



FOR LEASE

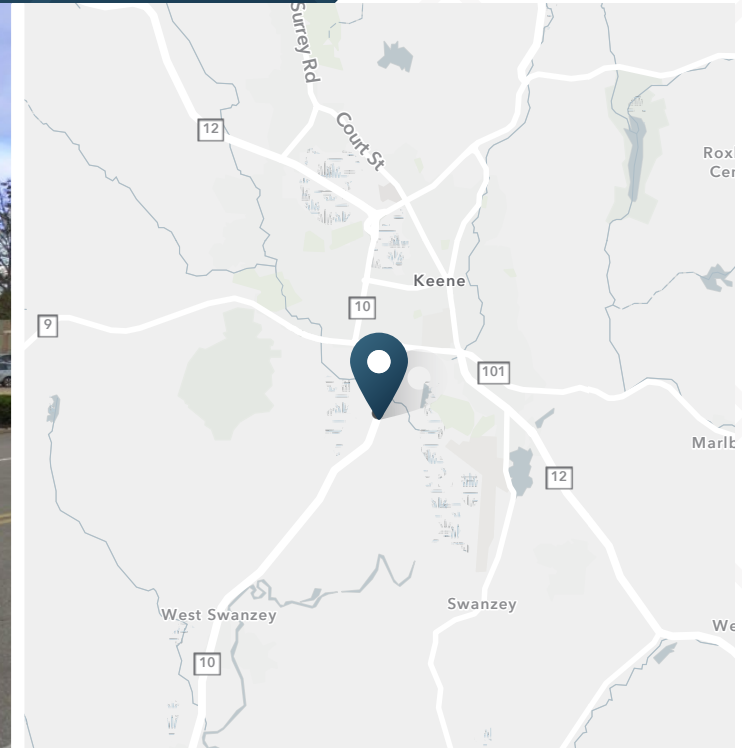
Key Road Plaza

Route 10 & Winchester Street | Keene, NH



Key Road Plaza

Route 10 & Winchester Street | Keene, NH



1,376 SF
Available

Owned & Managed By



ABOUT THE PROPERTY

- This 83,634 SF center is anchored by T.J. Maxx, Staples and Petco along Route 10 & on Winchester Street.
- Key Road Plaza provides a regional draw for the greater Keene trade area, Vermont and Massachusetts.
- Located across the street from Walmart with outstanding visibility and access.

NEARBY RETAILERS



TRAFFIC COUNTS

Winchester Street	15,170 VPD
Route 10	23,154 VPD
Main Street	20,024 VPD
Year: 2020 Source: Esri	

Key Road Plaza

Route 10 & Winchester Street | Keene, NH

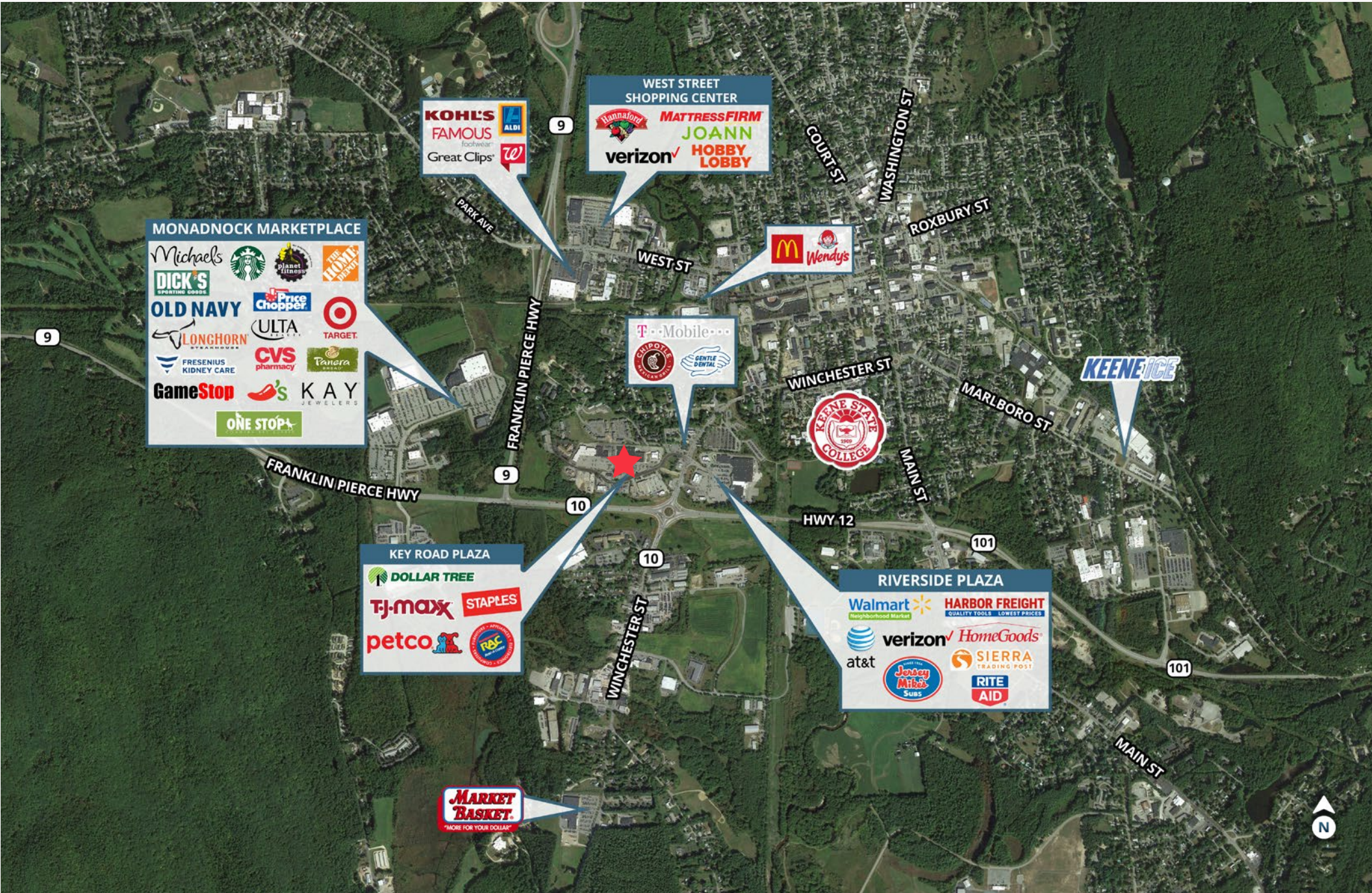


TENANTS / AVAILABILITY

#	Tenant	Sq. Ft.
1	Staples	21,800 SF
2	T.J. Maxx	26,515 SF
3	Rent-A-Center	3,685 SF
4	Petco	12,498 SF
5	Dollar Tree	11,636 SF
6	Advanced Auto Parts	6,124 SF
7	AVAILABLE	1,376 SF

Key Road Plaza

Route 10 & Winchester Street | Keene, NH



Key Road Plaza

Route 10 & Winchester Street | Keene, NH



DEMOGRAPHIC HIGHLIGHTS

Population

	3 miles	5 miles	7 miles
2025 Estimated Population	23,010	29,462	35,374
2030 Projected Population	23,375	29,926	35,902
Proj. Annual Growth 2025 to 2030	0.32%	0.31%	0.30%

Daytime Population

2025 Daytime Population	29,766	34,973	38,832
Workers	18,183	20,410	21,449
Residents	11,583	14,563	17,383

Income

2025 Est. Average Household Income	\$100,166	\$101,774	\$104,950
2025 Est. Median Household Income	\$79,708	\$81,238	\$83,056

Households & Growth

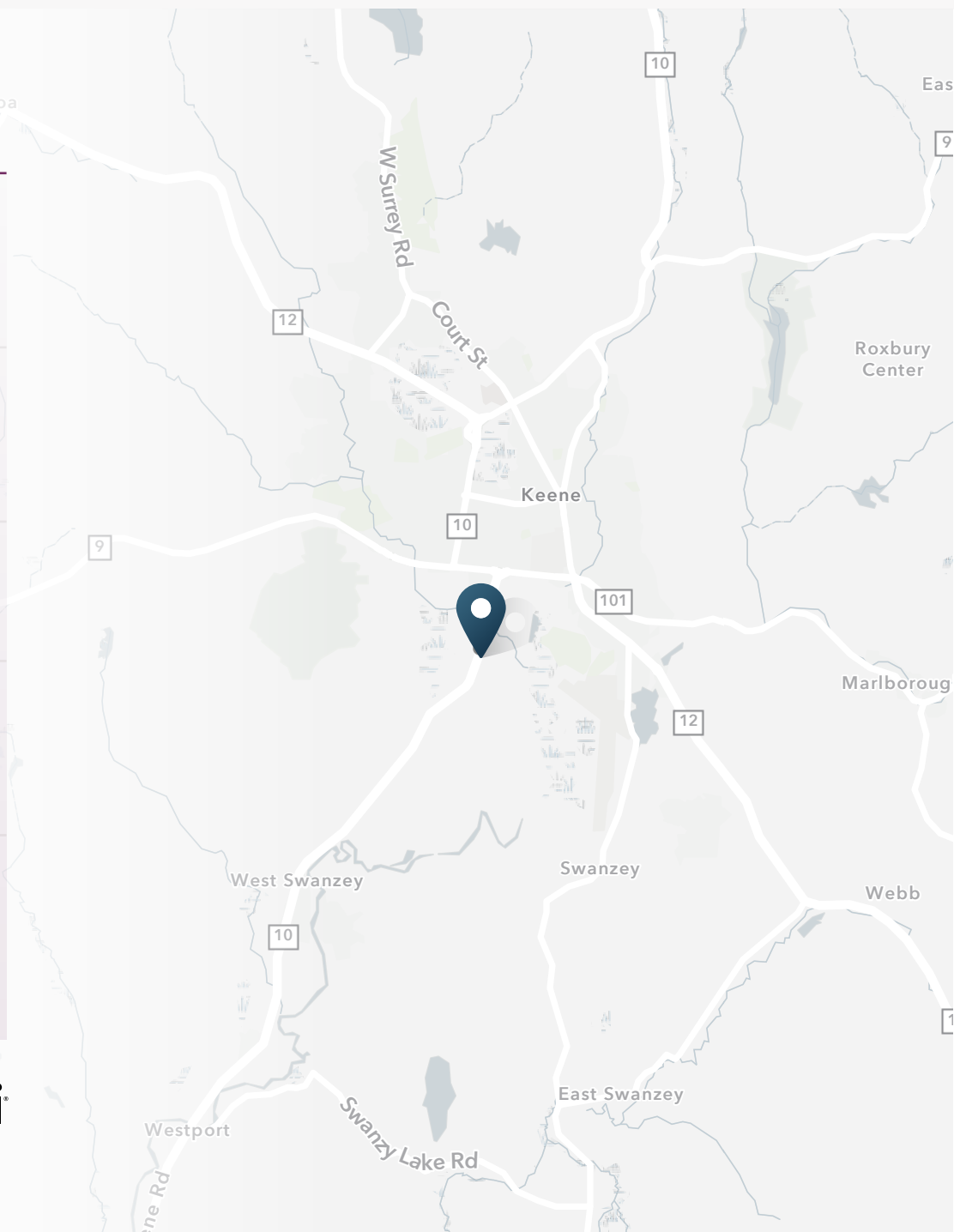
2025 Estimated Households	10,212	12,845	15,391
2030 Estimated Households	10,593	13,329	15,959
Proj. Annual Growth 2025 to 2030	0.74%	0.74%	0.73%

Race & Ethnicity

2025 Est. White	89%	89%	90%
2025 Est. Black or African American	2%	1%	1%
2025 Est. Asian or Pacific Islander	2%	2%	2%
2025 Est. American Indian or Native Alaskan	0%	0%	0%
2025 Est. Other Races	7%	7%	7%
2025 Est. Hispanic (Any Race)	3%	3%	3%

> **Want more?** Contact us for a complete demographic, foot-traffic, and mobile data insights report.

SOURCE





SRS Real Estate Partners
400 Fifth Avenue, Suite 105
Waltham, MA 02451
857.263.3839

BRYAN WRIGHT

617.245.0671

Bryan.Wright@srsre.com

CHRIS JANELLE

617.872.1115

Chris.Janelle@srsre.com

SAM MAZZA

614.702.5303

samantha.mazza@srsre.com

JONATHAN LAPAT

BROKER OF RECORD

SRSRE.COM

© SRS Real Estate Partners

The information presented was obtained from sources deemed reliable;
however SRS Real Estate Partners does not guarantee its completeness or accuracy.