



# the multifamily group.

#### **Investment Advisors**



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# **Investment Strategy**



#### Summary:

The Multifamily Group is pleased to present Bonita Gardens, a unique, value-add opportunity in Dallas, Texas. Constructed in 1974, the property consists of 136 units averaging 732 square feet. The property offers one and two-bedroom floorplans. 79% of the units (108) are two-bedrooms. The property is currently 92% occupied matching the occupancy rates of 92% in the Dallas-Cedar Crest submarket (Yardi). There are around 50 units that are receiving assistance through local housing authorities. Effective rent growth for the Southeastern Dallas submarket is at 6.4% year-over-year (Yardi). The U.S. Census Bureau shows that 58% of Dallas' population are renters. Bonita Gardens is being offered free and clear of existing debt.

#### Value-Add:

Rents on the two-bedroom units are \$124/unit/month under the area market rate and can be increased with renovations. The renovations are estimated to be \$1,500 for the 108 units and would cost a total of \$162,000. This would bring an added revenue stream of \$5,400/month and \$64,800/year with a capitalized value of \$925,714 on a 7% exit cap.

#### Location:

Less than 7-miles to downtown Dallas, with easy access to I-45, TX Hwy-175, and Loop-12 makes this area highly sought after. Bonita Gardens has a great level of visibility off Fordham Road with more than 18,800 vehicles passing by per day. The property is within walking distance of two convenience stores and two city parks. The K-12 schools are a quick drive 1.5 to 3-miles away. Paul Quinn College is less than 4-miles away. There is a new retail center planned just 3-miles from the asset bringing new stores and Frost Bank. The Dallas Zoo, which was approved for \$100MM in renovations, and the planned engineering marvel over I-35, Southern Gateway Park, are less than 5-miles away. The American Growth Project ranked Dallas as the 5th fastest-growing city in 2022 considering several factors including GDP and population growth. The U.S. Census Bureau counted 1,304,379 residents in Dallas, Texas in 2020. The metroplex saw 6.5% job growth in the year ending in October 2022, while LA and New York saw 4.3%, according to the latest DFW Resiliency report. DFW is estimated to have grown by another 120,000 people during the pandemic. Amazon, Walmart, Dart Container Corp., Dolco Packaging, Procter and Gamble, and DXP Enterprises Inc. have sprawling warehouses in DFW. Dallas is a continually growing city with six Fortune 500 companies that have relocated here in the last six years.

# Investment Highlights

Double Digit Cash-on-Cash Year 1

Owners have Infused \$343,500 in Improving the Property

79% Are Two Bedroom Units

**Granite Countertops in Every Unit** 

6.4% YoY Effective Rent Growth In The Submarket - Yardi

Walking Distance of Two Convenience Stores and Two City Parks

Dallas is the 5th Fastest-Growing City in The United States

1.3+ Million Residents In Dallas

DFW - Fastest Growing Metro In Job Growth In United States

Offered Free and Clear

# **Capital Expenditures**



Capital Expenses Since 2020:	Amount	Year Completed	Location
Painting All Exterior Buildings	\$60,000	2021	Entire Building
Foundation Repairs	\$45,000	2020	Bldg 1, 3, & 4
Roof Repairs (Assumed Age of All Roofs is 2017)	\$30,000	2022-2023	Sections of Bldgs 2, 3, 4, 6
Replace Cast Iron Sewer Lines W/Additional Clean Outs	\$15,000	2022	Bldg 2 & 3
Automated Gate Installation	\$25,000	2022	1 Entrance Gate & 2 Exit Gates
Unit Upgrades/Flooring	\$21,000	2020-2024	Replaced as Needed
Appliances/Stoves/Refrigerators/HVAC Units	\$85,000	2020-2024	Replaced as Needed
Security Cameras	\$25,000	2022	All Buildings
LED Exterior Lights	\$7,000	2022	All Buildings
Iron Fencing	\$7,500	2021	Exterior of Property
Parking Lot Striping/Repairs	\$10,000	2022	Throughout Property
Resident Park/Play Area	\$5,000	2024	Rear Side of Property
Water Conservation	\$8,000	2022-2024	All 136 Units
TOTAL	\$343,500.00		



# Summary



#### **Bonita Gardens**

3410 Fordham Road, Dallas, TX 75216

#### General

Terms Free and Clear Address 3410 Fordham Rd Dallas TX, 75216 Year Built 1974 Units 136 Net Rentable SF 100,524 739 SF Average Unit Size Site Size 4.46 Acres Density 30.4 Units/Acre Occupancy 92%

#### Construction

Foundation Concrete
Exterior Brick and Hardie Siding
Roof Pitched Roof w/Composite Shingles
(Assumed Age of all Roofs is 2017)

Number of Buildings

#### Mechanical

HVAC

Individual Wall Units with Heating & Cooling

Hot Water

Individual Electric Water Heaters

Wiring

Copper

Hot & Cold Water - Copper, Sewer -

Cast Iron

**Utilities** 

Electricity Individually Metered - Tenant Pays Water/Sewer Owner Pays

Gas None
Cable/Internet No Contract

Laundry / Washer and Dryers

Laundry One Laundry Room

**School Information** 

School District Dallas ISD

Elementary Elisha M. Pease Elementary

Middle School Dr. Fredrick Douglass Todd Sr. Middle

School

High School South Oak Cliff High School



#### **Useful Links**

County Appraisal District (CAD)

<u>CoStar</u> <u>Yardi</u>

#### **Tax Information**

County Dallas
CAD Account No. 00861700170010000
00000816645750000
Tax Rate 2.235%

#### **Tax Detail**

Assessed Value \$8,060,470 0.000 City ISD 0.000 County 2.235 College 0.000 0.000 Hospital Other 0.000 Other 2 0.000 2.235% Total

#### **Parking**

Paving Asphalt
Total Spaces Buyer Verify On-Site
Open Spaces Remove
Covered Spaces None

#### **Leasing Fees**

Application Fee \$55 Administration Fee None \$500 **Security Deposit** Pet Deposit \$500 Pet Rent None Reserved Parking \$25/Month Trash Fee None Pest Control Fee None Month-to-Month Fee None

#### **Personnel**

Leasing One Full-Time

Maintenance Two Full-Time and Two Part-Time

Make-Ready 0
0



# Dallas, TX

#### **Notable Transactions**

Volara - 480-Units; 1974; Dallas, TX

• Date Sold: 3/14/2022

• Price (Yardi): \$104,729/unit for \$50,270,000

• Artera - 290-Units; 1972; Dallas, TX

• Date Sold: 3/16/2022

• Price (Yardi): \$88,724/unit for \$25,730,000

Polk Villas - 116-Units; 1973; Dallas, TX

Date Sold: 10/16/2023

• Price (Yardi): \$107,069/unit for \$12,420,000

#### **Bonita Gardens Rent Market Profile**

- Average effective rents are \$1,053/month
- Average effective asking rent PSF is \$1.42
- Median Household income is \$54,819/household in the 10-mile radius - CoStar

#### **Economic Profile**

#### **Population**

- Total Population: 1,304,379 Dallas, Texas
   (2020 U.S. Census Bureau)
- DFW added 1.2 million residents in the last decade growing the population by 20% from 2010-2020 (U.S. Census Bureau)
- 58% of Dallas' Population are Renters (US Census 2018-20

#### **Sector Employment**

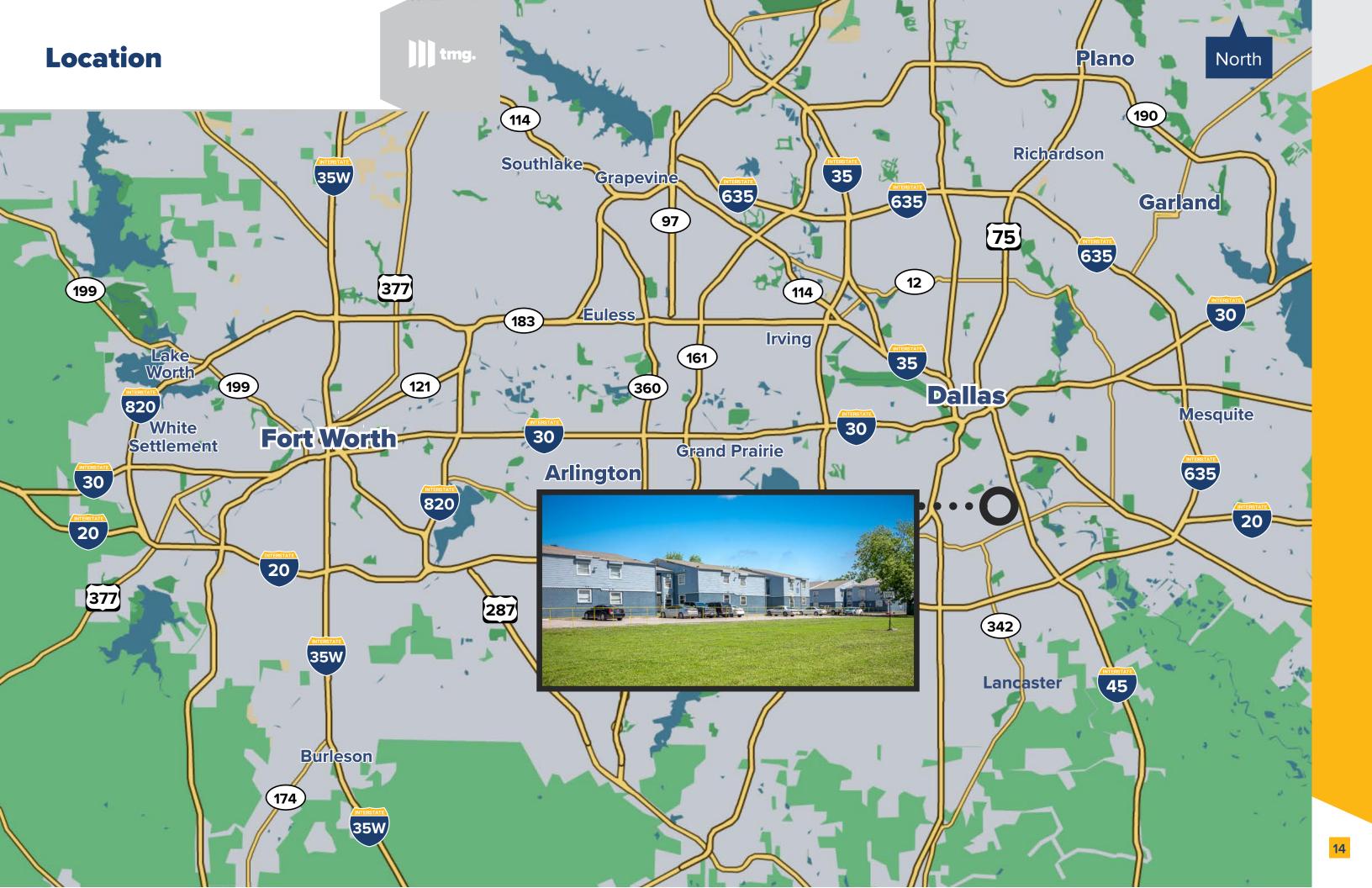
(Top Sectors Metro Specializations)

- Trade, Transportation & Utilities 21.0%
- Professional & Business Services 18.8%
- Education & Health Services 11.7%
- Government 11.0%
- Lesuire & Hospitality 9.8%





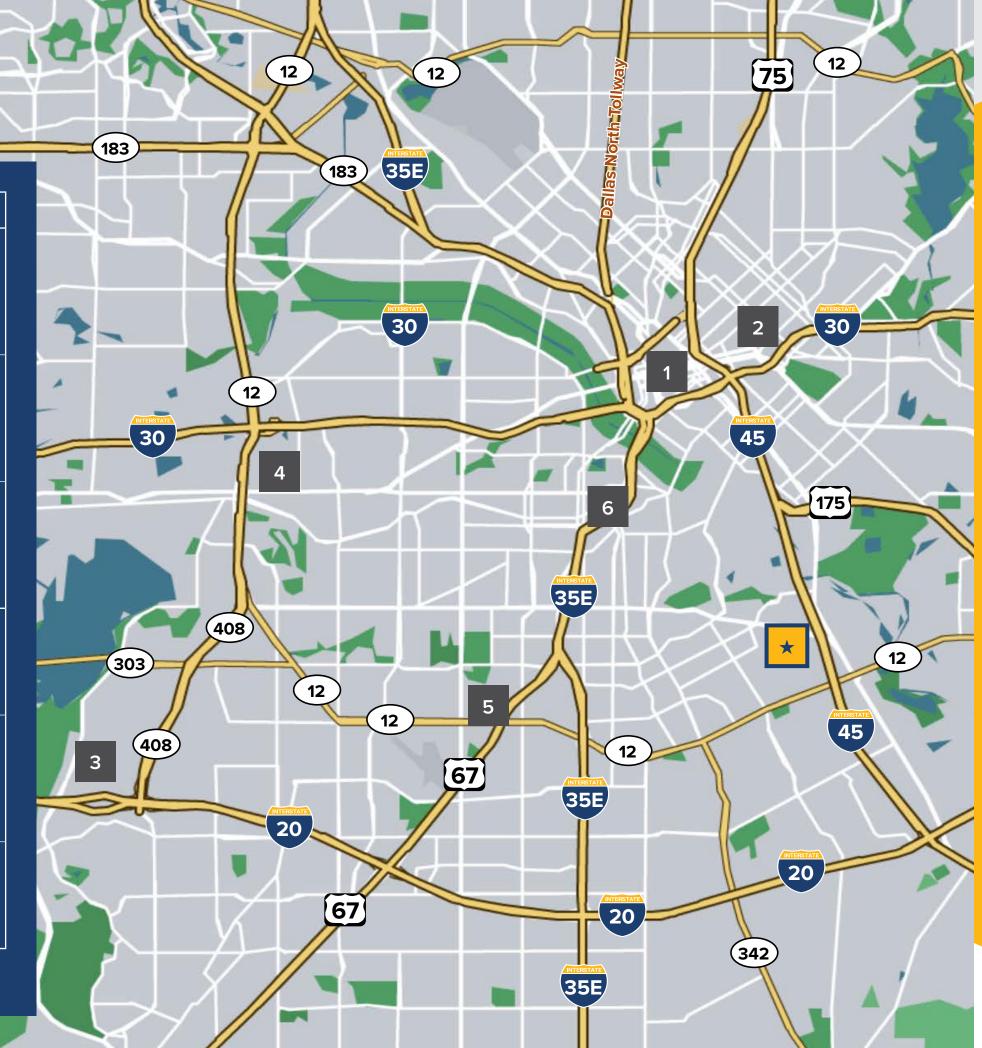
**Total Population** 

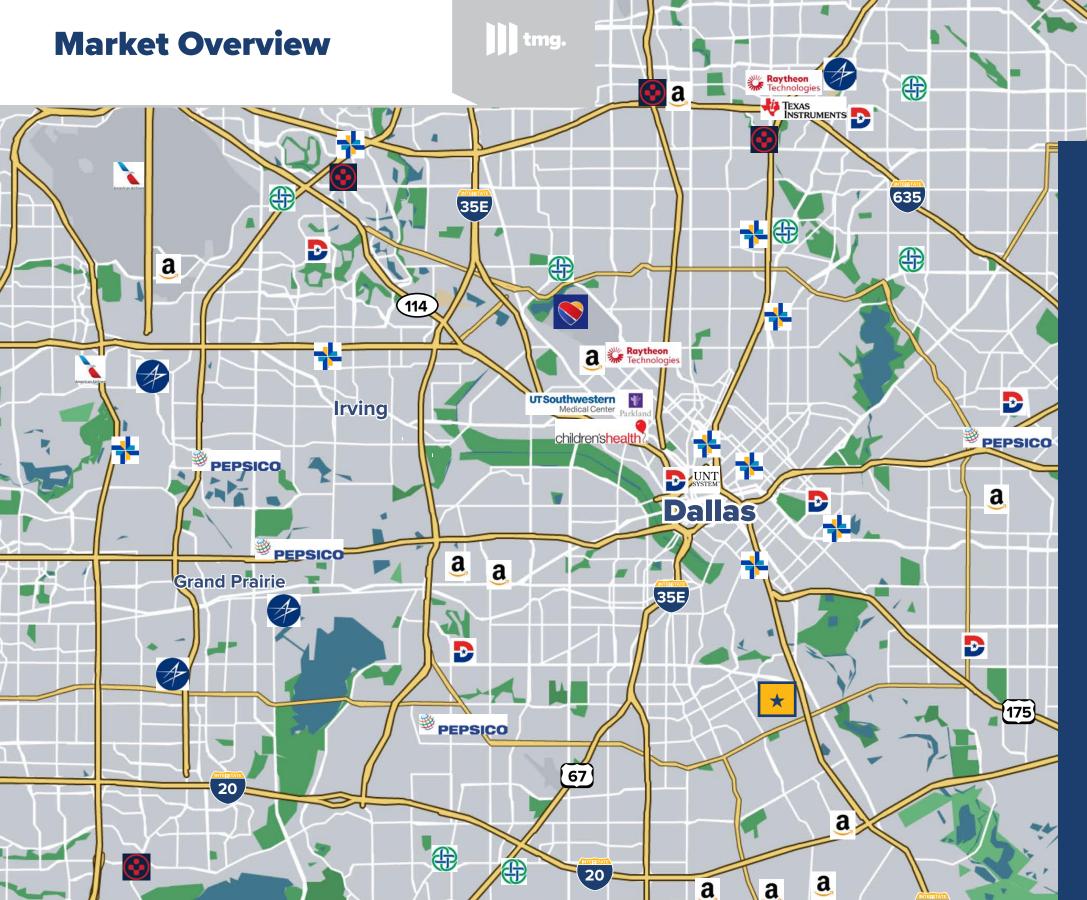


# **Economic Drivers**



Com	pany	Local Employment
1	Downtown Dallas  Downtown Dallas offers 33M sq. ft. of office space, leading in tech and job growth.  Attracted 27.2M visitors, significant for business travel and meetings.	135,000
2	Baylor University Medical Center Mountain Creek Business Park spans 460 acres with 5.77M sq. ft. in facilities. Hosts major tenants, such as Costco, Nestle, Ulta, Kimberly-Clark, and others.	4,000
3	Mountain Creek Business Park Mountain Creek Business Park spans 460 acres with 5.77M sq. ft. in facilities. Hosts major tenants, such as Costco, Nestle, Ulta, Kimberly-Clark, and others.	4,000
4	Amazon Fulfillment Center (DAL3) The property sits less than 9-miles away from Amazon's 855,000-square-foot fulfillment center.	1,500
5	RedBird RedBird's 720,000 sq. ft. project boasts a \$200M investment, enhancing Southern Dallas. Targets growth with retail, office, and healthcare spaces.	743
6	Deck Park (Dallas Zoo) Southern Gateway Park, spanning 2.8 acres, will open in 2026. Phase I costs \$82M, with over \$20M raised so far.	





PEPSICO

# Top 15 Largest Employers in the Dallas Area

Com	pany	Local Employment
1	Amazon	10,000+
2	American Airlines Corp.	10,000+
3	Baylor Scott & White	10,000+
4	Lockheed Martin	10,000+
5	Medical City Healthcare	10,000+
6	Parkland Hospital	10,000+
7	Southwest Airlines	10,000+
8	Texas Health Resources	10,000+
9	Texas Instruments	10,000+
10	UT Southwestern Medical Center	10,000+
11	Children's Health	5,000-9,999
12	Dallas College	5,000-9,999
13	PepsiCo	5,000-9,999
14	Raytheon Technologies	5,000-9,999
15	University of North Texas System	5,000-9,999

\*Omitting School Districts and Local Government

# **Demographic Summary**



3410 Fordham Rd

Population (5 mi) Avg. HH Size (5 mi) Avg. Age (5 mi) Med. HH Inc. (10 mi)

203,536

2.9

36

\$54,819

Population	3 Mile	5 Mile	10 Mile		
2023 Population	59,376	203,536	959,382		
2028 Population	57,822	197,179	941,388		
Pop Growth 2023-2028	(2.6%)	(3.1%)	(1.9%)		
2023 Average Age	37	36	36		
Households					
2023 Households	19,855	66,994	345,472		
2028 Households	19,191	64,824	339,258		
Household Growth 2023-2028	(3.3%)	(3.2%)	(1.8%)		
Median Household Income	\$29,266	\$38,603	\$54,819		
Average Household Size	2.9	2.9	2.6		
Average HH Vehicles	1	2	2		
Housing					
Median Home Value	\$93,381	\$129,699	\$188,990		
Median Year Built	1960	1962	1974		





\*Note: The square footages of the units are estimates from the County Appraisal District. Potential buyers should verify.

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Property Name	Address	City	State	Zip	Year Built	# of Units	Occupancy	Avg. Size	Avg. Rent/Unit	Avg. \$/SF
Arterra	2755 East Ledbetter Drive	Dallas	TX	75216	1972	290	94%	755	\$1,170	\$1.55
Francisco, The	3035 East Ledbetter Drive	Dallas	TX	75216	1969	166	92%	958	\$1,170	\$1.22
Volara	3550 East Overton Road	Dallas	TX	75216	1974	480	97%	698	\$1,057	\$1.51
Paseo	4836 Sunnyvale Street	Dallas	TX	75216	1967	148	90%	802	\$1,188	\$1.48
Averages					1971	271	93%	803	\$1,146	\$1.44
<b>Bonita Gardens Apartments</b>	3410 Fordham Rd	Dallas	TX	75216	1974	136	92%	739	\$1,053	\$1.42
Variance								(64)	(\$94)	(\$0.02)

# **Rent Comparison**

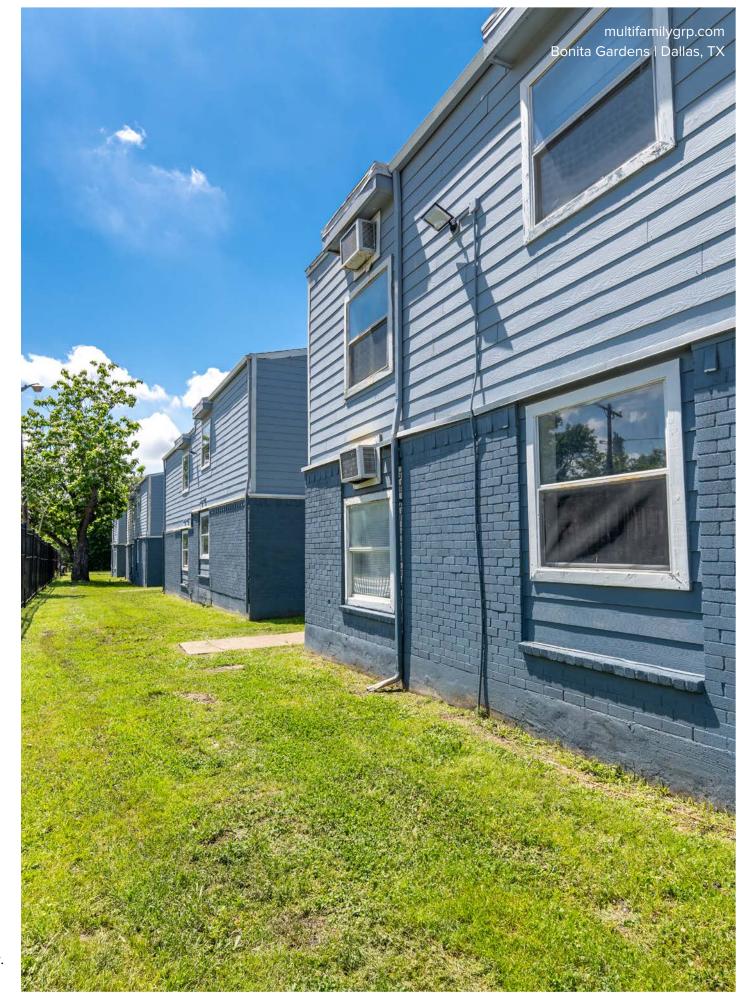


## **One Bedroom**

Variance		\$15	(\$0.00)
Bonita Gardens Apartments*	651	\$1,001	\$1.54
AVERAGE	640	\$986	\$1.54
Paseo	652	\$1,022	\$1.57
Francisco, The	652	\$946	\$1.45
Arterra	617	\$991	\$1.61
PROPERTY	SIZE	RENT	\$/SF

# **Two Bedroom**

PROPERTY	SIZE	RENT	\$/SF
Arterra	801	\$1,200	\$1.50
Francisco, The	765	\$1,148	\$1.50
Paseo	841	\$1,222	\$1.45
AVERAGE	802	\$1,190	\$1.48
Bonita Gardens Apartments*	762	\$1,066	\$1.40
Variance		(\$124)	(\$0.08)



<sup>\*</sup>Note: The square footages of the units are estimates from the County Appraisal District. Potential buyers should verify.

# **The Property**

# **A**menities

#### **Units**

- » Granite Countertops
- » Ceramic Tile
- » Ceiling Fans
- » Vinyl Wood Plank Flooring
- » Spacious Walk-In Closets
- » White/Black Appliances
- » Individual Electric Hot Water Heaters

### Community

- » On-Site Leasing Office
- » Laundry Room
- » Controlled Access-Gated Property
- » Courtyard with Picnic Tables and Basketball Hoops
- » Vending Machine Available
- » Easy Access to I-45, TX Hwy-175, and Loop-12 for Commuting to Work, Schools, Daily Necessities, and Entertainment
- » Downtown Dallas is within 7-Miles
- Walking Distance of Two ConvenienceStores and Two City Parks



tmg.







# **Additional Images**





























# Financial Analysis Unit Mix



Туре	# Units	% of Total	Square Feet	Effective Rent	Market Rent	Comp Supported Rent	Effective \$/SF	Market \$/SF	Pro Forma \$/SF
Bonita - A - 1/1	28	21%	651	\$1,001	\$1,025	\$1,025	\$1.54	\$1.57	\$1.57
Bonita - B - 2/1	108	79%	762	\$1,066	\$1,100	\$1,100	\$1.40	\$1.44	\$1.44
Average:			739	\$1,053	\$1,085	\$1,085	\$1.42	\$1.47	\$1.47
Total:	136	100%	100,524	\$143,159	\$147,500	\$147,500			
Annual:				\$1,717,904	\$1,770,000	\$1,770,000			

\*Note: The square footages of the units are estimates from the County Appraisal District. Potential buyers should verify.

# **Financial Analysis**

## T-12 Income



T-12 INCOME & EXPENSE	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	T-12 TOTAL
Market Rent	147,500	147,500	147,500	147,500	147,500	147,500	147,500	147,500	147,500	147,500	147,500	147,500	\$1,770,000
Less: Loss to Lease	(4,341)	(4,341)	(4,341)	(4,341)	(4,341)	(4,341)	(4,341)	(4,341)	(4,341)	(4,341)	(4,341)	(4,341)	(\$52,096)
Gross Potential Rent	143,159	143,159	143,159	143,159	143,159	143,159	143,159	143,159	143,159	143,159	143,159	143,159	\$1,717,904
Less: Vacancy	(13,036)	(14,159)	(18,686)	932	(12,932)	(15,478)	(9,359)	(13,157)	(14,832)	(12,179)	(14,732)	(11,688)	(\$149,302)
Less: Non-Revenue/ Concessions	0	0	0	0	0	0	0	0	0	0	0	0	\$0
Less: Bad Debt	0	0	0	0	0	0	0	0	0	0	0	0	\$0
NET RENTAL INCOME	130,123	129,000	124,473	144,091	130,227	127,681	133,800	130,002	128,327	130,980	128,427	131,471	\$1,568,602
Plus: RUBS Income	0	0	0	0	0	0	0	0	0	0	0	0	\$0
Electric/Gas	0	0	0	0	0	0	0	0	0	0	0	0	\$0
Water/Sewer	0	0	0	0	0	0	0	0	0	0	0	0	\$0
Trash	0	0	0	0	0	0	0	0	0	0	0	0	\$0
Plus: Other Income	0	0	0	0	0	0	0	0	0	0	0	0	\$0
TOTAL INCOME	130,123	129,000	124,473	144,091	130,227	127,681	133,800	130,002	128,327	130,980	128,427	131,471	\$1,568,602
T-12 EXPENSES													
Contract Services	1,647	2,349	2,756	6,879	2,688	1,425	1,385	2,773	3,601	3,567	3,000	2,162	\$34,232
Repairs & Maintenance	0	0	0	0	0	0	0	0	0	0	0	0	\$0
Administrative	4,898	6,778	4,406	4,159	4,976	4,415	4,085	4,178	4,321	6,350	4,700	6,558	\$59,824
Marketing	0	0	0	0	0	0	0	0	0	0	0	0	\$0
Payroll	22,725	16,243	22,373	17,404	23,095	21,876	19,167	22,020	22,717	22,369	21,727	20,690	\$252,406
Total Utilities	14,244	15,892	13,065	12,659	11,742	12,263	13,999	14,026	12,607	13,749	12,208	10,434	\$156,888
Water/Sewer	8,380	10,270	7,762	7,206	6,391	6,960	8,500	8,562	6,879	8,061	8,180	7,835	\$94,986
Trash	5,031	4,894	4,803	4,729	4,810	4,785	5,124	5,030	4,949	5,029	3,578	2,045	\$54,807
Electric	833	728	500	724	541	518	375	434	779	659	450	555	\$7,096
Gas/Other	0	0	0	0	0	0	0	0	0	0	0	0	\$0
Management Fee	5,764	5,209	5,107	5,352	5,200	5,133	5,119	5,000	5,258	5,555	5,234	5,156	\$63,087
Insurance	4,748	4,748	4,748	4,748	4,748	4,748	4,748	4,748	4,748	4,748	4,748	4,748	\$56,976
Real Estate Taxes	14,216	14,216	14,833	14,833	14,833	14,833	14,833	14,833	14,833	14,833	14,833	14,833	\$176,762
TOTAL EXPENSES	68,242	65,435	67,288	66,034	67,282	64,693	63,336	67,578	68,085	71,171	66,450	64,581	\$800,175
NET OPERATING INCOME	61,881	63,565	57,185	78,057	62,945	62,988	70,464	62,424	60,242	59,809	61,977	66,890	\$768,427

# **Financial Analysis**





TRENDING ANALYSIS	TRAILING 1 MONTHS	2	T-3 ANNUA	ALIZED	T-1 ANNUA	LIZED	YEAR 1 UNDERWR	ITING	NOTES
Market Rent	1,770,000	13,015	1,770,000	13,015	1,770,000	13,015	1,823,100	13,405	Year 1 Rents have been grown at 3.0% based on comparable properties
Less: Loss to Lease	(52,096)	2.9%	(52,096)	2.9%	(52,096)	2.9%	(72,924)	4.0%	Loss to Lease has been estimated at 4.0% of Total Market Rent
Gross Potential Rent	1,717,904	12,632	1,717,904	12,632	1,717,904	12,632	1,750,176	12,869	
Less: Vacancy	(149,302)	8.7%	(154,392)	9.0%	(140,252)	8.2%	(122,512)	7.0%	Vacancy has been normalized at 7.0% based on historical operations
Less: Non-Revenue/ Concessions	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Non-Revenue Units/Concessions are projected at 0.0% of Gross Potential Rent based on historical operations
Less: Bad Debt	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Bad Debt is projected at 0.0% of Gross Potential Rent based on historical operations
NET RENTAL INCOME	1,568,602	11,534	1,563,512	11,496	1,577,652	11,600	1,627,664	11,968	
Plus: RUBS Income	-	-	-	-	-	-	-	-	RUBS Income is projected at \$0 based on historical operations plus optimization adjustments
Electric/Gas	-	-	-	-	-	-	-	-	
Water/Sewer	-	-	-	-	-	-	-	-	
Trash	-	-	-	-	-	-	-	-	
Plus: Other Income	-	-	-	-	-	-	30,000	221	Other income increased based on bringing laundry room back online.
TOTAL INCOME	1,568,602	11,534	1,563,512	11,496	1,577,652	11,600	1,657,664	12,189	
EXPENSES									
Contract Services	34,232	252	34,232	252	34,232	252	34,000	250	Contract Services have been normalized at \$250 per unit based on comparable properties
Repairs & Maintenance	-	-	-	-	-	-	74,800	550	Repairs and Maintenance have been normalized at \$550 per unit based on comparable properties
Administrative	59,824	440	59,824	440	59,824	440	34,000	250	Administration Costs have been normalized at \$250 per unit based on comparable properties
Marketing	-	-	-	-	-	-	20,400	150	Marketing has been normalized at \$150 per unit based on comparable properties
Payroll	252,406	1,856	252,406	1,856	252,406	1,856	176,800	1,300	Payroll has been normalized at \$1,300 per unit based on comparable properties
Total Utilities	156,888	1,154	156,888	1,154	156,888	1,154	156,888	1,154	Utilities are projected at \$1,154 per unit
Water/Sewer	94,986	698	94,986	698	94,986	698	94,986	698	
Trash	54,807	403	54,807	403	54,807	403	54,807	403	
Electric	7,096	52	7,096	52	7,096	52	7,096	52	
Gas/Other	-	-	-	-	-	-	-	-	
Management Fee	63,087	464	63,087	464	63,087	464	49,730	366	Management Fee is projected at 3.0% of Gross Revenue
Insurance	56,976	419	56,976	419	56,976	419	95,800	704	Insurance is based on an comparable property policy costs of \$704 per unit
Taxes	176,762	1,300	176,762	1,300	176,762	1,300	178,579	1,313	Taxes are \$178,579 based on a partial reassessment at the 2024 rate of 2.235%
TOTAL EXPENSES	800,175	5,884	800,175	5,884	800,175	5,884	820,997	6,037	
NET OPERATING INCOME	768,427	5,650	763,337	5,613	777,477	5,717	836,667	6,152	

# **Financial Analysis**

## **5 Year Cash Flow**



5 YEAR CASHFLOW ASSUMPTIONS	CURRENT	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Gross Potential Rent Growth		3.00%	3.00%	3.00%	3.00%	2.00%
Total Economic Loss	11.38%	10.72%	10.00%	10.00%	10.00%	10.00%
Other/RUBS Income Growth		0.00%	2.00%	2.00%	2.00%	2.00%
Operating Expense Growth		0.00%	2.00%	2.00%	2.00%	2.00%
Real Estate Taxes Growth		0.00%	2.00%	2.00%	15.00%	2.00%
INCOME	CURRENT	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Gross Potential Rent	1,717,904	1,823,100	1,877,793	1,934,127	1,992,151	2,031,994
Less: Total Economic Loss	(149,302)	(195,436)	(187,779)	(193,413)	(199,215)	(203,199)
Economic Occupancy		89%	90%	90%	90%	90%
Net Rent Per Unit	961	997	1,036	1,067	1,099	1,121
Net Rental Income	1,568,602	1,627,664	1,690,014	1,740,714	1,792,936	1,828,794
Plus: RUBS Income	0	0	0	0	0	0
Plus: Other Income	0	30,000	30,600	31,212	31,836	32,473
Total Income	1,568,602	1,657,664	1,720,614	1,771,926	1,824,772	1,861,267
Monthly Revenue	130,717	138,139	143,384	147,661	152,064	155,106
% Increase Over Previous Year		5.68%	3.80%	2.98%	2.98%	2.00%
EXPENSES	CURRENT	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Contract Services	34,232	34,000	34,680	35,374	36,081	36,803
Repairs & Maintenance	0	74,800	76,296	77,822	79,378	80,966
Administrative	59,824	34,000	34,680	35,374	36,081	36,803
Marketing	0	20,400	20,808	21,224	21,649	22,082
Payroll	252,406	176,800	180,336	183,943	187,622	191,374
Utilities	156,888	156,888	160,026	163,227	166,491	169,821
Management Fee	63,087	49,730	50,725	51,739	52,774	53,829
nsurance	56,976	95,800	97,716	99,670	101,664	103,697
Taxes	176,762	178,579	182,150	185,793	213,663	217,936
Recurring Capital Expenditures	40,800	40,800	40,800	40,800	40,800	40,800
Total Expenses with Reserves	(840,975)	(861,797)	(878,217)	(894,965)	(936,202)	(954,110)
NET OPERATING INCOME	727,627	795,867	842,397	876,961	888,570	907,157



# the multifamily group.

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