


Community Profile



9110 Jones Rd, Houston, TX, 77065, USA

Rings: 1, 3, 5 mile radii

Population Summary	1 mile	3 mile	5 mile
2010 Total Population	17,979	95,832	246,025
2020 Total Population	19,056	99,996	261,746
2020 Group Quarters	170	615	1,181
2025 Total Population	19,090	97,538	261,957
2025 Group Quarters	177	641	1,231
2030 Total Population	19,102	96,138	263,041
2025-2030 Annual Rate	0.01%	-0.29%	0.08%
2025 Total Daytime Population	14,563	116,054	318,358
Workers	6,506	73,476	199,005
Residents	8,057	42,578	119,353
Household Summary			
2010 Total Households	7,638	35,772	86,859
2010 Average Household Size	2.35	2.67	2.82
2020 Total Households	8,103	37,803	93,253
2020 Average Household Size	2.33	2.63	2.79
2025 Total Households	8,238	37,859	96,014
2025 Average Household Size	2.30	2.56	2.72
2030 Total Households	8,394	38,023	98,222
2030 Average Household Size	2.25	2.51	2.67
2025-2030 Annual Rate	0.38%	0.09%	0.46%
2025 Families	4,715	25,029	66,846
2025 Average Family Size	3.11	3.18	3.30
2030 Families	4,760	24,938	67,953
2030 Average Family Size	3.07	3.14	3.26
2025-2030 Growth Rate	0.2%	-0.1%	0.3%
Median Household Income			
2025	\$75,015	\$81,069	\$81,693
2030	\$80,076	\$88,284	\$90,655

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income	1 mile	3 mile	5 mile
2025	\$42,735	\$42,845	\$41,461
2030	\$46,774	\$48,317	\$46,801

2025 Households by Income

Household Income Base	1 mile	3 mile	5 mile
<\$10,000	3.8%	3.9%	3.6%
\$10,000-14,999	3.1%	2.0%	2.0%
\$15,000-19,999	2.0%	1.6%	1.5%
\$20,000-24,999	4.4%	2.4%	2.8%
\$25,000-29,999	4.0%	2.6%	2.5%
\$30,000-34,999	3.7%	3.4%	3.2%
\$35,000-39,999	2.7%	3.3%	3.4%
\$40,000-44,999	3.3%	3.8%	3.9%
\$45,000-49,999	4.3%	4.0%	3.6%
\$50,000-59,999	8.1%	7.3%	7.9%
\$60,000-74,999	10.8%	10.6%	10.7%
\$75000-99999	14.7%	16.1%	14.7%
\$100,000-124,999	9.5%	9.9%	9.4%
\$125,000-149,999	8.2%	8.5%	8.8%
\$150000-199999	9.7%	8.5%	9.4%
\$200,000-249,999	3.3%	4.7%	5.0%
\$250,000-299,999	1.6%	2.1%	2.6%
\$300,000-399,999	1.7%	2.5%	2.3%
\$400,000-499,999	0.4%	0.7%	0.6%
\$500,000+	1.0%	2.0%	2.0%
Average Household Income	\$98,954	\$110,607	\$113,069

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	84	91	92
Percent of Income for Mortgage	24.0%	22.4%	22.0%
Wealth Index	75	90	93

Median Home Value

2025	\$287,604	\$290,369	\$287,743
2030	\$341,321	\$342,796	\$344,227



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Home Value	1 mile	3 mile	5 mile
Total Owner Occupied Housing Units	2,887	20,081	55,248
<\$50,000	1.1%	1.8%	1.9%
\$50,000 - \$99,999	0.1%	0.7%	0.7%
\$100,000 - \$149,999	1.3%	2.5%	2.9%
\$150,000 - \$199,999	7.5%	7.5%	8.3%
\$200,000 - \$249,999	21.3%	18.1%	18.5%
\$250,000 - \$299,999	24.9%	24.0%	23.4%
\$300,000 - \$399,999	29.0%	30.8%	28.4%
\$400,000 - \$499,999	9.1%	8.1%	8.3%
\$500,000 - \$749,999	5.0%	3.5%	5.0%
\$750,000 - \$999,999	0.5%	1.7%	1.8%
\$1,000,000 - \$1,499,999	0.2%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	1.0%	0.5%
Average Home Value	\$313,238	\$332,537	\$324,996

Housing Unit Summary

2010 Total Housing Units	8,309	38,462	92,601
Owner Occupied Housing Units	36.4%	56.4%	62.9%
Renter Occupied Housing Units	63.6%	43.6%	37.1%
Vacant Housing Units	8.1%	7.0%	6.2%
2020 Housing Units	8,760	40,198	98,715
Owner Occupied Housing Units	35.8%	52.7%	58.1%
Renter Occupied Housing Units	64.2%	47.3%	41.9%
Vacant Housing Units	7.5%	5.9%	5.5%
2025 Housing Units	8,890	40,084	101,565
Owner Occupied Housing Units	35.5%	53.2%	57.6%
Renter Occupied Housing Units	64.5%	46.8%	42.4%
Vacant Housing Units	7.3%	5.5%	5.5%
2030 Total Housing Units	9,026	40,496	104,006
Owner Occupied Housing Units	36.1%	54.6%	58.7%
Renter Occupied Housing Units	63.9%	45.4%	41.3%
Vacant Housing Units	7.0%	6.1%	5.6%

Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Population by Sex	1 mile	3 mile	5 mile
Males	9,213	47,688	128,787
Females	9,877	49,850	133,170
Median Age			
2010	31.8	33.4	33.3
2020	34.6	36.1	35.8
2025	35.9	37.2	36.8
2030	37.1	38.3	37.8

2025 Population by Age	1 mile	3 mile	5 mile
Total	19,092	97,536	261,956
0 - 4	5.5%	5.5%	5.8%
5 - 9	5.8%	5.8%	6.2%
10 - 14	5.4%	5.7%	6.2%
15 - 24	13.3%	13.7%	13.9%
25 - 34	18.5%	16.1%	15.4%
35 - 44	14.9%	14.1%	13.9%
45 - 54	11.7%	11.9%	12.3%
55 - 64	10.3%	11.7%	11.5%
65 - 74	9.3%	9.7%	9.4%
75 - 84	3.9%	4.3%	4.2%
85 +	1.6%	1.2%	1.1%
18 +	79.8%	79.3%	77.9%

2025 Population 15+ by Marital Status	1 mile	3 mile	5 mile
Total	15,892	80,934	214,462
Never Married	35.1%	36.0%	35.6%
Married	51.4%	49.9%	50.9%
Widowed	4.3%	4.0%	3.8%
Divorced	9.3%	10.1%	9.7%

2025 Pop 25+ by Educational Attainment	1 mile	3 mile	5 mile
Total	13,353	67,593	177,980
Less than 9th Grade	3.1%	4.8%	6.2%
9th - 12th Grade, No Diploma	5.7%	6.6%	6.2%
High School Graduate	15.8%	18.4%	19.9%
GED/Alternative Credential	2.7%	2.6%	3.3%
Some College, No Degree	22.7%	20.3%	18.5%
Associate Degree	10.1%	10.8%	10.4%
Bachelor's Degree	29.8%	26.1%	25.0%
Graduate/Professional Degree	10.1%	10.5%	10.6%

2020 Population by Race/Ethnicity

Total	19,056	99,996	261,746
White Alone	39.4%	37.5%	36.8%
Black Alone	23.0%	17.9%	16.5%
American Indian Alone	0.9%	1.0%	1.2%
Asian Alone	10.3%	12.7%	12.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.7%	14.8%	16.6%
Two or More Races	11.7%	14.8%	16.6%
Hispanic Origin	30.7%	35.4%	38.8%
Diversity Index	85.4	87.2	87.8

2025 Population by Race/Ethnicity

Total	19,089	97,539	261,958
White Alone	36.1%	34.5%	33.7%
Black Alone	24.0%	18.6%	17.4%
American Indian Alone	1.0%	1.1%	1.3%
Asian Alone	10.5%	12.9%	12.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	12.8%	15.9%	17.7%
Two or More Races	15.5%	16.9%	17.7%
Hispanic Origin	33.4%	38.0%	41.2%
Diversity Index	86.7	88.1	88.6

2025 Employed Pop 16+ by Occupation

	1 mile	3 mile	5 mile
Total	11,704	58,873	152,054
White Collar	68.5%	63.7%	63.4%
Management/Business/Financial	19.0%	17.7%	18.5%
Professional	27.7%	24.3%	24.3%
Sales	9.4%	9.1%	8.8%
Administrative Support	12.4%	12.5%	11.8%
Services	10.7%	13.4%	14.0%

2025 Employed Pop 16+ by Occupation

	1 mile	3 mile	5 mile
Total	11,704	58,873	152,054
Blue Collar	20.9%	22.9%	22.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	3.9%	5.0%	5.3%
Installation/Maintenance/Repair	5.0%	3.6%	3.8%
Production	2.8%	5.7%	5.7%
Transportation/Material Moving	9.1%	8.6%	7.8%
White Collar	68.5%	63.7%	63.4%
Management/Business/Financial	19.0%	17.7%	18.5%
Professional	27.7%	24.3%	24.3%
Sales	9.4%	9.1%	8.8%
Administrative Support	12.4%	12.5%	11.8%
Services	10.7%	13.4%	14.0%

2025 Civilian Population 16+ in Labor Force


	1 mile	3 mile	5 mile
Civilian Population 16+	11,704	58,873	152,054
Population 16+ Employed	96.0%	95.2%	95.7%
Population 16+ Unemployment rate	4.0%	4.8%	4.4%
Population 16-24 Employed	12.6%	12.3%	12.1%
Population 16-24 Unemployment rate	8.3%	11.3%	10.8%
Population 25-54 Employed	64.2%	60.4%	61.4%
Population 25-54 Unemployment rate	2.1%	3.4%	3.0%
Population 55-64 Employed	12%	15%	15%
Population 55-64 Unemployment rate	7.0%	4.8%	4.1%
Population 65+ Employed	7%	8%	8%
Population 65+ Unemployment rate	7.0%	4.6%	4.3%

Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Population 16+ by Industry	1 mile	3 mile	5 mile
Total	11,240	56,048	145,433
Agriculture/Mining	1.8%	2.2%	2.5%
Construction	7.5%	9.2%	8.8%
Manufacturing	9.5%	12.1%	12.3%
Wholesale Trade	4.3%	3.9%	3.6%
Retail Trade	15.0%	11.6%	10.0%
Transportation/Utilities	7.0%	7.0%	6.3%
Information	1%	1%	1%
Finance/Insurance/Real Estate	9.0%	7.5%	7.1%
Services	42.4%	42.7%	46.1%
Public Administration	3.2%	2.5%	2.0%

2025 Consumer Spending

Apparel & Services: Total \$	\$18,464,892	\$91,886,807	\$235,864,013
Average Spent	\$2,241.43	\$2,427.08	\$2,456.56
Spending Potential Index	92	99	100
Education: Total \$	\$12,522,356	\$61,235,837	\$156,788,233
Average Spent	\$1,520.07	\$1,617.47	\$1,632.97
Spending Potential Index	85	91	92
Entertainment/Recreation: Total \$	\$28,147,933	\$145,378,243	\$376,680,603
Average Spent	\$3,416.84	\$3,839.99	\$3,923.18
Spending Potential Index	83	93	95
Food at Home: Total \$	\$55,349,751	\$273,645,810	\$701,986,245
Average Spent	\$6,718.83	\$7,228.03	\$7,311.29
Spending Potential Index	90	97	98
Food Away from Home: Total \$	\$31,041,777	\$155,672,352	\$401,391,983
Average Spent	\$3,768.12	\$4,111.90	\$4,180.56
Spending Potential Index	91	100	101
Health Care: Total \$	\$52,200,426	\$272,623,314	\$710,324,545
Average Spent	\$6,336.54	\$7,201.02	\$7,398.14
Spending Potential Index	82	93	96
HH Furnishings & Equipment: Total \$	\$20,368,181	\$105,383,641	\$273,622,817
Average Spent	\$2,472.47	\$2,783.58	\$2,849.82
Spending Potential Index	85	96	98
Personal Care Products & Services: Total \$	\$7,953,164	\$39,537,811	\$101,500,615
Average Spent	\$965.42	\$1,044.34	\$1,057.14
Spending Potential Index	92	100	101

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Consumer Spending	1 mile	3 mile	5 mile
Shelter: Total \$	\$195,378,686	\$977,698,794	\$2,512,245,955
Average Spent	\$23,716.76	\$25,824.74	\$26,165.41
Spending Potential Index	89	97	98
Support Payments/Gifts in Kind: Total \$	\$20,579,080	\$116,413,635	\$308,632,681
Average Spent	\$2,498.07	\$3,074.93	\$3,214.45
Spending Potential Index	76	93	97
Travel: Total \$	\$23,180,533	\$123,062,642	\$321,797,710
Average Spent	\$2,813.85	\$3,250.55	\$3,351.57
Spending Potential Index	78	90	93
Vehicle Maintenance & Repairs: Total \$	\$10,101,311	\$50,738,425	\$130,133,120
Average Spent	\$1,226.18	\$1,340.19	\$1,355.36
Spending Potential Index	91	99	101

Top Tapestry Segment


1 mile	3 mile	5 mile
Young and Restless (A6):	Young and Restless (A6):	Family Bonds (E6):
This segment is characterized by young, mobile labor force in urban areas.	This segment is characterized by young, mobile labor force in urban areas.	This segment is characterized by multigenerational families with immigrant and non-English speakers.
Learn more about this segment...	Learn more about this segment...	Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.