

Community Profile

Sawgrass Promenade 3
 Sawgrass Promenade
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 26.30199
 Longitude: -80.13478

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	12,503	120,183	296,100
2020 Total Population	14,188	138,633	332,370
2020 Group Quarters	0	1,811	4,532
2024 Total Population	14,284	138,678	337,623
2024 Group Quarters	0	1,904	4,779
2029 Total Population	14,106	137,455	339,541
2024-2029 Annual Rate	-0.25%	-0.18%	0.11%
2024 Total Daytime Population	20,162	140,775	362,560
Workers	11,866	75,645	199,747
Residents	8,296	65,130	162,813
Household Summary			
2010 Households	7,515	51,594	126,817
2010 Average Household Size	1.66	2.30	2.29
2020 Total Households	8,135	58,143	139,766
2020 Average Household Size	1.74	2.35	2.35
2024 Households	8,188	58,424	142,531
2024 Average Household Size	1.74	2.34	2.34
2029 Households	8,137	58,228	144,198
2029 Average Household Size	1.73	2.33	2.32
2024-2029 Annual Rate	-0.12%	-0.07%	0.23%
2010 Families	3,112	28,945	73,514
2010 Average Family Size	2.38	3.00	2.95
2024 Families	3,579	33,535	84,185
2024 Average Family Size	2.55	3.07	3.03
2029 Families	3,569	33,545	85,381
2029 Average Family Size	2.52	3.04	3.00
2024-2029 Annual Rate	-0.06%	0.01%	0.28%
Housing Unit Summary			
2000 Housing Units	10,966	59,466	144,425
Owner Occupied Housing Units	69.9%	60.5%	62.0%
Renter Occupied Housing Units	8.7%	26.7%	24.6%
Vacant Housing Units	21.4%	12.8%	13.4%
2010 Housing Units	11,580	62,697	153,438
Owner Occupied Housing Units	53.4%	52.9%	55.2%
Renter Occupied Housing Units	11.5%	29.4%	27.4%
Vacant Housing Units	35.1%	17.7%	17.3%
2020 Housing Units	11,990	67,693	164,503
Owner Occupied Housing Units	51.3%	50.4%	52.5%
Renter Occupied Housing Units	16.6%	35.5%	32.5%
Vacant Housing Units	30.9%	14.2%	15.0%
2024 Housing Units	11,988	67,671	166,356
Owner Occupied Housing Units	52.5%	52.0%	53.9%
Renter Occupied Housing Units	15.8%	34.3%	31.7%
Vacant Housing Units	31.7%	13.7%	14.3%
2029 Housing Units	12,082	68,128	168,786
Owner Occupied Housing Units	53.4%	53.7%	55.6%
Renter Occupied Housing Units	14.0%	31.7%	29.8%
Vacant Housing Units	32.7%	14.5%	14.6%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	8,188	58,424	142,531
<\$15,000	15.2%	10.7%	8.9%
\$15,000 - \$24,999	14.9%	7.4%	6.7%
\$25,000 - \$34,999	9.0%	7.0%	6.0%
\$35,000 - \$49,999	18.0%	13.7%	12.2%
\$50,000 - \$74,999	20.9%	19.7%	18.2%
\$75,000 - \$99,999	9.2%	12.6%	12.9%
\$100,000 - \$149,999	6.9%	14.4%	14.6%
\$150,000 - \$199,999	2.6%	7.2%	8.9%
\$200,000+	3.4%	7.4%	11.7%
Average Household Income	\$61,780	\$90,943	\$108,876
2029 Households by Income			
Household Income Base	8,137	58,228	144,198
<\$15,000	13.6%	8.6%	7.0%
\$15,000 - \$24,999	12.5%	5.5%	4.8%
\$25,000 - \$34,999	8.3%	5.5%	4.7%
\$35,000 - \$49,999	14.3%	11.1%	9.8%
\$50,000 - \$74,999	20.7%	18.7%	16.9%
\$75,000 - \$99,999	11.1%	13.4%	13.2%
\$100,000 - \$149,999	10.1%	17.3%	17.0%
\$150,000 - \$199,999	4.4%	10.4%	12.3%
\$200,000+	5.0%	9.4%	14.2%
Average Household Income	\$76,611	\$109,004	\$129,239
2024 Owner Occupied Housing Units by Value			
Total	6,293	35,179	89,736
<\$50,000	14.9%	6.6%	3.3%
\$50,000 - \$99,999	26.7%	8.6%	4.9%
\$100,000 - \$149,999	9.5%	6.6%	5.3%
\$150,000 - \$199,999	6.4%	5.5%	5.0%
\$200,000 - \$249,999	6.0%	6.3%	5.2%
\$250,000 - \$299,999	5.4%	5.8%	4.8%
\$300,000 - \$399,999	9.7%	15.2%	13.6%
\$400,000 - \$499,999	8.7%	14.4%	16.2%
\$500,000 - \$749,999	6.0%	17.2%	21.4%
\$750,000 - \$999,999	0.8%	7.5%	9.9%
\$1,000,000 - \$1,499,999	0.3%	3.0%	5.1%
\$1,500,000 - \$1,999,999	0.3%	0.9%	1.9%
\$2,000,000 +	5.3%	2.3%	3.5%
Average Home Value	\$319,952	\$453,260	\$561,188
2029 Owner Occupied Housing Units by Value			
Total	6,449	36,601	93,908
<\$50,000	9.3%	2.7%	1.1%
\$50,000 - \$99,999	10.7%	2.5%	1.2%
\$100,000 - \$149,999	4.5%	1.9%	1.2%
\$150,000 - \$199,999	11.2%	2.9%	1.9%
\$200,000 - \$249,999	4.4%	2.5%	2.7%
\$250,000 - \$299,999	3.0%	4.5%	3.4%
\$300,000 - \$399,999	13.7%	16.0%	13.8%
\$400,000 - \$499,999	20.0%	20.6%	19.6%
\$500,000 - \$749,999	13.7%	26.4%	29.3%
\$750,000 - \$999,999	2.0%	11.3%	12.9%
\$1,000,000 - \$1,499,999	0.5%	4.2%	6.5%
\$1,500,000 - \$1,999,999	0.5%	1.4%	2.4%
\$2,000,000 +	6.5%	3.2%	4.0%
Average Home Value	\$455,521	\$589,913	\$667,341

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2024	\$42,782	\$61,840	\$71,355
2029	\$51,021	\$75,730	\$86,019
Median Home Value			
2024	\$144,115	\$369,603	\$449,394
2029	\$350,113	\$482,995	\$543,326
Per Capita Income			
2024	\$34,624	\$38,606	\$46,020
2029	\$43,230	\$46,494	\$54,927
Median Age			
2010	62.9	42.3	42.8
2020	60.9	42.9	43.9
2024	61.9	43.8	44.6
2029	63.9	45.4	45.9
2020 Population by Age			
Total	14,188	138,633	332,370
0 - 4	3.4%	5.2%	4.8%
5 - 9	2.8%	5.0%	5.0%
10 - 14	2.6%	5.5%	5.7%
15 - 24	5.3%	10.8%	11.1%
25 - 34	8.9%	13.2%	12.3%
35 - 44	9.0%	12.9%	12.6%
45 - 54	9.4%	12.7%	13.2%
55 - 64	14.9%	13.9%	14.2%
65 - 74	20.0%	10.5%	11.0%
75 - 84	15.6%	6.6%	6.7%
85 +	8.0%	3.8%	3.5%
18 +	89.6%	81.1%	81.1%
2024 Population by Age			
Total	14,283	138,677	337,625
0 - 4	3.3%	5.0%	4.7%
5 - 9	3.4%	5.1%	4.9%
10 - 14	2.8%	4.9%	5.0%
15 - 24	5.3%	10.8%	11.2%
25 - 34	7.9%	12.6%	12.1%
35 - 44	9.3%	13.1%	12.8%
45 - 54	9.1%	12.4%	12.7%
55 - 64	14.2%	13.4%	13.8%
65 - 74	19.3%	11.2%	11.6%
75 - 84	18.0%	7.5%	7.7%
85 +	7.5%	3.9%	3.6%
18 +	89.1%	81.9%	82.3%
2029 Population by Age			
Total	14,106	137,455	339,539
0 - 4	3.1%	4.8%	4.5%
5 - 9	3.2%	4.7%	4.5%
10 - 14	3.3%	5.0%	4.9%
15 - 24	5.4%	10.2%	10.3%
25 - 34	6.5%	12.1%	12.2%
35 - 44	9.1%	12.7%	12.4%
45 - 54	9.1%	12.3%	12.5%
55 - 64	11.8%	12.3%	12.8%
65 - 74	19.5%	12.6%	12.8%
75 - 84	19.6%	8.7%	9.0%
85 +	9.4%	4.5%	4.2%
18 +	88.8%	82.7%	83.2%

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2020 Population by Sex			
Males	6,441	66,633	159,721
Females	7,747	72,000	172,649
2024 Population by Sex			
Males	6,538	67,424	164,308
Females	7,746	71,254	173,315
2029 Population by Sex			
Males	6,448	66,405	164,254
Females	7,658	71,049	175,287
2020 Population by Race/Ethnicity			
Total	12,504	120,181	296,101
White Alone	87.1%	68.2%	72.7%
Black Alone	6.9%	22.3%	18.6%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	1.5%	1.7%	2.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.4%	4.7%	3.7%
Two or More Races	2.0%	2.8%	2.4%
Hispanic Origin	11.4%	16.8%	16.0%
Diversity Index	39.0	62.6	58.6
2020 Population by Race/Ethnicity			
Total	14,188	138,633	332,370
White Alone	66.1%	47.7%	53.3%
Black Alone	8.7%	22.1%	18.8%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	2.0%	2.2%	2.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.1%	9.6%	8.0%
Two or More Races	15.9%	17.9%	16.8%
Hispanic Origin	17.2%	22.3%	21.0%
Diversity Index	66.1	79.2	76.3
2024 Population by Race/Ethnicity			
Total	14,284	138,677	337,624
White Alone	64.0%	45.9%	51.4%
Black Alone	9.0%	22.2%	18.9%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	2.1%	2.4%	3.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.5%	10.0%	8.4%
Two or More Races	17.1%	19.1%	18.0%
Hispanic Origin	18.8%	23.9%	22.5%
Diversity Index	68.6	80.5	77.8
2029 Population by Race/Ethnicity			
Total	14,106	137,455	339,540
White Alone	61.8%	44.1%	49.4%
Black Alone	9.2%	22.2%	19.0%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	2.3%	2.5%	3.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	8.0%	10.4%	8.7%
Two or More Races	18.4%	20.4%	19.3%
Hispanic Origin	20.6%	25.7%	24.4%
Diversity Index	71.0	81.7	79.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	14,188	138,633	332,370
In Households	100.0%	98.7%	98.6%
Householder	55.9%	42.0%	42.0%
Opposite-Sex Spouse	18.0%	15.9%	17.0%
Same-Sex Spouse	0.4%	0.3%	0.3%
Opposite-Sex Unmarried Partner	2.7%	2.7%	2.6%
Same-Sex Unmarried Partner	0.2%	0.2%	0.2%
Biological Child	13.9%	23.9%	24.4%
Adopted Child	0.2%	0.3%	0.4%
Stepchild	0.6%	1.0%	1.0%
Grandchild	1.2%	2.1%	1.9%
Brother or Sister	1.1%	1.7%	1.4%
Parent	1.4%	1.8%	1.7%
Parent-in-law	0.3%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.2%	0.4%	0.4%
Other Relatives	1.1%	2.1%	1.7%
Foster Child	0.1%	0.1%	0.0%
Other Nonrelatives	2.7%	4.0%	3.3%
In Group Quarters	0.0%	1.3%	1.4%
Institutionalized	0.0%	1.3%	1.2%
Noninstitutionalized	0.0%	0.0%	0.2%
2024 Population 25+ by Educational Attainment			
Total	12,182	102,861	250,920
Less than 9th Grade	3.1%	5.5%	4.0%
9th - 12th Grade, No Diploma	4.8%	6.0%	4.9%
High School Graduate	23.5%	23.9%	21.0%
GED/Alternative Credential	3.9%	3.6%	3.3%
Some College, No Degree	21.5%	17.6%	16.7%
Associate Degree	10.1%	8.4%	8.8%
Bachelor's Degree	22.7%	23.2%	26.3%
Graduate/Professional Degree	10.5%	11.8%	15.0%
2024 Population 15+ by Marital Status			
Total	12,937	117,827	288,672
Never Married	20.7%	31.5%	30.8%
Married	51.1%	46.2%	47.9%
Widowed	12.7%	7.9%	7.5%
Divorced	15.4%	14.4%	13.8%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,412	77,265	183,835
Population 16+ Employed	95.1%	95.9%	95.7%
Population 16+ Unemployment rate	4.9%	4.1%	4.3%
Population 16-24 Employed	7.7%	10.8%	10.7%
Population 16-24 Unemployment rate	3.3%	10.2%	11.4%
Population 25-54 Employed	51.3%	61.3%	60.2%
Population 25-54 Unemployment rate	5.5%	3.2%	3.4%
Population 55-64 Employed	21.7%	18.1%	18.6%
Population 55-64 Unemployment rate	3.4%	3.2%	3.1%
Population 65+ Employed	19.3%	9.8%	10.5%
Population 65+ Unemployment rate	5.7%	4.3%	3.5%

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2024 Employed Population 16+ by Industry			
Total	6,097	74,066	175,929
Agriculture/Mining	1.3%	0.2%	0.2%
Construction	13.7%	10.9%	9.3%
Manufacturing	3.6%	5.0%	4.9%
Wholesale Trade	2.0%	2.0%	2.5%
Retail Trade	12.1%	12.3%	11.8%
Transportation/Utilities	8.1%	4.6%	4.9%
Information	0.8%	2.1%	2.0%
Finance/Insurance/Real Estate	3.6%	6.4%	8.4%
Services	51.2%	53.1%	53.0%
Public Administration	3.6%	3.4%	3.1%
2024 Employed Population 16+ by Occupation			
Total	6,098	74,066	175,928
White Collar	54.5%	56.6%	63.1%
Management/Business/Financial	15.8%	17.1%	20.3%
Professional	17.2%	19.2%	21.0%
Sales	9.4%	10.7%	11.5%
Administrative Support	12.2%	9.6%	10.2%
Services	17.3%	22.2%	18.8%
Blue Collar	28.2%	21.2%	18.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	11.1%	8.6%	6.5%
Installation/Maintenance/Repair	4.7%	2.9%	2.5%
Production	1.9%	3.2%	2.7%
Transportation/Material Moving	10.6%	6.4%	6.2%
2020 Households by Type			
Total	8,135	58,143	139,766
Married Couple Households	33.2%	38.5%	41.3%
With Own Children <18	6.7%	13.7%	14.7%
Without Own Children <18	26.5%	24.8%	26.6%
Cohabiting Couple Households	5.0%	6.8%	6.6%
With Own Children <18	0.8%	1.8%	1.7%
Without Own Children <18	4.2%	5.1%	5.0%
Male Householder, No Spouse/Partner	22.7%	21.6%	20.2%
Living Alone	18.5%	14.6%	13.7%
65 Years and over	11.2%	5.5%	5.0%
With Own Children <18	0.8%	1.7%	1.6%
Without Own Children <18, With Relatives	1.9%	3.3%	3.0%
No Relatives Present	1.4%	2.0%	1.8%
Female Householder, No Spouse/Partner	39.2%	33.1%	31.9%
Living Alone	29.9%	19.0%	18.5%
65 Years and over	22.0%	10.9%	10.3%
With Own Children <18	2.5%	5.4%	5.2%
Without Own Children <18, With Relatives	5.6%	7.3%	7.0%
No Relatives Present	1.1%	1.4%	1.3%
2020 Households by Size			
Total	8,135	58,143	139,766
1 Person Household	48.5%	33.6%	32.2%
2 Person Household	35.1%	32.6%	33.6%
3 Person Household	8.3%	14.8%	14.9%
4 Person Household	5.1%	11.0%	11.5%
5 Person Household	1.9%	4.6%	4.7%
6 Person Household	0.7%	1.9%	1.9%
7 + Person Household	0.4%	1.4%	1.2%

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2020 Households by Tenure and Mortgage Status			
Total	8,135	58,143	139,766
Owner Occupied	75.6%	58.7%	61.8%
Owned with a Mortgage/Loan	30.6%	34.8%	37.2%
Owned Free and Clear	45.0%	23.9%	24.6%
Renter Occupied	24.4%	41.3%	38.2%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	115	65	62
Percent of Income for Mortgage	21.1%	37.4%	39.4%
Wealth Index	60	81	105
2020 Housing Units By Urban/ Rural Status			
Total	11,990	67,693	164,503
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	14,188	138,633	332,370
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	The Elders (9C)	Retirement Communities	Retirement Communities (9E)
2.	Retirement Communities (9E)	The Elders (9C)	The Elders (9C)
3.	Home Improvement (4B)	Urban Edge Families (7C)	Golden Years (9B)
2024 Consumer Spending			
Apparel & Services: Total \$	\$10,173,197	\$115,233,051	\$330,337,131
Average Spent	\$1,242.45	\$1,972.36	\$2,317.65
Spending Potential Index	52	83	97
Education: Total \$	\$6,779,430	\$77,069,605	\$231,035,902
Average Spent	\$827.97	\$1,319.14	\$1,620.95
Spending Potential Index	48	76	94
Entertainment/Recreation: Total \$	\$18,745,836	\$191,209,979	\$557,942,307
Average Spent	\$2,289.43	\$3,272.80	\$3,914.53
Spending Potential Index	56	80	96
Food at Home: Total \$	\$33,308,506	\$354,604,627	\$1,016,409,519
Average Spent	\$4,067.97	\$6,069.50	\$7,131.15
Spending Potential Index	56	83	98
Food Away from Home: Total \$	\$17,322,179	\$190,109,505	\$547,813,755
Average Spent	\$2,115.56	\$3,253.96	\$3,843.47
Spending Potential Index	54	84	99
Health Care: Total \$	\$37,386,797	\$363,383,797	\$1,049,771,045
Average Spent	\$4,566.05	\$6,219.77	\$7,365.21
Spending Potential Index	59	81	96
HH Furnishings & Equipment: Total \$	\$14,363,091	\$149,370,421	\$432,866,184
Average Spent	\$1,754.16	\$2,556.66	\$3,037.00
Spending Potential Index	55	81	96
Personal Care Products & Services: Total \$	\$4,771,437	\$49,262,190	\$141,940,498
Average Spent	\$582.74	\$843.18	\$995.86
Spending Potential Index	59	85	100
Shelter: Total \$	\$122,029,841	\$1,289,951,297	\$3,743,223,385
Average Spent	\$14,903.50	\$22,079.13	\$26,262.52
Spending Potential Index	56	83	98
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,580,162	\$166,592,005	\$486,331,281
Average Spent	\$2,269.19	\$2,851.43	\$3,412.11
Spending Potential Index	65	81	97
Travel: Total \$	\$13,717,432	\$140,223,699	\$413,990,374
Average Spent	\$1,675.31	\$2,400.10	\$2,904.56
Spending Potential Index	55	79	96
Vehicle Maintenance & Repairs: Total \$	\$6,946,314	\$72,033,046	\$205,868,311
Average Spent	\$848.35	\$1,232.94	\$1,444.38
Spending Potential Index	57	83	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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