## AVISON YOUNG

# For Sale -The Historic Bal Theatre 14808 E 14th Street, San Leandro, CA

- Live Music
- Performance Venue
- Motion Picture Theatre
- Lecture Hall
- Conference Facility





### Presented by:

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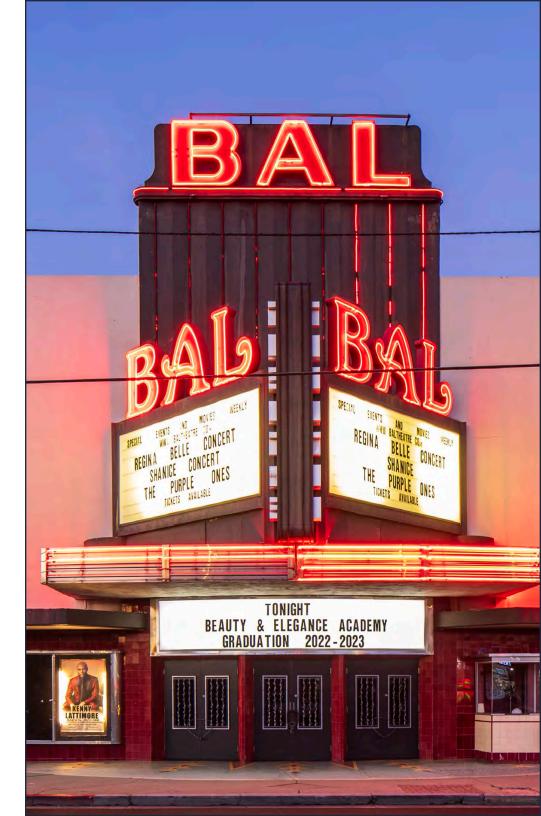
### Jon S. Geary

Vice President 650.425.6415 jon.geary@avisonyoung.com <sup>CA Lic# 01957003</sup>



# **Property Highlights**

Asking Price	\$4,000,000		
Occupancy	Vacant at close of escrow		
Seating	Maximum seating for 800 people		
Building Condition	Excellent		
Building Type	Free Standing Performing Arts Theater		
Building Size	±8,868 Square Feet		
Land Size	±11,800 Square Feet		
Parking	No on site parking		
Parcel Number	77E-1593-8		
Zoning	SA-1		
Alcohol Sales	Allowed CUP in place		
Year Built	1946		
Ceiling Height	30 feet ±		
Roll Up Doors	None		
Electrical Meters	Two Meters		
Gas in Building	Yes		
Fire Sprinklers	No		
Security System	Yes		
Floors	Two Story Building		
Opportunity Zone	No		
Historical Designation	No		



# Welcome to the Historic Bal Theatre

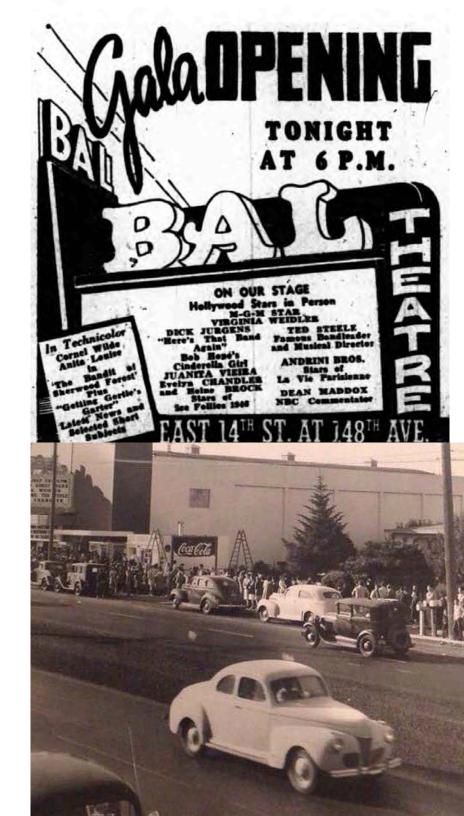
Tucked within the inviting embrace of San Leandro, California, in the Eastern region of the San Francisco Bay Area, this gem was built in 1946, gracing the world with its modern art deco elegance and originally providing a lustrous 800-seat sanctuary for movie-goers and performing arts enthusiasts alike. Designed by the esteemed Vincent Raney, a maestro of art deco architectural splendor, the Historic Bal Theatre is not simply a building; it is a treasured artifact, being one of only eight remaining Raney theatres amidst the ephemeral existence of approximately 60.

The Historic Bal Theatre is not only adorned with architectural brilliance but also comes with a Conditional Use Permit (CUP) for alcohol sales and consumption, broadening the spectrum of experiential offerings. The permitted uses of this treasured space extend far beyond its cinematic roots, encompassing live music, theatrical performances, motion pictures, lectures, conferences, and more, crafting an inviting ambiance where artistic expressions and social gatherings converge harmoniously.

Step inside and you are not simply entering a theatre, but time-traveling into an era where celluloid dreams painted our realities and every detail of the theatre itself was a piece of high art. This illustrious theatre, encapsulating 8,800 square feet of impeccably preserved space, stands upon an 11,800 square foot lot, whispering tales of yesteryears with every curated detail and vintage essence.

In the case of Bal Theatre Corp. v. Paramount Film Distributing Corp., 206 F. Supp. 708 (N.D. Cal. 1962), the narrative unfolds wherein the Theatre, despite being an ostensibly smaller entity, dared to venture into the legal realm, safeguarding its own survival. It didn't just secure a win in a federal court case; it solidified its place in the annals of history as a beacon of unwavering determination.

Your investment is not simply a financial transaction but an act of preserving, and contributing to, a rich tapestry of American artistic and community history. This is an invitation to not only uphold the legacy of one of Vincent Raney's dwindling architectural marvels but to write the next chapter of a story that has captivated, and will continue to enchant, generations to come. Step into The Historic Bal Theatre - where history, art, and future converge in a timeless embrace.



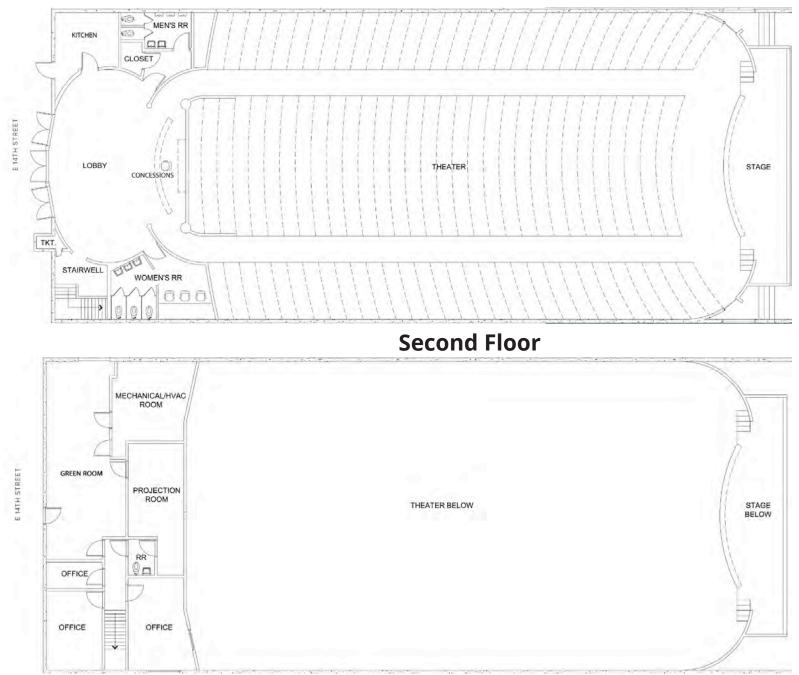


Seller is eager to see the continued successful operation of the Bal Theatre, and is willing to provide managerial expertise and business connections to facilitate a smooth transition to the next owner.



# Floorplans

**Ground Floor** 



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# BALTHEATRE



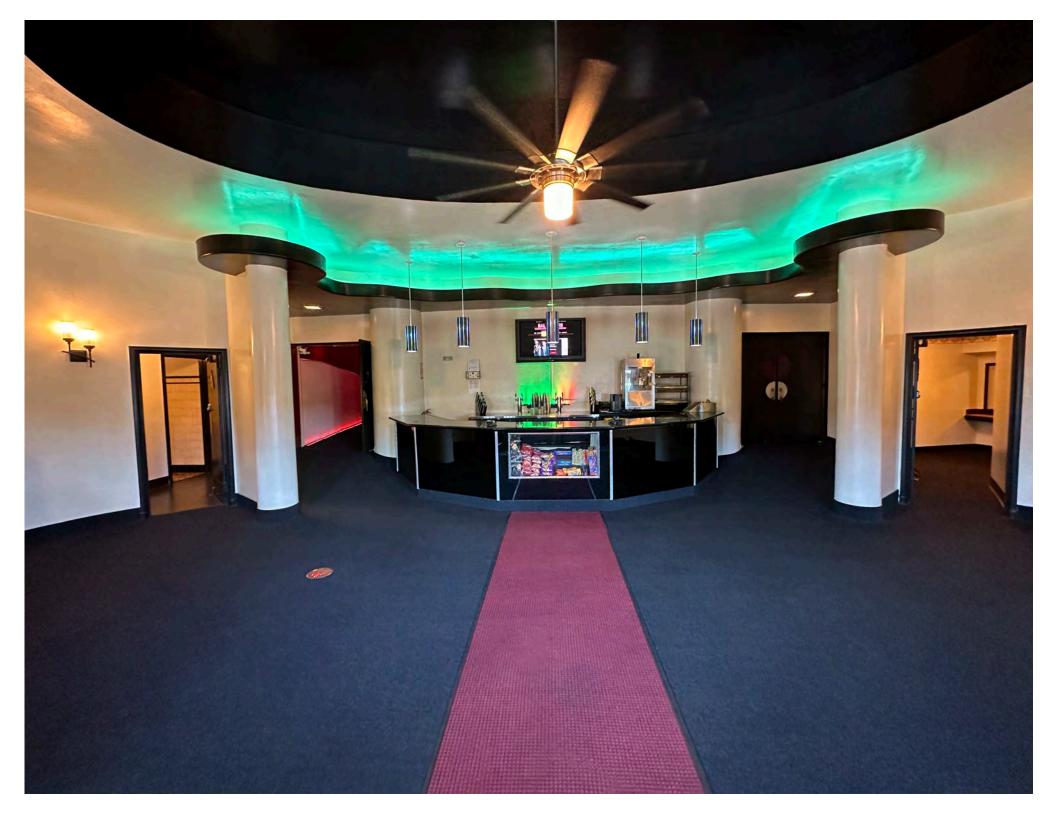


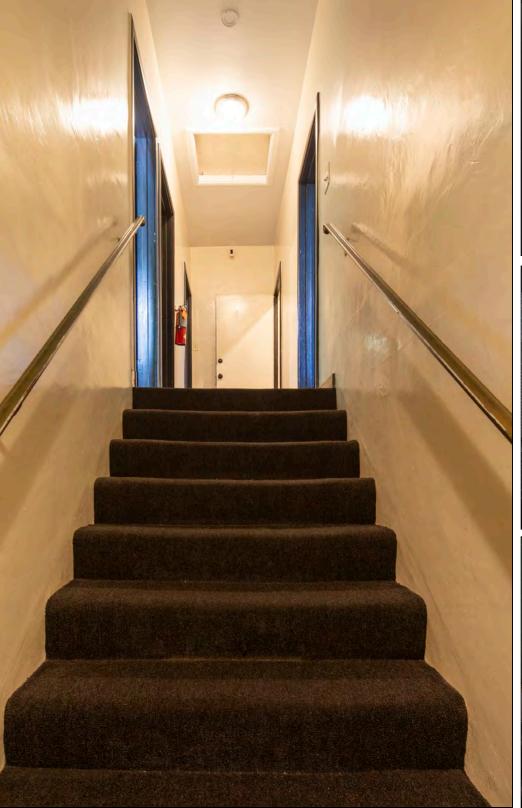
























### **ARCHITECT VINCENT RANEY**



# **Timeless Treasures: Exploring the Historic Bal**

Imagine a place where architectural splendor and historical significance converge, creating a masterpiece of timeless beauty: the Historic Bal Theatre. Nestled in the charming locale of San Leandro, California, this theater, originally erected in 1945, stands as a monument not just to entertainment, but to the remarkable endurance of cultural and artistic expression.

The Bal Theatre opened on July 1, 1946, hailed as "the Bay Area's most modern theater." Its lavish design and captivating atmosphere drew the attention of spectators and the local press alike. The grand opening was a spectacle to behold, with airplanes showering attendees in a cascade of confetti and Hollywood star Virginia Wiedler inaugurating the venue by smashing a champagne bottle against the box office. A sidewalk replica of Grauman's Chinese Theatre, adorned with the handprints of yesteryear's stars, transports visitors to a glamorous past.

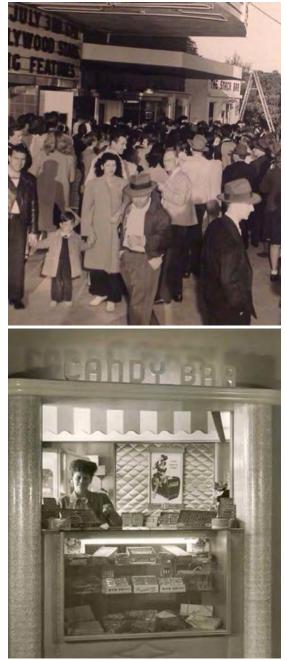
Constructed at a cost of \$250,000 and completed in just six months, the theatre emerged during a time of recovery from World War II, coinciding with San Leandro's growth and prosperity. Designed by Vincent G. Raney, who crafted over 40 movie theatres in his career, the Bal Theatre is one of only eight remaining from his portfolio of approximately 60, many of which have succumbed to the passage of time and modernization.

As an embodiment of the Art Deco movement, which thrived from the 1920s to the early 1940s, the Bal Theatre weaves together various cultural influences, characterized by geometric patterns and streamlined shapes that evoke speed, power, and opulence. It represents a belief in progress, human advancement, and the harmonious relationship between man and machine, all encapsulated within its elegant design.

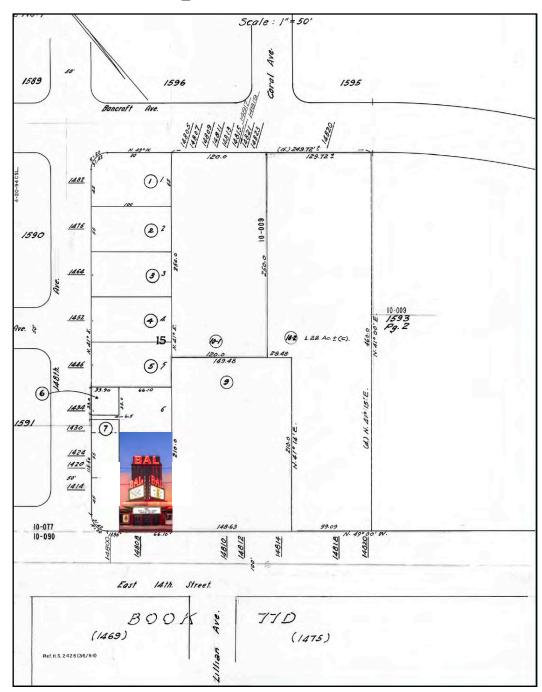
The theatre's ownership history begins with Rene T. Lamarre and George Drummond, whose passion for live entertainment and cinema gave rise to this iconic venue. Over the decades, it has passed through various hands—from United Artists Theatres to the Republic Theater Company—each era marked by its unique challenges and triumphs. The Bal has weathered antitrust lawsuits, demographic shifts, and the rise of multiplex theaters, yet it has remained a steadfast beacon of culture for over 70 years.

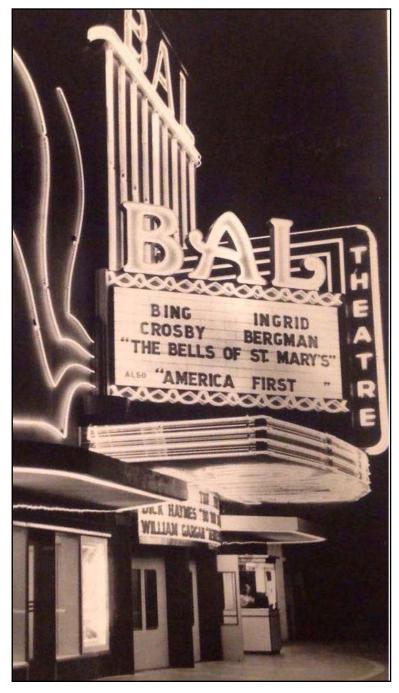
Becoming a part of the Bal Theatre's ongoing saga is more than simply acquiring a venue; it's about intertwining your narrative with a rich tapestry of history, community, and exquisite architectural artistry. This is an invitation to preserve a rare piece of cultural heritage and to illuminate its future with new stories, performances, and experiences, ensuring its legacy endures for generations to come.

Within the eloquent confines of the Historic Bal Theatre, every seat, every echo of applause, and every flicker of light across its screens whispers tales of the past while eagerly awaiting new stories to unfold. Let's embark on this journey through time, art, and entertainment together, ensuring this masterpiece of Art Deco design and community spirit continues to inspire and captivate. Welcome to the Historic Bal Theatre—where history is not just preserved, but continuously crafted with each passing moment.



# Parcel Map





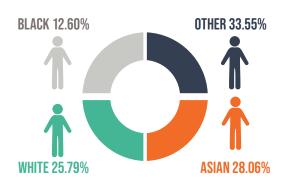
# Demographics





MEDIAN HOME VALUE \$856,238

# **POPULATION BY RACE**



# HOUSEHOLDS 283,801



Average Household Size: **2.70**  Owner Occupied **150,445** Housing Units: Renter Occupied 143,147 Housing Units:

Median Household

\$98,332

		1 Mile	3 Mile	5 Mile
Population	2029 Projection	23,833	350,921	827,657
	2022 Estimate	24,705	363,483	855,136
	2010 Census	26,350	386,360	901,299
	Growth 2020-2025	-3.53%	-3.46%	-3.21%
	Growth 2010-2020	-6.24%	-5.92%	-5.12%

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### EXCLUSIVE ADVISORS

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