

101 Old Town Road, Elko New Market, Minnesota 55054, United States (N... : +

101 Old Town Road, Elko New Market, MN 55054

Past 12 months Over 10 Min

ap error

This report is based on nearby activity within 250 ft of **101 Old Town Road, Elko New Market, Minnesota 55054, United States.**

Ring Radius: 250 ft

[Learn More](#)

# Audience Profile ?

Venues:



View:

Potential Market

Based On:

True Trade Area

Boundary:

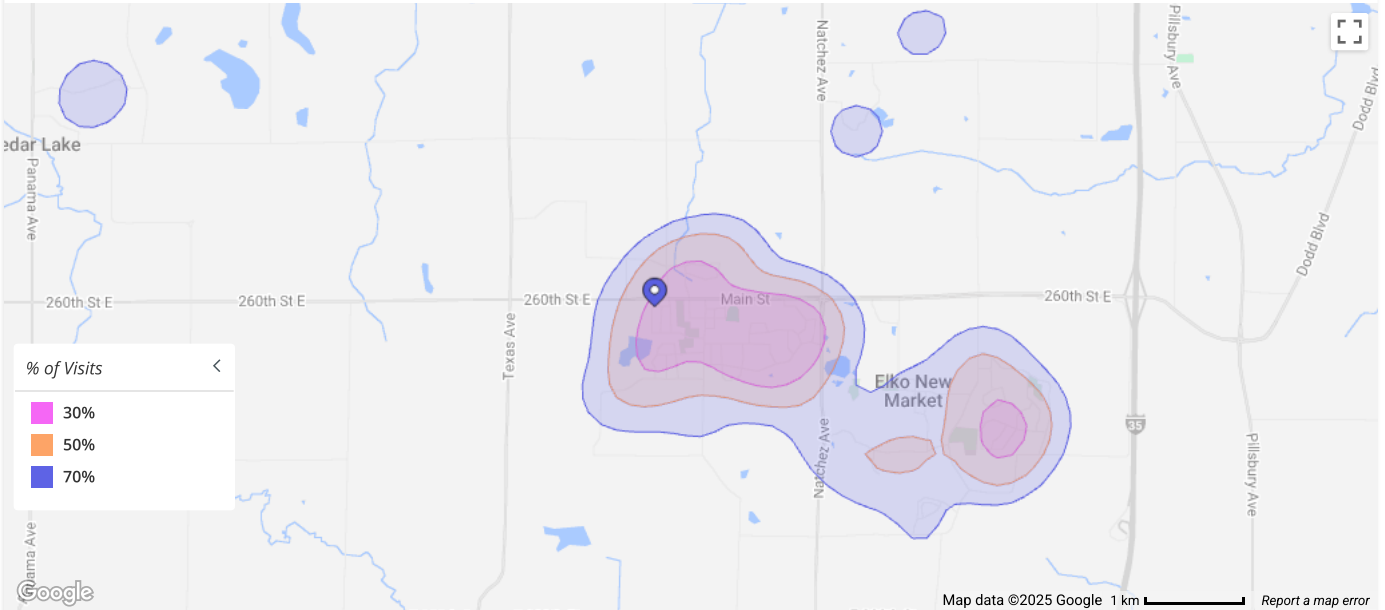
Polygon

% of Visits:

30 % 50 % 70 %

Within:

5 mi



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses. [Learn more](#)

Dataset:

STI: Popstats


































Benchmark with:

Nationwide State

2024 2029 Projection 2034 Projection Demographic Summary ...

Search Group or Attribute | 30 % of Visits | 50 % of Visits | 70 % of Visits

Overview			
Population	2,754	5,026	5,026
Households	883	1,599	1,599
Persons per Household	3.12 <span>122</span>	3.14 <span>123</span>	3.14 <span>123</span>
Household Median Income	\$151,848.52 <span>191</span>	\$143,159.65 <span>180</span>	\$143,159.65 <span>180</span>
Household Median Disposable Income	\$121,346.55 <span>177</span>	\$114,530.67 <span>167</span>	\$114,530.67 <span>167</span>
Household Median Discretionary Income	\$99,150.96 <span>195</span>	\$97,499.5 <span>191</span>	\$97,499.5 <span>191</span>
Average Income Per Person	\$52,649.21 <span>122</span>	\$52,191.59 <span>121</span>	\$52,191.59 <span>121</span>
Median Rent	\$1,316.33 <span>93</span>	\$1,330.19 <span>94</span>	\$1,330.19 <span>94</span>
Median House Value	\$460,897.43 <span>121</span>	\$463,118.28 <span>122</span>	\$463,118.28 <span>122</span>
Households in Poverty	--	--	--
Household Median Wealth	\$117,307.58 <span>145</span>	\$117,288.84 <span>145</span>	\$117,288.84 <span>145</span>
Average Age	35.32 <span>86</span>	35.41 <span>86</span>	35.41 <span>86</span>

Search Group or Attribute	30 % of Visits	50 % of Visits	70 % of Visits
Median Age	36.41 	36.41 	36.41 
Households with Children	318 (36%) 	740 (46.3%) 	740 (46.3%) 
High School Graduate or Higher	1,616 (95.6%) 	2,933 (95.7%) 	2,933 (95.7%) 
Bachelor's Degree or Higher	681 (40.3%) 	1,228 (40.1%) 	1,228 (40.1%) 
Pop density (per sq mi)	1,263	1,226	1,226
Area (based on blockgroups)	2	4	4
<b>Population</b> 			
Population 2024 Q4	2,754	5,026	5,026
Population 2024 Q3	2,738	5,013	5,013
Population 2024 Q2	2,747	5,027	5,027
Population 2024 Q1	2,744	5,027	5,027
Population 2023 Q4	2,735	5,030	5,030
Population 2023 Q3	2,727	5,019	5,019
Population 2023 Q2	2,703	4,990	4,990
Population 2023 Q1	2,705	5,010	5,010
Population 2022 Q4	2,707	4,996	4,996
Population 5 Years Forecast	2,940	5,316	5,316
Population 10 Years Forecast	3,149	5,668	5,668
Persons per Household	3.12 	3.14 	3.14 
Group Quarters	--	--	--
Transient Population - Average Last 4 Quarters	--	--	--
<b>Households</b> 			
<b>Gender</b> 			
<b>Ethnicity</b> 			
<b>Household by Ethnicity</b> 			
<b>Households Income</b> 			
Household Average Income	\$164,208.31 	\$164,049.36 	\$164,049.36 
Average Income Per Person	\$52,649.21 	\$52,191.59 	\$52,191.59 
Household Median Income	\$151,848.52 	\$143,159.65 	\$143,159.65 
<\$15K	--	--	--
\$15K - \$25K	22 (2.5%) 	22 (1.4%) 	22 (1.4%) 

Search Group or Attribute	30 % of Visits	50 % of Visits	70 % of Visits
\$25K - \$35K	29 (3.3%)	29 (1.8%)	29 (1.8%)
\$35K - \$50K	26 (2.9%)	76 (4.8%)	76 (4.8%)
\$50K - \$75K	27 (3.1%)	84 (5.3%)	84 (5.3%)
\$75K - \$100K	115 (13%)	230 (14.4%)	230 (14.4%)
\$100K - \$150K	212 (24%)	402 (25.1%)	402 (25.1%)
\$150K - \$175K	142 (16.1%)	229 (14.3%)	229 (14.3%)
\$175K - \$200K	71 (8%)	283 (17.7%)	283 (17.7%)
\$200K - \$250K	134 (15.2%)	137 (8.6%)	137 (8.6%)
\$250K - \$500K	57 (6.5%)	58 (3.6%)	58 (3.6%)
>\$500K	48 (5.4%)	49 (3.1%)	49 (3.1%)
<b>Disposable Households Income</b> <span>⤴</span>			
Household Average Disposable Income	\$130,449.24	\$120,188.24	\$120,188.24
Household Median Disposable Income	\$121,346.55	\$114,530.67	\$114,530.67
<\$15K	--	--	--
\$15K - \$25K	22 (2.5%)	22 (1.4%)	22 (1.4%)
\$25K - \$35K	30 (3.4%)	31 (1.9%)	31 (1.9%)
\$35K - \$50K	25 (2.8%)	105 (6.6%)	105 (6.6%)
\$50K - \$75K	98 (11.1%)	195 (12.2%)	195 (12.2%)
\$75K - \$100K	135 (15.3%)	307 (19.2%)	307 (19.2%)
\$100K - \$150K	311 (35.2%)	493 (30.8%)	493 (30.8%)
\$150K - \$175K	69 (7.8%)	250 (15.6%)	250 (15.6%)
\$175K - \$200K	58 (6.6%)	58 (3.6%)	58 (3.6%)
\$200K - \$250K	54 (6.1%)	55 (3.4%)	55 (3.4%)
\$250K - \$500K	74 (8.4%)	76 (4.8%)	76 (4.8%)
>\$500K	7 (0.8%)	7 (<0.5%)	7 (<0.5%)
<b>Discretionary Households Income</b> <span>⤵</span>			
<b>Households Income by Ethnicity</b> <span>⤵</span>			
<b>Age</b> <span>⤴</span>			
Average Age	35.32	35.41	35.41
Median Age	36.41	36.41	36.41
0-4	145 (5.3%)	272 (5.4%)	272 (5.4%)

Search Group or Attribute	30 % of Visits	50 % of Visits	70 % of Visits
5-13	409 (14.9%)	762 (15.2%)	762 (15.2%)
14-17	213 (7.7%)	386 (7.7%)	386 (7.7%)
18-21	182 (6.6%)	332 (6.6%)	332 (6.6%)
22-24	114 (4.1%)	208 (4.1%)	208 (4.1%)
25-29	112 (4.1%)	198 (3.9%)	198 (3.9%)
30-34	132 (4.8%)	220 (4.4%)	220 (4.4%)
35-39	198 (7.2%)	383 (7.6%)	383 (7.6%)
40-44	237 (8.6%)	412 (8.2%)	412 (8.2%)
45-49	288 (10.5%)	485 (9.6%)	485 (9.6%)
50-54	229 (8.3%)	385 (7.7%)	385 (7.7%)
55-59	164 (6%)	317 (6.3%)	317 (6.3%)
60-64	128 (4.6%)	242 (4.8%)	242 (4.8%)
65-69	53 (1.9%)	152 (3%)	152 (3%)
70-74	56 (2%)	114 (2.3%)	114 (2.3%)
75-79	43 (1.6%)	82 (1.6%)	82 (1.6%)
80-84	30 (1.1%)	46 (0.9%)	46 (0.9%)
85+	21 (0.8%)	30 (0.6%)	30 (0.6%)

- Age - Male ▼
- Age - Female ▼
- Employment by Occupation ▼
- Employment by Industry ▼
- Language Spoken ▼
- Ancestry ▼
- Education (Age 25+) ▼
- Household Type ▼
- Household Size ▼
- Housing Units ▼
- Housing Rent ▼
- Value of Owner-Occupied Housing Units ▼
- Poverty ▼
- Wealth per Household ▼
- Vehicles per Household ▼

Search Group or Attribute

30 % of Visits

50 % of Visits

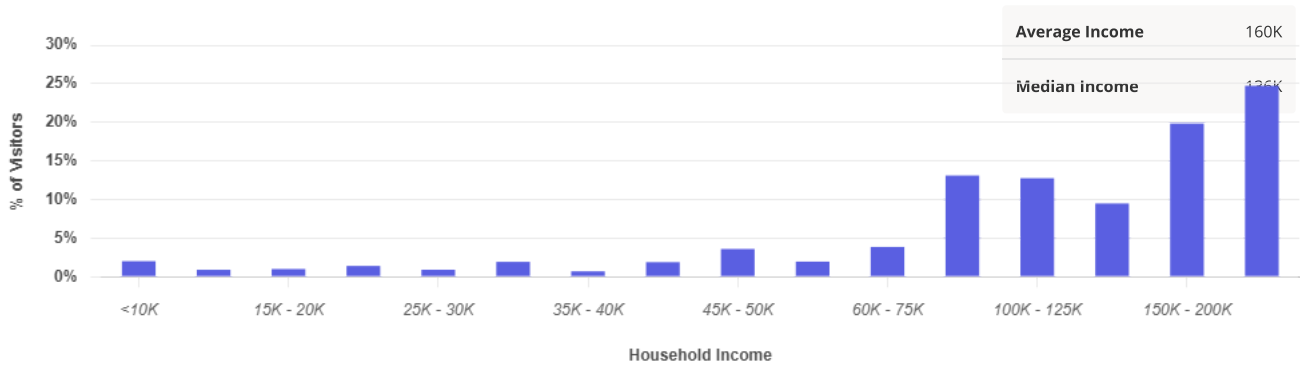
70 % of Visits

Population Change

Workplace

## Household Income ?

Properties:

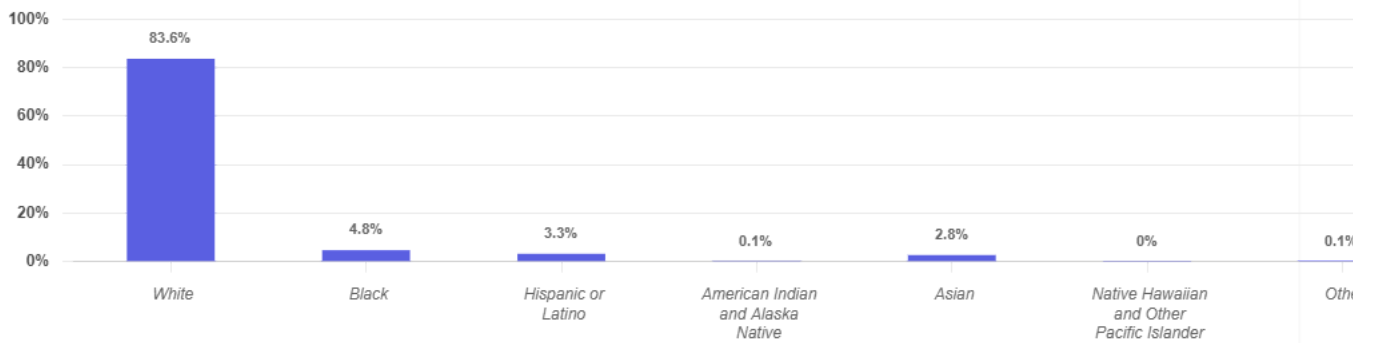


\*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2023

## Ethnicity ?

101 Old Town Road, E...

101 Old Town Road, Elko Ne...



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