



# Market Profile

Concorde Green Shopping Center  
 155 E North Ave Glendale Heights IL 60139  
 Rings: 1, 3, 5 mile radii

Latitude: 41.9026  
 Longitude: -88.0820

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	14,881	103,954	283,133
2010 Total Population	16,791	106,691	282,269
2018 Total Population	17,281	109,932	287,418
2018 Group Quarters	0	2,260	5,098
2023 Total Population	17,482	111,341	289,968
2018-2023 Annual Rate	0.23%	0.26%	0.18%
2018 Total Daytime Population	11,853	107,882	280,253
Workers	4,173	55,221	145,658
Residents	7,680	52,661	134,595
<b>Household Summary</b>			
2000 Households	5,803	36,276	99,434
2000 Average Household Size	2.56	2.80	2.79
2010 Households	6,274	37,178	101,235
2010 Average Household Size	2.68	2.81	2.74
2018 Households	6,391	38,317	103,309
2018 Average Household Size	2.70	2.81	2.73
2023 Households	6,449	38,826	104,306
2023 Average Household Size	2.71	2.81	2.73
2018-2023 Annual Rate	0.18%	0.26%	0.19%
2010 Families	4,067	26,402	72,646
2010 Average Family Size	3.34	3.37	3.27
2018 Families	4,076	26,887	73,287
2018 Average Family Size	3.42	3.39	3.29
2023 Families	4,087	27,124	73,663
2023 Average Family Size	3.44	3.40	3.30
2018-2023 Annual Rate	0.05%	0.18%	0.10%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,919	37,351	101,855
Owner Occupied Housing Units	59.1%	69.1%	73.9%
Renter Occupied Housing Units	38.9%	28.1%	23.7%
Vacant Housing Units	2.0%	2.9%	2.4%
2010 Housing Units	6,587	39,410	106,529
Owner Occupied Housing Units	55.1%	65.4%	71.0%
Renter Occupied Housing Units	40.1%	28.9%	24.0%
Vacant Housing Units	4.8%	5.7%	5.0%
2018 Housing Units	6,624	40,276	108,362
Owner Occupied Housing Units	52.0%	62.8%	68.1%
Renter Occupied Housing Units	44.5%	32.4%	27.3%
Vacant Housing Units	3.5%	4.9%	4.7%
2023 Housing Units	6,679	40,813	109,653
Owner Occupied Housing Units	53.3%	63.8%	68.8%
Renter Occupied Housing Units	43.3%	31.3%	26.3%
Vacant Housing Units	3.4%	4.9%	4.9%
<b>Median Household Income</b>			
2018	\$59,100	\$77,589	\$80,806
2023	\$61,626	\$82,319	\$85,908
<b>Median Home Value</b>			
2018	\$217,605	\$283,747	\$286,676
2023	\$232,161	\$313,388	\$315,798
<b>Per Capita Income</b>			
2018	\$27,517	\$37,748	\$38,669
2023	\$29,913	\$41,398	\$42,480
<b>Median Age</b>			
2010	32.4	34.8	37.4
2018	34.0	36.2	38.7
2023	34.8	37.4	39.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	6,391	38,317	103,309
<\$15,000	9.6%	6.5%	6.1%
\$15,000 - \$24,999	7.6%	6.1%	5.8%
\$25,000 - \$34,999	10.3%	7.7%	7.1%
\$35,000 - \$49,999	12.7%	11.6%	10.4%
\$50,000 - \$74,999	21.0%	16.3%	16.5%
\$75,000 - \$99,999	16.0%	13.6%	14.3%
\$100,000 - \$149,999	13.9%	18.0%	20.0%
\$150,000 - \$199,999	5.2%	8.9%	9.8%
\$200,000+	3.6%	11.3%	10.1%
Average Household Income	\$75,349	\$106,340	\$105,834
<b>2023 Households by Income</b>			
Household Income Base	6,449	38,826	104,306
<\$15,000	9.7%	6.3%	5.8%
\$15,000 - \$24,999	7.1%	5.5%	5.3%
\$25,000 - \$34,999	9.7%	7.2%	6.6%
\$35,000 - \$49,999	12.3%	11.0%	9.9%
\$50,000 - \$74,999	19.9%	15.3%	15.4%
\$75,000 - \$99,999	15.9%	13.2%	13.9%
\$100,000 - \$149,999	15.1%	18.8%	20.7%
\$150,000 - \$199,999	6.0%	9.7%	10.7%
\$200,000+	4.3%	13.0%	11.7%
Average Household Income	\$82,005	\$116,793	\$116,358
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	3,444	25,276	73,764
<\$50,000	1.4%	0.9%	1.1%
\$50,000 - \$99,999	3.9%	2.5%	2.2%
\$100,000 - \$149,999	16.2%	8.0%	6.4%
\$150,000 - \$199,999	18.5%	12.5%	11.9%
\$200,000 - \$249,999	28.4%	16.8%	16.2%
\$250,000 - \$299,999	13.1%	13.6%	16.7%
\$300,000 - \$399,999	8.3%	16.2%	21.2%
\$400,000 - \$499,999	5.3%	10.0%	10.3%
\$500,000 - \$749,999	3.3%	12.7%	9.9%
\$750,000 - \$999,999	1.4%	4.5%	2.8%
\$1,000,000 - \$1,499,999	0.2%	1.6%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.1%
\$2,000,000 +	0.1%	0.2%	0.1%
Average Home Value	\$244,727	\$360,386	\$339,072
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	3,559	26,031	75,438
<\$50,000	0.8%	0.5%	0.6%
\$50,000 - \$99,999	2.6%	1.6%	1.3%
\$100,000 - \$149,999	12.5%	6.1%	4.5%
\$150,000 - \$199,999	15.8%	10.3%	9.2%
\$200,000 - \$249,999	28.4%	15.6%	14.5%
\$250,000 - \$299,999	14.7%	13.5%	16.3%
\$300,000 - \$399,999	10.2%	17.5%	23.4%
\$400,000 - \$499,999	8.2%	11.5%	12.4%
\$500,000 - \$749,999	4.5%	15.3%	12.4%
\$750,000 - \$999,999	1.9%	5.8%	3.8%
\$1,000,000 - \$1,499,999	0.3%	1.8%	1.4%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.1%
\$2,000,000 +	0.1%	0.3%	0.1%
Average Home Value	\$272,542	\$391,249	\$371,583

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	16,791	106,689	282,268
0 - 4	8.0%	6.9%	6.3%
5 - 9	7.3%	7.4%	6.6%
10 - 14	6.4%	7.3%	7.0%
15 - 24	14.1%	15.0%	13.9%
25 - 34	19.0%	13.7%	13.1%
35 - 44	14.9%	13.9%	13.3%
45 - 54	13.2%	15.1%	16.1%
55 - 64	8.7%	11.0%	12.2%
65 - 74	4.9%	5.3%	6.1%
75 - 84	2.5%	3.0%	3.6%
85 +	0.9%	1.4%	1.7%
18 +	74.5%	73.9%	75.5%
<b>2018 Population by Age</b>			
Total	17,280	109,932	287,418
0 - 4	7.2%	6.3%	5.7%
5 - 9	7.0%	6.8%	6.2%
10 - 14	6.5%	7.0%	6.6%
15 - 24	12.6%	14.0%	12.5%
25 - 34	18.6%	14.3%	14.0%
35 - 44	15.1%	13.2%	12.8%
45 - 54	11.8%	12.9%	13.2%
55 - 64	10.2%	12.4%	13.7%
65 - 74	6.8%	7.9%	9.0%
75 - 84	3.0%	3.5%	4.1%
85 +	1.2%	1.7%	2.0%
18 +	75.9%	76.0%	77.8%
<b>2023 Population by Age</b>			
Total	17,485	111,342	289,970
0 - 4	7.1%	6.3%	5.7%
5 - 9	6.7%	6.4%	5.9%
10 - 14	6.4%	6.8%	6.3%
15 - 24	12.3%	13.4%	11.7%
25 - 34	17.9%	13.7%	13.5%
35 - 44	15.7%	14.1%	14.1%
45 - 54	11.3%	12.2%	12.2%
55 - 64	9.9%	11.7%	12.9%
65 - 74	7.6%	9.1%	10.4%
75 - 84	3.8%	4.5%	5.2%
85 +	1.3%	1.8%	2.1%
18 +	76.2%	76.6%	78.4%
<b>2010 Population by Sex</b>			
Males	8,479	52,876	139,059
Females	8,312	53,815	143,210
<b>2018 Population by Sex</b>			
Males	8,705	54,396	141,482
Females	8,576	55,535	145,936
<b>2023 Population by Sex</b>			
Males	8,765	55,038	142,963
Females	8,718	56,303	147,005

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<b>2010 Population by Race/Ethnicity</b>			
Total	16,792	106,691	282,269
White Alone	58.0%	72.7%	77.2%
Black Alone	7.8%	5.1%	4.4%
American Indian Alone	0.5%	0.4%	0.3%
Asian Alone	17.1%	11.9%	10.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	13.0%	7.3%	5.6%
Two or More Races	3.5%	2.6%	2.3%
Hispanic Origin	27.0%	16.5%	14.1%
Diversity Index	77.5	60.5	53.8
<b>2018 Population by Race/Ethnicity</b>			
Total	17,280	109,931	287,417
White Alone	53.7%	69.3%	74.0%
Black Alone	8.2%	5.6%	4.8%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	19.5%	13.7%	12.0%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	14.0%	8.0%	6.2%
Two or More Races	3.9%	3.0%	2.7%
Hispanic Origin	29.1%	18.2%	15.6%
Diversity Index	80.4	64.7	58.5
<b>2023 Population by Race/Ethnicity</b>			
Total	17,482	111,343	289,969
White Alone	50.5%	66.6%	71.3%
Black Alone	8.6%	6.0%	5.2%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	20.9%	15.0%	13.3%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	15.1%	8.7%	6.8%
Two or More Races	4.1%	3.3%	3.0%
Hispanic Origin	31.0%	19.7%	17.0%
Diversity Index	82.5	67.9	62.1
<b>2010 Population by Relationship and Household Type</b>			
Total	16,791	106,691	282,269
In Households	100.0%	98.0%	98.3%
In Family Households	83.3%	85.1%	85.8%
Householder	23.8%	24.9%	25.8%
Spouse	17.3%	19.7%	20.7%
Child	33.1%	34.0%	33.3%
Other relative	6.6%	4.7%	4.4%
Nonrelative	2.4%	1.8%	1.6%
In Nonfamily Households	16.7%	12.9%	12.5%
In Group Quarters	0.0%	2.0%	1.7%
Institutionalized Population	0.0%	0.2%	0.8%
Noninstitutionalized Population	0.0%	1.8%	0.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	11,526	72,428	198,394
Less than 9th Grade	8.0%	5.3%	4.2%
9th - 12th Grade, No Diploma	9.0%	5.3%	4.5%
High School Graduate	16.5%	15.3%	17.2%
GED/Alternative Credential	4.5%	2.2%	1.9%
Some College, No Degree	22.4%	19.0%	20.1%
Associate Degree	8.9%	6.9%	7.5%
Bachelor's Degree	21.9%	28.4%	28.3%
Graduate/Professional Degree	8.8%	17.6%	16.3%
<b>2018 Population 15+ by Marital Status</b>			
Total	13,712	87,812	234,283
Never Married	37.7%	33.2%	31.6%
Married	48.0%	53.9%	54.5%
Widowed	3.6%	4.4%	5.3%
Divorced	10.7%	8.5%	8.6%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.4%	95.0%	95.3%
Civilian Unemployed (Unemployment Rate)	6.6%	5.0%	4.7%
<b>2018 Employed Population 16+ by Industry</b>			
Total	9,808	58,433	155,326
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	5.1%	5.1%	5.3%
Manufacturing	17.6%	13.8%	13.1%
Wholesale Trade	5.2%	4.4%	4.1%
Retail Trade	10.9%	10.3%	10.6%
Transportation/Utilities	7.9%	6.3%	6.2%
Information	2.4%	1.9%	2.0%
Finance/Insurance/Real Estate	5.1%	7.8%	7.8%
Services	44.4%	48.5%	48.2%
Public Administration	1.3%	1.8%	2.4%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	9,807	58,431	155,326
White Collar	53.0%	65.4%	67.9%
Management/Business/Financial	11.0%	16.4%	17.8%
Professional	15.9%	23.1%	23.8%
Sales	11.7%	11.8%	11.7%
Administrative Support	14.4%	14.0%	14.5%
Services	18.6%	14.5%	13.9%
Blue Collar	28.4%	20.2%	18.2%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	3.5%	3.1%	3.2%
Installation/Maintenance/Repair	4.0%	3.0%	2.8%
Production	10.8%	7.0%	5.8%
Transportation/Material Moving	10.1%	7.0%	6.3%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	16,791	106,691	282,269
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	6,274	37,179	101,235
Households with 1 Person	27.2%	23.0%	23.0%
Households with 2+ People	72.8%	77.0%	77.0%
Family Households	64.8%	71.0%	71.8%
Husband-wife Families	47.1%	56.4%	57.7%
With Related Children	25.6%	29.3%	27.7%
Other Family (No Spouse Present)	17.7%	14.6%	14.1%
Other Family with Male Householder	5.5%	4.4%	4.1%
With Related Children	2.9%	2.2%	2.0%
Other Family with Female Householder	12.2%	10.2%	9.9%
With Related Children	7.9%	6.3%	5.7%
Nonfamily Households	7.9%	5.9%	5.2%
All Households with Children	36.8%	38.1%	35.7%
Multigenerational Households	5.4%	4.5%	4.2%
Unmarried Partner Households	7.0%	5.0%	4.7%
Male-female	6.5%	4.6%	4.3%
Same-sex	0.5%	0.4%	0.5%
<b>2010 Households by Size</b>			
Total	6,273	37,178	101,235
1 Person Household	27.2%	23.0%	23.0%
2 Person Household	28.5%	29.4%	30.8%
3 Person Household	15.7%	16.5%	16.9%
4 Person Household	14.0%	16.6%	16.3%
5 Person Household	8.7%	8.9%	8.0%
6 Person Household	3.1%	3.3%	3.0%
7 + Person Household	2.7%	2.3%	1.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	6,274	37,178	101,235
Owner Occupied	57.9%	69.4%	74.7%
Owned with a Mortgage/Loan	49.4%	55.4%	57.8%
Owned Free and Clear	8.5%	13.9%	16.9%
Renter Occupied	42.1%	30.6%	25.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	6,587	39,410	106,529
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b> Enterprising Professionals	Enterprising Professionals	Savvy Suburbanites (1D)	
<b>2.</b> Metro Fusion (11C)	Professional Pride (1B)	Pleasantville (2B)	
<b>3.</b> Home Improvement (4B)	Home Improvement (4B)	Home Improvement (4B)	
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$12,928,301	\$106,174,018	\$280,593,943
Average Spent	\$2,022.89	\$2,770.94	\$2,716.06
Spending Potential Index	93	127	125
Education: Total \$	\$8,374,052	\$73,302,410	\$199,641,210
Average Spent	\$1,310.29	\$1,913.05	\$1,932.47
Spending Potential Index	91	132	134
Entertainment/Recreation: Total \$	\$18,191,450	\$153,722,203	\$411,708,966
Average Spent	\$2,846.42	\$4,011.85	\$3,985.22
Spending Potential Index	88	125	124
Food at Home: Total \$	\$28,854,094	\$236,086,168	\$625,822,518
Average Spent	\$4,514.80	\$6,161.39	\$6,057.77
Spending Potential Index	90	123	121
Food Away from Home: Total \$	\$20,899,324	\$170,659,516	\$450,130,302
Average Spent	\$3,270.12	\$4,453.89	\$4,357.13
Spending Potential Index	93	127	124
Health Care: Total \$	\$30,883,555	\$266,349,157	\$719,731,771
Average Spent	\$4,832.35	\$6,951.20	\$6,966.79
Spending Potential Index	84	121	122
HH Furnishings & Equipment: Total \$	\$12,032,478	\$101,363,947	\$269,978,315
Average Spent	\$1,882.72	\$2,645.40	\$2,613.31
Spending Potential Index	90	127	125
Personal Care Products & Services: Total \$	\$4,881,856	\$40,590,783	\$107,715,372
Average Spent	\$763.86	\$1,059.34	\$1,042.65
Spending Potential Index	92	128	126
Shelter: Total \$	\$99,556,079	\$819,405,976	\$2,190,145,749
Average Spent	\$15,577.54	\$21,384.92	\$21,199.95
Spending Potential Index	93	127	126
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,713,439	\$119,880,744	\$325,824,500
Average Spent	\$2,145.74	\$3,128.66	\$3,153.88
Spending Potential Index	86	126	127
Travel: Total \$	\$12,462,126	\$107,998,920	\$292,360,427
Average Spent	\$1,949.95	\$2,818.56	\$2,829.96
Spending Potential Index	91	131	131
Vehicle Maintenance & Repairs: Total \$	\$6,127,099	\$51,049,469	\$135,956,347
Average Spent	\$958.71	\$1,332.29	\$1,316.02
Spending Potential Index	89	124	122

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.