



Executive Summary

4021 W.E. Heck Ct, Baton Rouge, Louisiana, 70816

Drive Distance: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 30.41445

Longitude: -91.06265

	1 mile	3 miles	5 miles
Population			
2000 Population	3,025	36,867	110,760
2010 Population	3,241	39,740	122,836
2019 Population	3,321	40,598	127,560
2024 Population	3,332	41,251	129,654
2000-2010 Annual Rate	0.69%	0.75%	1.04%
2010-2019 Annual Rate	0.26%	0.23%	0.41%
2019-2024 Annual Rate	0.07%	0.32%	0.33%
2019 Male Population	51.6%	47.5%	47.5%
2019 Female Population	48.4%	52.5%	52.5%
2019 Median Age	29.9	38.6	37.6

In the identified area, the current year population is 127,560. In 2010, the Census count in the area was 122,836. The rate of change since 2010 was 0.41% annually. The five-year projection for the population in the area is 129,654 representing a change of 0.33% annually from 2019 to 2024. Currently, the population is 47.5% male and 52.5% female.

Median Age

The median age in this area is 29.9, compared to U.S. median age of 38.5.

Race and Ethnicity

2019 White Alone	36.0%	63.4%	57.0%
2019 Black Alone	44.7%	26.7%	32.2%
2019 American Indian/Alaska Native Alone	0.4%	0.2%	0.3%
2019 Asian Alone	3.2%	5.0%	5.9%
2019 Pacific Islander Alone	0.0%	0.0%	0.0%
2019 Other Race	12.2%	2.5%	2.6%
2019 Two or More Races	3.6%	2.2%	2.1%
2019 Hispanic Origin (Any Race)	23.8%	6.5%	6.4%

Persons of Hispanic origin represent 6.4% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 62.0 in the identified area, compared to 64.8 for the U.S. as a whole.

Households

2019 Wealth Index	49	97	101
2000 Households	1,500	16,298	46,134
2010 Households	1,416	17,799	52,231
2019 Total Households	1,394	18,098	53,961
2024 Total Households	1,390	18,354	54,768
2000-2010 Annual Rate	-0.57%	0.88%	1.25%
2010-2019 Annual Rate	-0.17%	0.18%	0.35%
2019-2024 Annual Rate	-0.06%	0.28%	0.30%
2019 Average Household Size	2.38	2.21	2.34

The household count in this area has changed from 52,231 in 2010 to 53,961 in the current year, a change of 0.35% annually. The five-year projection of households is 54,768, a change of 0.30% annually from the current year total. Average household size is currently 2.34, compared to 2.33 in the year 2010. The number of families in the current year is 31,315 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.

December 31, 2019



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Mortgage Income			
2019 Percent of Income for Mortgage	16.8%	16.8%	15.7%
Median Household Income			
2019 Median Household Income	\$52,436	\$64,908	\$66,295
2024 Median Household Income	\$59,621	\$73,044	\$74,610
2019-2024 Annual Rate	2.60%	2.39%	2.39%
Average Household Income			
2019 Average Household Income	\$65,427	\$87,171	\$89,034
2024 Average Household Income	\$76,500	\$97,751	\$99,190
2019-2024 Annual Rate	3.18%	2.32%	2.18%
Per Capita Income			
2019 Per Capita Income	\$27,442	\$38,712	\$37,614
2024 Per Capita Income	\$31,886	\$43,316	\$41,856
2019-2024 Annual Rate	3.05%	2.27%	2.16%
Households by Income			

Current median household income is \$66,295 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$74,610 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$89,034 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$99,190 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$37,614 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$41,856 in five years, compared to \$36,530 for all U.S. households

Housing			
2019 Housing Affordability Index	147	148	159
2000 Total Housing Units	1,591	17,312	49,054
2000 Owner Occupied Housing Units	369	9,393	28,850
2000 Renter Occupied Housing Units	1,131	6,905	17,284
2000 Vacant Housing Units	91	1,014	2,920
2010 Total Housing Units	1,550	18,919	56,386
2010 Owner Occupied Housing Units	348	10,354	31,577
2010 Renter Occupied Housing Units	1,068	7,445	20,654
2010 Vacant Housing Units	134	1,120	4,155
2019 Total Housing Units	1,557	19,230	58,371
2019 Owner Occupied Housing Units	326	9,891	30,947
2019 Renter Occupied Housing Units	1,068	8,207	23,014
2019 Vacant Housing Units	163	1,132	4,410
2024 Total Housing Units	1,572	19,639	59,753
2024 Owner Occupied Housing Units	332	10,252	32,066
2024 Renter Occupied Housing Units	1,058	8,102	22,701
2024 Vacant Housing Units	182	1,285	4,985

Currently, 53.0% of the 58,371 housing units in the area are owner occupied; 39.4%, renter occupied; and 7.6% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 56,386 housing units in the area - 56.0% owner occupied, 36.6% renter occupied, and 7.4% vacant. The annual rate of change in housing units since 2010 is 1.55%. Median home value in the area is \$213,330, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 1.60% annually to \$230,895.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

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