



Property Overview

Oct 1, 2024 - Sep 30, 2025

Property:

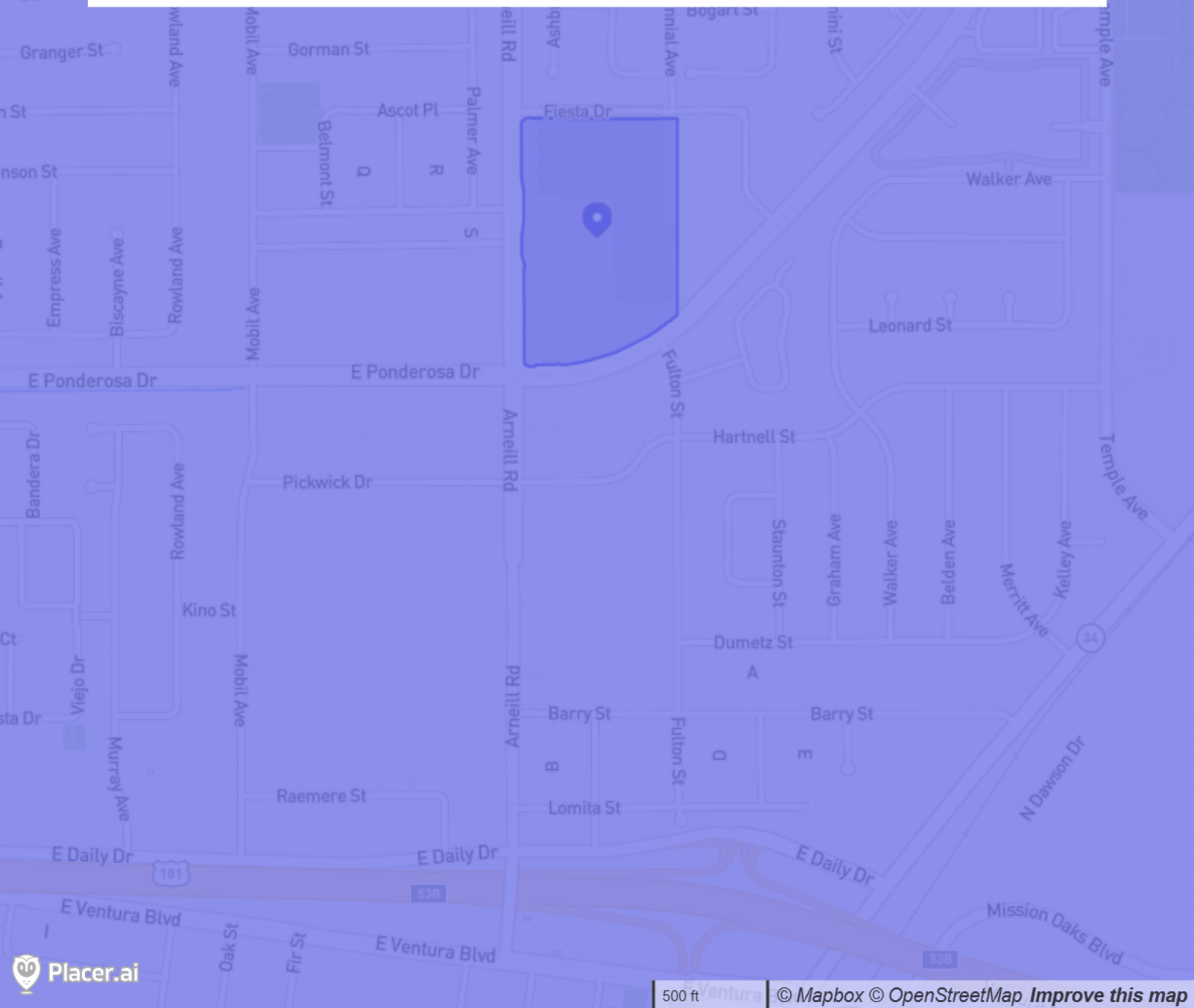


Central Plaza

700 Arneill Rd, Camarillo, CA 93010



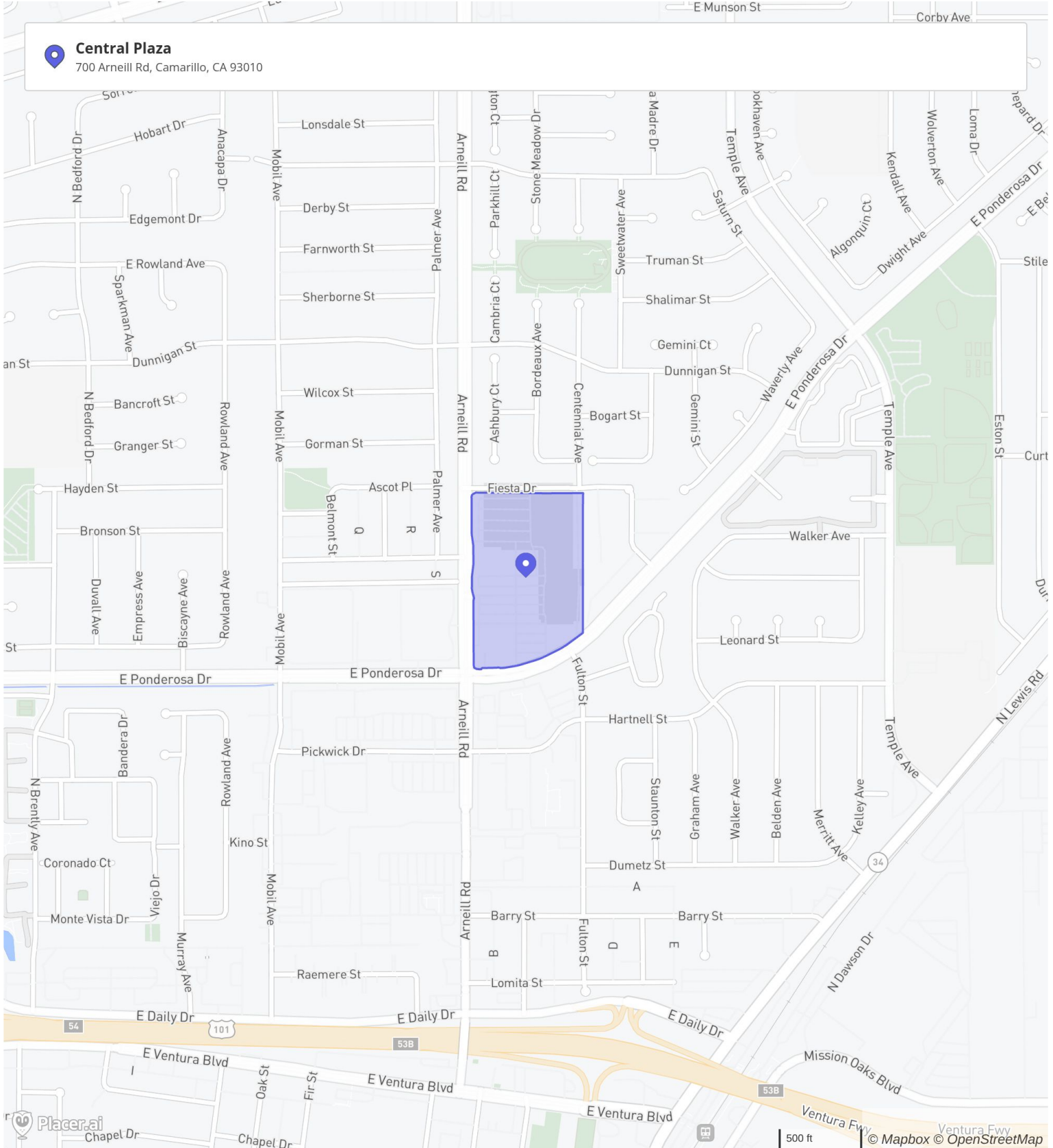
Scan to view on placer.ai platform





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Metrics

Central Plaza
Arneill Rd, Camarillo, CA

Visits	2.1M	Visits YoY	+26.5%
Visitors	216.6K	Visits Yo2Y	+25.6%
Avg. Dwell Time	23 Min	Visits Yo3Y	+28.4%

Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





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Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Central Plaza Arneill Rd, Camarillo, CA	\$114.3K	43.4	40.8	White (50.1%)	2.7
California	\$99.3K	36.3	38.5	Hispanic (Ethnic) (39.6%)	2.87

Oct 1st, 2024 - Sep 30th, 2025 | Data Source: STI: Popstats
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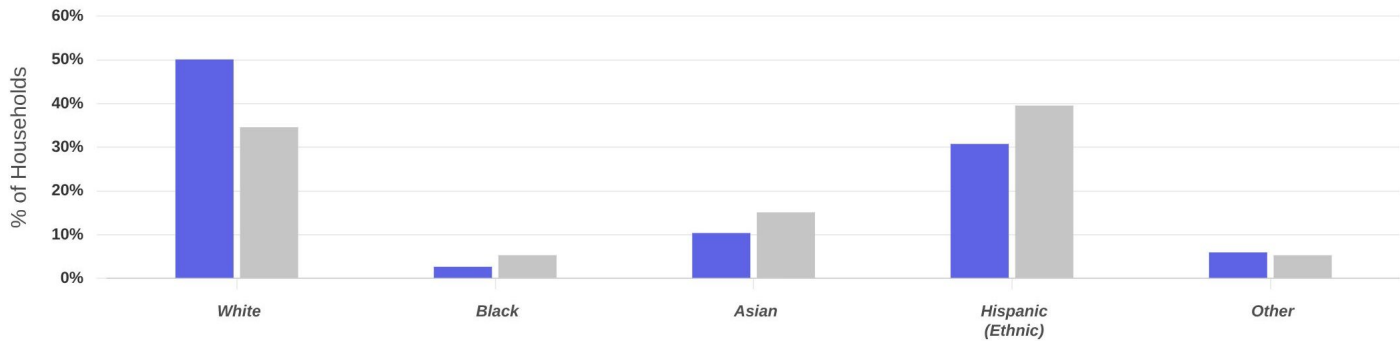
Oct 1, 2024 - Sep 30, 2025



Ethnicity

Central Plaza
Arneill Rd, Camarillo, CA

California



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Tenants Overview

Central Plaza

Arneill Rd, Camarillo, CA

The metrics displayed for each tenant are based on its default visit duration.

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Tenants / Category		Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
	VONS Groceries 940 Arneill Rd, Camarillo, CA 93010	910K	75/177 58%	141/177 20%
	The Coffee Bean & Tea Leaf Breakfast, Coffee, Bakeries & Dessert Shops 824 Arneill Rd, Camarillo, CA 93010	374.4K (+80%)	3/91 (+35) 97%	7/91 (+48) 93%
	CVS/pharmacy Drugstores & Pharmacies 760 Arneill Rd, Camarillo, CA 93010	342.6K (+6%)	437/753 (+8) 42%	540/753 (+11) 28%
	VONS Groceries 820 Arneill Rd, Camarillo, CA 93010	289.8K (-70%)	177/177 (-126) 0%	177/177 (-117) 0%
	Baskin-Robbins Breakfast, Coffee, Bakeries & Dessert Shops 738 Arneill Rd, Camarillo, CA 93010	71.3K (+6%)	124/327 (+16) 62%	121/327 (+23) 63%
	SUBWAY Fast Food & QSR 706 Arneill Rd, Camarillo, CA 93010	25.1K (-34%)	1.1K/1.5K (-325) 23%	1.1K/1.5K (-320) 27%
	Nail Pros & Spa Beauty & Spa 726 Arneill Rd, Camarillo, CA 93010	24.1K (+16%)	N/A	N/A
	Puffy Smoke Shop Stores & Services 740 Arneill Rd, Camarillo, CA 93010	20.1K (-57%)	N/A	N/A
	Holiday Cleaners Stores & Services 708 Arneill Rd, Camarillo, CA 93010	19.8K (-33%)	N/A	N/A
	Healthy Pet Pet Stores & Services 850 Arneill Rd, Camarillo, CA 93010	17K (+437%)	N/A	N/A



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Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 Happy Bowl Express Restaurants 716 Arneill Rd, Camarillo, CA 93010	14.2K (-10%)	N/A	N/A
 Leslie's Pool Supplies Home Improvement 828 Arneill Rd, Camarillo, CA 93010	11K (-35%)	139/145 (-18) 4%	143/145 (-15) 2%
 Lucerne Italian Restaurant Restaurants 722 Arneill Rd, Camarillo, CA 93010	7.5K (+105%)	N/A	N/A
 Camarosa Veterinary Clinic Pet Stores & Services 862 Arneill Rd, Camarillo, CA 93010	3.3K (+16%)	N/A	N/A
 Sityodtong 805 Mixed Martial Arts Fitness 856 Arneill Rd, Camarillo, CA 93010	1.2K	N/A	N/A

All | Compared to: Oct 1st, 2023 - Sep 30th, 2024 | Oct 1st, 2024 - Sep 30th, 2025
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