



# Executive Summary

525 Titus Ave, Rochester, New York, 14617  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 43.21053  
Longitude: -77.60275

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	13,141	139,128	292,096
2010 Population	12,961	134,680	283,949
2015 Population	12,701	132,863	280,987
2020 Population	12,585	132,297	280,481
2000-2010 Annual Rate	-0.14%	-0.32%	-0.28%
2010-2015 Annual Rate	-0.39%	-0.26%	-0.20%
2015-2020 Annual Rate	-0.18%	-0.09%	-0.04%
2015 Male Population	47.6%	47.0%	47.9%
2015 Female Population	52.4%	53.0%	52.1%
2015 Median Age	43.9	36.4	36.1

In the identified area, the current year population is 280,987. In 2010, the Census count in the area was 283,949. The rate of change since 2010 was -0.20% annually. The five-year projection for the population in the area is 280,481 representing a change of -0.04% annually from 2015 to 2020. Currently, the population is 47.9% male and 52.1% female.

### Median Age

The median age in this area is 43.9, compared to U.S. median age of 37.9.

### Race and Ethnicity

2015 White Alone	87.3%	57.1%	59.3%
2015 Black Alone	6.4%	27.6%	27.8%
2015 American Indian/Alaska Native Alone	0.2%	0.5%	0.4%
2015 Asian Alone	1.7%	2.0%	2.3%
2015 Pacific Islander Alone	0.0%	0.0%	0.0%
2015 Other Race	2.0%	8.5%	6.1%
2015 Two or More Races	2.4%	4.3%	4.0%
2015 Hispanic Origin (Any Race)	6.9%	20.5%	15.7%

Persons of Hispanic origin represent 15.7% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 68.4 in the identified area, compared to 63.0 for the U.S. as a whole.

### Households

2000 Households	5,425	55,541	122,008
2010 Households	5,411	54,705	121,515
2015 Total Households	5,350	54,402	121,379
2020 Total Households	5,320	54,362	121,687
2000-2010 Annual Rate	-0.03%	-0.15%	-0.04%
2010-2015 Annual Rate	-0.22%	-0.11%	-0.02%
2015-2020 Annual Rate	-0.11%	-0.01%	0.05%
2015 Average Household Size	2.37	2.41	2.27

The household count in this area has changed from 121,515 in 2010 to 121,379 in the current year, a change of -0.02% annually. The five-year projection of households is 121,687, a change of 0.05% annually from the current year total. Average household size is currently 2.27, compared to 2.29 in the year 2010. The number of families in the current year is 65,455 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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<b>Median Household Income</b>			
2015 Median Household Income	\$60,185	\$37,633	\$37,732
2020 Median Household Income	\$70,880	\$40,910	\$41,098
2015-2020 Annual Rate	3.33%	1.68%	1.72%
<b>Average Household Income</b>			
2015 Average Household Income	\$73,087	\$49,835	\$51,243
2020 Average Household Income	\$81,948	\$55,073	\$57,029
2015-2020 Annual Rate	2.32%	2.02%	2.16%
<b>Per Capita Income</b>			
2015 Per Capita Income	\$31,148	\$20,597	\$22,371
2020 Per Capita Income	\$35,045	\$22,832	\$24,980
2015-2020 Annual Rate	2.39%	2.08%	2.23%

### Households by Income

Current median household income is \$37,732 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$41,098 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$51,243 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$57,029 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$22,371 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$24,980 in five years, compared to \$32,501 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	5,575	60,537	133,432
2000 Owner Occupied Housing Units	4,389	32,268	63,787
2000 Renter Occupied Housing Units	1,036	23,273	58,221
2000 Vacant Housing Units	150	4,996	11,424
2010 Total Housing Units	5,618	59,731	132,914
2010 Owner Occupied Housing Units	4,392	30,725	61,225
2010 Renter Occupied Housing Units	1,019	23,980	60,290
2010 Vacant Housing Units	207	5,026	11,399
2015 Total Housing Units	5,633	60,406	134,673
2015 Owner Occupied Housing Units	4,287	29,673	59,154
2015 Renter Occupied Housing Units	1,063	24,729	62,225
2015 Vacant Housing Units	283	6,004	13,294
2020 Total Housing Units	5,643	60,912	135,820
2020 Owner Occupied Housing Units	4,249	29,316	58,560
2020 Renter Occupied Housing Units	1,071	25,046	63,127
2020 Vacant Housing Units	323	6,550	14,133

Currently, 43.9% of the 134,673 housing units in the area are owner occupied; 46.2%, renter occupied; and 9.9% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 132,914 housing units in the area - 46.1% owner occupied, 45.4% renter occupied, and 8.6% vacant. The annual rate of change in housing units since 2010 is 0.59%. Median home value in the area is \$114,211, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 2.55% annually to \$129,544.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.