

2024 DEVELOPMENT
ACTIVITY REPORT

OPPORTUNITY AWAITS IN FLORIDA'S HOLLYWOOD



ABOUT US

Hollywood is the third largest city in Broward County and is strategically located on the South Florida coast between Fort Lauderdale and Miami. Hollywood is adjacent to the Fort Lauderdale-Hollywood International Airport and is the primary home to Port Everglades. In addition to its proximity to I-95 and the Florida Turnpike, Hollywood is home to two Commerce/Industrial Parks and has a growing niche in Professional Services and Healthcare. There is nearly \$1.5 billion in real estate development, completed, planned or under construction, throughout the city with key commercial corridors offering additional redevelopment opportunities.

Hollywood is easily accessible to South Florida's major cities and offers convenient transit and commuter rail connections



Hollywood

creating an ideal environment for mixed-use, transit-oriented projects that provide the urban lifestyle many are seeking.

Hollywood is a global tourism destination with visitors coming to stay along the historic oceanfront Broadwalk—a 2-mile pedestrian promenade just steps from the Atlantic featuring shops, restaurants, and accommodations to fit every taste and budget. The city boasts a high quality of life with more than 60 parks, five golf courses, and a variety of recreational amenities including a nearly 10-acre urban park in the heart of Downtown Hollywood with outdoor concerts and special events within a burgeoning arts scene.

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OUR MISSION

The City of Hollywood's Economic Development team is committed to implementing a holistic and sustainable economic growth strategy that results in a robust economy and healthy neighborhoods. We are here to help you with:

- Confidential Project Management
- Site Selection
- Market Research + Data
- Business Connections
- Permitting + Regulatory Guidance
- Economic Incentives

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Hollywood Beach
Broadwalk



Hollywood's urban and suburban commercial corridors boast nearly 6 million square feet of office space with an occupancy rate of 94%

From its beaches, to its lively downtown, to its distinctive neighborhoods, Hollywood is a city focused on the future where businesses discover a welcoming climate for economic growth and sustainable development. Florida's Hollywood offers all the amenities and resources national and international companies seek when looking for the right location to call home. The Hollywood Submarket is a large submarket relative to the national norm and contains nearly 6 million SF of office space.

- Vacancy in the Hollywood office submarket is 6.3% and has increased by 1.0% over the past 12 months. During this period, 120,000 SF has been delivered, and 47,000 SF has been absorbed. Total availability, which includes sublease space, is 6.7% of all inventory.
- Net absorption over the past year has tallied about 46,500 SF. That's a welcomed reversal of the long-term trend: Rents are around \$36.00/SF, which is a 5.7% increase from where they were a year ago. In the past three years, rents have increased a cumulative 28.6%.

- During fiscal year 2023, 17 sales have taken place. Sales have averaged \$290/SF, and the estimated value for the submarket as a whole is \$244/SF.
- Companies are choosing Hollywood for its convenient location in the heart of South Florida with easy access to Port Everglades and Fort Lauderdale Hollywood International Airport, as well as major transportation routes and employment centers.

Businesses are expanding and new visitors and residents are discovering the unique blend of value and quality that sets Hollywood apart from other South Florida cities.

- National tenants are locating in Hollywood and adding to its core retail market which continues to grow at a steady and sustainable pace with retail vacancies trending below 2.5%.
- Building on the success of the nearby 2.5 million SF Dania Pointe project, CentrePointe Offices at Oakwood is being designed for the next-gen user. The 37.2 acre site will create a new mixed-use, live-work-play community with state-of-the-art technology and smart buildings to meet new workplace demands. At the corner of Sheridan Street and I-95, the planned project will be strategically located within South Florida's tri-county region offering up to over 225,000 SF of retail and nearly one million SF of office space. It's minutes from the region's major air & seaports and is within close proximity of all major highways and modes of public transportation.
- City Furniture, a leading furniture and home accents destination, completed an approximately 120,000 SF showroom located in the Oakwood Plaza in 2021. The showroom is merchandised by style, featuring various home trends, plus perks like private appointments, design services, and a wine and coffee bar.
- The transformation of Sheridan Plaza by Regency Centers was completed to update this community center with a strong retail lineup. Located at Sheridan Street and N 52nd Avenue, Sheridan Plaza is anchored by Publix, Ross Dress for Less, Kohl's, LA Fitness, Marshall's and Burlington. Co-tenants include Starbucks, Panera Bread, Chili's, Massage Envy, Bath & Body Works, and Carter's. This busy center serves nearly 155,000 households and more than 400,000 people living within a 5-mile radius. The renovation of the 11.6-acre site transformed the property into a welcoming destination for neighborhood shopping. Upgrades included improvements to the façades, hardscape, landscaping, seating, and amenities to create gathering spaces.



Margaritaville
Hollywood Beach Resort

72.5%
AVERAGE HOTEL
OCCUPANCY



Source: Greater Fort
Lauderdale Convention
& Visitors Bureau

\$145
AVERAGE
DAILY RATE



The Diplomat Beach
Resort Hollywood

Hollywood Beach
is consistently a **top 25
beach destination**

and continues to attract
tourists from around
the world. This steady
flow of visitors creates a
constant demand for
quality retail and
entertainment options.

The Southeast Broward County Industrial Market, encompassing Hollywood, Dania Beach, Hallandale Beach and Fort Lauderdale, continues to shine, buoyed by favorable demographic and economic trends. Vacancy rates in the industrial market are at 3.4%, an increase of 1.4% over the past 12 months. Net absorption was 137,000 SF. Rents grew by 11.3% over the past 12 months. Industrial rents in Southeast Broward run about \$22/SF, which is just above the metro average. Tenant interest continues to grow in the prime industrial parks in Hollywood, including the South Florida Design & Commerce Center and the Port 95 Commerce Park. These ideally located parks are populated by a wide variety of businesses, from aerospace companies to advertising agencies, uniform and facility services providers to architectural and interior design firms.

An eclectic cluster of high-end design firms have formed in the South Florida Design & Commerce Center which features Kravit, Jerry Pair, Stark Carpet, Scalamandré, J Nelson, Judith Norman Now, Jeffrey Michaels and MandiCasa, and Pindler, among others.

The time is right to invest in starting or growing a business in Hollywood. A choice of prime locations will give you the competitive advantage to get your products and services to market faster and at a lower cost.

“ Vacancy rates in the industrial market have trended at 3.4% ”



33.9
MILLION SF

Sources:
CBRE,
CoStar

Total Industrial
Inventory



55,000 SF Sintavia aerospace component production facility in Port 95 Commerce Park

ABOUT OUR WORKFORCE

35 

AREA COLLEGES & UNIVERSITIES

34.3% BACHELOR'S DEGREE OR HIGHER

60,000+

AVIATION WORKERS



16,000
LIFE SCIENCE WORKERS



86,000+
HOLLYWOOD

1.1M+
BROWARD COUNTY

116,000+



EMPLOYEES IN EDUCATION + HEALTH SERVICES

113,000+



INFORMATION & COMMUNICATION TECHNOLOGY WORKERS

Source: Greater Fort Lauderdale Alliance

Hollywood is at a crossroads for international trade with easy access to major employment centers, seaports, airports and railways. Leading companies call Hollywood home including:

HEICO Corporation - a top manufacturer of aerospace, defense, industrial and electronics components.

Sintavia - the first of its kind metal additive manufacturer (AM) in North America offering large-scale AM production coupled with a robust aerospace quality management system.

NV5 Global, Inc. - leading provider of compliance, technology, and engineering consulting solutions with over 3,400 employees and 100 offices worldwide.

Diplomat Beach Resort - ranked among the top 40 most popular meeting resorts by CVENT,

the Diplomat Beach Resort has plans to add 350 condo units and 500 hotel rooms.

Quantum Marine - a pioneer in the world's most advanced marine stabilizing technologies, serving the luxury yacht, military and commercial industries.

Margaritaville Hollywood Beach Resort - a destination resort and entertainment complex on the legendary Hollywood Beach Broadwalk.

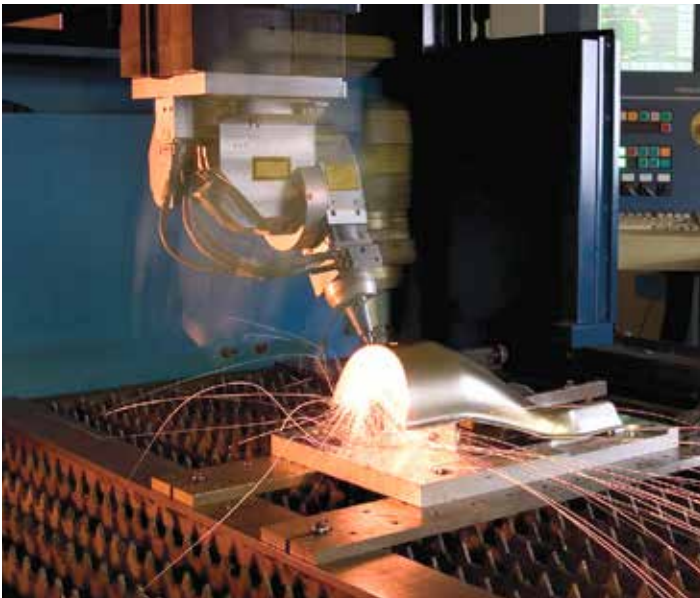
Chewy.com - the nation's largest online pet retailer has its customer service center in Hollywood.

Memorial Healthcare System - one of the largest public healthcare systems in the nation.

Incredible opportunities exist for Hollywood's target industry clusters. The city is focused on expanding these industries:

- Healthcare
- Aerospace/Aviation
- Marine Industries
- Professional Services/Info Tech

Are you considering a corporate relocation or are you an entrepreneur seeking the right environment for your start-up? Hollywood offers affordable corporate office space to grow your business with trends showing an increase in the office rental market. The city works in partnership with private industry, economic development organizations, and educational institutions to create the ideal conditions for business growth.





\$33.1+

BILLION
Annual
Economic
Activity

1.7

MILLION
Cruise
Passengers
Annually

\$95

BILLION
Wage Salaries
Generated by
Cargo & Cruise
Activity

Source: FY2022 Port Everglades Commerce Report

Port Everglades is South Florida's "powerhouse port" and one of the most diverse seaports in the United States. It is among the top cruise ports in the world and one of the most active containerized cargo ports in the United States, serving as South Florida's main seaport for petroleum products such as gasoline and jet fuel.

Exotic cruise vacations and international trade are what make Port Everglades a vital economic engine for Hollywood and Broward County. As a leading container port in a region that thrives on trade and tourism, the Port is the ideal point of entry for companies that conduct business in Latin America, the Caribbean, Europe and the Far East. A foreign-trade zone and available office space within the Port make it a highly desirable business center for world trade.

Port Everglades is a self-supporting Enterprise Fund of Broward County government. It does not rely on local tax dollars for operations or capital improvements.

The total value of economic activity at Port Everglades now tops more than \$33 billion annually, and more than 216,000 Florida jobs are impacted by the Port, including 9,584 people who work for companies that provide direct services to Port Everglades.

The Port is moving forward with several expansion projects designed to meet the demands of a growing population and the needs of the maritime industry. These capital improvements are expected to be completed by 2025, increasing productivity and throughput and creating an estimated 4,700 total construction jobs.

- Disney Cruise Line has opened a new homeport terminal.
- Containerized cargo is up 7%, break bulk and bulk is up 14%, and FY2022 had four record breaking months.
- Nearly 4 million cruise passengers are expected this fiscal year (Oct 1, 2023 - Sep 30, 2024).





Fort Lauderdale-Hollywood International Airport (FLL)

As one of the leading economic engines in Broward County, FLL generates 255,386 direct, indirect, and induced jobs and has an annual economic impact of \$37.5 billion, according to results of a 2019 independent consultant's review. FLL is located on Hollywood's northern boundary and was one of the fastest-recovering airports in the U.S. in 2021. Despite the impact of the COVID-19 pandemic on the aviation industry in 2020, FLL ranked 13th in total passenger traffic and 9th in international traffic recovery among U.S. airports. The airport processed nearly 32 million passengers in 2022. FLL ranks 17th in the U.S. in total passenger traffic and 11th in

international passengers in 2022, according to data from Airports Council International-North America (ACI-NA). During that year, airlines at FLL offered more than 275 departures on average daily, including service to 83 U.S. cities and global connectivity to 39 international destinations in 20 countries.

FLL is planning a 5th terminal, Intermodal Center, automated people mover, and light rail system. Landside improvements, including exit roadways and a new parking garage are also in the works.

Freight Rail

Both the Florida East Coast Railway (FEC) and CSX Railroad run through Hollywood

offering convenient and affordable rail transportation for moving freight between rail yards and trucking terminals. To ensure continued economic growth for the region, FEC has invested in a \$53 million, 43-acre near-dock intermodal container transfer facility within Port Everglades that transfers international and domestic containers between ship and rail and handles domestic containers originating in or destined for the eastern United States.

Passenger Rail

As part of the South Florida Regional Transportation Authority, Tri-Rail commuter service connects Hollywood with Miami to the south and downtown West Palm Beach to the north. Two stops are located in Hollywood and convenient bus connections are provided from all Tri-Rail stations. Additionally, the three major South Florida airports (Fort Lauderdale/Hollywood, Palm Beach and Miami) are accessible via train and connecting shuttle service.

In August 2022, the Broward County Commission adopted a locally preferred alternative for Broward Commuter Rail South to extend commuter rail service on the FEC Railway corridor from the new passenger station in the City of Aventura north to the City of Fort Lauderdale, a distance of 11.5 miles. Stations are recommended in downtown Hollywood, Fort Lauderdale-Hollywood International Airport, and Broward

Health Medical Center, providing convenient connections from downtown Hollywood to downtown Fort Lauderdale, the Broward County Convention Center, Port Everglades, and the Beaches. Currently in the project development stage, the Broward Commuter Rail project is now in line to achieve federal and state funding for construction.

First + Last Mile Connections

The Sun Shuttle, powered by Circuit© is an environmentally-friendly, electric public transportation option that transports riders through service areas in Downtown Hollywood, on Hollywood Beach, along Federal Highway and throughout West Hollywood. Riders can download the “Ride Circuit” app to quickly and easily get where they want to go in Hollywood.





Rendering: FEC Corridor Complete Streets



Rendering: Federal Highway Complete Streets



Welcoming + Accessible Complete Streets

Construction is complete on the City's first Complete Streets project — Hollywood Boulevard from City Hall east to Dixie Highway. This is the Broward County Metropolitan Planning Organization's flagship project serving as a model for how streets should be designed to support all forms of transportation in the future. Additional Complete Streets projects are planned or currently underway in Hollywood including: the FEC Corridor Greenway (Dixie Highway and 21st Avenue), N. 29th Avenue, A1A on Hollywood Beach and Federal Highway.

State Road 7 Corridor Expansion

State Road 7 serves as a key corridor through South Florida serving numerous commercial and residential districts. The State Road 7 expansion features six traffic lanes and incorporates sewer service throughout the corridor. The project follows a Complete Streets model which includes landscaped safety medians, new lighting, sidewalks, bicycle lanes and bus bays. A new linear park along the corridor makes this a distinctive, visually appealing thoroughfare that is safer for pedestrians, residents and motorists. Rezoning of this area has been completed to allow for mixed-use development and increased density and intensity of uses.

Downtown Regional Activity Center

Recognizing the importance of the Regional Activity Center (RAC) designation, the City of Hollywood rezoned the RAC to encourage attractive and functional redevelopment in this area of regional significance. Hollywood's RAC covers an area over 1,450 acres including Downtown Hollywood and the key commercial and residential corridors of Federal Highway, Dixie Highway and Hollywood Boulevard. More than 3,500 new residential units are planned or under construction in this area.



View of the 1818 Park at
Young Circle in Downtown Hollywood

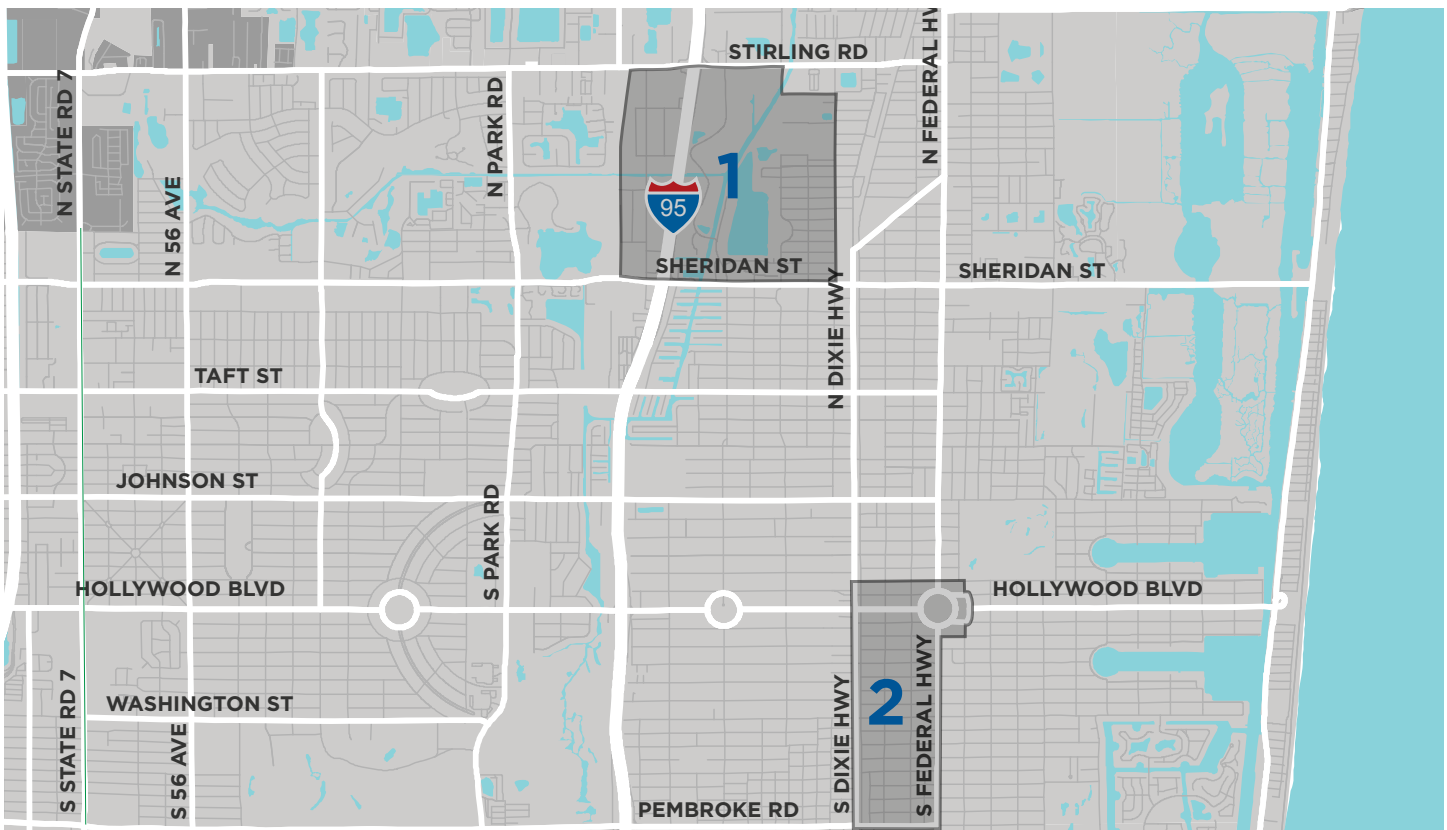
Opportunity Zones

Opportunity Zones are census tracts designated by the federal government, where investments receive preferential tax treatment under the Tax Cuts and Jobs Act of 2017. The goal is to spur economic development and job creation in these areas by providing tax incentives.

Two designated Opportunity Zones are located in the City of Hollywood:

1. Liberia - Oakwood Plaza - South Florida Design & Commerce Center
2. Young Circle - Hollywood Boulevard - South Federal Highway

The City's role in the Opportunity Zones program is to connect funding with projects and leverage zone investment to create new opportunities for residents that encourage upward mobility.



COMMUNITY REDEVELOPMENT AGENCY

The Hollywood Community Redevelopment Agency (CRA) includes two districts: the Beach district and the Downtown district. Following Florida State Statutes, the CRA districts were developed to encourage investment and redevelopment, providing financial and planning tools to create programs that foster private investment.

CRA Beach District

The CRA Beach District includes approximately 293 acres from Sherman Street south to the southern property line of the Diplomat Beach Resort, and from the Intracoastal Waterway east to the Atlantic Ocean. The Redevelopment Agency's focus is on improving and revitalizing the District by implementing a multi-pronged approach to redevelopment.

Hollywood Beach is known for its world-famous Broadwalk which stretches 2 miles along the white sand. Luxury resorts and charming boutique hotels accommodate international and domestic visitors. Hollywood Beach offers numerous retail, residential and commercial redevelopment opportunities.

CRA Downtown District

The Downtown District includes approximately 580 acres, including the 10-acre ArtsPark at Young Circle, and the Hollywood Beach Golf Club.

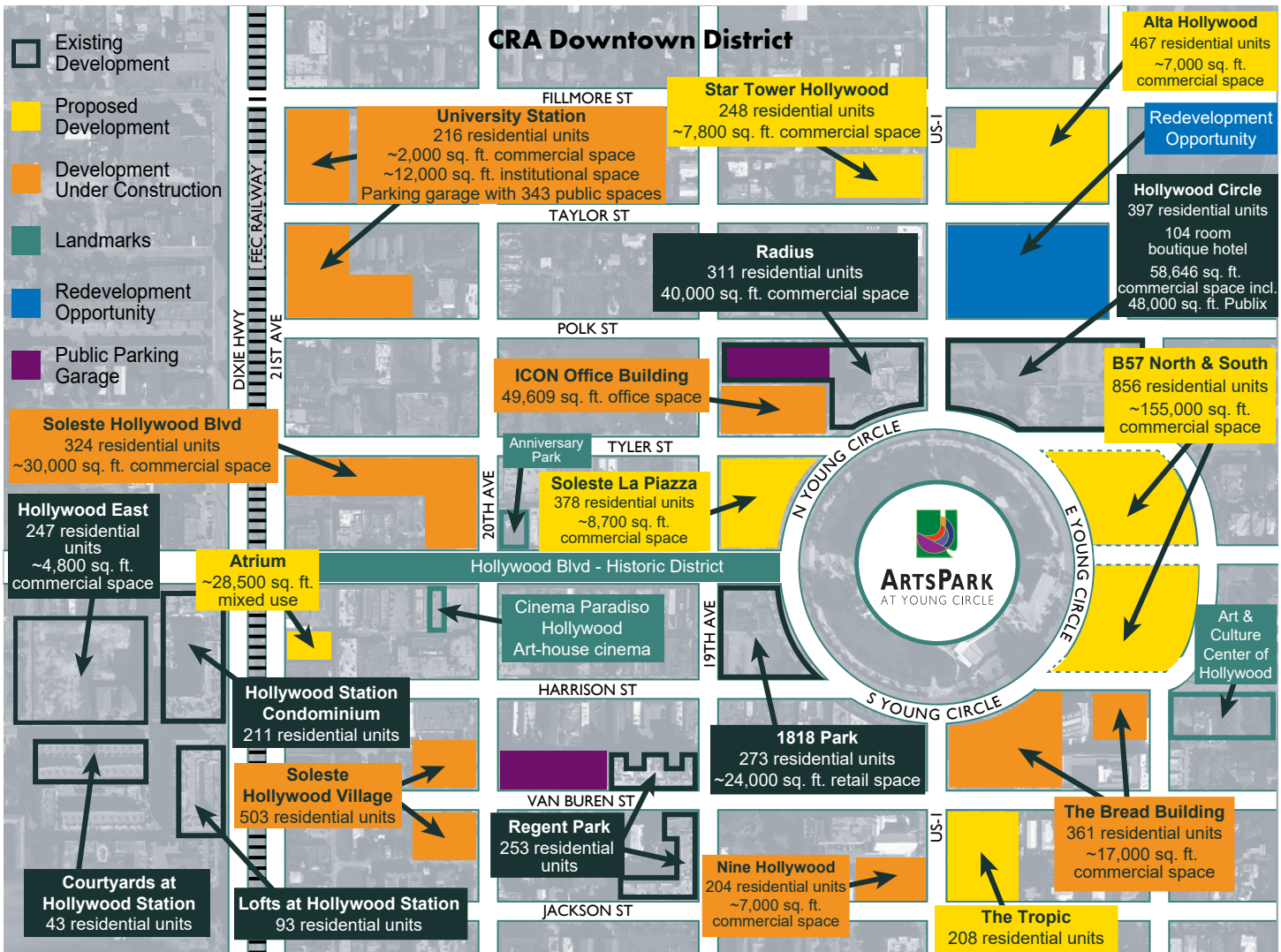
Downtown Hollywood offers new and planned construction of Class-A office space, co-working space, mixed-use development opportunities, flexible zoning and the charm of



COMMUNITY REDEVELOPMENT AGENCY

a traditional downtown. Pedestrian-friendly, brick-paved sidewalks and convenient north-south and east-west corridors make Downtown Hollywood an easy and ideal area to navigate by foot, bicycle, vehicle or public transportation. Home to the Hollywood Art & Culture Center; Cinema

Paradiso - Hollywood's art-house cinema; the ArtsPark at Young Circle; and dozens of international restaurants, galleries and unique shops, Downtown Hollywood is a distinctive business, cultural and entertainment market, and an exciting place to live, work and play.



Hollywood Boulevard Streetscape

The Hollywood Boulevard Streetscape Project in the historic downtown encompasses the reconstruction of the Boulevard from 21st Avenue to Young Circle, while maintaining the existing center median with its extensive tree canopy and diagonal parking spaces.

The sidewalks are being widened to increase the outdoor café zones. The new sidewalks feature decorative concrete shell pavers in multiple shades of gray in a striking geometric design. The cross-section of the streetscape includes curbless transition between the sidewalk and parallel parking creating a plaza-like space.

New landscape material was selected to provide adequate shade for pedestrians while improving visibility to the active storefronts of the historic district. New energy-efficient, historically inspired vintage lighting has been selected to complement the new streetscape and historic quality of the district. In addition, the project includes the replacement of the water line on the north side of Hollywood Boulevard with a new water main.

Estimated Completion: Fall 2024

Project Cost: \$14.5M

- \$13.2M for streetscape (funded by CRA)
- \$1.3M for water main (funded by City of Hollywood Public Utilities)

Information: HollywoodCRA.org/streetscape



Commercial Property Improvement Program (CPIP)

This program is designed to improve the façades of privately owned commercial or industrial buildings in Hollywood's commercial areas. CPIP grant funds are available to property owners who restore, renovate or improve the exterior of their building and property enhancing the visual quality and attractiveness of the corridor. The program consists of a reimbursement grant for a percentage of the construction cost up to a maximum amount of \$25,000 per property/property owner on a post-completion basis.

Property Improvement Program (PIP)

The Property Improvement Program (PIP) is a grant program for buildings located in the Hollywood CRA Districts. It provides a 50% reimbursement grant up to \$50,000 for comprehensive fixed capital improvements to the property. The intent of the program is to encourage property and business owners to restore, renovate and improve their property, thereby improving the area's visual quality and attractiveness, and increasing property values.

Hotel Improvement Program (HIP)

The Hotel Improvement Program (HIP) is a grant program for hotels/motels, inns, or bed and breakfasts located in the Hollywood CRA

Districts. It provides a 33% reimbursement grant up to \$250,000 or 20% of the assessed value, whichever is lower, for comprehensive fixed capital improvements to both the interior and exterior of the property. To receive this grant, the property is required to become certified as a Superior Small Lodging (SSL) or AAA Diamond Rated property.

Paint Only Program (POP)

The Paint Only Program (POP) is a grant program for properties located in the Hollywood CRA Districts. It provides a 50% reimbursement grant up to \$10,000 for cleaning, patching and painting of the building exterior when done by a licensed contractor.

Mural Only Program (MOP)

The Mural Only Program (MOP) is a reimbursement grant program to leverage private investment for on-site property enhancements. The MOP offers a 50% reimbursement grant up to a maximum reimbursement of \$25,000 per property for costs associated with the creation and installation of a painted or mosaic mural, including design, labor, materials and equipment, on the exterior surface of buildings and structures located within the CRA Districts.

DEVELOPMENT ACTIVITY | COMPLETED



There is \$1.48 billion in planned, ongoing and recently completed development in Hollywood. It's never been a better time to invest in Hollywood. From its strategic location and proactive business environment to its outstanding quality of life, Hollywood is where you want to be.

The Hollywood submarket is a center for employment in healthcare and retail trade, and its two main office nodes are along Hollywood Boulevard and Sheridan Street. Major employers include HEICO, Brandsmart, Royal Caribbean and the Seminole Hard Rock Hotel & Casino. Some of the largest tenants include Amsurg, the IRS and AT&T. Vacancy in the Hollywood retail submarket is 2.3% and has decreased 0.8% over the past 12 months. During this period, 130,000 SF has been absorbed, and 36,000 SF has delivered. Total availability, which includes sublease space, is 2.5% of all inventory. Rents are around \$34.00/SF, which is a 7.7% increase from where they were a year ago. In the past three years, rents have increased a cumulative 26.0%.

11.9^S_F
MILLION

Total Retail
Inventory

\$1.48+
BILLION

Recently Completed,
Ongoing and Planned
Development



Joe DiMaggio Children's Hospital Expansion

Memorial Healthcare System's Joe DiMaggio Children's Hospital underwent an expansion to add over 156,000 SF to its existing facilities by adding four floors. The expansion project consolidated pediatric healthcare services (i.e. ICU, Operating Rooms, and Cardiac Surgery) on the same floor and expanded private and semi-private rooms.

Location: 1005 Joe DiMaggio Drive
 Developer: Memorial Healthcare System
 Investment: \$200.9 million
 Website: jdch.com



Dolce by Wyndham Hollywood

The Dolce by Wyndham Hollywood is a six-story hotel development located on South State Road 7 directly across from the famed Seminole Hard Rock Hotel and Casino. This development includes 100 guest rooms and a roof-top eatery that will serve kosher fare to guests, offering sweeping views of the Hollywood skyline.

Location: 5530 S. State Road 7
 Developer: BSD Capital
 Investment: \$10 million

DEVELOPMENT ACTIVITY | COMPLETED



1818 Park (CRA Downtown District)

1818 Park is a mixed-use development located at the southwest corner of Hollywood Boulevard and Young Circle. The development includes 269 upscale residential units with approximately 30,000 SF of retail space, including a replication of the façade of the historic Great Southern Hotel. A new 15,000 SF food hall is expected to debut in 2024, located on the ground floor of 1818 Park.

Location: 1858 Hollywood Blvd.
Developer: Block 40, LLC
Investment: \$80 million
Website: block40eb5.com



Carvana

Fronting I-95, Hollywood is home to a 6,000 SF Carvana vehicle distribution center featuring its innovative multi-story car vending machine. Based in Tempe, Arizona, Carvana is a leading e-commerce company that sells used cars through an easy-to-use technology internet platform. The company is the fastest growing online used car dealer in the United States and made the 2021 Fortune 500 list.

Location: 3950 N 28th Terrace
 Developer: Scozak Realty Inc.
 Investment: \$6 million
 Website: carvana.com



Icon Office Building (CRA Downtown District)

Icon Office Building is a 50,000 SF Class A office building slated to welcome its first tenants before the end of 2023. It is located in the heart of Downtown Hollywood with retail bays and a financial institution on the ground floor.

Location: 1895 Tyler Street
 Developer: Icon Office Building, LLC
 Investment: \$10 million
 Website: firmrealty.com/icon



Hudson Village

Hudson Village is an attainable rental community along the South Federal Highway corridor between Dewey and Washington Streets in Hollywood. This 96-unit development reflects the zoning changes made to the city's downtown Regional Activity Center designed to attract mixed-use development.

Location: 901 S Federal Highway
Developer: Housing Trust Group, LLC (HTG)
Investment: \$28 million
Website: htgf.com



Eterna (CRA Beach District)

Eterna is a planned condominium project in Hollywood's Central Beach area featuring 36 units with one- to four-bedroom floorplans.

Location: 3319 N Ocean Drive
 Developer: CPGBR1, LLC
 Investment: \$12 million
 Website: eturnaresidences.com



Nine Hollywood (CRA Downtown District)

Nine Hollywood is a 13-story, mixed-use commercial, multi-family residential development featuring 204 of both workforce and market rate units with and 7,000 SF of retail space. The project is located just south of ArtsPark at Young Circle.

Location: 320 South Federal Highway
 Developer: Jackson Street Development LLC
 Investment: \$30 million
 Website: ninehollywood.com

DEVELOPMENT ACTIVITY | UNDER CONSTRUCTION



Pinnacle 441 - Phase I

Located at Johnson Street and State Road 7, along the transit-oriented corridor, this attainable housing development will provide 113 residential rental units, along with ground floor retail in Phase I. Construction is also underway on Phase II, which will include 100 residential units.

Location: 890 N. State Road 7
Developer: Pinnacle Housing Group
Investment: \$35 million
Website: pinnaclehousing.com



Monroe Residences (CRA Downtown District)

The Monroe Residences is a five-story, 40-unit luxury condominium under construction near Downtown Hollywood on Monroe Street. The development will have four three-bedroom units, 16 two-bedroom units and 20 one-bedroom units. Amenities will include rooftop green space, access-controlled parking with 44 spaces, a pool, a gym and a barbecue and picnic area.

Location: 1840-1850 Monroe Street
Developer: Gusmell, LLC
Investment: \$7 million
Website: monroecondo.com



The Bread Building

The Bread Building is a mixed-use development located on the southeast corner of Hollywood Boulevard and Young Circle at the site of the former Hollywood Bread Building. The development includes 362 multi-family units and 17,000 SF of retail space.

Location: 1740 S. Young Circle
Developer: BTI Partners
Investment: \$83 million
Website: btipartners.com



441 ROC

441 ROC is a commercial development located on the northeast corner of US-441 and Griffin Road in close proximity to the Seminole Hard Rock Hotel and Casino. The development includes an eight-story, multi-family residential development comprised of 180 units, a Wawa gas station with 16 fueling stations, Wendy's restaurant, and a self-storage facility.

Location: NE Corner of US-441 and Griffin Road
Investment: \$48 million



Soleste Hollywood

Soleste Hollywood is an eight-story, mixed-use development with 324 units and 30,000 SF of commercial space and 475 parking spaces. The floorplans include studios to three-bedroom apartments.

Location: 2001 Hollywood Boulevard
Developer: The Estate Companies
Investment: \$109.3 million
Website: eigfl.com



Soleste Village North and South

Soleste Village North and South is a development a block south of Soleste Hollywood Boulevard along Van Buren Street. The North Village would have 206,985 square feet in 12 stories, it would have 300 apartments, 384 parking spaces and a pool, plus indoor amenities on the fifth floor.

Soleste Village South would rise eight stories and total 160,250 square feet, with 203 apartments, 273 parking spaces, and an amenity/pool deck on the fourth floor.

Location: 115 S 21st Avenue
Developer: The Estate Companies
Investment: \$90 million
Website: eigfl.com



Seagis Eller Drive Warehouse - Port Everglades

This development includes an approximately 200,000 SF warehouse/distribution center.

Location: 1700 Eller Drive
Developer: Eller Drive Properties, Inc/Seagis Property Group, LP Delaware
Investment: \$16 million
Website: seagisproperty.com



Publix on the Intracoastal

The first Publix grocery store on the Intracoastal Waterway is underway. The 30,000 SF supermarket will also have Intracoastal Waterway access.

Location: 3100 South Ocean Drive
Developer: 3100 Ocean Holdings, LLC
Investment: \$18 million



University Station (CRA Downtown District)

University Station is an attainable housing community with 15,000 SF of ground floor retail which will house Barry University's College of Health Sciences. This is a public private partnership between the City and Housing Trust Group. A shared parking garage with approximately 343 public parking spaces to be managed by the City's parking division is also included.

Location: 421 N. 21st Avenue
Developer: Housing Trust Group
Investment: \$56.5 million
Website: htgf.com



DEVELOPMENT ACTIVITY | UNDER CONSTRUCTION



Pinnacle 441 - Phase II

Located at Johnson Street and State Road 7, along the transit-oriented corridor, this attainable housing development will provide 100 residential rental units in Phase II, along with 113 residential units with ground floor retail in Phase I.

Location: 890 N. State Road 7
Developer: Pinnacle Housing Group
Investment: \$35 million
Website: pinnaclehousing.com



Revv Hollywood

This project represents an assemblage of five parcels along Hollywood's signature boulevard. The mixed-use development will include 180 residential units and approximately 10,000 SF of retail space in the Regional Activity Center.

Location: 2215-2239 Hollywood Boulevard
 Developer: Calta Group
 Investment: \$22 million
 Website: revvhollywood.com





Town Hollywood

Town Hollywood is a planned 420-unit, garden-style apartment complex on a 26.7-acre site at the southeast corner of Stirling Road and Compass Way. The development would spread across 14 buildings of three stories each, with a bridge over the canal the runs through the middle of the property. Plans include 420 residential units, 714 parking spaces, with 51 in garages and the rest surface parking. Amenities include two pools; a 21,572 SF, two-story clubhouse, a sand volleyball court, two hard sports courts, a playground, and a dog park.

Location: SE Corner of Stirling Road and Compass Way
Developer: The Related Group
Investment: Approx. \$68 million
Website: relatedgroup.com



Aesthetic Apartments

Aesthetic Apartments is a five-story residential multi-family apartment building located in Downtown Hollywood. The building consists of 22 units and a parking garage.

Location: 1936-1938 Jackson Street
Developer: Aesthetic Apartments, Inc.
Investment: \$5.5 million
Website: aesthetic.apartments/home

The Tropic

The Tropic is a planned 18-story, 223-unit rental community featuring both workforce and market rate units along with 2,200 SF of commercial space. The development is located in the Regional Activity Center at the corner of Van Buren Street and S. Federal Highway.

Location: Van Buren Street and S. Federal Highway
Developer: Affiliated Development
Website: affiliateddevelopment.com



DEVELOPMENT ACTIVITY | IN PERMITTING



Alta Hollywood

This planned luxury residential rental community will bring 466 new units to the north side of Young Circle in the Downtown Regional Activity Center along with 7,000 SF of commercial space. This project overlooks the Hollywood Beach Golf Course.

Location: 401 N. Federal Highway
Developer: Alta Developers
Investment: \$95 million
Website: www.altadevelopers.com



Residences at Beverly Park

The Residences at Beverly Park includes the redevelopment of the 1.8 acre site located as a mixed-use development featuring 115 quality affordable multifamily units and 750 SF of retail at-grade within a new 11-story building. The site currently contains a vacant surface parking lot and two-story bank and office building constructed in 1994. The existing bank and office building will be preserved and integrated into the site with the new multifamily residential building.

Location: 6015 Washington Street
Developer: NuRock
Investment: \$25 million
Website: nurock.com



Prestigia Midtown

Prestigia Midtown is a planned 7-story apartment complex with 48 units and 5 townhomes as part of the first phase of redevelopment. Located a block south of Hollywood Boulevard, Prestigia Midtown will offer easy access to I-95 and Tri-Rail.

Location: 2717 Van Buren Street
 Developer: Prestigia Immobilier International Group
 Investment: Approx. \$11 million
 Website: fjmholding.fr



Midtown 1 + 2

Midtown 1 + 2 is a planned development with two buildings. Each building would include in four stories, with 44 apartments, parking and a roof-top pool and gym. Each unit will be a 637 SF one bedroom.

Location: 2718 and 2742 Polk Street
 Developer: S&B ENT LLC
 Investment: \$8 million

DEVELOPMENT ACTIVITY | PLANNED



Modera by Mill Creek

Modera by Mill Creek is a planned residential development on the southwest corner of Jackson Street and South Dixie Highway.

Location: 2200 Jackson Street /400 S. Dixie Highway

Developer: Mill Creek Residential

Website: millcreekplaces.com



Tyler Street Hotel

The planned hotel (Marriott brand anticipated) on Tyler Street includes 13 stories and 115 rooms. The new hotel's amenities will include a pool, a bistro and bar, a Starbucks, meeting rooms, a business center and a gym.

Location: 1926 - 1934 Tyler Street
 Developer: MHG Hotels
 Investment: \$14 million
 Website: mhghotelsllc.com



Harbor Landings

Harbor Landings is a planned development with a 202-room hotel and approximately 11,000 SF of retail space. Planned amenities include swimming pools, restaurants, covered parking and clubhouse.

Location: 4500 South State Road 7
 Developer: Corporate Coaches Inc.

DEVELOPMENT ACTIVITY | PLANNED



CentrePointe Offices at Oakwood

Building on the success of the 2.5 million square foot Dania Pointe project, Kimco will redevelop Oakwood Plaza South, a 37.2-acre site featuring the CentrePointe Offices to create a new, mixed-use, live-work-play community.

Plans include +/- 1,000,000 SF of office space, on-site hospitality, recreation, multifamily residential, restaurants, and specialty retail.



Conceptual designs - subject to change

Location: 2800 Oakwood Boulevard
Developer: Kimco
Website: centrepointheoffices.com



The Plaza 441

Across from the Seminole Hard Rock Resort, this planned development includes a 16-story mixed-use building with 200 hotel units and 64 condominiums and 87,000 SF of commercial and office space.

Location: 5300 South State Road 7
Developer: Rock Center of Hollywood, LLC
Investment: \$60 million

DEVELOPMENT ACTIVITY | PLANNED



The Wesley at Fillmore

The Wesley at Fillmore is a planned residential development with 56 units. Amenities include a parking garage, shared dining room, fitness center, and swimming pool with a rooftop amenity deck.

Location: 2233 Fillmore Street
Developer: CB Fillmore LLC & Gaston Corradi
Investment: \$11.75 million

Soleste La Piazza

Soleste La Piazza is a planned mixed-use development. There will be 378 apartment units, nearly 7000 SF of retail, ±1,700 SF of office, amenities, and parking.

The building is broken down into a 13-story tower resting on a 9-story podium. This ties into the proportion and typology existing along Young Circle and promotes a more pedestrian-friendly approach. With retail on all three major roads of the site, this contributes to the social and commercial activity existing in the area.

Location: 1845 Hollywood Blvd
Developer: The Estate Companies
Website: eigfl.com





B57 North and South

The planned redevelopment of the commercial parcel on the east side of Hollywood's ArtsPark at Young Circle includes the reconfiguration of Hollywood Boulevard to connect directly with Young Circle dividing the site into two development parcels. The proposed redevelopment includes north and south towers featuring 856 residential units and approximately 142,000 SF of retail space and 40,000 SF of office space.

Location: East side of ArtsPark at Young Circle
Developer: BTI Partners
Investment: \$226 million
Website: www.btipartners.com

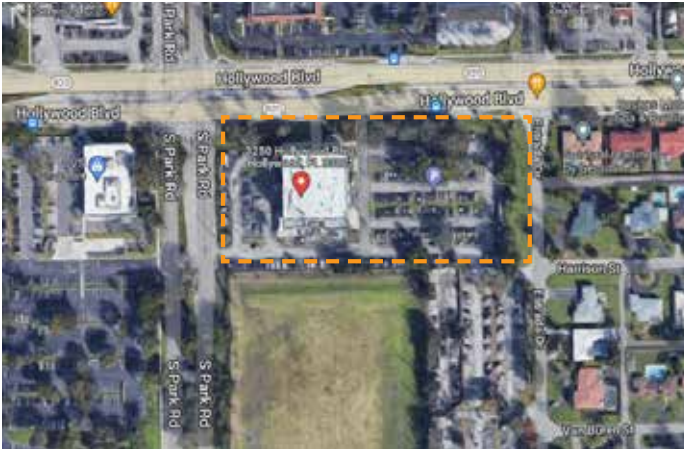
DEVELOPMENT ACTIVITY | PLANNED



Diplomat Beach Resort

The Diplomat Beach Resort has a planned expansion development that includes 350 residential units and an additional 500 key hotel.

Location: 3210-3690 S Ocean Drive
Developer: Related Group and BH Group
Investment: \$175 million
Website: diplomatresort.com



Hollywood Central - PD Site

This high-visibility 3 to 6 acre site fronts Hollywood Boulevard just west of I-95. The property currently houses the Hollywood Police Department Headquarters building and several surface parking lots. With a new Police Headquarters planned south of the current location, this desirable site will become available for redevelopment that makes beneficial use of this ideal location.

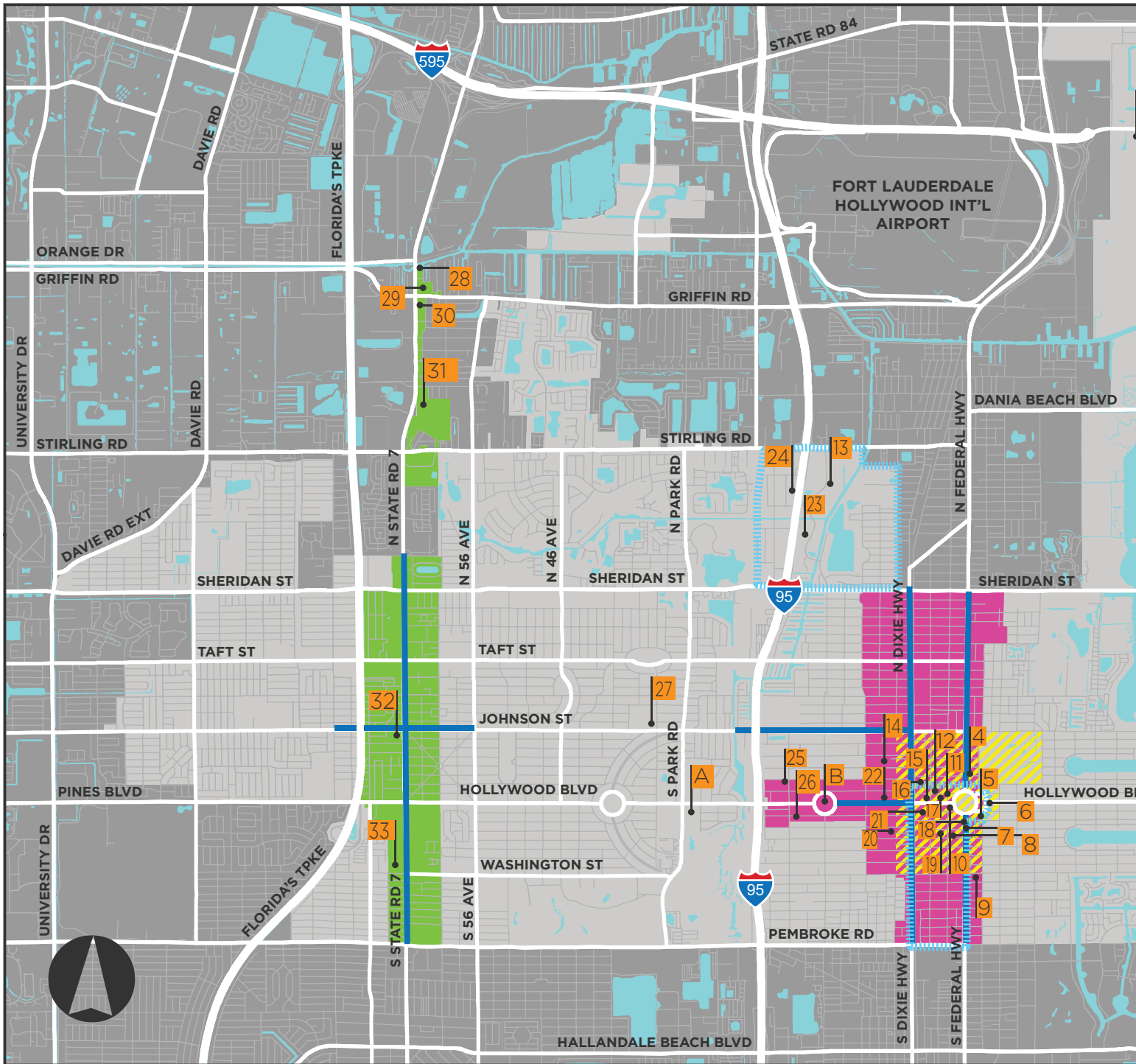
Location: 3250 Hollywood Boulevard
 Area: 3 to 6 acres
 Zoning: Government Use
 Contact: Raelin Storey, City of Hollywood
rstorey@hollywoodfl.org

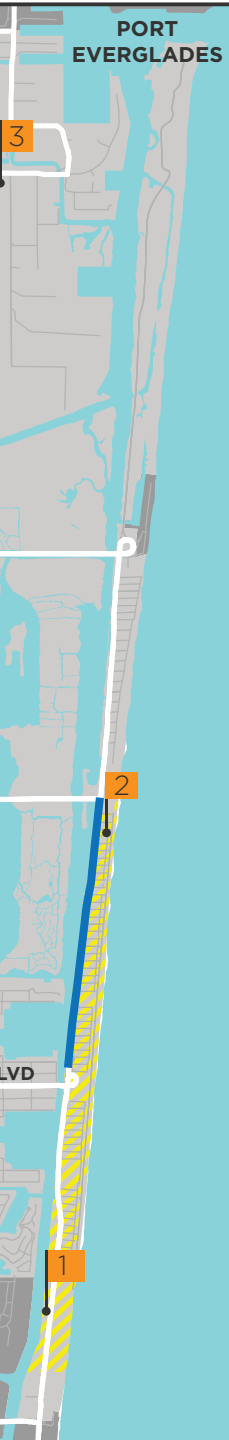


City Hall Circle

City Hall Circle is ideally located with easy access to I-95 and Tri-Rail. The nearly 10 acre city-owned site presents an exciting opportunity for a public-private partnership anchored by new city facilities and inclusive of new multi-family residential, office and retail development. The site is blocks from Hollywood's Downtown District. It currently houses the city's administrative offices and the Hollywood Branch of the Broward County Library, a facility constructed to support two additional floors.

Location: 2600 Hollywood Boulevard
 Area: 9± acres
 Zoning: Government Use
 Contact: Raelin Storey, City of Hollywood
rstorey@hollywoodfl.org





SIGNATURE DEVELOPMENT ACTIVITY

RESIDENTIAL

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- 9 Hudson Village
- 13 Town Hollywood
- 14 Wesley at Fillmore
- 19 Aesthetic Apartments
- 20 Modera by Mill Creek
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- 25 Midtown 1+2
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- 3 Seagis Eller Drive Warehouse
- 11 Icon Office Building
- 24 Carvana

HOTEL

- 12 Tyler Street Hotel
- 28 Harbor Landings
- 31 Wyndham Dolce Kosher House Hotel

HEALTHCARE

- 27 Joe DiMaggio Children's Hospital

MIXED-USE

- 4 Alta Hollywood
- 5 The Bread Building
- 6 B57 N&S
- 7 The Tropic
- 10 1818 Park
- 15 Soleste Hollywood Boulevard
- 16 University Station
- 17 Soleste La Piazza
- 18 Nine Hollywood
- 22 Revv Hollywood
- 23 CentrePointe Offices at Oakwood
- 29 441 ROC
- 30 The Plaza 441
- 32 Pinnacle 441 Phase I & II

DEVELOPMENT OPPORTUNITIES

- A Hollywood Police Headquarters
- B City Hall Circle

INFRASTRUCTURE + ZONING

- Regional Activity Center
- Transit Oriented Corridor
- Community Redevelopment Districts
- Complete Streets Projects
- Opportunity Zones



Economic Development
2600 Hollywood Boulevard
Hollywood, FL 33020
954.921.3620



Community Redevelopment Agency
1948 Harrison Street
Hollywood, FL 33020
954.924.2980

View the
Development Activity Guide



www.choosehollywoodfl.com

The City of Hollywood makes reasonable efforts to ensure the accuracy of this publication recognizing the content is subject to change. All information based on Quarter 4 - 2023 data.

