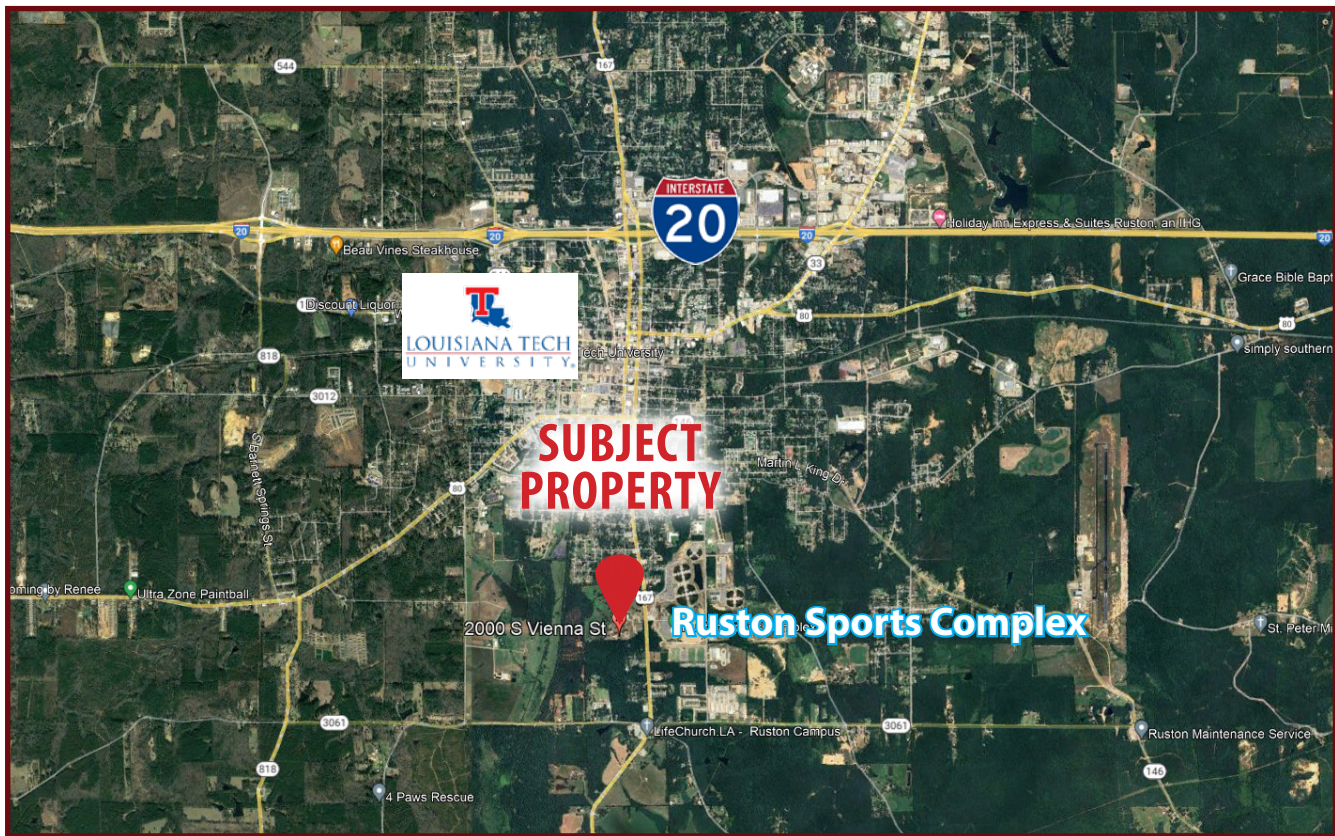
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NEIGHBORHOOD AERIAL



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RUSTON, LOUISIANA is located in North Louisiana between Shreveport and Monroe, and is the parish seat of Lincoln Parish. Other Lincoln Parish communities include Choudrant, Dubach, Grambling, Simsboro, and Vienna. With a population of 48,396, Lincoln Parish is a thriving area covering 472 sq. miles of land. Ruston is known for its lively college-town atmosphere, 25-block historic downtown district, thriving arts culture, scenic sports and outdoor attractions, peach orchards, and the Louisiana Peach Festival. Ruston lies at the intersection of Interstate 20 and Highway 167, providing easy access to a number of national markets. Lincoln Parish is also home to a diverse economic base of both domestic and internationally based companies, including advanced manufacturing, technology/support services, healthcare, and financial services.

Commercial real estate investment continues to grow not only in the heart of downtown, but along I-20 as Ruston invests in infrastructure. Construction on Buc-ee's travel center is set to begin in 2024 on the new Tarbutton Exchange with more than 50 adjacent acres for further development. Several hotels and restaurants have already secured land in the development.

With Louisiana Tech University, Grambling State University, and Louisiana Delta Community College nearby, education is an economic anchor for our city. The universities are large employers in the area, contributing to Ruston's healthy and growing economy.

REGIONAL CITIES DISTANCE FROM SHREVEPORT:

- | | | | |
|------------------|-----------|-------------------|-----------|
| • SHREVEPORT, LA | 70 MILES | • LITTLE ROCK, AR | 170 MILES |
| • MONROE, LA | 32 MILES | • JACKSON, MS | 150 MILES |
| • ALEXANDRIA, LA | 93 MILES | • HOUSTON, TX | 305 MILES |
| • VICKSBURG, MS | 109 MILES | • NEW ORLEANS, LA | 283 MILES |
| • DALLAS, TX | 254 MILES | • MEMPHIS, TN | 305 MILES |



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MAJOR EMPLOYERS

Louisiana Tech University	1200
Lincoln Parish School Board	1080
Northern Louisiana Medical Center	525
Grambling State University	500
Methodist Children's Home	350
Green Clinic	325
City of Ruston	300
Hunt, Guillot and Associates LLC	270
Ardagh Group, Glassware	220
Origin Bank (HQ)	200
Roseburg Forest Products	170
Mortgage Contracting Services	150
O'Neal Gas/Hercules Transport	130
Industry Services, ML Smith	120
Johns Manville	103

Source: Ruston.org (2020)



POPULATION

RUSTON
22,224
LINCOLN PARISH
48,478
STATE OF LOUISIANA
4.6 MILLION



NUMBER OF WHITE COLLAR EMPLOYEES

RUSTON
56.4%
LINCOLN PARISH
58.1%
STATE OF LOUISIANA
58.3%



NUMBER OF HOUSEHOLDS

RUSTON
8,709
LINCOLN PARISH
18,241
STATE OF LOUISIANA
1.85 MILLION



AVERAGE HOUSEHOLD INCOME

RUSTON
\$53,911
LINCOLN PARISH
\$62,913
STATE OF LOUISIANA
\$85,114



MEDIAN AGE

RUSTON
26.5
LINCOLN PARISH
30.3
STATE OF LOUISIANA
38.6

HIGHER EDUCATION



LOUISIANA TECH UNIVERSITY
(11,612+ Students)
GRAMBLING STATE UNIVERSITY
(5,114+ Students)
LOUISIANA DELTA COMMUNITY COLLEGE
(4100+ Students total, 250 in Ruston)



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ECONOMIC NEWS AND DRIVERS



2024

Louisiana Tech University's College of Business was named to U.S. News & World Report's 2024-2025 list of Best Graduate Schools of Business. The university tied for the highest-ranked public business school in Louisiana at spot 97. Other recognitions include being named the Best College of Business in Louisiana by Niche and the second-best value MBA by College Consensus.



2024 / 2025

The first-ever Bu-gee's in Louisiana will open in Ruston in late 2025. Conveniently located off I-20 across from Ruston Junior High School, the new Bu-gee's will bring 250 jobs to the area. As of May 2024, there are 48 Bu-gee's stores in the United States.

New Sports Complex

In January 2022 the \$35 million Ruston Sports Complex opened. In 2023 it saw 210,000 annual visitors and in 2024 they are on track to see 410,000 visitors. The complex hosts baseball, softball, soccer, tennis and football, and attracts sports enthusiasts in the region. The complex is expected to generate \$1.2 billion over the next 20 years, making a tremendous economic impact. The indoor and outdoor complexes includes a 62,470-square-foot indoor facility features a multipurpose room, meeting rooms, offices and concession area, plus six multi-use courts that can simultaneously host six basketball games, eight volleyball games, 15 pickleball games or six indoor soccer games. The outdoor facility features 15 turf multi-use fields, nine tennis courts, three grass soccer and football fields, seven grass baseball and softball fields, three playgrounds, a six-acre pond, a walking trail, charging station areas, concessions and 10 full-service RV slots.



2023 - Reports confirmed that JPMorgan Chase is planning to build a new 50,000-square-foot operations center in Ruston, La. The project would be a minimum \$30 million investment and would create 200 full-time jobs when completed, with an average wage of \$50,000 per year. The building would be located on the North Frontage Road of Interstate 20.



2024 Tourism Update

The Ruston Lincoln Convention & Visitors Bureau (Experience Ruston) is pleased to share that 2023 was a strong year for tourism in Lincoln Parish. Based on proprietary visitor intelligence data, the parish saw an 18% increase in new visitors to the area, and a 7% increase in total trips to the area. It was a record setting year for the Louisiana Peach Festival, which saw more than 24,000 festival attendees, a 10% increase from 2022.



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DEMOGRAPHIC SNAPSHOT - LINCOLN PARISH



Executive Summary

Lincoln Parish, LA
Lincoln Parish, LA (22061)
Geography: County

Prepared by Esri

Lincoln Paris...

Population

2010 Population	46,735
2020 Population	48,396
2024 Population	48,478
2029 Population	48,567
2010-2020 Annual Rate	0.35%
2020-2024 Annual Rate	0.04%
2024-2029 Annual Rate	0.04%
2020 Male Population	48.0%
2020 Female Population	52.0%
2020 Median Age	29.9
2024 Male Population	48.7%
2024 Female Population	51.3%
2024 Median Age	30.3

In the identified area, the current year population is 48,478. In 2020, the Census count in the area was 48,396. The rate of change since 2020 was 0.04% annually. The five-year projection for the population in the area is 48,567 representing a change of 0.04% annually from 2024 to 2029. Currently, the population is 48.7% male and 51.3% female.

Households

2024 Wealth Index	47
2010 Households	17,599
2020 Households	18,075
2024 Households	18,241
2029 Households	18,487
2010-2020 Annual Rate	0.27%
2020-2024 Annual Rate	0.22%

Average Household Income

2024 Average Household Income	\$62,913
2029 Average Household Income	\$71,597
2024-2029 Annual Rate	2.62%

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.



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