

Property Overview

Dec 27, 2024 - Dec 26, 2025

Property:

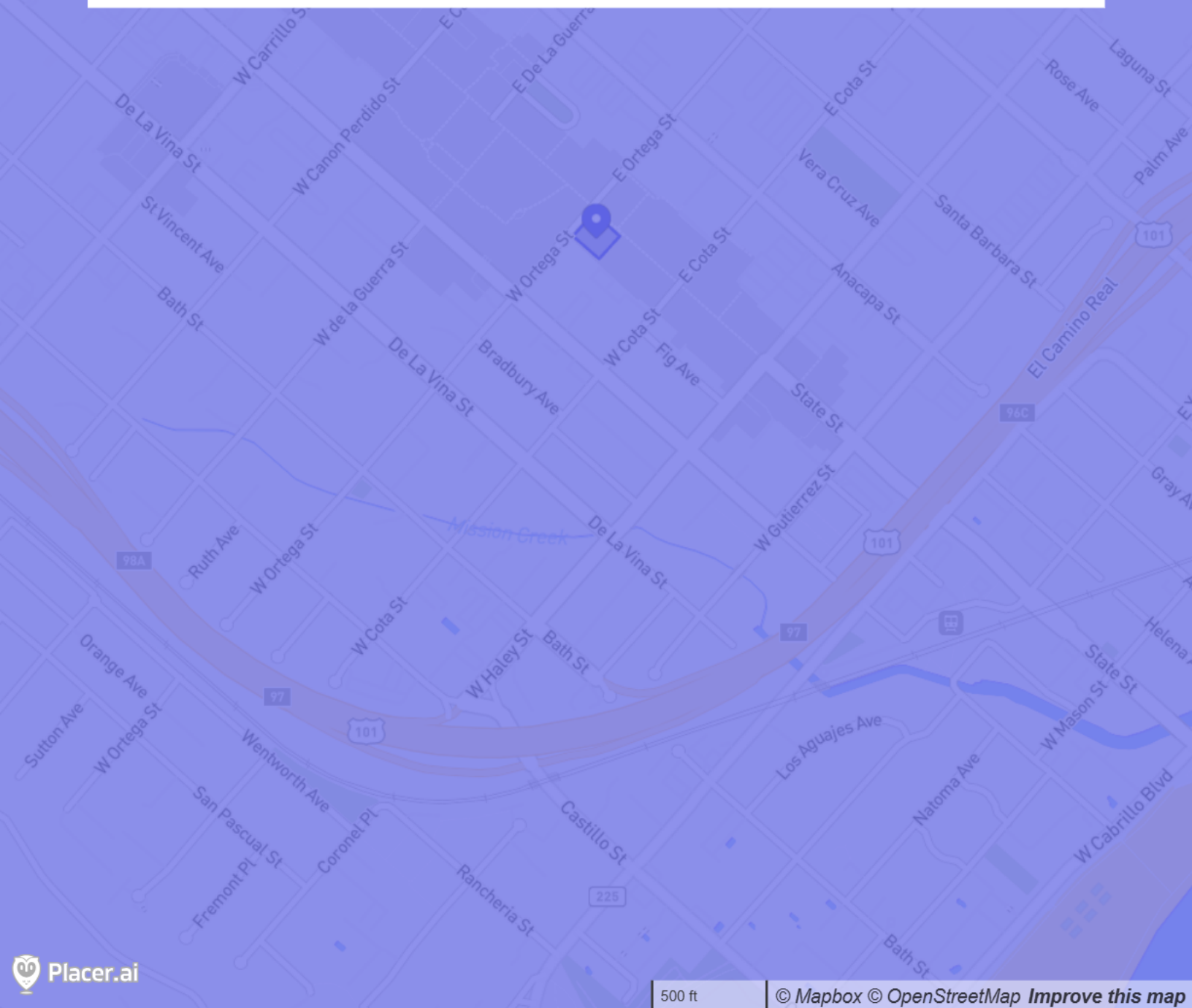


Fithian Building Retail & Offices

629 State St, Santa Barbara, CA 93101



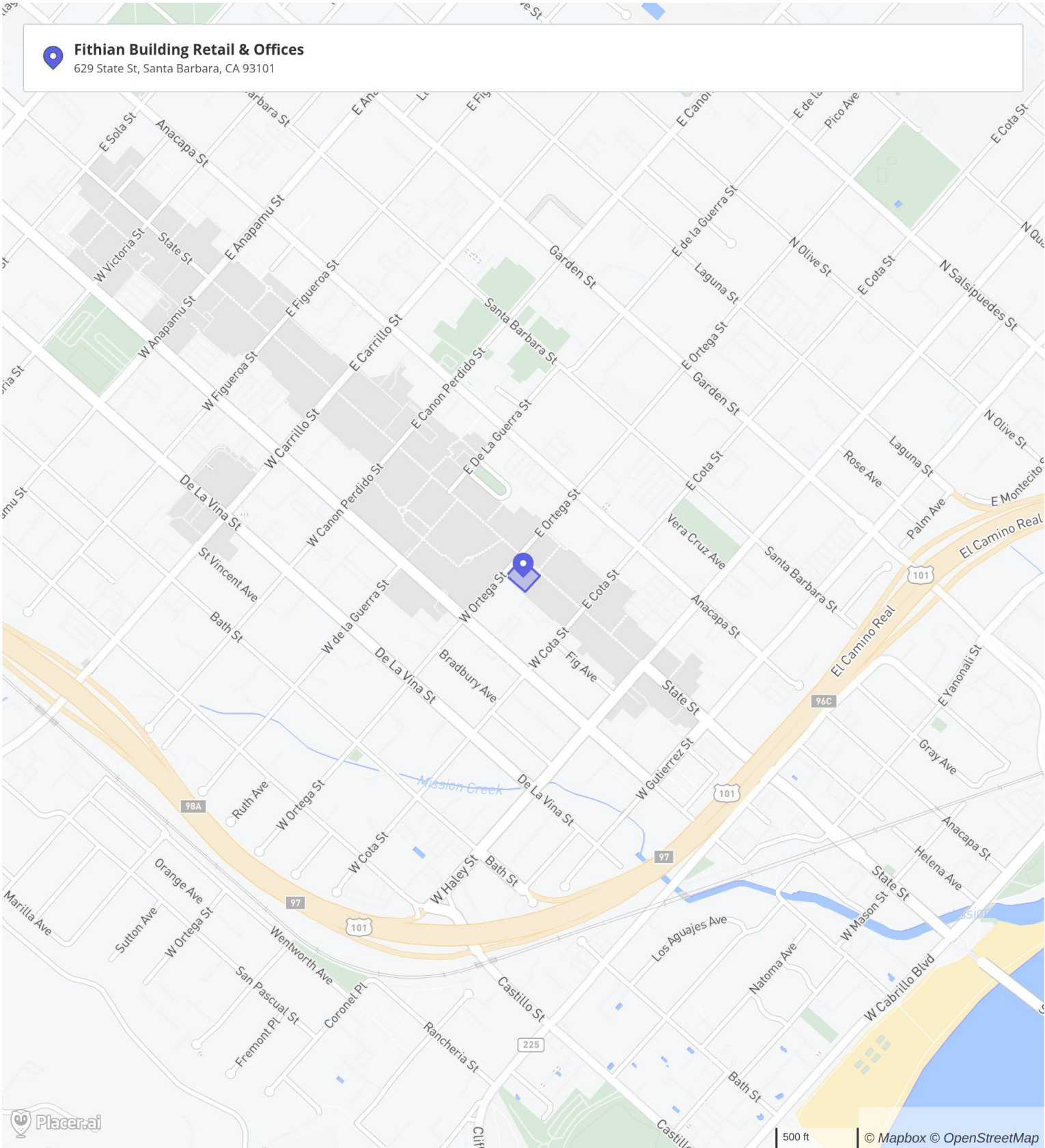
Scan to view on placer.ai platform





Property Overview

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Metrics

Fithian Building Retail & ...
State St, Santa Barbara, CA

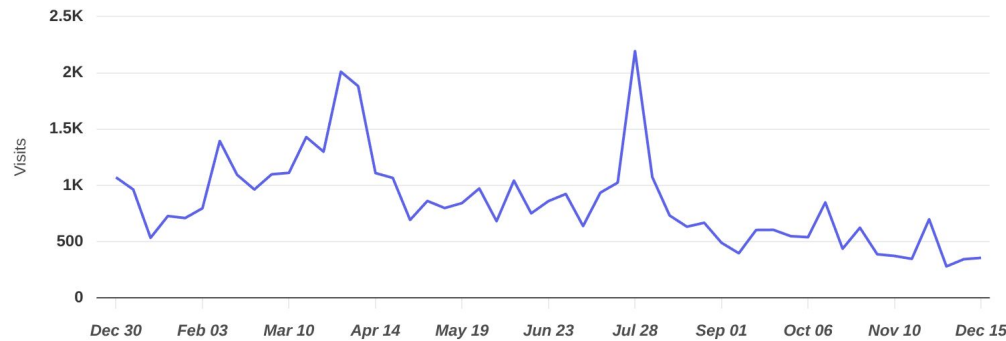
Visits	44.3K	Panel Visits	2.3K
Visitors	37.8K	Visits Yo2Y	+3.4%
Avg. Dwell Time	39 Min	Visits Yo3Y	+37.1%

Dec 27th, 2024 - Dec 26th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Fithian Building Retail & Offices
State St, Santa Barbara, CA



Weekly | Visits | Dec 27th, 2024 - Dec 26th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





Audience Overview

Summary

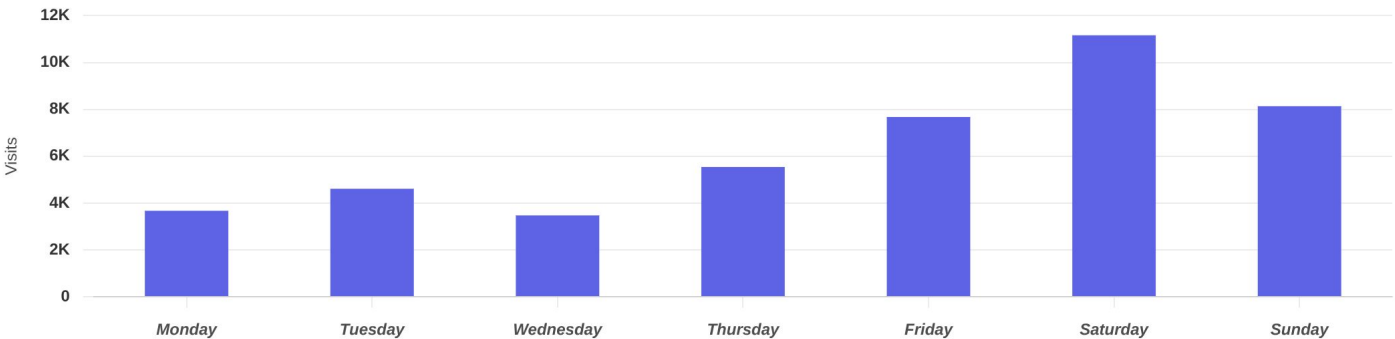
Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Fithian Building Retail & O... State St, Santa Barbara, CA	\$93.6K	44.5%	33.4	White (45.4%)	2.59
California	\$99.3K	36.3%	38.5	Hispanic (Ethnic) (39.6%)	2.87

Dec 27th, 2024 - Dec 26th, 2025 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

Fithian Building Retail & Offices
State St, Santa Barbara, CA



Visits | Dec 27th, 2024 - Dec 26th, 2025
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