



DID YOU KNOW...

FACTS ABOUT CLOVERDALE

HISTORY

Incorporated in 1872, Cloverdale was once the "Orange Belt of Sonoma County."

Today, the History Center and Historical Society in downtown Cloverdale house a treasure of historical photos and exhibits.

TOURISM

Great weather makes Cloverdale a perfect destination for wine tasting, biking, hiking and outdoor fun.

Vacation rentals, B&B's, spas, wineries and restaurants cater to every tourist need.

LOCATION

SMART train station will connect Mendocino, Sonoma and Marin counties.

The Napa Valley and the Mendocino Coast are a day-trip on Hwy 128.

Photography Courtesy
Wayne Elliott, weoriginals.com

Source: Claritas Inc.
Courtesy Keegan & Coppin Company

WELCOME TO CLOVERDALE

Cloverdale is located in the picturesque Alexander Valley wine region of Sonoma County, just off Northern California Highway 101 about 15 miles north of Healdsburg. With good proximity to urban centers (30 miles north of Santa Rosa and within easy driving distance to Marin County/San Francisco and north to Arcata/Eureka), Cloverdale is evolving as a smart growth city with small town charm.

An Exceptional Place To Live

The city proper covers 2.7 square miles with a population of approximately 11,032 (5 mile radius) and is surrounded by oak-studded rolling hills, outstanding recreational opportunities, wineries, vineyards and small farms.

- ✦ *Walkable and bikable neighborhoods dotted with family-oriented parks*
- ✦ *Apartments and home prices ranging from the affordable to luxury*
- ✦ *River Park on the Russian River and many more walking, hiking and biking trails*
- ✦ *Moderate winters, warm summers*
- ✦ *Balmy summer nights to enjoy downtown plaza events and Farmers Market*

Proactive Local Government

Cloverdale's business-friendly city council/city manager form of government, a proactive Chamber of Commerce and an engaged community have made well-planned growth and economic development a priority.

The City is committed to the revitalization of its historic downtown and has completed a downtown Plaza, Performing Arts Center, History Center, and SMART Train Depot. The approved 2009 General Plan Update provides and encourages development opportunities and land sites for employers, retailers and mixed use projects in downtown and within the city's urban growth boundary and sphere of influence, a total area of approximately 7.0 square miles.

Ideal Setting For Business

Cloverdale is the ideal location for companies looking to relocate where business innovation is encouraged and employee quality of life is exceptional. The city is proud home to Reuser Inc., manufacturer and bulk distributor of organic landscaping materials and Asti Winery, both recipients of many awards for sound environmental business practices. In Cloverdale, entrepreneurial and traditional businesses co-exist and complement each other.

The City appreciates all businesses and works to retain businesses, encouraging expansion in Cloverdale. Cloverdale is a great place to live, work, play – and do business. Contact us today for more information!



CLOVERDALE

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