

Village Center

350 Princeton Hightstown Rd · 350 Princeton Hightstown Rd,
West Windsor Township, NJ 08550, USA



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Overview	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Population	2,707	2,706	44,294	44,846	99,217	102,120
Workday Population	3,510	--	34,018	--	107,898	--
Population Growth: Current to 5YR	--	-0.037%	--	1.246%	--	2.926%

Households	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Households	927	928	16,629	16,830	36,482	37,444
Nonfamily Households	107	108	4,617	4,689	10,583	10,866

Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Housing Units	959	961	17,481	17,733	38,485	39,582
Vacant Housing Units	32	34	852	903	2,003	2,139
Renter Occupied Housing Units	90	90	5,771	5,893	13,282	13,654
Owner Occupied Housing Units	838	837	10,857	10,937	23,200	23,790

Gender	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Male	1,308	1,304	21,632	21,874	48,615	49,999
Female	1,400	1,402	22,662	22,972	50,601	52,121

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Ethnicity	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
White	891	722	16,339	14,449	36,991	33,874
Black	45	47	2,664	2,728	5,989	6,173
American Indian	3	5	190	253	385	514
Asian	1,601	1,747	19,125	20,272	41,909	44,842
Native Hawaiian / Pacific Islander	--	--	29	28	52	55
Other	46	52	2,700	3,287	6,472	7,782
2+ Races	122	134	3,247	3,829	7,418	8,879
% Hispanic	4.285%	5.174%	12.054%	14.434%	12.675%	14.873%

Age	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Age 0 - 4	114	127	2,293	2,312	5,727	5,811
Age 5 - 9	115	116	2,479	2,349	6,178	5,929
Age 10 - 14	175	118	2,890	2,543	6,802	6,355
Age 15 - 17	115	110	1,733	1,786	3,974	4,212
Age 18 - 20	107	101	1,564	1,617	3,756	3,994
Age 21 - 24	145	144	2,071	2,183	4,727	5,140
Age 25 - 34	347	376	5,809	5,786	12,644	12,833
Age 35 - 44	143	225	4,933	5,087	12,249	12,056
Age 45 - 54	386	242	6,287	5,590	14,345	13,441
Age 55 - 64	433	427	6,406	6,365	13,501	13,821
Age 65 - 74	396	466	5,074	6,107	9,713	12,113
Age 75 - 84	187	207	2,120	2,400	4,008	4,702
Age 85+	43	48	636	720	1,596	1,712
Median Age	47	46	43	43	41	41
Average Age	44	45	41	42	40	41

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Marital Status	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Never Married	486	497	10,333	10,693	22,536	23,581
Married, Spouse Present	1,554	1,581	21,696	22,206	47,124	49,020
Married, Spouse Absent	55	57	1,181	1,212	3,145	3,330
Divorced	114	115	2,073	2,150	4,664	4,904
Widowed	94	95	1,350	1,380	3,042	3,188

Value of Owner Occupied Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< \$20,000	2	2	7	8	17	20
\$20,000 - \$39,999	--	--	17	24	28	38
\$40,000 - \$59,999	--	--	30	20	39	29
\$60,000 - \$79,999	--	--	29	45	43	56
\$80,000 - \$99,999	--	--	26	11	80	56
\$100,000 - \$149,999	--	--	151	135	316	274
\$150,000 - \$199,999	1	--	118	123	439	414
\$200,000 - \$299,999	3	2	529	416	1,778	1,508
\$300,000 - \$399,999	37	27	1,331	1,038	2,541	2,236
\$400,000 - \$499,999	73	56	1,589	1,357	2,942	2,558
\$500,000 - \$749,999	280	238	3,170	3,020	6,558	6,147
\$750,000 - \$999,999	272	248	2,297	2,357	5,032	5,096
\$1,000,000 - \$1,499,999	148	200	1,339	1,767	2,778	3,892
\$1,500,000 - \$1,999,999	14	49	180	489	474	1,106
\$2,000,000+	8	14	45	128	133	359
Median Value	\$765.2k	\$838.7k	\$600.1k	\$663.3k	\$631k	\$699.6k
Average Value	\$822.9k	\$921.2k	\$657k	\$737.3k	\$685.6k	\$771.9k

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Types of Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Single Unit Detached	871	872	9,135	9,203	17,928	18,342
Single Unit Attached	29	29	1,323	1,333	4,446	4,580
2 Units	37	37	205	208	520	533
3 to 4 Units	2	2	899	917	2,057	2,097
5 to 19 Units	12	13	4,345	4,458	10,040	10,368
20 to 49 Units	2	2	665	692	1,655	1,750
50+ Units	4	5	647	659	1,557	1,627
Mobile Home	1	1	262	264	279	282
Other	--	--	--	--	4	4

Household Income	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
<\$15,000	8	6	736	658	1,663	1,533
\$15,000-\$24,999	18	18	397	372	728	681
\$25,000-\$34,999	11	9	692	575	1,378	1,123
\$35,000-\$49,999	20	18	770	744	1,997	1,872
\$50,000-\$74,999	57	50	1,703	1,481	3,478	3,098
\$75,000-\$99,999	70	59	1,714	1,559	3,880	3,526
\$100,000-\$124,999	67	63	1,719	1,583	3,607	3,401
\$125,000-\$149,999	73	67	1,486	1,482	3,233	3,216
\$150,000-\$199,999	125	117	2,141	2,194	4,862	5,011
\$200,000-\$249,999	88	93	1,366	1,575	3,163	3,659
\$250,000-\$499,999	180	186	2,062	2,358	4,589	5,410
\$500,000+	210	241	1,843	2,250	3,904	4,913
Median Household income	\$252.1k	\$290k	\$167.2k	\$191.8k	\$159.9k	\$182.9k
Average Household Income	\$284.3k	\$303.1k	\$200.9k	\$220k	\$198.4k	\$218.1k

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Education	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< 9th Grade	14	16	609	645	1,604	1,683
No High School Degree	10	12	522	562	1,311	1,418
High School Graduate	110	115	3,761	3,911	8,214	8,600
Some College, No Degree	159	165	2,915	3,013	6,114	6,409
Associate's Degree	86	89	1,406	1,444	3,412	3,550
Bachelor's Degree	628	648	10,610	10,849	21,919	22,711
Master's Degree	655	667	7,864	7,991	17,887	18,491
Professional Degree	87	88	1,275	1,290	2,922	3,015
Doctorate Degree	187	192	2,303	2,351	4,670	4,801

Labor Force	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Civilian Labor Force, Employed	1,316	1,339	22,871	23,472	52,232	54,438
Civilian Labor Force, Unemployed	76	78	1,022	1,051	1,983	2,064
Armed Forces	--	--	--	--	2	1
Not in Labor Force	874	892	12,171	12,534	24,985	26,138
% Civilian Labor Force Unemployed	5%	5%	4%	4%	4%	4%

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Transportation to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Worked at Home	123	124	2,492	2,545	5,824	6,058
Walked	7	8	135	145	486	515
Bicycle	3	3	95	96	169	173
Carpooled	50	52	1,091	1,130	2,900	3,058
Drove Alone	720	740	14,854	15,258	34,109	35,628
Public Transport	376	379	3,352	3,412	6,847	7,134
Other	35	36	360	372	888	920

Travel Time to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Travel Time: < 15 Minutes	131	135	3,377	3,474	8,859	9,231
Travel Time: 15 - 29 Minutes	288	296	5,751	5,961	13,356	14,017
Travel Time: 30 - 44 Minutes	170	175	3,216	3,284	7,206	7,521
Travel Time: 45 - 59 Minutes	71	72	1,489	1,523	3,295	3,444
Travel Time: 60+ Minutes	518	526	5,670	5,770	11,742	12,216
Average Travel Time	54	54	43	43	41	41

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Population by Industry	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Accommdtn/Food Svcs	11	11	649	667	1,376	1,431
Admin/Spprt/Waste Mgmt	25	26	822	851	1,868	1,955
Agriculture/Forest/Fish/Hunt/Mine	--	1	113	113	177	181
Entertainment/Rec	130	133	505	519	1,110	1,158
Construction	28	30	491	506	1,059	1,108
Educational Svcs	170	175	2,541	2,604	6,486	6,772
Fin/Insur/RE/Rent/Lse	343	347	3,433	3,512	7,331	7,653
Health Care/Soc Asst	103	106	2,359	2,433	5,765	6,058
Information	57	58	810	816	1,794	1,854
Mgmt of Companies	3	4	97	91	162	161
Total Manufacturing	55	57	1,957	2,013	4,604	4,807
Oth Svcs, Not Pub Admin	23	23	594	628	1,225	1,293
Prof/Sci/Tech/Admin	225	228	4,498	4,579	10,325	10,720
Public Administration	45	47	649	667	2,093	2,214
Retail Trade	58	60	1,971	2,037	3,739	3,899
Transport/Warehse/Utils	29	29	691	718	1,744	1,847
Wholesale Trade	39	40	847	865	1,700	1,764

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Population by Occupation	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Architect/Engineer	45	46	602	622	1,262	1,321
Arts/Entertain/Sports	77	79	586	603	1,167	1,223
Building Grounds Maint	16	17	363	385	1,029	1,086
Business/Financial Ops	151	154	2,470	2,521	5,181	5,383
Community/Soc Svcs	9	9	151	154	536	565
Computer/Mathematical	256	258	3,165	3,191	6,822	7,022
Construction/Extraction	12	14	199	211	531	555
Edu/Training/Library	115	120	1,758	1,808	4,673	4,886
Farm/Fish/Forestry	--	--	29	32	59	64
Food Prep/Serving	6	5	575	587	1,093	1,116
Health Practitioner/Tec	70	71	990	1,009	2,617	2,741
Healthcare Support	2	3	378	402	981	1,056
Maintenance Repair	3	4	450	461	793	826
Legal	10	10	381	380	958	996
Life/Phys/Soc Science	42	43	760	771	1,746	1,815
Management	279	283	3,990	4,076	9,798	10,242
Office/Admin Support	55	56	1,684	1,734	4,113	4,323
Production	20	22	458	483	1,127	1,185
Protective Svcs	1	1	257	263	635	670
Sales/Related	82	83	2,385	2,462	4,281	4,472
Personal Care/Svc	54	55	425	435	903	936
Transportation/Moving	41	42	971	1,030	2,255	2,391
White Collar	1,192	1,212	18,921	19,330	43,154	44,989
Blue Collar	76	81	2,079	2,185	4,705	4,957
Service & Farm	78	81	2,027	2,105	4,699	4,927