

13510 Perkins Rd, Baton Rouge, Louisiana, 70810
Ring of 1 mile



Burbs and Beyond (K8)

Dominant Tapestry Segment

KEY FACTS



9,955

Total Population



\$363,025

Median Home Value



513

Businesses



9,700

Daytime Population



41.7

Median Age



-0.6%

2025-2030
Pop Growth
Rate



\$58,900

Per Capita
Income



2.2

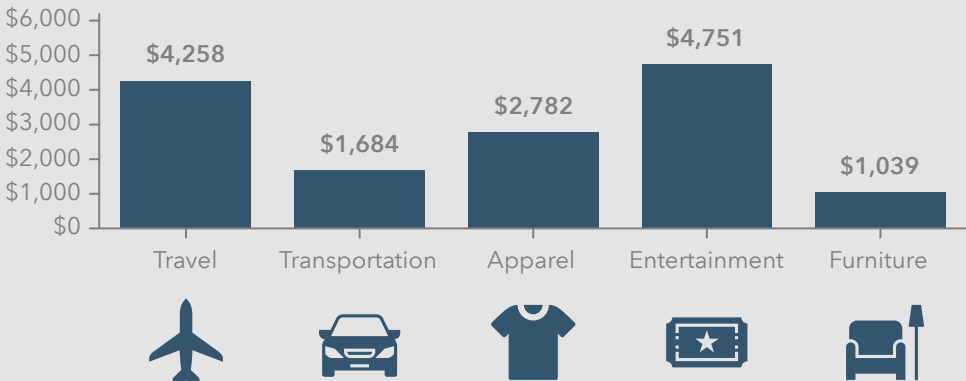
Avg Household
Size



\$91,840

Median Household
Income

KEY SPENDING FACTS



esri®

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

© 2025 Esri

Spending facts are average annual dollars per household

13510 Perkins Rd, Baton Rouge, Louisiana, 70810
Ring of 3 miles



Loyal Locals (K3)

Dominant Tapestry Segment

KEY FACTS



44,604

Total Population



\$351,508

Median Home Value



4,490

Businesses



64,490

Daytime Population



41.3

Median Age



-0.4%

2025-2030
Pop Growth
Rate



\$58,746

Per Capita
Income



2.2

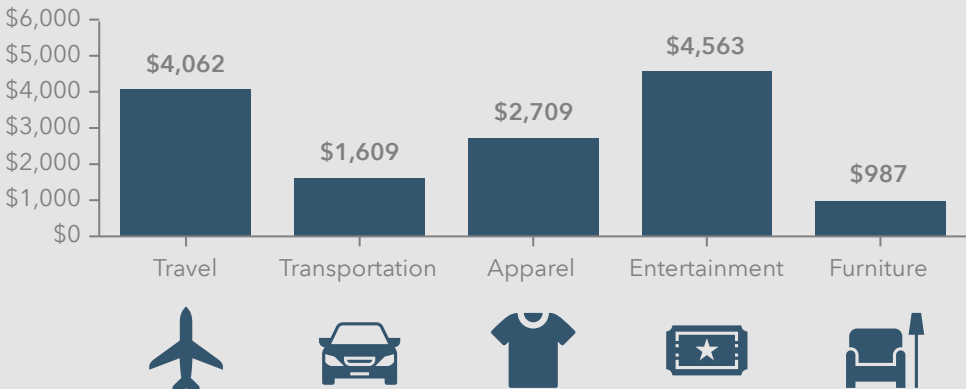
Avg Household
Size



\$89,341

Median Household
Income

KEY SPENDING FACTS



esri®

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

© 2025 Esri

Spending facts are average annual dollars per household

13510 Perkins Rd, Baton Rouge, Louisiana, 70810
Ring of 5 miles



Metro Fusion (C3)

Dominant Tapestry
Segment

KEY FACTS



139,134

Total Population



\$330,174

Median Home Value



10,647

Businesses



177,565

Daytime Population



38.0

Median
Age



-0.2%

2025-2030
Pop Growth
Rate



\$53,051

Per Capita
Income



2.2

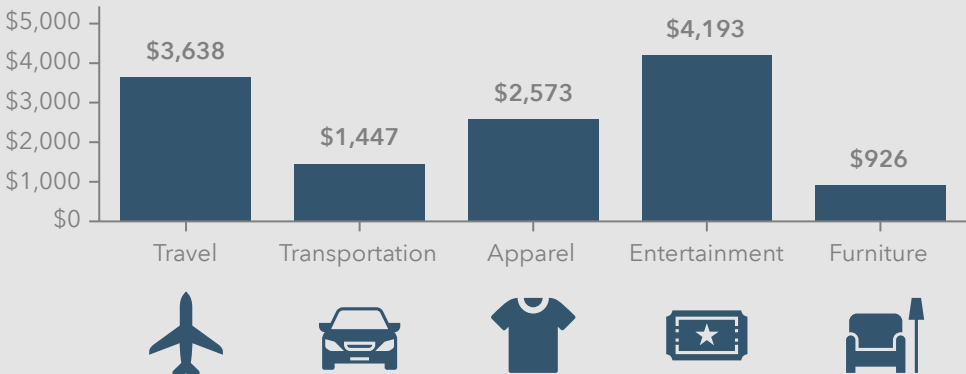
Avg Household
Size



\$82,700

Median Household
Income

KEY SPENDING FACTS



esri®

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

© 2025 Esri

Spending facts are average annual dollars per household