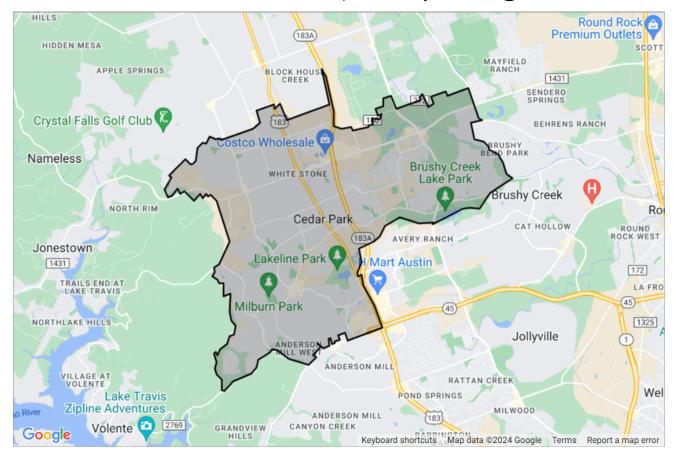


TRADE AREA REPORT

Cedar Park, TX 78613





Presented by

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Trade Area Report

Criteria Used for Analysis

Median Household Income \$110,219

Median Age 35.7

Total Population 91,739

1st Dominant Segment Workday Drive

Consumer Segmentation

Life Mode

What are the people like that live in this area?

Family Landscapes

Successful young families in their first homes

Urbanization

Where do people like this usually live?

Suburban Periphery

The most populous and fastest-growing among Urbanization groups, Suburban Periphery includes one-third of the nation's population

Top Tapestry Segments	Workday Drive	Boomburbs	Up and Coming Families	Bright Young Professionals	Home Improvement
% of Households	9,970 (29.3%)	9,236 (27.1%)	8,372 (24.6%)	2,678 (7.9%)	1,708 (5.0%)
% of Williamson County	26,985 (10.5%)	38,967 (15.2%)	63,493 (24.8%)	21,492 (8.4%)	7,741 (3.0%)
Lifestyle Group	Family Landscapes	Affluent Estates	Sprouting Explorers	Middle Ground	Family Landscapes
Urbanization Group	Suburban Periphery	Suburban Periphery	Suburban Periphery	Urban Periphery	Suburban Periphery
Residence Type	Single Family	Single Family	Single Family	Single Family; Multi- Units	Single Family
Household Type	Married Couples	Married Couples	Married Couples	Married Couples	Married Couples
Average Household Size	2.88	3.15	3.05	2.38	2.8
Median Age	37.5	34.5	32.3	34.1	38.6
Diversity Index	62.1	72.4	81.6	75.5	76.4
Median Household Income	\$108,600	\$137,000	\$91,700	\$67,200	\$86,900
Median Net Worth	\$363,200	\$512,800	\$186,900	\$75,000	\$247,800
Median Home Value	\$358,100	\$467,300	\$311,300	\$286,200	\$298,300
Homeownership	85.4 %	83.5 %	74.7 %	46.8 %	80.3 %
Employment	Professional or Mgmnt/Bus/Financial	Professional or Mgmnt/Bus/Financial	Professional or Mgmnt/Bus/Financial	Professional or Mgmnt/Bus/Financial	Professional or Mgmnt/Bus/Financial
Education	Bachelor's Degree	Bachelor's Degree	Some College No Degree	Some College No Degree	Some College No Degree
Preferred Activities	Prefer outdoor activities and sports . Family-oriented purchases and activities dominate.	Physical fitness is a priority . Own the latest devices.	Busy with work and family . Shop around for the best deals.	Go to bars/clubs; attend concerts . Eat at fast food, family restaurants.	Spend heavily on eating out . Shop warehouse/club, home improvement stores.
Financial	Well insured, invest in a range of funds, high debt	Highest rate of mortgages	Carry debt, but also maintain retirement plans	Own retirement savings and student loans	Paying off student loans andhome mortgages
Media	Connected, with a host of wireless devices	Own, use latest devices	Rely on the Internet for entertainment and information	Get most of their information from the Internet	Enjoy working on home improvement projects
Vehicle	Own 2+ vehicles (minivans, SUVs)	Prefer late model imports, primarily SUVs.	Own late model import SUVs or compacts	Own newer cars	Own minivan, SUV





About this segment Workday Drive

This is the

#1

dominant segment for this area

In this area

29.3%

of households fall into this segment

In the United States

3.1%

of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Workday Drive is an affluent, familyoriented market with a country flavor. Residents are partial to new housing away from the bustle of the city but close enough to commute to professional job centers. Life in this suburban wilderness offsets the hectic pace of two working parents with growing children. They favor time-saving devices, like banking online or housekeeping services, and familyoriented pursuits.

Our Neighborhood

 Workday Drive residents prefer the suburban periphery of metropolitan areas. Predominantly single family, homes are in newer neighborhoods, 34% built in the 1990s, 31% built since 2000. Owner-occupied homes have high rate of mortgages at 68%, and low rate vacancy at 4%. Median home value is \$257,400. Most households are married couples with children; average household size is 2.97. Most households have 2 or 3 vehicles; long travel time to work including a disproportionate number commuting from a different county

Socioeconomic Traits

 Education: 40.5% college graduates; more than 72% with some college education. High labor force participation rate at 71%; 2 out of 3 households include 2+ workers. Connected, with a host of wireless devices, anything that enables convenience, like banking, paying bills, or even shopping online. Well insured and invested in a range of funds, from savings accounts or bonds to stocks. Carry a higher level of debt, including first and second mortgages and auto loans.

Market Profile

· Most households own at least 2 vehicles; the most popular types are minivans and SUVs. Family-oriented purchases and activities dominate, like 4+ televisions, movie purchases or rentals, children's apparel and toys, and visits to theme parks or zoos. Outdoor activities and sports are characteristic of life in the suburban periphery. They attend sporting events, as well as participate in them like bicycling, jogging, golfing, and boating. Home maintenance services are frequently contracted, but these families also like their gardens and own the tools for minor upkeep, like lawn mowers, trimmers, and blowers.







Boomburbs

This is the

#2

dominant segment for this area

In this area

27.1%

of households fall into this segment

In the United States

1.9%

of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

This is the new growth market, with a profile similar to the original: young professionals with families that have opted to trade up to the newest housing in the suburbs. The original Boomburbs neighborhoods began growing in the 1990s and continued through the peak of the housing boom. Most of those neighborhoods are fully developed now. This is an affluent market but with a higher proportion of mortgages. Rapid growth still distinguishes the Boomburbs neighborhoods, although the boom is more subdued now than it was 10 years ago. So is the housing market. Residents are well-educated professionals with a running start on prosperity.

Our Neighborhood

• Growth markets are in the suburban periphery of large metropolitan areas. Young families are married with children; average household size is 3.25. Homeownership is 84% (Index 134), with the highest rate of mortgages, 71.5%. Primarily single-family homes in new neighborhoods, 66% built since 2000. Median home value is \$350,000. Lower housing vacancy rate at 3.7%. The cost of affordable new housing comes at the expense of one of the longest commutes to work, over 30 minutes average, including a disproportionate number (33.6%) commuting across county lines.

Socioeconomic Traits

Well-educated young professionals, 55% are college graduates. High labor force participation at 71.3%; most households have more than two workers. Longer commute times from the suburban growth corridors have created more home workers. Well connected, own the latest devices and understand how to use them efficiently; biggest complaints—too many devices and too many intrusions on personal time. Financial planning is well under way for these professionals.

Market Profile

· Boomburbs residents prefer late model imports, primarily SUVs, and also luxury cars and minivans. This is one of the top markets for the latest in technology, from smartphones to tablets to internet connectable televisions. Style matters in the Boomburbs, from personal appearance to their homes. These consumers are still furnishing their new homes and already remodeling. Enjoy gardening but more often contract for home services. Physical fitness is a priority, including club memberships and home equipment. Leisure includes a range of activities from sports (hiking, bicycling, swimming, golf) to visits to theme parks or water parks. Residents are generous supporters of charitable organizations.







Up and Coming Families

This is the

#3

dominant segment for this area

In this area

24.6%

of households fall into this segment

In the United States

2.8%

of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Up and Coming Families is a market in transition. Residents are younger and more mobile than the previous generation. They are ambitious, working hard to get ahead, and willing to take some risks to achieve their goals. The recession has impacted their financial well-being, but they are optimistic. Their homes are new; their families are young. And this is one of the fastest-growing markets in the country.

Our Neighborhood

 New suburban periphery: new families in new housing subdivisions. Building began in the housing boom of the 2000s and continues in this fast-growing market. Single-family homes with a median value of \$194,400 and a lower vacancy rate. The price of affordable housing: longer commute times

Socioeconomic Traits

• Education: 67% have some college education or degree(s). Hard-working labor force with a participation rate of 71%. Most households (61%) have 2 or more workers. Careful shoppers, aware of prices, willing to shop around for the best deals and open to influence by others' opinions. Seek the latest and best in technology. Young families still feathering the nest and establishing their style.

Market Profile

Rely on the Internet for entertainment, information, shopping, and banking.
 Prefer imported SUVs or compact cars, late models. Carry debt from credit card balances to student loans and mortgages, but also maintain retirement plans and make charitable contributions.
 Busy with work and family; use home and landscaping services to save time.
 Find leisure in family activities, movies at home, trips to theme parks or the zoo, and sports; from golfing, weight lifting, to taking a jog or run.







Bright Young Professionals

This is the

#4

dominant segment for this area

In this area

7.9%

of households fall into this segment

In the United States

2.3%

of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Bright Young Professionals is a large market, primarily located in urban outskirts of large metropolitan areas. These communities are home to young, educated, working professionals. More than one out of three householders is under the age of 35. Slightly more diverse couples dominate this market, with more renters than homeowners. More than two-fifths of the households live in single-family homes; over a third live in 5+ unit buildings. Labor force participation is high, generally whitecollar work, with a mix of food service and part-time jobs (among the college students). Median household income, median home value, and average rent are close to the US values. Residents of this segment are physically active and up on the latest technology.

Our Neighborhood

Approximately 57% of the households rent; 43% own their homes. Household type is primarily couples, married (or unmarried), with above average concentrations of both single-parent and single-person households. Multiunit buildings or row housing make up 56% of the housing stock (row housing, buildings with 5 –19 units); 43% built 1980–99. Average rent mirrors the US. Lower vacancy rate is at 8.2%.

Socioeconomic Traits

Education completed: 35% with some college or an associate's degree, 33% with a bachelor's degree or higher. Labor force participation rate of 72% is higher than the US rate. These consumers are up on the latest technology. They get most of their information from the Internet. Concern about the environment impacts their purchasing decisions.

Market Profile

 Own retirement savings and student loans. Own newer computers (desktop, laptop, or both), iPods, and 2+ TVs. Go online and use mobile devices for banking, access YouTube or Facebook, visit blogs, download movies, and play games. Use cell phones to text, redeem mobile coupons, listen to music, and check for news and financial information. Find leisure going to bars/clubs, attending concerts, going to the beach. Enjoy a variety of sports, including backpacking, rock climbing, football, Pilates, running, and yoga. Eat out often at fast-food and family restaurants.







Home Improvement

This is the

#5

dominant segment for this area

In this area

5.0%

of households fall into this segment

In the United States

1.7%

of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Married-couple families occupy well over half of these suburban households. Most Home Improvement residences are single-family homes that are owner occupied, with only one-fifth of the households occupied by renters. Education and diversity levels are similar to the U.S. as a whole. These families spend a lot of time on the go and therefore tend to eat out regularly. When at home, weekends are consumed with home improvement and remodeling projects.

Our Neighborhood

 These are low density suburban neighborhoods. Eight of every 10 homes are traditional single-family dwellings, owner occupied. Majority of the homes were built between 1970 and 2000. More than half of the households consist of married-couple families; another 12% include single-parent families.

Socioeconomic Traits

 Higher participation in the labor force; most households have 2+ workers.
 Cautious consumers that do their research before buying, they protect their investments. Typically spend 4–7 hours per week commuting, and, therefore, spend significant amounts on car maintenance (performed at a department store or auto repair chain store). They are paying off student loans and home mortgages. They spend heavily on eating out, at both fast-food and family restaurants. They like to work from home, when possible.

Market Profile

 Enjoy working on home improvement projects and watching DIY networks.
 Make frequent trips to warehouse/club and home improvement stores in their minivan or SUV. Own a giant screen TV with fiber-optic connection and premium cable; rent movies from Netflix. Very comfortable with new technology; embrace the convenience of completing tasks on a mobile device. Enjoy dining at Chili's, Chick-fil-A, and KFC. Frequently buy children's clothes and toys.







Cedar Park, TX 78613: Population Comparison

Total Population

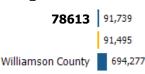
This chart shows the total population in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

2023

2028 (Projected)



Texas 30,506,523

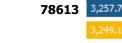
Population Density

This chart shows the number of people per square mile in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

2028 (Projected)



Williamson County

116.8

122.6

Population Change Since 2020

This chart shows the percentage change in area's population from 2020 to 2023, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

2023

2028 (Projected)

78613 2.13%

Texas

Williamson County

14.00%

4.67%

Texas

Total Daytime Population

This chart shows the number of people who are present in an area during normal business hours, including workers, and compares that population to other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

78613

78613 88,602

Williamson County

Texas 30,276,433







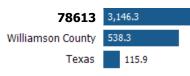
Trade Area Report

Daytime Population Density

This chart shows the number people who are present in an area during normal business hours, including workers, per square mile in an area, compared with other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

Data Source: U.S. Census American Community Survey via Esri, 2023 Update Frequency: Annually

78613



Average Household Size

This chart shows the average household size in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

2023

2028 (Projected)

78613 2.67

2.67

Williamson County 2.69

2.69

Texas 2.71

2.69

Population Living in Family Households

This chart shows the percentage of an area's population that lives in a household with one or more individuals related by birth, marriage or adoption, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

2023

2028 (Projected)

78613 77,408 76,760
Williamson County 586,110 663,144
Texas 24,953,718

Female / Male Ratio

This chart shows the ratio of females to males in an area, compared with other geographies.

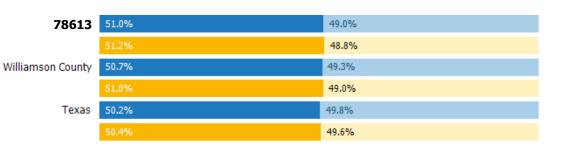
Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

Women 2023 Men 2023

Women 2028 (Projected)

Men 2028 (Projected)





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Cedar Park, TX 78613: Age Comparison



This chart shows the median age in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023 Update Frequency: Annually

2023

2028 (Projected)



Population by Age

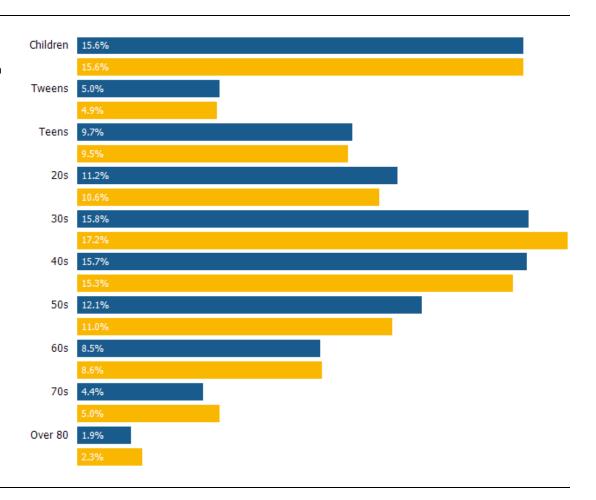
This chart breaks down the population of an area by age group.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

2023

2028 (Projected)

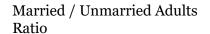








Cedar Park, TX 78613: Marital Status Comparison



This chart shows the ratio of married to unmarried adults in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023 Update Frequency: Annually

Married Unmarried



Married

This chart shows the number of people in an area who are married, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023 Update Frequency: Annually

78613 58.5% Williamson County

Texas

Never Married

This chart shows the number of people in an area who have never been married, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023 Update Frequency: Annually

78613 28.9%

Williamson County

27.9%

Texas

33.2%

Widowed

This chart shows the number of people in an area who are widowed, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023 Update Frequency: Annually

Williamson County

Divorced

This chart shows the number of people in an area who are divorced, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

78613 3.7%

Texas

Texas

78613 9.0% Williamson County 9.1%

9.3%







Cedar Park, TX 78613: Economic Comparison

Average Household Income

This chart shows the average household income in an area. compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

2023

2028 (Projected)



Williamson County

\$129,132

Texas \$102,636

Median Household Income

This chart shows the median household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

2028 (Projected)

78613 \$110,219

Williamson County

\$99,804

Texas \$69,529

Per Capita Income

This chart shows per capita income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023 Update Frequency: Annually

2023

2028 (Projected)

78613 \$52,713

Williamson County

\$47,707

\$37,264

Texas

Average Disposable Income

This chart shows the average disposable income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

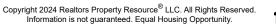
Update Frequency: Annually

78613 \$107,380

\$98,825

Williamson County \$79,327

Texas





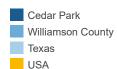


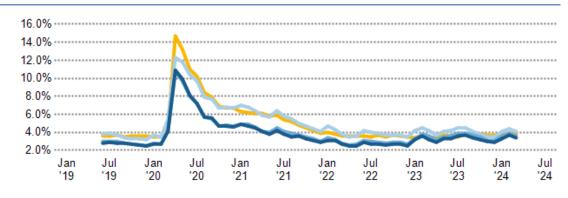
Trade Area Report

Unemployment Rate

This chart shows the unemployment trend in an area, compared with other geographies.

Data Source: Bureau of Labor Statistics via PolicyMap Update Frequency: Monthly

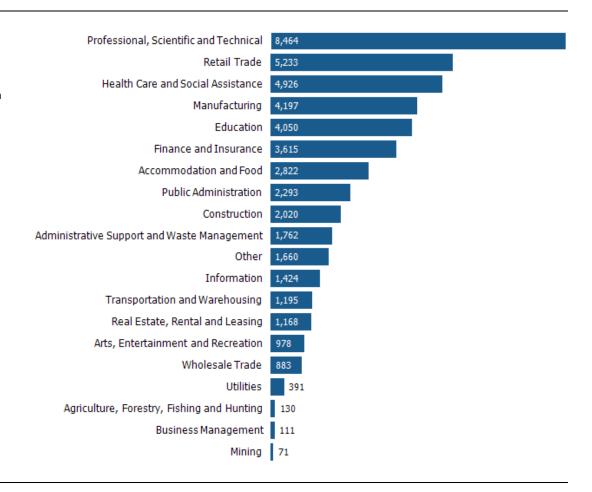




Employment Count by Industry

This chart shows industries in an area and the number of people employed in each category.

Data Source: Bureau of Labor Statistics via Esri, 2023 Update Frequency: Annually









Cedar Park, TX 78613: Education Comparison

Less than 9th Grade

This chart shows the percentage of people in an area who have less than a ninth grade education, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

78613 1.0%

Williamson County 2.4%

Texas 6.6%

Update Frequency: Annually

Some High School

This chart shows the percentage of people in an area whose highest educational achievement is some high school, without graduating or passing a high school GED test, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023 Update Frequency: Annually

78613 1.5%

Williamson County

Texas

High School GED

This chart shows the percentage of people in an area whose highest educational achievement is passing a high school GED test, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023 Update Frequency: Annually

78613 2.3%

Williamson County

3.0%

Texas

High School Graduate

This chart shows the percentage of people in an area whose highest educational achievement is high school, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023 Update Frequency: Annually

78613 12.6%

Williamson County

Texas

20.9%







Trade Area Report

Some College

This chart shows the percentage of people in an area whose highest educational achievement is some college, without receiving a degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

78613 16.7%

Williamson County 18.3%

Texas

18.4%

Associate Degree

This chart shows the percentage of people in an area whose highest educational achievement is an associate degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023 Update Frequency: Annually

78613 8.5%

Williamson County

Texas

Bachelor's Degree

This chart shows the percentage of people in an area whose highest educational achievement is a bachelor's degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023 Update Frequency: Annually

78613 38.5%

Williamson County 31.9%

Texas 22.8%

Grad/Professional Degree

This chart shows the percentage of people in an area whose highest educational achievement is a graduate or professional degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

78613 18.8%

Williamson County

16.6%

Texas

12.1%





Cedar Park, TX 78613: Commute Comparison

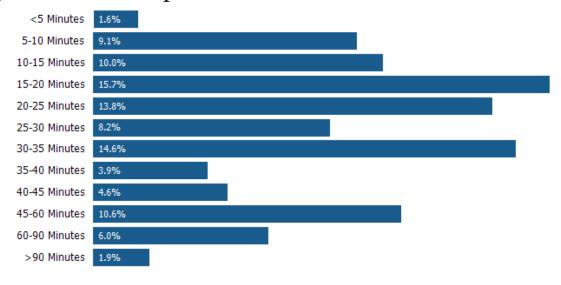
Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

78613

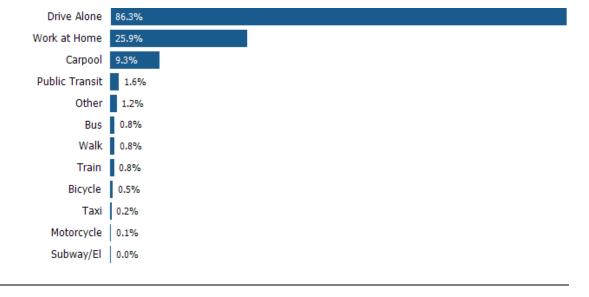


How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute, by percentage of an area's population.

Data Source: U.S. Census American Community Survey via Esri, 2023 Update Frequency: Annually

78613









Cedar Park, TX 78613: Home Value Comparison

Median Estimated Home Value

This chart displays property estimates for an area and a subject property, where one has been selected. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

78613

\$550,700

Williamson County

\$476,860

Texas \$338,130

12 mo. Change in Median **Estimated Home Value**

This chart shows the 12-month change in the estimated value of all homes in this area, the county and the state. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

78613

+2.3%

Williamson County

+0.4%

Texas

Median Listing Price

This chart displays the median listing price for homes in this area, the county, and the state.

Data Source: Listing data Update Frequency: Monthly

78613 \$546,999

Williamson County

\$500,570

\$387,500

12 mo. Change in Median **Listing Price**

This chart displays the 12-month change in the median listing price of homes in this area, and compares it to the county and state.

Data Source: Listing data Update Frequency: Monthly 78613

+11.1%

Williamson County

+1.1%

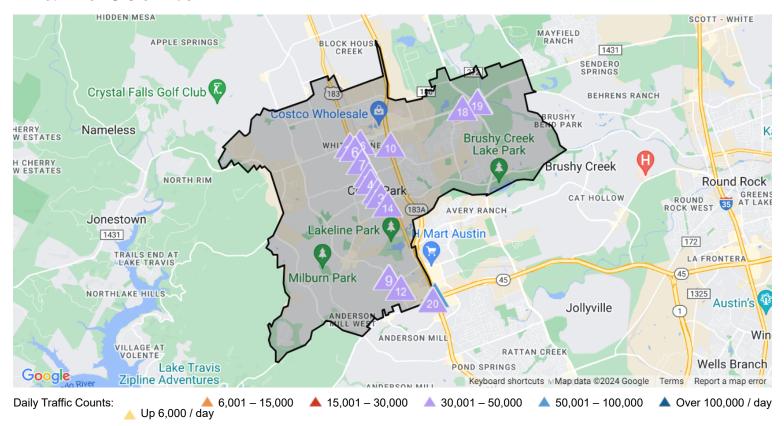
Texas +0.1%







Traffic Counts





70,774

2023 Est. daily traffic counts

Street: US Hwy 183A Cross: Hwy 45 Cross Dir: S Dist: 0.08 miles

Historical counts Count Type 2013 **A** 115,783 AADT 2010 **A** 97,000 AADT 2005 **A** 57,000 AADT 2003 🔺 55,000 ADT



49,328

2023 Est. daily traffic counts

Street: S Bell Blvd Cross: Buttercup Creek Blvd Cross Dir: SE Dist: 0.01 miles

Histori	cal co	ounts	
Year		Count	Туре
2008	A	41,887	ADT
2007	_	57,573	ADT
2005	_	51,332	ADT
2003	•	43,398	ADT
2001	_	52,900	ADT



48,400

2023 Est. daily traffic counts

Street: S Bell Blvd Cross: Brushv Creek Rd Cross Dir: NW Dist: 0.12 miles

Historical counts								
Year	Count	Туре						
2012	45,438	ADT						
2008	41,887	ADT						
2007 🔺	57,573	ADT						
2004	51,596	ADT						
2003 🔺	43,398	ADT						



47,600

2023 Est. daily traffic counts

Street: S Bell Blvd Cross: Commercial Pkwy Cross Dir: SE Dist: 0.07 miles





47,235

2023 Est. daily traffic counts

Street: N Bell Blvd Cross: E Whitestone Blvd Cross Dir: NW Dist: 0.08 miles

Historical counts

Year		Count	Type							
2021	A	49,797	AADT							
2005	<u> </u>	36,320	AADT							
2004	<u> </u>	39,843	ADT							

NOTE: Daily Traffic Counts are a mixture of actual and Estimates (*)







Nearby Traffic Details



47,235

2023 Est. daily traffic counts

Street: N Bell Blvd Cross: E Whitestone Blvd Cross Dir: NW Dist: 0.08 miles

Historical counts

Year	Count	Туре
2020 🔺	46,354	AADT
2019 🔺	48,347	AADT
2018 🔺	48,347	AADT
2013 🔺	39,993	AADT
2010	44,737	ADT



2023 Est. daily traffic counts

Street: N Bell Blvd Cross: Cedar PkDr Cross Dir: SE Dist: 0.13 miles

Historical counts

Year	Count	Тур
2012 🔺	42,094	AD1
2005 🔺	50,804	AD1
2003 🔺	40,756	AD1
2001 🔺	56,037	AD1
1999 🔺	45,800	AD1



44,160

2023 Est. daily traffic counts

Street: South Lakeline Boulevard Cross: -Cross Dir: -Dist: -

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Year					Count													Type																				
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2023 Est. daily traffic counts

Street: South Lakeline Boulevard Cross: -Cross Dir: -Dist: -

Historical counts

			- 7
2021		48,030	AADT
2015	lacksquare	31,766	AADT

Count

Type



42.654

2023 Est. daily traffic counts

Street: US Hwy 183A Cross: E Whitestone Blvd Cross Dir: N Dist: 0.31 miles

Historical counts

Year	Count	туре
2010 🔺	41,170	ADT



42,112

2023 Est. daily traffic counts

Street: N Bell Blvd Cross: S Bell Blvd Cross Dir: S Dist: 0.06 miles

Historical counts

Year Count Type 2012 42.094 ADT 2003 40.756 ADT 1999 45.800 ADT



40,885

2023 Est. daily traffic counts

Street: Ridgeline Blvd Cross: Rockstop Blvd Cross Dir. S Dist: 0.06 miles

Historical counts

Count Type 2010 5.960 ADT 2005 88,690 ADT



40,873

2023 Est. daily traffic counts

Street: West Whitestone Boulevard Cross: Whitestone Ln Cross Dir: SW Dist: 0.05 miles

Historical counts

Year	Count	Type
2020 🔺	39,713	AADT
2019 🔺	41,165	AADT
2018 🔺	41,423	AADT



40,697

2023 Est. daily traffic counts

Street: S Bell Blvd Cross: Cypress Creek Rd Cross Dir: NW Dist: 0.11 miles

Historical counts

2021 🔺	43,429	AADT
2020 🔺	35,839	AADT
2019 🔺	42,164	AADT
2018 🔺	42,164	AADT
2013	39,154	AADT

Count

Type



40,259

2023 Est. daily traffic counts

Street: State Hwy 45 Cross: Research Blvd Cross Dir: E Dist: 0.05 miles

Historical counts

Count Type 2020 34,630 AADT 2019 44,421 AADT 2018 44,938 AADT



39,806

2023 Est. daily traffic counts

Street: E Whitestone Blvd Cross: N Bell Blvd Cross Dir: SW Dist: 0 16 miles

Historical counts

Year	Count	Туре
2020 🔺	35,243 A	ADT
2019 🔺	48,038 A	ADT
2018 🔺	46,000 A	ADT
2013 🔺	36,290 A	ADT
2010 🔺	33,755	ADT



38,990

2023 Est. daily traffic counts

Street: E Whitestone Blvd Cross: Ronald W Reagan Blvd Cross Dir: SW Dist: 0.14 miles

Historical counts

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Year	Count	Туре				
2020	34,735	AADT				
2019	36,085	AADT				
2018	44,650	AADT				



37,578

2023 Est. daily traffic counts

Street: East Whitestone Boulevard Cross: Market St Cross Dir: W Dist: 0.03 miles

Historical counts

Year	Count	Туре
2020 🔺	31,586	AADT
2019 🔺	43,107	AADT
2018 🔺	39,469	AADT



37,482

2023 Est. daily traffic counts

Street: E Whitestone Blvd Cross: Ronald W Reagan Blvd Cross Dir: SW Dist: 0.13 miles

Historical counts

Year	Count	Type
2013 🔺	40,839	AADT
2012 🔺	34,814	ADT
2010 🔺	34,817	ADT
2009 🔺	38,635	ADT
2008 🔺	35,645	ADT



36,584

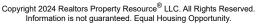
2023 Est. daily traffic counts

Street: State Hwy 45 Cross: RM 620 Cross Dir. E Dist: 0.65 miles

Historical counts

			21
2021	\blacktriangle	12,454	AADT
2013		62,633	AADT
2010		42,000	AADT
2005		32,000	AADT
2003		38,000	ADT





NOTE: Daily Traffic Counts are a mixture of actual and Estimates (*)







Fairway Independent Mortgage Corporation



Contact:

Mark Howard, Loan Officer

mark.howard@fairwaymc.com

Mobile:(512) 592-8181

NMLS# 1630227

www.woodgroupmortgage.com

Brauex Home Inspection

Contact:

Kevin Brauex, Licensed Inspector

kbrueux@austinrr.com

Mobile:(512) 922-1711

2107 Macon Drive Cedar Park, TX 78613

Preferred Inspector

TNT Title



Contact:

Katie Deason, Escrow Officer

 ${\bf katie. deason@texas national title.com}$

Office:(512) 337-0300 Fax:(512) 853-5810

305 Denali Pass Drive Suite A Cedar Park, TX 78613

www.texasnationaltitle.com

Legacy Mutual Mortgage



Contact:

Michelle Ikonen, Loan Officer

michelle.ikonen@legacymutual.com

Mobile:(512) 897-6329

NMLS# 1107671

www.legacymutual.com

Independence Title Company



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Susan Patterson, Management/Business Dev.

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Office:(512) 255-9593 Mobile:(512) 914-8984 Fax:(512) 255-9853

101 E. Old Settlers Blvd. Suite 110 Round Rock, TX 78664

www.independencetitle.com

Goosehead Insurance



Contact:

Nicole Cuba, Marketing Coordinator

nicole.cuba@goosehead.com

Office:(512) 945-0560 Mobile:(512) 806-8435

1000 Heritage Center Cir Round Rock, TX 78664

https://www.gooseheadinsurance.com

Austin Property Inspection



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Gary Hart, Licensed Inspector

gary@austinpropertyinspections.com

Mobile:(512) 848-3523

9101 La Cresada Drive Austin, TX 78749

www.austinpropertyinspections.com

Preferred Inspector

North American Title



Contact:

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lwilliams@nat.com

Mobile:(512) 255-6550 Fax:(512) 255-9384

1 Chisholm Trail Suite 3100 Round Rock, TX 78681

www.nat.com

State Farm



Contact

Kanda Kropp, Insurance Agent

kanda@kandakropp.com

Office:(512) 255-7677 Mobile:(512) 748-6219

581 University Blvd. Round Rock, TX 78665

www.kandakropp.com

Preferred Insurance Agent







American Home Shield



Contact:

Mary Ellen Schmidt, Senior Account Executive

meschmidt@ahslink.com

Office:(866) 862-4508 Mobile:(512) 784-8919

889 Ridge Lake Blvd. Memphis, TN 38120

www.ahs.com/realestate

Preferred Home Warranty

One Guard



Contact:

Elaine Maxey, Account Executive

el.maxey@oneguardhw.com

Office:(888) 896-0014 Mobile:(512) 628-9019

20410 N. 19th Avenue Suite 200 Phoenix, AZ 85027

www.oneguardhw.com

Preferred Home Warranty

NOTE: This communication is provided to you for informational purposes only and should not be relied upon by you. The real estate firm identified on this report is not a mortgage lender and so you should contact the mortgage company identified above directly to learn more about its mortgage products and your eligibility for such products.



