

# PLAZA ON PONCE







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Where Atlanta's History + Neighborhood Retail Meet

Plaza on Ponce truly needs no introduction. As Atlanta's first shopping center with off-street parking, its legend extends far beyond Atlanta. Plaza on Ponce's art deco design and iconic anchors are familiar to millions. It is where old seamlessly meets new, and nostalgia meets modern-day conveniences. The Property is anchored by the Plaza Theatre, which is the oldest operating movie theater in Atlanta and the original anchor from the project's opening in 1939. Majestic Diner, its co-anchor, predates the development of Plaza on Ponce and has been serving up "Food That Pleases" since 1929. Today, the center features several new best-in-class tenants including Jeni's Splendid Ice Creams, Urban Outfitters, Georgia Boy, Southern Belle, and more.

Through its longstanding history and fame, Plaza on Ponce has evolved perfectly with its beloved city and showcases a diversified lineup of top-tier retailers that perfectly align with its diverse, dense, and loyal customer base surrounding the Poncey-Highland neighborhood, which includes Ponce City Market, Hotel Clermont, and the BeltLine Eastside Trail.



The background image shows a close-up of two hands holding drinks. The left hand, with red-painted nails, holds a clear glass filled with a pink liquid, ice cubes, and a lime wedge. The right hand holds a condensation-covered can of Hecho Mexico beer, which has a red and white geometric pattern on its label. The scene is set on a light-colored wooden surface.

# STATS

ANNUAL VISITS

**850,000**

AVERAGE VISITOR DWELL TIME

**60 MINUTES**

TOTAL GLA

**50,940 SF**

PARKING

**144 SPACES**

AVERAGE VISITOR HH INCOME

**\$150,267**

MEDIAN VISITOR AGE

**35.4 YEARS**

STREET FRONTAGE

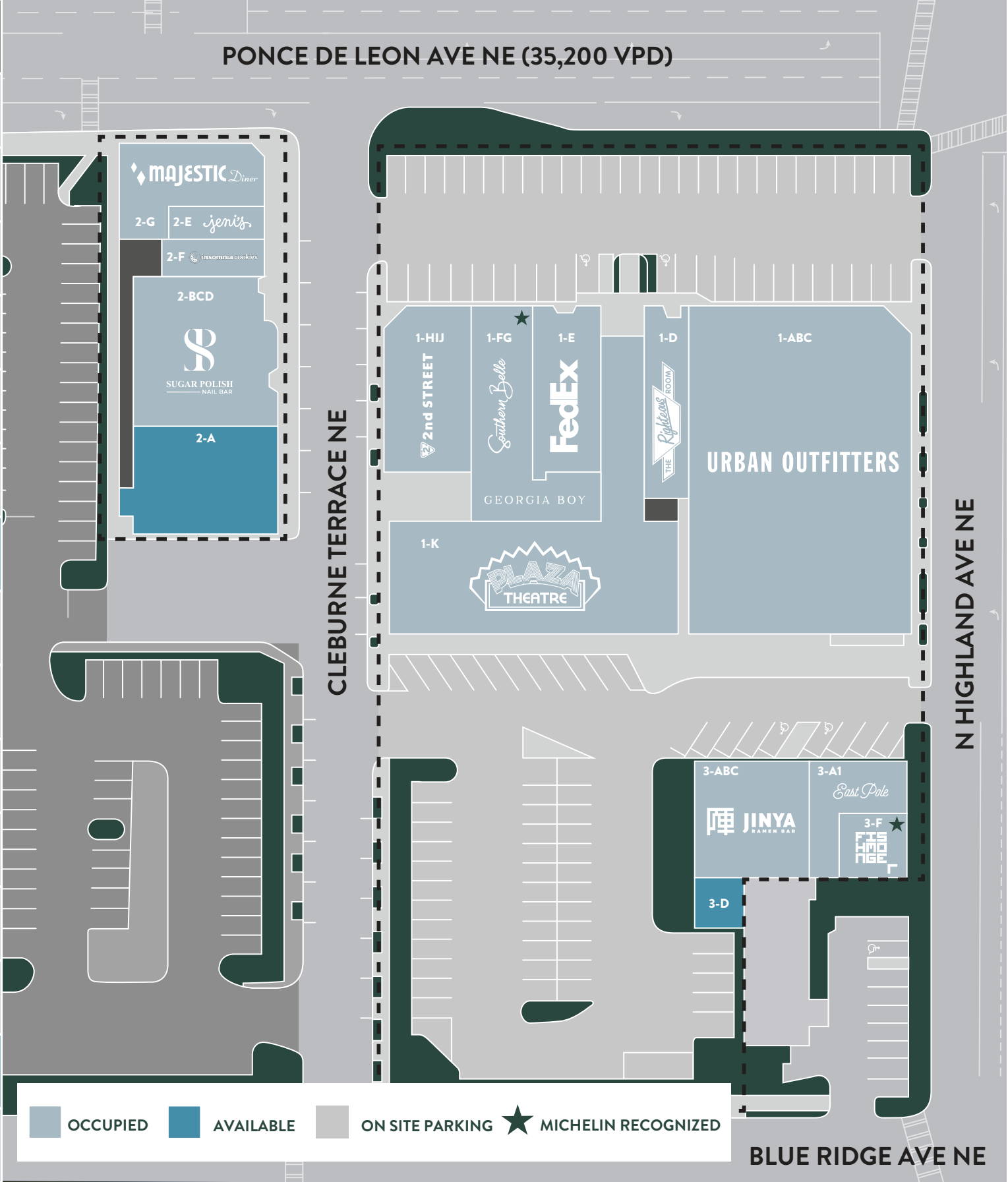
**700+ FT**

INTERCONNECTIVITY  
TO ADJACENT PUBLIX





SUITE		SF
1-ABC	URBAN OUTFITTERS	14,200
1-D	THE RIGHTEOUS ROOM	1,634
1-E	FEDEX OFFICE	2,015
1-FG	SOUTHERN BELLE & GEORGIA BOY	2,478
1-HIJ	2ND STREET USA	3,843
1-K	PLAZA THEATRE	8,865
2-A	AVAILABLE	3,639
2-BCD	SUGAR POLISH NAIL BAR	4,997
2-E	JENI'S SPLENDID ICE CREAMS	556
2-F	INSOMNIA COOKIES	589
2-G	MAJESTIC DINER	2,591
3-ABC	JINYA RAMEN BAR	2,754
3-A1	EAST POLE COFFEE	1,487
3-D	AVAILABLE	538
3-F	FISHMONGER	754











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