

Traffic Count Report

171 N Winstead Ave, Rocky Mount, NC 27804

Building Type: **General Retail**

Secondary: **Bank**

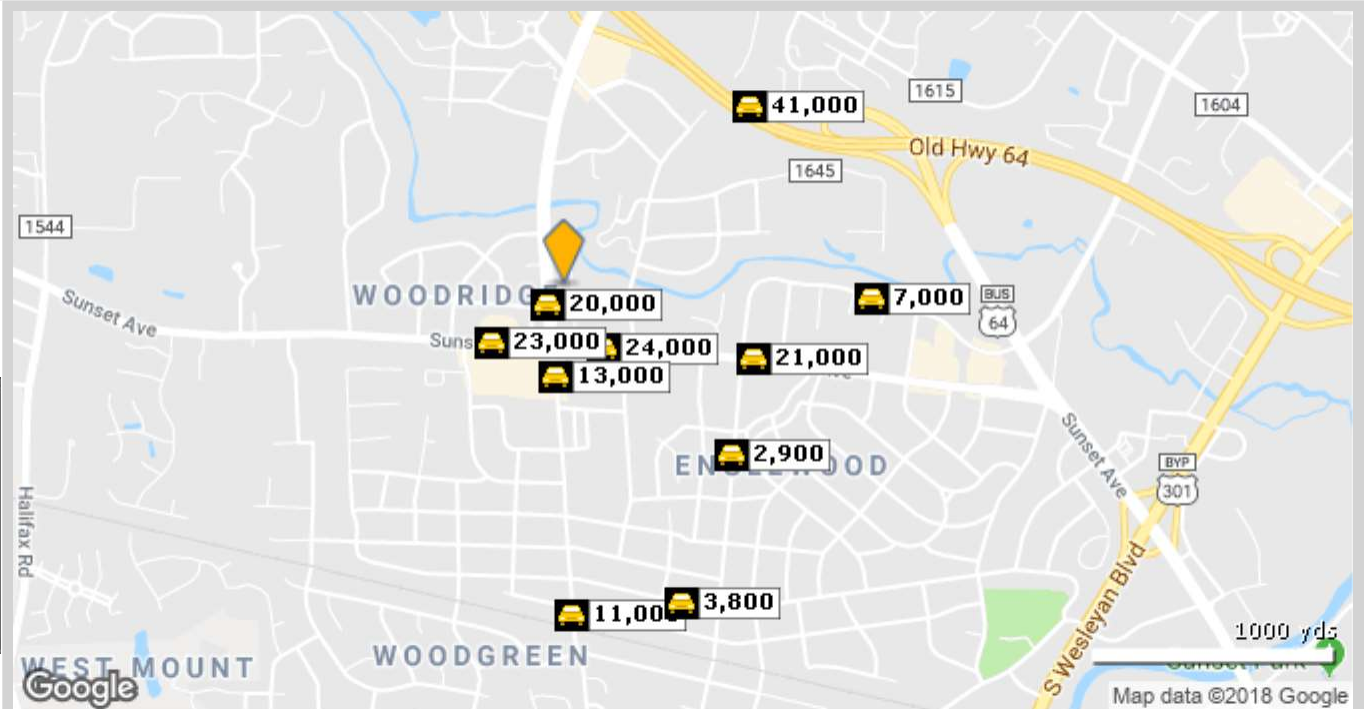
GLA: **7,431 SF**

Year Built: -

Total Available: **0 SF**

% Leased: **100%**

Rent/SF/Yr: -



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	N Winstead Ave	Woodridge Ct	0.10 N	2017	20,000	MPSI	.05
2	Sunset Ave	Tyson Ave	0.04 E	2017	24,000	MPSI	.18
3	Sunset Ave	Westridge Circle Dr	0.07 W	2017	23,000	MPSI	.21
4	S Winstead Ave	Northwood Rd	0.07 S	2017	13,000	MPSI	.22
5	Sunset Ave	N Englewood Dr	0.03 W	2017	21,000	MPSI	.50
6	S Englewood Dr	Seminole Dr	0.11 S	2017	2,900	MPSI	.57
7	US Hwy 64	N Winstead Ave	0.44 NW	2017	41,000	MPSI	.63
8	Zebulon Rd	Patrick Ct	0.03 E	2017	7,000	MPSI	.75
9	S Winstead Ave	Amherst Rd	0.02 N	2017	11,000	MPSI	.79
10	Winstead Rd	Ambleside Dr	0.05 W	2017	3,800	MPSI	.81

Demographic Detail Report

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Radius	1 Mile		3 Mile		5 Mile	
Population						
2023 Projection	4,131		26,318		58,360	
2018 Estimate	4,192		26,675		58,835	
2010 Census	4,479		28,342		59,922	
Growth 2018 - 2023	-1.46%		-1.34%		-0.81%	
Growth 2010 - 2018	-6.41%		-5.88%		-1.81%	
2018 Population by Age	4,192		26,675		58,835	
Age 0 - 4	231	5.51%	1,546	5.80%	3,588	6.10%
Age 5 - 9	233	5.56%	1,590	5.96%	3,694	6.28%
Age 10 - 14	239	5.70%	1,668	6.25%	3,796	6.45%
Age 15 - 19	237	5.65%	1,685	6.32%	3,815	6.48%
Age 20 - 24	235	5.61%	1,664	6.24%	3,896	6.62%
Age 25 - 29	227	5.42%	1,528	5.73%	3,654	6.21%
Age 30 - 34	217	5.18%	1,445	5.42%	3,332	5.66%
Age 35 - 39	216	5.15%	1,452	5.44%	3,200	5.44%
Age 40 - 44	231	5.51%	1,565	5.87%	3,325	5.65%
Age 45 - 49	236	5.63%	1,643	6.16%	3,522	5.99%
Age 50 - 54	266	6.35%	1,846	6.92%	4,001	6.80%
Age 55 - 59	287	6.85%	1,917	7.19%	4,175	7.10%
Age 60 - 64	292	6.97%	1,842	6.91%	4,001	6.80%
Age 65 - 69	285	6.80%	1,671	6.26%	3,565	6.06%
Age 70 - 74	240	5.73%	1,285	4.82%	2,707	4.60%
Age 75 - 79	187	4.46%	912	3.42%	1,878	3.19%
Age 80 - 84	148	3.53%	655	2.46%	1,288	2.19%
Age 85+	185	4.41%	760	2.85%	1,399	2.38%
Age 65+	1,045	24.93%	5,283	19.81%	10,837	18.42%
Median Age	45.60		42.40		40.70	
Average Age	43.80		41.20		40.10	

Demographic Detail Report

171 N Winstead Ave, Rocky Mount, NC 27804

Radius	1 Mile		3 Mile		5 Mile	
2018 Population By Race	4,192		26,675		58,835	
White	2,512	59.92%	13,416	50.29%	22,624	38.45%
Black	1,477	35.23%	12,033	45.11%	33,987	57.77%
Am. Indian & Alaskan	32	0.76%	227	0.85%	470	0.80%
Asian	86	2.05%	496	1.86%	730	1.24%
Hawaiian & Pacific Island	1	0.02%	6	0.02%	40	0.07%
Other	84	2.00%	497	1.86%	983	1.67%
Population by Hispanic Origin	4,192		26,675		58,835	
Non-Hispanic Origin	4,014	95.75%	25,440	95.37%	56,548	96.11%
Hispanic Origin	178	4.25%	1,235	4.63%	2,287	3.89%
2018 Median Age, Male	43.00		39.60		37.70	
2018 Average Age, Male	41.70		39.20		38.20	
2018 Median Age, Female	47.80		44.80		43.10	
2018 Average Age, Female	45.60		43.00		41.80	
2018 Population by Occupation Classification	3,441		21,536		46,992	
Civilian Employed	1,824	53.01%	11,984	55.65%	26,170	55.69%
Civilian Unemployed	121	3.52%	853	3.96%	2,272	4.83%
Civilian Non-Labor Force	1,496	43.48%	8,697	40.38%	18,538	39.45%
Armed Forces	0	0.00%	2	0.01%	12	0.03%
Households by Marital Status						
Married	835		4,912		9,228	
Married No Children	577		3,113		5,937	
Married w/Children	258		1,799		3,291	
2018 Population by Education	3,189		19,633		42,829	
Some High School, No Diploma	270	8.47%	2,350	11.97%	6,752	15.77%
High School Grad (Incl Equivalency)	932	29.23%	5,641	28.73%	13,522	31.57%
Some College, No Degree	971	30.45%	5,524	28.14%	11,822	27.60%
Associate Degree	173	5.42%	1,112	5.66%	2,782	6.50%
Bachelor Degree	586	18.38%	3,477	17.71%	5,520	12.89%
Advanced Degree	257	8.06%	1,529	7.79%	2,431	5.68%

Demographic Detail Report

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Radius	1 Mile		3 Mile		5 Mile	
2018 Population by Occupation	3,366		22,451		48,668	
Real Estate & Finance	119	3.54%	701	3.12%	1,343	2.76%
Professional & Management	1,050	31.19%	5,017	22.35%	9,009	18.51%
Public Administration	79	2.35%	516	2.30%	1,065	2.19%
Education & Health	398	11.82%	2,693	12.00%	5,966	12.26%
Services	198	5.88%	1,846	8.22%	5,629	11.57%
Information	20	0.59%	230	1.02%	329	0.68%
Sales	430	12.77%	3,289	14.65%	6,891	14.16%
Transportation	1	0.03%	108	0.48%	410	0.84%
Retail	177	5.26%	1,677	7.47%	3,307	6.80%
Wholesale	40	1.19%	543	2.42%	901	1.85%
Manufacturing	270	8.02%	1,938	8.63%	4,452	9.15%
Production	293	8.70%	1,998	8.90%	4,934	10.14%
Construction	111	3.30%	701	3.12%	1,614	3.32%
Utilities	130	3.86%	598	2.66%	1,304	2.68%
Agriculture & Mining	15	0.45%	124	0.55%	242	0.50%
Farming, Fishing, Forestry	1	0.03%	43	0.19%	119	0.24%
Other Services	34	1.01%	429	1.91%	1,153	2.37%
2018 Worker Travel Time to Job	1,739		11,616		25,495	
<30 Minutes	1,439	82.75%	9,580	82.47%	20,671	81.08%
30-60 Minutes	198	11.39%	1,552	13.36%	3,911	15.34%
60+ Minutes	102	5.87%	484	4.17%	913	3.58%
2010 Households by HH Size	2,007		11,893		24,316	
1-Person Households	691	34.43%	3,722	31.30%	7,399	30.43%
2-Person Households	740	36.87%	4,003	33.66%	7,909	32.53%
3-Person Households	277	13.80%	1,899	15.97%	4,006	16.47%
4-Person Households	179	8.92%	1,345	11.31%	2,882	11.85%
5-Person Households	77	3.84%	594	4.99%	1,289	5.30%
6-Person Households	24	1.20%	202	1.70%	492	2.02%
7 or more Person Households	19	0.95%	128	1.08%	339	1.39%
2018 Average Household Size	2.20		2.30		2.40	
Households						
2023 Projection	1,867		11,105		23,791	
2018 Estimate	1,893		11,251		23,985	
2010 Census	2,007		11,894		24,317	
Growth 2018 - 2023	-1.37%		-1.30%		-0.81%	
Growth 2010 - 2018	-5.68%		-5.41%		-1.37%	

Demographic Detail Report

171 N Winstead Ave, Rocky Mount, NC 27804					
Radius	1 Mile		3 Mile		5 Mile
2018 Households by HH Income	1,894		11,252		23,985
<\$25,000	561	29.62%	3,078	27.36%	8,132 33.90%
\$25,000 - \$50,000	354	18.69%	2,678	23.80%	5,843 24.36%
\$50,000 - \$75,000	464	24.50%	2,217	19.70%	4,416 18.41%
\$75,000 - \$100,000	145	7.66%	1,130	10.04%	2,024 8.44%
\$100,000 - \$125,000	94	4.96%	609	5.41%	1,119 4.67%
\$125,000 - \$150,000	72	3.80%	449	3.99%	746 3.11%
\$150,000 - \$200,000	143	7.55%	675	6.00%	1,076 4.49%
\$200,000+	61	3.22%	416	3.70%	629 2.62%
2018 Avg Household Income	\$66,068		\$67,365		\$57,849
2018 Med Household Income	\$51,147		\$48,946		\$40,052
2018 Occupied Housing	1,893		11,250		23,985
Owner Occupied	1,131	59.75%	6,701	59.56%	13,190 54.99%
Renter Occupied	762	40.25%	4,549	40.44%	10,795 45.01%
2010 Housing Units	2,064		11,896		25,927
1 Unit	1,442	69.86%	8,973	75.43%	18,871 72.79%
2 - 4 Units	191	9.25%	1,531	12.87%	3,804 14.67%
5 - 19 Units	360	17.44%	1,204	10.12%	2,697 10.40%
20+ Units	71	3.44%	188	1.58%	555 2.14%
2018 Housing Value	1,131		6,702		13,191
<\$100,000	253	22.37%	1,775	26.48%	5,096 38.63%
\$100,000 - \$200,000	597	52.79%	3,365	50.21%	5,714 43.32%
\$200,000 - \$300,000	177	15.65%	844	12.59%	1,408 10.67%
\$300,000 - \$400,000	52	4.60%	288	4.30%	414 3.14%
\$400,000 - \$500,000	30	2.65%	294	4.39%	383 2.90%
\$500,000 - \$1,000,000	6	0.53%	18	0.27%	44 0.33%
\$1,000,000+	16	1.41%	118	1.76%	132 1.00%
2018 Median Home Value	\$152,345		\$146,835		\$126,242
2018 Housing Units by Yr Built	2,143		12,966		28,360
Built 2010+	0	0.00%	45	0.35%	628 2.21%
Built 2000 - 2010	166	7.75%	1,776	13.70%	3,110 10.97%
Built 1990 - 1999	295	13.77%	2,305	17.78%	4,504 15.88%
Built 1980 - 1989	354	16.52%	2,323	17.92%	4,478 15.79%
Built 1970 - 1979	598	27.90%	2,170	16.74%	4,838 17.06%
Built 1960 - 1969	364	16.99%	1,446	11.15%	3,341 11.78%
Built 1950 - 1959	237	11.06%	1,492	11.51%	3,407 12.01%
Built <1949	129	6.02%	1,409	10.87%	4,054 14.29%
2018 Median Year Built	1975		1979		1976

Demographic Summary Report

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U.S. Armed Forces	0		2		12	
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