



# Columbia Main Street



**By preserving historic charm, fostering growth, promoting a sense of community and improving image, Columbia Main Street works to develop the Columbia Commercial Historic District into an attractive and economically viable location for investors, property owners and residents, while also developing a destination point for visitors.**

Located just 45 miles south of Nashville, historic downtown Columbia is easily reached. Lying in the heart of Maury County, downtown Columbia is designated as the county seat and includes many government and professional offices, as well as a delightful array of unique retail and dining establishments, and several museum sites, including the ancestral home of the eleventh president of the United States, James K. Polk.

Historic downtown Columbia serves as a venue to exciting events held throughout the year. From the Annual Mule Day Parade that attracts over two hundred thousand spectators from across the country and abroad, to the seasonal Farmers' Fresh Market, to the Southern Fried Festival, to the Annual Main Street Christmas Parade – there's always a reason to shop, dine, and play in downtown Columbia.



# About Columbia Main Street

## 2019 Reinvestment Statistics

Our well-attended events in our Main Street and high levels of volunteerism help make the Columbia Main Street area a thriving place for our community.



16

Rehabilitation Projects Occurred in the Columbia Main Street Area



\$4.8 Million

Total Private and Public Investment in the Columbia Main Street Area



6

Public Improvement Projects Occurred in the Columbia Main Street Area



9%

Ground Floor Vacancy in the Main Street Area



8,500

Volunteer Hours Contributed



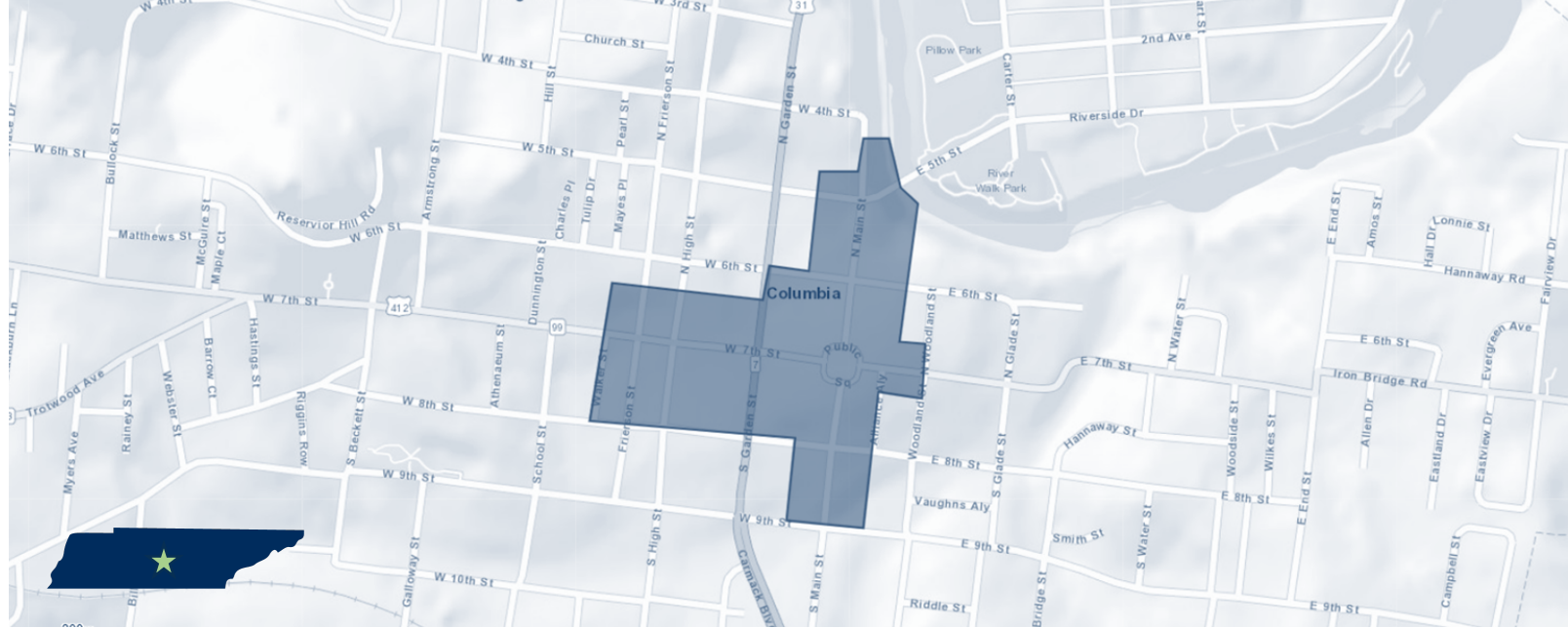
168,310

People Attended Events Held in Our Downtown

## Why Our Locals Love the Main Street

Be part of what makes Columbia Main Street unique and invest in our downtown.





# About Our Residents and Customers

	0-1 Mile	0-5 Mile	0-20 Mile
<b>Population</b>			
Total Population	6,938	42,319	179,969
Total Households	2,845	17,125	67,552
Total Families	1,698	11,079	49,358
Median Age	36	39	39
<b>Income</b>			
Median Household Income	\$37,308	\$48,264	\$62,803
<b>Consumer Expenditures</b>			
Apparel	\$3,530,827	\$26,942,947	\$136,169,942
Computers & Accessories	\$310,878	\$2,442,339	\$12,236,868
Entertainment & Recreation	\$5,387,548	\$41,780,250	\$213,362,856
Food At Home	\$8,952,170	\$67,370,634	\$335,270,809
Food Away from Home	\$5,970,770	\$46,235,608	\$235,727,857
Home Improvements	\$3,705,461	\$32,153,926	\$175,631,164
Household Furnishings	\$2,181,059	\$17,157,314	\$87,534,877
Personal Care Products	\$831,184	\$6,458,553	\$32,430,914
Vehicle Maintenance & Repair	\$1,956,542	\$14,999,957	\$74,124,002





# The Main Street Advantage

Since 1983, Columbia Main Street has been working to re-energize historic downtown Columbia by bringing life back to the place that was once the area's primary hub of social and economic activity. One of Tennessee's first five Main Street communities, Columbia Main Street implements a rejuvenation process that involves four major components: a design plan that recaptures the historic flavor and beauty of the community through restoration, the attraction of a viable mix of businesses to cater to community needs, ongoing promotion of the downtown district, and a strong organization to spearhead the effort.

## About The Tennessee Main Street Program

The Tennessee Main Street (TMS) Program serves as a statewide resource for communities seeking to revitalize and manage their traditional downtowns. TMS designated communities have developed an organization specifically focused on downtown revitalization and are effectively applying the National Main Street Center's comprehensive Four-Point Approach. TMS is administered by the Tennessee Department of Economic and Community Development's Community and Rural Development Division. It follows the proven downtown revitalization model developed by the National Main Street Center, a subsidiary of the National Trust for Historic Preservation.



### Columbia Main Street

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