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The Valley's First Creative Campus

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#### **COLLIERS**

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### **HISTORY**

## 1940s | How It All Began

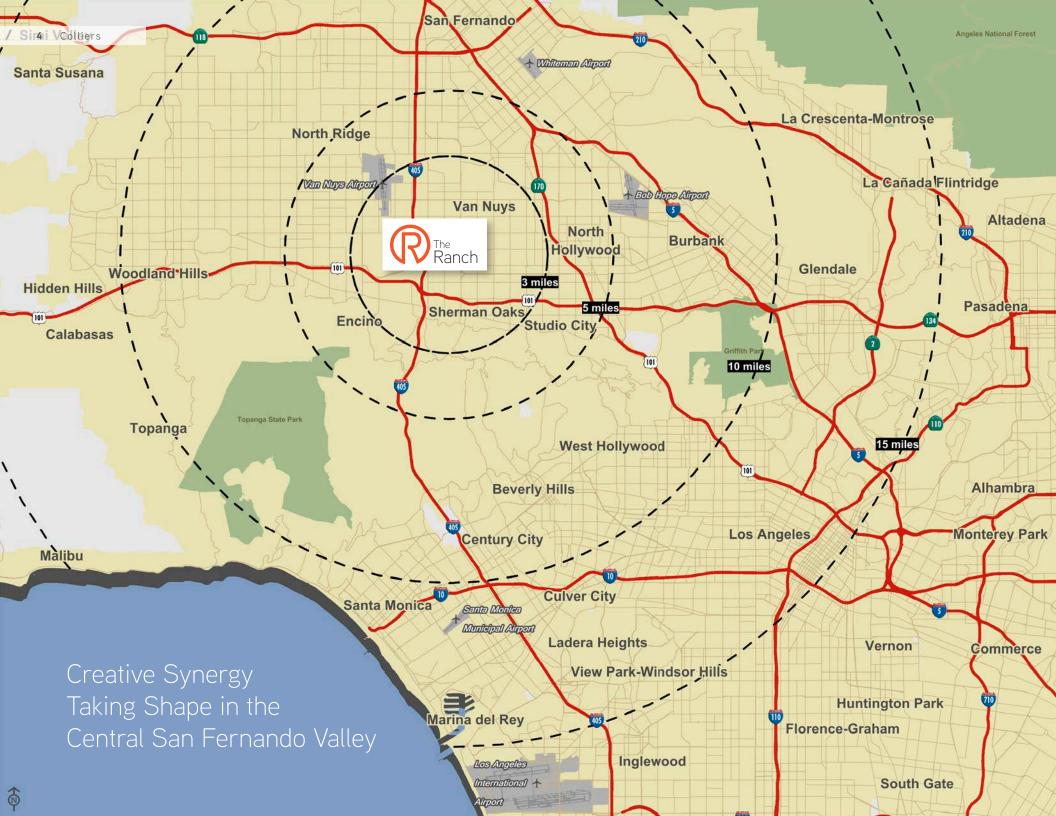
The Ranch started out in the mid-1940s as the cherished purchase of a young newlywed couple, Eleanor and Barney. The pair, a school teacher and a general contractor, purchased what was then a sprawling 60-acre farm and orange grove and turned it into, in part, a horse ranch.

In the first decade of ownership, the couple developed much of the land with single family homes, while retaining nearly 15 acres for industrial development. Later, as the San Fernando Valley's industrial economy boomed in the '50s and '60s, the site was developed with a diverse array of industrial buildings ranging from 2,000 square feet to 28,000. The flexibility offered by such a set up, allowing companies to expand or contract on site, combined with generous parking allocations and outstanding proximity to central transportation thoroughfares to become a prime destination for both industrial and back-office tenants.

One such company to find success at the Ranch in those days was REDKEN Laboratories. American actress and entrepreneur Paula Kent, along with her hairdresser, Jheri Redding, leased roughly 3,000 square feet of space on the site in 1960. As REDKEN thrived, several new buildings were constructed to suit their needs and, by the 1970s, the company had grown to occupy more than 100,000 square feet. Eventually, REDKEN had to move on to accommodate its rapid growth, ending up on New York's famed 5th Avenue.



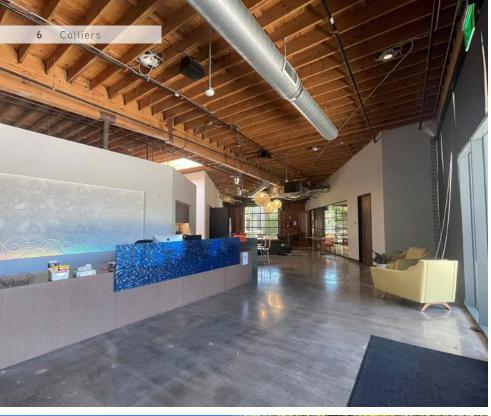






## PROPERTY LOCATION

- Convenient to the confluence of the San Diego (405) and Ventura (101) freeways
- Immediately adjacent to Sherman Oaks, Studio City, Encino and North Hollywood
- Minutes from amenity-rich Ventura Boulevard
- Reverse commute from traffic-heavy West Los Angeles
- 20 minutes from Hollywood Burbank Airport





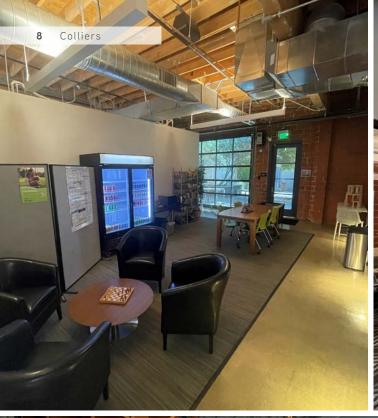
# 14823 CALIFA STREET

## **SPACE HIGHLIGHTS**

- Highly Creative Space Consisting of 10,500 Square Feet
- Exposed Wood Ceilings and Brick Walls
- Well Landscaped and Secured Courtyard with Direct Access from Premises.
- Generous Skylights
- Free Parking (3 per 1,000 SF)
- Large Glass Roll-Up Doors
- Building-Top Signage Available
- Sustainability-Minded Design
- Independent 24/7 HVAC Control
- Acclaimed Shubin + Donaldson Design
- Heavy Power 400a 480v service with ability to add an additional 100a 480v capacity

Generous Building Spaces, High Ceilings, Convenient Parking











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## Floor Plan

