

PLAZA ON PONCE





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Where Atlanta's History + Neighborhood Retail Meet

Plaza on Ponce truly needs no introduction. As Atlanta's first shopping center with off-street parking, its legend extends far beyond Atlanta. Plaza on Ponce's art deco design and iconic anchors are familiar to millions. It is where old seamlessly meets new, and nostalgia meets modern-day conveniences. The Property is anchored by the Plaza Theatre, which is the oldest operating movie theater in Atlanta and the original anchor from the project's opening in 1939. Majestic Diner, its co-anchor, predates the development of Plaza on Ponce and has been serving up "Food That Pleases" since 1929. Today, the center features several new best-in-class tenants including Jeni's Splendid Ice Creams, Urban Outfitters, Georgia Boy, Southern Belle, and more.

Through its longstanding history and fame, Plaza on Ponce has evolved perfectly with its beloved city and showcases a diversified lineup of top-tier retailers that perfectly align with its diverse, dense, and loyal customer base surrounding the Poncey-Highland neighborhood, which includes Ponce City Market, Hotel Clermont, and the BeltLine Eastside Trail.

STATS

ANNUAL VISITS
850,000

AVERAGE VISITOR DWELL TIME
60 MINUTES

TOTAL GLA
50,940 SF

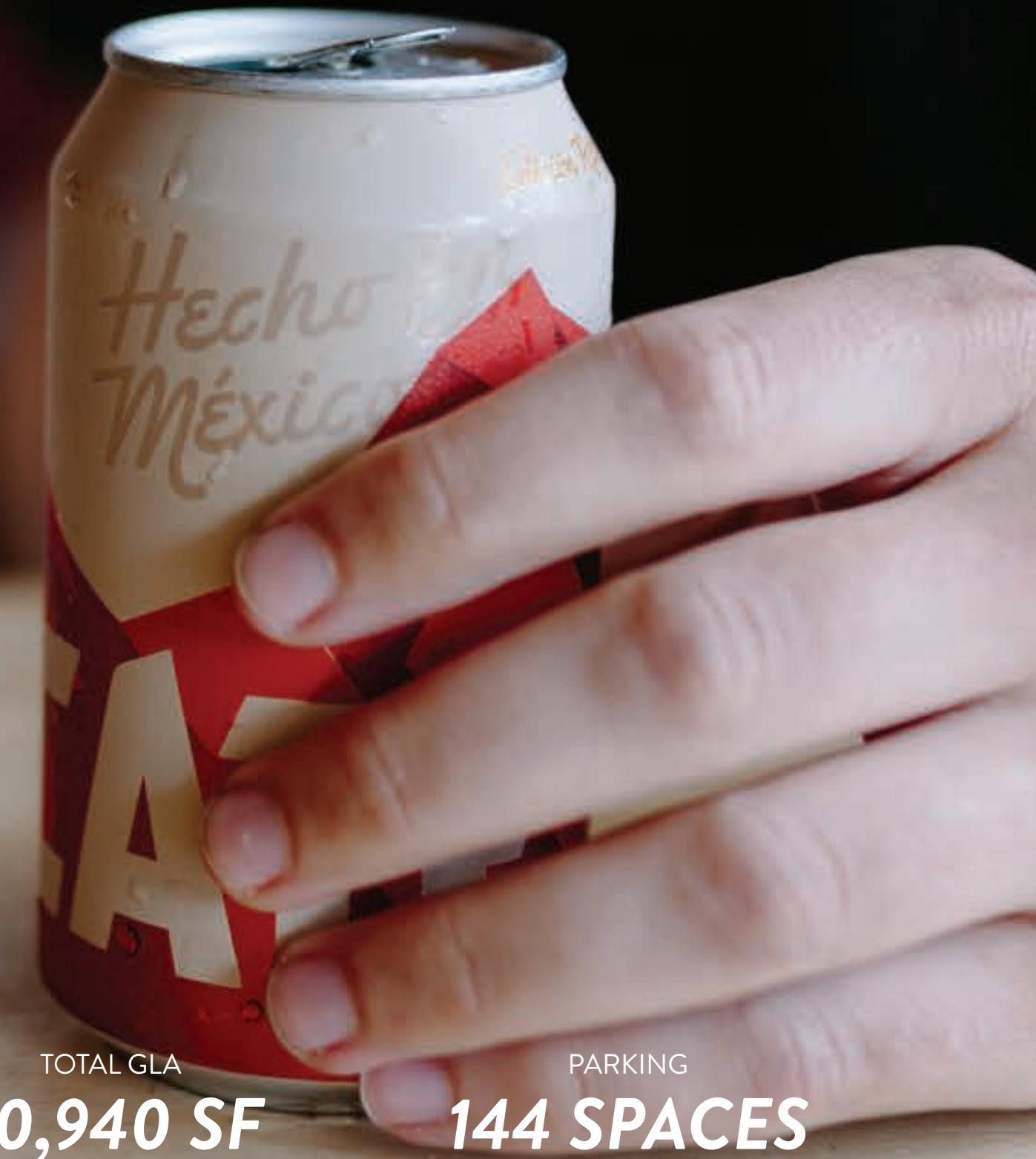
PARKING
144 SPACES

AVERAGE VISITOR HH INCOME
\$150,267

MEDIAN VISITOR AGE
35.4 YEARS

STREET FRONTAGE
700+ FT

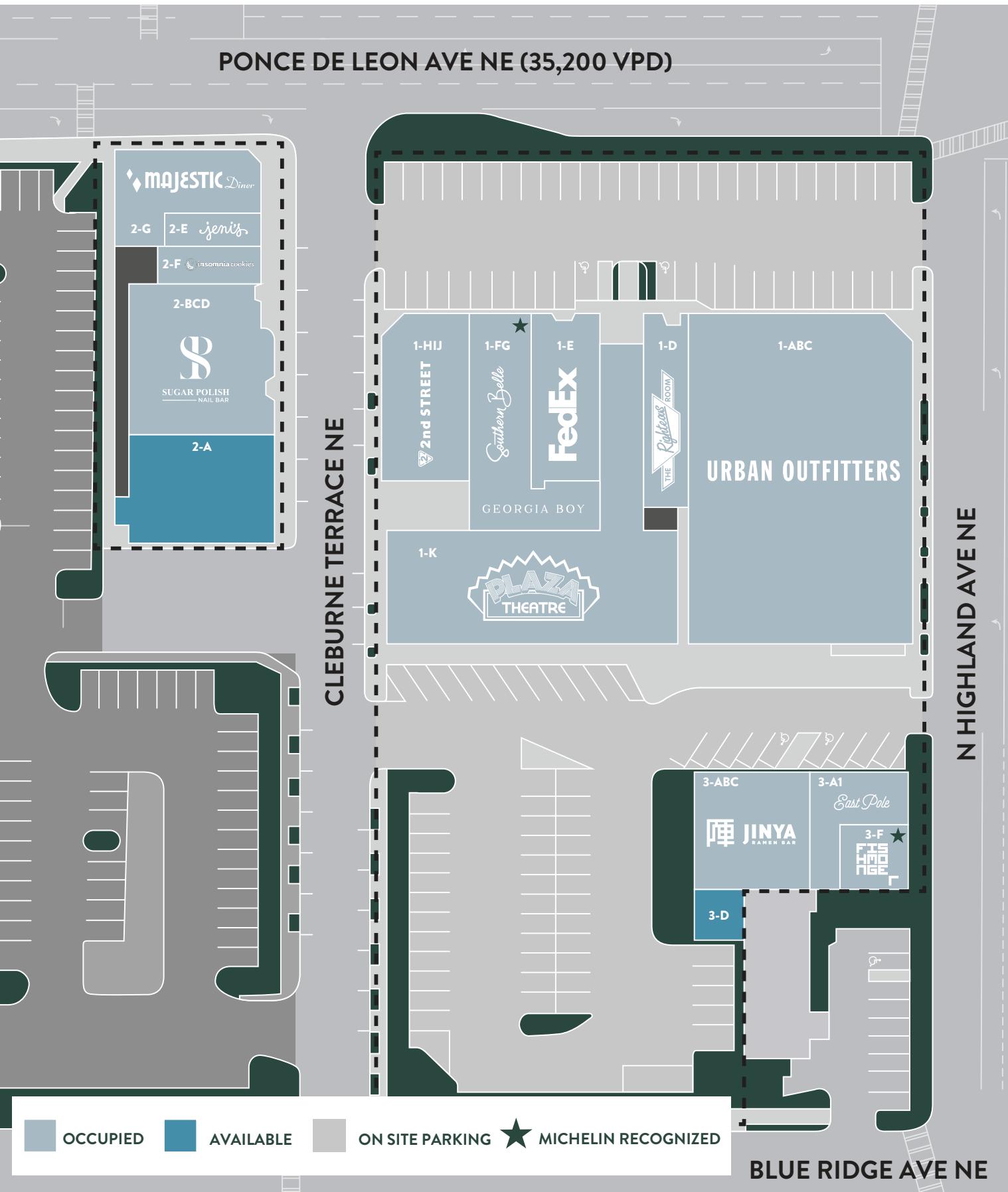
INTERCONNECTIVITY
TO ADJACENT PUBLIX



AREA MAP



| SUITE | | SF |
|-------|------------------------------|--------|
| 1-ABC | URBAN OUTFITTERS | 14,200 |
| 1-D | THE RIGHTEOUS ROOM | 1,634 |
| 1-E | FEDEX OFFICE | 2,015 |
| 1-FG | SOUTHERN BELLE & GEORGIA BOY | 2,478 |
| 1-HIJ | 2ND STREET USA | 3,843 |
| 1-K | PLAZA THEATRE | 8,865 |
| 2-A | AVAILABLE | 3,639 |
| 2-BCD | SUGAR POLISH NAIL BAR | 4,997 |
| 2-E | JENI'S SPLENDID ICE CREAMS | 556 |
| 2-F | INSOMNIA COOKIES | 589 |
| 2-G | MAJESTIC DINER | 2,591 |
| 3-ABC | JINYA RAMEN BAR | 2,754 |
| 3-A1 | EAST POLE COFFEE | 1,487 |
| 3-D | AVAILABLE | 538 |
| 3-F | FISHMONGER | 754 |







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