



2023 Industrial Specialty Report (Esri 2023)

7th St NW & Arizona Ave NW, Huron, South Dakota, 57350
 Ring: 1, 3, 5 mile radii

Prepared by Site To Do Business

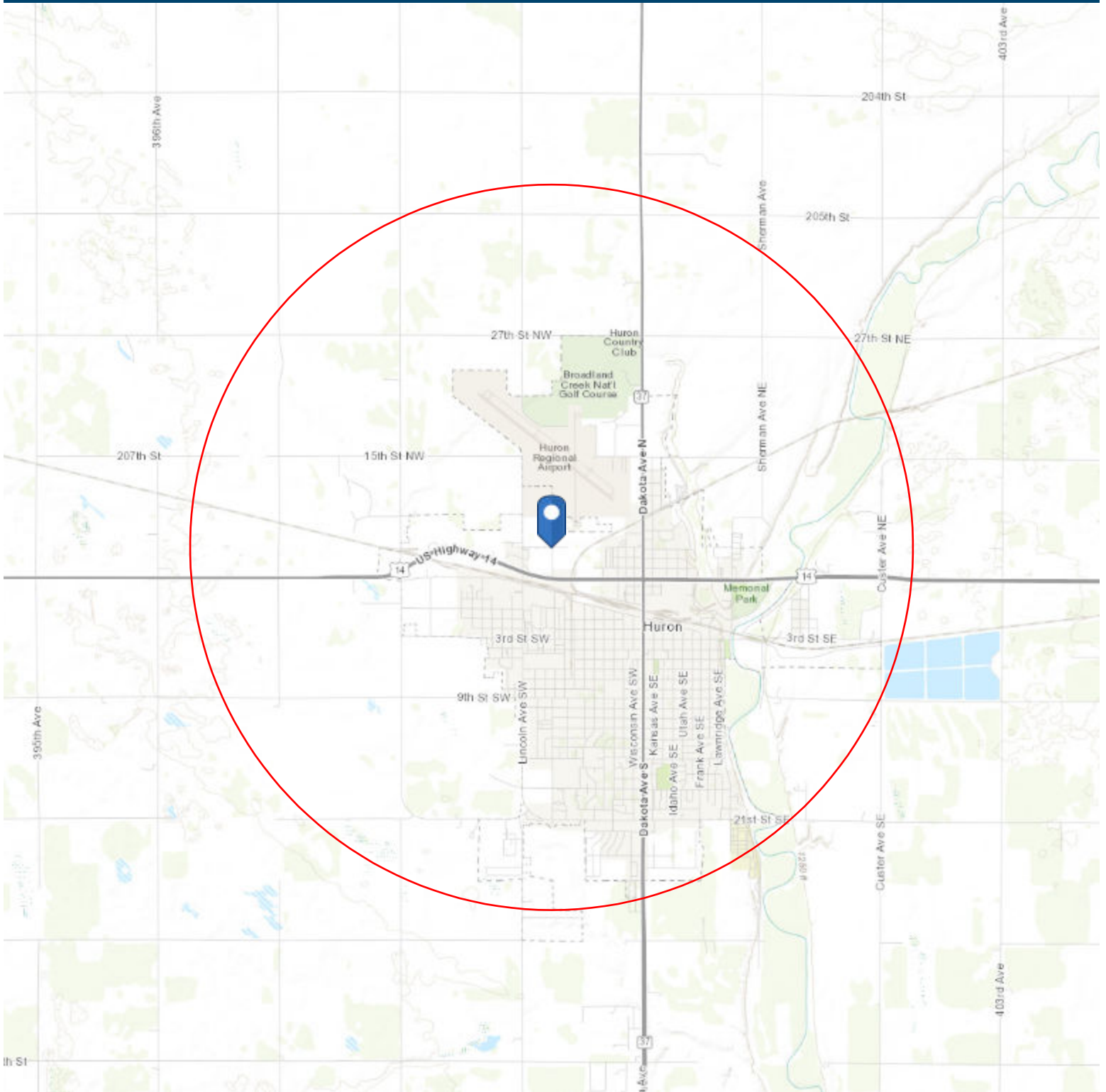
Latitude: 44.37426
 Longitude: -98.22952

2023 Labor Force							
Age Group	Population	Employed	Unemployed	Unemployment Rate	Labor Force Participation Rate	Employment-Population Ratio	
16+	1,772	1,227	14	1.1%	70.0%	69	
16-24	200	155	5	3.1%	80.0%	78	
25-54	820	741	1	0.1%	90.5%	90	
55-64	315	243	9	3.6%	80.0%	77	
65+	437	88	0	0.0%	20.1%	20	

Industry	Employed	Percent	US Percent	Location Quotient
Total	1,227	100.0%	100.0%	-
Agriculture/Forestry/Fishing	35	2.9%	1.2%	2.42
Mining/Quarrying/Oil & Gas	0	0.0%	0.4%	0.00
Construction	53	4.3%	7.1%	0.61
Manufacturing	306	24.9%	9.6%	2.59
Wholesale Trade	34	2.8%	2.5%	1.12
Retail Trade	120	9.8%	10.8%	0.91
Transportation/Warehousing	68	5.5%	5.5%	1.00
Utilities	28	2.3%	0.8%	2.88
Information	10	0.8%	1.9%	0.42
Finance/Insurance	38	3.1%	4.8%	0.65
Real Estate/Rental/Leasing	2	0.2%	2.0%	0.10
Professional/Scientific/Tech	23	1.9%	8.0%	0.24
Management of Companies	0	0.0%	0.1%	0.00
Admin/Support/Waste Management	44	3.6%	3.8%	0.95
Educational Services	128	10.4%	9.0%	1.16
Health Care/Social Assistance	218	17.8%	14.5%	1.23
Arts/Entertainment/Recreation	27	2.2%	1.8%	1.22
Accommodation/Food Services	39	3.2%	6.5%	0.49
Other Services (Excluding Public)	36	2.9%	4.7%	0.62
Public Administration	20	1.6%	4.9%	0.33

Occupation	Employed	Percent	US Percent	Location Quotient
Total	1,227	100.0%	100.0%	-
White Collar	614	50.0%	61.8%	0.81
Management	70	5.7%	11.5%	0.50
Business/Financial	44	3.6%	6.0%	0.60
Computer/Mathematical	1	0.1%	3.7%	0.03
Architecture/Engineering	40	3.3%	1.9%	1.74
Life/Physical/Social Sciences	17	1.4%	1.0%	1.40
Community/Social Service	9	0.7%	1.9%	0.37
Legal	2	0.2%	1.1%	0.18
Education/Training/Library	125	10.2%	5.9%	1.73
Arts/Design/Entertainment	1	0.1%	2.0%	0.05
Healthcare Practitioner	99	8.1%	6.5%	1.25
Sales and Sales Related	63	5.1%	9.2%	0.55
Office/Administrative Support	143	11.7%	11.1%	1.05
Blue Collar	432	35.2%	22.3%	1.57
Farming/Fishing/Forestry	15	1.2%	0.6%	2.00
Construction/Extraction	30	2.4%	5.2%	0.46
Installation/Maintenance/Repair	27	2.2%	3.0%	0.73
Production	187	15.2%	5.4%	2.81
Transportation/Material Moving	173	14.1%	8.1%	1.74
Services	180	14.7%	15.9%	0.92
Healthcare Support	34	2.8%	3.4%	0.82
Protective Service	15	1.2%	2.0%	0.60
Food Preparation/Serving	31	2.5%	5.0%	0.50
Building Maintenance	78	6.4%	3.6%	1.78
Personal Care/Service	22	1.8%	1.9%	0.95

Source: Esri, Esri-Data Axle, U.S. Census





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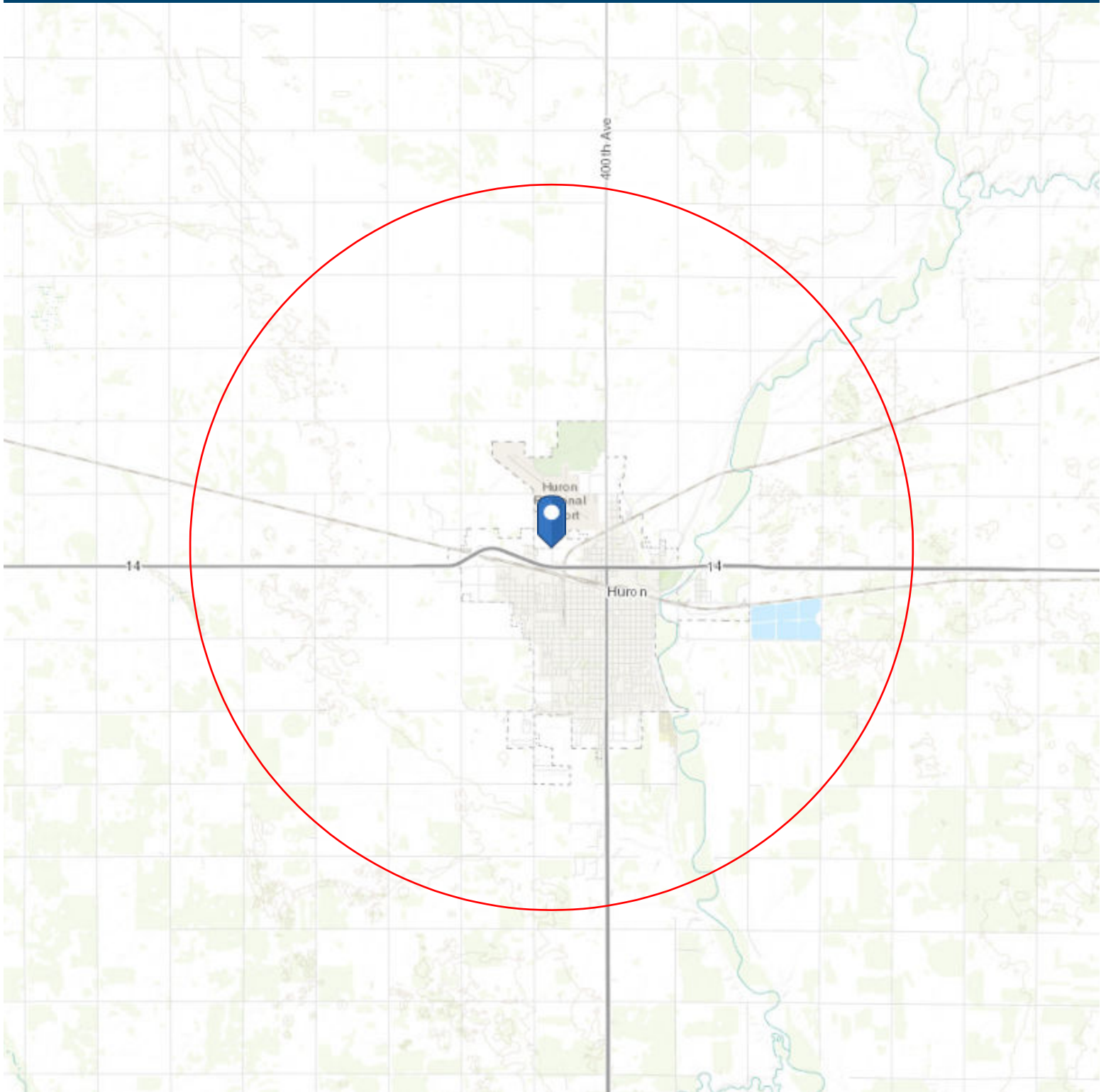
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2023 Labor Force							
Age Group	Population	Employed	Unemployed	Unemployment Rate	Labor Force Participation Rate	Employment-Population Ratio	
16+	11,826	8,101	100	1.2%	69.3%	69	
16-24	1,408	1,114	21	1.9%	80.6%	79	
25-54	5,141	4,676	3	0.1%	91.0%	91	
55-64	1,985	1,590	76	4.6%	83.9%	80	
65+	3,293	721	0	0.0%	21.9%	22	

Industry	Employed	Percent	US Percent	Location Quotient
Total	8,101	100.0%	100.0%	-
Agriculture/Forestry/Fishing	204	2.5%	1.2%	2.08
Mining/Quarrying/Oil & Gas	0	0.0%	0.4%	0.00
Construction	419	5.2%	7.1%	0.73
Manufacturing	2,252	27.8%	9.6%	2.90
Wholesale Trade	200	2.5%	2.5%	1.00
Retail Trade	702	8.7%	10.8%	0.81
Transportation/Warehousing	366	4.5%	5.5%	0.82
Utilities	138	1.7%	0.8%	2.12
Information	60	0.7%	1.9%	0.37
Finance/Insurance	337	4.2%	4.8%	0.88
Real Estate/Rental/Leasing	83	1.0%	2.0%	0.50
Professional/Scientific/Tech	289	3.6%	8.0%	0.45
Management of Companies	0	0.0%	0.1%	0.00
Admin/Support/Waste Management	207	2.6%	3.8%	0.68
Educational Services	761	9.4%	9.0%	1.04
Health Care/Social Assistance	1,161	14.3%	14.5%	0.99
Arts/Entertainment/Recreation	173	2.1%	1.8%	1.17
Accommodation/Food Services	297	3.7%	6.5%	0.57
Other Services (Excluding Public)	204	2.5%	4.7%	0.53
Public Administration	250	3.1%	4.9%	0.63

Occupation	Employed	Percent	US Percent	Location Quotient
Total	8,101	100.0%	100.0%	-
White Collar	3,895	48.1%	61.8%	0.78
Management	610	7.5%	11.5%	0.65
Business/Financial	227	2.8%	6.0%	0.47
Computer/Mathematical	37	0.5%	3.7%	0.14
Architecture/Engineering	110	1.4%	1.9%	0.74
Life/Physical/Social Sciences	148	1.8%	1.0%	1.80
Community/Social Service	134	1.7%	1.9%	0.89
Legal	10	0.1%	1.1%	0.09
Education/Training/Library	660	8.1%	5.9%	1.37
Arts/Design/Entertainment	45	0.6%	2.0%	0.30
Healthcare Practitioner	468	5.8%	6.5%	0.89
Sales and Sales Related	593	7.3%	9.2%	0.79
Office/Administrative Support	853	10.5%	11.1%	0.95
Blue Collar	3,198	39.5%	22.3%	1.77
Farming/Fishing/Forestry	82	1.0%	0.6%	1.67
Construction/Extraction	372	4.6%	5.2%	0.88
Installation/Maintenance/Repair	320	4.0%	3.0%	1.33
Production	1,339	16.5%	5.4%	3.06
Transportation/Material Moving	1,085	13.4%	8.1%	1.65
Services	1,011	12.5%	15.9%	0.79
Healthcare Support	176	2.2%	3.4%	0.65
Protective Service	102	1.3%	2.0%	0.65
Food Preparation/Serving	343	4.2%	5.0%	0.84
Building Maintenance	308	3.8%	3.6%	1.06
Personal Care/Service	82	1.0%	1.9%	0.53

Source: Esri, Esri-Data Axle, U.S. Census



2023 Labor Force							
Age Group	Population	Employed	Unemployed	Unemployment Rate	Labor Force Participation Rate	Employment-Population Ratio	
16+	12,375	8,432	103	1.2%	69.0%	68	
16-24	1,463	1,154	21	1.8%	80.3%	79	
25-54	5,351	4,861	3	0.1%	90.9%	91	
55-64	2,088	1,665	78	4.5%	83.5%	80	
65+	3,473	751	0	0.0%	21.6%	22	

Industry	Employed	Percent	US Percent	Location Quotient
Total	8,432	100.0%	100.0%	-
Agriculture/Forestry/Fishing	226	2.7%	1.2%	2.25
Mining/Quarrying/Oil & Gas	0	0.0%	0.4%	0.00
Construction	442	5.2%	7.1%	0.73
Manufacturing	2,323	27.5%	9.6%	2.86
Wholesale Trade	209	2.5%	2.5%	1.00
Retail Trade	726	8.6%	10.8%	0.80
Transportation/Warehousing	387	4.6%	5.5%	0.84
Utilities	146	1.7%	0.8%	2.12
Information	63	0.7%	1.9%	0.37
Finance/Insurance	357	4.2%	4.8%	0.88
Real Estate/Rental/Leasing	84	1.0%	2.0%	0.50
Professional/Scientific/Tech	303	3.6%	8.0%	0.45
Management of Companies	0	0.0%	0.1%	0.00
Admin/Support/Waste Management	210	2.5%	3.8%	0.66
Educational Services	798	9.5%	9.0%	1.06
Health Care/Social Assistance	1,202	14.3%	14.5%	0.99
Arts/Entertainment/Recreation	179	2.1%	1.8%	1.17
Accommodation/Food Services	306	3.6%	6.5%	0.55
Other Services (Excluding Public)	212	2.5%	4.7%	0.53
Public Administration	260	3.1%	4.9%	0.63

Occupation	Employed	Percent	US Percent	Location Quotient
Total	8,432	100.0%	100.0%	-
White Collar	4,051	48.0%	61.8%	0.78
Management	637	7.6%	11.5%	0.66
Business/Financial	238	2.8%	6.0%	0.47
Computer/Mathematical	39	0.5%	3.7%	0.14
Architecture/Engineering	120	1.4%	1.9%	0.74
Life/Physical/Social Sciences	149	1.8%	1.0%	1.80
Community/Social Service	138	1.6%	1.9%	0.84
Legal	11	0.1%	1.1%	0.09
Education/Training/Library	688	8.2%	5.9%	1.39
Arts/Design/Entertainment	47	0.6%	2.0%	0.30
Healthcare Practitioner	486	5.8%	6.5%	0.89
Sales and Sales Related	603	7.2%	9.2%	0.78
Office/Administrative Support	895	10.6%	11.1%	0.95
Blue Collar	3,334	39.5%	22.3%	1.78
Farming/Fishing/Forestry	90	1.1%	0.6%	1.83
Construction/Extraction	391	4.6%	5.2%	0.88
Installation/Maintenance/Repair	327	3.9%	3.0%	1.30
Production	1,364	16.2%	5.4%	3.00
Transportation/Material Moving	1,162	13.8%	8.1%	1.70
Services	1,048	12.4%	15.9%	0.79
Healthcare Support	183	2.2%	3.4%	0.65
Protective Service	107	1.3%	2.0%	0.65
Food Preparation/Serving	359	4.3%	5.0%	0.86
Building Maintenance	314	3.7%	3.6%	1.03
Personal Care/Service	85	1.0%	1.9%	0.53



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	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total Businesses:	186		678		703							
Total Employees:	2,849		8,754		9,195							
Total Residential Population:	2,212		14,791		15,457							
Employee/Residential Population Ratio (per 100)	129		59		59							
by NAICS Codes												
Agriculture, Forestry, Fishing & Hunting	2	1.1%	45	1.6%	7	1.0%	87	1.0%	8	1.1%	115	1.3%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	2	1.1%	58	2.0%	4	0.6%	131	1.5%	4	0.6%	133	1.4%
Construction	11	5.9%	167	5.9%	31	4.6%	338	3.9%	32	4.6%	356	3.9%
Manufacturing	10	5.4%	518	18.2%	23	3.4%	855	9.8%	24	3.4%	936	10.2%
Wholesale Trade	17	9.1%	525	18.4%	34	5.0%	920	10.5%	36	5.1%	998	10.9%
Retail Trade	26	14.0%	144	5.1%	93	13.7%	1,222	14.0%	97	13.8%	1,279	13.9%
Motor Vehicle & Parts Dealers	3	1.6%	28	1.0%	10	1.5%	97	1.1%	10	1.4%	100	1.1%
Furniture & Home Furnishings Stores	1	0.5%	4	0.1%	5	0.7%	26	0.3%	5	0.7%	27	0.3%
Electronics & Appliance Stores	0	0.0%	2	0.1%	2	0.3%	9	0.1%	2	0.3%	9	0.1%
Bldg Material & Garden Equipment &	3	1.6%	21	0.7%	10	1.5%	88	1.0%	11	1.6%	95	1.0%
Food & Beverage Stores	5	2.7%	45	1.6%	23	3.4%	433	4.9%	23	3.3%	442	4.8%
Health & Personal Care Stores	2	1.1%	7	0.2%	11	1.6%	82	0.9%	11	1.6%	83	0.9%
Gasoline Stations	3	1.6%	16	0.6%	8	1.2%	41	0.5%	8	1.1%	42	0.5%
Clothing & Clothing Accessories Stores	1	0.5%	3	0.1%	8	1.2%	34	0.4%	8	1.1%	36	0.4%
Sport Goods, Hobby, Book, & Music Stores	3	1.6%	10	0.4%	7	1.0%	25	0.3%	7	1.0%	25	0.3%
General Merchandise Stores	4	2.2%	8	0.3%	11	1.6%	387	4.4%	11	1.6%	419	4.6%
Miscellaneous Store Retailers												
Nonstore Retailers												
Transportation & Warehousing	9	4.8%	170	6.0%	16	2.4%	304	3.5%	18	2.6%	327	3.6%
Information	3	1.6%	86	3.0%	17	2.5%	280	3.2%	18	2.6%	284	3.1%
Finance & Insurance	8	4.3%	50	1.8%	44	6.5%	322	3.7%	45	6.4%	326	3.5%
Central Bank/Credit Intermediation & Related	4	2.2%	32	1.1%	15	2.2%	165	1.9%	15	2.1%	167	1.8%
Securities, Commodity Contracts & Other	3	1.6%	14	0.5%	14	2.1%	71	0.8%	14	2.0%	72	0.8%
Insurance Carriers & Related Activities;	2	1.1%	4	0.1%	16	2.4%	86	1.0%	16	2.3%	88	1.0%
Real Estate, Rental & Leasing	5	2.7%	16	0.6%	28	4.1%	170	1.9%	29	4.1%	171	1.9%
Professional, Scientific & Tech Services	9	4.8%	174	6.1%	40	5.9%	362	4.1%	41	5.8%	385	4.2%
Legal Services	4	2.2%	12	0.4%	11	1.6%	32	0.4%	11	1.6%	32	0.3%
Management of Companies & Enterprises	1	0.5%	1	0.0%	3	0.4%	6	0.1%	3	0.4%	6	0.1%
Administrative & Support & Waste Management	5	2.7%	41	1.4%	13	1.9%	76	0.9%	13	1.8%	77	0.8%
Educational Services	2	1.1%	90	3.2%	15	2.2%	549	6.3%	15	2.1%	561	6.1%
Health Care & Social Assistance	13	7.0%	313	11.0%	65	9.6%	1,426	16.3%	67	9.5%	1,483	16.1%
Arts, Entertainment & Recreation	5	2.7%	54	1.9%	25	3.7%	251	2.9%	25	3.6%	256	2.8%
Accommodation & Food Services	10	5.4%	97	3.4%	42	6.2%	500	5.7%	43	6.1%	508	5.5%
Accommodation	2	1.1%	6	0.2%	8	1.2%	42	0.5%	8	1.1%	44	0.5%
Food Services & Drinking Places	8	4.3%	91	3.2%	34	5.0%	458	5.2%	35	5.0%	464	5.0%
Other Services (except Public Administration)	16	8.6%	78	2.7%	88	13.0%	358	4.1%	91	12.9%	370	4.0%
Automotive Repair & Maintenance	6	3.2%	25	0.9%	15	2.2%	63	0.7%	16	2.3%	66	0.7%
Public Administration	25	13.4%	222	7.8%	66	9.7%	529	6.0%	69	9.8%	548	6.0%
Unclassified Establishments	6	3.2%	0	0.0%	24	3.5%	71	0.8%	25	3.6%	76	0.8%



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POPULATION BY AGE	CENSUS 2010		2023		2028	
	NUMBER	PERCENT	NUMBER	PERCENT	NUMBER	PERCENT
0 - 4	157	8%	138	6%	139	6%
5 - 9	128	6%	144	7%	145	7%
10 - 14	116	6%	136	6%	152	7%
15 - 19	139	7%	116	5%	130	6%
20 - 24	145	7%	106	5%	106	5%
Total	283	14%	314	14%	256	11%
35- 44	222	11%	283	13%	316	14%
45 - 54	328	16%	223	10%	230	10%
55 - 64	268	13%	315	14%	261	12%
65 - 74	152	7%	260	12%	272	12%
75 - 84	95	5%	137	6%	176	8%
85 +	41	2%	40	2%	46	2%

POPULATION BY SEX	2010	2023	2028
2010 Male Population	1,118	1,168	1,172
2010 Female Population	1,022	1,044	1,057



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POPULATION BY AGE	CENSUS 2010		2023		2028	
	NUMBER	PERCENT	NUMBER	PERCENT	NUMBER	PERCENT
0 - 4	1,019	8%	986	7%	1,012	7%
5 - 9	821	6%	916	6%	924	6%
10 - 14	766	6%	903	6%	944	6%
15 - 19	837	6%	827	6%	879	6%
20 - 24	811	6%	740	5%	762	5%
Total	1,592	12%	1,899	13%	1,696	11%
35 - 44	1,361	10%	1,690	11%	1,840	12%
45 - 54	1,935	15%	1,552	10%	1,594	11%
55 - 64	1,617	12%	1,985	13%	1,719	11%
65 - 74	904	7%	1,703	12%	1,825	12%
75 - 84	832	6%	1,076	7%	1,268	8%
85 +	459	4%	514	3%	568	4%

POPULATION BY SEX	2010	2023	2028
2010 Male Population	6,644	7,443	7,543
2010 Female Population	6,698	7,348	7,486



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POPULATION BY AGE	CENSUS 2010		2023		2028	
	NUMBER	PERCENT	NUMBER	PERCENT	NUMBER	PERCENT
0 - 4	1,059	8%	1,025	7%	1,053	7%
5 - 9	853	6%	951	6%	960	6%
10 - 14	800	6%	940	6%	981	6%
15 - 19	875	6%	862	6%	917	6%
20 - 24	836	6%	767	5%	787	5%
Total	1,649	12%	1,967	13%	1,759	11%
35- 44	1,417	10%	1,759	11%	1,915	12%
45 - 54	2,025	15%	1,625	11%	1,667	11%
55 - 64	1,697	12%	2,088	14%	1,810	12%
65 - 74	946	7%	1,783	12%	1,914	12%
75 - 84	873	6%	1,136	7%	1,340	9%
85 +	492	4%	554	4%	613	4%

POPULATION BY SEX	2010	2023	2028
2010 Male Population	6,929	7,769	7,878
2010 Female Population	6,998	7,688	7,838

POPULATION 25+ BY EDUCATIONAL ATTAINMENT

Total	1,573	10,419	10,912
Less than 9th Grade	4.4%	7.4%	7.5%
9th - 12th Grade, No Diploma	2.8%	5.1%	5.0%
High School Graduate	26.6%	25.5%	25.8%
GED/Alternative Credential	8.8%	6.0%	5.9%
Some College, No Degree	16.7%	16.6%	16.4%
Associate Degree	17.2%	11.5%	11.5%
Bachelor's Degree	14.4%	18.0%	17.9%
Graduate/Professional Degree	9.2%	10.1%	10.0%

POPULATION 15+ BY MARITAL STATUS 2023

Total	1,793	11,987	12,540
Never Married	27.9%	28.2%	27.8%
Married	54.2%	56.5%	57.0%
Widowed	5.9%	7.1%	7.2%
Divorced	12.0%	8.1%	8.0%



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HOUSEHOLDS BY INCOME

Household Income Base	892	5,738	5,985
<\$15,000	14.0%	9.7%	9.5%
\$15,000 - \$24,999	6.6%	9.2%	9.2%
\$25,000 - \$34,999	12.1%	12.6%	12.5%
\$35,000 - \$49,999	20.1%	16.5%	16.5%
\$50,000 - \$74,999	18.2%	18.1%	18.2%
\$75,000 - \$99,999	15.6%	14.6%	14.5%
\$100,000 - \$149,999	10.1%	13.2%	13.4%
\$150,000 - \$199,999	0.9%	3.2%	3.3%
\$200,000+	2.4%	2.9%	3.0%
Average Household Income	\$64,394	\$71,845	\$72,428

HOUSEHOLDS BY TYPE

Total	882	5,571	5,798
Households with 1 Person	40.1%	35.2%	35.1%
Households with 2+ People	59.9%	64.8%	64.9%
Family Households	54.0%	59.7%	59.8%
Husband-wife Families	39.9%	45.9%	46.1%
With Related Children	15.3%	17.7%	17.7%
Other Family (No Spouse Present)	14.2%	13.8%	13.7%
Other Family with Male Householder	5.7%	4.4%	4.3%
With Related Children	3.6%	2.9%	2.9%
Other Family with Female Householder	8.4%	9.4%	9.4%
With Related Children	6.9%	7.4%	7.4%
Nonfamily Households	5.9%	5.1%	5.1%
All Households with Children	26.6%	28.8%	28.7%
Multigenerational Households	2.0%	2.0%	2.0%
Unmarried Partner Households	7.5%	6.3%	6.3%
Male-female	7.1%	6.0%	6.0%
Same-sex	0.3%	0.3%	0.3%

HOUSEHOLD BY SIZE

Total	882	5,573	5,797
1 Person Household	40.1%	35.2%	35.1%
2 Person Household	31.4%	34.0%	34.2%
3 Person Household	11.9%	12.6%	12.6%
4 Person Household	8.7%	9.8%	9.8%
5 Person Household	4.1%	5.1%	5.1%
6 Person Household	2.3%	2.0%	1.9%
7 + Person Household	1.5%	1.4%	1.3%



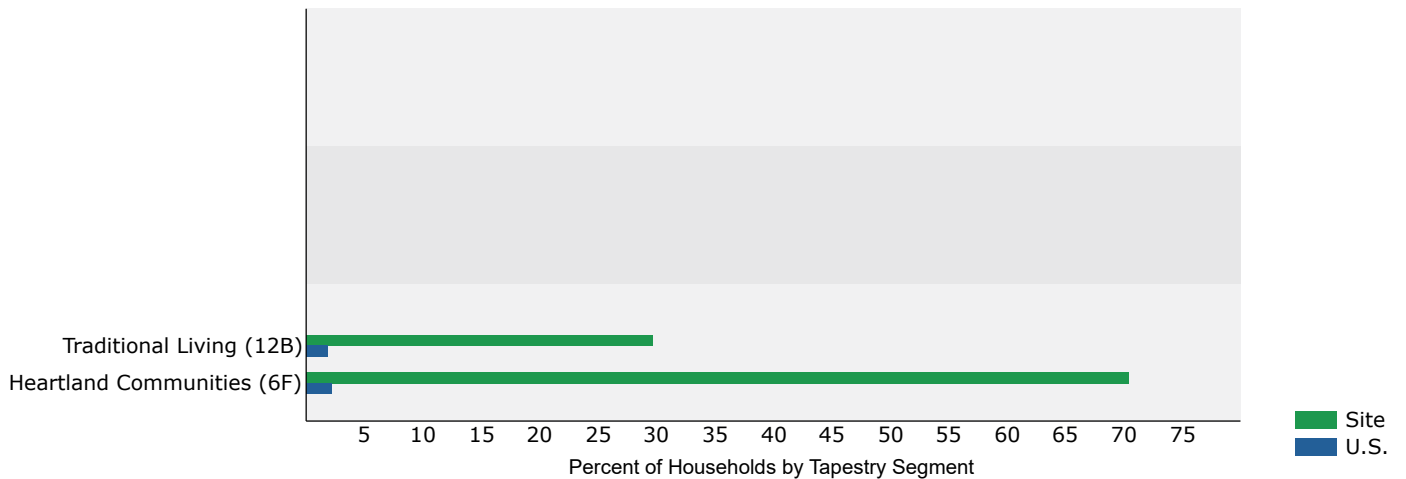
2023 Industrial Specialty Report (Esri 2023)

7th St NW & Arizona Ave NW, Huron, South Dakota, 57350
 Ring: 1, 3, 5 mile radii

Prepared by Site To Do Business
 Latitude: 44.37426
 Longitude: -98.22952

Rank	Tapestry Segment	2023 Households		2023 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Heartland Communities (6F)	70.4%	70.4%	2.2%	2.2%	3199
2	Traditional Living (12B)	29.6%	100.0%	1.9%	4.1%	1,571
Subtotal		100.0%		4.1%		
Total		100.0%		4.1%		2448

Top Ten Tapestry Segments Site vs. U.S.





2023 Industrial Specialty Report (Esri 2023)

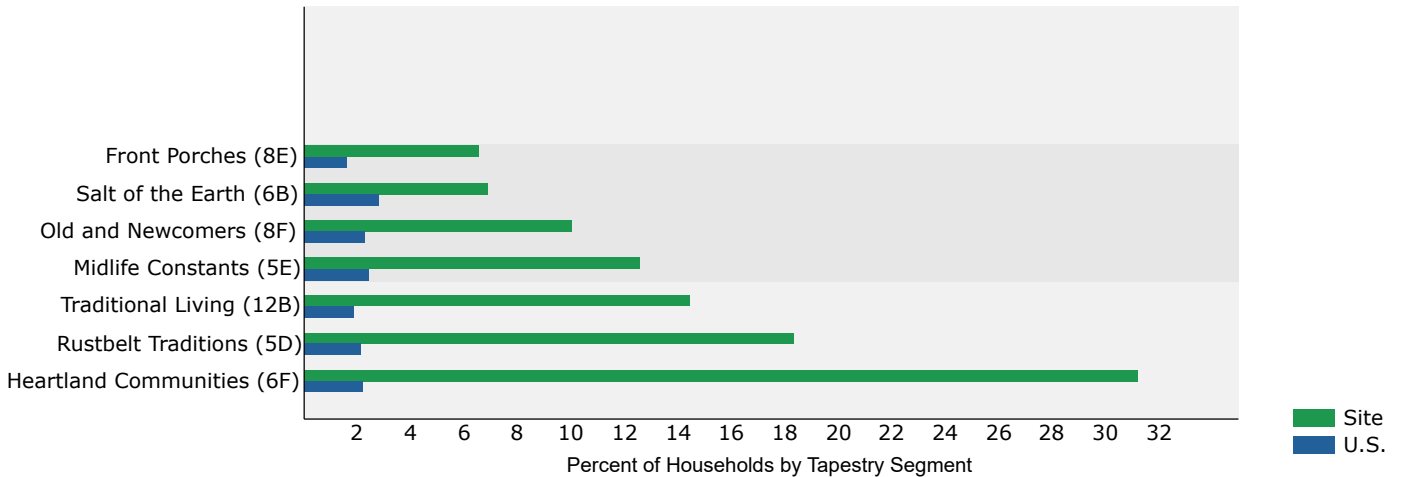
7th St NW & Arizona Ave NW, Huron, South Dakota, 57350
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Prepared by Site To Do Business

Latitude: 44.37426
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Rank	Tapestry Segment	2023 Households		2023 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Heartland Communities (6F)	31.2%	31.2%	2.2%	2.2%	1418
2	Rustbelt Traditions (5D)	18.3%	49.5%	2.1%	4.3%	854
3	Traditional Living (12B)	14.4%	64.0%	1.9%	6.2%	767
4	Midlife Constants (5E)	12.6%	76.6%	2.4%	8.7%	519
5	Old and Newcomers (8F)	10.1%	86.6%	2.3%	10.9%	440
Subtotal		86.6%		10.9%		
6	Salt of the Earth (6B)	6.8%	93.5%	2.8%	13.7%	246
7	Front Porches (8E)	6.5%	100.0%	1.6%	15.3%	412
Subtotal		13.3%		4.4%		
Total		100.0%		15.3%		653

Top Ten Tapestry Segments Site vs. U.S.





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7th St NW & Arizona Ave NW, Huron, South Dakota, 57350
 Ring: 1, 3, 5 mile radii

Prepared by Site To Do Business
 Latitude: 44.37426
 Longitude: -98.22952

Rank	Tapestry Segment	2023 Households		2023 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Heartland Communities (6F)	32.7%	32.7%	2.2%	2.2%	1484
2	Rustbelt Traditions (5D)	17.6%	50.2%	2.1%	4.3%	819
3	Traditional Living (12B)	13.9%	64.1%	1.9%	6.2%	735
4	Midlife Constants (5E)	12.5%	76.6%	2.4%	8.7%	519
5	Old and Newcomers (8F)	9.6%	86.3%	2.3%	10.9%	422
Subtotal		86.3%		10.9%		
6	Salt of the Earth (6B)	6.6%	92.8%	2.8%	13.7%	236
7	Front Porches (8E)	6.3%	99.1%	1.6%	15.3%	395
8	Prairie Living (6D)	0.9%	100.0%	1.0%	16.3%	90
Subtotal		13.8%		5.4%		
Total		100.0%		16.3%		614

Top Ten Tapestry Segments Site vs. U.S.

