



Demographic and Income Profile

2705 W Highway 30, Gonzales, Louisiana, 70737
Ring: 1 mile radius

Prepared by Esri
Latitude: 30.21029
Longitude: -90.95203

Summary	Census 2010	Census 2020	2022	2027
Population	1,015	1,813	2,090	2,226
Households	394	829	1,038	1,101
Families	248	-	615	645
Average Household Size	2.54	2.17	2.00	2.01
Owner Occupied Housing Units	173	-	595	646
Renter Occupied Housing Units	221	-	442	454
Median Age	34.5	-	37.6	38.0

Trends: 2022-2027 Annual Rate	Area	State	National
Population	1.27%	-0.09%	0.25%
Households	1.19%	0.04%	0.31%
Families	0.96%	-0.08%	0.28%
Owner HHs	1.66%	0.29%	0.53%
Median Household Income	0.04%	2.87%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	79	7.6%	71	6.4%
\$15,000 - \$24,999	71	6.8%	60	5.4%
\$25,000 - \$34,999	38	3.7%	24	2.2%
\$35,000 - \$49,999	60	5.8%	35	3.2%
\$50,000 - \$74,999	82	7.9%	112	10.2%
\$75,000 - \$99,999	280	27.0%	360	32.7%
\$100,000 - \$149,999	246	23.7%	226	20.5%
\$150,000 - \$199,999	58	5.6%	74	6.7%
\$200,000+	123	11.8%	139	12.6%

Median Household Income	\$89,514	\$89,698
Average Household Income	\$116,058	\$126,278
Per Capita Income	\$55,237	\$59,697

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	66	6.5%	135	6.5%	143	6.4%
5 - 9	71	7.0%	141	6.7%	152	6.8%
10 - 14	65	6.4%	138	6.6%	157	7.0%
15 - 19	72	7.1%	126	6.0%	132	5.9%
20 - 24	64	6.3%	113	5.4%	110	4.9%
25 - 34	177	17.5%	304	14.5%	319	14.3%
35 - 44	137	13.5%	316	15.1%	346	15.5%
45 - 54	158	15.6%	256	12.2%	272	12.2%
55 - 64	119	11.7%	255	12.2%	234	10.5%
65 - 74	53	5.2%	195	9.3%	219	9.8%
75 - 84	22	2.2%	84	4.0%	114	5.1%
85+	9	0.9%	27	1.3%	31	1.4%

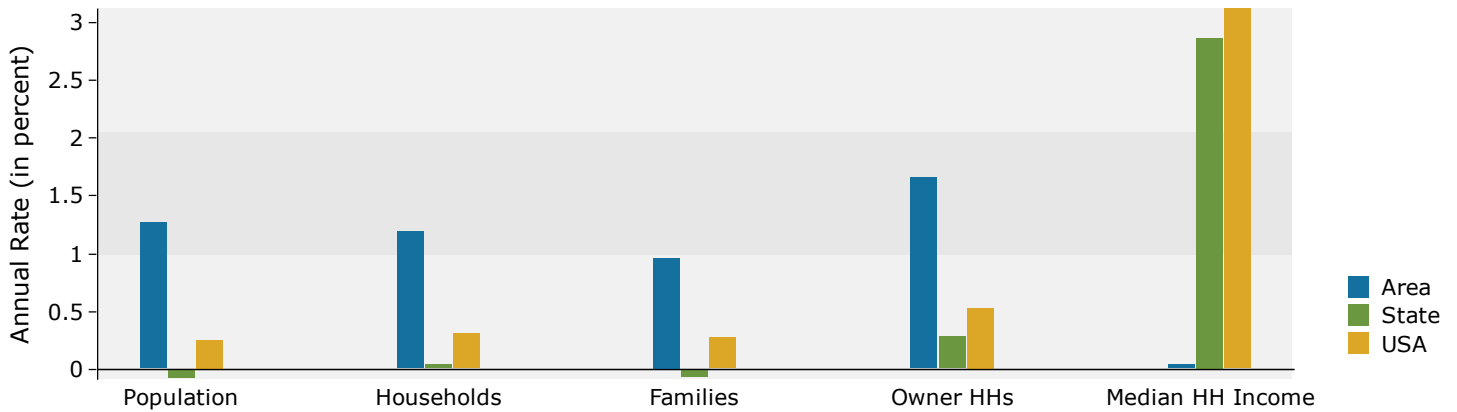
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	381	37.6%	633	34.9%	720	34.5%	725	32.6%
Black Alone	571	56.3%	1,024	56.5%	1,188	56.9%	1,293	58.1%
American Indian Alone	3	0.3%	8	0.4%	7	0.3%	8	0.4%
Asian Alone	12	1.2%	9	0.5%	11	0.5%	12	0.5%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	34	3.4%	73	4.0%	85	4.1%	97	4.4%
Two or More Races	13	1.3%	65	3.6%	78	3.7%	91	4.1%
Hispanic Origin (Any Race)	51	5.0%	136	7.5%	156	7.5%	171	7.7%

Data Note: Income is expressed in current dollars.

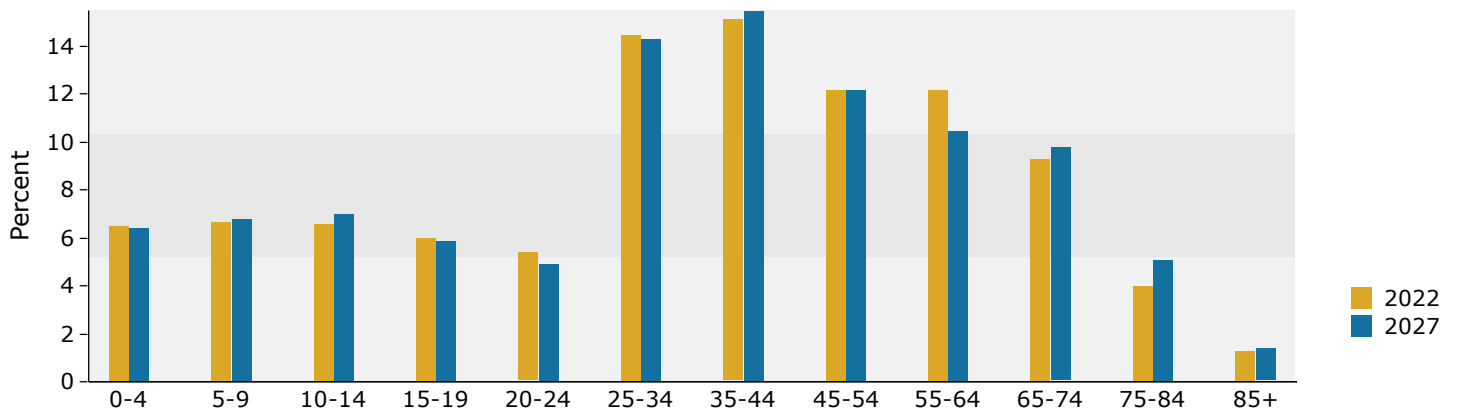
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

August 31, 2022

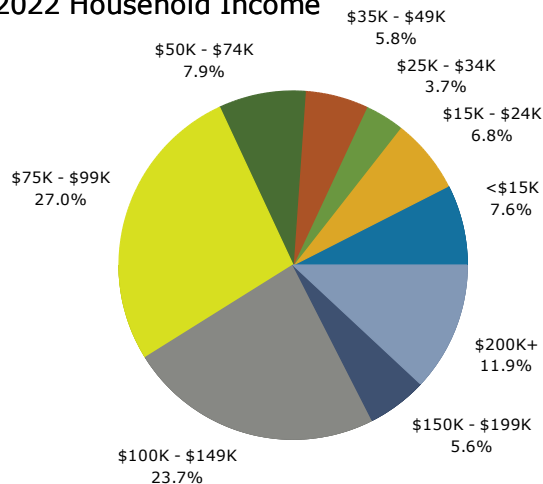
Trends 2022-2027



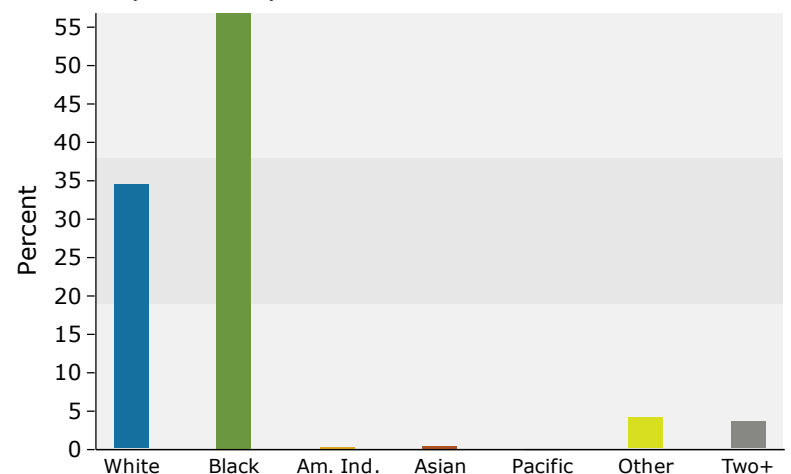
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 7.5%



Demographic and Income Profile

2705 W Highway 30, Gonzales, Louisiana, 70737
Ring: 3 mile radius

Prepared by Esri
Latitude: 30.21029
Longitude: -90.95203

Summary	Census 2010	Census 2020	2022	2027
Population	13,140	16,950	17,907	18,673
Households	4,776	6,385	6,832	7,139
Families	3,374	-	4,613	4,786
Average Household Size	2.71	2.62	2.59	2.59
Owner Occupied Housing Units	3,338	-	4,606	4,877
Renter Occupied Housing Units	1,438	-	2,226	2,262
Median Age	35.1	-	37.1	37.2

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.84%	-0.09%	0.25%
Households	0.88%	0.04%	0.31%
Families	0.74%	-0.08%	0.28%
Owner HHs	1.15%	0.29%	0.53%
Median Household Income	0.19%	2.87%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	521	7.6%	486	6.8%
\$15,000 - \$24,999	521	7.6%	436	6.1%
\$25,000 - \$34,999	552	8.1%	365	5.1%
\$35,000 - \$49,999	578	8.5%	468	6.6%
\$50,000 - \$74,999	950	13.9%	1,407	19.7%
\$75,000 - \$99,999	1,347	19.7%	1,566	21.9%
\$100,000 - \$149,999	1,248	18.3%	1,127	15.8%
\$150,000 - \$199,999	558	8.2%	682	9.6%
\$200,000+	557	8.2%	603	8.4%

Median Household Income	\$79,055	\$79,815
Average Household Income	\$100,970	\$109,120
Per Capita Income	\$38,694	\$41,894

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	925	7.0%	1,164	6.5%	1,224	6.6%
5 - 9	920	7.0%	1,195	6.7%	1,249	6.7%
10 - 14	1,004	7.6%	1,121	6.3%	1,273	6.8%
15 - 19	1,026	7.8%	1,060	5.9%	1,067	5.7%
20 - 24	862	6.6%	1,102	6.2%	983	5.3%
25 - 34	1,822	13.9%	2,800	15.6%	2,921	15.6%
35 - 44	1,781	13.6%	2,334	13.0%	2,654	14.2%
45 - 54	1,872	14.2%	2,206	12.3%	2,108	11.3%
55 - 64	1,419	10.8%	2,170	12.1%	2,112	11.3%
65 - 74	837	6.4%	1,650	9.2%	1,781	9.5%
75 - 84	485	3.7%	807	4.5%	975	5.2%
85+	188	1.4%	295	1.6%	329	1.8%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	6,690	50.9%	6,801	40.1%	7,028	39.2%	6,946	37.2%
Black Alone	5,603	42.6%	7,664	45.2%	8,213	45.9%	8,788	47.1%
American Indian Alone	40	0.3%	138	0.8%	147	0.8%	163	0.9%
Asian Alone	115	0.9%	137	0.8%	142	0.8%	147	0.8%
Pacific Islander Alone	9	0.1%	5	0.0%	5	0.0%	5	0.0%
Some Other Race Alone	481	3.7%	1,093	6.4%	1,162	6.5%	1,262	6.8%
Two or More Races	201	1.5%	1,111	6.6%	1,211	6.8%	1,363	7.3%
Hispanic Origin (Any Race)	1,044	7.9%	2,160	12.7%	2,304	12.9%	2,482	13.3%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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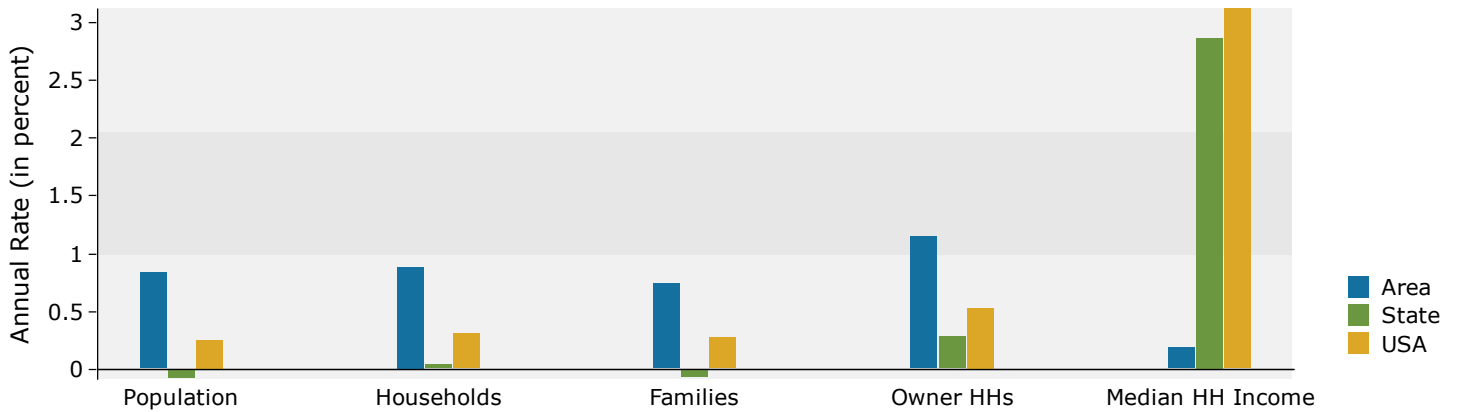


Demographic and Income Profile

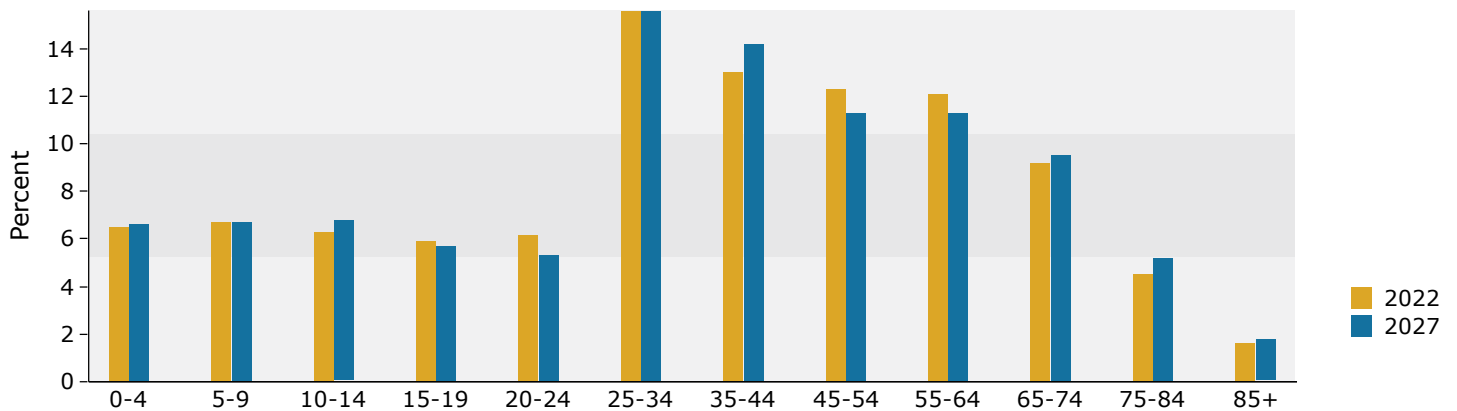
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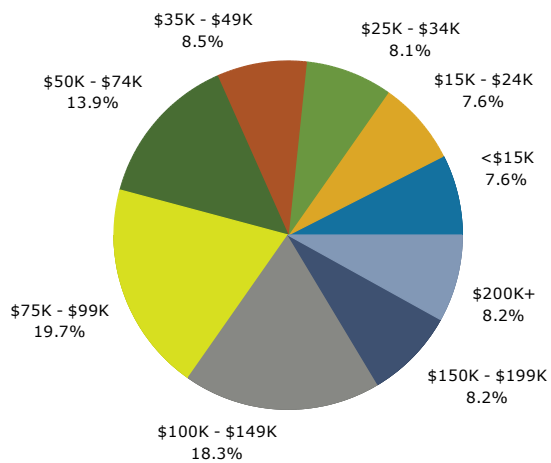
Trends 2022-2027



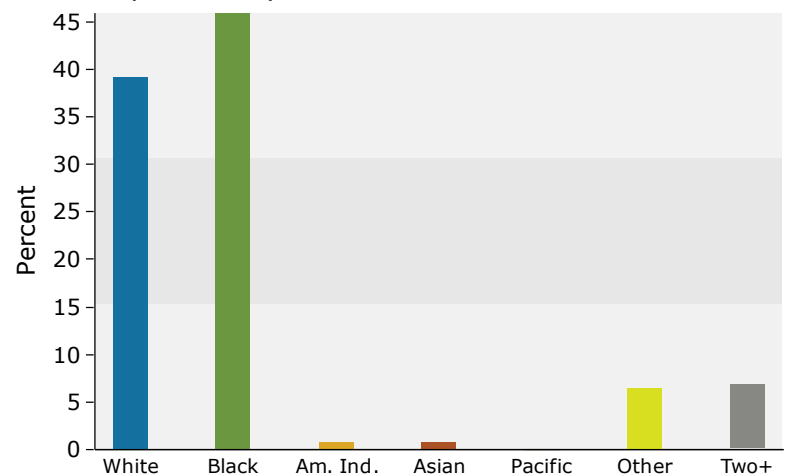
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 12.9%



Demographic and Income Profile

2705 W Highway 30, Gonzales, Louisiana, 70737
Ring: 5 mile radius

Prepared by Esri
Latitude: 30.21029
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Summary	Census 2010	Census 2020	2022	2027
Population	41,964	51,192	53,372	55,941
Households	14,953	18,857	19,774	20,810
Families	11,307	-	14,440	15,123
Average Household Size	2.79	2.70	2.69	2.68
Owner Occupied Housing Units	11,588	-	15,283	16,244
Renter Occupied Housing Units	3,367	-	4,491	4,566
Median Age	34.0	-	36.4	36.4

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.94%	-0.09%	0.25%
Households	1.03%	0.04%	0.31%
Families	0.93%	-0.08%	0.28%
Owner HHs	1.23%	0.29%	0.53%
Median Household Income	0.26%	2.87%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	1,080	5.5%	987	4.7%
\$15,000 - \$24,999	1,073	5.4%	892	4.3%
\$25,000 - \$34,999	1,196	6.0%	879	4.2%
\$35,000 - \$49,999	1,521	7.7%	1,173	5.6%
\$50,000 - \$74,999	2,713	13.7%	3,706	17.8%
\$75,000 - \$99,999	3,261	16.5%	3,688	17.7%
\$100,000 - \$149,999	4,167	21.1%	3,651	17.5%
\$150,000 - \$199,999	2,549	12.9%	3,314	15.9%
\$200,000+	2,214	11.2%	2,519	12.1%

Median Household Income	\$91,020	\$92,208
Average Household Income	\$118,170	\$129,127
Per Capita Income	\$43,803	\$48,052

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,321	7.9%	3,711	7.0%	3,931	7.0%
5 - 9	3,248	7.7%	3,893	7.3%	4,047	7.2%
10 - 14	3,332	7.9%	3,793	7.1%	4,180	7.5%
15 - 19	3,135	7.5%	3,276	6.1%	3,518	6.3%
20 - 24	2,492	5.9%	3,016	5.7%	2,766	4.9%
25 - 34	6,072	14.5%	7,903	14.8%	8,328	14.9%
35 - 44	6,393	15.2%	7,542	14.1%	8,205	14.7%
45 - 54	5,889	14.0%	6,902	12.9%	6,712	12.0%
55 - 64	4,314	10.3%	6,325	11.9%	6,271	11.2%
65 - 74	2,312	5.5%	4,486	8.4%	4,876	8.7%
75 - 84	1,097	2.6%	1,961	3.7%	2,458	4.4%
85+	359	0.9%	565	1.1%	652	1.2%

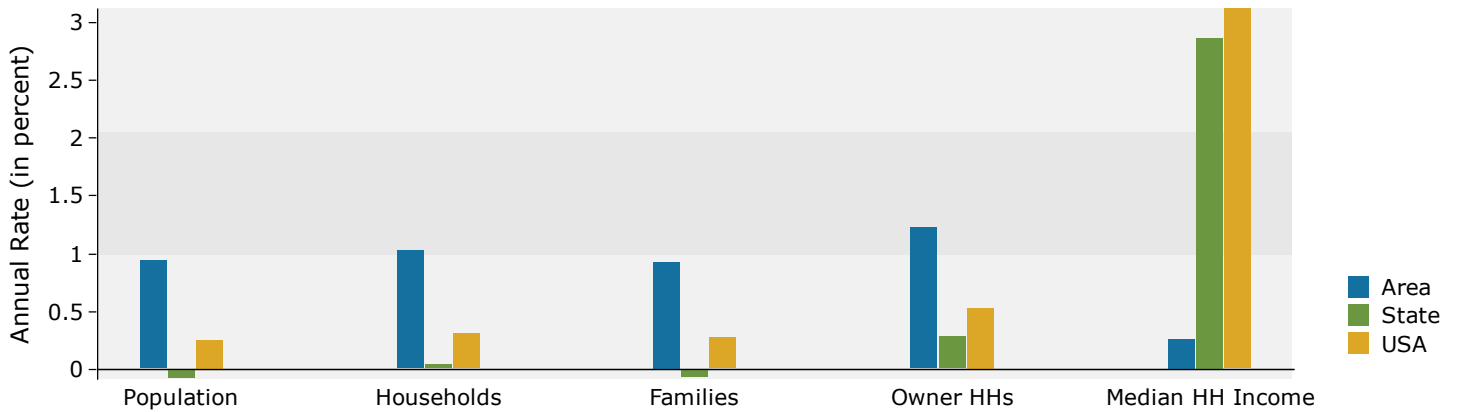
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	28,276	67.4%	28,903	56.5%	29,732	55.7%	30,163	53.9%
Black Alone	11,383	27.1%	15,523	30.3%	16,352	30.6%	17,583	31.4%
American Indian Alone	142	0.3%	270	0.5%	287	0.5%	316	0.6%
Asian Alone	379	0.9%	644	1.3%	681	1.3%	740	1.3%
Pacific Islander Alone	52	0.1%	12	0.0%	12	0.0%	12	0.0%
Some Other Race Alone	1,094	2.6%	2,540	5.0%	2,700	5.1%	2,974	5.3%
Two or More Races	638	1.5%	3,298	6.4%	3,608	6.8%	4,152	7.4%
Hispanic Origin (Any Race)	2,472	5.9%	5,114	10.0%	5,459	10.2%	5,979	10.7%

Data Note: Income is expressed in current dollars.

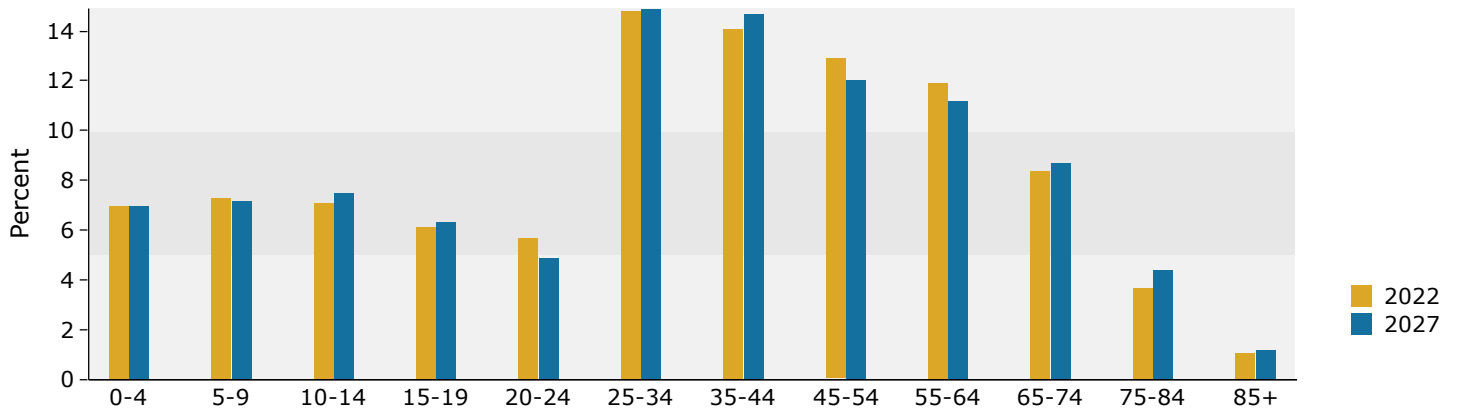
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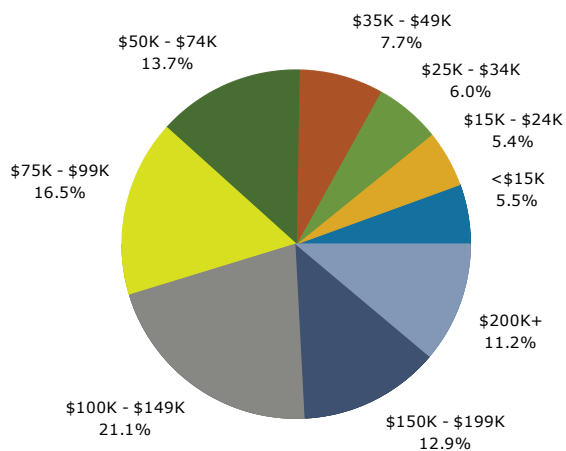
Trends 2022-2027



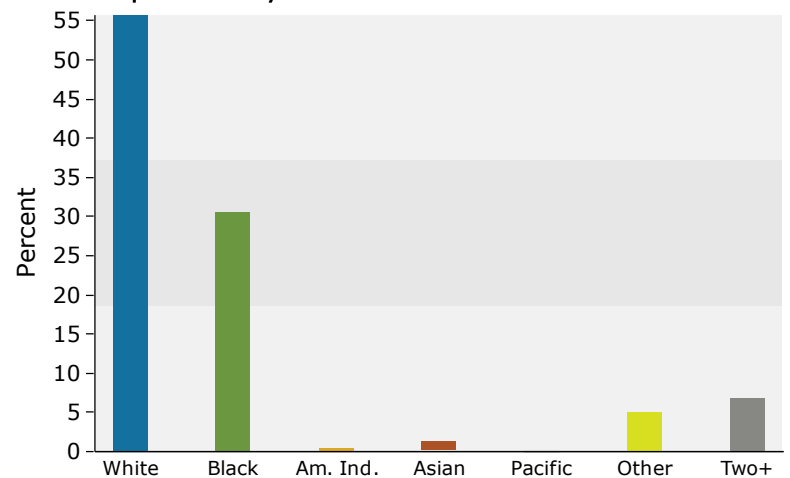
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 10.2%