Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

M&M REALTY PARTNERS

Lat/Lon: 40.4565/-74.4802

1525 U.S. Route 1 Highway, North Brunswick Township, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	13,131		111,882		249,256	
Projected Population (2030)	12,799		110,833		246,639	
Census Population (2020)	12,502		106,907		239,699	
Census Population (2010)	12,103		104,950		230,786	
Projected Annual Growth (2025-2030)	-332	-0.5%	-1,049	-0.2%	-2,617	-0.2%
Historical Annual Growth (2020-2025)	629	-	4,974	0.9%	9,557	0.8%
Historical Annual Growth (2010-2020)	400	0.3%	1,958	0.2%	8,913	0.4%
Estimated Population Density (2025)	4,182	*psm*	3,959	*psm*	3,175	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2025)	4,442		35,892		84,506	
Projected Households (2030)	4,452		36,433		85,850	
Census Households (2020)	4,369		34,090		80,359	
Census Households (2010)	4,329		32,923		76,615	
Projected Annual Growth (2025-2030)	10	-	542	0.3%	1,344	0.3%
Historical Annual Change (2010-2025)	114	0.2%	2,969	0.6%	7,891	0.7%
Average Household Income						
Estimated Average Household Income (2025)	$145,147		$137,524		$148,472	
Projected Average Household Income (2030)	$145,075		$137,476		$148,371	
Census Average Household Income (2010)	$80,000		$80,525		$89,970	
Census Average Household Income (2000)	$67,439		$68,731		$74,949	
Projected Annual Change (2025-2030)	-$72	-	-$48	-	-$102	-
Historical Annual Change (2000-2025)	$77,709	4.6%	$68,793	4.0%	$73,523	3.9%
Median Household Income						
Estimated Median Household Income (2025)	$137,000		$113,808		$122,192	
Projected Median Household Income (2030)	$136,769		$113,838		$122,200	
Census Median Household Income (2010)	$70,094		$70,260		$77,881	
Census Median Household Income (2000)	$57,257		$57,453		$62,501	
Projected Annual Change (2025-2030)	-$231	-	$30	-	$7	-
Historical Annual Change (2000-2025)	$79,743	5.6%	$56,355	3.9%	$59,691	3.8%
Per Capita Income						
Estimated Per Capita Income (2025)	$49,143		$44,309		$50,769	
Projected Per Capita Income (2030)	$50,507		$45,384		$52,082	
Census Per Capita Income (2010)	$28,612		$25,259		$29,868	
Census Per Capita Income (2000)	$24,783		$22,759		$25,881	
Projected Annual Change (2025-2030)	$1,364	0.6%	$1,075	0.5%	$1,313	0.5%
Historical Annual Change (2000-2025)	$24,360	3.9%	$21,549	3.8%	$24,888	3.8%
Estimated Average Household Net Worth (2025)	$1.66 M		$1.27 M		$1.49 M	

M&M REALTY PARTNERS

Lat/Lon: 40.4565/-74.4802

1525 U.S. Route 1 Highway, North Brunswick Township, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	13,131		111,882		249,256	
White (2025)	4,110	31.3%	34,553	30.9%	92,470	37.1%
Black or African American (2025)	3,149	24.0%	23,623	21.1%	44,105	17.7%
American Indian or Alaska Native (2025)	81	0.6%	1,085	1.0%	1,608	0.6%
Asian (2025)	2,893	22.0%	20,089	18.0%	58,808	23.6%
Hawaiian or Pacific Islander (2025)	9	-	35	-	112	-
Other Race (2025)	1,730	13.2%	20,698	18.5%	31,033	12.5%
Two or More Races (2025)	1,160	8.8%	11,799	10.5%	21,119	8.5%
Population < 18 (2025)	3,017	23.0%	25,561	22.8%	51,233	20.6%
White Not Hispanic	522	17.3%	4,226	16.5%	11,834	23.1%
Black or African American	890	29.5%	5,779	22.6%	10,252	20.0%
Asian	586	19.4%	3,759	14.7%	10,851	21.2%
Other Race Not Hispanic	90	3.0%	686	2.7%	1,593	3.1%
Hispanic	929	30.8%	11,112	43.5%	16,703	32.6%
Not Hispanic or Latino Population (2025)	9,857	75.1%	73,671	65.8%	188,121	75.5%
Not Hispanic White	3,673	37.3%	30,279	41.1%	83,782	44.5%
Not Hispanic Black or African American	3,065	31.1%	21,804	29.6%	41,136	21.9%
Not Hispanic American Indian or Alaska Native	17	0.2%	93	0.1%	192	0.1%
Not Hispanic Asian	2,871	29.1%	19,587	26.6%	58,170	30.9%
Not Hispanic Hawaiian or Pacific Islander	1	-	14	-	57	-
Not Hispanic Other Race	36	0.4%	419	0.6%	1,272	0.7%
Not Hispanic Two or More Races	193	2.0%	1,474	2.0%	3,512	1.9%
Hispanic or Latino Population (2025)	3,275	24.9%	38,211	34.2%	61,136	24.5%
Hispanic White	437	13.3%	4,274	11.2%	8,688	14.2%
Hispanic Black or African American	84	2.6%	1,819	4.8%	2,970	4.9%
Hispanic American Indian or Alaska Native	63	1.9%	991	2.6%	1,416	2.3%
Hispanic Asian	22	0.7%	502	1.3%	637	1.0%
Hispanic Hawaiian or Pacific Islander	7	0.2%	20	-	56	-
Hispanic Other Race	1,694	51.7%	20,279	53.1%	29,761	48.7%
Hispanic Two or More Races	968	29.5%	10,325	27.0%	17,608	28.8%
Not Hispanic or Latino Population (2020)	9,186	73.5%	65,013	60.8%	178,704	74.6%
Hispanic or Latino Population (2020)	3,316	26.5%	41,894	39.2%	60,996	25.4%
Not Hispanic or Latino Population (2010)	9,796	80.9%	69,658	66.4%	182,157	78.9%
Hispanic or Latino Population (2010)	2,306	19.1%	35,291	33.6%	48,630	21.1%
Not Hispanic or Latino Population (2030)	9,623	75.2%	74,478	67.2%	186,015	75.4%
Hispanic or Latino Population (2030)	3,176	24.8%	36,356	32.8%	60,624	24.6%
Projected Annual Growth (2025-2030)	-99	-0.6%	-1,855	-1.0%	-512	-0.2%
Historical Annual Growth (2010-2020)	1,010	4.4%	6,603	1.9%	12,366	2.5%

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Lat/Lon: 40.4565/-74.4802

1525 U.S. Route 1 Highway, North Brunswick Township, NJ USA	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2025)						
Total Population	13,131		111,882		249,256	
Age Under 5 Years	736	5.6%	6,546	5.9%	13,007	5.2%
Age 5 to 9 Years	802	6.1%	7,054	6.3%	14,149	5.7%
Age 10 to 14 Years	883	6.7%	7,335	6.6%	14,571	5.8%
Age 15 to 19 Years	916	7.0%	8,624	7.7%	21,691	8.7%
Age 20 to 24 Years	844	6.4%	9,094	8.1%	23,065	9.3%
Age 25 to 29 Years	904	6.9%	8,225	7.4%	17,756	7.1%
Age 30 to 34 Years	932	7.1%	8,649	7.7%	18,168	7.3%
Age 35 to 39 Years	886	6.7%	8,433	7.5%	16,980	6.8%
Age 40 to 44 Years	888	6.8%	7,989	7.1%	16,243	6.5%
Age 45 to 49 Years	889	6.8%	7,329	6.6%	15,463	6.2%
Age 50 to 54 Years	922	7.0%	6,818	6.1%	15,088	6.1%
Age 55 to 59 Years	892	6.8%	6,322	5.7%	14,338	5.8%
Age 60 to 64 Years	833	6.3%	5,757	5.1%	13,803	5.5%
Age 65 to 69 Years	691	5.3%	4,904	4.4%	11,969	4.8%
Age 70 to 74 Years	435	3.3%	3,601	3.2%	9,008	3.6%
Age 75 to 79 Years	316	2.4%	2,502	2.2%	6,418	2.6%
Age 80 to 84 Years	213	1.6%	1,485	1.3%	3,970	1.6%
Age 85 Years or Over	151	1.1%	1,216	1.1%	3,568	1.4%
Median Age	37.3		35.1		36.2	
Age 19 Years or Less	3,337	25.4%	29,559	26.4%	63,418	25.4%
Age 20 to 64 Years	7,990	60.8%	68,615	61.3%	150,906	60.5%
Age 65 Years or Over	1,805	13.7%	13,708	12.3%	34,933	14.0%
Female Age Distribution (2025)						
Female Population	6,724	51.2%	55,396	49.5%	119,806	48.1%
Age Under 5 Years	386	5.7%	3,308	6.0%	6,446	5.4%
Age 5 to 9 Years	379	5.6%	3,418	6.2%	6,769	5.6%
Age 10 to 14 Years	454	6.8%	3,537	6.4%	6,992	5.8%
Age 15 to 19 Years	447	6.7%	3,720	6.7%	7,559	6.3%
Age 20 to 24 Years	412	6.1%	3,887	7.0%	8,840	7.4%
Age 25 to 29 Years	443	6.6%	4,064	7.3%	8,785	7.3%
Age 30 to 34 Years	455	6.8%	4,229	7.6%	8,780	7.3%
Age 35 to 39 Years	441	6.6%	4,148	7.5%	8,346	7.0%
Age 40 to 44 Years	454	6.7%	3,999	7.2%	8,220	6.9%
Age 45 to 49 Years	458	6.8%	3,692	6.7%	7,836	6.5%
Age 50 to 54 Years	474	7.0%	3,437	6.2%	7,645	6.4%
Age 55 to 59 Years	471	7.0%	3,277	5.9%	7,372	6.2%
Age 60 to 64 Years	449	6.7%	2,954	5.3%	7,082	5.9%
Age 65 to 69 Years	379	5.6%	2,652	4.8%	6,321	5.3%
Age 70 to 74 Years	236	3.5%	2,006	3.6%	4,953	4.1%
Age 75 to 79 Years	173	2.6%	1,400	2.5%	3,527	2.9%
Age 80 to 84 Years	125	1.9%	909	1.6%	2,309	1.9%
Age 85 Years or Over	89	1.3%	758	1.4%	2,023	1.7%
Female Median Age	38.5		36.5		38.1	
Age 19 Years or Less	1,666	24.8%	13,983	25.2%	27,766	23.2%
Age 20 to 64 Years	4,056	60.3%	33,687	60.8%	72,907	60.9%
Age 65 Years or Over	1,002	14.9%	7,726	13.9%	19,133	16.0%

M&M REALTY PARTNERS

Lat/Lon: 40.4565/-74.4802

1525 U.S. Route 1 Highway, North Brunswick Township, NJ USA	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2025)						
Male Population	6,407	48.8%	56,486	50.5%	129,451	51.9%
Age Under 5 Years	350	5.5%	3,238	5.7%	6,561	5.1%
Age 5 to 9 Years	423	6.6%	3,636	6.4%	7,380	5.7%
Age 10 to 14 Years	429	6.7%	3,797	6.7%	7,579	5.9%
Age 15 to 19 Years	468	7.3%	4,904	8.7%	14,132	10.9%
Age 20 to 24 Years	432	6.7%	5,207	9.2%	14,225	11.0%
Age 25 to 29 Years	461	7.2%	4,161	7.4%	8,971	6.9%
Age 30 to 34 Years	478	7.5%	4,420	7.8%	9,388	7.3%
Age 35 to 39 Years	445	6.9%	4,285	7.6%	8,634	6.7%
Age 40 to 44 Years	435	6.8%	3,990	7.1%	8,023	6.2%
Age 45 to 49 Years	431	6.7%	3,636	6.4%	7,626	5.9%
Age 50 to 54 Years	449	7.0%	3,381	6.0%	7,443	5.7%
Age 55 to 59 Years	421	6.6%	3,044	5.4%	6,966	5.4%
Age 60 to 64 Years	384	6.0%	2,803	5.0%	6,722	5.2%
Age 65 to 69 Years	311	4.9%	2,252	4.0%	5,648	4.4%
Age 70 to 74 Years	199	3.1%	1,595	2.8%	4,055	3.1%
Age 75 to 79 Years	143	2.2%	1,102	2.0%	2,891	2.2%
Age 80 to 84 Years	87	1.4%	576	1.0%	1,660	1.3%
Age 85 Years or Over	61	1.0%	457	0.8%	1,545	1.2%
Male Median Age	36.1		33.8		34.4	
Age 19 Years or Less	1,670	26.1%	15,576	27.6%	35,652	27.5%
Age 20 to 64 Years	3,934	61.4%	34,928	61.8%	77,999	60.3%
Age 65 Years or Over	803	12.5%	5,982	10.6%	15,800	12.2%
Males per 100 Females (2025)						
Overall Comparison	95		102		108	
Age Under 5 Years	91	47.6%	98	49.5%	102	50.4%
Age 5 to 9 Years	112	52.8%	106	51.5%	109	52.2%
Age 10 to 14 Years	94	48.6%	107	51.8%	108	52.0%
Age 15 to 19 Years	105	51.1%	132	56.9%	187	65.2%
Age 20 to 24 Years	105	51.2%	134	57.3%	161	61.7%
Age 25 to 29 Years	104	51.0%	102	50.6%	102	50.5%
Age 30 to 34 Years	105	51.2%	105	51.1%	107	51.7%
Age 35 to 39 Years	101	50.2%	103	50.8%	103	50.8%
Age 40 to 44 Years	96	48.9%	100	49.9%	98	49.4%
Age 45 to 49 Years	94	48.5%	98	49.6%	97	49.3%
Age 50 to 54 Years	95	48.6%	98	49.6%	97	49.3%
Age 55 to 59 Years	89	47.2%	93	48.2%	95	48.6%
Age 60 to 64 Years	86	46.1%	95	48.7%	95	48.7%
Age 65 to 69 Years	82	45.1%	85	45.9%	89	47.2%
Age 70 to 74 Years	84	45.8%	79	44.3%	82	45.0%
Age 75 to 79 Years	83	45.3%	79	44.0%	82	45.0%
Age 80 to 84 Years	70	41.1%	63	38.8%	72	41.8%
Age 85 Years or Over	69	40.8%	60	37.6%	76	43.3%
Age 19 Years or Less	100	50.1%	111	52.7%	128	56.2%
Age 20 to 39 Years	104	50.9%	111	52.5%	119	54.3%
Age 40 to 64 Years	92	47.9%	97	49.3%	96	49.1%
Age 65 Years or Over	80	44.5%	77	43.6%	83	45.2%

Lat/Lon: 40.4565/-74.4802

1525 U.S. Route 1 Highway, North Brunswick Township, NJ, USA	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Household Type (2025)						
Total Households	4,442		35,892		84,506	
Households with Children	1,652	37.2%	14,135	39.4%	28,823	34.1%
Average Household Size	2.9		3.0		2.8	
Household Density per Square Mile	1,415		1,270		1,077	
Population Family	11,772	89.6%	95,717	85.6%	198,498	79.6%
Population Non-Family	1,325	10.1%	13,223	11.8%	36,926	14.8%
Population Group Quarters	34	0.3%	2,942	2.6%	13,832	5.5%
Family Households	3,519	79.2%	27,102	75.5%	59,084	69.9%
Married Couple Households	2,452	69.7%	17,726	65.4%	41,813	70.8%
Other Family Households with Children	1,067	30.3%	9,376	34.6%	17,272	29.2%
Family Households with Children	1,652	46.9%	14,105	52.0%	28,774	48.7%
Married Couple with Children	1,160	70.2%	9,292	65.9%	20,450	71.1%
Other Family Households with Children	492	29.8%	4,813	34.1%	8,324	28.9%
Family Households No Children	1,867	53.1%	12,997	48.0%	30,311	51.3%
Married Couple No Children	1,291	69.2%	8,434	64.9%	21,363	70.5%
Other Family Households No Children	576	30.8%	4,563	35.1%	8,948	29.5%
Non-Family Households	923	20.8%	8,790	24.5%	25,422	30.1%
Non-Family Households with Children	-	-	30	0.3%	50	0.2%
Non-Family Households No Children	923	99.9%	8,760	99.7%	25,372	99.8%
Average Family Household Size	3.3		3.5		3.4	
Average Family Income	$159,007		$151,273		$172,212	
Median Family Income	$163,817		$130,634		$147,125	
Average Non-Family Household Size	1.4		1.5		1.5	
Marital Status (2025)						
Population Age 15 Years or Over	10,711		90,947		207,530	
Never Married	3,685	34.4%	38,457	42.3%	88,054	42.4%
Currently Married	5,147	48.1%	36,797	40.5%	87,128	42.0%
Previously Married	1,879	17.5%	15,694	17.3%	32,348	15.6%
Separated	513	27.3%	5,171	33.0%	9,624	29.8%
Widowed	417	22.2%	3,795	24.2%	8,237	25.5%
Divorced	949	50.5%	6,728	42.9%	14,487	44.8%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	8,951		73,229		162,774	
Elementary (Grade Level 0 to 8)	880	9.8%	8,397	11.5%	12,196	7.5%
Some High School (Grade Level 9 to 11)	564	6.3%	5,497	7.5%	9,205	5.7%
High School Graduate	1,823	20.4%	17,241	23.5%	31,778	19.5%
Some College	1,435	16.0%	10,169	13.9%	19,899	12.2%
Associate Degree Only	627	7.0%	4,464	6.1%	10,190	6.3%
Bachelor Degree Only	2,164	24.2%	16,581	22.6%	44,340	27.2%
Graduate Degree	1,457	16.3%	10,880	14.9%	35,166	21.6%
Any College (Some College or Higher)	5,683	63.5%	42,093	57.5%	109,594	67.3%
College Degree + (Bachelor Degree or Higher)	3,621	40.4%	27,461	37.5%	79,506	48.8%

Lat/Lon: 40.4565/-74.4802

1525 U.S. Route 1 Highway, North Brunswick Township, NJ, USA	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Housing						
Total Housing Units (2025)	4,532		36,748		86,721	
Total Housing Units (2020)	4,495		36,379		85,405	
Historical Annual Growth (2020-2025)	38	-	370	-	1,316	-
Housing Units Occupied (2025)	4,442	98.0%	35,892	97.7%	84,506	97.4%
Housing Units Owner-Occupied	2,514	56.6%	17,347	48.3%	44,743	52.9%
Housing Units Renter-Occupied	1,928	43.4%	18,545	51.7%	39,763	47.1%
Housing Units Vacant (2025)	90	2.0%	856	2.3%	2,215	2.6%
Household Size (2025)						
Total Households	4,442		35,892		84,506	
1 Person Households	701	15.8%	6,459	18.0%	18,922	22.4%
2 Person Households	1,323	29.8%	10,142	28.3%	25,640	30.3%
3 Person Households	916	20.6%	6,778	18.9%	14,810	17.5%
4 Person Households	829	18.7%	6,205	17.3%	13,747	16.3%
5 Person Households	417	9.4%	3,223	9.0%	6,223	7.4%
6 Person Households	148	3.3%	1,678	4.7%	2,951	3.5%
7 or More Person Households	107	2.4%	1,406	3.9%	2,213	2.6%
Household Income Distribution (2025)						
HH Income $200,000 or More	1,180	26.6%	7,094	19.8%	19,848	23.5%
HH Income $150,000 to $199,999	723	16.3%	4,969	13.8%	11,252	13.3%
HH Income $125,000 to $149,999	325	7.3%	3,310	9.2%	7,574	9.0%
HH Income $100,000 to $124,999	487	11.0%	3,849	10.7%	9,495	11.2%
HH Income $75,000 to $99,999	549	12.4%	3,974	11.1%	9,578	11.3%
HH Income $50,000 to $74,999	294	6.6%	4,461	12.4%	9,205	10.9%
HH Income $35,000 to $49,999	458	10.3%	2,752	7.7%	4,862	5.8%
HH Income $25,000 to $34,999	110	2.5%	1,463	4.1%	3,089	3.7%
HH Income $15,000 to $24,999	182	4.1%	1,917	5.3%	4,061	4.8%
HH Income $10,000 to $14,999	54	1.2%	914	2.5%	1,941	2.3%
HH Income Under $10,000	80	1.8%	1,189	3.3%	3,601	4.3%
Household Vehicles (2025)						
Households 0 Vehicles Available	364	8.2%	4,708	13.1%	9,610	11.4%
Households 1 Vehicle Available	1,244	28.0%	12,053	33.6%	29,727	35.2%
Households 2 Vehicles Available	1,803	40.6%	12,371	34.5%	29,834	35.3%
Households 3 or More Vehicles Available	1,031	23.2%	6,760	18.8%	15,335	18.1%
Total Vehicles Available	8,444		60,058		141,712	
Average Vehicles per Household	1.9		1.7		1.7	
Owner-Occupied Household Vehicles	5,248	62.2%	35,456	59.0%	90,153	63.6%
Average Vehicles per Owner-Occupied Household	2.1		2.0		2.0	
Renter-Occupied Household Vehicles	3,196	37.8%	24,602	41.0%	51,560	36.4%
Average Vehicles per Renter-Occupied Household	1.7		1.3		1.3	
Travel Time (2025)						
Worker Base Age 16 years or Over	7,144		58,692		132,371	
Travel to Work in 14 Minutes or Less	1,618	22.7%	11,894	20.3%	25,200	19.0%
Travel to Work in 15 to 29 Minutes	1,993	27.9%	16,762	28.6%	36,374	27.5%
Travel to Work in 30 to 59 Minutes	1,679	23.5%	16,209	27.6%	33,102	25.0%
Travel to Work in 60 Minutes or More	755	10.6%	6,557	11.2%	16,553	12.5%
Work at Home	1,099	15.4%	7,270	12.4%	21,142	16.0%
Average Minutes Travel to Work	23.2		25.7		26.0	

M&M REALTY PARTNERS

Lat/Lon: 40.4565/-74.4802

1525 U.S. Route 1 Highway, North Brunswick Township, NJ, USA	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	7,144		58,692		132,371	
Drive to Work Alone	4,636	64.9%	34,130	58.2%	76,828	58.0%
Drive to Work in Carpool	821	11.5%	6,501	11.1%	11,386	8.6%
Travel to Work by Public Transportation	365	5.1%	4,513	7.7%	10,426	7.9%
Drive to Work on Motorcycle	-	-	1	-	1	-
Bicycle to Work	4	-	539	0.9%	1,210	0.9%
Walk to Work	160	2.2%	2,154	3.7%	6,129	4.6%
Other Means	59	0.8%	3,584	6.1%	5,250	4.0%
Work at Home	1,099	15.4%	7,270	12.4%	21,142	16.0%
Daytime Demographics (2025)						
Total Businesses	452		3,881		8,630	
Total Employees	5,304		36,670		90,345	
Company Headquarter Businesses	19	4.1%	116	3.0%	270	3.1%
Company Headquarter Employees	931	17.5%	4,102	11.2%	10,199	11.3%
Employee Population per Business	11.7	to 1	9.4	to 1	10.5	to 1
Residential Population per Business	29.1	to 1	28.8	to 1	28.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	8,646		67,375		162,307	
Labor Force						
Labor Population Age 16 Years or Over (2025)	10,499		89,429		204,445	
Labor Force Total Males (2025)	5,111	48.7%	45,041	50.4%	106,336	52.0%
Male Civilian Employed	3,733	73.0%	31,380	69.7%	72,882	68.5%
Male Civilian Unemployed	195	3.8%	1,874	4.2%	3,644	3.4%
Males in Armed Forces	12	0.2%	30	-	98	-
Males Not in Labor Force	1,171	22.9%	11,756	26.1%	29,712	27.9%
Labor Force Total Females (2025)	5,387	51.3%	44,389	49.6%	98,109	48.0%
Female Civilian Employed	3,411	63.3%	27,313	61.5%	59,504	60.7%
Female Civilian Unemployed	270	5.0%	1,679	3.8%	3,647	3.7%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,706	31.7%	15,397	34.7%	34,958	35.6%
Unemployment Rate	465	4.4%	3,553	4.0%	7,291	3.6%
Occupation (2025)						
Occupation Population Age 16 Years or Over	7,144		58,692		132,371	
Occupation Total Males	3,733	52.3%	31,379	53.5%	72,867	55.0%
Occupation Total Females	3,411	47.7%	27,313	46.5%	59,504	45.0%
Management, Business, Financial Operations	1,212	17.0%	10,040	17.1%	25,809	19.5%
Professional, Related	1,753	24.5%	13,854	23.6%	39,422	29.8%
Service	1,109	15.5%	9,878	16.8%	20,284	15.3%
Sales, Office	1,427	20.0%	10,117	17.2%	21,844	16.5%
Farming, Fishing, Forestry	3	-	60	0.1%	343	0.3%
Construction, Extraction, Maintenance	284	4.0%	3,382	5.8%	6,409	4.8%
Production, Transport, Material Moving	1,358	19.0%	11,361	19.4%	18,260	13.8%
White Collar Workers	4,391	61.5%	34,011	57.9%	87,075	65.8%
Blue Collar Workers	2,753	38.5%	24,681	42.1%	45,296	34.2%

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

M&M REALTY PARTNERS

Lat/Lon: 40.4565/-74.4802

1525 U.S. Route 1 Highway, North Brunswick Township, NJ, USA

	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2025)						
Total Units	4,442		35,892		84,506	
1 Detached Unit	2,122	47.8%	14,355	40.0%	35,865	42.4%
1 Attached Unit	809	18.2%	4,777	13.3%	10,718	12.7%
2 Units	130	2.9%	3,669	10.2%	6,459	7.6%
3 to 4 Units	294	6.6%	2,680	7.5%	5,995	7.1%
5 to 9 Units	137	3.1%	2,174	6.1%	5,428	6.4%
10 to 19 Units	436	9.8%	3,164	8.8%	6,776	8.0%
20 to 49 Units	420	9.4%	2,106	5.9%	4,720	5.6%
50 or More Units	89	2.0%	2,356	6.6%	7,638	9.0%
Mobile Home or Trailer	6	0.1%	593	1.7%	865	1.0%
Other Structure	-	-	18	-	43	-
Homes Built By Year (2025)						
Homes Built 2020 or later	53	1.2%	517	1.4%	1,109	1.3%
Homes Built 2010 to 2019	181	4.0%	2,058	5.6%	4,915	5.7%
Homes Built 2000 to 2009	204	4.5%	3,743	10.2%	7,784	9.0%
Homes Built 1990 to 1999	400	8.8%	3,343	9.1%	9,274	10.7%
Homes Built 1980 to 1989	1,345	29.7%	6,515	17.7%	15,789	18.2%
Homes Built 1970 to 1979	558	12.3%	4,166	11.3%	10,399	12.0%
Homes Built 1960 to 1969	838	18.5%	5,178	14.1%	12,082	13.9%
Homes Built 1950 to 1959	343	7.6%	3,386	9.2%	9,088	10.5%
Homes Built 1940 to 1949	268	5.9%	2,142	5.8%	3,883	4.5%
Homes Built Before 1939	253	5.6%	4,842	13.2%	10,181	11.7%
Median Age of Homes	49.1 yrs		50.7 yrs		50.0 yrs	
Home Values (2025)						
Owner Specified Housing Units	2,514		17,347		44,743	
Home Values $1,000,000 or More	18	0.7%	532	3.1%	1,403	3.1%
Home Values $750,000 to $999,999	75	3.0%	774	4.5%	3,764	8.4%
Home Values $500,000 to $749,999	792	31.5%	4,650	26.8%	13,548	30.3%
Home Values $400,000 to $499,999	805	32.0%	4,553	26.2%	10,501	23.5%
Home Values $300,000 to $399,999	492	19.6%	3,936	22.7%	8,700	19.4%
Home Values $250,000 to $299,999	139	5.5%	892	5.1%	2,259	5.0%
Home Values $200,000 to $249,999	69	2.8%	563	3.2%	1,458	3.3%
Home Values $175,000 to $199,999	3	0.1%	120	0.7%	281	0.6%
Home Values $150,000 to $174,999	46	1.8%	246	1.4%	549	1.2%
Home Values $125,000 to $149,999	9	0.4%	58	0.3%	226	0.5%
Home Values $100,000 to $124,999	19	0.8%	137	0.8%	369	0.8%
Home Values $90,000 to $99,999	-	-	64	0.4%	75	0.2%
Home Values $80,000 to $89,999	-	-	6	-	35	-
Home Values $70,000 to $79,999	-	-	59	0.3%	105	0.2%
Home Values $60,000 to $69,999	2	-	79	0.5%	159	0.4%
Home Values $50,000 to $59,999	2	-	48	0.3%	117	0.3%
Home Values $35,000 to $49,999	10	0.4%	128	0.7%	233	0.5%
Home Values $25,000 to $34,999	6	0.2%	229	1.3%	443	1.0%
Home Values $10,000 to $24,999	2	-	80	0.5%	191	0.4%
Home Values Under $10,000	24	1.0%	195	1.1%	327	0.7%
Owner-Occupied Median Home Value	$452,959		$436,543		$473,842	
Renter-Occupied Median Rent	$1,754		$1,658		$1,733	

Lat/Lon: 40.4565/-74.4802

1525 U.S. Route 1 Highway, North Brunswick Township, NJ USA	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	$619.28 M		$4.49 B		$10.88 B	
Total Non-Retail Expenditure	$332.69 M		$2.38 B		$5.81 B	
Total Retail Expenditure	$286.59 M		$2.11 B		$5.06 B	
Alcoholic Beverages	$3.78 M		$27.51 M		$66.57 M	
Apparel	$11.21 M		$82.67 M		$197.95 M	
Contributions	$20.38 M		$145.03 M		$358.33 M	
Education	$14.32 M		$102.9 M		$252.13 M	
Entertainment	$34.55 M		$255.5 M		$610.96 M	
Food Away From Home	$26.78 M		$196.85 M		$472.66 M	
Grocery	$36.56 M		$285.4 M		$650.34 M	
Health Care	$30.15 M		$239.14 M		$565.4 M	
Household Furnishings and Equipment	$16.27 M		$119.16 M		$287.18 M	
Household Operations	$11.3 M		$83.77 M		$199.48 M	
Miscellaneous Expenses	$10.34 M		$76.09 M		$183.11 M	
Personal Care	$7.35 M		$56.47 M		$130.38 M	
Shelter	$97.63 M		$750.29 M		$1.74 B	
Tax and Retirement	$182.51 M		$1.23 B		$3.16 B	
Tobacco and Related	$2.35 M		$20.54 M		$42.63 M	
Transportation	$87.94 M		$611.91 M		$1.5 B	
Utilities	$25.85 M		$202.98 M		$460.18 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	$11,617		$10,420		$10,727	
Total Non-Retail Expenditure	$6,241	53.7%	$5,529	53.1%	$5,733	53.4%
Total Retail Expenditures	$5,376	46.3%	$4,891	46.9%	$4,995	46.6%
Alcoholic Beverages	$71	0.6%	$64	0.6%	$66	0.6%
Apparel	$210	1.8%	$192	1.8%	$195	1.8%
Contributions	$382	3.3%	$337	3.2%	$353	3.3%
Education	$269	2.3%	$239	2.3%	$249	2.3%
Entertainment	$648	5.6%	$593	5.7%	$602	5.6%
Food Away From Home	$502	4.3%	$457	4.4%	$466	4.3%
Grocery	$686	5.9%	$663	6.4%	$641	6.0%
Health Care	$566	4.9%	$555	5.3%	$558	5.2%
Household Furnishings and Equipment	$305	2.6%	$277	2.7%	$283	2.6%
Household Operations	$212	1.8%	$194	1.9%	$197	1.8%
Miscellaneous Expenses	$194	1.7%	$177	1.7%	$181	1.7%
Personal Care	$138	1.2%	$131	1.3%	$129	1.2%
Shelter	$1,831	15.8%	$1,742	16.7%	$1,718	16.0%
Tax and Retirement	$3,424	29.5%	$2,860	27.4%	$3,115	27.4%
Tobacco and Related	$44	0.4%	$48	0.5%	$42	0.4%
Transportation	$1,650	14.2%	$1,421	13.6%	$1,480	13.8%
Utilities	$485	4.2%	$471	4.5%	$454	4.2%