

## EXECUTIVE SUMMARY

# AT&T - Crossett, Arkansas

914 Unity Road | Crossett, Arkansas 71635



## OFFERED EXCLUSIVELY BY



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# Marcus & Millichap

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All potential buyers are strongly advised to take advantage of their opportunities and obligations to conduct thorough due diligence and seek expert opinions as they may deem necessary. All potential buyers are admonished and advised to engage Professional Advisors on legal issues, tax, regulatory, financial and accounting matters, and for questions involving the property's physical condition or financial outlook.

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## PROPERTY OVERVIEW

 **PRICE**  
**\$900,000**

Cap Rate:	6.67%
NOI:	\$60,000
Price/SF:	\$500.00
Building GLA:	1,800 SF
Total Land Area:	0.64 AC
Year Built:	2016
Lease Term Remaining:	Approximately 2.20 Years
Parcel ID:	706-02753-014

Marcus & Millichap is pleased to exclusively offer for sale a freestanding AT&T store operated by Prime Communications, the largest AT&T Authorized Retailer in the United States. The subject property is located at 914 Unity Road in Crossett, Arkansas. The AT&T features a triple-net lease, with landlord responsibilities only consisting of roof and structure repair/replacement. This 1,800-square-foot, freestanding building fronts Highway 82, which sees 8,500 vehicles per day. The AT&T site is located in front of a Walmart Supercenter and is adjacent to a Popeyes restaurant.

The lease commenced in 2016 and the current term extends through 2027. The tenant has four two-year renewal options with two percent increases per renewal option. The lease is guaranteed by Prime Comms Retail, LLC, the largest AT&T authorized retailer in the nation (2,000 locations).

## INVESTMENT HIGHLIGHTS



**Lease Guaranteed by Prime Comms Retail LLC:**  
Largest AT&T Authorized Retailer in the United States



**Outparcel to Walmart Supercenter**



**Frontage to Highway 82 (Unity Road)**



**Triple-Net Lease**



AERIAL

9,455  
VPD



Subject  
Property



UNITY ROAD - HIGHWAY 82

Ashley County  
Medical Center

Ashley County  
Pediatric Clinic

Gammel's Clinic  
Pharmacy

Ashley County  
Family Dentistry

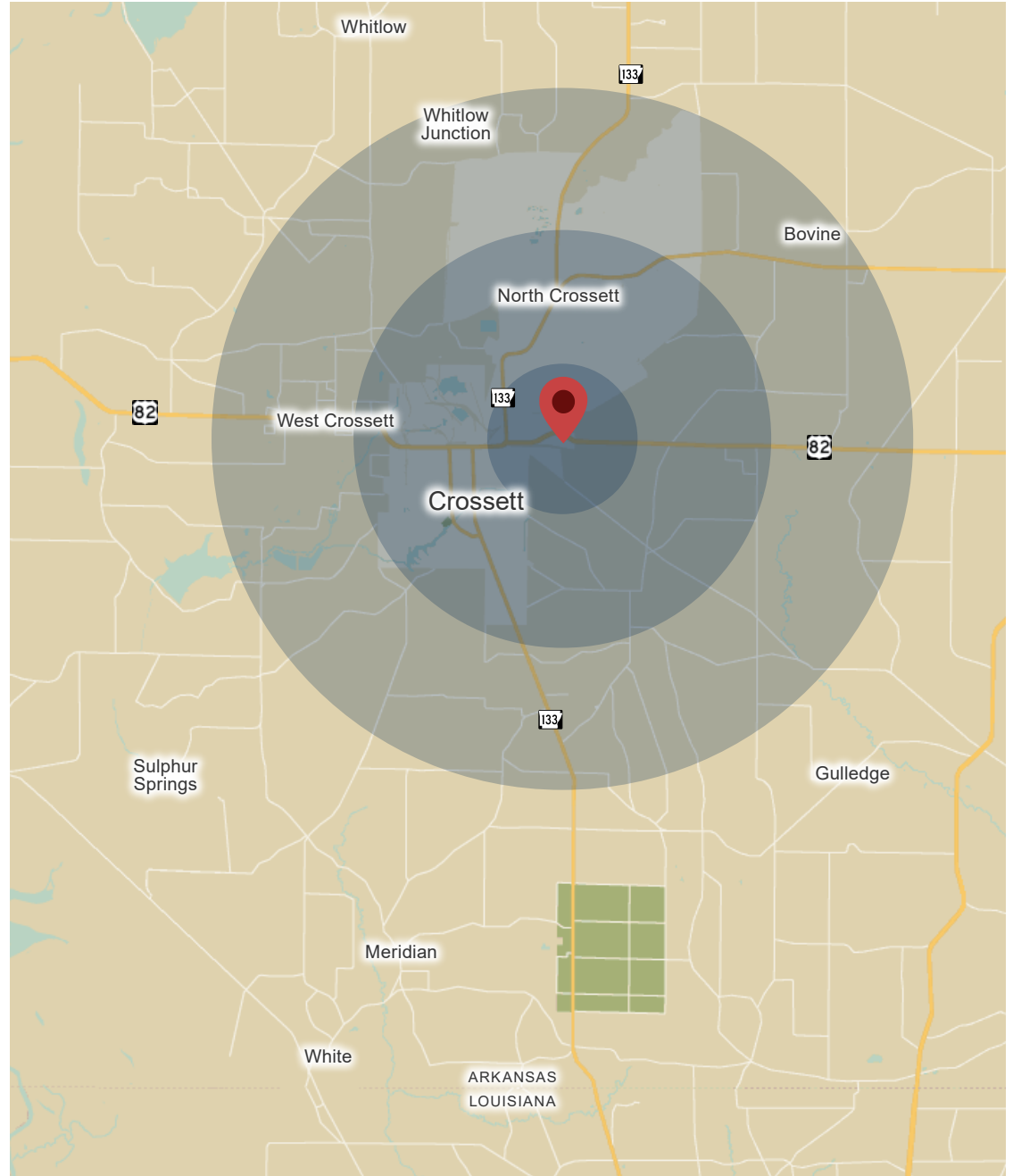
Holt  
Auto  
Group





## DEMOGRAPHICS

POPULATION	1 MILE	3 MILE	5 MILE
2029 PROJECT. POPULATION	497	7,662	9,552
2024 EST. POPULATION	501	7,733	9,629
CHANGE 2024-2029	-0.82%	-0.92%	-0.80%
2024 MEDIAN AGE	43.0	43.0	43.0
POPULATION BY RACE	1 MILE	3 MILE	5 MILE
WHITE	74.20%	63.93%	64.98%
BLACK	20.83%	30.33%	28.98%
ASIAN	0.47%	0.39%	0.36%
AMERICAN INDIAN, ESKIMO, ALEUT	0.13%	0.19%	0.20%
HAWAIIAN, PACIFIC ISLANDER	0.03%	0.03%	0.02%
MULTI-RACE	3.23%	3.48%	3.54%
OTHER	1.12%	1.65%	1.92%
HISPANIC ORIGIN	2.27%	3.13%	3.52%
HOUSEHOLDS BY INCOME	1 MILE	3 MILE	5 MILE
\$200,000 OR MORE	3.91%	2.58%	2.76%
\$150,000 - \$199,999	2.29%	1.91%	2.13%
\$100,000 - \$149,999	13.32%	11.67%	12.06%
\$75,000 - \$99,999	7.72%	11.96%	11.88%
\$50,000 - \$74,999	16.12%	19.08%	19.67%
\$35,000 - \$49,999	17.04%	12.45%	12.73%
\$25,000 - \$34,999	10.10%	8.36%	8.37%
\$15,000 - \$24,999	14.75%	14.73%	14.40%
\$10,000 - \$14,999	8.56%	9.44%	8.37%
UNDER \$9,999	6.19%	7.82%	7.63%
AVERAGE HOUSEHOLD INCOME	\$64,347	\$61,390	\$62,955
MEDIAN HOUSEHOLD INCOME	\$50,822	\$49,672	\$50,467
PER CAPITA INCOME	\$28,128	\$27,242	\$27,907
MEDIAN PROPERTY VALUE	\$74,835	\$77,359	\$79,598



# ACQUISITION FINANCING - MARCUS & MILLICHAP CAPITAL CORPORATION CAPABILITIES

## FINANCING CONTACT



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Our significant size and transaction volume give us the scale to clear the market quickly. We leverage our prominent capital markets relationships with commercial banks, life insurance companies, credit unions, CMBS, private and public debt/equity funds, Fannie Mae, Freddie Mac, and HUD to provide our clients with the greatest range of financing options.

We offer unparalleled depth of experience in both debt and equity placement for ground up development, value-add, and stabilized projects across all property types. Customized structures are necessary to align the unique aspects of a transaction with the client's investment objectives. MMCC coordinates all pieces in the capital stack for a seamless transaction maximizing the certainty of execution.

We recognize that competitive financing, speed, and certainty of execution are critical to our clients' success. Our dedicated, knowledgeable experts understand the challenges of financing and work tirelessly to resolve all potential issues for the benefit of our clients.



Providence Plaza



**National** platform  
operating within the firm's  
**82** brokerage offices



**Optimum**  
**financing solutions**  
to enhance value



**Closed 1,061**  
transactions by national  
financing division in 2024



**351** capital sources  
MMCC closed  
business with in 2024



**\$7.1B**  
MMCC production  
volume in 2024



Northlake Commons 4A



Northlake Commons 7

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