2800-2838 Mountaineer Blvd , South Charleston, WV 25309





PROPERTY HIGHLIGHTS

Available: 1,940 SF Retail - End Cap



GLA: over 1 million SF of retail



Easy and convenient access from I-64, I-77, I-79.



Anchored by Walmart and Sam's Club.



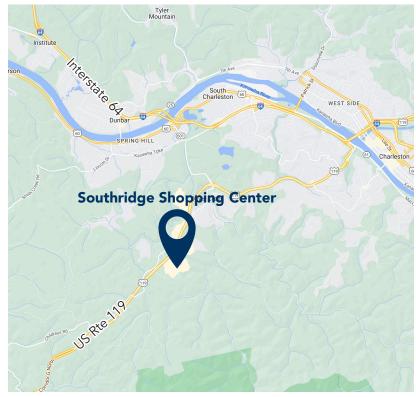
CARS PER DAY

US-119: 36,745 Southridge Blvd: 19,259 **AV. HH INCOME**

5 Mi

EMPLOYEES

3 Mi 5 Mi























last updated: 03/14/25 P1



















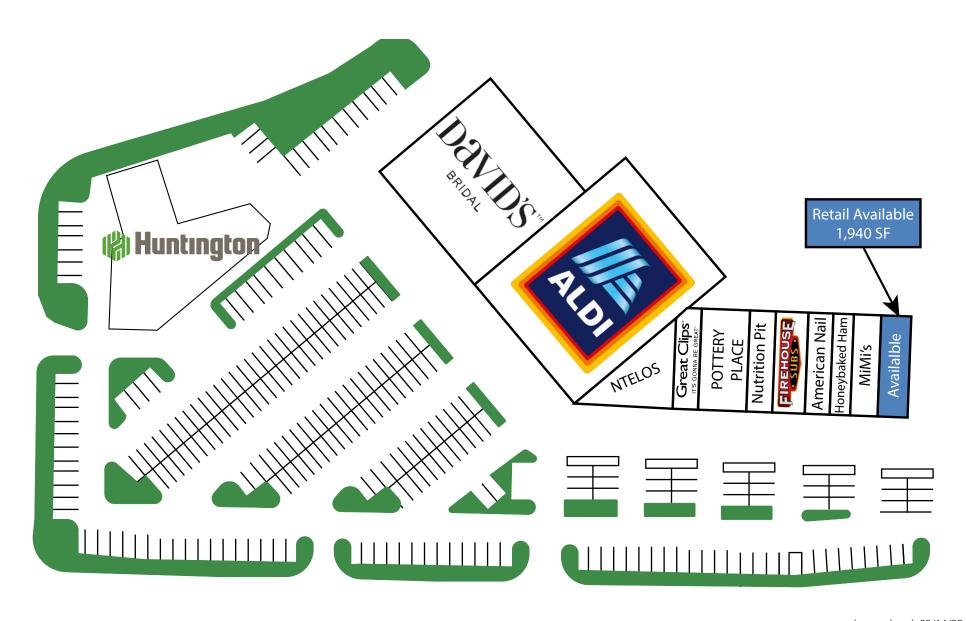






































2800-2838 Mountaineer Blvd , South Charleston, WV 25309



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2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3195/-81.7144

Soutridge Shopping Center						
South Charleston, WV 25309	3 mi rad	ius	5 mi rac	lius	10 mi ra	dius
Population						
Estimated Population (2024)	16,200		53,047		137,247	
Projected Population (2029)	14,958		50,260		131,327	
Census Population (2020)	17,719		55,039		141,942	
Census Population (2010)	18,033		57,312		147,589	
Projected Annual Growth (2024-2029)	-1,242	-1.5%	-2,786	-1.1%	-5,920	-0.9%
Historical Annual Growth (2020-2024)	-1,519	-	-1,993	-0.9%	-4,695	-0.8%
Historical Annual Growth (2010-2020)	-314	-0.2%	-2,273	-0.4%	-5,647	-0.4%
Estimated Population Density (2024)	573	psm	676	psm	437	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households						
Estimated Households (2024)	7,209		24,097		61,724	
Projected Households (2029)	6,705		23,060		59,528	
Census Households (2020)	7,722		24,567		62,882	
Census Households (2010)	7,890		25,613		65,254	
Projected Annual Growth (2024-2029)	-504	-1.4%	-1,036	-0.9%	-2,196	-0.7%
Historical Annual Change (2010-2024)	-681	-0.6%	-1,516	-0.4%	-3,530	-0.4%
Average Household Income						
Estimated Average Household Income (2024)	\$97,130		\$94,233		\$95,360	
Projected Average Household Income (2029)	\$99,130		\$96,412		\$98,478	
Census Average Household Income (2010)	\$65,828		\$62,662		\$58,755	
Census Average Household Income (2000)	\$61,442		\$53,698		\$49,645	
Projected Annual Change (2024-2029)	\$2,000	0.4%	\$2,179	0.5%	\$3,117	0.7%
Historical Annual Change (2000-2024)	\$35,688	2.4%	\$40,535	3.1%	\$45,715	3.8%
Median Household Income						
Estimated Median Household Income (2024)	\$70,536		\$65,760		\$67,314	
Projected Median Household Income (2029)	\$71,300		\$66,673		\$68,345	
Census Median Household Income (2010)	\$51,142		\$47,449		\$44,749	
Census Median Household Income (2000)	\$44,007		\$39,927		\$37,077	
Projected Annual Change (2024-2029)	\$764	0.2%	\$913	0.3%	\$1,031	0.3%
Historical Annual Change (2000-2024)	\$26,529	2.5%	\$25,834	2.7%	\$30,237	3.4%
Per Capita Income						
Estimated Per Capita Income (2024)	\$43,259		\$42,887		\$42,977	
Projected Per Capita Income (2029)	\$44,473		\$44,321		\$44,733	
Census Per Capita Income (2010)	\$28,805		\$28,003		\$25,981	
Census Per Capita Income (2000)	\$26,638		\$23,946		\$21,705	
Projected Annual Change (2024-2029)	\$1,214	0.6%	\$1,434	0.7%	\$1,756	0.8%
Historical Annual Change (2000-2024)	\$16,620	2.6%	\$18,941	3.3%	\$21,272	4.1%
Estimated Average Household Net Worth (2024)	\$1.01 M		\$887,119		\$914,362	

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2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Soutridge Shopping Center	2 :		<u>.</u> .		40 :	
South Charleston, WV 25309	3 mi rad	lius	5 mi rac	lius	10 mi ra	dius
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	\$497.82 M		\$1.62 B		\$4.09 B	
Total Non-Retail Expenditure	\$263.72 M		\$861.03 M		\$2.17 B	
Total Retail Expenditure	\$234.1 M		\$761.78 M		\$1.92 B	
Apparel	\$17.4 M		\$56.82 M		\$143.01 M	
Contributions	\$16.87 M		\$54.74 M		\$137.03 M	
Education	\$15.09 M		\$49.52 M		\$124.28 M	
Entertainment	\$28.29 M		\$91.82 M		\$231.22 M	
Food and Beverages	\$72.75 M		\$237.41 M		\$598.37 M	
Furnishings and Equipment	\$17.58 M		\$57.06 M		\$143.71 M	
Gifts	\$12.65 M		\$41.46 M		\$103.38 M	
Health Care	\$42.5 M		\$137.99 M		\$347.62 M	
Household Operations	\$19.78 M		\$64.33 M		\$161.77 M	
Miscellaneous Expenses	\$9.51 M		\$30.95 M		\$77.99 M	
Personal Care	\$6.69 M		\$21.79 M		\$54.89 M	
Personal Insurance	\$3.56 M		\$11.52 M		\$28.97 M	
Reading	\$1.11 M		\$3.61 M		\$9.07 M	
Shelter	\$104.68 M		\$342.87 M		\$863.09 M	
Tobacco	\$2.94 M		\$9.73 M		\$24.53 M	
Transportation	\$89.96 M		\$292.05 M		\$736.52 M	
Utilities	\$36.47 M		\$119.12 M		\$300.29 M	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	\$5,754		\$5,612		\$5,516	
Total Non-Retail Expenditure	\$3,048	53.0%	\$2,978	53.1%	\$2,925	53.0%
Total Retail Expenditures	\$2,706	47.0%	\$2,634	46.9%	\$2,591	47.0%
Apparel	\$201	3.5%	\$197	3.5%	\$193	3.5%
Contributions	\$195	3.4%	\$189	3.4%	\$185	3.4%
Education	\$174	3.0%	\$171	3.1%	\$168	3.0%
Entertainment	\$327	5.7%	\$318	5.7%	\$312	5.7%
Food and Beverages	\$841	14.6%	\$821	14.6%	\$808	14.6%
Furnishings and Equipment	\$203	3.5%	\$197	3.5%	\$194	3.5%
Gifts	\$146	2.5%	\$143	2.6%	\$140	2.5%
Health Care	\$491	8.5%	\$477	8.5%	\$469	8.5%
Household Operations	\$229	4.0%	\$222	4.0%	\$218	4.0%
Miscellaneous Expenses	\$110	1.9%	\$107	1.9%	\$105	1.9%
Personal Care	\$77	1.3%	\$75	1.3%	\$74	1.3%
Personal Insurance	\$41	0.7%	\$40	0.7%	\$39	0.7%
Reading	\$13	0.2%	\$12	0.2%	\$12	0.2%
Shelter	\$1,210	21.0%	\$1,186	21.1%	\$1,165	21.1%
Tobacco	\$34	0.6%	\$34	0.6%	\$33	0.6%
Transportation	\$1,040	18.1%	\$1,010	18.0%	\$994	18.0%
Utilities	\$422	7.3%	\$412	7.3%	\$405	7.3%

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3195/-81.7144

Soutridge Shopping Center	2 :		. .		40 :	
South Charleston, WV 25309	3 mi rad	lius	5 mi rad	lius	10 mi ra	dius
Race and Ethnicity						-
Total Population (2024)	16,200		53,047		137,247	
White (2024)	14,160	87.4%	43,266	81.6%	117,612	85.7%
Black or African American (2024)	1,132	7.0%	6,581	12.4%	12,521	9.1%
American Indian or Alaska Native (2024)	17	0.1%	60	0.1%	182	0.1%
Asian (2024)	336	2.1%	1,001	1.9%	1,829	1.3%
Hawaiian or Pacific Islander (2024)	4	-	14	-	18	-
Other Race (2024)	72	0.4%	264	0.5%	680	0.5%
Two or More Races (2024)	479	3.0%	1,861	3.5%	4,405	3.2%
Population < 18 (2024)	3,203	19.8%	10,568	19.9%	26,651	19.4%
White Not Hispanic	2,546	79.5%	7,687	72.7%	20,921	78.5%
Black or African American	316	9.9%	1,614	15.3%	2,930	11.0%
Asian	55	1.7%	200	1.9%	325	1.2%
Other Race Not Hispanic	228	7.1%	865	8.2%	1,958	7.3%
Hispanic	58	1.8%	203	1.9%	516	1.9%
Not Hispanic or Latino Population (2024)	15,971	98.6%	52,209	98.4%	135,238	98.5%
Not Hispanic White	14,061	88.0%	42,953	82.3%	116,856	86.4%
Not Hispanic Black or African American	1,115	7.0%	6,497	12.4%	12,349	9.1%
Not Hispanic American Indian or Alaska Native	15	-	54	0.1%	162	0.1%
Not Hispanic Asian	334	2.1%	995	1.9%	1,819	1.3%
Not Hispanic Hawaiian or Pacific Islander	4	-	12	-	16	-
Not Hispanic Other Race	40	0.2%	128	0.2%	302	0.2%
Not Hispanic Two or More Races	403	2.5%	1,570	3.0%	3,734	2.8%
Hispanic or Latino Population (2024)	229	1.4%	837	1.6%	2,009	1.5%
Hispanic White	99	43.4%	313	37.3%	756	37.6%
Hispanic Black or African American	17	7.3%	84	10.0%	172	8.6%
Hispanic American Indian or Alaska Native	2	0.9%	7	0.8%	20	1.0%
Hispanic Asian	2	0.9%	6	0.7%	10	0.5%
Hispanic Hawaiian or Pacific Islander	-	-	2	0.2%	2	-
Hispanic Other Race	32	14.0%	135	16.1%	379	18.8%
Hispanic Two or More Races	77	33.5%	291	34.7%	670	33.4%
Not Hispanic or Latino Population (2020)	17,438	98.4%	54,104	98.3%	139,535	98.3%
Hispanic or Latino Population (2020)	281	1.6%	935	1.7%	2,408	1.7%
Not Hispanic or Latino Population (2010)	17,873	99.1%	56,685	98.9%	146,003	98.9%
Hispanic or Latino Population (2010)	161	0.9%	627	1.1%	1,586	1.1%
Not Hispanic or Latino Population (2029)	14,687	98.2%	49,310	98.1%	128,939	98.2%
Hispanic or Latino Population (2029)	271	1.8%	950	1.9%	2,388	1.8%
Projected Annual Growth (2024-2029)	42	3.7%	113	2.7%	379	3.8%
Historical Annual Growth (2010-2020)	121	7.5%	308	4.9%	822	5.2%

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2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3195/-81.7144

Soutridge Shopping Center	3 mi rad	livo	E mi rad	liuo	10 mi ra	diuc
South Charleston, WV 25309	3 mi rad	iius	5 mi rad	iius	10 mi ra	aius
Total Age Distribution (2024)		-				-
Total Population	16,200		53,047		137,247	
Age Under 5 Years	778	4.8%	2,616	4.9%	6,703	4.9%
Age 5 to 9 Years	932	5.8%	2,946	5.6%	7,379	5.4%
Age 10 to 14 Years	944	5.8%	3,066	5.8%	7,672	5.6%
Age 15 to 19 Years	829	5.1%	3,099	5.8%	7,875	5.7%
Age 20 to 24 Years	833	5.1%	2,888	5.4%	7,791	5.7%
Age 25 to 29 Years	986	6.1%	3,416	6.4%	8,784	6.4%
Age 30 to 34 Years	1,053	6.5%	3,510	6.6%	9,016	6.6%
Age 35 to 39 Years	987	6.1%	3,254	6.1%	8,200	6.0%
Age 40 to 44 Years	1,047	6.5%	3,535	6.7%	8,707	6.3%
Age 45 to 49 Years	919	5.7%	3,092	5.8%	8,054	5.9%
Age 50 to 54 Years	929	5.7%	3,202	6.0%	8,607	6.3%
Age 55 to 59 Years	1,012	6.2%	3,244	6.1%	8,668	6.3%
Age 60 to 64 Years	1,089	6.7%	3,661	6.9%	9,784	7.1%
Age 65 to 69 Years	1,199	7.4%	3,776	7.1%	9,693	7.1%
Age 70 to 74 Years	1,037	6.4%	3,129	5.9%	8,202	6.0%
Age 75 to 79 Years Age 80 to 84 Years	734	4.5%	2,110	4.0%	5,530	4.0%
	462	2.9%	1,277	2.4%	3,362	2.4%
Age 85 Years or Over	429 43.2	2.6%	1,227 41.8	2.3%	3,220 42.2	2.3%
Median Age		24 50/		22.40/		24.60/
Age 19 Years or Less Age 20 to 64 Years		21.5% 54.7%	11,726 29,802		77,611	21.6%
Age 65 Years or Over Female Age Distribution (2024)	5,001	23.8%	11,519	21.7%	30,007	21.9%
	0.200	E4 20/	27.247	E4 40/	60.000	E4 00/
Female Population Age Under 5 Years	365	51.2%	27,247 1,287		3,282	51.0%
		4.4%		4.7%	3,262	4.7%
Age 5 to 9 Years Age 10 to 14 Years	433 449	5.2% 5.4%	1,421 1,477	5.2% 5.4%	3,735	5.2%
Age 15 to 19 Years	410	5.4%	1,441	5.4%	3,626	5.3% 5.2%
Age 20 to 24 Years	410	4.9%	1,441	5.2%	3,730	5.3%
Age 25 to 29 Years	484	5.8%	1,730	6.3%	4,356	6.2%
Age 30 to 34 Years	541	6.5%	1,819	6.7%	4,533	6.5%
Age 35 to 39 Years	443	5.3%	1,628	6.0%	4,072	5.8%
Age 40 to 44 Years	551	6.6%	1,794	6.6%	4,432	6.3%
Age 45 to 49 Years	446	5.4%	1,593	5.8%	4,038	5.8%
Age 50 to 54 Years	473	5.7%	1,634	6.0%	4,415	6.3%
Age 55 to 59 Years	509	6.1%	1,691	6.2%	4,510	6.4%
Age 60 to 64 Years	604	7.3%	1,984	7.3%	5,118	7.3%
Age 65 to 69 Years	676	8.2%	2,040	7.5%	5,209	7.4%
Age 70 to 74 Years	586	7.1%	1,717	6.3%	4,506	6.4%
Age 75 to 79 Years	405	4.9%	1,166	4.3%	3,013	4.3%
Age 80 to 84 Years	252	3.0%	708	2.6%	1,905	2.7%
Age 85 Years or Over	255	3.1%	700	2.6%	1,804	2.6%
Female Median Age	45.1		43.3		43.8	
Age 19 Years or Less	1,656	20.0%	5,626	20.6%	14,308	20.5%
Age 20 to 64 Years	4,459	53.8%	15,292		39,193	56.0%
Age 65 Years or Over		26.2%		23.2%	16,438	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3195/-81.7144

Age Under 5 Years 413 5.2% 1,329 5.2% 3,421 Age 5 to 9 Years 499 6.3% 1,525 5.9% 3,714 Age 10 to 14 Years 495 6.3% 1,588 6.2% 3,937 Age 15 to 19 Years 418 5.3% 1,658 6.4% 4,249 Age 20 to 24 Years 424 5.4% 1,470 5.7% 4,062 Age 25 to 29 Years 503 6.4% 1,686 6.5% 4,428 Age 30 to 34 Years 512 6.5% 1,691 6.6% 4,493 Age 35 to 39 Years 545 6.9% 1,626 6.3% 4,128 Age 40 to 44 Years 496 6.3% 1,741 6.7% 4,274 Age 45 to 49 Years 473 6.0% 1,499 5.8% 4,016 Age 50 to 54 Years 457 5.8% 1,567 6.1% 4,193 Age 60 to 64 Years 50 6.6% 1,737 6.5% 4,666 Age 65 to 69 Years 524 6.6% 1,737 6.7% 4,484 Age 70 to 74 Year	49.0% 5.1% 5.5% 5.8% 6.3% 6.0% 6.6% 6.1% 6.4% 6.0% 6.2%
Male Population 7,912 48.8% 25,799 48.6% 67,309 Age Under 5 Years 413 5,2% 1,329 5,2% 3,421 Age 5 to 9 Years 499 6.3% 1,525 5,9% 3,714 Age 10 to 14 Years 495 6.3% 1,528 6.2% 3,937 Age 15 to 19 Years 418 5.3% 1,658 6.4% 4,249 Age 20 to 24 Years 424 5.4% 1,470 5.7% 4,062 Age 25 to 29 Years 503 6.4% 1,686 6.5% 4,428 Age 30 to 34 Years 512 6.5% 1,691 6.6% 4,493 Age 35 to 39 Years 545 6.9% 1,626 6.3% 4,128 Age 40 to 44 Years 496 6.3% 1,741 6.7% 4,274 Age 45 to 49 Years 473 6.0% 1,499 5.8% 4,016 Age 50 to 54 Years 457 5.8% 1,567 6.1% 4,193 Age 60 to 64 Years 50 6.3% 1,554 6.0% 4,159 Age 65 to 69 Y	5.1% 5.5% 5.8% 6.3% 6.0% 6.6% 6.7% 6.1% 6.4% 6.0%
Age Under 5 Years 413 5.2% 1,329 5.2% 3,421 Age 5 to 9 Years 499 6.3% 1,525 5.9% 3,714 Age 10 to 14 Years 495 6.3% 1,588 6.2% 3,937 Age 15 to 19 Years 418 5.3% 1,658 6.4% 4,249 Age 20 to 24 Years 424 5.4% 1,470 5.7% 4,062 Age 25 to 29 Years 503 6.4% 1,686 6.5% 4,428 Age 30 to 34 Years 512 6.5% 1,691 6.6% 4,493 Age 35 to 39 Years 545 6.9% 1,626 6.3% 4,128 Age 40 to 44 Years 496 6.3% 1,741 6.7% 4,274 Age 45 to 49 Years 473 6.0% 1,499 5.8% 4,016 Age 50 to 54 Years 457 5.8% 1,567 6.1% 4,193 Age 60 to 64 Years 50 6.3% 1,554 6.0% 4,159 Age 65 to 69 Years 524 6.6% 1,737 6.7% 4,484 Age 70 to 74 Year	5.1% 5.5% 5.8% 6.3% 6.0% 6.6% 6.7% 6.1% 6.4% 6.0% 6.2%
Age 5 to 9 Years 499 6.3% 1,525 5.9% 3,714 Age 10 to 14 Years 495 6.3% 1,588 6.2% 3,937 Age 15 to 19 Years 418 5.3% 1,658 6.4% 4,249 Age 20 to 24 Years 424 5.4% 1,470 5.7% 4,062 Age 25 to 29 Years 503 6.4% 1,686 6.5% 4,428 Age 30 to 34 Years 512 6.5% 1,691 6.6% 4,493 Age 35 to 39 Years 545 6.9% 1,626 6.3% 4,128 Age 40 to 44 Years 496 6.3% 1,741 6.7% 4,274 Age 45 to 49 Years 473 6.0% 1,499 5.8% 4,016 Age 50 to 54 Years 457 5.8% 1,567 6.1% 4,193 Age 60 to 64 Years 502 6.3% 1,554 6.0% 4,159 Age 65 to 69 Years 524 6.6% 1,737 6.7% 4,484 Age 70 to 74 Years 451 5.7% 1,412 5.5% 3,696 Age 75 to 79 Ye	5.5% 5.8% 6.3% 6.0% 6.6% 6.7% 6.1% 6.4% 6.0%
Age 10 to 14 Years 495 6.3% 1,588 6.2% 3,937 Age 15 to 19 Years 418 5.3% 1,658 6.4% 4,249 Age 20 to 24 Years 424 5.4% 1,470 5.7% 4,062 Age 25 to 29 Years 503 6.4% 1,686 6.5% 4,428 Age 30 to 34 Years 512 6.5% 1,691 6.6% 4,493 Age 35 to 39 Years 545 6.9% 1,626 6.3% 4,128 Age 40 to 44 Years 496 6.3% 1,741 6.7% 4,274 Age 45 to 49 Years 473 6.0% 1,499 5.8% 4,016 Age 50 to 54 Years 457 5.8% 1,567 6.1% 4,193 Age 65 to 69 Years 502 6.3% 1,554 6.0% 4,159 Age 65 to 69 Years 524 6.6% 1,737 6.7% 4,484 Age 70 to 74 Years 451 5.7% 1,412 5.5% 3,696 Age 75 to 79 Years 329 4.2% 945 3.7% 2,517	5.8% 6.3% 6.0% 6.6% 6.7% 6.1% 6.4% 6.0%
Age 15 to 19 Years 418 5.3% 1,658 6.4% 4,249 Age 20 to 24 Years 424 5.4% 1,470 5.7% 4,062 Age 25 to 29 Years 503 6.4% 1,686 6.5% 4,428 Age 30 to 34 Years 512 6.5% 1,691 6.6% 4,493 Age 35 to 39 Years 545 6.9% 1,626 6.3% 4,128 Age 40 to 44 Years 496 6.3% 1,741 6.7% 4,274 Age 45 to 49 Years 473 6.0% 1,499 5.8% 4,016 Age 50 to 54 Years 457 5.8% 1,567 6.1% 4,159 Age 60 to 64 Years 502 6.3% 1,554 6.0% 4,159 Age 65 to 69 Years 485 6.1% 1,677 6.5% 4,484 Age 70 to 74 Years 451 5.7% 1,412 5.5% 3,696 Age 75 to 79 Years 329 4.2% 945 3.7% 2,517	6.3% 6.0% 6.6% 6.7% 6.1% 6.4% 6.0% 6.2%
Age 20 to 24 Years 424 5.4% 1,470 5.7% 4,062 Age 25 to 29 Years 503 6.4% 1,686 6.5% 4,428 Age 30 to 34 Years 512 6.5% 1,691 6.6% 4,493 Age 35 to 39 Years 545 6.9% 1,626 6.3% 4,128 Age 40 to 44 Years 496 6.3% 1,741 6.7% 4,274 Age 45 to 49 Years 473 6.0% 1,499 5.8% 4,016 Age 50 to 54 Years 457 5.8% 1,567 6.1% 4,193 Age 65 to 59 Years 502 6.3% 1,554 6.0% 4,159 Age 65 to 69 Years 485 6.1% 1,677 6.5% 4,666 Age 70 to 74 Years 451 5.7% 1,412 5.5% 3,696 Age 75 to 79 Years 329 4.2% 945 3.7% 2,517	6.0% 6.6% 6.7% 6.1% 6.4% 6.0% 6.2%
Age 25 to 29 Years 503 6.4% 1,686 6.5% 4,428 Age 30 to 34 Years 512 6.5% 1,691 6.6% 4,493 Age 35 to 39 Years 545 6.9% 1,626 6.3% 4,128 Age 40 to 44 Years 496 6.3% 1,741 6.7% 4,274 Age 45 to 49 Years 473 6.0% 1,499 5.8% 4,016 Age 50 to 54 Years 457 5.8% 1,567 6.1% 4,193 Age 65 to 59 Years 502 6.3% 1,554 6.0% 4,159 Age 60 to 64 Years 485 6.1% 1,677 6.5% 4,666 Age 65 to 69 Years 524 6.6% 1,737 6.7% 4,484 Age 70 to 74 Years 451 5.7% 1,412 5.5% 3,696 Age 75 to 79 Years 329 4.2% 945 3.7% 2,517	6.6% 6.7% 6.1% 6.4% 6.0% 6.2%
Age 30 to 34 Years 512 6.5% 1,691 6.6% 4,493 Age 35 to 39 Years 545 6.9% 1,626 6.3% 4,128 Age 40 to 44 Years 496 6.3% 1,741 6.7% 4,274 Age 45 to 49 Years 473 6.0% 1,499 5.8% 4,016 Age 50 to 54 Years 457 5.8% 1,567 6.1% 4,193 Age 65 to 59 Years 502 6.3% 1,554 6.0% 4,159 Age 60 to 64 Years 485 6.1% 1,677 6.5% 4,666 Age 65 to 69 Years 524 6.6% 1,737 6.7% 4,484 Age 70 to 74 Years 451 5.7% 1,412 5.5% 3,696 Age 75 to 79 Years 329 4.2% 945 3.7% 2,517	6.7% 6.1% 6.4% 6.0% 6.2%
Age 35 to 39 Years 545 6.9% 1,626 6.3% 4,128 Age 40 to 44 Years 496 6.3% 1,741 6.7% 4,274 Age 45 to 49 Years 473 6.0% 1,499 5.8% 4,016 Age 50 to 54 Years 457 5.8% 1,567 6.1% 4,193 Age 55 to 59 Years 502 6.3% 1,554 6.0% 4,159 Age 60 to 64 Years 485 6.1% 1,677 6.5% 4,666 Age 65 to 69 Years 524 6.6% 1,737 6.7% 4,484 Age 70 to 74 Years 451 5.7% 1,412 5.5% 3,696 Age 75 to 79 Years 329 4.2% 945 3.7% 2,517	6.1% 6.4% 6.0% 6.2%
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Age 45 to 49 Years 473 6.0% 1,499 5.8% 4,016 Age 50 to 54 Years 457 5.8% 1,567 6.1% 4,193 Age 55 to 59 Years 502 6.3% 1,554 6.0% 4,159 Age 60 to 64 Years 485 6.1% 1,677 6.5% 4,666 Age 65 to 69 Years 524 6.6% 1,737 6.7% 4,484 Age 70 to 74 Years 451 5.7% 1,412 5.5% 3,696 Age 75 to 79 Years 329 4.2% 945 3.7% 2,517	6.0% 6.2%
Age 50 to 54 Years 457 5.8% 1,567 6.1% 4,193 Age 55 to 59 Years 502 6.3% 1,554 6.0% 4,159 Age 60 to 64 Years 485 6.1% 1,677 6.5% 4,666 Age 65 to 69 Years 524 6.6% 1,737 6.7% 4,484 Age 70 to 74 Years 451 5.7% 1,412 5.5% 3,696 Age 75 to 79 Years 329 4.2% 945 3.7% 2,517	6.2%
Age 55 to 59 Years 502 6.3% 1,554 6.0% 4,159 Age 60 to 64 Years 485 6.1% 1,677 6.5% 4,666 Age 65 to 69 Years 524 6.6% 1,737 6.7% 4,484 Age 70 to 74 Years 451 5.7% 1,412 5.5% 3,696 Age 75 to 79 Years 329 4.2% 945 3.7% 2,517	
Age 60 to 64 Years 485 6.1% 1,677 6.5% 4,666 Age 65 to 69 Years 524 6.6% 1,737 6.7% 4,484 Age 70 to 74 Years 451 5.7% 1,412 5.5% 3,696 Age 75 to 79 Years 329 4.2% 945 3.7% 2,517	
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Age 70 to 74 Years 451 5.7% 1,412 5.5% 3,696 Age 75 to 79 Years 329 4.2% 945 3.7% 2,517	6.7%
Age 75 to 79 Years 329 4.2% 945 3.7% 2,517	5.5%
	3.7%
Age 80 to 84 Years 209 2.6% 569 2.2% 1,457	2.2%
Age 85 Years or Over 174 2.2% 527 2.0% 1,416	2.1%
Male Median Age 41.0 40.2 40.7	
Age 19 Years or Less 1,826 23.1% 6,100 23.6% 15,321	22.8%
	57.1%
Age 65 Years or Over 1,688 21.3% 5,189 20.1% 13,569	20.2%
Males per 100 Females (2024)	
Overall Comparison 95 95 96	
Age Under 5 Years 113 53.1% 103 50.8% 104	51.0%
Age 5 to 9 Years 115 53.6% 107 51.8% 101	50.3%
Age 10 to 14 Years 110 52.5% 108 51.8% 105	51.3%
	53.9%
Age 20 to 24 Years 104 51.0% 104 50.9% 109	52.1%
	50.4%
	49.8%
· ·	50.3%
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	45.1% 45.5%
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2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3195/-81.7144

Soutridge Shopping Center	2	r.	F	e .	10	ar .
South Charleston, WV 25309	3 mi rad	lius	5 mi rad	lius	10 mi ra	dius
Household Type (2024)						-
Total Households	7,209		24,097		61,724	
Households with Children	1,579	21.9%	5,452	22.6%	13,712	22.2%
Average Household Size	2.2		2.2		2.2	
Household Density per Square Mile	255		307		197	
Population Family	11,116	68.6%	37,209	70.1%	97,870	71.3%
Population Non-Family	4,565	28.2%	14,710	27.7%	36,558	26.6%
Population Group Quarters	519	3.2%	1,127	2.1%	2,819	2.1%
Family Households	3,593	49.8%	12,209	50.7%	32,199	52.2%
Married Couple Households	2,436	67.8%	7,836	64.2%	21,317	66.2%
Other Family Households with Children	1,157	32.2%	4,373	35.8%	10,881	33.8%
Family Households with Children	1,578	43.9%	5,445	44.6%	13,694	42.5%
Married Couple with Children	988	62.6%	3,154	57.9%	8,269	60.4%
Other Family Households with Children	589	37.4%	2,290	42.1%	5,425	39.6%
Family Households No Children	2,016	56.1%	6,764	55.4%		57.5%
Married Couple No Children	1,448	71.8%	4,682	69.2%	13,048	70.5%
Other Family Households No Children		28.2%		30.8%		29.5%
Non-Family Households	3,616	50.2%	11,888	49.3%	29,525	47.8%
Non-Family Households with Children	1	-	7	-	18	-
Non-Family Households No Children	3,615	100.0%	11,881	99.9%	29,507	99.9%
Average Family Household Size	3.1		3.0		3.0	
Average Family Income	\$124,715		\$124,648		\$125,094	
Median Family Income	\$99,879		\$97,686		\$96,357	
Average Non-Family Household Size	1.3		1.2		1.2	
Marital Status (2024)						
Population Age 15 Years or Over	13,546		44,420		115,493	
Never Married	3,890	28.7%	14,157	31.9%	33,549	29.0%
Currently Married	5,608	41.4%	18,690	42.1%	53,932	46.7%
Previously Married	4,048	29.9%	11,572	26.1%		24.3%
Separated	199	4.9%	1,017	8.8%	2,765	9.9%
Widowed	949		2,845	24.6%	7,345	26.2%
Divorced	2,900	71.6%	7,710	66.6%	17,902	63.9%
Educational Attainment (2024)						-
Adult Population Age 25 Years or Over	11,885		38,432		99,827	
Elementary (Grade Level 0 to 8)	426	3.6%	1,117	2.9%	3,148	3.2%
Some High School (Grade Level 9 to 11)	495	4.2%	1,651	4.3%	5,044	
High School Graduate	3,410		10,289	26.8%	30,009	
Some College		20.8%	7,843			18.7%
Associate Degree Only	980	8.2%	2,679	7.0%	8,064	8.1%
Bachelor Degree Only				22.2%		
Graduate Degree		15.1%		16.5%	14,190	
Any College (Some College or Higher)		63.6%	25,376			
College Degree + (Bachelor Degree or Higher)		34.5%	14,854		34,860	
©2024. Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/202				38./%	34,000	34.9%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Soutridge Shopping Center	2	٠.	F	ı.	10	æ.	
South Charleston, WV 25309	3 mi radius		5 mi radius		10 mi ra	radius	
Housing						_	
Total Housing Units (2024)	8,196		27,933		71,657		
Total Housing Units (2020)	8,599		28,112		71,578		
Historical Annual Growth (2020-2024)	-402	_	-178	_	79	_	
Housing Units Occupied (2024)		88.0%	24,097	86.3%	61,724	86.1%	
Housing Units Owner-Occupied	5,130	71.2%	15,029		40,049	64.9%	
Housing Units Renter-Occupied		28.8%		37.6%	21,675		
Housing Units Vacant (2024)		12.0%		13.7%		13.9%	
Household Size (2024)							
Total Households	7,209		24,097		61,724		
1 Person Households	3,333	46.2%	10,721	44.5%		43.0%	
2 Person Households	2,490	34.5%	8,341	34.6%	21,637	35.1%	
3 Person Households	716	9.9%	2,515	10.4%	6,874	11.1%	
4 Person Households	420	5.8%	1,582	6.6%	4,192	6.8%	
5 Person Households	154	2.1%	603	2.5%	1,633	2.6%	
6 Person Households	60	0.8%	223	0.9%	593	1.0%	
7 or More Person Households	36	0.5%	112	0.5%	275	0.4%	
Household Income Distribution (2024)						-	
HH Income \$200,000 or More	653	9.1%	2,113	8.8%	5,160	8.4%	
HH Income \$150,000 to \$199,999	427	5.9%	1,286	5.3%	3,934	6.4%	
HH Income \$125,000 to \$149,999	410	5.7%	1,364	5.7%	3,972	6.4%	
HH Income \$100,000 to \$124,999	684	9.5%	1,777	7.4%	5,372	8.7%	
HH Income \$75,000 to \$99,999	1,065	14.8%	3,397	14.1%	7,709	12.5%	
HH Income \$50,000 to \$74,999	1,244	17.3%	4,016	16.7%	10,446	16.9%	
HH Income \$35,000 to \$49,999	1,039	14.4%	3,194	13.3%	7,528	12.2%	
HH Income \$25,000 to \$34,999	466	6.5%	2,009	8.3%	5,225	8.5%	
HH Income \$15,000 to \$24,999	562	7.8%	2,058	8.5%	5,236	8.5%	
HH Income \$10,000 to \$14,999	325	4.5%	1,325	5.5%	3,173	5.1%	
HH Income Under \$10,000	336	4.7%	1,558	6.5%	3,967	6.4%	
Household Vehicles (2024)							
Households 0 Vehicles Available	563	7.8%	2,681	11.1%	6,201	10.0%	
Households 1 Vehicle Available	3,041	42.2%	9,849	40.9%	24,432	39.6%	
Households 2 Vehicles Available	2,669	37.0%	8,455	35.1%	22,063	35.7%	
Households 3 or More Vehicles Available	937	13.0%	3,112	12.9%	9,027	14.6%	
Total Vehicles Available	11,410		36,977		98,516		
Average Vehicles per Household	1.6		1.5		1.6		
Owner-Occupied Household Vehicles	8,833	77.4%	27,099	73.3%	74,108	75.2%	
Average Vehicles per Owner-Occupied Household	1.7		1.8		1.9		
Renter-Occupied Household Vehicles	2,577	22.6%	9,877	26.7%	24,408	24.8%	
Average Vehicles per Renter-Occupied Household	1.2		1.1		1.1		
Travel Time (2024)	7.000		25.042		CE 000		
Worker Base Age 16 years or Over	7,606	22.10/	25,843	22.20/	65,000	20.00/	
Travel to Work in 14 Minutes or Less	·	32.1%		32.3%	·	29.8%	
Travel to Work in 15 to 29 Minutes	•	42.0%		40.7%		38.9%	
Travel to Work in 30 to 59 Minutes		14.6%		14.0%		17.9%	
Travel to Work in 60 Minutes or More	168	2.2%	909	3.5%	2,432		
Work at Home	687	9.0%	2,438	9.4%	6,279	9.7%	
Average Minutes Travel to Work	17.2		17.1		18.7		

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Soutridge Shopping Center	<u>.</u>				40 :	
South Charleston, WV 25309	3 mi rac	lius	5 mi rac	ilus	10 mi ra	aius
Transportation To Work (2024)						_
Worker Base Age 16 years or Over	7,606		25,843		65,000	
Drive to Work Alone	5,839	76.8%	19,713	76.3%	49,830	76.7%
Drive to Work in Carpool	730	9.6%	2,153	8.3%	5,211	8.0%
Travel to Work by Public Transportation	141	1.9%	717	2.8%	1,253	1.9%
Drive to Work on Motorcycle	1	-	10	-	40	-
Bicycle to Work	-	-	8	-	46	-
Walk to Work	200	2.6%	696	2.7%	1,833	2.8%
Other Means	8	0.1%	108	0.4%	507	0.8%
Work at Home	687	9.0%	2,438	9.4%	6,279	9.7%
Daytime Demographics (2024)						
Total Businesses	717		3,062		6,260	
Total Employees	11,263		39,242		79,926	
Company Headquarter Businesses	20	2.8%	144	4.7%	306	4.9%
Company Headquarter Employees	386	3.4%	4,931	12.6%	12,363	15.5%
Employee Population per Business	15.7	to 1	12.8	to 1	12.8	to 1
Residential Population per Business	22.6	to 1	17.3	to 1	21.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	17,027		57,171		128,325	
Labor Force						
Labor Population Age 16 Years or Over (2024)	13,357		43,786		113,897	
Labor Force Total Males (2024)	6,402	47.9%	21,007	48.0%	55,393	48.6%
Male Civilian Employed	3,945	61.6%	12,716	60.5%	32,711	59.1%
Male Civilian Unemployed	184	2.9%	609	2.9%	1,672	3.0%
Males in Armed Forces	18	0.3%	146	0.7%	437	0.8%
Males Not in Labor Force	2,256	35.2%	7,536	35.9%	20,572	37.1%
Labor Force Total Females (2024)	6,955	52.1%	22,779	52.0%	58,504	51.4%
Female Civilian Employed	3,630	52.2%	12,978	57.0%	32,322	55.2%
Female Civilian Unemployed	220	3.2%	521	2.3%	1,217	2.1%
Females in Armed Forces	-	-	17	-	28	-
Females Not in Labor Force	3,105	44.6%		40.7%		42.6%
Unemployment Rate	404	3.0%	1,131	2.6%	2,890	2.5%
Occupation (2024)						
Occupation Population Age 16 Years or Over	7,606		25,843		65,000	
Occupation Total Males	3,957	52.0%	12,780	49.5%	32,677	50.3%
Occupation Total Females	3,649	48.0%	13,063	50.5%	32,323	49.7%
Management, Business, Financial Operations	1,171	15.4%	4,128	16.0%	10,074	15.5%
Professional, Related	2,505	32.9%	8,657	33.5%	20,369	31.3%
Service		13.5%	3,683	14.2%	9,924	
Sales, Office	1,757	23.1%	6,147	23.8%	14,772	22.7%
Farming, Fishing, Forestry	2	-	22	-	123	0.2%
Construction, Extraction, Maintenance	320	4.2%	999	3.9%	3,742	5.8%
Production, Transport, Material Moving		10.9%	2,208	8.5%	5,997	9.2%
White Collar Workers		71.4%		73.3%	45,215	69.6%
Blue Collar Workers	2,173	28.6%	6,912	26.7%	19,785	30.4%

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Soutridge Shopping Center	2		F		10	æ.
South Charleston, WV 25309	3 mi rad	ius	5 mi rad	lius	10 mi ra	aius
Units In Structure (2024)	_					
Total Units	7,209		24,097		61,724	
1 Detached Unit	4,817	66.8%	16,052	66.6%	41,771	67.7%
1 Attached Unit	246	3.4%	758	3.1%	1,488	2.4%
2 Units	103	1.4%	505	2.1%	1,291	2.1%
3 to 4 Units	490	6.8%	1,885	7.8%	4,246	6.9%
5 to 9 Units	345	4.8%	742	3.1%	1,761	2.9%
10 to 19 Units	478	6.6%	1,101	4.6%	1,965	3.2%
20 to 49 Units	140	1.9%	676	2.8%	2,092	3.4%
50 or More Units	244	3.4%	1,195	5.0%	2,762	4.5%
Mobile Home or Trailer	344	4.8%	1,181	4.9%	4,340	7.0%
Other Structure		_	2		6	
Homes Built By Year (2024)						
Homes Built 2020 or later	35	0.4%	185	0.7%	580	0.8%
Homes Built 2010 to 2019	341	4.2%	1,209	4.3%	3,035	4.2%
Homes Built 2000 to 2009	828	10.1%	1,859	6.7%	5,706	8.0%
Homes Built 1990 to 1999	469	5.7%	1,476	5.3%	4,627	6.5%
Homes Built 1980 to 1989	644	7.9%	2,169	7.8%	5,058	7.1%
Homes Built 1970 to 1979	1,085	13.2%	3,095	11.1%	8,531	11.9%
Homes Built 1960 to 1969	859	10.5%	2,964	10.6%	7,817	10.9%
Homes Built 1950 to 1959	1,158	14.1%	4,227	15.1%	9,759	13.6%
Homes Built 1940 to 1949	1,147	14.0%	3,268	11.7%	7,739	10.8%
Homes Built Before 1939	644	7.9%	3,643	13.0%	8,872	12.4%
Median Age of Homes	55.0	yrs	58.0	yrs	56.4	yrs
Home Values (2024)						
Owner Specified Housing Units	5,130		15,029		40,049	
Home Values \$1,000,000 or More	13	0.3%	91	0.6%	363	0.9%
Home Values \$750,000 to \$999,999	18	0.3%	95	0.6%	207	0.5%
Home Values \$500,000 to \$749,999	208	4.1%	828	5.5%	1,403	3.5%
Home Values \$400,000 to \$499,999	284	5.5%	573	3.8%	1,321	3.3%
Home Values \$300,000 to \$399,999	488	9.5%	1,226	8.2%	3,187	8.0%
Home Values \$250,000 to \$299,999	425	8.3%	1,104	7.3%	2,907	7.3%
Home Values \$200,000 to \$249,999	494	9.6%	1,532	10.2%	4,042	10.1%
Home Values \$175,000 to \$199,999	422	8.2%	1,120	7.5%	2,469	6.2%
Home Values \$150,000 to \$174,999	494	9.6%	1,343	8.9%	3,689	9.2%
Home Values \$125,000 to \$149,999	326	6.4%	1,105	7.3%	3,446	8.6%
Home Values \$100,000 to \$124,999	455	8.9%	1,369	9.1%	4,289	10.7%
Home Values \$90,000 to \$99,999	151	3.0%	482	3.2%	1,700	4.2%
Home Values \$80,000 to \$89,999	326	6.4%	818	5.4%	1,815	4.5%
Home Values \$70,000 to \$79,999	244	4.7%	920	6.1%	2,090	5.2%
Home Values \$60,000 to \$69,999	83	1.6%	639	4.3%	1,802	4.5%
Home Values \$50,000 to \$59,999	97	1.9%	368	2.4%	1,164	2.9%
Home Values \$35,000 to \$49,999	69	1.3%	199	1.3%	705	1.8%
Home Values \$25,000 to \$34,999	277	5.4%	590	3.9%	1,558	3.9%
Home Values \$10,000 to \$24,999	179	3.5%	438	2.9%	1,261	3.1%
Home Values Under \$10,000	78	1.5%	187	1.2%	630	1.6%
Owner-Occupied Median Home Value	\$167,096		\$169,196		\$157,496	
Renter-Occupied Median Rent	\$640		\$608		\$637	