Prime Leasing Opportunity

# MIDWAY PLAZA

1389 Brittain Rd, Akron / Tallmadge, Ohio 44278

- ► STRATEGIC SIGNALIZED CORNER

  Prime site in a signalized corner, high-traffic area with total 25,000 VPD, ideal for visibility and accessibility.
- ► NOTABLE NEIGHBORS
  Across from McDonald's and BP Gas Station.
- ► EXPANSIVE SPACE & OUTPARCELS AVAILABLE

±152,000 SF building and outparcels on 18.92 AC land.

- ➤ VERSATILE LEASING OPPORTUNITIES

  Perfect for a variety of businesses, from banks with drive-thru ATMs to restaurants, medical facility, drive-thru coffee shops, and national or local retailers.
- ► CONVENIENT ACCESSIBILITY

  Just 1.8 miles from the highway and 1.5 miles from Tallmadge Village Center.
- ► PUBLIC TRANSPORT-FRIENDLY
  Adjacent to bus stops, ensuring easy commute.
- ► LARGE CUSTOMER BASE

  Located in an area with a population of 213,315 within a 5-mile radius.
- ► ESTABLISHED TENANCY

  Join successful businesses like Save-A-Lot,

  Rent-A-Center, A&A Beauty, Petra, and more.



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### **Population**

1 mile – 6,896 3 mile – 85,176 5 mile – 213,315



# Average Household Income

1 mile - \$ 54,093 3 mile - \$ 59,319 5 mile - \$ 62,736



## **Median Age**

1 mile – 41 3 mile – 39 5 mile – 39



#### **Traffic Counts**

(vehicles per day)

West Avenue/N Thomas Rd 13,100 Brittain Rd/Midway Plz 12,000 E Tallmadge Ave/Brittain Rd 13,400



### **Employment**

1 mile – 5,100 3 mile – 50,388 5 mile – 140,535

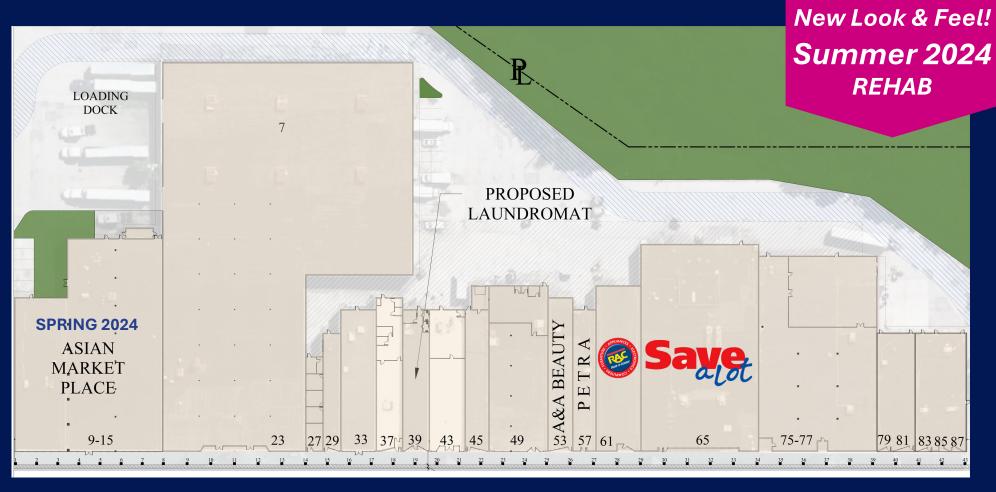


## **Buying Power**

1 mile – \$ 139.6 M 3 mile – \$ 1.7 B 5 mile – \$ 4.2 B







# PRE LEASING FOR 2024

# Available Unit & Size (Square Footage)

#### **Outparcels Available!**

More Plaza, LLC +1 330 800 0727

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| Unit 7 - 23 | : | 56,100 SF |
|-------------|---|-----------|
| Unit 27     | : | 1,200 SF  |
| Unit 29     | : | 1,500 SF  |
| Unit 33     | : | 3,650 SF  |
| Unit 37     | : | 2,900 SF  |
| Unit 39     | : | 2,750 SF  |
|             |   |           |

| Unit 43         | : | 3,650 SF  |
|-----------------|---|-----------|
| Unit 45         | : | 2,750 SF  |
| Unit 49         | : | 7,000 SF  |
| Unit 75 - 77    | : | 16,550 SF |
| Unit 79 - 81    | : | 3,250 SF  |
| Unit 83, 85, 87 | : | 4,400 SF  |
|                 |   |           |

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### **Conceptual Site Plan**



### **Outparcels Available!**

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# **Consumer Spending Report**

|                                   | 1 Mile   |        | 3 Miles  |        | 5 Miles  |        | 10 Min. Drive |        |
|-----------------------------------|----------|--------|----------|--------|----------|--------|---------------|--------|
| Total Specified Consumer Spending | \$70.7M  |        | \$880.6M |        | \$2.3B   |        | \$1.9B        |        |
| Total Apparel                     | \$3.9M   | 5.56%  | \$47.9M  | 5.44%  | \$122M   | 5.42%  | \$100.7M      | 5.43%  |
| Women's Apparel                   | \$1.5M   | 2.11%  | \$18M    | 2.04%  | \$46M    | 2.04%  | \$38M         | 2.05%  |
| Men's Apparel                     | \$767K   | 1.08%  | \$9.5M   | 1.07%  | \$24.2M  | 1.08%  | \$20M         | 1.08%  |
| Girl's Apparel                    | \$280.4K | 0.40%  | \$3.5M   | 0.40%  | \$8.8M   | 0.39%  | \$7.3M        | 0.39%  |
| Boy's Apparel                     | \$217K   | 0.31%  | \$2.7M   | 0.30%  | \$6.7M   | 0.30%  | \$5.5M        | 0.30%  |
| Infant Apparel                    | \$208.9K | 0.30%  | \$2.6M   | 0.29%  | \$6.5M   | 0.29%  | \$5.4M        | 0.29%  |
| Footwear                          | \$965.4K | 1.36%  | \$11.7M  | 1.33%  | \$29.8M  | 1.32%  | \$24.5M       | 1.32%  |
| Total Entertainment & Hobbies     | \$11.4M  | 16.15% | \$139M   | 15.79% | \$353M   | 15.68% | \$291.8M      | 15.73% |
| Entertainment                     | \$965.3K | 1.36%  | \$14.2M  | 1.61%  | \$37.5M  | 1.67%  | \$30.2M       | 1.63%  |
| Audio & Visual Equipment/Service  | \$2.8M   | 3.92%  | \$32.1M  | 3.65%  | \$80.8M  | 3.59%  | \$67.5M       | 3.64%  |
| Reading Materials                 | \$177.8K | 0.25%  | \$2.2M   | 0.25%  | \$5.6M   | 0.25%  | \$4.6M        | 0.25%  |
| Pets, Toys, & Hobbies             | \$2M     | 2.79%  | \$24.5M  | 2.78%  | \$61.4M  | 2.73%  | \$51.6M       | 2.78%  |
| Personal Items                    | \$5.5M   | 7.82%  | \$66.1M  | 7.50%  | \$167.6M | 7.45%  | \$137.8M      | 7.43%  |
| Total Food and Alcohol            | \$20.8M  | 29.47% | \$252.2M | 28.64% | \$634.8M | 28.21% | \$527.8M      | 28.45% |
| Food At Home                      | \$11.7M  | 16.53% | \$140.4M | 15.95% | \$351.7M | 15.63% | \$292.2M      | 15.76% |
| Food Away From Home               | \$7.8M   | 11.06% | \$95.2M  | 10.81% | \$241.1M | 10.71% | \$200.7M      | 10.82% |
| Alcoholic Beverages               | \$1.3M   | 1.88%  | \$16.6M  | 1.88%  | \$42M    | 1.87%  | \$34.8M       | 1.88%  |
| Total Household                   | \$11.3M  | 15.93% | \$137.2M | 15.58% | \$354.6M | 15.76% | \$291.4M      | 15.71% |
| House Maintenance & Repair        | \$2.8M   | 4.02%  | \$34.6M  | 3.93%  | \$89M    | 3.95%  | \$73.9M       | 3.99%  |
| Household Equip & Furnishings     | \$4.4M   | 6.20%  | \$52.6M  | 5.98%  | \$135.4M | 6.02%  | \$111.6M      | 6.02%  |
| Household Operations              | \$3.1M   | 4.36%  | \$37.7M  | 4.28%  | \$97.8M  | 4.34%  | \$80.1M       | 4.32%  |
| Housing Costs                     | \$954.8K | 1.35%  | \$12.2M  | 1.38%  | \$32.5M  | 1.44%  | \$25.7M       | 1.39%  |



Source: CoStar

# **Consumer Spending Report**

| Total Transportation/Maint.     | 1 Mile   |        | 3 Miles  |        | 5 Miles  |        | 10 Min. Drive |        |
|---------------------------------|----------|--------|----------|--------|----------|--------|---------------|--------|
|                                 | \$16.3M  | 23.05% | \$216.8M | 24.62% | \$559.1M | 24.85% | \$456.8M      | 24.63% |
| Vehicle Purchases               | \$7.4M   | 10.43% | \$106.7M | 12.12% | \$278.1M | 12.36% | \$227M        | 12.24% |
| Gasoline                        | \$5M     | 7.00%  | \$62.1M  | 7.06%  | \$156.5M | 6.95%  | \$129M        | 6.95%  |
| Vehicle Expenses                | \$544K   | 0.77%  | \$4.5M   | 0.51%  | \$11.9M  | 0.53%  | \$9.9M        | 0.53%  |
| Transportation                  | \$1.3M   | 1.90%  | \$15.8M  | 1.80%  | \$42.2M  | 1.88%  | \$33.4M       | 1.80%  |
| Automotive Repair & Maintenance | \$2.1M   | 2.94%  | \$27.6M  | 3.13%  | \$70.4M  | 3.13%  | \$57.6M       | 3.10%  |
|                                 |          |        |          |        | ·        |        |               |        |
| Total Health Care               | \$4M     | 5.71%  | \$48.5M  | 5.51%  | \$121.2M | 5.39%  | \$101.3M      | 5.46%  |
| Medical Services                | \$2.3M   | 3.21%  | \$27.6M  | 3.13%  | \$69.1M  | 3.07%  | \$57.8M       | 3.11%  |
| Prescription Drugs              | \$1.3M   | 1.89%  | \$15.8M  | 1.80%  | \$39.2M  | 1.74%  | \$32.8M       | 1.77%  |
| Medical Supplies                | \$433.7K | 0.61%  | \$5.1M   | 0.58%  | \$12.9M  | 0.57%  | \$10.7M       | 0.58%  |
| Total Education/Day Care        | \$2.9M   | 4.14%  | \$39.1M  | 4.43%  | \$105.7M | 4.70%  | \$85M         | 4.58%  |
| Education                       | \$1.8M   | 2.50%  | \$23.9M  | 2.71%  | \$65.4M  | 2.91%  | \$52.7M       | 2.84%  |
| Fees & Admissions               | \$1.2M   | 1.64%  | \$15.2M  | 1.73%  | \$40.3M  | 1.79%  | \$32.3M       | 1.74%  |

