

MSC



WEST WINDSOR TOWNSHIP | PRINCETON, NJ

NEW RETAIL DEVELOPMENT

1.42 ACRES (REMAINING) FOR LEASE OR SALE



NEW RETAIL DEVELOPMENT

JON KIESERMAN
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214.407.4200

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215.883.7390



JOIN THESE AREA TENANTS

TRADER JOE'S

Wegmans



- Prime development parcel in highly sought after Princeton trade area; a unique combination of regional traffic, affluent residential and high daytime population driven by substantial office density
- Site offers a variety of massing plans and layouts with substantial parking, strong visibility from 3 highly trafficked roadways and multiple access points
- Parcel enjoys rare combination of positioning on local access roads (connectivity into dense and affluent residential) while also being situated atop a full Route 1 (98,213 AADT) interchange for regional accessibility and draw
- Ground lease parcel available; multi-tenant, small-space strip building also available



DEMOGRAPHICS



EST. POPULATION

3 mi 44,769 | 5 mi 97,697 | 7 mi 218,662



EST. NUMBER OF EMPLOYEES

3 mi 54,248 | 5 mi 100,189 | 7 mi 145,222



EST. AVERAGE HOUSEHOLD INCOME

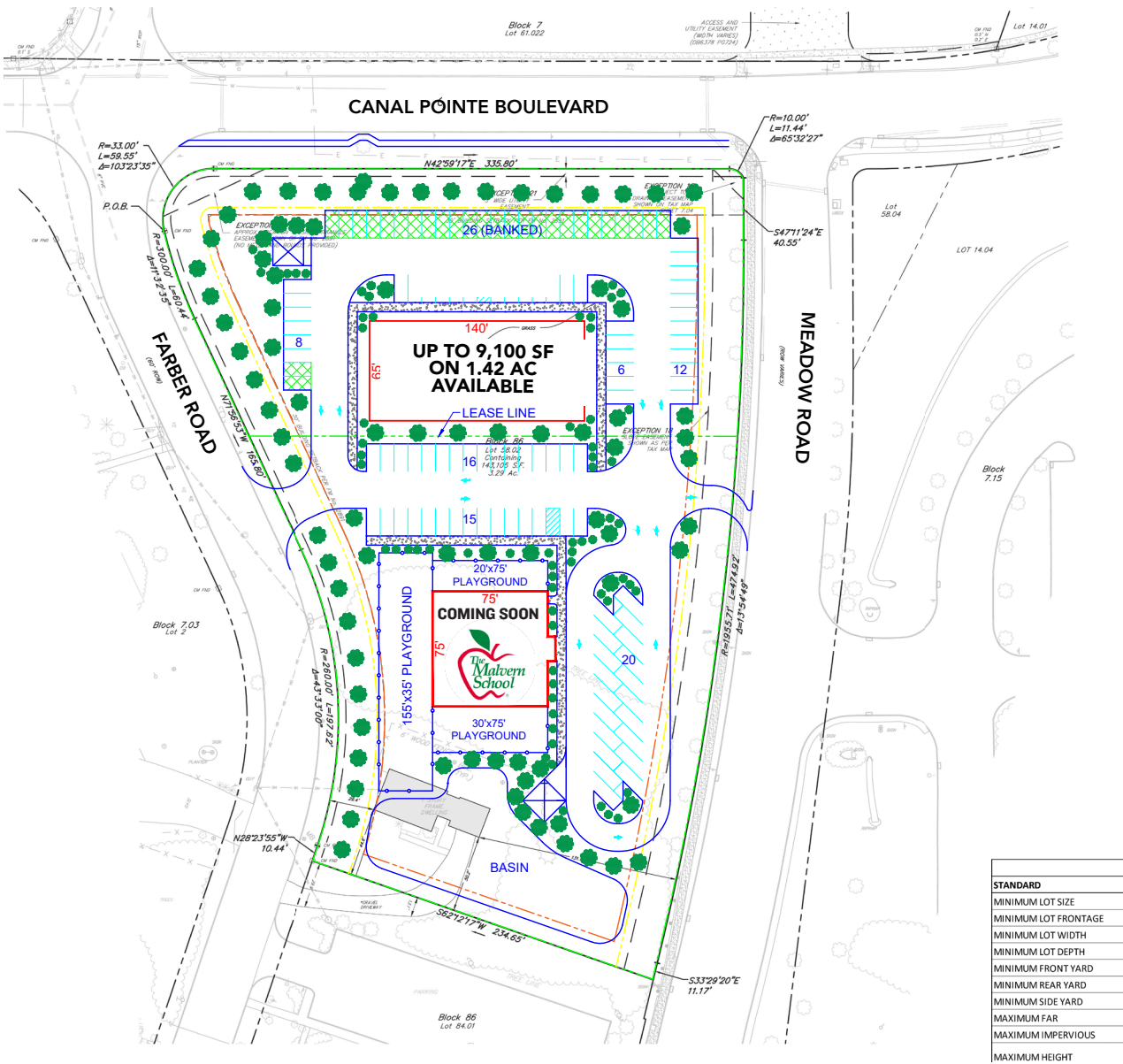
3 mi \$217,613 | 5 mi \$214,139 | 7 mi \$173,364



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RESIDENTIAL PROXIMITY



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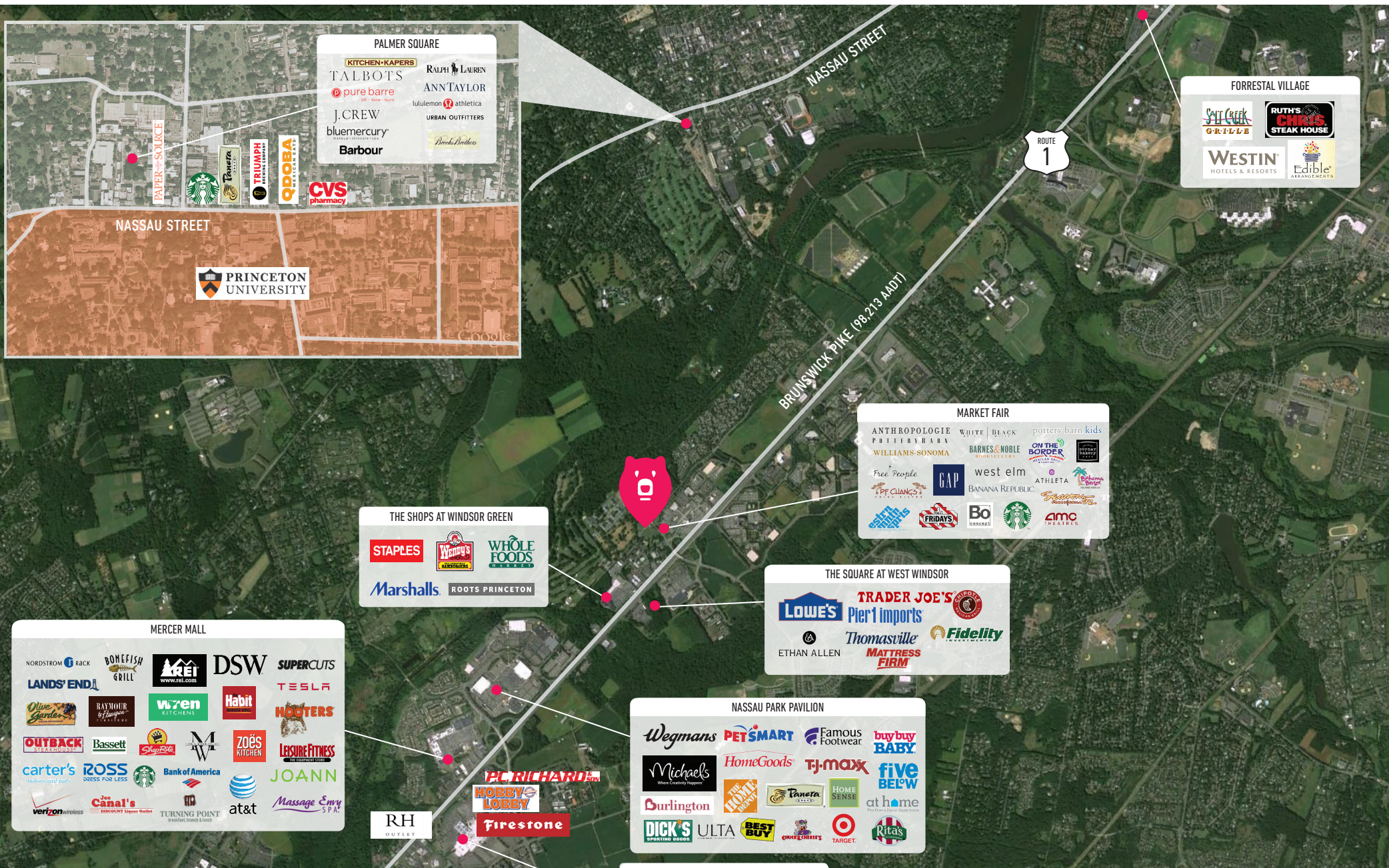
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