



717 NORTH MICHIGAN

SIGNAGE

SIGNAGE

Conceptual Rendering

UNPARALLELED FLAGSHIP RETAIL SPACE IN
THE HEART OF THE MAGNIFICENT MILE



MID-AMERICA® URBAN



717 NORTH MICHIGAN

AN OPPORTUNITY TO SHOWCASE
YOUR BRAND AND DEFINE A PRESENCE
WITHOUT LIMITATION ON ONE OF THE
BEST SHOPPING STREETS IN THE WORLD

MULTIPLE LAYOUTS FOR FLAGSHIP
PRESENCE RANGING FROM A 6,168
SQUARE FOOT STREET-LEVEL ONLY TO A
39,869 SF THREE-LEVEL PLUS ROOFTOP
SCENARIO

IMMEDIATE ADJACENT FLAGSHIPS
INCLUDE ALO, ROLEX, NEIMAN MARCUS,
ZARA, SAKS FIFTH AVENUE, TIFFANY & CO
AND RALPH LAUREN.

Conceptual Rendering

717 NORTH MICHIGAN

Conceptual Rendering South View of Superior Entrance



FLOOR PLANS – Existing Condition

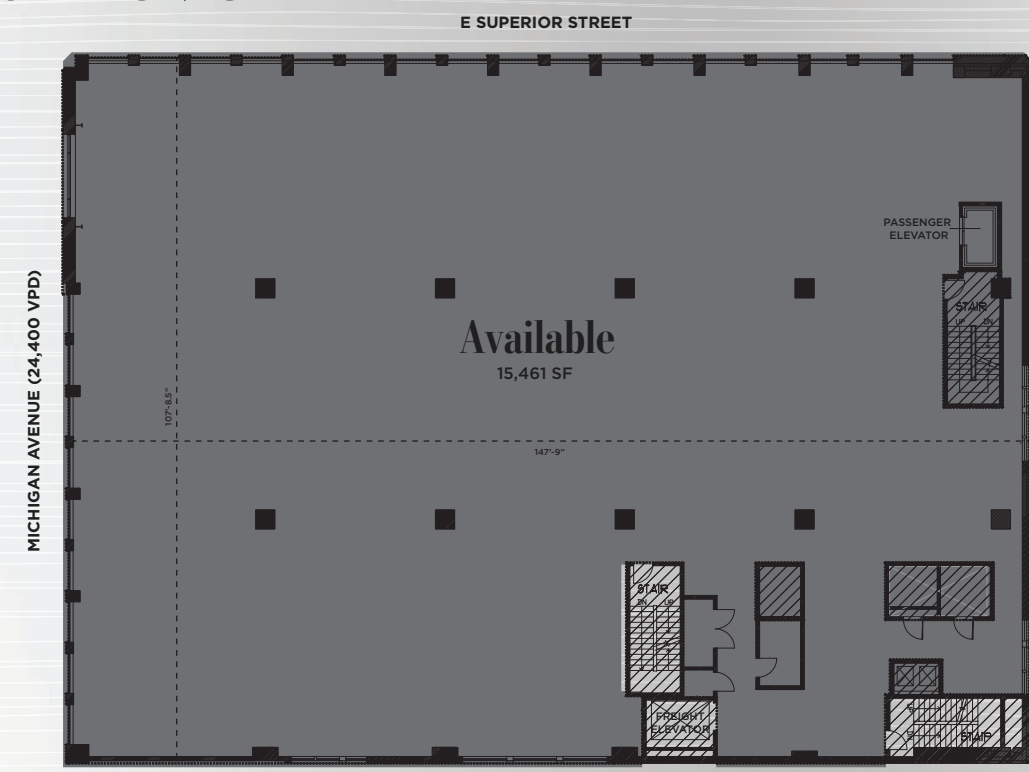
Street Level



Second Level



Third Level



Fourth Level



THE OPPORTUNITIES

OPTION 1: Street Level Only

6,168 SF

FEATURES 58.5' OF FRONTAGE

6,133 SF OF BASEMENT
STORAGE SPACE AVAILABLE



THE OPPORTUNITIES

OPTION 2: Bi-level Michigan Avenue Flagship Opportunity

21,020 SF TOTAL

6,168 SF – STREET LEVEL

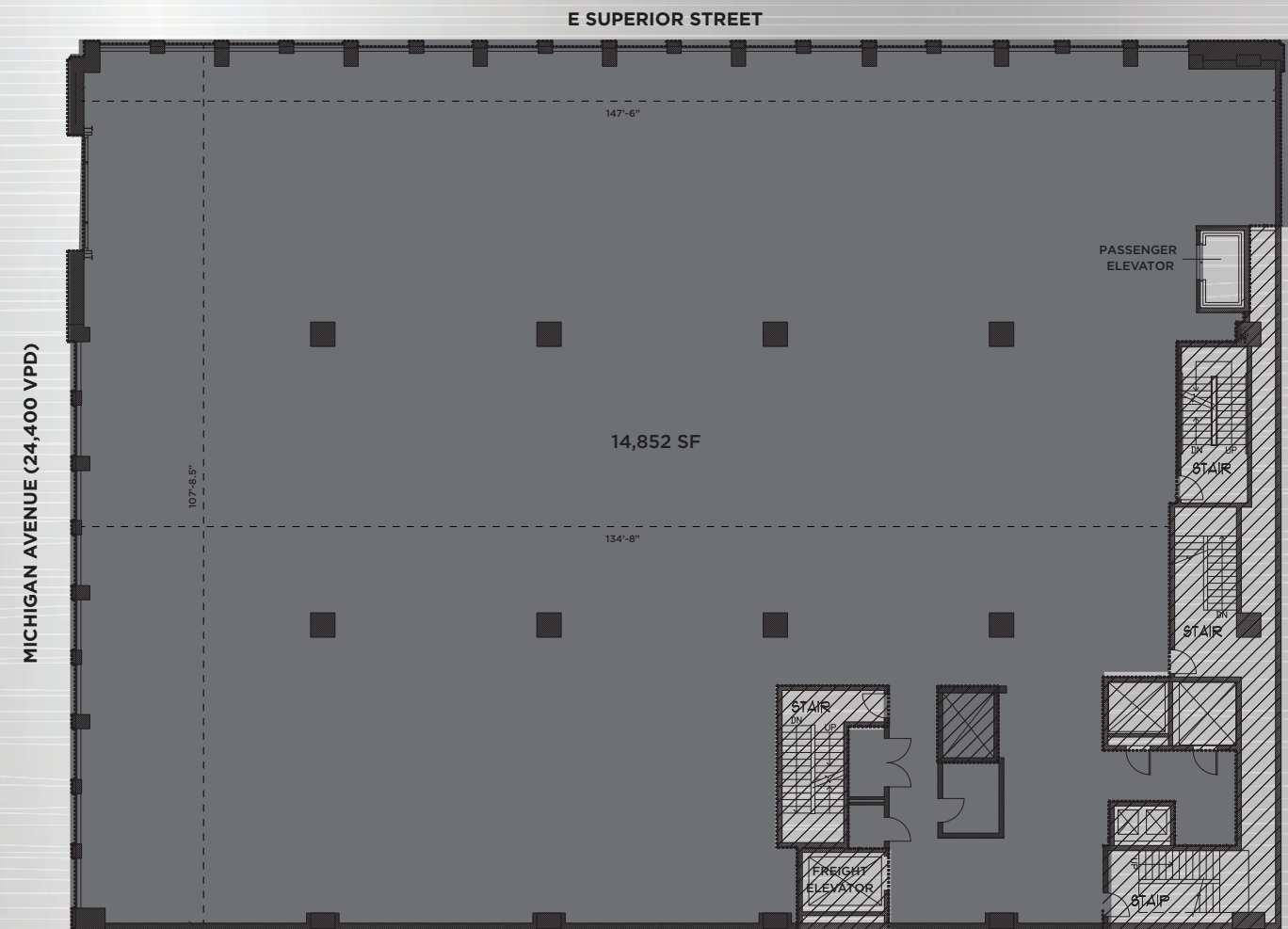
14,852 SF – SECOND LEVEL

FEATURES 58.5' OF FRONTAGE AT STREET
LEVEL AND APPROX. 255' OF WRAPAROUND
FRONTAGE ON THE SECOND LEVEL

6,133 SF OF BASEMENT STORAGE SPACE
AVAILABLE



Street Level



Second Level

THE OPPORTUNITIES

OPTION 3:

Upper-Level Michigan Avenue Flagship Opportunity

39,869 SF TOTAL*

1,188 SF – EXCLUSIVE STREET LEVEL ENTRYWAY

14,852 SF – SECOND LEVEL

15,461 SF – THIRD LEVEL

8,368 SF – FOURTH LEVEL

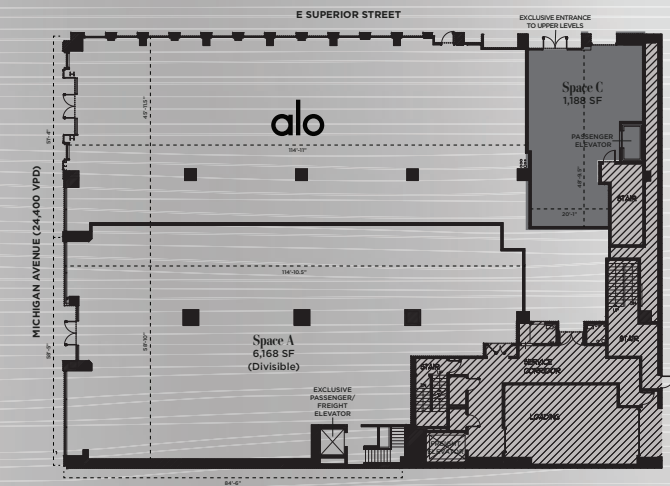
OPTIONAL 7,035 SF ROOF DECK

FEATURES EXCLUSIVE ENTRYWAY OFF OF SUPERIOR STREET
WITH VERTICAL TRANSPORTATION IN PLACE

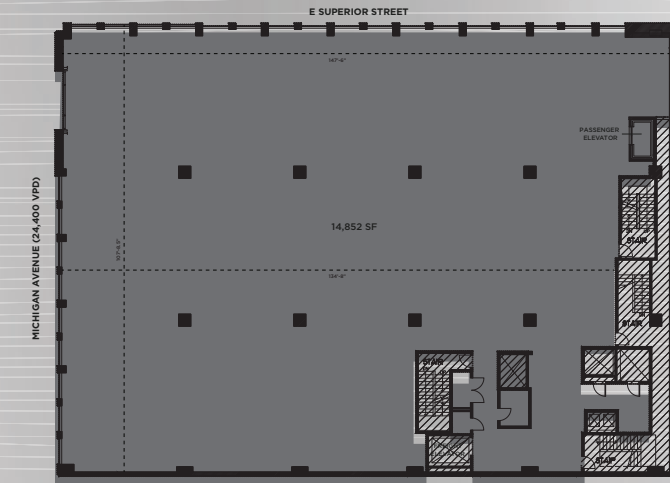
DIVISIBLE BY FLOOR. ALTERNATIVE CONFIGURATIONS BY
FLOOR WILL BE CONSIDERED

6,133 SF OF BASEMENT STORAGE SPACE AVAILABLE

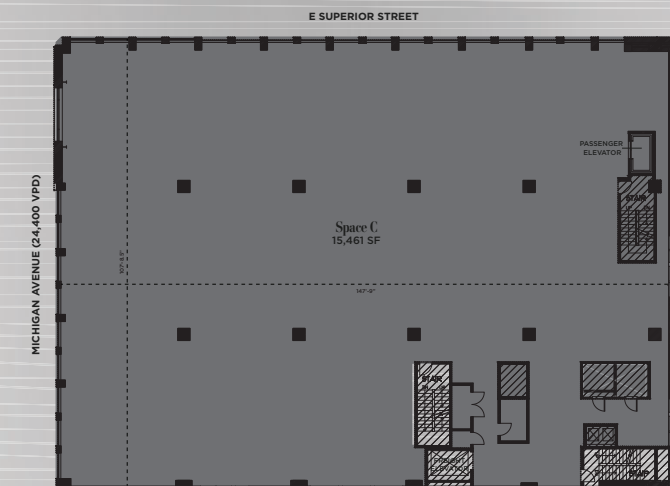
Street Level



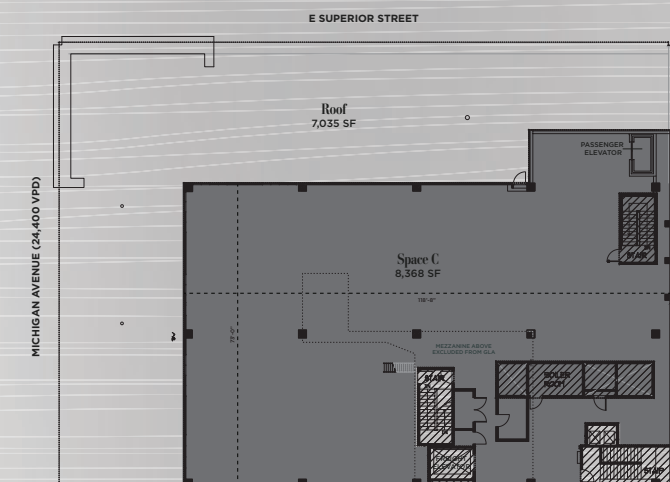
Second Level



Third Level



Fourth Level





3.2M SF of Retail Space



460 Retail Stores



\$3B in Retail Sales

368K

Daytime Population Within 1 Mile



52M Annual Visitors to Chicago



30M Annual Visitors to the
Magnificent Mile



22K Hotel Rooms



55K Weekend Foot Traffic



40K Weekday Foot Traffic

717 NORTH MICHIGAN

GREG BAYER

Mid-America Real Estate Corporation

630.954.7441

GBayer@midamericagr.com

LARA KEENE

Mid-America Real Estate Corporation

630.481.4038

LKeene@midamericagr.com

KELLY NICKELE

Mid-America Real Estate Corporation

630.954.7513

KNickele@midamericagr.com



MID-AMERICA® URBAN

ACADIA
REALTY TRUST



Conceptual Rendering